

PUBLIC PARTICIPATION AND CONSULTATION APPENDIX



REGIONAL TRANSPORTATION PLAN
2012-2035 RTP
SUSTAINABLE COMMUNITIES STRATEGY
Towards a Sustainable Future



Southern California Association of Governments
ADOPTED APRIL 2012

PUBLIC PARTICIPATION AND CONSULTATION

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Performing Public Outreach

The awareness and involvement of interested persons in governmental processes are critical to successful regional transportation planning and programming. When the public is engaged, this feedback helps projects and plans address community needs. Likewise, the public gains a better understanding of the constraints associated with transportation planning. To ensure compliance with federal and state requirements, the Southern California Association of Governments (SCAG) implemented a public involvement process to provide information, timely public notice and full public access to key decisions and to support early and continuing public involvement in developing the 2012–2035 Regional Transportation Plan and Sustainable Communities Strategy (RTP/SCS).

In addition, with the passage of California Senate Bill 375 (SB 375) in 2008, SCAG has developed a “Sustainable Communities Strategy” in conjunction with the 2012–2035 Regional Transportation Plan to integrate transportation, land use, housing and environmental planning; with the goal of reducing Greenhouse Gas emissions. It is SCAG’s first effort to create such a document, and public involvement in the process was imperative.

SCAG encourages participation and input on its plans and programs from: the general public, elected officials, cities and counties, affected public agencies, subregional organizations, representatives of transportation agencies, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transit, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, Tribal Governments, transit operators, non-profit organizations and other interested parties.

As Southern California’s metropolitan planning organization (MPO), SCAG is responsible for preparing and utilizing a plan which is developed in consultation with all interested parties and provides reasonable opportunities for interested parties to comment on the content of SCAG’s RTP, pursuant to the “Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users” (SAFETEA-LU), Pub. L. No. 109-59, Title VI, Section 6001(a), 119 Stat. 1839 (Aug. 10, 2005). Additional public participation requirements under SAFETEA-LU are as follows:

- Providing adequate public notice of public participation activities and time for public review and comment at key decision points, including but not limited to a reasonable

opportunity to comment on the proposed RTP, and providing timely notice and reasonable access to information about transportation issues and processes;

- Employing visualization techniques to describe the RTP;
- Making public information (technical information and meeting notices) available in electronically accessible formats and means, such as the Internet;
- Holding any public meetings at convenient and accessible locations and times;
- Demonstrating explicit consideration and response to public input received during the development of the RTP;
- Seeking out and considering the needs of those traditionally under served by existing transportation systems, such as low-income and minority households, who may face challenges accessing employment and other services;
- Providing an additional opportunity for public comment, if the final RTP differs significantly from the version that was made available for public comment and raises new material issues which interested parties could not reasonably have foreseen from the public involvement efforts;
- Coordinating with the statewide transportation planning public involvement and consultation processes.

SCAG’s videoconferencing facilities (located at five regional offices and three videoconferencing sites across the Southern California region), have enabled more people to participate in the public outreach than in previous RTP cycles. SCAG will continue to utilize this technology to conduct public workshops, meetings and other forms of public outreach, as well as expand the number of videoconferencing sites.

Background and Development of SCAG’s Public Participation Plan

Since its inception, SCAG has encouraged a wide variety of public participation in developing its regional transportation plans and programs. In 1993, SCAG’s governing board, the Regional Council, originally adopted “Policies, Procedures and Guidelines for Public Participation and Interagency Consultation.” As a result of changes in the metropolitan planning law in 2005, SCAG broadened its participation activities to engage a more extensive group of stakeholders in its planning and programming processes, as reflected

in SCAG's Public Participation Plan adopted by the Regional Council in October 2007. In December 2009, the Regional Council approved an amendment to the Public Participation Plan primarily to address new public participation requirements under state law (SB 375). As part of this process, SCAG staff consulted with and reached out to a broad range of interested parties as required by SAFETEA-LU and state law in developing the public participation plan strategies, procedures and techniques. In an effort to maintain the expansive outreach efforts for the 2012–2035 RTP/SCS, SCAG solicited comments and feedback from stakeholders and other interested parties in the SCAG region to engage in updating the Public Participation Plan and its specific RTP/SCS strategies, procedures and techniques. This involved outreach to cities and counties, the county transportation commissions, subregional organizations, transit operators, federal and state resource agencies, Tribal Governments, representatives of the disabled, representatives of pedestrian walkways and bicycle transportation facilities, environmental groups, and other interested parties through meetings, mailings, email correspondence, workshops, presentations, telephone communications, and videos and website postings.

RTP Public Participation and Outreach Program

There are three phases to the 2012–2035 RTP/SCS outreach: Pre-Draft, January 2009 to December 2011; Post-Draft, December 2011 to March 2012; and Post RTP/SCS adoption.

Departmentally Integrated Outreach Team

While outreach activities have been ongoing since the adoption of the 2008 RTP, an important element to fostering and maintaining a fully-integrated agency outreach effort is to schedule and hold regular coordination meetings with the principal staff in all areas associated with each of the various outreach efforts. Regular meetings are held with staff in order to work together and coordinate SCAG outreach activities.

Updated Existing and Created New Presentation Materials

SCAG staff works to provide clear, consistent and concise primary messages for media and public involvement using a variety of formats, including videos, Powerpoint presentations, fact sheets, surveys, brochures, maps, electronic newsletters (Spotlight), and matrices of major RTP/SCS policies and projects. Staff created materials that provide adequate information for debate and conversation on the issues considered in the RTP/

SCS. All Powerpoint presentations created during the development of the RTP/SCS worked off a master copy, and were then edited and adjusted to better serve the interests of the specific groups and their perspectives. RTP/SCS fact sheets, maps of key projects, and matrices containing pertinent information on major modes and issues for workshops were created during the Pre-Draft period and updated as appropriate for the release of the Draft RTP/SCS.

The use of video helped generate greater awareness and visibility for the RTP/SCS. An introductory video was produced and screened at the workshops in the summer of 2011, included in subsequent staff presentations, and also made available on the SCAG website. In clear and simple terms, the video explained the need for a regional transportation plan, the role of SCAG and the purpose of the workshop. It helped participants visualize and better understand the plan, and contributed to a high level of interaction between staff and workshop participants.

In December 2011, SCAG released a new RTP/SCS video to coincide with the Regional Council approval of the release of the 2012–2035 Draft RTP/SCS and the beginning of the formal public comment period. This new video discusses SCAG's role, the contents of the 2012–2035 Draft RTP/SCS and the benefits of implementing the plan. As a highlight, it features interviews with key stakeholders, residents of the SCAG region, and community leaders. SCAG showcased this video at presentations throughout the region and made it accessible on the SCAG website.

Utilized Website and Web 2.0 Tools

To establish a centralized information dissemination tool, a 2012–2035 RTP/SCS web page was created on SCAG's website. This page was frequently updated in order to reflect current information on the RTP/SCS during the Pre- and Post-Draft period. During the Pre-Draft phase, the page contained information on how to get involved in the process. The RTP/SCS web page included Powerpoint, videos and materials (agendas, handouts) used at all 18 Pre-Draft RTP workshops. The web page also included direct links on how to request an RTP presentation, sign up for the RTP email list, and submit a comment on the plan.

The RTP/SCS page is part of SCAG's website, which has many different links and pages that aim to educate the public about SCAG and all SCAG initiatives, to keep the public informed of events and meetings, posted meeting agendas and minutes and provide

access to related SCAG publications including: Your Guide to SCAG, the Benefits of Membership, Member Handbook, SB 375 information, the Spotlight newsletter, Fact Sheets on major topics, data and other planning-related information.

In the Pre-Draft phase, SCAG used innovative public participation strategies in the development of a portion of the RTP/SCS. Much of the Active Transportation Plan, a component of the RTP/SCS, was developed online using a Wiki—a managed website that allows the collaborative creation and editing of web pages via a web browser. The Bike/Ped Wiki allowed anyone to comment on the Active Transportation Plan during the entire planning process. SCAG publicized the Wiki on its bike/ped Twitter account (over 500 followers), with local bike/ped leaning blogs and with local news agencies. By November 2011, the Wiki had over 1,000 registered users.

SCAG also provided on its website instructions on how to “Get Involved” in the RTP/SCS process by allowing the public to sign up for the agency’s email list, and providing links to follow SCAG on Twitter and Facebook. There are over 1,100 contacts in the email list, 431 fans on Facebook, and 280 followers on Twitter. Updates of all SCAG-related activities and meetings are regularly provided on both social media networks.

Concurrent with the release of the 2012–2035 Draft RTP/SCS for public review, a newly created interactive RTP website allowed visitors to directly comment on the Draft RTP/SCS from within each section. The Draft RTP/SCS and its related Appendices were available for download as PDFs, in their entirety or in sections. SCAG staff ensured that the information available, including workshop and public hearing dates, was timely, easy-to-understand and accessible and that the website is compliant with the Americans with Disabilities Act.

Coordinated Outreach Efforts with Other Stakeholder Organizations

Together with subregional partners and other stakeholder organizations, SCAG staff notified interested parties of outreach efforts through traditional meeting announcements, newspapers, public service announcements, press releases, special mailers, website postings, social media postings, email communications and other opportunities as appropriate. Staff worked to ensure that the subregional organizations and transportation, air quality, environmental, and planning agencies participated in development of the Draft

RTP/SCS. Staff also reached out to non-profit agencies, general public, representatives of the disabled community, public transit advocates, urban and rural advocacy groups, bicycle advocates as well as other interested parties. Staff also maintains a current “RTP Outreach” contact list. This list was used for monthly, and if needed, more frequent email updates on the RTP/SCS. As of December 2011, this list contained over 1200 contacts.

Maintained a Public Outreach Schedule

SCAG staff contacted groups and agencies to schedule RTP presentations. As stated on the RTP web page and in monthly RTP outreach emails, any group could request an RTP presentation. Staff also coordinated to be placed on other groups’ agendas to keep these groups informed on the RTP/SCS. Meetings were posted on the SCAG Outreach calendar online. Staff continually worked to conduct presentations, hold briefings, workshops, and hearings to diverse groups and organizations throughout the region; and hold public meetings at convenient and accessible locations and times.

RTP presentations were made to groups such as city and public agency planners, chambers of commerce, councils of government, elected officials, County Transportation Commissions, City Councils, Tribal Governments, interested groups and organizations, non-motorized advisory committees and advocates, technical advisory committees and other interested parties. A listing of select outreach activities is included in **TABLE 2.4**. In an effort to facilitate presentations, accessible information and staff response, an RTP hotline and email address exclusively for RTP inquiries were established at (213) 236-1960 and RTP@scag.ca.gov.

Evaluated Public Participation Activities

SCAG’s Public Participation Plan called for the evaluation of public participation efforts at the end of the Pre-Draft Phase, so that necessary modifications could be made for the formal public review and comment period of the RTP/SCS. To that end, SCAG staff evaluated strategies to enhance the outreach program to better serve the underrepresented segments of the region.

As a result of this evaluation process, the Public Participation Plan was amended and adopted in January 2012.

RTP/SCS Outreach in the Pre-Draft Period

Sought Local Subregional Input

From January 2011 through March 2011, SCAG conducted 11 subregional planning sessions with local jurisdictions to gather critical data to develop the 2012–2035 RTP/SCS. This data gathering process was conducted to build upon the local jurisdiction’s participation in the Integrated Growth Forecast exercise. SCAG worked with local jurisdictions to review, verify and provide the necessary input and most recent data in creating the RTP/SCS scenarios.

Specifically, cities were surveyed in four areas: 2035 Land Use Scenarios, Local Planning Factors, Sustainability Factors and Transportation Demand Management Initiatives. Land use scenarios provided city-generated forecasts on where expected future development would occur within the jurisdiction. In the second focus area, SCAG sought input from jurisdictions on local planning factors that may affect their forecasted household growth and distribution. These local planning factors are not determined by municipal ordinances or policies, but include issues such as lack of capacity for sewer or water service, lands preserved from development under existing federal and state programs, or high housing cost burdens.

In addressing SB 375 requirements, SCAG also surveyed the cities on environmental planning activities in the region, as well as interest in California Environmental Quality Act streamlining provisions. SCAG sought to obtain the most up-to-date information available of voluntary actions that cities themselves are taking to become more sustainable—including, but not limited to—efforts directly targeting greenhouse gas emissions. Related to this, SCAG’s fourth focus area was to survey each city’s past, current and future Transportation Demand Management policies and strategies that would reduce greenhouse gas emissions. This information was extremely valuable in planning the SCS, allowing SCAG to evaluate the entire region’s efforts to meet greenhouse gas reduction targets set by the California Air Resources Board.

SCAG staff outreached to cities within each of the fifteen subregions and offered to host survey workshops. Based on the responses, a total of 11 subregional planning sessions were conducted. The planning sessions began with a presentation by SCAG staff that provided an overview of the types of land use and transportation strategies that play an

integral part of the SCS. After the presentation, local jurisdictions were invited to meet with SCAG staff to provide input and data from their respective jurisdiction. SCAG utilized these planning sessions in order to continue building a regional plan from the bottom up.

A list of all subregional workshops, dates and locations are listed on **TABLE 2.1**, and a “Summary of Local Input by Subregion” report is made available on the 2012–2035 RTP website (<http://www.scag.ca.gov/rtp2012/>).

Conducted Public Workshops Related to the Draft RTP/SCS

Following the eleven Subregional Planning Sessions, SCAG staff incorporated the data into four planning scenarios and presented them in a series of 18 public information workshops held during the summer of 2011. These RTP/SCS workshops were held in Imperial, Los Angeles, Orange, Riverside, San Bernardino and Ventura Counties and drew over 700 individuals. Some of the workshops were also available via video conference and teleconference. Announcements for the workshops were posted on the SCAG website, through emails, social media postings, and event flyers distributed at various outreach opportunities.

Workshop participants were provided with a description of the four scenarios and how development location, neighborhood design, housing options and mix, and transportation investments within each scenario would impact greenhouse gas emissions, land use, fuel consumption, water consumption and other costs in the region. Following the presentations, the groups engaged in discussions of objectives and priorities for the 2012–2035 RTP/SCS, including mobility, environment, health, modes of travel, economy, safety, equity, and housing. Attendees participated on electronic surveys on current transportation habits, access to public transportation, as well as priorities for their community.

