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FOR IMMEDIATE RELEASE

## **Transit-Oriented Merchandise Available at Metro Store Online**

Whether you're touring LA or a lifelong native, one of the coolest souvenir items you can get that demonstrates your altruistic disdain for LA's car-crazy culture is to sport a trendy Metro T-shirt that beckons one and all to Go Metro.

While some of your closest friends and family may ask you, incredulous, "Is there *really* a subway in L.A.?!?" you need only show them your Metro notebook. There they will find a color-coded Metro System Map, the proverbial "Holy Grail" for all harried commuters seeking asylum from those asphalt ribbons of idled cars known as freeways.

Antithetical, transit-oriented LA merchandise is available at Metro's online store at [www.metro.net/metrostore](http://www.metro.net/metrostore). A wide selection of authentic Metro merchandise, all attractively priced between \$5 and \$53, is available from apparel and drinkware to lapel pins and stationery.

Metro's stainless steel commuter tumbler is a must-have for all coffee-swigging commuters. Featuring a sleek design, the durable 16 oz. cup is insulated in a plastic shell to keep beverages hot or cold and features ergonomic design and slip-free base. How about the Metro System Map on a mug? Metro has them in a colorful, classic 12 oz. design.

For Junior's special gift, the Metro Teddy Bear is sure to please. He's cute, cuddly and he too loves Metro! This ultra-soft teddy bear sits independently upright, and touts "I Love Metro" on the front of his screen-painted T-shirt.

Fans of the popular, recently opened Metro Orange Line in the San Fernando Valley can now purchase a unique, limited edition Metro Orange Line commemorative poster created by artist Paul Rogers. It is just one of 25 colorful Metro Works and Neighborhood Arts posters that can liven up any wall in the home or office. Poster images are also available on note cards and postcards.

Feeling stressed on the job? Just squeeze down on the polyurethane "Metro Stress Bus" toy that relieves stress where you need it most — at work. This popular item makes for a great gift for you and co-workers alike.

Pin collectors will find Metro's assortment of lapel pins valuable additions to their collections. Metro offers three pins to choose from, including the limited edition Metro Orange Line Lapel Pin featuring the innovative, 60-foot Metro Liner vehicle.

The Metro online store has a variety of other specialty items, including baseball caps, sweatshirts and umbrellas. Ordering is easy. Just click on

the featured items to order, then select size, color and quantity, and complete payment and shipping information. Items are shipped directly to you.

To visit the Metro Store, go to [www.metro.net/metrostore](http://www.metro.net/metrostore). For additional information about Metro, visit [www.metro.net](http://www.metro.net).

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