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FOR IMMEDIATE RELEASE

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**NEW ROUTE FOR CICLAVIA: SAN PEDRO MEETS
WILMINGTON
PRESENTED BY METRO**

The seven-mile route travels to the Harbor Area for the first time, celebrating Metro's new bike share program and upcoming improvements to the waterfront.

LOS ANGELES – CicLAvia, Los Angeles County's premiere Open Streets organizer, has selected the Harbor Area to host the organization's 22nd official event: San Pedro Meets Wilmington.

Presented by the Los Angeles County Metropolitan Transportation Authority (Metro), the seven-mile route is the first to travel between the two communities, and will feature car-free streets for walkers, bicyclists, skateboarders, rollerbladers, parents with strollers for their children, people in wheelchairs and others from 9 a.m. to 4 p.m.

What's more, the event will celebrate the recent expansion of Metro's popular bike share program in the Harbor area. Metro has installed 13 bike share stations throughout the L.A. Waterfront area capable of accommodating 120 bikes at key waterfront locations. This system provides convenient, round-the-clock access to bicycles for short trips, making them ideal for CicLAvia participants who need an extra bike or two for friends or family.

The event marks CicLAvia's third event for its 2017 season, and demonstrates CicLAvia's and Metro's commitment to bring visitors to new parts of the region to explore and enjoy car-free streets within Los Angeles County.

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At CicLAvia, there is no starting or ending point. Participants can start and end anywhere they like. Activities along the route include the four hub locations where attendees can enjoy live music, giveaways, games and art.

"CicLAvia attendees now have a new and fun option for exploring everything the L.A. Waterfront has to offer on the new Metro Bikes," said Supervisor Janice Hahn. "We are on a mission at Metro to expand the Bike Share system across the county and it is great news for San Pedro and Wilmington that the system was made available just in time for CicLAvia."

"This event is a sign of CicLAvia's commitment to give people new ways to enjoy their region's backyard in new ways, said CicLAvia Executive Director Romel Pascual.

“Los Angeles is a region full of undiscovered gems and the best way to discover a new favorite neighborhood is with the care-free ease that comes from getting out of the car and truly connecting with our streets,” Pascual said.

Metro, CicLAvia’s sponsor, supports numerous active transportation programs that create better conditions for walking and bicycling, particularly to connect with Metro’s growing public transit system. The agency’s Open Streets Program, the largest of its kind in the United States, invests approximately \$2 million each year for car-free events, many in new communities. In total, 17 Open Streets events are now planned through the end of 2018.

“Metro’s Open Streets Program as well as its Bike Share System are two important First Mile, Last Mile strategies to introduce more Angelenos to the benefits of combining bicycle and transit trips,” said Metro CEO Phillip A. Washington. “With Metro’s growing world-class rail system, our stations will be three miles or less from the homes of 7.8 million county residents. Our better mobility depends in part on these types of robust active transportation linkages.”

CicLAvia is expanding this season by adding a fifth event in 2017. The next event is scheduled for October 8, returning to its original route called the Heart of LA in downtown. For more information about the 2017 season, check for updates on the event website: <http://www.ciclavia.org/>.

About CicLAvia

CicLAvia is a 501 (c) 3 nonprofit organization. CicLAvia catalyzes vibrant public spaces, active transportation and good health through car-free streets. CicLAvia engages with people to transform our relationship with our communities and with each other. CicLAvia is an innovative model for creating new public space and enriching civic life.

Partners for CicLAvia San Pedro Meets Wilmington: Metro, City of Los Angeles, the Wasserman Foundation and an Anonymous benefactor, the Port of Los Angeles. Supporters include the Annenberg Foundation, Ralph M. Parsons Foundation, David Bohnett Foundation. Sponsors include: AARP-Los Angeles; LA Department of Water and Power; The Laemmle Charitable Foundation; Capital One; LA2028; SCAG-Go Human Campaign, Tern Bicycles; First5LA; Indie Printing; Pure Cycles;; and Los Angeles County Bicycle Coalition. Pure Cycles, LA Clean Tech Incubator; Repurpose Compostables. Media Sponsors include LA Times, Laemmle Theatres and Time Out Los Angeles.

About Metro

Metro is a multimodal transportation agency that is really three companies in one: a major operator that transports about 1.4 million boarding passengers on an average weekday on a fleet of 2,200 clean air buses and six rail lines, a major construction agency that oversees many bus, rail, highway and other mobility related building projects, and the lead transportation planning and programming agency for Los Angeles County. Overseeing one of the largest public works programs in America, Metro is changing the urban landscape of the Los Angeles region. Dozens of transit, highway and other mobility projects largely funded by Measure R are under construction or in the planning stages. These include five new rail lines, enhanced bus operations, and numerous highway and local projects.

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