Residents, elected officials, representatives of public agencies, community organizations, and environmental, housing and business stakeholders truly made this a “bottom up” process. The results of the surveys, public comments, and preferred priorities have been collected in a summary report for each individual workshop. These documents, along with the original workshop handouts and materials, are available on the SCAG website (<http://www.scag.ca.gov/rtp2012/>). A complete list of the RTP/SCS workshops are listed in **TABLE 2.2**.

Conducted Additional RTP/SCS Workshops and Public Hearings

After the release for public review and comment of the Draft RTP/SCS in December 2012, SCAG conducted two workshops and one public hearing in each county.

Over 450 elected officials, business leaders and community stakeholders attended the Draft RTP/SCS Workshops and Public Hearings held January – February 2012. A public hearing was held in conjunction with a workshop in each county to provide the general public an opportunity to also attend the workshop.

At each workshop, staff presented the components of the Draft 2012-2035 RTP/SCS, including major investments and funding strategies, and outlined the benefits for the entire region. Attendees viewed a video describing the purpose and goals of the Draft RTP/SCS, followed by a staff presentation on major investments in the workshop's specific subregion. The public hearings provided opportunities for the public to provide input on the draft plan. SCAG provided an additional opportunity to regional stakeholders by videoconferencing the February 2nd workshop and public hearing in Los Angeles and allowing participation by videoconference from eight additional sites throughout the region. All the workshops and public hearings were properly noticed and advertised through newspaper ads and notices. SCAG also requested that member cities and stakeholders promote the hearings via email blasts, newsletter items and announcements via government access channel announcements.

Reached Out to Traditionally Underrepresented and/or Underserved Communities

SCAG staff coordinated with Subregional Coordinators and other regional stakeholders to identify underrepresented segments of the region. Coordinating with individuals, institutions and organizations, staff reached out to members in minority and low income communities to gain their participation at the RTP/SCS workshops.

SCAG provides assistance, if requested 72 hours prior to the event, to people with disabilities, including individuals who are blind, have low-vision or are hearing impaired. SCAG also provides language assistance, if requested 72 hours prior to the event, to limited English proficient persons in Spanish and Chinese. For example, the Pre-Draft RTP

workshops included a workshop with participation from the Spanish-speaking community at both the Los Angeles main office and Coachella Valley Association of Governments regional office via video conference. Translation of the meeting and pertinent materials were provided. Additionally, SCAG's offices and videoconference capabilities throughout the region including for example, El Centro in Imperial County, enable SCAG to engage with residents in rural communities.

From comments relating to the 2008 RTP, SCAG staff identified Environmental Justice as a key concern for further follow-up, and a special Environmental Justice focus group was convened in June 2011. Low-income communities are often located near industrial centers and transportation hubs, and SCAG staff sought to identify and acknowledge any concerns in planning the Draft RTP/SCS. Approximately 60 participants, including residents and representatives of local community organizations, attended the meeting and provided valuable feedback on a variety of issues, such as gentrification and health impacts near transportation corridors. Additional information is presented on Page 7.

Following the release of the 2012–2035 Draft RTP/SCS, SCAG continued to provide Southern Californians with access to essential public information by producing a series of fact sheets and other outreach materials in English, Spanish and Chinese. To increase participation and ensure representation, SCAG targeted outreach to underrepresented communities, ethnic press and all federally recognized Tribal Governments within the SCAG Region.

SCAG makes every effort to outreach and address the concerns of Native Americans in the region. SCAG ensures that the Native American perspective is represented at the decision-making level, providing seven voting seats to Tribal Government representatives on the Regional Council and Policy Committees. The 16 federally recognized Tribes within the SCAG region choose these seven representatives. In addition to representation, SCAG reached out to Tribal governments during the RTP/SCS development process, notifying them of workshops, public hearings, and other major meetings. In November 2011, SCAG organized a workshop for regional, state and federal resource agencies and Tribal Governments. Additional outreach after the release of the Draft 2012–2035 RTP/SCS ensured SCAG addressed tribal concerns.

Consultation and Coordination with Resource Agencies and Tribal Governments

SAFETEA-LU requires that the RTP environmental mitigation program be developed in consultation with federal, state and tribal land management, wildlife, and regulatory agencies (Title 23 CFR Part 450.322(f)(7)). Additional consultation during development of the RTP is required, as appropriate, with state and local agencies responsible for land use, natural resources, environmental protection, conservation and historic preservation (Title 23 CFR Part 450.322(g)). Consultation shall involve the following, as appropriate: comparison of transportation plans with State conservation plans or maps, if available and comparison of transportation plans to inventories of natural or historic resources, if available.

Further, in accordance with Title 23 CFR Part 450.322, the RTP must provide a discussion of potential environmental mitigation activities and areas, including those mitigation activities that might maintain or restore the environment that is being affected by the plan. This mitigation discussion must happen in consultation with Federal, State and Tribal land management, wildlife and regulatory agencies.

Lastly, Title 23 requires that the metropolitan planning process be continuous, cooperative and comprehensive and provide for consideration and implementation of projects, strategies and services to address the following factors:

- Protect and enhance the environment
- Promote energy conservation
- Improve the quality of life, and
- Promote consistency between transportation improvements and State and local planned growth and economic development patterns

On November 30, 2011, SCAG held a Resource Agency Consultation Workshop to provide an overview of the 2012–2035 RTP/SCS and highlight key topics that would be of interest to our resource agency partners. SCAG held early planning meetings with FHWA and U.S. EPA to discuss goals of the workshop and identify the agenda topics. Both the save the date notice and agenda materials were sent to over 300 contacts, including the partners listed in **TABLE 1**.

SCAG also posted meeting notices on our website and outreach calendar. The meeting drew 44 participants from a wide variety of agencies including FHWA, U.S. EPA, Caltrans, California Department of Fish and Game, the Governor’s Office of Planning and Research, and the California Regional Water Control Board. SCAG provided access to the workshop via webmeeting technology and from our five satellite offices in Imperial County, Orange County, Riverside County, San Bernardino County and Ventura County. The agenda covered the following topics: Overview of the 2012–2035 RTP/SCS, Review of SCAG’s Public Participation Plan, the Proposed Regional Mitigation Program, the Proposed Approach to Addressing Public Health, and the Proposed Environmental Justice and Title VI Analyses. SCAG will hold a second workshop during the comment period to gather further comments and respond to questions.

On March 13, 2012, SCAG hosted a second Resource Agency Consultation Workshop. The workshop agenda included a review of the 2012-2035 RTP/SCS, an overview of comments related to natural resources and SCAG’s proposed approach to addressing them. In addition, SCAG staff provided a summary of proposed edits to the Program Environmental Impact Report and the Environmental Justice analysis. The workshop was properly noticed and advertised to over 300 stakeholders. The workshop drew 31 participants including staff from key agencies such as U.S. EPA, California Department of Fish and Game, FHWA, and Caltrans.

SCAG’s compliance with the California Environmental Quality Act (CEQA) serves as another opportunity to consult with federal, state and local resource agencies responsible for land use management, natural resources, environmental protection, conservation, and historic preservation in the development of the RTP. This consultation includes other agencies and officials responsible for planning activities in the SCAG region that are affected by transportation, to the maximum extent practicable.

As required by CEQA, the Notice of Preparation (NOP) stating that SCAG as the lead agency would prepare a program-level Environmental Impact Report (PEIR) for the RTP was the first step in the environmental review process. The NOP gave federal, state and local agencies and the public an early opportunity to identify areas of concern to be addressed in the PEIR and to submit them in writing to SCAG. Further, SCAG held public scoping workshops to explain the environmental review process and solicit early input on areas of concern. During the development of the Draft PEIR, SCAG consulted with affected agencies on resource maps and inventories for use in the PEIR analysis. SCAG

TABLE 1 SCAG Resource Agency and Tribal Government Partners

SCAG Resource Agency & Tribal Government Partners			
Federal Agencies:	Bureau of Land Management	State Agencies:	California Department of Transportation
	U.S. Environmental Protection Agency		California Department of Conservation
	U.S. Army Corps of Engineers		California Air Resources Board
	U.S. National Marine Fisheries Service		California Department of Fish and Game
	U.S. Fish and Wildlife Service		California Environmental Protection Agency
	U.S. Department of Interior, Geological Survey		California Natural Resources Agency
	Federal Highway Administration		California State Lands Commission
	U.S. Department of Agriculture		California Coastal Commission
	NOAA Fisheries Services		California Bureau of Land Management
	U.S. National Park Service		California Department of Parks and Recreation
	Federal Transit Administration		California Department of Toxic Substances Control
Tribes:	Santa Ynez Band of Chumash Indians		The Governor's Office of Planning and Research
	Soboba Band of Luiseno Indians		California Department of Food and Agriculture
	Colorado River Indian Tribe		California Department of Public Health
	Santa Rosa Band of Mission Indians		California Department of Water Resources
	Augustine Band of Mission Indians		California Department of Forestry & Fire Protection
	Ramona Band of Mission Indians		California Energy Commission
	Fort Yuma (Quechan Tribe)		California Department of Resources Recycling and Recovery
	Timbisha Shoshone Tribe		California Seismic Safety Commission
	Pechanga Band of Luiseno Indians		California Office of Historic Preservation
	Morongo Band of Mission Indians		California State Mining and Geology Board
	Twenty-Nine Palms Band of Mission Indians	Regional Agencies:	Regional Water Quality Control Boards
	Agua Caliente Band of Cahuilla Indians		South Coast Air Quality Management District (SCAQMD)
	San Manuel Band of Mission Indians		Mojave Desert AQMD
	Torres-Martinez Desert Cahuilla Indians		Ventura County Air Pollution Control District
	Juaneno Band of Mission Indians		Antelope Valley Air Pollution Control District
	Cabazon Band of Mission Indians		Imperial County Air Pollution Control District
	Cahuilla Band of Mission Indians		
	Fort Mojave Indian Tribe		
	Chemehuevi Indian Tribe		

considered the issues raised during the NOP period and scoping workshops during its preparation of the PEIR. Subsequently, when SCAG completed the Draft PEIR, SCAG filed a Notice of Completion (NOC) with the State Clearinghouse and released the Draft PEIR for a 45-day public review period on December 30, 2011.

SCAG sought written comments from agencies and the public on the environmental effects and mitigation measures identified in the Draft PEIR. During the comment period, SCAG consulted directly with agencies and stakeholders with respect to environmental impact or mitigation measure. SCAG responded to written comments received prior to the close of comment period and made technical corrections to the Draft PEIR where necessary.

SCAG's Regional Council certified the Final PEIR on April 4, 2012, and SCAG filed the Notice of Determination (NOD) within the required five days of certification. While the RTP is not subject to the federal National Environmental Policy Act (NEPA), SCAG consulted with federal agencies as appropriate during the preparation of the CEQA environmental document. Additionally, the involvement of federal agencies in the RTP may link the transportation planning process with the federal NEPA process. It should also be noted that while the RTIP is not required to formally comply with the CEQA provisions, the RTIP represents the near term actions proposed in the RTP. As the projects in the RTP and RTIP continue down the pipeline toward construction or implementation, most must comply with NEPA to address individual project impacts.

Environmental Justice Workshop

As part of the environmental justice outreach effort, SCAG compiled a list of key stakeholders to be contacted regarding 2012–2035 RTP/SCS programs and policies. This list is comprised of over 300 persons and organizations involved with the 2008 RTP as well as additional stakeholders. The South Coast Air Quality Management District's (SCAQMD) Environmental Justice Working Group identified new groups for SCAG, including local community advocates, air quality non-profit organizations, and unions. SCAG maintains this list and allows interested persons to sign-up for the mailing list online.

SCAG held two environmental justice workshops and convened focus groups on the environmental justice analysis in an attempt to enable a large segment of the public to participate meaningfully in the planning process. On June 24, 2010, SCAG held a workshop to review the planning process and familiarize the participants with the environmental

justice analysis process. The workshop drew 37 participants throughout the region, with video conferencing made available from SCAG's regional offices.

The following is a summary of the main topics discussed and requested at the workshop:

- SCAG was requested to conduct a presentation on SCAG's modeling process
- The environmental justice analysis should include baseline data of major issues facing the region
- Public health was identified as a topic that should be further analyzed
- SCAG was requested to include the housing plus transportation affordability index in its analysis
- Gentrification needs to be addressed, particularly with SB 375's emphasis on transit oriented development

As a result of these workshops, SCAG determined that new analysis areas were necessary to capture the concerns raised by stakeholders. These new areas include impacts from rail transportation, gentrification and displacement, pollution exposure along heavily traveled corridors, and impacts from revenue generating mechanisms such as congestion pricing.

On June 30, 2011, SCAG held a follow-up workshop to discuss the proposed new analysis areas with stakeholders and seek further input. In response to comments from the first workshop, SCAG also included a summary of the modeling process. This workshop drew 45 participants from all six regional offices.

The participants provided thoughtful comments and feedback on SCAG's proposed analysis and planning process including:

- PM_{2.5} should be analyzed in the Environmental Justice report
- The Environmental Justice community should be included early in the decision-making processes and advisory committees
- The report should identify communities of concern and compare those areas with the location of investments
- SCAG should produce maps that show long range trip projections compared to system capacity

- Housing should be included in the performance measures, including housing/jobs fit (costs vs. wages)
- The impacts of freight movement should be analyzed and mitigated

Limited English Proficiency Services

SCAG is committed to helping people with limited English language proficiency understand the purpose of the Regional Transportation Plan and Sustainable Communities Strategy and encourage their participation in the development process. With advance notice of a minimum of 72 hours, SCAG makes available translation assistance at its workshops and public meetings. During the RTP/SCS public workshops held in Summer 2011, SCAG was requested to provide Spanish language translators at three workshop locations—Palm Desert, Los Angeles, and Carson.

