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FOR IMMEDIATE RELEASE

"Green Growth" L.A. Vendor Fair Promotes Sustainable Development, Products, and Services

- Metro to welcome prospective business vendors at Greater Los Angeles Vendor Fair April 11

Businesses interested in contracting with the Los Angeles County Metropolitan Transportation Authority (Metro) are encouraged to participate in the 14th Annual Greater Los Angeles Vendor Fair to be held Wednesday, April 11 at the Los Angeles Convention Center West Hall B.

Metro, L.A. County's lead transportation planner, designer, builder and operator, will join the City and County of Los Angeles, the Los Angeles Unified School District and Metropolitan Water District of Southern California to provide contracting information businesses need to compete for hundreds of millions of dollars in collective agency contracts. Fair organizers will present contract opportunities, introduce business leaders to agency procurement personnel, and provide networking opportunities during the day-long event. More than 2,000 attendees are expected to attend.

The fair also will include a trade show comprising a variety of vendors that provide specialized products and services for businesses working with public agencies.

This year's fair theme is "Green Growth Equals Contracts, Environment and Opportunities," or G²=CEO. The decidedly green theme reflects the agencies' recognition that today's competitive business environment requires a greater awareness of how daily business endeavors can help create a more environmentally sustainable future for the region. Attendees may visit a "Green Pavilion" on the exhibit floor to learn about agencies' environmental initiatives and meet vendors that provide green products and services.

"We would like small vendors to consider how they can match their goods and services with our green agenda as they participate in this year's vendor fair," said Roger Snoble, Metro CEO. "Together, let's make this year one of green growth, both for the environment and your company's pocketbook."

Metro has many programs and services that can help companies through the steps in the contracting process, from registering to do business with the agency to competing for, receiving and fulfilling its contracts.

Metro's Procurement & Material Management Department works closely with vendors interested in meeting the goods and services needs for Metro's numerous planning, operations and construction activities. The agency operates a Diversity and Economic Opportunity Department that specifically helps small, disadvantaged women, and minority-owned businesses participate in Metro's contracts by certifying eligible small firms, ensuring their prompt payments, and providing how to workshops cover Metro's procurement process.

A Full Access Pass to the vendor fair is \$75 and includes entry to all exhibit areas, admission to all workshops, luncheon and buyers guide that includes a staff directory of all sponsoring agencies' procurement departments.

For more information about the Greater Los Angeles Vendor Fair or to obtain a schedule of workshops, visit www.lavendorfair.com. To Learn more about Metro's contract opportunities, visit www.metro.net.

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