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FOR IMMEDIATE RELEASE

Metro Debuts First Animated Real-Time Bus Map in the Country

Metro buses have a new animated global positioning map for riders that is the first of its kind in the country.

“We’ve added this new feature to Transit TV to give customers a map pinpointing the real-time location of their buses,” said Warren Morse, Metro’s deputy executive officer of communications. Displayed on the TV monitors on board, the maps indicate the changing position of the buses. “Riders can see the vehicle’s movement, along with the street names and the surrounding area to help them identify their stops as they approach.”

Much like the mapping feature on many airline entertainment screens, the global positioning device tracks the progress and location of each bus. As the buses travel their routes, their paths are indicated on the TV monitors on board each bus by a small bus icon on a map.

Transit TV debuted on Metro buses in 2005. The video monitors bring riders current news, weather and sports headlines, word games, trivia questions and snippets of vintage television shows. The displays also include rider information, spots about upcoming events in the Los Angeles area and advertisements. Transit TV has been applauded by riders in Metro customer satisfaction surveys. Metro incurs no cost for the system or the new mapping feature.

“Transit TV continues to evolve and improve and over time the program is revised. This is a brand new feature that we think will be helpful to our customers. We also hope it will make their rides more pleasurable,” Morse said.

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