

Weekly **LOS ANGELES** Transit Lines **Topics**

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SAFETY IS AN ART

In the "hay" days when the buggy, the horse car and the bicycle were the instruments of transit, safety engineers were unheard of. There was no need for them. Major traffic accidents usually consisted of a runaway horse swinging a buggy into a saloon, or now and then a bicycle collision. Very little effort was put forth to make people safety conscious. With the advent of the automobile, the words "traffic friction" entered the dictionaries. Soon after, a new slogan was invented. That slogan was, "Safety First."

For twenty years, we have seen that slogan on billboards, on posters, in newspapers, in the movies and in magazines, but has it taught us safety? Safety engineers say, "No." They say that safety is an art, that safety is a science, a business, an important item in each and everyone's daily life, that it takes more than a slogan to teach safety. It takes patience, study and skill.

Today, there are thousands upon thousands of fleet operators, truck companies, bus companies, and railroads who are teaching the science of safety to their drivers, and they are attempting to pass along to the public these same teachings.

Every police department throughout the nation either has or is considering the installation of a traffic educational bureau to educate the people in the science of safety. Transit companies, too, have been and still are teaching safety practices. The Los Angeles Transit Lines is considered a leader. Under the

direction of C. A. Tengblad, Safety Engineer, and his assistants, the art of safety is impressed upon the mind of each and every man from the moment he enters the employ of the company. The operator is taught to drive his car or coach *defensively*—safely and courteously.

Safety shows, safety dances and safety contests are given to impress upon your transit pilot's mind the need for safe operation throughout this city. A contest is now underway which will run for one whole year. Every trainman and coach operator is competing. The purpose of the contest is to award every one of our men and women for their safe driving habits. This contest is based on the point system. Each month the transit pilot is awarded points for operating safely, and as these points accumulate, they become exchangeable for merchandise, home furnishings, leather goods—a thou-

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sand and one items from which to choose. This contest is an added incentive to keep our men and women driving *defensively*.

But you, the public, should also play a part in the safe operation of your transit vehicles. If you are careless in boarding or alighting from a car, you make it harder for us to give you a safe ride. Look both ways when leaving car, coach or safety zone. Watch signals. Walk and act *defensively*, just as your transit pilot drives *defensively*. Practice the art of safety. Safety is a study which takes a lifetime to learn. The better you learn it, the longer your lifetime.

Our Safety Engineer, C. A. Tengblad, will appear on the "Traffic Tribunal" radio program,

sponsored by the Los Angeles Police Department, under the direction of Deputy Chief B. R. Caldwell, this Saturday, November 3. Tune in on Station KFI at 10:30 a.m. and hear the presentation entitled "The Art of Safety" which was written and produced by Charles Woods and Frank Crews of the Los Angeles Police Department's Traffic Education Bureau. Mr. Tengblad will tear accidents apart and attempt to give you some pointers on keeping alive.

Remember to tune in Saturday morning at 10:30 on Station KFI.

Joe Woe tells a brand new Halloween story. It seems that a witch flew by his car on Halloween night at exactly twelve o'clock riding a very thin broomstick. She was shouting, "Hi, ho, sliver!"

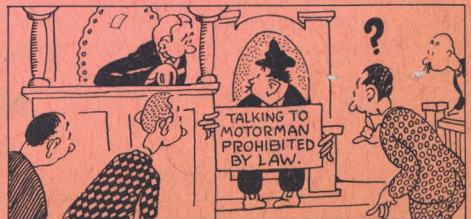
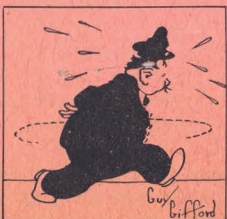
HALLOWEEN CELEBRATIONS

An open invitation is extended by the city's recreation department to children of all ages to don their masks and Halloween costumes and come to the parties at the Los Angeles city playgrounds on Halloween night, Wednesday, October 31. Parents and grownups are invited, too.

This year, there will be fifty carnivals and dances, forty-four children's parties and costume parades and sixty-three children's plays. Every playground in the city will have a celebration. Come early and make merry.

If you're not sure of the location of your neighborhood playground, phone MI-5211 and ask for the Playground and Recreation Department.

JOE WOE



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