In addition to providing interpreters, SCAG translated into Spanish key workshop materials, including the Outreach Workshop guide, Small Group Discussion Objectives Exercise, Workshop Polling Questions and Comments Form. All workshop materials, in both English and Spanish, are available online at SCAG's RTP website (<http://www.scag.ca.gov/rtp2012/>)

Key 2012–2035 RTP/SCS Outreach Activities

The following tables provide a listing of workshops and selected outreach activities during the 2012–2035 RTP/SCS development period.

Subregional Planning Sessions Held in 2012–2035 RTP/SCS Development Phase

TABLE 2.1 Subregional Planning Sessions Held in 2012–2035 RTP/SCS Development Phase

Date	Event	Topic	Location (City, County)	Audience
1/26/11	Subregional Planning Session	Presentation on RTP/SCS goals and distribute survey to gather local input on land use, housing and transportation demand management	San Bernardino, San Bernardino County	City managers, planners, and staff
1/27/11	Subregional Planning Session	Presentation on RTP/SCS goals and distribute survey to gather local input on land use, housing and transportation demand management	El Centro, Imperial County	City managers, planners, and staff
2/15/11	Subregional Planning Session	Presentation on RTP/SCS goals and distribute survey to gather local input on land use, housing and transportation demand management	Palm Desert, San Bernardino County	City managers, planners, and staff
2/16/11	Subregional Planning Session	Presentation on RTP/SCS goals and distribute survey to gather local input on land use, housing and transportation demand management	Ventura, Ventura County	City managers, planners, and staff
2/17/11	Subregional Planning Session	Presentation on RTP/SCS goals and distribute survey to gather local input on land use, housing and transportation demand management	Perris, Riverside County	City managers, planners, and staff
2/23/11	Subregional Planning Session	Presentation on RTP/SCS goals and distribute survey to gather local input on land use, housing and transportation demand management	Calabasas, LA County	City managers, planners, and staff
2/24/11	Subregional Planning Session	Presentation on RTP/SCS goals and distribute survey to gather local input on land use, housing and transportation demand management	Monrovia, LA County	City managers, planners, and staff
3/2/11	Subregional Planning Session	Presentation on RTP/SCS goals and distribute survey to gather local input on land use, housing and transportation demand management	El Segundo, LA County	City managers, planners, and staff
3/3/11	Subregional Planning Session	Presentation on RTP/SCS goals and distribute survey to gather local input on land use, housing and transportation demand management	Los Angeles, LA County	City managers, planners, and staff
3/14/11	Subregional Planning Session	Presentation on RTP/SCS goals and distribute survey to gather local input on land use, housing and transportation demand management	Palmdale, LA County	City managers, planners, and staff
3/16/11	Subregional Planning Session	Presentation on RTP/SCS goals and distribute survey to gather local input on land use, housing and transportation demand management	Beverly Hills, LA County	City managers, planners, and staff

RTP/SCS Workshops in the Pre-Draft Phase

TABLE 2.2 RTP/SCS Workshops in the Pre-Draft Phase

Date	Event	Topic	Location (City, County)	Audience
6/30/11	Environmental Justice workshop	Orientation to the 2012–2035 RTP and SCS, as well as an opportunity to comment on the proposed environmental justice analysis	Los Angeles, LA County	Interested Parties, General Public, Stakeholders, etc.
7/13/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	Town of Apple Valley, San Bernardino County	Interested Parties, General Public, Stakeholders, etc.
7/14/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	San Bernardino, San Bernardino County	Interested Parties, General Public, Stakeholders, etc.
7/14/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	Montclair, San Bernardino County	Interested Parties, General Public, Stakeholders, etc.
7/18/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	Thousand Oaks, Ventura County	Interested Parties, General Public, Stakeholders, etc.
7/19/11	RTP/SCS Workshop (2 sessions)	Present major components of the RTP/SCS and its GHG reduction strategies	Oxnard, Ventura County	Interested Parties, General Public, Stakeholders, etc.
7/25/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	Corona, Riverside County	Interested Parties, General Public, Stakeholders, etc.
7/25/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	Riverside, Riverside County	Interested Parties, General Public, Stakeholders, etc.
7/26/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	Palm Desert, Riverside County	Interested Parties, General Public, Stakeholders, etc.
7/27/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	El Centro, Imperial County	Interested Parties, General Public, Stakeholders, etc.
8/3/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	Anaheim, Orange County	Interested Parties, General Public, Stakeholders, etc.
8/10/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	City of Orange, Orange County	Interested Parties, General Public, Stakeholders, etc.
8/11/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	West Covina, LA County	Interested Parties, General Public, Stakeholders, etc.
8/15/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	Mission Viejo, Orange County	Interested Parties, General Public, Stakeholders, etc.
8/16/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	Los Angeles, LA County	Interested Parties, General Public, Stakeholders, etc.

Date	Event	Topic	Location (City, County)	Audience
8/22/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	Santa Clarita, LA County	Interested Parties, General Public, Stakeholders, etc.
8/23/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	Carson, LA County	Interested Parties, General Public, Stakeholders, etc.
8/24/11	RTP/SCS Workshop	Present major components of the RTP/SCS and its GHG reduction strategies	Santa Monica, LA County	Interested Parties, General Public, Stakeholders, etc.

Draft RTP/SCS Workshops and Public Hearings

TABLE 2.3 Draft RTP/SCS Workshops and Public Hearings

Date	Event	Topic	Location (City, County)	Audience
1/6/12	SCAG Draft 2012–2035 RTP/SCS Workshop For Elected Officials	2012–2035 RTP/SCS Presentation	Camarillo, Ventura County	Interested Parties, General Public, Stakeholders, etc.
1/17/12	SCAG Draft 2012–2035 RTP/SCS Workshop For Elected Officials	2012–2035 RTP/SCS Presentation	Carson, LA County	Interested Parties, General Public, Stakeholders, etc.
1/18/12	SCAG Draft 2012–2035 RTP/SCS Workshop For Elected Officials	2012–2035 RTP/SCS Presentation	San Bernardino, San Bernardino County	Interested Parties, General Public, Stakeholders, etc.
1/18/12	Public Hearing	Hearing on public comments to the 2012–2035 RTP/SCS	San Bernardino, San Bernardino County	Interested Parties, General Public, Stakeholders, etc.
1/19/12	SCAG Draft 2012–2035 RTP/SCS Workshop For Elected Officials	2012–2035 RTP/SCS Presentation	Camarillo, Ventura County	Interested Parties, General Public, Stakeholders, etc.
1/19/12	Public Hearing	Hearing on public comments to the 2012–2035 RTP/SCS	Camarillo, Ventura County	Interested Parties, General Public, Stakeholders, etc.
1/20/12	SCAG Draft 2012–2035 RTP/SCS Workshop For Elected Officials	2012–2035 RTP/SCS Presentation	Apple Valley, San Bernardino County	Interested Parties, General Public, Stakeholders, etc.
1/23/12	SCAG Draft 2012–2035 RTP/SCS Workshop For Elected Officials	2012–2035 RTP/SCS Presentation	Riverside, Riverside County	Interested Parties, General Public, Stakeholders, etc.
1/23/12	Public Hearing	Hearing on public comments to the 2012–2035 RTP/SCS	Riverside, Riverside County	Interested Parties, General Public, Stakeholders, etc.

Date	Event	Topic	Location (City, County)	Audience
1/24/12	SCAG Draft 2012–2035 RTP/SCS Workshop For Elected Officials	2012–2035 RTP/SCS Presentation	Palm Desert, Riverside County	Interested Parties, General Public, Stakeholders, etc.
1/25/12	SCAG Draft 2012–2035 RTP/SCS Workshop For Elected Officials	2012–2035 RTP/SCS Presentation	El Centro, Imperial County	Interested Parties, General Public, Stakeholders, etc.
1/25/12	Public Hearing	Hearing on public comments to the 2012–2035 RTP/SCS	El Centro, Imperial County	Interested Parties, General Public, Stakeholders, etc.
1/26/12	SCAG Draft 2012–2035 RTP/SCS Workshop For Elected Officials	2012–2035 RTP/SCS Presentation	Anaheim, Orange County	Interested Parties, General Public, Stakeholders, etc.
1/26/12	Public Hearing	Hearing on public comments to the 2012–2035 RTP/SCS	Anaheim, Orange County	Interested Parties, General Public, Stakeholders, etc.
2/2/12	SCAG Draft 2012–2035 RTP/SCS Workshop For Elected Officials	2012–2035 RTP/SCS Presentation	Los Angeles, LA County	Interested Parties, General Public, Stakeholders, etc.
2/2/12	Public Hearing	Hearing on public comments to the 2012–2035 RTP/SCS	Los Angeles, LA County	Interested Parties, General Public, Stakeholders, etc.
2/6/12	SCAG Draft 2012–2035 RTP/SCS Workshop For Elected Officials	2012–2035 RTP/SCS Presentation	Irvine, Orange County	Interested Parties, General Public, Stakeholders, etc.
2/21/12	Draft PEIR Workshop	Overview of 2012–2035 RTP/SCS Program Environmental Impact Report comments and revision approach	Los Angeles, LA County	Interested Parties, General Public, Stakeholders, etc.
3/13/12	Natural Resources and the 2012–2035 RTP/SCS	Overview of the proposed approach to environmental issues in the 2012–2035 RTP/SCS and the Program Environmental Impact Report	Los Angeles, LA County	Interested Parties, General Public, Stakeholders, etc.

Selected Other RTP/SCS Outreach Activities

TABLE 2.4 Selected Other RTP/SCS Outreach Activities

Date	Event	Topic	Location (City, County)	Audience
1/26/11	SCAG's Bike/Ped Wiki College Outreach at University of California Irvine	Promote the SCAG Bike/Ped Wiki to local planning students to increase participation	Irvine, Orange County	College Students

Date	Event	Topic	Location (City, County)	Audience
2/15/11	SCAG's Bike/Ped Wiki College Outreach at University of California Los Angeles	Promote the SCAG Bike/Ped Wiki to local planning students to increase participation	Los Angeles, LA County	College Students
2/24/11	SCAG's Bike/Ped Wiki College Outreach at University of Southern California	Promote the SCAG Bike/Ped Wiki to local planning students to increase participation	Los Angeles, LA County	College Students
5/6/11	SCAG General Assembly: Breakout Session on SCS Strategies	Presentation on SCS strategies	La Quinta, Riverside	Elected, Stakeholders and Community Interest Groups
5/25/11	Intelligent Vehicle Technology Event	Panel discussion to share perspective/opinion on new technology in vehicles	Los Angeles, LA County	Media, stakeholders, opinion leaders, regional traffic planners. Approximately 100 people in attendance
5/25/11	City of Lakewood Interview	SCAG's perspective on suburbanization, transportation, land use, & other development issues	Lakewood, LA County	City staff
5/26/11	Society of Industrial and Office Realtors Dinner	Discussion on the future of urban form, changing demographics, changing energy costs and it's impact on future housing type & transportation	Newport Beach, Orange County	Industry and business representatives. Approximately 45 people in attendance
6/21/11	MOVE LA Roundtable	Roundtable discussion on the status of Measure R and Los Angeles' transformation around public transportation	Los Angeles, LA County	Transportation advocates and the general public
6/24/11	Leadership Southern California Class of 2011 Seminar: Land Use, Housing & Transportation	Discuss various perspectives on land use, housing and transit-oriented development. Specifically discuss importance of regional cooperation & the work of SCAG related to these themes.	Los Angeles, LA County	Mid-senior level leaders from community, business and government sectors
6/24/11	American Institute of Architects—Los Angeles Symposium: "The Architect of Transportation"	A forum to discuss innovative ideas about to build transportation systems that support & strengthen healthier, more functional & livable neighborhoods	Los Angeles, LA County	Architects, transit-oriented districts, community activists, academics, business leaders, planners, policy makers, and urban designers
9/6/11	Mobility 21 10th Annual Southern California Transportation Summit	Panel discussion on "What Gap Closures Mean for the Effectiveness of Southern California's Goods Movement System"	Los Angeles, LA County	1000 regional attendees
9/9/11	Urban Land Institute - Los Angeles Land Use Leadership Committee meeting	Briefing on SCS process & next steps following the conclusion of the public workshops	Los Angeles, LA County	Public officials that make up the ULI-LA Land Use Leadership Committee

Date	Event	Topic	Location (City, County)	Audience
9/13/11	Orange County Business Council Meeting	Presentation and discussion of Draft 2012–2035 RTP/SCS	Irvine, Orange County	Business and executive leaders
9/22/11	Annual convention of the Association for Commuter Transportation, Southern California Chapter	Presentation and discussion of Draft 2012–2035 RTP/SCS	Glendale, LA County	Commuter transportation stakeholders and professionals
9/27/11	Morongo Band Mission Indians Tribal Council	Presentation on SCAG and the RTP/SCS	Banning, Riverside County	Tribal Government Council and staff
9/30/11	Alt Car Expo & Conference	Regional Cities debriefing & referendum combined with funding and programs	Santa Monica, LA County	Elected officials, agency officials, renewable energy advocates and general public
10/14/11	Law Seminars International California Environmental Quality Act Workshop	A presentation on "SB 375: Sustainable Communities Strategies and the RTP"	Santa Monica, LA County	Attorneys, real estate and environmental professionals, corporate managers and government representatives
10/18/11	UCLA Annual Lake Arrowhead Symposium	Panel -"Energy Focused Transportation, Land Use & Environmental Plng: Roles, Research, Tools & Practices	Lake Arrowhead	Researchers, practitioners and stakeholders
10/20/11	San Gabriel Valley Council of Governments Transportation Committee	Presentation on East/West Corridor	Alhambra, LA County	Elected officials
11/8/11	Inland Empire Economic Partnership Business Council Meeting	Presentation on the 2012–2035 RTP/SCS; discussion on the role the Inland Empire can play in the strategy and funding mechanisms	San Bernardino, San Bernardino County	Business and executive leaders
11/9/11	RCTC Commission Meeting	Report on development of 2012–2035 RTP/SCS	Riverside, Riverside County	Elected officials and transportation leaders
11/9/11	Orange County Business Council/OC Moves Meeting	Briefing on 2012–2035 RTP/SCS process	Irvine, Orange County	Elected officials, private sector, and transportation leaders
11/15/11	SCAG's Bike/Ped Wiki College Outreach at California State Polytechnic University, Pomona	Promote the SCAG Bike/Ped Wiki to local planning students to increase participation	Pomona, Los Angeles County	College Students
11/16/11	Metro Ad Hoc Sustainability Committee	2012–2035 RTP/SCS presentation	Los Angeles, LA County	Elected officials and Metro staff
11/30/11	Resource Agency Workshop	2012–2035 RTP/SCS presentation & next steps	Los Angeles, LA County	Representatives from federal, state and regional resource agencies, and Tribal councils

