

**METRO RAIL**  
NORTH HOLLYWOOD

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**events** JUNE 24 - 25, 2000

## EXPRESS YOURSELF

Ride Metro Rail to Hollywood & Highland, Universal City and the NoHo International Theatre & Arts Festival



**"The Magic of Television"**  
Skydiver and stunt performer Ted Barba will drop in at the Academy of Television Arts & Sciences' spectacular behind-the-scenes showcase in North Hollywood on opening weekend.

- **FREE SUBWAY RIDES** on Metro Rail all weekend June 24-25 from Union Station to North Hollywood. **Hours of rail operation:** 4:30 a.m. to 11:30 p.m.
- **GRAND OPENING COMMUNITY FESTIVALS:** All-day family festivities run from 10 a.m. to 5 p.m. Saturday and 11 a.m. to 4 p.m. on Sunday at Universal City and North Hollywood stations and Saturday from 10 a.m. at Hollywood/Highland Station.
  - **Hollywood/Highland SATURDAY** 10 a.m. to 5 p.m.
  - **Universal City: SATURDAY and SUNDAY** 10 a.m. to 5 p.m.
  - **North Hollywood: SATURDAY and SUNDAY** 11 a.m. to 8 p.m.
- **Make your trip even easier with METRO RAPID:** The new Metro Rapid priority bus service whisks festival goers between Universal City and Warner Center along Ventura Boulevard, and between Santa Monica and Montebello along Wilshire and Whittier Boulevards. **Service begins June 24 with free rides through June 30.**

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- **HOLLYWOOD/HIGHLAND STATION:** Hollywood Boulevard and Highland Avenue in Hollywood. One block of Hollywood Boulevard will be closed Saturday between Highland and Orange. Station tours continue on Sunday when one lane of Hollywood Boulevard will be partially closed for traffic coordination purposes.  
SATURDAY ONLY 10 a.m. to 5 p.m.
  - **Knitting Factory** (Jazz club opened June 7 at Hollywood & Sycamore) presents an eclectic music fest of Knitting Factory headliners on Saturday, June 24, 10 a.m. to 5 p.m. Hour-long sets begin at 10 a.m. featuring are the World Brazilian Beat of **Kátia Moraes & Sambaguru** at 10 a.m. and 11:30 a.m., **Vinny Golia** jazz combo at 1 p.m. and 2:30 p.m. and **Marcel Anton** rock band at 4 p.m.
  - Stop by The **El Capitan Theatre** booth for **discounts to Walt Disney Pictures film, "Dinosaur," plus "THE DINOSAURIUM"** playing through July 4<sup>th</sup>. Enjoy an exhibit of the **award-winning costume and mask designs** from Disney's hit musical **The Lion King**.
  - Enjoy the **Hollywood Farmers Market** as it presents fresh produce, pastries, arts & crafts and street performers.
  - **Encounter living legends from Hollywood's past:** the Egyptian Theater "Pharaoh," "Frankenstein" from the Hollywood Wax Museum, a cowboy trick roper from the Gene Autry Museum, a 1950 Vintage Limo with Hollywood star look-a-likes from Hollywood Classic Tours, Disney inflatables from "101 Dalmations," and costumed characters from the fascinating pages of Ripley's 'Believe It or Not' Museum.
  - Festive exhibits and booths include Hollywood Bowl, the Egyptian Theater, TrizecHahn (Developers of Hollywood's new home for the Oscars), and the Hollywood Entertainment Museum.
- **BOTH DAYS**  
Ride Metro Rail free, tour the new stations, MTA giveaway booths.
- **UNIVERSAL CITY STATION:** Lankershim Boulevard at Universal City Plaza.  
**BOTH DAYS: Universal Studios Hollywood** present celebrity characters on location for Fun Family Photo Ops and Live Entertainment. **Universal CityWalk** presents a sampling of the new Universal CityWalk attractions; discount coupons.
- **NORTH HOLLYWOOD STATION:** Lankershim Boulevard and Chandler Avenue in North Hollywood. 11 a.m. to 8 p.m.  
**BOTH DAYS:** Stunt-performing skydivers open both days of the **expanded NoHo International Theatre & Arts Festival** featuring theater, dance, live entertainment, **Kid's Court** "Theater of the Enchanted Forest," international crafts and food, and spectacular **"Magic of Television"** industry showcase in the Academy of Television Arts & Sciences Hall of Fame Plaza. 11 a.m. to 8 p.m., Saturday and Sunday.

