Los Angeles County Metropolitan Transportation Authority





News

May 29, 2019

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Media Advisory / Photo Opportunity

Metro Bike Share Goes Electric!

Metro, City of Los Angeles to Launch Electric Metro Bikes in Central Los Angeles as part of New Metro Bike Share Expansion

WHAT:	The Los Angeles County Metropolitan Transportation Authority (Metro) and City of Los Angeles Department of Transportation (LADOT) will unveil new, Electric Metro Bikes at bike share stations throughout the Central Los Angeles area. More than 300 Electric Metro Bikes will be added to Metro's bike share fleet and more than 20 new stations will be installed by Metro's vendor Bicycle Transit Systems, Inc. in Expo Park, University Park, Pico Union, Koreatown, MacArthur Park, Echo Park and Silver Lake starting tomorrow through the end of the summer.
	Metro will host an early morning media availability at Los Angeles Union Station to introduce riders to the benefits of Electric Metro Bikes, which can lessen the physical effort required to pedal. With their extended 30-mile range on a full charge, the bikes can create new opportunities for bicyclists to more easily complete their first/last mile connections from greater distances.
WHEN:	Thursday, May 30 6-9 a.m. Media Availability 8 a.m. Test Ride
WHERE:	Union Station West (Media van parking available in curb next to Lot B) 800 North Alameda Street Los Angeles, CA 90012
WHO:	Frank Ching, Deputy Executive Officer, Countywide Planning & Development, Metro Jose Elias, Bike Share Program Manager, LADOT Alison Cohen, President, Bicycle Transit Systems, Inc.
VISUALS:	News media can interview Metro, LADOT and Bicycle Transit Systems officials on how the new Metro Electric Bikes will benefit Metro Bike Share riders. Reporters can also test-ride the bikes in Lot B. At 8 a.m., a group of riders will begin a test- ride along nearby downtown L.A. streets. The bikes are powered by Bosch mid-

drive pedal assist motors and batteries, and are capable of speeds up to 17 miles per hour and, with a full charge, can travel up to 30 miles.

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