



Los Angeles County
Metropolitan Transportation Authority

Metro News

Nov. 13, 2018

Brian Haas/Joni Goheen

Metro Media Relations

213.922.7249/213.922.2700

metro.net/press/pressroom

mediarelations@metro.net

FOR IMMEDIATE RELEASE

Media Advisory

Unsolicited Proposals Forum Series

L.A. Metro to Hold Media Conference Call on New Unsolicited Proposals Innovation Forum Series Focused on Improving Traffic

WHAT: The Los Angeles County Metropolitan Transportation Authority (Metro) will be conducting a media conference call to announce a series of forums designed to harness the ingenuity of private sector innovators and entrepreneurs to solve some of L.A. County's most pressing transportation challenges. The Metro Accelerator Forum Series will kick off December 4 with the challenge topic, "Think You Can Solve Traffic?," with panel discussions on using incentives to get more people to consider alternatives to driving or to avoid driving during peak periods and how to use congestion pricing (tolled highway facilities) to ease traffic in L.A. Each forum will be accompanied by calls for solutions from private-sector industries and disciplines – technologists, startups, inventors, scientists, urbanists and transportation wonks, to name a few.

WHEN: 9 a.m.
Wednesday, Nov. 14, 2018

CALL INFO: Please sign up at <https://tthm.wufoo.com/forms/metro-telephone-town-hall-style-press-conference/> to be included on the call.

WHO: Joshua Schank, Chief Innovation Officer, LA Metro

BACKGROUND: The Office of Extraordinary Innovation began its [Unsolicited Proposal program](#) in 2016 to generate new ideas and innovations from the private sector to help solve transportation challenges. All proposals are subject to a Phase One analysis within 60 days of being received. Metro can then choose to advance proposals with merit to a more detailed Phase Two review.

#

Metro-100