

## LOS ANGELES



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## **TRANSFE** TRO

A TRANSFER is a convenience offered to the streetcar or coach rider by which he may transfer to one or

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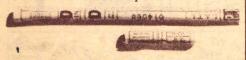
more vehicles to reach his destination. The transfer should always be presented flat and face upward.

You'll save time if you refrain from folding your transfer in any

of the following shapes:



THE ACCORDION. Music lovers' favorite. This shape is certainly not sweet music to the operator.



THE CIGARETTES. From the "roll your own" boys. Standard size or King size, it takes two hands to unroll it.



THE SPITBALL. One reason why trainmen bite their fingernails.



THE AIRPLANE. Does not always mean faster service.



"Look, it flops its wings." This one is a "bird" to undo.



THE SNAKE. Won't bite, but the operator feels like biting by the time he unravels it.



Just the right head size for the person who hands this one to the busy operator.



THE SURPRISE PACKAGE.

Often this is sealed with a bit of gum to make it more of a surprise.



THE MARKET BASKET. The shopper's delight, but the conductor calls it "10 to 4" torture.

THE COMMON CRUMPLE.

This hurts the trainman's pride. What is he—a waste basket?

THE OCEAN WAVE. And a permanent wave, too, which makes for confusion when the conductor turns them in after work.

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THE BUCKET. The person who offers this as a fare should put a couple of aspirin in it for the operator.



THE CAT-O-FIVE TAILS. Would you do this with a dollar bill?

One little transfer folded into all those shapes!

Astonishing, isn't it? But more astonishing is the fact that each day thousands of transfers which are offered as fares are folded or twisted into various shapes. It takes time to unfurl them, and it's YOUR time.

HEAR:-

"Spotlight On America" EVERY FRIDAY EVENING KHJ - 7:00 to 7:30

Every minute saved in boarding and alighting gets you to your destination much quicker.

So you can help us save your time by following these few simple rules:

Always present your transfer smooth and face upward. Have your fare ready before you

board.

Buy tokens in lots of twelve so you'll always have one available.

Move quickly away from the entrance and always leave by the proper exit. -Thanks to "OFF-PEAK."

Four Employment Offices tor

Trainmen, Coach Drivers Division Two-758 E. 16th Street

Division Three—637 W. Ave. 27 Division Five—2300 W. 54th St. Main Bldg.-1060 S. Broadway. Room 621

Track Laborers Needed -Apply Main Building