**INFORMATION: 1-800-COMMUTE OR [www.mta.net](http://www.mta.net)**

(click on [IN THE METRO SPOTLIGHT](#), then [METRO RAIL TO NORTH HOLLYWOOD](#))

- **Expanded NoHo International Theatre & Arts Festival to greet subway riders at Grand Opening Weekend of Metro Rail to North Hollywood subway extension.**

**FESTIVAL HOTLINE: 818.508.5327**  
**[www.nohoartsdistrict.com/festival2000](http://www.nohoartsdistrict.com/festival2000)**

**FESTIVAL HOURS:** 11 a.m. to 8 p.m., Saturday and Sunday.

**LOCATION:** Entrance at the North Hollywood Metro Rail Station at Lankershim Boulevard and Chandler Avenue. The mile-long arts festival winds along Lankershim Boulevard from Cumpston Street to Magnolia Boulevard and adjacent sidestreets.

**ADMISSION:** Free

**HIGHLIGHTS:** The Universal City/North Hollywood Chamber of Commerce hosts the NoHo International Theatre & Arts Festival: **13 live performance theaters host 90 theater companies and 1,000 actors** in four performances a day, plus continuous entertainment on four main outdoor stages; **International Square**, a festive environment of the arts, culture and traditions of many countries hosted by Consulate Generals; **Installations of fine art** by visual artists, and Internationally flavored **food, crafts and exhibit booths**. **Kid's Court:** Magician Brandon Scott presents "Theatre of the Enchanted Forest" with magic shows, puppets, face painting, dancing, balloons, music, story-telling, arts and crafts, and games.

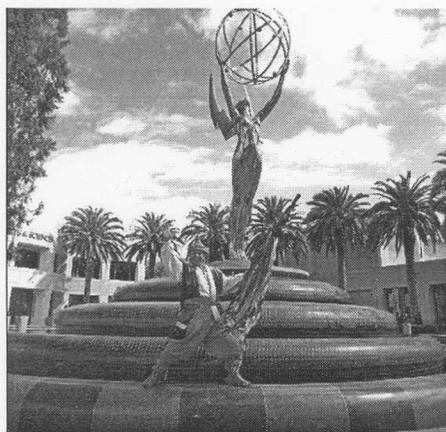
**"Magic of Television":** Television industry's top professionals showcase the art and craft of television in a pavilion-like interactive exhibit staged at the Academy of Television Arts & Sciences Hall of Fame Plaza. The Academy's plaza and driveways at the corner of Magnolia and Lankershim boulevards will be transformed into a fairground featuring TV crafts and technology, daring stunt performances, soap opera stars, local station personalities and auditions for "Wheel of Fortune." Members of the Academy's Art Director and Set Decorators peer group are designing the overall look of the 13 fair displays as well as the tent featuring set pieces from "The Lucy Show." Stunt performers will put on performances both days featuring trampoline stunts, wire work and classic fight scenes. Two major stunts will be performed once each afternoon: the free fall from a 54-foot crane and the sky dive by a parachute stunt team. The team will land on Lankershim Blvd. near the Academy parking lot after performing a dive that will be visible for 10 miles in all directions.

The "Wheel of Fortune" Mobile will be in the Plaza both days to interview festival goers for contestant slots on the popular game show and local television stations will bring their displays and celebrities to sign autographs.

Soap opera stars will be on hand for autographs and pictures and the Music peer group will run a "Name That Tune" contest featuring popular TV theme songs with a few of the songs' composers acting as MCs. The Costume Designers and Supervisors will display costumes from current shows and the Sound Editors will present a scaled down version of a mixing stage. Other skills represented include special effects, cinematography, make-up and electronic production. All the display areas will be staffed by experts in their crafts.

