

# Metro News Pressroom

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## **Metro's *L.A. In A Day* Cable Television Show Takes Viewers on Trip to Many of Region's Most Popular Destinations Via Metro Day Pass**

(Los Angeles) – Getting to many of L.A.'s most popular destinations on the Metro Bus and Rail System just got easier with the recent introduction of the Metro Day Pass, and Metro's *L.A. In A Day Via the Metro Day Pass*, hosted by Jeff Cole and Heather Hopper, shows just how easy it really is.

Whether your destination is Olvera Street, the Aquarium of the Pacific, Universal CityWalk, Old Pasadena, Plaza Mexico or many of L.A.'s other attractions, travel there couldn't be more convenient or reasonably priced than with the \$3 Metro Day Pass. The Metro Day Pass can be purchased from any Metro Bus operator or Metro Rail ticket vending machine and is valid until 3 a.m. the next morning.

*L.A. In A Day Via the Metro Day Pass* will air in the City of Los Angeles on Channel 36 on the following days: Monday, June 14, at 11 a.m.; Thursday, June 17, at 8:30 p.m.; and Saturday, June 19, at 8 p.m.

The *L.A. In A Day Via Metro* series is a joint production of Metro and Channel 36, which is owned by the City of Los Angeles.

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