

# M Metro News Pressroom

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FOR IMMEDIATE RELEASE

## MTA Partners with L.A. Times to Provide Transportation Curriculum for School Children

MTA has partnered with the Los Angeles Times to provide a new transportation curriculum this school year for L.A.-area schools that helps students learn more about the area's transportation system while improving their reading, writing and social studies skills.

Part of the Los Angeles Times' "Times in Education" program, MTA's "On The Move" curriculum targets approximately 1,300 teachers and 78,100 students in grades four through eight throughout L.A. County. Students use newspaper articles to learn about the county's transportation system, how goods and people are moved from place to place and about Metro Bus and Rail transportation opportunities.

The program will focus on important transportation concepts, while reinforcing reading, writing and social studies skills as defined by the California Curriculum Content Standards. It will also provide an innovative way for MTA to promote its transportation, anti-graffiti and safety education programs.

A pilot program for grades nine through 12 focusing on elements contained in the "On the Move" curriculum guide will be introduced to MTA's five existing Transportation Careers Academy Programs (TCAP) located at Ben Franklin, John Glenn, Locke, North Hollywood, and Wilson High Schools. The TCAP program is sponsored by MTA in cooperation with the Los Angeles and Norwalk/La Mirada Unified School Districts, and provides "real world" industry learning environments for high school students interested in transportation careers.

The "On the Move" program will also include an art and essay contest, with winners selected by MTA judges. Winning students will be honored at an awards luncheon sponsored by the Los Angeles Times early next spring. MTA judges, other employees, winners, parents and teachers will be invited to attend.

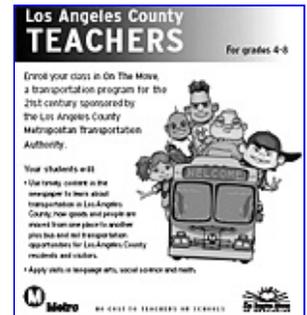
L.A. County teachers will learn about the study unit through ads in the Los Angeles Times, direct mail and personal calls made by "Times in Education" school representatives.

Teachers will have the opportunity to invite MTA employees to visit classrooms for student interviews and discussions about transportation careers.

The program began this week and runs through March 5, 2004. Teachers can enroll online at [www.latimes.com/tie](http://www.latimes.com/tie) or by visiting MTA's Web site at [www.mta.net](http://www.mta.net) to download the teacher recruitment ad and enrollment application.

"Times In Education" is a newspaper-based educational program dedicated to helping students reach their full potential. It provides teachers, at no cost, with a variety of curriculum guides to help students sharpen their academic skills and make the connection between classroom learning and real-life applications.

For additional information, contact Marta Maestas-Mack, MTA project manager, at (818) 701-2840.



Click image above to download and print a copy of the "On the Move" teacher recruitment ad and enrollment application.

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