

Metro News Pressroom

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FOR IMMEDIATE RELEASE

MTA Names Alex Clifford as New General Manager for Metro Gateway Cities Community-based Transit Service Sector

MTA has announced the appointment of Alex Clifford as the new general manager of the Metro Gateway Cities community-based transit service sector serving communities in the southeast portion of Los Angeles County.

As general manager, Clifford will be responsible for the overall administration, operation and planning of the transit sector, including the supervision of two Metro Bus operating divisions in downtown Los Angeles.

Clifford replaces outgoing sector general manager Rich Rogers who is leaving the agency

to take an executive position with a national transportation company. Clifford will assume his new duties effective February 21.



Alex Clifford

Clifford has been with the agency for three years serving as Managing Director of On-Time Street Support. His duties included oversee the agency's Bus Operation Control Center, Central Maintenance Facility and the New Technology and Systems Implementation group.

"Alex Clifford has a unique combination of skills and background from the transit policy side, operations management and finance," said MTA Deputy CEO John Catoe. "He's a very talented manager and leader, and I expect many positive things in his new role as Gateway Cities general manager."

Clifford received his Bachelor of Science degree in Business Administration from Cal Poly, Pomona and his MBA from California Baptist University. His prior transportation experience extends from his eight years of service as a Riverside City Councilman.

As a councilman, he represented the City of Riverside on the Riverside County Transportation Commission (RCTC) and was elected chairman for two consecutive years. He also represented the City of Riverside on the Riverside Transit Agency for eight years.

Clifford also was appointed by the RCTC to represent Riverside County on the Southern California Regional Rail Authority (SCRRRA/Metrolink) and served as chairman for two consecutive years.

His other transportation experience includes the Intercity Rail Joint Powers Authority, the RCTC/San BAG California High Speed Rail Subcommittee and the California/Nevada Super Speed Train Commission.

"This is truly a great opportunity and I look forward to working with the Gateway Cities as well as the sector's Governance Council in identifying transit needs and providing quality Metro Bus service to the residents of Southeast Los Angeles," said Clifford.

MTA has five community-based transit service sectors designed to enhance bus service in their particular sector by working with their individual governance councils and their communities. The five service sectors include Gateway Cities, Westside/Central, San Gabriel Valley, San Fernando Valley and the South Bay. The sectors were first implemented in July 2002.

Rich Rogers, who has led the Gateway Cities Service Sector since its inception, will leave MTA Feb. 20. Rogers has been named senior vice president for East Coast Operations at MV Transportation, Inc., a Fairfield, California company that provides paratransit and fixed-route public transportation services in 17 states.

“Rich Rogers has had an outstanding career in both the private and public sectors, ” said Catoe. “He’s been a real asset to Metro by taking the lead in establishing the Gateway Cities Service Sector. I an saddened by his loss to Metro but happy that it’s a gain for national transportation.”

EDITOR’S NOTE: Digital Photo Available. Call Rick Jager, MTA Media Relations @ 213-922-2707.

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