Date	Event	Topic	Location (City, County)	Audience
12/6/11	American Road & Transportation Builders Association's Western Region Conference	Presentation on how local sales tax measures play a significant role in funding transportation investments in Southern California counties and the region	Los Angeles, LA County	Transportation agencies and business representatives
1/10/12	Tribal Alliance of Sovereign Indian Nations Annual Legislative meeting	2012–2035 RTP/SCS Presentation	Los Angeles, LA County	Tribal government members
1/12/12	Riverside Community meeting	2012–2035 RTP/SCS Presentation held in coordination with the California Rural Legal Assistance and Riverside County Department of Public Health	Riverside, Riverside County	Interested parties, general public, stakeholders, etc.
1/12/12	American Lung Association Forum	2012–2035 RTP/SCS Presentation	Riverside, Riverside County	Interested parties, general public, stakeholders, etc.
1/26/12	Los Angeles Metro Board meeting	2012–2035 RTP/SCS Presentation	Los Angeles, LA County	Interested parties, general public, stakeholders, etc.
1/26/12	South Bay Council of Governments meeting	2012–2035 RTP/SCS Presentation	Palos Verdes, LA County	Interested parties, general public, stakeholders, etc.
1/27/12	South Coast Air Quality Management District, Environmental Justice Advisory Group	2012–2035 RTP/SCS Presentation focusing on the Environmental Justice Analysis	Diamond Bar, LA County	Interested parties, general public, stakeholders, etc.
1/27/12	Southern California Leadership Network Seminar	Discussion on "Understanding Southern California's Transit System: The Challenges & Possibilities"	Los Angeles, LA County	Interested parties, general public, stakeholders, etc.
1/30/12	San Fernando Valley Council of Governments	2012–2035 RTP/SCS Presentation	Burbank, LA County	Interested parties, general public, stakeholders, etc.
1/31/12	LA THINK Forum, "Advancing Transit: The 'It' Factor of Successful Cities"	Presentation of the key policies of the 2012–2035 Draft RTP, especially those related to transit & how they may impact Southern California	Los Angeles, LA County	Interested parties, general public, stakeholders, etc.
2/3/12	SANBAG Board Retreat	Discussion of Southern California transportation issues; sharing of challenges transportation agencies are facing, with focus on future collaborative opportunities	San Diego, San Diego County	Interested parties, general public, stakeholders, etc.
2/6/12	Arroyo Verdugo Council of Governments meeting	Presentation on the 2012–2035 RTP/SCS with focus on impact/benefits to Arroyo Verdugo	La Canada Flintridge, LA County	Elected officials, stakeholders
2/9/12	Reservation Transportation Authority meeting	2012–2035 RTP/SCS Presentation	Temecula, Riverside County	Tribal government members

Date	Event	Topic	Location (City, County)	Audience
2/9/12	El Centro Rotary Club meeting	2012–2035 RTP/SCS Presentation	El Centro, Imperial County	Club members, business leaders, community leaders, and civil servants
2/21/12	Agua Caliente Planning Commission	2012–2035 RTP/SCS Presentation	Palm Springs, Riverside County	Elected officials, stakeholders
2/23/12	American Planning Association Inland Empire Section event	2012–2035 RTP/SCS Presentation: What the SCS means to local governments	San Bernardino, San Bernardino County	Interested parties, general public, stakeholders, etc.
2/24/12	LA on the Verge of a Transit Break-through: MOVE LA's 4th Annual Transportation Conversation	Presentation on funding strategies for improving transit/infrastructure in LA County	Los Angeles, LA County	Interested parties, general public, stakeholders, etc.
2/27/12	Coachella Valley Association of Governments Executive Committee meeting	2012–2035 RTP/SCS Presentation	Palm Desert, Riverside County	Elected officials, stakeholders
3/7/12	Four Corners Coalition	Presentation/update on RTP financial plan	Diamond Bar, LA County	Interested Parties, General Public, Stakeholders, etc.
3/9/12	2012 Southern California Transportation & Logistics Summit	Panel discussion on the economy, goods movement and job growth in the region	Ontario, San Bernardino County	Interested parties, general public, stakeholders, etc.
3/12/12	Big Bear Lake City Council meeting	2012–2035 RTP/SCS Presentation	Big Bear Lake, San Bernardino County	
3/13/12	Valley Industry Association Group	2012–2035 RTP/SCS Presentation	Santa Clarita	Elected officials, interested parties, general public, stakeholders, etc.
3/15/12	South Orange County Mayors' meeting	Update on SCAG 2010 Regional Economic Recovery Strategy	Laguna Niguel, Orange County	Elected officials, stakeholders

SCAG Public Participation Plan Amendment No. 3

Purpose of SCAG's Public Participation Plan

The awareness and involvement of interested persons in governmental processes are critical to successful regional transportation planning and programming. When the public is engaged in the process, their feedback helps assure projects address community needs. Likewise, the public gains a better understanding of the tradeoffs and constraints associated with transportation planning. This Public Participation Plan ("Plan") serves as a guide for SCAG's public involvement process as well as the continuing, comprehensive and coordinated planning process among the stakeholders to ensure the ongoing opportunity for broad-based participation in the development and review of regional plans and programs.

Introduction

Since its inception, the Southern California Association of Governments (SCAG) has engaged in a public involvement process in developing its regional transportation plans and programs. As a result of changes in the metropolitan planning law in 2005, SCAG has broadened and will continue to broaden its participation activities to engage a more extensive group of stakeholders in its planning and programming processes.

As a metropolitan planning organization (MPO), SCAG is responsible for preparing and utilizing a Plan which is developed in consultation with all interested parties and provides reasonable opportunities for interested parties to comment on the content of SCAG's proposed plans and programs, including the Regional Transportation Plan (RTP) and the Regional Transportation Improvement Program (RTIP) (also known as the Federal Transportation Improvement Program), pursuant to the "Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users" (SAFETEA-LU), Pub. L. No. 109-59, Title VI, Section 6001(a), 119 Stat. 1839 (Aug. 10, 2005).

The participation procedures, strategies and goals incorporated into this Plan are intended to provide interested parties with reasonable opportunities to be involved in the metropolitan transportation planning process. The Plan contains an expanded list of Interested Parties to encourage participation of a broad range of stakeholders. Additionally, SCAG is required to consult with State, local, and Tribal governments in the

development of its RTPs and RTIPs. SCAG is specifically required to consult with agencies and officials responsible for other planning activities within the region that are affected by SCAG's RTP and RTIP (including, as appropriate, state and local agencies responsible for land use management, natural resources, environmental protection, conservation, and historic preservation).

Pursuant to new State law, Steinberg's Senate Bill 375 (SB 375) SCAG has further expanded the list of Interested Parties and added additional outreach and consultation provisions to ensure broad stakeholder participation in the development of a sustainable communities strategy as part of the RTP or an alternative planning strategy.

As part of developing other plans and programs for which SCAG is responsible, SCAG carries out additional participation activities, including but not limited to: collaboration with transportation partners in development of the SCAG Overall Work Program, pursuant to 23 C.F.R. 450.314 and State guidance; creation of technical advisory committees to expedite input; scoping meetings and public review of the Draft Program EIR (PEIR) for the RTP, as required by applicable California Environmental Quality Act (CEQA) Guidelines, 14 C.C.R. Ch. 3, Art. 7; and, public participation in the development of a methodology for the Regional Housing Needs Allocation Plan, pursuant to Govt. Code Section 65584.04(c).

This Plan is intended to guide the participation process and to coordinate the process with SCAG's consultation activities and other responsibilities. Detailed strategies, procedures, and techniques for carrying out the participation process for the RTP, RTIP, and Overall Work Program (OWP), are described in "Appendix A," of this Plan, and incorporated herein by this reference.

Public Participation Plan Requirements

SCAG's Public Participation Plan must comply with the following requirements provided under 23 U.S.C. 134, subsections (i)(5), and (j)(1)(B) which are summarized as follows:

1. SCAG shall provide citizens, affected public agencies, representatives of public transportation employees, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, the business community and other interested parties with a reasonable opportunity to comment on the RTP.

2. The participation plan shall be developed in consultation with all interested parties, and shall provide that all interested parties have reasonable opportunities to comment on the contents of the transportation plan.
3. In carrying out the participation process, SCAG must, to the maximum extent practicable:
 - A. hold any public meetings at convenient and accessible locations and times;
 - B. employ visualization techniques to describe plans; and
 - C. make public information available in electronically accessible format and means, such as the World Wide Web, as appropriate, to afford reasonable opportunity for consideration of public information under paragraph 1 above.
4. The RTP shall be published or otherwise made readily available by the metropolitan planning organization for public review, including (to the maximum extent practicable) in electronically accessible formats and means, such as the World Wide Web, approved by the metropolitan planning organization and submitted for information purposes to the Governor at such times and in such manner as the Secretary shall establish.
5. In developing the RTIP and before approving the RTIP, SCAG, in cooperation with the State and any affected public transportation operator, shall provide an opportunity for participation by interested parties in the development of the program, in accordance with the same requirements described above.
6. The Public Participation Plan further addresses the requirements of the applicable regulations, 23 CFR 450.316(a) (See 72 FR 7273; February 14, 2007), as follows:
 - A. The MPO shall develop and use a documented participation plan that defines a process for providing citizens, affected public agencies, representatives of public transportation employees, freight shippers, providers of freight transportation services, private providers of transportation, representatives of users of public transportation, representatives of users of pedestrian walkways and bicycle transportation facilities, representatives of the disabled, business and other interested parties with reasonable opportunities to be involved in the metropolitan transportation planning process.
 - I. The participation plan shall be developed by the MPO in consultation with all interested parties and shall, at a minimum, describe explicit procedures, strategies, and desired outcomes for:
 - a. Providing adequate public notice of public participation activities and time for public review and comment at key decision points, including but not limited to a reasonable opportunity to comment on the proposed metropolitan transportation plan and the TIP;
 - b. Providing timely notice and reasonable access to information about transportation issues and processes;
 - c. Employing visualization techniques to describe metropolitan transportation plans and TIPs;
 - d. Making public information (technical information and meeting notices) available in electronically accessible formats and means, such as the World Wide Web;
 - e. Holding any public meetings at convenient and accessible locations and times;
 - f. Demonstrating explicit consideration and response to public input received during the development of the metropolitan transportation plan and the TIP;
 - g. Seeking out and considering the needs of those traditionally underserved by existing transportation systems, such as low-income and minority households, who may face challenges accessing employment and other services;
 - h. Providing an additional opportunity for public comment, if the final metropolitan transportation plan or TIP differs significantly from the version that was made available for public comment by the MPO and raises new material issues which interested parties could not reasonably have foreseen from the public involvement efforts;
 - i. Coordinating with the statewide transportation planning public involvement and consultation processes under subpart B of this part; and
 - ii. Periodically reviewing the effectiveness of the procedures and strategies contained in the participation plan to ensure a full and open participation process.
 - II. 2. When significant written and oral comments are received on the draft metropolitan transportation plan and TIP (including the financial plans) as a result of the participation process in this section or the interagency consultation process required under the EPA transportation conformity

regulations (40 CFR part 93), a summary, analysis, and report on the disposition of comments shall be made as part of the final metropolitan transportation plan and TIP.

- III. 3. A minimum public comment period of 45 calendar days shall be provided before the initial or revised participation plan is adopted by the MPO. Copies of the approved participation plan shall be provided to the FHWA and the FTA for informational purposes and shall be posted on the World Wide Web, to the maximum extent practicable.

Additionally, the plan addresses SB 375, the state law that requires SCAG to adopt a public participation plan for development of the sustainable communities strategy (SCS) and an alternative planning strategy (APS) that includes the following components, in summary:

1. Outreach efforts to encourage the active participation of a broad range of stakeholder groups in the planning process, consistent with SCAG's adopted Public Participation Plan;
2. Consultation with congestion management agencies, transportation agencies, and transportation commissions;
3. Workshops throughout the region to provide the public with the information and tools necessary to provide a clear understanding of the issues and policy choices;
4. Preparation and circulation of a draft SCS and APS, if one is prepared, not less than 55 days before adoption of a final RTP;
5. At least three public hearings on the draft SCS in the RTP and APS, if one is prepared, held in different parts of the region, if feasible;
6. A minimum of three public workshops in each county with a population of 500,000 or more; and
7. A process for enabling members of the public to provide a single request to receive notices, information and updates.

Further, SB 375 requires that SCAG conduct at least two informational meetings in each county within the region for members of the board of supervisors and city councils on the SCS and APS, if any. The purpose of the meeting shall be to present a draft of the SCS to the members of the board of supervisors and city council members in that county and to solicit and consider their input and recommendations.

SCAG has addressed and integrated the above requirements with its participation procedures for the regional transportation planning process. See attached Appendix "A."

Consultation Requirements

SCAG must consult, as appropriate, with State and local agencies responsible for land use management, natural resources, environmental protection, conservation, and historic preservation concerning the development of a long-range transportation plan. The consultation shall involve, as appropriate:

1. Comparison of transportation plans with State conservation plans or maps, if available; or
2. Comparison of transportation plans to inventories of natural or historic resources, if available.

See 23 U.S.C Section 134(i)(4).

Furthermore, under the metropolitan planning process, RTPs and TIPs must be developed with due consideration of other related activities within the region, and the process must provide for the design and delivery of transportation services within the region that are provided by:

1. Recipients of assistance under Chapter 53 of Title 49 U.S.C.
2. Governmental agencies and nonprofit organizations (including representatives of the agencies and organizations) that receive Federal assistance from a source other than the Department of Transportation to provide non-emergency transportation services; and
3. Recipients of assistance under 23 U.S.C Section 204.

