

LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY

TDM PHASE II PROGRAM PART III-A TECHNICAL APPENDIX MOBILITY IMPACTS



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TDM/TCM EVALUATION
1990 BASELINE TRAVEL CHARACTERISTICS FOR LOS ANGELES COUNTY

| 1.438 |
|------------|
| 1.225 |
| 1.193 |
| 1.56 |
| |
| 1.122 |
| 1.117 |
| 1.521 |
| 29,582,281 |
| 7,940,220 |
| 6,655,681 |
| 13,909,441 |
| 69,449,075 |
| 97,613,559 |
| 74.20% |
| 40.00% |
| 32.40% |
| 67.60% |
| 62.50% |
| 37.50% |
| 52.009 |
| 22.009 |
| 11.40 |
| |
| 996,823 |
| 3.409 |
| 506,200 |
| 490,623 |
| 50.009 |
| 241,747 |
| 44.009 |
| 37.009 |
| 19.00% |
| 64.009 |
| 56.009 |
| 31.009 |
| 10.74 |
| \$10.00 |
| \$1.4 |
| \$0.4 |
| \$5.00 |
| \$1.00 |
| 509 |
| 10.70 |
| TBD |
| |
| TBD |
| |

DATA USED FOR TDM/TCM QUANTIFICATIONS

A TECHNICAL ANALYSIS HAS BEEN PERFORMED AT THREE U.S. CITIES (FRESNO, MIAMI AND BOSTON) TO DETERMINE SHIFTS BETWEEN MODES. SOME OF THE FINDINGS ARE PRESENTED HERE:

| SWITCH TO BUS | PERCENT |
|----------------------------|---------|
| 1) ECONOMY | 33.00% |
| 2) CONVENIENCE | 32.00% |
| 3) OTHER MODES UNAVAILABLE | 27.00% |
| 4) DRIVER STRAIN | 13.00% |
| 5) ECOLOGY | 10:00% |
| 6) GOOD SCHEDULE | 7.00% |
| 7) SAVE TIME | 6.00% |
| 8) BETTER IN RAIN/SNOW | 5.00% |
| 9) SAFETY | 4.00% |

| SWITCH FROM BUS | PERCENT |
|-----------------------------|---------|
| 1) PREFER AUTO MODE | 20.00% |
| 2) CONVENIENCE | 19.00% |
| 3) POOR BUS SERVICE | 12.00% |
| 4) NEED CAR | 5.00% |
| 5) ECONOMY | 5.00% |
| 6) COMFORT | 5.00% |
| 7) SAVE TIME | 14.00% |
| 8) LESS EXPOSURE TO WEATHER | 1.00% |
| 9) SAFETY | 3.00% |

ALL TCMs WILL BE IMPLEMENTED IN SELECTED AREAS IN THE COUNTY ACCORDING TO THE FOLLOWING CRITERION:

- 1) PRESENT TRANSIT ACCESSIBILITY
- 2) PARKING AVAILABILITY
- 3) MODE SPLIT
- 4) INCOME LEVEL
- 5) ETHNICITY
- 6) EMPLOYMENT AND POPULATION DENSITY

CASE STUDIES (TRANSIT SERVICE EXPANSION)

- 1) AVERAGE BIG CITY NET REDUCTION IN DAILY TRIPS FROM BUS SERVICE EXPANSION IS 0.1% TO 0.18% (TCMID)
- 2) AVERAGE BIG CITY NET REDUCTION IN DAILY TRIPS FROM BUS AND RAIL EXPANSION IS 2.46% (HARVEY AND DEAKIN)
- 3) CASE STUDIES FROM SAN FRANCISCO SHOW AN ELASTICITY OF 0.3-0.6 FOR BOTH HEADWAY DECREASE AND SERVICE EXPANSION (TRAVEL RESPONSE TO TRANSPORTATION SYSTEM CHANGES BY BARTON-ASCHMAN ASSOCIATES, INC.)

4) HEADWAY AND SERVICE INCREASE ELASTICITIES RANGING FROM 0.1 TO 0.7. FOR DIFFERENT SERVICES IN BOSTON AND OTHER MAJOR U.S. CITIES (TRAVEL RESPONSE TO TRANSPORTATION SYSTEM CHANGES BY BARTON-ASCHMAN ASSOCIATES, INC.)

