



Los Angeles County
Metropolitan Transportation Authority

Metro News

Dec. 14, 2020

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FOR IMMEDIATE RELEASE

Media Advisory

Metro to Host Virtual Media Briefing Dec. 16 to Discuss Innovative New MicroTransit Project, Metro Micro

- WHAT:** The Los Angeles County Metropolitan Transportation Authority (Metro) will host a virtual media briefing and Q&A session to offer an opportunity for in-depth discussion of its new MicroTransit service, Metro Micro. Metro Micro is an on-demand, ridesharing service operated by Metro employees in designated service zones in partnership with RideCo. Inc. [The service launched Dec. 13 in two service zones for \\$1 per ride](#) with plans to expand to additional zones in 2021.
- WHEN:** Wednesday, December 16, 2020
10:00 a.m. PST
- WHERE:** Registration link: https://zoom.us/webinar/register/WN_fZSVvJ-DRWShOPj_gDKJwQ
Webinar ID: 938 0494 1162
Passcode: 456508
- WHO:** Metro Micro Project Manager, Rani Narula-Woods
Metro Chief Innovation Officer Joshua Schank
RideCo Co-Founder and CEO Prem Gururajan

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