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FOR IMMEDIATE RELEASE

Metro South Bay Sector Governance Council Members to Ride South Bay Metro Bus Lines in an Adopt-a-Bus-Line Improvement Program

In an effort to learn more about the Metro Bus lines operating in the South Bay as well as what Metro customers experience when riding Metro Buses, the seven members of the Metro South Bay Governance Council will begin riding buses throughout their service area beginning in February.

The Metro South Bay Service Sector, created in late 2002, is overseen by seven representatives of the South Bay who provide local control over the community-based service sector.

Council members will adopt specific Metro Bus Lines to monitor and they will report back on their observations regarding on-time performance, high passenger demand, high service frequency and customer complaints.

"I believe this campaign will bring us closer to the service that we are responsible for," said Terisa Price, Chair of the Metro South Bay Governance Council. "I look forward to becoming familiar with my lines and the people that ride them."

A total of 16 Metro Bus Lines are included in the Adopt-a-Line program. Among the local Metro Bus routes included in the program are Line 444 that travels through Rancho Palos Verdes, Rolling Hills, Torrance and northward to Union Station in downtown Los Angeles, Lines 445, 446 & 447 that stretch from San Pedro, Wilmington and Carson to Union Station.

"This is a win-win for South Bay customers," said Metro South Bay Service Sector General Manager Dana Coffey. "The council members will be looking at our operation from the customer's perspective as well as bus cleanliness, the number of riders standing and any other on-board incidents that may occur."

The Metro South Bay Governance Council members participating in the Adopt-a-Line program include Council Chair Terisa Price, Margaret Hudson of Carson, Howard Sachar of Redondo Beach, Vice Chair Jim Hendrickson from Palos Verdes Estates, Inglewood Councilman Curren Price, Lou Mitchell, a co-chair of a Watts neighborhood area council and John McTaggart, a former Rancho Palos Verdes mayor.

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