

# As I see it...

By **L. McIntire, Manager of Personnel**

Just riding our coaches and cars, which are operated by men, you might conclude that Pacific Electric is a man's organization. However, we need the ladies to help run a transit and railroad business in today's world.

This has been especially true of Pacific Electric since World War II, when women proved they can and do handle vital jobs outside the home. Before 1941 we had no women in the traffic departments; now we couldn't get along without them.



Mrs. Mildred Bates

They fill several supervisory positions, and of course they efficiently perform most of the secretarial work.

Even in the mechanical department they are doing bench work and one, attractive Mrs. Olive MacElfresh, has been operating a 30-ton crane since 1943. In recent years they have done important work as tower operators along rail lines.

Women employees participate in the company glee club, bowling league and other recreational activities. Wives of PE men make up the 25-year-old Pacific Electric Women's Club.

We're proud, too, that Mrs. Mildred Bates of the Accounting Department heads the Railway Business Women's Assn. of Los Angeles and that this group from all the railroads of the area was founded by another employe, Mrs. Mary P. Fields. RWBA is accomplishing worthwhile objectives, including fostering better public understanding of transportation, providing assistance to retired railway women, welfare work and social activity which improves mutual business relationships.

My hat is off to the ladies for the job they do to furnish you with a reliable transportation service!

Pacific Electric employes 430 women, or nine percent of its total personnel. Women operate our information service—and have all the answers too! In the auditing department they check daily receipts and operate accounting equipment. In the company hospital association they are nurses and technicians.

# PERYSCOPE

AUGUST

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## LET'S GO PLACES IN AUGUST

For information about Pacific Electric service to these events phone TUCKER 7272.

- All Month: HOLLYWOOD BOWL. Symphonies under the Stars Tuesdays and Thursdays. Pops concerts Saturdays. REDLANDS BOWL outdoor concerts Tuesday and Friday evenings. GREEK THEATER, Griffith Park. "Madame Butterfly" Aug. 5-15; "La Boheme" Aug. 19-29. GRUNION HUNTING at beaches. Favored nights: Aug. 8, 9, 10, 11. LEGION JUNIOR BASEBALL tournament, 50 teams, La Palma Park, Anaheim.
- Aug. 7-29: IOWA PICNIC, Recreation Park, Long Beach.
- Aug. 8: ARCADIA GOLDEN JUBILEE and Lucky Baldwin Days. Parade Aug. 15.
- Aug. 11-16: ORANGE COUNTY FAIR, Santa Ana. Famed ostrich races twice daily.
- Aug. 15-23: NISEI WEEK FESTIVAL, Little Tokyo, Los Angeles.
- Aug. 16: MISSOURI PICNIC, Sycamore Grove Park.
- Aug. 16: VENICE 50TH ANNIVERSARY and Surfestival. Beauty contest, parade of 40 old-time cars.
- Aug. 17: KISMET opens 4-week run at Philharmonic Auditorium as final L. A. Civic Light Opera event.
- Aug. 19: RAMS-REDSKINS annual charity football game, Coliseum.
- Aug. 20: AS YOU LIKE IT opens as third event in Shakespeare festival, Pasadena Playhouse.
- Aug. 21-23: NATIONAL WATER SKI championships, Marine Stadium, Long Beach.
- Aug. 22: UNDERWATER SPEARFISHING championships, Catalina Island.
- Aug. 22-23: DAHLIA SHOW, Santa Ana YMCA.
- Aug. 26-30: SAN BERNARDINO COUNTY FAIR, Victorville.
- Aug. 26-30: FARMERS FAIR of Riverside County, Hemet.
- Aug. 27: JUNIOR JUBILEE talent contest finals, Philharmonic Auditorium, Sponsored by Downtown Business Men's Assn. of Los Angeles.
- Aug. 28-Sept. 1: NATIONAL BUTTON SHOW, Municipal Auditorium, Long Beach.

## HAVE YOU HEARD THIS ONE?



The class was having a grammar lesson and the teacher read this sentence: "I didn't have no fun at the beach."

"Now, Ronald, how would you correct that?" she asked.

"Get a boy friend," he replied.

"Has your husband changed much in the years you've been married?" asked one housewife of another.

"No, but he thinks he has. He's always talking about what a fool he used to be."

## WE POINT WITH PRIDE



To—**E. J. FILEK**  
Badge # 1803  
West Hollywood Line

"He was a gracious, kind, thoughtful, courteous and genuinely human operator, helpful and patient to every single individual who asked him a question—and they came thick and fast from people unfamiliar with the city. Everybody on the bus was commenting about his cheerfulness on a day which was so hot.

"Incidentally, your new bus service is very convenient and most pleasant for us West Hollywoodians!"

Mrs. Jefferson W. Asher  
1233 N. Flores St., Hollywood 46

## WELCOME, ATA DELEGATES!

Pacific Electric joins the other transit companies and the people of Southern California in welcoming the thousands of transit experts from over the nation who will be here Aug. 9-12 for the American Transit Association annual convention at the Biltmore Hotel.

READY FOR a trip to the beach? Remember that Pacific Electric serves all of them from Santa Monica to Newport-Balboa.