## **Daily Brief**

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## LA City Councilmember Huizar Unveils his "Bringing Back Broadway" Initiative

Today, Los Angeles City Councilmember Jose Huizar rolled out his vision for the revitalization of Broadway, specifically the historic theatre zone, known as "Bringing Back Broadway." The Councilman indicated his office has identified \$17 million in non-General Fund monies to support the effort. In addition, private funds will be raised and a Public-Private Organization/Committee was set-up to see the project through.

Councilmember Huizar and Mayor Villaraigosa spoke of their strong support for a major public improvements program for the street, including transit linkages to connect Broadway and the burgeoning South Park neighborhood and the entertainment venues at Figueroa and Pico, Staples Center, LA Live and the Los Angeles Convention Center. Both the City Planning Department and Community Redevelopment Agency committed to a cooperative planning effort to ease the way for the revitalization program.

The plan is a substantive effort to move forward with several major initiatives. These include the reintroduction of a streetcar on Broadway, significant enhancements to the existing streetscape to make it more pedestrian friendly and major improvements to the building facades and interiors that would revivify the Broadway Theatre district as a major city destination.

Bringing Back Broadway is a public-private partnership initiative to revitalize the historic Broadway district between 3rd and 9th streets. It will create a plan for a vibrant Broadway district that provides entertainment, eclectic cultural amenities and diverse retail options for Downtown residents and visitors to one of Los Angeles' most remarkable historic areas.

## Media Interviews Bus Operator to be Featured on Telemundo

Early this morning, a bus operator who works at Division 8 in Chatsworth was interviewed by a Telemundo reporter as part of a story about how bus operators get up very early in the morning to drive people to various locations including work, school, medical appointments, shopping and recreational areas throughout the County. The feature story is expected to run next week as part of their morning show called "De Mañanita" from the Telemundo network.

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