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## EXPRESS YOURSELF/ADD



Magician and television producer Brandon Scott presents "Theatre of the Enchanted Forest" at NoHo Festival Kid's Court

### **Expanded NoHo International Theatre & Arts Festival to Greet Subway Riders at Grand Opening Weekend of Metro Rail to North Hollywood subway extension.**

JUNE 24-25: Beverly Garland -- actress, community leader and the Honorary Mayor of North Hollywood -- reigns as ambassador of the NoHo International Theatre & Arts Festival 2000 presented by the Universal City/North Hollywood Chamber of Commerce on June 24 and 25. The Festival will be held in conjunction with the opening of the new 6.3-mile

extension of L.A.'s Metro Rail subway extension to Hollywood & Highland, Universal City and North Hollywood.

Expanded in anticipation of the subway opening that is expected to deliver thousands of patrons to the arts community's doorstep, the festival will feature live theater performances, continuous entertainment on four stages, complemented by internationally flavored food, crafts and exhibit booths along Lankershim and Magnolia boulevards in the heart of the San Fernando Valley's oldest community. Event organizers, International Cultural Enterprises (ICE), plan to highlight the "Celebrating Unity through Diversity" theme throughout the festival by featuring international performance, art and crafts.

"The Festival's free theatre program will be the best ever and will offer festival-goers something for every palette -- a true "taste of NoHo theatres," said Lila J. Waters, Ph.D., chairwoman of the Festival's theaters committee. Thirteen theatres in the NoHo Arts district will play host to 1,000 actors and 90 theatre companies. Participating host theatres include the recently renovated historic El Portal Center for the Arts, Raven Playhouse, Lankershim Arts Center, The Secret Rose and the NoHo Actors Studio. Drama, comedy, musicals, standup comedy, and magic acts are among the genres included in the Festival's theater program. Each theater will present four performances a day and 5,600 free indoor theatre tickets will be available to the public over the Festival weekend.

The theme of this year's Kids Court, a popular children's attraction, is "Theatre of the Enchanted Forest," with magic shows, puppets, face painting, dancing, balloons, music, storytelling, arts and crafts, and games.

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## **EXPRESS YOURSELF/ADD**

A major attraction of the festival is "The Magic of Television," showcase of television crafts produced by the Academy of Television Arts & Sciences in the Hall of Fame Plaza. Here, the giant Emmy statue, surrounded by life-size statues of television greats from Jackie Gleason to Lucille Ball, presides over a behind-the-scenes virtual tour of the television industry in a series of high-tech exhibits manned by real-life art directors, casting directors, cinematographers, television and motion picture editors, special effects technicians, stunt persons, make-up artists and hairstylists, daytime and children's programming executives, and top professionals in music, sound and sound editing, non-fiction programming, costume design and supervision, and set decoration.

Community festivals and family entertainment will celebrate the opening of all three stations of the new Metro Rail extension. Hollywood Boulevard will be closed on Saturday between Highland and Orange for a Hollywood "block party" that includes live music by Knitting Factory headliners at the Hollywood & Highland station adjacent to the new home of the "Oscars" now under construction and a block-long festival of booths and exhibits by local attractions. Meanwhile, subway riders will be treated to a "Universal Experience" featuring a sampling of Universal CityWalk attractions and live entertainment from Universal Studios Hollywood at the Universal City Station.

The new 6.3 mile extension of the Metro Red Line subway will feature three new stations at Hollywood/Highland, Universal City and Lankershim/Chandler in North Hollywood. The Metro Rail subway system will now include 16 Metro Red Line stations along 17.4 miles of subway from Union Station in downtown to Los Angeles to Hollywood and North Hollywood. The new subway is part of a larger 59.4-mile Metro Rail system that includes two light rail lines and 50 artful stations.

Making regional travel even easier, the new Metro Rapid priority bus service also begins June 24 along the Whittier-Wilshire corridor and Ventura Boulevard corridor. Connecting to Metro Rail at several points, Metro Rapid will whisk commuters and festival goers between Universal City and Warner Center along Ventura Boulevard, and between Santa Monica and Montebello along Wilshire and Whittier Boulevards.