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FOR IMMEDIATE RELEASE

Go Metro on Spring Break and Save Money for Tuition and Fun

It's spring break and the kids -- both small and larger -- are ready for fun. This year skip the \$3.35 a gallon (and rising) gas and explore Los Angeles on Metro.

What's new in LA? The brand new Broad Contemporary Art Museum (BCAM) just opened at the LA County Museum of Art complex. And Metro can take you there aboard the Metro Rapid Line 720 bus. With its giant balloon animal -- Jeff Koons' 10-foot "Balloon Dog (Blue)" -- BCAM is a great way to introduce kids to the fascinations of modern art.

For the eco-conscious college crowd on break, Metro is the perfect vehicle. Not only is it cost-effective for families with tuition to pay, Metro buses are part of the largest clean-air fleet in North America. In fact, Metro just added its 2,500th compressed natural gas bus to service. Compressed natural gas emits lower levels of ozone-forming hydrocarbons than diesel, making it appropriate transportation for youths concerned with their carbon footprints.

Also along Wilshire Boulevard are the Page Museum -- La Brea Tar Pits, the Peterson Automotive Museum and the Craft and Folk Art Museum. Four lines -- Metro's Red, Purple and Gold lines and Metro Rapid Line 720 -- link the region to museums along Wilshire Boulevard, as well as to downtown Los Angeles.

Get off the Metro Red Line at Civic Center Station downtown or the Metro Gold Line at Union Station and visit the Japanese American National Museum, the Museum of Contemporary Art or the Geffen Contemporary at MOCA.

Or take the Metro Red Line to Hollywood and Highland for some shopping or to Universal for dinner at City Walk; the Metro Blue Line to Long Beach for a bike ride; the Metro Rapid Line 704 or the Metro Rapid Express Line 920 to Santa Monica pier for a walk on the beach.

Save gas money for fun, school or both. Go Metro. For more travel information call 1-800-COMMUTE or go to www.metro.net.

Metro- 032

Editors Note: Metro is the official name of the Los Angeles County Metropolitan Transportation Authority as adopted by the Metro Board of Directors in December 2004. To be consistent, we ask that "Metro" be used when referring to this agency. We ask for your cooperation in updating your style guides. If you need to update your files with the current Metro logo, please call Metro Media Relations at 213-922-2700.