See 49 U.S.C Section 5303.

Consultation requirements are accomplished primarily through our policy committees, other committees, subcommittees, task forces, and working groups. Policy committees are primarily made up of local elected officials. There are several issue-specific as well as mode-specific committees, subcommittees, task forces and working groups that are on-going as well as some that are created for a specific purpose and specific timeframe. All of these groups forward their recommendations to policy committees. Examples include the Aviation Technical Advisory Committee, Plans and Programs Technical Advisory Committee, Regional Housing Needs Assessment Subcommittee, Transit

Technical Advisory Committee, Modeling Task Force, and Transportation Conformity Working Group. Membership on these groups includes elected officials as well as stakeholder agency representatives. The stakeholders have a direct pipeline to SCAG's planning processes through these groups.

In addition, SCAG conducts meetings with all 191 member city managers and provides individual city council briefings when requested. Also, SCAG conducts several workshops prior to releasing the Draft RTP, SCS and or APS involving stakeholders to ensure that their input on major issues is addressed in the plan.

SCAG also utilizes the subregional council of governments (COG) structure to get the word out and solicit input on the content as well as the planning and programming process from local stakeholders.

SCAG mails out a notice of the Draft RTP and RTIP availability to the stakeholders at the local, state and federal level to solicit their comment and input to the final RTP and RTIP. Comments as well as responses are fully documented and reflected in the final RTP.

SCAG engages Tribal Governments in the RTP and RTIP processes through Tribal Government representation on SCAG's governing board and policy committees.

Bottom-Up Planning and Interagency Consultation

An expanded 70-member Regional Council and the fostering of 14 subregional organizations were initiated by the former Executive Committee in 1992. (The Regional Council currently has more than 80 members). These forums, coupled with three policy committees, numerous standing committees and technical advisory committees, and the "AB 1246 process" (required under Public Utilities Code Section 130000 et seq.) facilitate SCAG's ability to provide a framework for bottom-up planning and more frequent and ongoing participation by interested parties at all stages of the process.

Within the AB 1246 process, the multi-county designated transportation planning agency shall convene at least two meetings annually of representatives from each of the four commissions, the agency, and the Department of Transportation for the purposes below. The region wide Transportation Agencies CEOs Group is currently fulfilling the function of the AB 1246 process.

1. To review and discuss the near-term transportation improvement programs prior to adoption by the commissions.
2. To review and discuss the Regional Transportation Plan prior to adoption by the agency pursuant to Chapter 2.5 (commencing with Section 65080) of Title 7 of the Government Code.
3. To consider progress in the development of a region wide and unified public transit system.
4. To review and discuss any other matter of mutual concern.

SCAG has a memorandum of understanding (MOU) with the South Coast Air Quality Management District (SCAQMD) on transportation and air quality conformity consultation procedures for the South Coast Air Basin and for the Riverside County portions of the Salton Sea Air Basin and the Mojave Desert Air Basin. Parties to the MOU include: SCAQMD, Los Angeles County Metropolitan Transportation Authority, Orange County Transportation Authority, Riverside County Transportation Commission, San Bernardino Associated Governments, California Department of Transportation (Caltrans), California Air Resource Board, and the Federal Highway Administration.

Likewise, SCAG has an MOU for transportation and air quality conformity consultation procedures with the Ventura County Air Pollution Control District (VCAPCD) for the Ventura County portion of the South Central Coast Air Basin (SCCAB). Parties to the MOU include: VCAPCD, Ventura County Transportation Commission, Caltrans, California Air Resources Board, Federal Highway Administration and the Federal Transit Administration.

To support interagency coordination and fulfill the interagency consultation requirements of the Federal Transportation Conformity Rule, SCAG participates in the Transportation Conformity Working Group (TCWG). The group meets on a monthly basis to address and resolve regional issues pertaining to transportation conformity for the RTP and RTIP; RTP and TIP amendments; and the region's air quality management plans.

Participants in the Southern California TCWG include representatives from federal, state, regional and sub-regional agencies such as the United States Environmental Protection Agency (both national and regional representatives), Federal Highway Administration, Federal Transit Administration, California Air Resources Board, California Department of Transportation, Air Quality Management Districts, County Transportation Commissions, Transportation Corridor Agencies, and SCAG.

Interested Parties

To ensure compliance with SAFETEA-LU requirements and other federal and state mandates, SCAG intends to target the following participants in the region:

- general public
- elected officials
- affected public agencies
- City Managers
- subregional organizations
- representatives of transportation agency employees
- freight shippers
- providers of freight transportation services
- private providers of transportation
- representatives of users of public transit
- representatives of users of pedestrian walkways and bicycle transportation facilities
- representatives of the disabled
- Tribal Governments
- transit operators
- governmental agencies and non-profit organizations that receive Federal assistance from a source other than the Department of Transportation (DOT) to provide non-emergency transportation services and recipients of assistance under section 204 of Title 23 U.S.C .
- affordable housing advocates
- transportation advocates
- neighborhood and community groups
- environmental advocates
- home builder representatives
- business organizations
- landowners
- commercial property interests
- homeowner associations
- organizations serving rural area residents
- limited English proficiency populations
- and other interested parties (e.g. ethnic and minority groups, older and retired persons, special interest non-profit agencies, educational institutions, women's organizations, and private sector)

The following goals and procedures are designed to encourage participation and provide opportunities to comment on the development and approval of SCAG's plan, programs, related environmental review documents, and other products prepared by SCAG that statutorily require public participation or for which the Regional Council determines is necessary.

Public Participation Plan Goals

The five primary goals of SCAG's Public Participation Plan include:

- Goal 1: Implement an open and ongoing participation process that ensures general public, agency and interested party participation in, and input into, regional transportation planning and programming.
- Goal 2: Provide full public access and information to key decisions in the regional transportation planning process.
- Goal 3: Disseminate clear, concise and timely information to general public, affected agencies and interested parties.
- Goal 4: Provide timely responses to issues, concerns, and comments raised by the public regarding the development and implementation of regional transportation plans, programs, and projects. Ensure that the comments received are considered and incorporated into the deliberations regarding proposed plans and programs.
- Goal 5: Enhance the participation process including reaching out to those communities that have been underrepresented and/or underserved.

Public Participation Plan Procedures in Obtaining Goals

Goal 1: Implement an open and ongoing participation process that ensures general public, agency and interested party participation in, and input into, regional transportation planning and programming.

- SCAG’s participation program will include public outreach and communications for all major plans and programs. This includes establishing procedures and responsibilities for (1) informing, involving and incorporating public opinion into the planning process, (2) consultative involvement of designated agencies (i.e., federal, state and local agencies, county transportation commissions and air quality management/pollution control districts) on technical data and modeling used in developing regional plans and determining transportation improvement program and regional transportation improvement program conformity, (3) designating lead staff persons who are knowledgeable about the entire planning process to be responsible for the participation program, and (4) providing adequate funds and staff resources to implement the participation program.
 - Stress the requirement to encourage, assess and provide for public participation to staff, consultants, stakeholder organizations and others as well as stress the importance of an inclusionary process and dialogue and encourage staff to regard general public, subregional organizations and agencies as working partners.
 - Interact and seek input from a broad spectrum of interested stakeholders through various task forces and working groups that meet on a regular, on-going basis to review, discuss, and provide feedback on various SCAG initiatives, plans and programs.
 - Coordinate outreach efforts with subregional organizations and transportation and air quality agencies.
 - Encourage proponents and opponents to participate in the regional planning process and acknowledge the value of their input.
 - Update and maintain the internal contact databases and audience categories. Expand current list categories to include the additional list of parties outlined in the federal SAFETEA-LU & State Law SB 375 (Steinberg). These contact databases should be reviewed and updated on an on-going basis.
- Members of the general public, stakeholders, agency partners and other interested parties may be added to SCAG’s contact database by making a request to any SCAG staff member in person, by calling the SCAG office, by sending a written request via US Mail or via email, or via the website by clicking on the “Contact Us” link or the “Sign Up for Our Newsletters” link or the “Get Involved” link.
- Provide outreach to the general public, groups, agencies and subregional organizations and inform them of how their involvement has affected the plan.
- Assemble, organize and equip a participation and outreach team of transportation planners, environmental planners, analysts and other technical staff, public affairs staff, management staff, and elected officials to conduct presentations, hold briefings, workshops and hearings during the year to diverse groups and organizations throughout the region.
- Conduct hands-on, interactive workshops such as the Compass workshops, to encourage community involvement and participation and obtain feedback from local residents, regional stakeholders and local governments (planners, demographers, and elected officials).
- Provide outreach assistance, including to under-represented areas, using Regional Affairs Officers who are geographically focused and knowledgeable on the issues of the subregion.
- Train staff in effective communication and public relations skills by providing clear, consistent and concise primary messages for media and public involvement and interaction.
- Develop and disseminate public participation / outreach materials to provide key messages to all stakeholders.
- Complete target group and media mailing lists for targeted audiences and determine the best methods for distributing information: including fact sheets, brochures, flyers, white papers, plan summaries, newsletters, PowerPoint presentations, electronic newsletters, press releases, public service announcements, press advisories, press conferences, telephone and personal interviews.
- Develop memoranda of understanding or agreements with appropriate agencies, as needed.

- Participate in regular monthly meetings with the CEOs of the county transportation commissions.

Goal 2: Provide full public access and information to key decisions in the regional transportation planning process.

- Utilize SCAG's website to provide information, announce draft and final plan releases, encourage feedback and comments from the public, make draft and final plans and corresponding documents available, provide contact information, educate about SCAG and SCAG initiatives, inform of upcoming events and meetings, post meeting agendas and minutes and provide publications. Ensure that the information available is easy-to-read and accessible and that the web site is compliant with the 1990 Americans with Disabilities Act.
- Post public notices of the draft product in at least one major newspaper in each of the six member counties, SCAG regional offices and include community newspapers and ethnic press.
- Follow up on public notices to increase participation. Assign staff to look out for non-participating public interests.
- Conduct public hearing and workshops for the draft RTP, TIP, SCS and/or APS and EIR and other major plans as needed. Announce public hearings in printed materials, on SCAG's website, and in local newspapers. Provide translation services at these hearings, if needed.
- Develop procedures for public hearings. Include the time to be allotted to each speaker and how the order of appearance is determined. A written explanation of adopted procedures should be distributed to participants both prior to and at the hearing. Make arrangements for the submission of written statements in addition to verbal comments.
- Hold monthly meetings with the subregional coordinators to review upcoming Regional Council and Policy Committee agendas and conduct other coordinating activities.
- Keep interested parties informed with progress reports during the product development, review and adoption phases.

Goal 3: Disseminate clear, concise and timely information to the general public, affected agencies and interested parties.

- SCAG, together with its subregional partners and other stakeholder organizations, will notify interested parties through traditional meeting

announcements, newspapers, public service announcements, press releases, special mailers, publications and agendas of committees, meetings, workshops, briefings, website postings, email communications and other opportunities to participate, as appropriate.

- Make electronically accessible to the public all draft and final plans, fact sheets, publications such as Your Guide to SCAG, the Overall Work Program, key PowerPoint presentations, meeting agendas and minutes, data and other planning-related information, and a calendar of upcoming events on SCAG's Web site at www.scag.ca.gov. Encourage public involvement on the web site. Ensure that the information provided is timely, accessible and easy-to-understand.
- Provide complete and easy-to-understand information, including summaries and one-page fact sheets on major plans and initiatives at the beginning and throughout the planning process and define the issues and alternatives in a concise, straightforward and consistent manner.
- Update annually contingent upon budget availability and disseminate SCAG's citizen guide "Your Guide to SCAG" which succinctly informs the public about SCAG and the regional planning process, highlights major SCAG initiatives, cites the importance of public involvement, invites participation, and identifies key contacts.
- Provide updated information about SCAG's activities, plans, actions, upcoming events, legislative efforts, and subregional activities in the electronic newsletters which are disseminated to local elected officials, legislators, subregions, commissions, air districts, other interested parties and members of the public at least eight times per year. The electronic newsletters are accessible through SCAG's website. In addition, archival copies are readily available on the site.
- Maintain and update media mailing lists that include metropolitan and local community newspapers, radio, television and cable outlets, trade journals, wire services, ethnic and foreign-language media, government and legal publications and special interest press directed at older Americans, the disabled, Native Americans and students.
- Implement the media outreach strategies contained in the agency's overall Communications Strategy. This includes press releases, use of social media, including Facebook and Twitter, media advisories, calendar advisories, media

interviews on television and radio talk shows and public affairs programs, public notices, op-ed articles in local newspapers, editorial board meetings, and development of consistent media messages on major SCAG initiatives, and outreach to ethnic and foreign language press.

- Develop printed materials, fact sheets, brochures, summaries, fliers, and PowerPoint presentations relating to SCAG and SCAG's initiatives and other publications for general population distribution in concise, understandable, non-technical language.
- Maintain an updated calendar of events on SCAG's website, accessible 24 hours a day, 7 days a week.
- Translate the most significant web site information and printed materials into other languages when needed and contingent upon resource and budget availability. Include the ethnic press in media advisories, press releases, press conference notifications, calendar advisories and other media communications. Maintain and update ethnic press contacts in the media contact database.
- Disseminate SCAG major publications and studies at conferences, through mailings, SCAG regional offices and in SCAG's lobby area to highlight SCAG's major initiatives, invite participation within the community, solicit feedback and encourage general public to "Get Informed and Get Involved."
- Make presentations on various SCAG initiatives throughout the region to general public, community groups, environmental groups, business organizations, minorities, subregions, other stakeholders, and other interested parties. Staff throughout the organization, along with Regional Council members, will conduct the presentations. Determine the appropriate staff and agency representatives to speak on policy, technical and media issues. Staff will proactively encourage presentations be included on various meeting agendas.
- Prepare technical and non-technical PowerPoint presentations for workshop, conference, hearings and other meeting use to showcase SCAG and SCAG's initiatives and simplify the regional planning process. Ensure that the presentations are easy-to-understand, interesting, and invite participation and involvement. Utilize graphics and animation to make the presentations more interesting and inviting. Tailor presentations to the audience by including subregional statistics and addressing primary areas of audience concern. Enhancements to the presentations should be based on community input and

speaker feedback. Maintain a library of all PowerPoint presentations created. Post relevant PowerPoint presentations on SCAG's web site for public access.

