



April 29, 1999

MEDIA ADVISORY-PHOTO OPPORTUNITY

Giving new meaning to the word eclectic

**WINNER OF COLLEGE SUBWAY POSTER CONTEST TO BE ANNOUNCED;
L.A. CITY COLLEGE ART STUDENTS PULL OUT ALL CREATIVE STOPS**

WHAT: A distinguished panel of judges will gather at Los Angeles City College to determine the winner of a campus poster contest that has drawn dozens of LACC art and computer graphics students. The posters commemorate the opening of the 4.6 mile extension of the MTA's Metro Red Line subway to Hollywood, which will debut Saturday, June 12. One of the five new stations set to open is located at Vermont/Santa Monica, adjacent to the school. The judging event coincides with the start of the school's first "City of Angels Community Conference and Festival," expected to attract upwards of 5,000 people. The winner of the contest will receive a one-year scholarship to LACC or a \$1,000 cash award, plus a trophy. Printed copies of the first-place poster will be distributed to the public during opening day weekend. All finalists in the poster contest will receive a free one-month Metro System pass.

WHEN: 10 a.m., Saturday, May 1, 1999
(judges begin to assemble and review entries)
11 a.m. (winner will be announced)

WHERE: Los Angeles City College
Da Vinci Art Gallery, ground floor
(on main campus quad)
855 North Vermont Avenue
Los Angeles, CA
(the media can park in Parking Lot #5, located on Heliotrope Drive which is north of Melrose Avenue)

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