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FOR IMMEDIATE RELEASE

Go Metro for Holiday Shopping

Video

It's holiday shopping time again. Don't worry. When the traffic is naughty, Metro is nice. It can help you find the perfect gifts for everyone on your list. And with a \$3 day pass, you can save money to purchase more gifts, this holiday season.

Metro's fleet of more than 2,400 buses and 73 miles of rail lines serves major shopping areas throughout Los Angeles County, including Northridge Fashion Center, 3rd Street Promenade, Beverly Center, Universal CityWalk, Old Pasadena, Macy's Plaza downtown, CityPlace in Long Beach and South Bay Galleria.

Shoppers looking beyond the malls can find unique, affordable gifts at one of the special shopping districts. Whether looking for toys, fashions, clothing, jewelry or flowers, downtown L.A.'s shopping districts are the place to go, accessible via a multitude of Metro Bus lines, the Metro Red and Gold Lines, Metrolink trains and Dash Buses. Also in downtown Los Angeles, Little Tokyo sells beautiful and unique Japanese-made items and it's just two blocks from the Metro Red Line Civic Center Station.

The Metro Orange Line opens up venues in the San Fernando Valley for Metro-bound shoppers. The latest major addition to the Metro system provides convenient access to several key shopping locations along the 14-mile line. Starting at its western end at Warner Center in Woodland Hills lies Westfield Promenade and Westfield Topanga shopping centers. Westfield Promenade contains 615,000 square-feet of lifestyle/entertainment/retail space, including Barnes & Noble, Macy's and the AMC 14-screen theater. Westfield Topanga shopping locations include Nordstrom, Sears and more.

The Metro Orange Line Van Nuys Station is the starting point from which shoppers can jump on board Metro Local 233 or Metro Rapid 761 to shop at the Panorama Mall, home to Anchor Blue, K-B Toys, Wal-Mart and more.

At the Metro Orange Line's eastern end, the NoHo Arts District offers shoppers an eclectic array of retail, vintage and children's clothing, home decor shops and boutiques, including Omni Designs, Art 'N Soul, Luggage 4 Less and the Iliad Bookshop.

Or, for those who prefer the shopping comforts of their own computer, Metro's online store at www.metro.net (look under Spotlight on the home page) contains a range of gifts, from beautiful Metro Works Posters (\$10) to a Metro System Map Mug (\$12.50). For children there is a cuddly Teddy Bear (\$15) wearing a T-shirt that says "I love Metro." And to thank everyone for all those gifts, order a box of Metro Art Note Cards, featuring works from the Metro Neighborhood Poster series. A box of nine cards is just \$8.

For more shopping ideas, check out Metro's Quick Shopping Guide, available onboard Metro buses and trains, at customer centers and downloadable from the Web at www.metro.net.

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