- Utilize visualization techniques whenever possible such as maps, videos, PowerPoint presentations with graphics and animation, flowcharts, computer simulation, interactive GIS systems, photorealistic visualizations, video fly-throughs, illustrative drawings, simulated photos, sketches, and photo manipulation scenario planning tools to better and more easily communicate technical planning issues and strategies.
- Design and display a modular exhibit for "on-the-road" presentations and exhibit tables at conferences, workshops, meetings and other public events. The exhibit will be visually appealing and will graphically showcase SCAG's major planning initiatives to diverse audiences. This exhibit will increase the public's awareness of the work of SCAG and the importance of public involvement.
- Explore new opportunities using state-of-the-art communications and information technology for reaching remote audiences.

Goal 4: Provide timely responses to issues, concerns, and comments raised by the public regarding the development and implementation of regional transportation plans, programs, and projects. Ensure that the comments received are considered and incorporated into the deliberations regarding proposed plans and programs.

- SCAG will review and consider all public comments in the regional transportation planning process. Comments will be recorded, tracked and maintained, through SCAG's contact database system. The system will provide a list of all comments received, the name of the commenter, the comment date, the topic, the comment message, and SCAG's response to the comment. All comments received will be responded to in a timely manner.
- Evaluate public comments received throughout the planning process and assess whether, and to what extent, modifications were made in the draft documents as a result of the comments received.

Goal 5: Enhance the participation process including seeking out and considering the needs of traditionally underrepresented and/or underserved persons. Ensure that minority and low-income persons have meaningful access to the public outreach and involvement activities.

- Coordinate with individuals, institutions or organizations to reach out to members in the affected minority and/or low income communities.
- Choose an event site and time convenient for participants. All events should be fully accessible to all general public, including disabled, low-income and minority communities. Encourage the participation of elected officials at events and hearings.
- Provide assistance, if requested 72 hours prior to the event, to people with disabilities.
- Provide language assistance, if requested 72 hours prior to the event, to Limited English Proficient Persons.
- Evaluate public participation efforts at the end of each phase of the planning process so that necessary modifications can be made for subsequent phases. Provide recommended strategies to enhance the outreach program and better serve the underrepresented segments of the region.
- Annually review and update the agency's overall Communications Strategy.
- Annually review the process for providing language assistance for persons with limited English proficiency.
- Maintain an outreach calendar of presentations, workshops and hearings to strengthen outreach to underrepresented areas.
- Utilize SCAG's existing online survey programs to conduct outreach on public opinions of community interests to obtain feedback on regional issues.
- Develop surveys or evaluations on projects, plans, services and activities to obtain feedback on ways to improve service to members, stakeholders, partners and general public..
- Assess how effective the agency's communication strategies have been in impacting public policy.

Appendix "A"

STRATEGIES, PROCEDURES AND TECHNIQUES FOR PUBLIC PARTICIPATION RELATED TO THE REGIONAL TRANSPORTATION PLAN (RTP), REGIONAL TRANSPORTATION IMPROVEMENT PROGRAM (RTIP) AND OVERALL WORK PROGRAM (OWP)

SCAG's adopted Public Participation Plan ("Plan") serves as a guide for SCAG's public involvement process as well as the continuing, comprehensive and coordinated planning process among the stakeholders to ensure the ongoing opportunity for broad-based participation in the development and review of regional plans and programs. For purposes of the Plan, "public" is intended to mean "Interested Parties" including general public, affected public agencies, and other interested parties as identified in the Plan.

This Appendix "A" to the adopted Public Participation Plan provides more explicit details as to SCAG's strategies, procedures and techniques for public participation on the RTP, RTIP and OWP. The interrelated goals identified in the Plan suggest that a coordinated approach to public outreach is best in seeking to spread a consistent message and increase public awareness of SCAG's planning efforts. SCAG seeks the public's feedback, active participation and input in developing its plans and programs.

SECTION 1. DEVELOPMENT OF STRATEGIES, PROCEDURES AND TECHNIQUES

SCAG staff consults a wide range of interested parties to fulfill federal and state requirements in developing public participation strategies, procedures and techniques. SCAG makes significant efforts to reach out to interested parties, encourage feedback, and involve interested parties in the development of the Plan's strategies and procedures and will continue these efforts in future updates to the Plan. Specifically, SCAG solicited comments and feedback from the county transportation commissions, the subregions, transit operators, federal and state resource agencies, Tribal Governments, representatives of the disabled, the business community, representatives of pedestrian walkways and bicycle transportation facilities, environmental groups, and other interested parties through mailings, email correspondence, workshops, presentations, meetings, telephone communications and website postings encouraging individuals to get involved with

developing the Public Participation Plan. In developing the 2009 Public Participation Plan, SCAG conducted a survey which asked several questions to help SCAG determine how to improve public participation. This survey was emailed to 3,600 individuals within SCAG's contact database system with valid email addresses of potential interested parties. SCAG engaged in interagency review by sending letters to over 200 affected agencies and organizations to seek input on the proposed strategies, procedures and techniques. Finally, SCAG continues to solicit feedback through an online Public Participation Form.

SECTION 2. REGIONAL TRANSPORTATION PLAN

Federal and state laws require SCAG to prepare a long-range Regional Transportation Plan, or RTP. The purpose of the RTP is to combine transportation policies and projects to lay out the blueprint for Southern California's transportation network and how it can best handle the needs of the future. The RTP works to coordinate a balanced regional transportation system, identify adequate funding for transportation projects, and meet federal air quality requirements.

An update of an existing RTP is required every four years, and SCAG is currently undertaking the development of the 2012–2035 RTP to provide Southern California with a comprehensive vision for its transportation future to the year 2035.

State law SB 375 requires SCAG and other MPOs to additionally engage the region in the development process of the Sustainable Communities Strategy (SCS) and/or an Alternative Planning Strategy (APS) through outreach efforts, and a series of workshops and public hearings. For the SCAG region these additional workshops and public hearings amount to approximately twelve workshops for local elected officials, two workshops in each county in the region (depending on levels of participation, the number of workshops can be reduced to one per county), and three public workshops per county, except Imperial County, where one workshop is required. Workshops will be held in the counties of Riverside, San Bernardino, Imperial, Orange, Los Angeles, and Ventura. In order to maximize participation, SCAG will also conduct three public hearings on the Draft RTP/SCS in different parts of the region.

1. Phase 1: Pre-Draft RTP (January 2009–November 2011)

- A. Hold Regular Outreach and SB 375 Coordination Team Meetings: (January 2009–November 2011)

While outreach activities have been ongoing since the adopted 2008 RTP, the single most important element to fostering and maintaining a fully-integrated agency outreach effort is to schedule and hold regular coordination meetings with the principal staff in all planning areas and consultants associated with each of the various outreach efforts.

- I. Outreach and SB 375 coordination meetings will provide important opportunities (1) to brief all members of the coordination team on overall goals and strategies; (2) to inform the team of upcoming outreach forums and other key milestones; (3) to identify strategies and specific work tasks that can either be shared or can accommodate multiple outreach objectives; and (4) Ensure all outreach events are being entered on SCAG's outreach calendar in a timely manner for public notice as well as documentation of SCAG's outreach history.
 - II. SB 375 allows sub-regional agencies to prepare a Sustainable Communities Strategy or Alternative Planning Strategy for their sub-regional area for incorporation into the regional strategy. SCAG's responsibility, as described in this Plan, is to conduct outreach in accordance with statutory requirements for the regional SCS and/or APS.
- B. Public Workshops: (June 2009–November 2011)
- SCAG will conduct at least two public workshops in each county of the region, except for Imperial County, where one workshop will be conducted. These workshops are intended to provide the public with a clear understanding of the issues and policy choices and to the extent practicable will include urban simulation computer modeling to demonstrate visual representation of the SCS and APS. SCAG will also provide a process for members of the public to provide a single request to receive notices, information, and updates. Additional public workshops will be held as needed on the RTP, in accordance with applicable requirements.
- C. Update Contact Databases and Advisory Groups: (May 2009–November 2011)
- I. Review and update mailing lists for outreach efforts.
 - II. Expand contact databases to include all Interested Parties identified in the Plan.
 - III. Work with subregional coordinators and SCAG task force and committee members to expand current list categories to include all Interested Parties.

- IV. Convene an Environmental Justice Advisory Group to meet as needed. This group would include representatives of community-based organizations, non-profits, and Tribal Governments from all parts of the SCAG region.
 - V. Update media mailing lists that include metropolitan and local community newspapers, radio, television and cable outlets, trade journals, wire services, ethnic and foreign-language media, government and legal publications and special interest press directed at older audiences, the disabled, Native Americans and students.
- D. Update Existing Presentation Materials: (January 2009–November 2011)
Many of the needed PowerPoint presentations have already been prepared and are currently in use. SCAG has developed PowerPoint presentations on all major SCAG initiatives and they are easily accessible by all staff. These presentations will continue to be updated as new information becomes available. Communications staff will continue to work closely with Planning staff to ensure a consistent look and message for all of SCAG’s communications.
- I. Provide clear, consistent and concise primary messages for media and public involvement and interaction.
 - II. Update technical and non-technical Powerpoint presentations as new information becomes available.
 - III. Tailor specific presentations to meet the needs and interests of the target audiences.
 - IV. Maintain a library of all PowerPoint presentations developed.
 - V. Review and update Fact Sheets.
 - VI. Review and update brochures, fliers and other publications relating to SCAG and SCAG’s initiatives for general population distribution in concise, understandable, non-technical language.
 - VII. Review and update public feedback forms, both paper and web-based.
 - VIII. Review and enhance web interface to encourage public education and feedback on the related planning efforts.
 - IX. Include articles on plans and programs in SCAG’s eVision newsletter, produced eight times each year as new information becomes available.
- E. Create New Presentation Materials: (January 2009–November 2011)
Develop new materials to simplify the RTP and cater to subregional audiences. Traditionally, interested parties raise questions about proposed projects in their specific community. Materials that visually highlight the most prominent features of the Plan and are most relevant to audiences will most likely be read and recalled.
- I. SB 375 presents new elements to the RTP which will require increased outreach and consensus building efforts, outreach materials will be developed accordingly to those needs.
 - II. Create an introductory, fold-out brochure which visually showcases regional projects of significance. Highlights of the plan will be summarized and created to peak interest and enhance readability.
 - III. Create 14 subregional maps that visually depict proposed projects of subregional significance.
 - IV. Produce the RTP on a CD to ease handling and ensure more efficient use of resources.
 - V. Prepare press releases, calendar advisories, notices of public hearings (in one major newspaper in each of the six counties), and reach out to the ethnic press by providing notices in English, Spanish and Chinese.
 - VI. Utilize visualization techniques whenever possible such as maps, videos, PowerPoint presentations with graphics and animation, flowcharts, computer simulation, interactive GIS systems, photorealistic visualizations, video fly-throughs, illustrative drawings, simulated photos, sketches, and photo manipulation scenario planning tools to better and more easily communicate technical planning issues and strategies.
 - VII. Explore new opportunities using state-of-the-art communications and information technology for reaching remote audiences i.e. SCAG’s Regional Offices, video conference, web meetings twitter, wiki, and surveys.
- F. Continually Enhance Website Capabilities: (January 2009–November 2011)
- I. Create new web pages dedicated to the RTP, enhance navigation, and ensure information is up-to-date. Link to stakeholder web pages.
 - II. Translate key RTP communications in English, Spanish and Chinese on the web pages.
 - III. Utilize SCAG’s web site to provide information, announce draft and final plan releases, encourage feedback and comments from the public, make draft and final plans and corresponding documents available, provide contact information, educate about SCAG and SCAG initiatives, inform

- of upcoming events and meetings, post meeting agendas and minutes and provide access to major SCAG publications including Your Guide to SCAG, key PowerPoint presentations, data and other planning-related information.
- IV. Ensure that the information available is timely, easy-to-understand and accessible and that the website is compliant with the 1990 Americans with Disabilities Act
 - G. Coordinate Outreach Efforts with other Stakeholder Organizations: (January 2009–November 2011)
 - I. Support interagency coordination by continuing to participate in the monthly Transportation Conformity Working Group.
 - II. Mail Notice of Draft RTP availability to the stakeholders at the local, state and federal level to solicit their comment and input to the final RTP. Ensure that the public comment period is at least 55 days for the plan. Participate in regular monthly meetings with the CEOs of the county transportation commissions.
 - III. Coordinate outreach efforts with the subregional organizations and transportation and air quality agencies.
 - IV. Together with subregional partners and other stakeholder organizations, notify interested parties through traditional meeting announcements, newspapers, public service announcements, press releases, special mailers, publications and agendas of committees, meetings, workshops, briefings, web site postings, email communications and other opportunities to participate, as appropriate.
 - V. Hold monthly meetings with the subregional coordinators to review upcoming Regional Council and Policy Committee agendas and conduct other coordinating activities.
 - VI. Expand the membership of some of SCAG's various committees, task forces and working groups to ensure inclusion of the broader stakeholders and interest groups identified in the Plan.
 - VII. Keep interested parties informed with monthly progress reports during the plan development phase.
 - H. Maintain and create an Outreach Schedule: (January 2009–November 2011)
 - I. Continue the practice of attempting to get on other groups' agendas. Conduct presentations, hold briefings, workshops, hearings to diverse groups and organizations throughout the region.
 - II. Hold public meetings at convenient and accessible locations and times.
 - I. Maintain a Log of Outreach Efforts: (January 2009–November 2011)
 - I. Maintain a log of all agency-wide outreach presentations.
 - J. Reach Out to Traditionally Underrepresented and/or Underserved Communities (January 2009–November 2011)
 - I. Work with Regional Services staff and Subregional Coordinators to identify underrepresented segments of the region.
 - II. Coordinate with individuals, institutions or organizations to reach out to members in minority and/or low income communities.
 - III. Provide assistance, if requested 72 hours prior to the event, to people with disabilities.
 - IV. Provide language assistance, if requested 72 hours prior to the event, to Limited English Proficient Persons.
 - V. Explore new opportunities using state-of-the-art communications and information technology for reaching remote audiences.
 - K. Evaluate Public Participation Activities: (November 2011)
 - I. Evaluate public participation efforts at the end of phase 1 so that necessary modifications can be made for subsequent phases.
 - II. Provide recommendations to enhance the outreach program and better serve the underrepresented segments of the region.
- 2. Phase 2: Post-Draft RTP (December 2011–March 2012)**
- A. Notify public of the Draft Release (December 2011)
 - I. Draft RTP Update is released for a minimum 55-day public review and comment period.
 - II. Draft RTP Update is reviewed by SCAG's Transportation and Communications Committee as part of a public meeting.
 - III. Develop procedures for public hearings. Include the time to be allotted to each speaker and how the order of appearance is determined. A written explanation of adopted procedures should be distributed to participants both prior to and at the hearing. Make arrangements for the submission of written statements in addition to verbal comments.

