

As I see it...

By H. O. Marler, Passenger Traffic Mgr.

With school vacation time at hand the youngsters are heading for the beaches again, and Mom and Dad probably are thinking it would be nice to soak up some sunshine too.

Carefree young folk are in the habit of getting to the beach by various means, including hitchhiking or loading up a rather unreliable jalopy to about twice its proper capacity. Both these methods often involve dangers which can quickly turn a glad holiday into a sad one.



A safe, enjoyable and economical way to reach the beach is by Pacific Electric, which offers frequent service to many good ones all the way from Santa Monica to Balboa.

Young people will enjoy the midday ride by Pacific Electric, and parents will rest easier knowing their children aren't taking needless chances on crowded highways.

Ask your Pacific Electric operator about convenient service to your favorite beach, or telephone our information service at TUcker 7272.

WE POINT WITH PRIDE



To—HENRY G. WEDEL
Badge #977, Conductor
Long Beach Line

"Having commuted between Long Beach and Los Angeles for several years, I would like to commend the employes on this

line. Almost without exception they are pleasant, cheerful and courteous. I would like to mention Mr. Wedel in particular. I have never seen him lose patience or be anything but polite. The consideration and courtesy extended by him and all your employes are appreciated."

Mrs. Ruth M. Wright
5900 Myrtle Ave., Long Beach 5

PERYSCOPE

JUNE

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JAUNTS FOR JUNE

For information about Pacific Electric service to these events phone TUcker 7272.

- All Month: GRUNION HUNTING on beaches. Late evening tides are right June 1, 11, 12, 13, 14, 27, 28, 29, 30.
- HORSE RACING, Hollywood Park, Inglewood.
- STATE PICNICS. At Sycamore Grove Park, L. A.: June 6, Arkansas, Kentucky, Tennessee; June 13, South Atlantic and Gulf States; June 14, West Virginia. At Bixby Park, Long Beach: June 7, Oklahoma; June 14, Wisconsin; June 21, Minnesota; June 28, Indiana.
- MEXICAN PLAYERS, Padua Hills, present "Lolita," to June 20.
- June 3-6: DAYS OF VERDUGOS fiesta, Glendale. Parades and street dances.
- June 5-6: SCOUT-O-RAMA. 4000 Scouts camp out at Exposition Park and present show at Memorial Coliseum.
- June 5-6: FLYING FISH FESTIVAL, Catalina. Avalon welcomes back its flying fish with "Miss Catalina" contest and water carnival.
- June 6-7: FISH FRY AND FROG JUMPING DERBY, Costa Mesa. Orange County town ropes off main street for a battery of stoves to cook fish.
- June 6-13: SAN FERNANDO FIESTA. Big parade June 13 ends week celebrating 80 years of progress.
- June 7: HORSE SHOW, Victor McLaglen troop, Strickland Park, Burbank.
- June 8: THE GREAT WALTZ begins 4-week run as second event of L. A. Civic Light Opera season, Philharmonic Auditorium.
- June 19-21: OLD MINERS DAYS, Big Bear Lake.
- June 20-21: COMMUNITY FLOWER SHOW, Lomita. Picnic follows show.
- June 20-21: HORSE SHOW AND POLO MATCHES, Rancho Santa Fe.
- June 26-28: STAMP SHOW, Municipal Auditorium, Long Beach.
- June 27: BOAT RACES, Huntington Beach. Sloops, cutters, yawls, schooners.

TAKE THE PLEDGE WITH SMOKEY



Beginning this month fire is a serious threat to California's great outdoors. It is every citizen's duty to protect our invaluable forests, range land and watersheds. Join Smokey the Bear in promising to help prevent forest fires!

NOW YOU DO 'RIDE ON AIR'

Thirty-five bright new motor coaches now are in service on Pacific Electric's two newest motor coach lines—the L. A.-North Hollywood-Van Nuys via Hollywood Line, which was converted from rail operation last December 28, and the Hill St.-Santa Monica Blvd.-West Hollywood Line, just converted June 1. These are the first transit-type coaches in the nation to feature "air suspension," a compressed air system replacing conventional metal leaf springs. You literally "ride on air" as this innovation absorbs road shocks and vibration, and it also makes possible a lower doorstep for your convenience.

HAVE YOU HEARD THIS ONE?

Doctor: "Your husband must have rest and quiet. Here's a sleeping powder."

Wife: "When do I give it to him?"

Doctor: "Don't give it to him. Take it yourself."

She: "All you think about is fishing. I'll bet you don't even remember the day we were married."

He: "Sure I do. It was the day I caught the 19-inch trout."

Mother: "Son, don't use such bad words."

Son: "Well, Shakespeare used them."

Mother: "Well, don't play with him."



You show consideration for fellow passengers when you refrain from smoking when riding Pacific Electric.