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FOR IMMEDIATE RELEASE

Metro Eco-friendly Apparel Available at Metro Store Online

As part of Metro's ongoing commitment to improve air quality, mobility and congestion, the Metro online store is introducing environmentally-friendly apparel (www.metro.net/metrostore).

Be a part of Metro's efforts in getting greener by going Metro and sporting a sage green T-shirt imprinted with "I ride for a greener L.A." priced at \$19.

There is also super soft, stretchable baby knit onesies with poppy orange imprint, lap shoulder neckline for ease of dressing, three snap closure. They are imprinted with "Future Metro Rider" priced at \$15. The apparel is certified organic by Skal of Holland, an independent certifying agency approved by the USDA's National Organic Program.

Not only is the cotton grown, processed and colored with low-impact dyes as per international organic standards, but also the processing provides a complete environmental product.

There are also black and white Metro lanyards priced at \$6 that are woven from 100 percent recycled soda and water bottles. The lanyards are made into high quality fabric with a silver-tone split key ring that can be used to display an ID badge or hold keys.

The Metro online store has a variety of other specialty items including baseball caps, beanies, shirts, coffee mugs and umbrellas. Ordering is easy. Just click on the featured items to order then select size, color and quantity and complete payment and shipping information. Items are shipped directly to customers.

Metro operates the nation's largest clean-air fleet, reducing emissions by about 76 tons each day and is committed to buildings like Metro's new San Gabriel Valley Sector office that are "ecologically green". Metro also recently completed the largest solar panel installation project in the transit industry to generate energy without harming air quality. To visit the Metro Store, go to www.metro.net/metrostore. For additional information about Metro, visit www.metro.net.

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Editors Note: Metro is the official name of the Los Angeles County Metropolitan Transportation Authority as adopted by the Metro Board of Directors in December 2004. To be consistent, we ask that "Metro" be used when referring to this agency. We ask for your cooperation in updating your style guides. If you need to update your files with the current Metro logo, please call Metro Media Relations at 213-922-2700.