

CEO REPORT

A weekly report
from the office
of the CEO

August 15, 1994



The last of the three contracts was officially ratified Friday. UTU members voted 2,330 to 419 (that's 84%) in favor of the new three-year package. The board will vote on the tentative agreements at its meeting on August 24th.

We still have some work-stoppage business to clean up: All eligible overtime incurred during the strike should be submitted during the next reporting period. 818 employees who submitted their overtime during the last pay period but have not yet received it, will get it on their next paychecks.

Thank-You Party Aug. 25 - Union Station

Employees who worked during the strike are invited to attend an agency thank-you party on Thursday, Aug. 25 at Union Station on Alameda Street—take the Red Line. We'll have refreshments and pass out T-shirts to participating employees. It gets underway at 11:00 a.m. Join us.

New Chief Administrative Officer

In other news, I'm delighted to announce my selection of Judith Pierce as the MTA's new chief administrative officer. She will assume her new position Sept. 12. Currently, Pierce is assistant general manager for rail operations at the Southeastern Pennsylvania Transportation

Authority (SEPTA). She also has served as SEPTA's chief administrative officer, overseeing labor relations, human resources, employee benefits, and management information systems.

From 1986 until she joined SEPTA in 1990, Pierce served as general manager of the Bronx and Brooklyn divisions of the New York City Transit Authority. Before that, she served as Deputy Inspector General.

Pierce earned her doctor of jurisprudence from Rutgers Law School and her bachelor of arts degree from The City College, New York.

Stationery

The issue might seem silly, but I understand there are still employees sending or circulating stationery and letterhead with the old RTD or LACTC logo. That was fine at the beginning of the merger; I had hoped to use up as much of the old stationery as possible. But it's time to move on. We're nearly a year and a half into the merger—please use only the paperwork with the proper letterhead.

The Marketing Department has captured first place honors for its anti-graffiti educational campaign entitled "TAKE PRIDE, STOP TAG."

ID Badges

In other merger matters, the Human Resources Department has started issuing new employee badges. All employees are requested to trade their old badges in for new ones on the second floor of the 425 Building. Staff will be there to take care of you on Wednesdays and Thursdays from 9 - 12 a.m. and from 1 - 4 p.m. Phone Richard Harold at extension 2-7143.

Graffiti Project Wins Award

The Marketing Department has captured first place honors for its anti-graffiti educational campaign entitled "TAKE PRIDE, STOP TAG."

The award, bestowed by the American Public Transit Association (APTA), will be presented in Boston next month.

The STOP TAG education team, under the auspices of Anita Vigil, worked with more than 500,000 students and parents from around the Southland. The program, endorsed by the Los Angeles City Unified School District, helped to eliminate duplication of graffiti abatement efforts by cementing relationships with the City of Los Angeles; Operation Clean Sweep, Caltrans, and the County of Los Angeles' Public Works Department. Best of all, the Division Advisory Committee (DAC) volunteers at divisions 1, 2, 3, 5, 8, 10, 12, and 15 have emerged as leaders in their workplaces and communities. My congratulations to all involved!

CEO Advisory Group

The next meeting of the CEO Advisory Group is this Thursday, Aug. 18 at 3 p.m. in the Union Station Room on the second floor of the 818 Building.

Summer Youth Training Program

Many of you have probably noticed many young people in in the 818, 425 and CMF facilities. The 40 teenagers are a part of the summer youth employment training program, run by the City of

Los Angeles. The students, paid by the city, are assigned to 18 different departments and do everything from computer inputting to graffiti-removal to helping out in the library.

Human Resources' Diane Delaney Talton coordinates their activities, with the help of their two supervisors. This is Diane's sixth year coordinating the program. She says that this year's kids are great, and that they did a tremendous job of helping the agency during the strike, by manning phone lines and assisting where needed.

The teens, ages 13-18, will be here working six hours a day through Sept. 2. Many come from East L.A. and the inner-city. For many, this is their first job.

Increased Graphics Capability

The Graphics Department is in the process of upgrading its capabilities with the installation of new computer equipment.

Be aware that the artists will be able to handle projects on an emergency-only basis on Friday, Aug. 19 and Monday, Aug. 22. Staff with projects requiring help from Graphics personnel should bring work in no later than Wednesday, Aug. 17 so that it can be completed before the computers are shut down on Thursday afternoon. If you have questions, give Donna Alexander a call at extension 4-6378.

- Franklin White

I welcome your comments and questions in response to CEO Report, which is designed to provide employees with direct communication with my office. Please contact either of my Special Assistants, Michael Gonzalez at 244-7476, or Phyllis Tucker at 244-6191. Also, employees can fax comments to 244-6014.

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