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Metro Bicycle Safety Campaign

This morning our agency held press event at Union Station to announce details of our bold new bicycle safety campaign called "Every Lane is a Bike Lane." The campaign includes messages on the back of 75 Metro buses, 135 billboards and spots on 21 local radio stations throughout the region. With bicycling greatly increasing in popularity as a viable transportation mode in the county, Metro's safety campaign will help raise motorist awareness that cyclists may need to take a full traffic lane and have equal rights and responsibilities to the road per the California Vehicle Code. Numerous news media, including KNBC 4, KCBS 2/KCAL 9, KFI, Telemundo 52, TV Korea, KY 22, MBC America Korea TV and others covered the event, with stories expected to run today. To view the news release as posted on The Source, please click [here](#).

<http://thesource.metro.net/2013/03/18/metro-press-release-on-its-new-bike-safety-campaign-cyclists-have-legal-right-to-take-a-full-lane/>

Metro Transportation Library Receives National Recognition

[Library Journal](#) has named Digital Resources Librarian Kenn Bicknell a 2013 Library Journal "Mover & Shaker." Each year, just a handful of individuals are selected from thousands of information professionals across the country and beyond to be honored as the nation's most innovative and accomplished. We appear to be the only government research library to earn this distinction this year. Bicknell says "I consider this award as an honor for the Library itself, and none of this would have been possible without the vision and leadership of Library, Archives and Records Administrator Matthew Barrett. Matt has created and sustains an environment in which his employees can grow, thrive and succeed. I am grateful for the opportunity to join him in providing access to a world of information and knowledge surrounding transit and transportation issues." More information on the service and projects that garnered this award can be found on the [Library's Primary Resources](#) blog.

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