



NEWS

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FOR IMMEDIATE RELEASE

PARALLAX FORUM L.A. TRAFFIC JAM – IS THERE A WAY OUT?
LIVE, INTERACTIVE CABLE TV SPECIAL TO FOCUS ON LA TRAFFIC
SUNDAY, SEPT. 30 AT 7 P.M.

Angelenos fed up with traffic will have a chance to speak up and engage MTA officials in a live, one-hour interactive television dialogue Sunday, Sept. 30 at 7 p.m. on a special edition of Time Warner's Parallax Forum *L.A. Traffic Jam – Is There A Way Out?* sponsored by the MTA and Time Warner Cable.

MTA Board Chairman John Fasana and Roger Snoble, MTA's new CEO, will give an overview of what MTA and other agencies are doing on a variety of fronts to ease traffic today and what can be done to ensure mobility in the face of massive population growth projected for the next 25 years.

The show, which will focus on traffic throughout Los Angeles county, will air live from 7 p.m. to 8 p.m. on Time Warner's KVELY Channel 6 in the West San Fernando Valley, city-wide in all Los Angeles cable households on LA 36, the City's education and community access channel, Channel 16 in Santa Monica and other municipal cable channels throughout the county.

Live, streaming video of the program may be accessed on the World Wide Web at AccessTimeWarner.com/Parallax. Questions may be e-mailed in advance to Parallaxforum@AOL.com. Viewers can call (818) 773-0654 during the show to ask questions or comment.

Bilingual interpreters will be on hand to assist Spanish-speaking callers.

For more information, call (213) 922-4609 or check MTA's Internet site at www.MTA.net or Time Warner Cable at www.accesstimewarner.com.

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