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FOR IMMEDIATE RELEASE

New Metro Orange Line Presentation Distributed to More Than 30,000 San Fernando Valley Residents

- Interactive Driver's Ed presentation includes messages from public officials and provides drivers, pedestrians and bicyclists with actual views of Metro Orange Line intersections

Metro has completed distribution of a new interactive DVD presentation on Metro Orange Line traffic safety to more than 30,000 residents within a mile radius of the San Fernando Valley's popular new transitway.

The presentation, which features guest messages from prominent local officials, urges drivers, pedestrians and bicyclists alike to heed all traffic precautions now in place to ensure the safe operation of 60-foot Metro buses through 36 intersections along the 14-mile alignment between North Hollywood and Woodland Hills. An additional 1,000 DVD presentations also were given to nearby schools, libraries and community groups.

Produced by Metro Community Relations, the presentation is available in both English and Spanish. Users can click on each station on an interactive transitway map to get a driver's eye view of traffic safety unique to that station.

"The Metro Orange line brings a much needed shortcut through the San Fernando Valley," says L.A. City Mayor and Metro Board Chairman Antonio Villaraigosa in the presentation. "But please, do not shortcut your safety. Pedestrians, bicyclists and motorists must pay extra attention to all traffic signs and signals when approaching the orange line intersections... Don't shortcut your safety and the safety of others."

Other public officials communicating safety messages include Los Angeles County Supervisor Zev Yaroslavsky and Los Angeles City Councilwoman Wendy Greuel.

Metro and the Department of Transportation have installed many safety measures to help ensure safe travel for everyone along the Metro Orange Line alignment. Most recently, the agency has ordered the installation of photo enforcement cameras to deter people from running red lights at transitway intersections. The number of traffic incidents due to drivers running red lights has decreased precipitously since the line's opening last year, but the public's continued cooperation is required to avoid future traffic incidents.

The presentation also shows customers how to operate Metro's ticket vending machines, and provides an overview of station security, including video surveillance cameras, public assistance emergency callboxes and electronic message signs. Users can visit—virtually at least—Metro's Bus Operations Control Center to learn how the agency monitors activity at Metro Orange Line stations.

Users can find out where to park and ride the Metro Orange Line as well. The presentation shows locations of all parking lots, including directions and entry points for accessing them.

To receive a copy of the Metro Orange Line DVD presentation, call Metro Community Relations at 213-922-4050.

For more information on the Metro Orange Line or to obtain timetable information, visit www.metro.net or call 1-800-COMMUTE.

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