



Los Angeles County
Metropolitan Transportation Authority

Metro

News

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FOR IMMEDIATE RELEASE

Southland's Top Traffic Reporters Honored at Annual Golden Pylon Awards

The coveted Golden Pylon Awards were handed out to the Southland's top traffic reporters on Sept. 28. The awards honor the reporters who keep the region's traffic moving by promoting rideshare options such as carpools, vanpools, bicycling, walking and public transportation.

Nominated by their peers and the transit agencies, five traffic reporters who report on the daily traffic grind for numerous broadcast outlets won this year's top honors.

- Officer Ramberto Salcido, La Maquina 100.9fm, La Poderosa and Univision radio
- Katie Clark, KNX, CBS2
- Kajon Cermak, KCRW
- Magaly Ortiz Rodriguez, Spanish-language radio and TV, Univision
- Karen Kay, KFI, KOST

The Golden Pylon Awards are sponsored by four county transportation agencies: Metro in Los Angeles County, the Orange County Transportation Authority, the San Bernardino Associated Governments and the Ventura County Transportation Commission.

The Golden Pylon Awards are a traditional prelude to Rideshare Week, which begins Monday, Oct. 3. Rideshare Week is a statewide campaign to encourage thousands of commuters to 'share the ride' to help reduce traffic and air pollution.

During Rideshare Week, Metro, OCTA, VCTC, and SANBAG will be hosting events, pledge drives and prize give-aways for commuters in their counties. Commuters in Ventura and Los Angeles counties can pledge at www.ridematch.info.

Prizes for L.A. County commuters include Metrolink passes, handbags from Brighton Collectibles, passes to the Aquarium of the Pacific, gift cards to Macy's and Ford's Filling Station, and more.

For more information, visit metro.net/rideshare, octa.net, iecommuter.org or rideweek.org.

About Metro

Metro is a multimodal transportation agency that is really three companies in one: a major operator that transports about 1.4 million boarding passengers on an average weekday on a fleet of 2,000 clean air buses and six rail lines, a major construction agency that oversees many bus, rail, highway and other mobility related building projects, and it is the lead transportation planning and programming agency for Los Angeles County. Overseeing one of the largest public works programs in America, Metro is, literally, changing the urban landscape of the Los Angeles region. Dozens of transit, highway and other mobility

projects largely funded by Measure R are under construction or in the planning stages. These include five new rail lines, the I-5 widening and other major projects.

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