

# M Metro News Pressroom

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FOR IMMEDIATE RELEASE

## Metro Offers Solution to Family Vacationers Turned Off by Soaring Gas Prices

- \$3 Metro Day Pass makes it easy for parents, kids and out-of-town guests to visit nearly 1,000 local destinations, making Metro one of the cheapest ways to experience L.A. this summer

Metro today announced that it has the solution for countless Los Angeles County vacationers who could be forced to limit their vacation plans this summer due to the high price of gasoline, which could reach \$3 per gallon by summer's end.

For around the price of a single gallon of gasoline, parents, their kids and out-of-town guests can instead buy a \$3 Metro Day Pass, which will give them unlimited local access to the countywide Metro Bus and Rail system on a daily basis to reach their vacation destinations.

"Don't let the high price of gasoline spoil your family's vacation plans," said Roger Snoble, Metro CEO. "With a \$3 pass, Metro is one of the cheapest ways to experience L.A. this summer."

The Metro Day Pass gives sightseers the flexibility they need to jump on and off the transit system as their travel itineraries require. Vacationers can access Metro's 2,400 bus fleet and 73 miles of rail service with a single convenient ticket, taking them to downtown L.A., Long Beach, Chinatown, Pasadena, Hollywood, Universal City, North Hollywood, El Segundo, Norwalk and all points in between.

According to ExperienceLA.com, a new cultural destination and transit web site, there are nearly 1,000 cultural destinations accessible via Metro in the Los Angeles County area, with more added every day. These destinations include theme parks such as Universal Studios Hollywood, local beaches, shopping and entertainment centers such as Hollywood/Highland and Old Pasadena, sports centers such as Staples Center and Dodger Stadium and much more. The ExperienceLA.com web site provides searchable destination and event directories, interactive maps, and easy-to-use information on using public transit to get there.

The Metro Day Pass enables vacationers to use the system on the day of purchase until 3 a.m. the following day. Passes can be purchased on board Metro Buses or at all Metro Rail stations.

To plan your \$3 vacation on the Metro system via interactive trip planner, visit [WWW.METRO.NET](http://WWW.METRO.NET) or call 1-800-COMMUTE.

PHOTO: JUAN OCAMPO



**The \$3 vacation** > Mummy warrior characters from Universal Studios Hollywood "Revenge of the mummy - The Ride" join celebrity look-alikes on the Hollywood Walk of Fame to promote the \$3 Metro Day Pass. The all-day fare provides unlimited local access on the countywide Metro Bus and Rail system to popular tourist and vacation destinations.

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