

As I see it...

By a Pacific Electric Patron

I ride a PE bus to work every morning and most of the time I get to the office on time. Sometimes traffic is worse than other times and I wonder if I'm going to beat the boss to the door.

Other passengers, I find, are wondering the same thing. Kind of fretting about maybe being late, instead of relaxing and enjoying the ride. There's a lot of conversation aboard about schedules and such, and the talk usually winds up with something about "rapid transit."



Now that's fine, and we all need to be thinking about our traffic and transit problems. But most of the talk I hear is sort of futuristic—dreams about monorail and such plans that may or may not be the answer but are years away.

"What interests me more—having to get to work on time today—is what can we do with what we have *right now*?" I was telling Bill yesterday.

"You know," he said, "I was thinking the same thing. Been trying to observe and study some, and I figure the passengers hold the key to faster service under our present system."

"How do you figure?" I asked.

"Well, PE has good buses and good drivers," he said, "but they can go only so fast on city streets as long as they don't have a traffic lane to themselves. The solution is spending *less time at passenger stops*, and that's pretty much up to the passengers themselves."

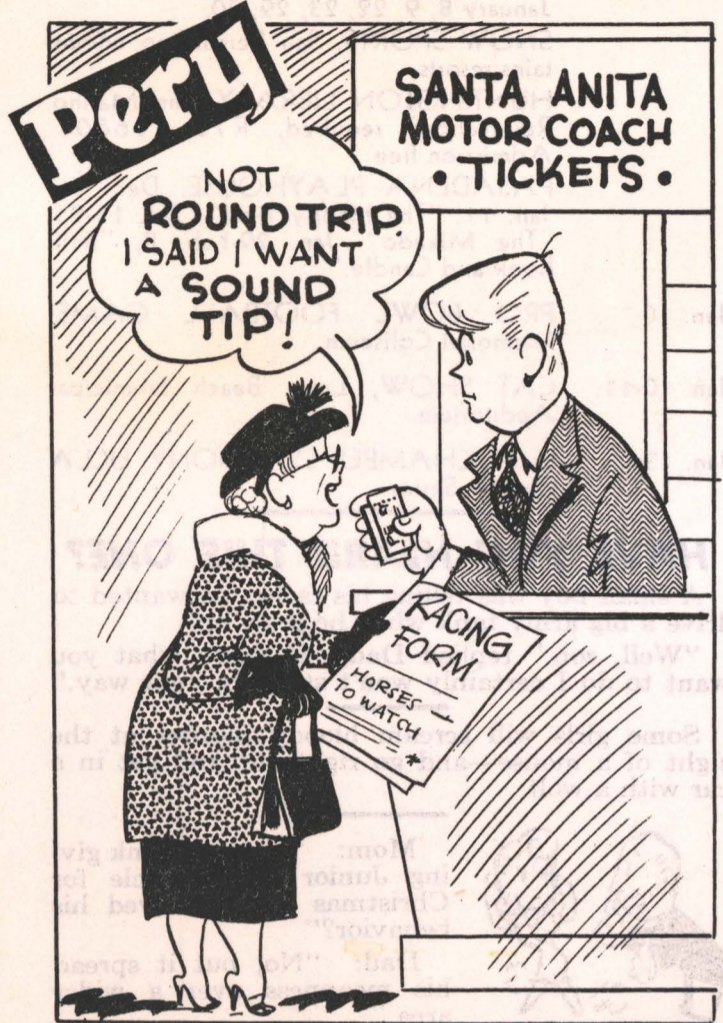
"I worked out about three things we passengers could do to help the driver get us there on time," he continued. "The first is to have correct fare ready—lot of time wasted making change. Second thing is to tell the driver where we're going or how much fare we're depositing so he can hand us the right hat check or transfer quick. Third is to move clear of his view of the door, so he can close it and get going, and then to move on back to a seat or to the rear of the aisle so the entrance is clear for the next stop."

I believe he's got something!

PERYSCOPE

JANUARY

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CALENDAR FOR JANUARY

For information about Pacific Electric service to these events phone TUCKER 7272.

- All Month: AMERICAN INDIAN EXHIBIT, Southwest Museum, Highland Park.
 HORSE RACING, Santa Anita Park. Special motor coach service from Main St. Station direct to track at frequent intervals beginning 10:30 a.m. racing days.
 L. A. PHILHARMONIC ORCHESTRA, January 8, 9, 22, 23, 29, 30.
 SNOW SPORTS, San Bernardino Mountains resorts.
 HUNTINGTON LIBRARY, San Marino. Reservations required, RYan 16601. Admission free.
 PASADENA PLAYHOUSE. Dec. 31-Jan. 11, "The Happy Time"; Jan. 15-25, "The Mikado"; Jan. 29-Feb. 8, "Bell, Book and Candle."
- Jan. 10: PRO BOWL FOOTBALL GAME, Memorial Coliseum.
- Jan. 10-11: CAT SHOW, Long Beach Municipal Auditorium.
- Jan. 13: L. A. CHAMBER SYMPHONY, UCLA Concert Series.

HAVE YOU HEARD THIS ONE?

A small boy was telling his father he wanted to drive a big army tank when he grew up.

"Well, son," replied Dad, "if that's what you want to do I certainly won't stand in your way."

Some girls will scream bloody murder at the sight of a mouse—and go right out and get in a car with a wolf.



Mom: "Do you think giving Junior that bicycle for Christmas has improved his behavior?"

Dad: "No, but it spread his meanness over a wider area."

"Aren't you afraid the climate there might disagree with your wife?"

"It wouldn't dare."

NEW MOTOR COACH SERVICE

With inauguration of the Los Angeles-North Hollywood-Van Nuys via Hollywood Motor Coach Line on December 28, Pacific Electric patrons now have a choice of two convenient motor coach routes to San Fernando Valley points. The new line closely parallels the former route of the Los Angeles-North Hollywood-Van Nuys Rail Line, now discontinued, and operates over a portion of the Hollywood Freeway. Direct service to the Valley also is offered by the popular Los Angeles-North Hollywood-Van Nuys via Riverside Drive Motor Coach Line.

WE POINT WITH PRIDE



To—JOHN FRAKER

Ticket Clerk

L. A. Subway Terminal

"I use your buses and rails daily and owe sincere gratitude to Mr. John Fraker in your Subway Station. He has never in the past year directed me wrong even to small details. He sure knows your system and his type is refreshing in the wild scramble of this era."

J. H. Irving, 427 S. Olive St., Los Angeles

DID YOU KNOW?

When Pacific Electric service reached Pacific City, Calif., in 1904, the townspeople were so delighted that they changed the settlement's name to Huntington Beach honoring Henry E. Huntington, PE president.

Rosemead, Calif., was named by combining the names of two old-time Pacific Electric stops, Rose and Mead.

All of Pacific Electric's PCC-type passenger rail cars and many motor coaches currently are being put through the company's Torrance shops for complete repainting inside and out.

Pacific Electric is famous for its "big red cars," but 40 years ago the company also operated blue cars for sightseeing tours and green cars for funeral processions.