- IV. Provide translation services at these public hearings, if needed.
- B. Consider and Incorporate Comments Received into the Deliberations Regarding the Draft Plans and Programs: (December 2011–March 2012)
 - I. Review and consider all public comments in the regional transportation planning process.
 - II. Record, track and maintain a log of comments and SCAG’s response to the comments.
 - III. Acknowledge all significant comments received in a timely manner.
 - IV. Evaluate public comments received throughout the planning process and assess whether, and to what extent, modifications were made in the draft documents as a result of the comments received.
 - V. Provide additional opportunity for public comment on the revised plan if the final plan differs significantly from the draft plan that was previously made public.
 - VI. Provide a summary, analysis and report on the disposition of comments as part of the final plan.
 - VII. Prepare Final RTP Update for adoption by Regional Council at a public meeting.
- C. Elected Official Meetings : (January–February 2012)

SCAG will conduct at least two (2) informational meetings in each county for members of the Board of Supervisors and City Councils in the respective county to consider and provide input on the Draft 2012–2035 RTP/SCS. SCAG may conduct only one informational meeting in a county if it is attended by representatives of the county board of supervisors and city council members representing a majority of the cities representing a majority of the population in the incorporated areas of that county.

The purpose of the meetings is to present a Draft RTP/SCS to the members of the board of supervisors and the city council members in each county and to solicit and consider their input and recommendations.

Notice of the meetings shall be sent to the clerk of the board of supervisors and to each city clerk.
- D. Public Hearings: (January–February 2012)

SCAG will conduct at least three public hearings in different parts of the region on the Draft RTP/SCS to maximize the opportunity for participation.

The public hearings will be announced in printed materials, on SCAG’s web-site, and in local newspapers.

- E. Enhance Website Capabilities: (December 2011–March 2012)
 - I. Continue to utilize SCAG’s web site to provide information, announce draft and final plan releases, encourage feedback and comments from the public, make draft and final plans and corresponding documents available, provide contact information, educate about SCAG and SCAG initiatives, inform of upcoming events and meetings, post meeting agendas and minutes and provide access to major SCAG publications including Your Guide to SCAG, the Benefits of Membership, Member Handbook, the Legislative Reference Guide, the eVision newsletters, key PowerPoint presentations, data and other planning-related information.
 - II. Ensure that the information available is timely, easy-to-understand and accessible and that the website is compliant with the 1990 Americans with Disabilities Act.
- F. Update Contact Databases and Advisory Groups: (December 2011–March 2012)
 - I. Review and update mailing lists for outreach efforts.
 - II. Expand contact databases to include all Interested Parties identified in the Plan.
 - III. Work with subregional coordinators and SCAG task force and committee members to expand current list categories to include all Interested Parties.
 - IV. Update media mailing lists that include metropolitan and local community newspapers, radio, television and cable outlets, trade journals, wire services, ethnic and foreign-language media, government and legal publications and special interest press directed at older audiences, the disabled, Native Americans and students.
- G. Coordinate Outreach Efforts with other Stakeholder Organizations: (December 2011–March 2012)
 - I. Support interagency coordination by continuing to participate in the monthly Transportation Conformity Working Group.
 - II. Participate in regular monthly meetings with the CEOs of the county transportation commissions.
 - III. Participate in and conduct two City Manager meetings

- IV. Coordinate outreach efforts with the subregional organizations and transportation and air quality agencies.
 - V. Together with subregional partners and other stakeholder organizations, notify interested parties through traditional meeting announcements, newspapers, public service announcements, press releases, special mailers, publications and agendas of committees, meetings, workshops, briefings, website postings, email communications and other opportunities to participate, as appropriate.
 - VI. Hold monthly meetings with the subregional coordinators to review upcoming Regional Council and Policy Committee agendas and conduct other coordinating activities.
 - VII. Keep interested parties informed with monthly progress reports during the post-draft plan development phase.
 - H. Maintain an Outreach Schedule: (December 2011–March 2012)
 - I. Proactively contact groups to schedule speakers from the pool of available speakers, as appropriate, to meet the interests of the particular group.
 - II. Continue the practice of attempting to get on other groups' agendas.
 - III. Conduct presentations, hold briefings, workshops, hearings to diverse groups and organizations throughout the region.
 - IV. Hold public meetings at convenient and accessible locations and times.
 - I. Maintain a Log of Outreach Efforts: (December 2011–February 2012)
 - I. Continue to maintain a log of all agency-wide outreach presentations.
 - J. Reach Out to Traditionally Underrepresented and/or Underserved Audiences: (December 2011–February 2012)
 - I. Work with Regional Services staff and Subregional Coordinators to identify underrepresented segments of the region.
 - II. Coordinate with individuals, institutions or organizations to reach out to members in minority and/or low income communities.
 - III. Engage Tribal Government in the RTP processes through Tribal Government representation on SCAG's governing board and policy committees.
 - IV. Provide assistance, if requested 72 hours prior to the event, to people with disabilities.
 - V. Prepare press releases and reach out to the ethnic press by providing notices in English, Spanish and Chinese.
 - VI. Provide language assistance, if requested 72 hours prior to the event, to Limited English Proficient Persons.
 - VII. Explore new opportunities using state-of-the-art communications and information technology for reaching remote audiences.
- 3. Phase 3: Post- Final RTP (April 2012–September 2012)**
- A. Create New Presentation Materials: (April 2012–September 2012)
 - I. Create a final brochure which visually showcases regional projects of significance, economic impacts, mobility improvements and health impacts. Highlights of the plan will be summarized to peak interest and enhance readability.
 - II. Produce the RTP on a CD to ease handling and ensure more efficient use of resources.
 - III. Utilize visualization techniques whenever possible such as maps, videos, PowerPoint presentations with graphics and animation, flowcharts, computer simulation, interactive GIS systems, photorealistic visualizations, video fly-throughs, illustrative drawings, simulated photos, sketches, and photo manipulation scenario planning tools to better and more easily communicate technical planning issues and strategies.
 - IV. Explore new opportunities using state-of-the-art communications and information technology for reaching remote audiences.
 - B. Enhance Website Capabilities: (April 2012–September 2012)
 - I. Maintain web pages dedicated to the RTP and ensure information is up-to-date.
 - II. Translate key RTP communications in English, Spanish and Chinese on the web pages.
 - III. Utilize SCAG's website to provide information, announce final plan releases, encourage feedback and comments from the public, make draft and final plans and corresponding documents available, provide contact information, educate about SCAG and SCAG initiatives, inform of upcoming events and meetings,
 - IV. Ensure that the information available is timely, easy-to-understand and accessible and that the website is compliant with the 1990 Americans with Disabilities Act.

- C. Update Contact Databases and Advisory Groups: (April 2012–September 2012)
 - I. Review and update mailing lists for outreach efforts.
 - II. Expand contact databases to include all Interested Parties identified in the Plan.
 - III. Work with subregional coordinators and SCAG task force and committee members to expand current list categories to include all Interested Parties.
- D. Create an Outreach Schedule: (April 2012–September 2012)
 - I. Even after the Plan has been adopted, continue to proactively contact groups to schedule speakers from the pool of available speakers, as appropriate, to meet the interests of the particular group.
 - II. Continue the practice of attempting to get on other groups' agendas.
 - III. Conduct presentations, hold briefings, workshops, hearings to diverse groups and organizations throughout the region.
 - IV. Hold public meetings at convenient and accessible locations and times.
- E. Evaluate Public Participation Activities: (April 2012–September 2012)
 - I. Continue to monitor outreach presentations and assess whether outreach efforts are being conducted throughout the region, including the outlying areas of the region.
- F. RTP Amendments
 - I. An amendment is a major revision to a long-range RTP, including adding or deleting a project, major changes in project/project phase costs, initiation dates, and/or design concepts and scope. An RTP Amendment requires public review and comment, demonstration that the project can be completed based on expected funding, and a determination that the change conforms to air quality requirements.
 - II. SCAG's strategies, procedures and techniques for public participation regarding RTP Amendments include, but are not limited to, the release of the proposed RTP amendment for a minimum 45-day public review, posting of the proposed RTP amendment on SCAG's website, presentation of the proposed RTP amendment before certain SCAG committees, review of the proposed RTP amendment by SCAG's Transportation and Communications Committee at a public meeting, and adoption of the proposed RTP amendment by SCAG's Regional Council as part of the public meeting.

SECTION 3.

FEDERAL TRANSPORTATION IMPROVEMENT PROGRAM

SCAG's Federal Transportation Improvement Program, or FTIP, is a capital listing of all transportation projects proposed over a six-year period. The listing identifies specific funding sources and funding amounts for each project. The proposed transportation projects are funded through a variety of federal, state and local sources. Projects consist of improvements such as, highway improvements, transit, rail, bus, high occupancy vehicle lanes, signal synchronization, intersection improvements, and freeway ramps to name a few. The FTIP must include all transportation projects that are federally funded, regionally significant regardless of funding source or which is subject to any federal action. The projects are submitted to SCAG by the six County Transportation Commissions. SCAG analyzes the projects to ensure that they are consistent with state and federal requirements. Federal law requires the FTIP be consistent with the RTP.

The following outlines SCAG's strategies, procedures and techniques for public participation on the FTIP. SCAG intends to update this section of the Appendix as needed prior to commencing each FTIP cycle to reflect appropriate changes.

1. FTIP Public Participation Process in the SCAG Region

SCAG has a Memorandum of Understanding (MOU) with transit operators and each of the County Transportation Commissions (CTCs) within the SCAG Region. These MOUs specify the role of the CTCs with respect to approval of transportation projects utilizing federal, state highway, and transit funds within their respective jurisdiction. The Transportation Commissions are also responsible for transportation programming and short range planning in their respective counties. The County Transportation Commissions transmit their approved County TIP to SCAG. The public participation process and coordination is a tiered process within the SCAG region. This tiered process initiates the public participation process at the CTC's county TIP development stage, which occurs long before the development of the SCAG FTIP. There are several opportunities for the public to review and comment on projects and programs during the development of each county TIP and approval of the SCAG FTIP. These public participation opportunities are described below.

A. Project Identification

Public participation begins at the local agency level by identifying projects and associated work scopes based on local and regional transportation needs. Newly identified projects are commonly placed on funding needs

lists, funding plans or capital improvement program plans and programs that identify projects to be funded. These lists, plans and programs are adopted by local agency boards (mostly elected officials) in meetings open to the general public. Stakeholders, interest groups and the general public have the opportunity to review and comment on these projects and local plans prior to local agency board approvals.

B. Project Funding

The general public, interested parties and stakeholders have an opportunity to review and comment on projects and programs during the allocation of funds by local agencies including cities, counties, special districts, and county transportation commissions (CTCs).

The process of assigning specific funding sources to projects normally occurs in meetings open to the general public by public policy boards. For example, the CTCs in the SCAG region conduct “call for projects” when funding under their control (federal, state and/or local) is available for programming. Local agencies apply and compete for available funding based on adopted eligibility guidelines consistent with federal, state and local county requirements. Candidate projects usually have gone through an initial public review process and are included in a local agency capital improvement needs programs or plans. The CTCs work through their respective committee review process to develop a list of projects recommended for funding and adoption by each respective policy board. CTCs review committees are comprised of local agency staff (stakeholders and interested parties), and in some cases include public elected officials. Review committee meetings are publicly noticed. The recommended project lists approved by the committees are forwarded to the respective policy boards for approval. Projects proposed for funding are made available for review by the general public, stakeholders and interested parties in advance of adoption by the CTCs policy boards. All allocation of funds by the policy boards occur in publicly noticed meetings open to the general public.

The allocation of public funds to projects by other entities meet the public review requirements that are consistent with the federal, state and/or local laws that govern the allocation of the funds.

C. County TIP Development

The CTCs develop their respective TIPs based on FTIP Guidelines written

by SCAG in consultation with the CTCs, SCAG’s Transportation Conformity Working Group (TCWG) and Federal Highway Administration staff, with approval by SCAG’s Regional Council. All projects programmed in County TIPs have been previously approved for funding by the entity responsible for allocating the project funds. When submitting County TIPs to SCAG, each CTC is required to adopt a financial resolution which certifies that it has the resources to fund the projects in the TIP and affirms its commitment to implement all projects. The financial resolution is approved by each policy board in publicly noticed meetings open to the general public.

D. SCAG FTIP Development

SCAG develops the FTIP for the six-county region based on the County TIPs prepared and submitted by the CTCs described above in Section iii. The Draft SCAG FTIP is noted for a minimum 45-day public review, and a public hearing is held at the SCAG office. Notices of the public hearings are placed in the major newspapers throughout the SCAG region. SCAG conducts additional public outreach efforts through the placement of public notices in minority newspapers such as, but not limited to, the Los Angeles Sentinel, La Opinion, El Chicano Newspaper, the Chinese Daily News, and the Korea Times. The Draft SCAG FTIP documents are made available for review and comment by stakeholders, interested parties and the general public through the SCAG internet website at <http://www.scag.ca.gov/ftip> and at public libraries throughout the six-county region prior to the public hearing.

