

May 18, 2017

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FOR IMMEDIATE RELEASE

Media Advisory/Photo Opportunity

Metro to Unveil A New Star on the Hollywood Walk of Fame
Hollywood, Metro Officials to Announce Grand Opening of New Metro Bike Hub near
Hollywood/Vine Red Line Station

WHAT: To wrap up Bike Week/Infrastructure Week May 15-19, the Los Angeles County

Metropolitan Transportation Authority (Metro) will celebrate the grand opening of a new Metro Bike Hub at the Hollywood/Vine Metro Red Line Station in Hollywood. The

new \$560,000, 1,000+ square-foot bicycle parking facility will provide secure,

controlled entry for 64 bicycles under closed-circuit TV surveillance, peak-hour staff availability, same-day repairs, bike accessory sales and clinics. Hollywood and Vine, one of L.A.'s world-famous entertainment districts, will now have a safe, secure facility

to help commuters and tourists combine bicycle and transit trips to and from

Hollywood to avoid traffic and parking challenges.

WHEN: Friday, May 19, 2017

9 a.m.

WHERE: Metro Bike Hub at Hollywood/Vine

1630 N. Vine Street Hollywood, CA 90028

** Media van parking available on Vine Street in front of the facility. Other media can

park in public parking structure across the street.

WHO: Mitch O'Farrell, L.A. City Council Member

Calvin Hollis, Senior Executive Officer, Metro Countywide Planning and Development

Gene Oh, President, BikeHub

Zachary Rynew, Communications Coordinator, Los Angeles County Bicycle Coalition

Members of local bicycle community

VISUALS: Officials will conduct a mock star reveal for Metro Bike Hub on the Hollywood Walk of

Fame. The bold, bright green facility features decorative bicycle rims on the ceiling designed by the late Fernando Vazquez, original designer for the Long Beach

BikeStation. The press event will include celebratory cake cutting for all participants.

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