



NEWS

March 30, 2001

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NEWS MEDIA ALERT: TO ALL NEWS PLANNERS, ASSIGNMENT EDITORS, PRODUCERS, REPORTERS, EDITORS, FREE-LANCE JOURNALISTS

(MARCH 30, 2001) – Today, MTA's Media Relations Department launched a new web page designed for news planners, editors, assignment editors, reporters and news producers that will make it easy to track MTA transportation services and programs in the Los Angeles region as well as get the latest MTA news.

The new web page can now be directly accessed at:

www.mta.net/press/pressroom

Called MTA Pressroom, the new web page features:

- English/Spanish News and Press Releases Issued by the MTA
- Viewpoints and MTA News Statements
- Archive of Past MTA News Releases
- MTA Facts at a Glance
- MTA Metro Rapid Bus Program
- Ridership Figures
- Metro Rail System Maps
- MTA's Long Range Transportation Plan
- MTA State of the Bus Report
- Links to other major Transit Providers

In addition, the new web page features a Photo Gallery, highlighting some of the many programs and services offered by the MTA. Simply click on the desired photo within the gallery to view or download a particular photo.

The new web page also enables you to contact the MTA Media Relations Department through e-mails at mediarrelations@mta.net. Please let us know what you think of the new web page! And of course, you can still contact MTA Media Relations by phone at (213) 922-2700.

Please pass this information along to your support staff and reporters and encourage them to access the new web page when covering stories concerning MTA programs and services. It will provide your staff a valuable resource when researching transportation issues in the Los Angeles Region.

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