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Go Metro to X Games 14 and Get a Free Limited Edition Poster

Go Metro to X Games 14 July 31 through Aug. 3 at STAPLES Center and The Home Depot Center. X Games 14 is the premier action sports event in the world, featuring athletes from across the globe competing for medals and prize money in the following sports: BMX Freestyle, Moto X, Skateboard and Rally Car Racing.

Metro serves both venues. And customers who show valid Metro passes or tickets at the special Metro booth at The Home Depot Center or at STAPLES Center Guest Services Up Link locations will receive a limited edition X Games 14 poster ... free.

Only a five-minute walk from STAPLES Center, the Metro Rail system connects X Games fans to the comfort and ease of the Metro Blue Line at Pico/Chick Hearn Station.

The Metro Blue Line travels between downtown Los Angeles and Long Beach, with Metro Rail and bus connections throughout Los Angeles County. Upon arriving at the Pico/Chick Hearn Station, fans need only walk one block west to Figueroa Street and STAPLES Center.

The Home Depot Center is at Victoria Street near Avalon Boulevard with convenient Metro bus connections to the Artesia Transit Center, just off the I-110 Harbor Freeway on West 182nd Street.

New at this year's event, ESPN will debut three new disciplines at X Games 14 in Los Angeles: Skateboard SuperPark, BMX SuperPark and BMX Street. Women's Moto X Racing will also be added to the sports lineup as a first-time event.

SuperPark will be a 100 percent transition-focused design, blending a variety of terrain and obstacles into one course. BMX Street will follow the same template as X Games mainstay Skateboard Street. The concept is simple: raw street features such as stairs, rails and ledges in an arena setting.

Also, ESPN X Games 14 will again feature its enhanced X Games Environmentality (XGE) program that aims to reduce waste and preserve natural resources through the use of sustainable materials, an extensive recycling and compost program and incentives for fans who travel to the games via Metro. For more information on greening X Games 14, please visit www.xgamesenvironmentality.com.

For more on X Games 14, check out www.expn.com. And to learn how to Go Metro to the games, visit the Trip Planner at metro.net.

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Editors Note: Metro is the official name of the Los Angeles County Metropolitan Transportation Authority as adopted by the Metro Board of Directors in December 2004. To be consistent, we ask that "Metro" be used when referring to this agency. We ask for your cooperation in updating your style guides. If you need to update your files with the current Metro logo, please call Metro Media Relations at 213-922-2700.

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