



Ribbon-Cutting Opens High-Tech Metro Rapid Bus Station

On hand for the media event in Sherman Oaks were Mayor Richard Riordan, MTA Chief Operating Officer Allan Lipsky, Countywide Planning Chief Jim de la Loza, Transit Operations Chief Tom Conner, LADOT General Manager Frances T. Banerjee and Doug Suisman of Suisman Urban Design.

PHOTO BY JOSÉ UBALDO

(March 20) With the *snip-snip* of a giant pair of scissors, MTA and Los Angeles officials cut a ribbon, Tuesday, to mark the opening of 27 new Metro Rapid bus stations on Ventura Boulevard.

Nine of the stations on Line 750, like the one at the corner of Ventura and Sepulveda in Sherman Oaks, include a canopy for weather protection and a variable message sign. The other 18 stations have two marker poles and the Metro Rapid "tear drop" sign.

With the variable message sign, passengers won't have to guess when the next bus is coming. The sign will give them the exact arrival time. It's the first use of such a real-time feature by any bus operation in the Los Angeles area.

The unique color and signage of the station match those of the Metro Rapid buses. Suisman Urban Design developed the design and color scheme especially for the MTA.

Similar stations will be built over the next several months on Line 720, serving Wilshire/Whittier. Metro Rapid stations are located about a mile apart. _

[Back to MTA Report](#)