

SUBJECT: FARE IMPLEMENTATION

ACTION: RECEIVE AND FILE

RECOMMENDATION

Receive and file report on the implementation of fare change to Lines 218, 603, 605, 607, 608, 620 and 625 effective July 3, 2005 consistent with the adopted fare structure.

<u>ISSUE</u>

In May 2003, the Board adopted a fare restructuring with a systemwide fare change, effective January 1, 2004. The fares on six of Metro's contracted routes (218, 603, 605, 607, 608, 625) and one of its directly operated lines (620) were not changed along with all other routes. Effective July 3, 2005, the fares on these seven routes will be restructured to be consistent with the adopted fare structure.

DISCUSSION

Metro operates 189 bus routes. All but seven of these routes have a base cash fare of \$1.25. The following have fares of \$0.50 or less:

- Route 218: Laurel Canyon Blvd.
- Route 603: Rampart Blvd./Hoover St
- Route 605: Grande Vista/LA County/USC Medical Center
- Route 607: Inglewood Transit Center
- Route 608: Crenshaw Connection
- Route 620: Boyle Heights Shuttle
- Route 625: Aviation Green Line Shuttle

Transportation Concepts operates all of the shuttles except for the 620, which is a directly operated service.

The lower fares on the above routes were initially established to attract riders to these new lines. When the fare restructuring occurred, staff did not notify the contractors who operate

these services to change the fares on these lines. As a result, riders on these lines have benefited from over a year of significantly reduced fares. Staff's analysis indicates that the lower fares are no longer attracting new riders to these services.

The fare change is being recommended for implementation on July 3, 2005 because the contracts for these services are being recommended for award this month. Should there be a delay in the award of the new contracts the recommended fare change on these lines will be rescheduled based on the award date.

Current riders on these routes will be provided advance notification of the fare adjustement through the on-board distribution of notices.

NEXT STEPS

Staff will rectify the inconsistency in the base fares on these seven routes, effective July 3, 2005. This is the earliest practical date due to upcoming contractor transitions.

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