Daily Brief

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CEO Roger Snoble

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Councilmember Greuel Promotes Transit Safety to Schools within Her District

Last week, our Regional Communications Transit Safety and Education Manager briefed Councilmember Wendy Greuel's Field Deputies on Metro's Orange Line and rail safety training programs. The briefing was in preparation for school transit orientation tours that will take place between now and the end of the school year in June. Councilmember Greuel is promoting transit and safety to schools within her district. This new partnership will forge another link to transit education in the San Fernando Valley.

Service Sector Governance Councils Set March Meetings

Last Friday, Media Relations distributed a <u>news release</u> noting the upcoming Service Sector Governance Council Meetings in March. The news release encourages our patrons to attend the sector meetings and provide input on transportation services provided by us in their communities.

Opening Reception held for the Concentric Circles: Metro LA Revealed Exhibit

Over 300 film location managers and other film industry representatives attended the opening reception for the "Concentric Circles: Metro LA Revealed" exhibit at the Beady Minces Gallery on Saturday, March 1st. The exhibit runs through March 9th at the gallery, located at 1311 Abbott Kinney Boulevard, Venice, CA. "Concentric Circles: Metro LA Revealed" is a photography exhibit produced by the Location Managers Guild of America (LGMA) in partnership with us to highlight and promote our locations for filming. The photography will be compiled into a book distributed to all LGMA members, directors and others to promote filming at our locations.

Media Inquiry into Proposed Service Changes

The Daily News is preparing a story on the high cost of gasoline and transportation options. As part of the story, the reporter inquired today regarding the proposed service modifications planned for June. Staff told the reporter that we are implementing six new Metro Rapid lines with Culver City and Torrance implementing two Rapid Lines. The reporter also inquired about the numerous service changes in some bus lines. The reporter was told this is being done as we fine-tune the system and make it more efficient. The bus lines proposed for cancellation have low ridership and are unproductive. The story is expected to run tomorrow.

Of Note

50th Anniversary of Public Ownership, Operation, and Governance - On this day in 1958, predecessor agency, the Los Angeles Metropolitan Transit Authority (LAMTA), becomes the owner and operator the Los Angeles transit system. The agency purchased the assets, equipment, facilities, and routes of Metropolitan Coach Lines (formerly Pacific Electric Railway) and Los Angeles Transit Lines (formerly Los Angeles Railway). The LAMTA became the Southern California Rapid Transit District in 1964, and in 1993 became today's Los Angeles County Metropolitan Transportation Authority.

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