

M Metro News Pressroom

May 14, 2004

CONTACT:

Rick Jager / Marc Littman

MTA MEDIA RELATIONS
(213) 922-2707/(213) 922-2700
www.metro.net/press/pressroom

e-mail: mediarelations@metro.net
FOR IMMEDIATE RELEASE

Go Metro to the 12th Annual NoHo Theatre & Arts Festival May 15 & 16

Go Metro! That's the advice Metro and NoHo Theatre & Arts Festival officials had today for the thousands of people expected to attend this weekend's festivities in North Hollywood.

"There's no better way to go NoHo than my Metro, and that's especially true for the NoHo Arts Festival this coming weekend," said Los Angeles City Councilman and MTA Board Member Tom LaBonge. "Taking the Metro Red Line is easy, stress-free and just a hop, skip and jump away from all the festivities. You really can't beat the ease and fun of it."

The 12th annual NoHo Theatre & Arts Festival gets underway this weekend, May 15 & 16 from 11 a.m. to 8 p.m. The two-day event in North Hollywood is the only performing arts festival in Southern California to include theater, visual arts, dance and music.

The NoHo Theatre & Arts Festival is located on Lankershim Boulevard between Chandler and Magnolia Boulevards. Free Parking is available, however parking is limited. Metro encourages festival goers to use the Metro Rail or Metro Bus system to access the festivities in North Hollywood.

The Metro Rail system spans 73.1 miles of both light and heavy rail lines with 62 stations that stretch from Norwalk to El Segundo, from Long Beach and Pasadena to downtown Los Angeles and from the Historic Union Station in Los Angeles through the Central Business District to Hollywood, Universal City and North Hollywood in the San Fernando Valley.

The Metro Red Line's North Hollywood Station, located at Lankershim and Chandler Boulevards, is the most convenient way to travel to this year's NoHo Theatre & Arts Festival.

Metro Bus service serving the NoHo festival this weekend include Metro Bus Lines 152, 154, 156, 166, and 183.

Metro's new \$3 Day Pass is the best transportation bargain for art festival goers this year. Patrons using the new \$3 Day Pass have unlimited use of both Metro Rail and Metro Bus service. Metro Monthly passes also are honored on all Metro Rail and Bus lines. Cash fare is \$1.25 one-way.

For complete route and schedule information, check out the Metro Trip Planner at www.metro.net or call 1-800-C-O-M-M-U-T-E. For information on the NoHo Theatre & Arts Festival visit their web site at www.nohoartsdistrict.com or call (818) 763-5273.



PHOTO: JANE GALBRAITH

Go Metro to NoHo Theater & Arts Festival - From left, actor Steve Peterson, Metro San Fernando Valley General Manager David Armijo, entertainer and magician Brandon Scott, musician John R. Keller (with guitar) and Los Angeles City Councilman Tom LaBonge demonstrate easy access to annual NoHo Theatre & Arts Festival, which takes place May 15, 16 in North Hollywood.

METRO-092