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FOR IMMEDIATE RELEASE

Metro Interactive Video Wall Launches at metro.net

- Check it out: <http://multimedia.metro.net>

Metro's web site, metro.net, has launched the first phase of its new [Metro Interactive video wall](#) -- a collection of destination and news videos designed to help customers and visitors more easily navigate Los Angeles.

It will begin with videos from the Go Metro campaign, as well as News and Features pieces reporting on events and ongoing projects and safety videos from Metro's active safety campaign.

Metro Interactive is also home to Metro Board Chair Pam O'Connor's live chats, PBS star Huell Howser's Ten Great Reasons to Share the Ride and Howser's Tales from the Fast Lane interviews with Metro customers. Also at Metro Interactive are photographs and comments from riders in a new Transit Takes feature.

In the future, Metro Interactive will include blogs, polls to collect customer opinion, streaming video of the agency's Metro Motion cable television show and tools to allow users to upload traffic photos and videos.

"We see Metro Interactive as a tool to help us reach out to our customers," said Marc Littman, Metro Deputy Executive Officer of Public Relations. "It's another way for us to find out what the public needs and also to explore some of the great destinations Metro can help visitors reach."

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