

Metro Countywide Bikeshare DTLA Phase 1 Pilot



Metro

Recommendation

- A. Adopt the Regional Bikeshare Implementation Plan for Los Angeles County (“Plan”)**
- B. Award a two-year firm fixed price to Bicycle Transit Systems, Inc. (BTS) in the amount of \$11,065,672 for the equipment, installation and operations of the Metro Countywide Bikeshare Phase 1.**
- C. Authorize the Chief Executive Officer (CEO) to take the following actions to implement the Metro Countywide Bikeshare Phase 1 Pilot in downtown Los Angeles (“Pilot”).**
 - 1. Negotiate and execute a Memorandum of Understanding (MOU) between City of Los Angeles and Metro.**
 - 2. Amend the Fiscal Year 15/16 bikeshare project budget to include an additional \$2.64M for the capital and operating and maintenance costs of the Metro Countywide Bikeshare Phase 1 Pilot.**

Implementation Plan

- **Developed in response to Motion 58 (January 2014)**
- **Jurisdictional Coordination & Public Input**
 - **Bikeshare Working Group: Pasadena, Long Beach, Los Angeles and Santa Monica**
 - **Over 16 meetings with working group, pilot cities, elected office briefings**
 - **Launched two Crowdsourcing Maps**
- **Identified Bikeshare Ready Communities**
- **Plan informed development of Request for Proposal**

Countywide Bikeshare Program

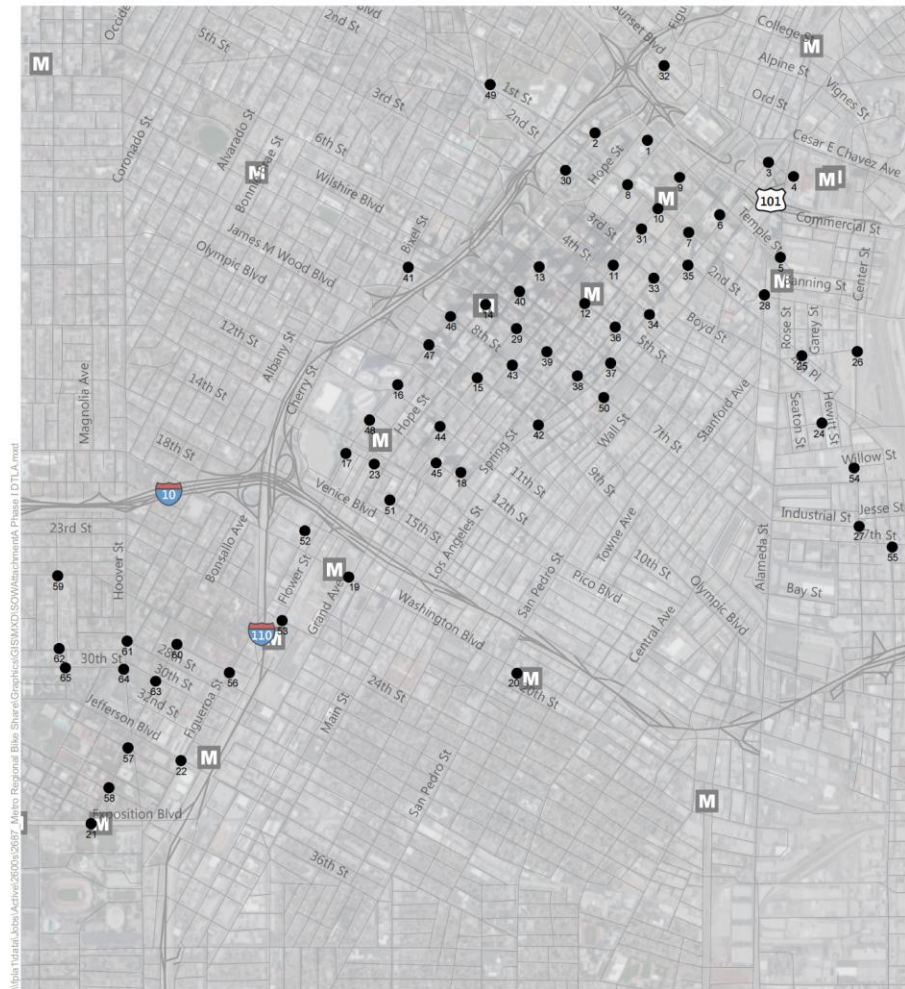
- RFP released December 15, 2014
- **Bicycle Transit Systems, Inc. to Install, Operate and Maintain Metro Countywide Bikeshare Program**
- **MOU to be executed between Metro and City of Los Angeles**
 - Execution of contract between Metro and BTS is contingent on Metro executing MOU with City of Los Angeles
 - Sets fiscal and administrative responsibilities



Metro

Next Steps

- **Fall 2015 – Return in fall 2015 with a recommended fare structure and TAP integration strategy**
- **Spring 2016- Launch DTLA Pilot Phase 1**
 - 65 Stations
 - 1090 Bicycles
- **Continue to coordinate with Santa Monica and Long Beach**



- M** Metro Rail Station
- Recommended Regional Expansion Stations**
- Phase I - 65 Stations