In addition to the public hearing held at the SCAG office, SCAG committees and working groups also review and discuss draft FTIPs. These SCAG groups include the) AB 1246 Chief Executive Officers Committee, the Transportation Committee (TC), the Transportation Conformity Working Group (TCWG), and the Energy and Environment Committee (EEC) The SCAG Regional Council takes final action when they review and adopt the FTIP as part of a public meeting.

E. SCAG FTIP Updates

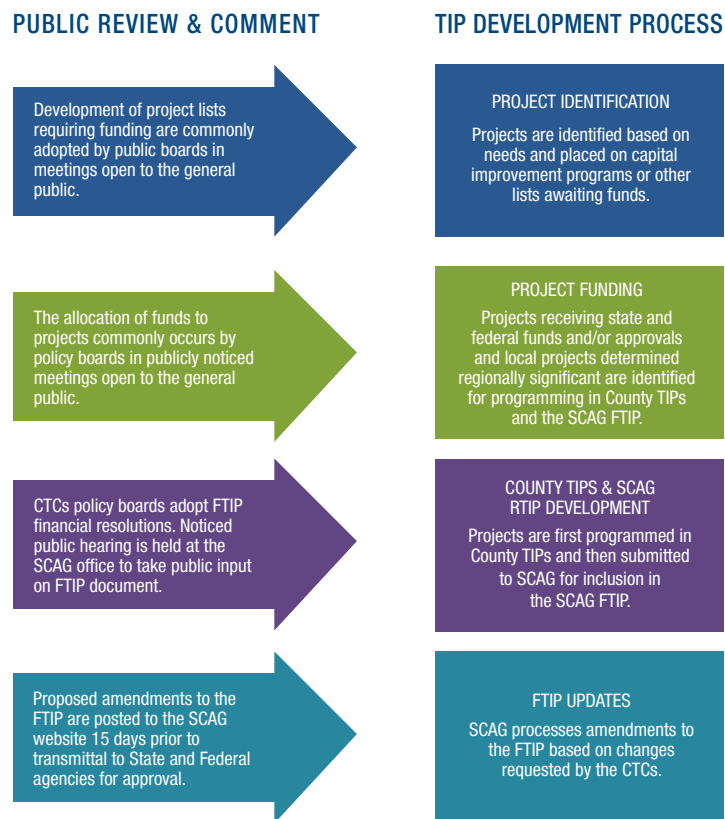
The FTIP is amended several times a year. This process is similar to developing the formal FTIP. Proposed amendments to the adopted FTIP are submitted by the CTCs to SCAG. After SCAG has completed its analyses of the proposed change(s) to the FTIP ensuring consistency with the various programming rules and regulations, SCAG electronically posts the proposed change(s) for

public review and comment on the SCAG website at <http://www.scag.ca.gov/ftip>. In addition to posting the amendment information on the web, a notice is sent to the Transportation Conformity Working Group as part of the FTIP amendment public review process.

2. Schematic of the Public Participation Process

The following **FIGURE 1** helps to illustrate when stakeholders, interested parties and the general public have the opportunity to review and comment during the FTIP programming development process described above in Section 3A.

FIGURE 1 SCAG FTIP Public Participation Process



1. Other FTIP Public Participation strategies, procedures and techniques

A. Enhance Website Capabilities:

- I. Utilize SCAG's web site to provide information, announce draft and final program releases, encourage feedback and comments from the public, make draft and final programs and corresponding documents available, provide contact information, inform of upcoming events and meetings, post meeting agendas and minutes
- II. Ensure that the information available is timely, easy-to-understand and accessible and that the website is compliant with the 1990 Americans with Disabilities Act.

B. Update Contact Databases and Advisory Groups:

- I. Review and update mailing lists for outreach efforts.
- II. Expand contact databases to include all Interested Parties identified in the Plan.

C. Coordinate Outreach Efforts with other Stakeholder Organizations:

- I. Support interagency coordination by continuing to participate in the monthly Transportation Conformity Working Group.
- II. Mail Notice of Draft FTIP availability to the stakeholders at the local, state and federal level to solicit their comment and input to the final FTIP. Ensure that the public comment period for the program is at least 30 days.
- III. Participate in regular meetings with the county transportation commissions in the coordination of the draft and final FTIP.

D. Conduct Public Hearing:

- I. Announce public hearings in printed materials, on SCAG's website, and in local newspapers.
- II. Hold public meetings at convenient and accessible locations and times.
- III. Conduct at least two public hearings on the draft FTIP. Where possible make public hearings available via video or teleconference.
- IV. Explore new opportunities using state-of-the-art communications and information technology for reaching remote audiences.

E. Maintain a Log of Outreach Efforts:

- I. Maintain a log of all agency-wide outreach presentations .
- II. Review and consider all public comments in the regional transportation planning process.

III. Record, track and maintain a log of comments and SCAG's response to the comments

IV. Respond to all comments received in a timely manner.

2. Annual Listing of Projects

SAFETEA-LU requires the production of the annual listing of projects with the cooperation of Caltrans and the public transportation operators throughout the SCAG region. Federal law also requires a list to identify all bicycle/pedestrian projects for which Federal funds were obligated in the preceding year. The listing is available on SCAG's website.

The county commissions, working with the project sponsors within their respective county, update project obligations for projects in their county through use of the SCAG FTIP database. SCAG then produces an annual listing of projects utilizing the SCAG FTIP database. In addition, Caltrans produces obligation reports for the MPO's, which SCAG also makes available on its website as supplemental information.

3. FTIP Amendments

For the FTIP, the Federal Highway Administration (FHWA) California Division has provided definitions of amendments and corresponding conformity requirements. The following summarizes the categories of amendments identified by FHWA for the FTIP and the public participation requirements for each amendment type.

A. Category 1. Administrative Modification

An administrative modification includes minor changes to project cost, schedule, scope, or funding sources. Please see the Federal Statewide Transportation Improvement Program (FSTIP) and Federal Transportation Improvement program (FTIP) Amendment and Administrative Modification Procedures for a complete definition of an administrative modification and eligibility.

B. Category 2. Amendment – Changes that do not impact the existing conformity determination.

The Amendment category may include changes that are not eligible under an administrative modification.

C. Category 3. Amendment – Relying on the existing Conformity Determination.

This amendment may include adding a project or a project phase to the

program. This amendment category consists of projects that are modeled and are included in the regional emissions analysis.

D. Category 4. Formal Amendment – New Conformity Determination.

This amendment may include adding or deleting projects that are not currently included in the regional emissions analysis nor part of the existing conformity determination. This amendment may involve adding or deleting projects that must be modeled for their air quality impacts: significantly changing the design concept, scope; or schedule of an existing project.

E. Category 5. Technical Amendment – Changes to project information not required to be included in the FTIP per federal requirements.

Changes are not subject to an administrative modification or an amendment such as changes to project codes, and changes to correct typographical errors. These technical corrections do not impact project scope or cost.

TABLE 3 Public Hearing - Public Review and Comment Period Requirement

Amendment Category	Public Hearing Requirement	Public Review Period # of Days
Category 1. Administrative	N/A	N/A
Category 2. Formal – Changes that do not impact the existing conformity determination	No	10
Category 3. Formal – Relying on existing conformity determination	No	10
Category 4. Formal – Requires a new conformity determination	Yes	30
Category 5. Technical Correction – Not subject to funding agency approval for public review	No	N/A

FTIP Amendment and Administrative modification approval procedures - SCAG executive director authority

FTIP AMENDMENT PROCEDURES

As part of the TIP approval process, the SCAG Regional Council approved Resolution # 11-532-1 granting authority to SCAG's Executive Director or designee to approve Federal Transportation Improvement Program (FTIP) amendments and associated conformity determination and to transmit to the state and federal agencies amendments to the most currently approved FTIP. These amendments must meet the following criteria:

- Changes that do not affect the regional emissions analysis.
- Changes that do not affect the timely implementation of the Transportation Control Measures.
- Changes that do not adversely impact financial constraint.
- Changes consistent with the adopted Regional Transportation Plan.

Amendments triggered by an RTP amendment must be approved by the Regional Council

FTIP ADMINISTRATIVE MODIFICATION PROCEDURE

Consistent with the Federal Highway Administration (FHWA) and Federal Transit Administration (FTA) letter dated June 3, 2011 the SCAG Regional Council has the discretion to delegate authority to SCAG's Executive Director to approve FTIP Administrative Modifications to the Federal State Transportation Improvement Program (FSTIP) consistent with approved FSTIP/FTIP Administrative Modification and Amendment Procedures and as may be amended. Such delegation of authority was granted as part of the same SCAG Regional Council Resolution mentioned above (# 11-52-1). The following procedures apply to this delegation of authority:

- SCAG will send copies of the approved administrative modification to Caltrans, FHWA, and FTA.
- Once the administrative modification is approved by SCAG, the administrative modification will be deemed part of the Federal State Transportation Improvement Program (FSTIP).
- SCAG will demonstrate in a subsequent amendment that the net financial change from each administrative modification has been accounted for.

- Caltrans will conduct periodic reviews of SCAG's administrative modification process to confirm adherence to the procedures. Noncompliance with the procedures will result in revocation of the MPO's delegation.

SECTION 4. OVERALL WORK PROGRAM

Funding for SCAG's metropolitan planning activities are documented in an annual Overall Work Program (OWP) (also known as a Unified Planning Work Program), pursuant to federal requirements, 23 CFR 450.308(b)-(c), and Caltrans guidance.

The OWP is developed each fiscal year, and details the agency's planning and budgetary priorities for the following fiscal year. SCAG's federal and state funding partners (FHWA, FTA and Caltrans) must approve SCAG's OWP each year before it takes effect.

The following describes SCAG's strategies, procedures and techniques with respect to public participation on the OWP.

1. Adopt OWP Preparation Schedule and Work Programs Outcomes: (September–October)
 - A. Regional Council adopts the OWP preparation schedule and work program outcomes for the coming fiscal year.
2. Conduct a Budget Workshop: (February)
 - A. SCAG staff conducts a Budget Workshop for the Regional Council and members of the public.
3. Distribute Draft OWP: (March)
 - A. The Regional Council approves the Comprehensive Budget which includes the draft OWP. The draft OWP is distributed to all Regional Council members and the Regional Council approves the release of the document for a minimum 45-day public comment and review period. The draft OWP is also placed on SCAG's website.
4. Distribute the Draft OWP for Public Comments: (March)
 - A. Staff mails letters to over 300 City Planners, Planning Directors and other Planning representatives within the SCAG region, including subregional coordinators, CTCs and transit operators, encourages their feedback on the draft OWP, and notifies them of the availability of the draft document on SCAG's website.

5. Review and Consider Comments Received in the Final OWP Deliberations: (April)
 - A. Staff reviews and considers all public comments in the OWP planning process.
 - B. Staff records, tracks and maintains a log of comments and SCAG's response to the comments.
6. Adopt the Final Comprehensive Budget and Resolution Authorizing the Submittal to Funding Partners: (April)
 - A. The Regional Council adopts the Final Comprehensive Budget and Resolution authorizing the submittal of the Final OWP to Caltrans and other funding agencies as necessary for approval. Caltrans must submit the recommended Final OWP to FHWA/FTA by June 1 of each year.

SCAG staff works to provide clear, consistent and concise messages for media and public involvement using a variety of formats, including videos, Powerpoint presentations, fact sheets, surveys, brochures, maps, electronic newsletters and social media.

SCAG Website: <http://www.scag.ca.gov> contains information about SCAG, it's programs and events.

SCAG Update e-newsletter: (<http://scag.ca.gov/scagupdate/index.htm>) is the organization's official newsletter with 4,245 individual subscribers (as of March 2012)

SCAG Spotlight e-newsletter: (<http://scag.ca.gov/spotlight/index.htm>) is the SCAG Regional Council's official newsletter with 1,120 individual subscribers (as of March 2012)

SCAG Facebook page: (<http://www.facebook.com/pages/Southern-California-Association-of-Governments/120708001722>)

SCAG Twitter feed: @SCAG_ED

Videos: SCAG utilizes streaming video to share with the public information about SCAG programs and planning work, as well as make accessible select Regional Council meetings. They are available at <http://scag.ca.gov/scagtv/index.htm>

SCAG Contact Form

Thank you for your interest in SCAG. If you would like to receive information about SCAG meetings, plans, activities and events, please complete the SCAG contact form below and return to SCAG by either:

Mailing or dropping off at any SCAG office

- Main Office: 818 W. 7th Street, Los Angeles, CA 90017
- Imperial County Office: 1405 No. Imperial Avenue, Suite 1, El Centro, CA 92243
- Orange County Office: 600 S. Main Street, Suite 906, Orange, CA 92863
- Riverside Office: 3403 10th Street, Suite 805, Riverside, CA 92501
- San Bernardino Office: 1170 W. 3rd Street, Suite 140, San Bernardino, CA 92410
- Ventura County Office: 950 County Square Drive, Suite 101, Ventura, CA 93003

or

Emailing to: contactus@scag.ca.gov

or

Faxing to: 213-236-1961

Name: _____

Email: _____

If no email:

Street Address or PO Box: _____

City: _____ State: _____ Zip: _____

REGIONAL TRANSPORTATION PLAN
2012-2035 RTP
SUSTAINABLE COMMUNITIES STRATEGY
Towards a Sustainable Future



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Orange, CA 92863
Phone: (714) 542-3687
Fax: (714) 560-5089

Riverside County

3403 10th Street
Suite 805
Riverside, CA 92501
Phone: (951) 784-1513
Fax: (951) 784-3925

San Bernardino County

Santa Fe Depot
1170 West 3rd Street
Suite 140
San Bernardino, CA 92410
Phone: (909) 806-3556
Fax: (909) 806-3572

Ventura County

950 County Square Drive
Suite 101
Ventura, CA 93003
Phone: (805) 642-2800
Fax: (805) 642-2260

Videoconferencing is
also available at the
following locations:

City of Palmdale

38250 Sierra Highway
Palmdale, CA 93550
Phone: (213) 236-1912

*Coachella Valley Association
of Governments (CVAG)*

73-710 Fred Waring Drive,
Suite 200
Palm Desert, CA 92260
Phone: (213) 236-1925