5) BASED ON CASE STUDIES IN SEATTLE, WA; MIAMI,FL; PORTLAND, OR; AND SAN DIEGO, CA THE ELASTICITY OF TRANSIT USE WITH RESPECT TO SERVICE RANGES FROM 0.3 TO 0.75 SOURCE OF NEW RIDERSHIP FOR TRANSIT

BASED ON EXPERIENCE WITH MAJOR U.S. CITIES THE FOLLOWING SUMMARIZES THE SOURCES OF NEW RIDERSHIP:

| MODE | | PERCENT |
|-------------|--|---------|
| DRIVE ALONE | Commence of the Commence of th | 50.00% |
| CARPOOLVANP | OOL | 20.00% |
| TRANSIT | | 12.00% |
| TAXI | | 2.00% |
| WALKING | | 9.00% |
| BICYCLING | | 7.00% |

THE HIGH END OF ELASTICITIES IN ALL CASES WERE VALIDATED THEORETICALLY USING MULTINOMIAL LOGIT MODELS. IN THIS MODEL, IT IS ASSUMED THAT EACH ALTERNATIVE PRESENTED TO AN INDIVIDUAL CAN BE REPRESENTED BY A SINGLE NUMBER (Ui(s)) WHERE THE SUBSCRIPT (I) IS A LABEL IDENTIFYING THE ALTERNATIVE, AND THE (S) INDICATES THAT THE VALUE (UI) MAY VARY FROM INDIVIDUAL TO INDIVIDUAL. THE (UI) ARE FURTHER ASSUMED TO BE LINEAR FUNCTIONS OF THE DESCRIPTOR OF THE ALTERNATIVES. THE PROBABILITY THAT ALTERNATIVE (I) WILL BE CHOSEN IS GIVEN BY

Pm = EXP(Um)/SUM(EXP(Ui))

WHERE (Pm) IS THE PROBABILITY OF CHOOSING MODE (m) (Um) IS THE TRAVELLER'S UTILITY OF MODE (m) (i) REPRESENT THE SET OF AVAILABLE MODES; (i) = (a) FOR DRIVE ALONE

(s) SHARED RIDE

(t) TRANSIT

THE MULTINOMIAL LOGIT MODEL DIFFERS BY TRIP PURPOSE i.e. (HOME-BASED WORK MODE CHOICE MODEL, HOME-BASE SHOP, ETC...) THE UTILITY COFFICIENT USED ARE FOUND IN U.S. DEPARTMENT OF TRANSPORTATION MODE CHOICE MODEL REPORT AND ALSO FROM TRACKING SOUTHERN CALIFORNIA'S AIR POLLUTION AND CONGESTION BY ENVIRONMENTAL DEFENSE FUND (EDF 1991)

CHARACTERISTICS OF USAGE OF FRINGE PARKING FACILITIES FOR BUS SERVICE BASED ON ACTUAL DATA FROM MILWAUKEE, SEATTLE, VANCOUVER AND MIAMI

| PRIOR MODE | PERCENT |
|---------------------------------|---------|
| AUTO DRIVER | 42.00% |
| AUTO PASSENGER | 12.00% |
| WALK TO TRANSIT OR TO PARK/RIDE | 44.00% |
| OTHER | 2.00% |

| ACCESS MODE | PERCENT |
|------------------------------|---------|
| AUTO DRIVER | 30.00% |
| AUTO PASSENGER AND KISS/RIDE | 42.00% |
| WALK | 17.00% |
| TRANSIT/OTHER | |

| ACCESS DISTANCE | PERCENT | |
|-----------------------|---------|--|
| WITHIN 2 MILES | 56.00% | |
| WITHIN 5 MILES | 88.0 | |
| PARKED AUTO OCCUPANCY | 1,2 | |

THE FOLLOWING TABLE GIVES A DISTRIBUTION OF EMPLOYERS BY SIZE. THE SOURCE OF THIS DATA IS FROM A LIST WHICH HAS MATCHED DUN & BRADSTREET, AND AMERICAN BUSINESS LISTS COMPANY FILES

| EMPLOYER SIZE | TOTAL EMPLOYEES (PERCENT) |
|--|---------------------------|
| LESS THAN 25 | 1,623,093 |
| A CONTRACTOR OF THE PROPERTY O | 38.20% |
| 25-49 | 410,945 |
| | 9.70% |
| 50 TO 74 | 273,975 |
| | 6.40% |
| 75 TO 99 | 147,355 |
| | 3.50% |
| 100 OR MORE | 1,796,006 |
| | 42.20% |
| TOTAL EMPLOYEES IN LA COUNTY | 4,251,374 |
| | 100.00% |

THE FOLLOWING TABLE GIVES A DISTRIBUTION OF COMMUTE TRIPS BY DISTANCE. THIS DATA WAS MANIPULATED BASED ON CMP MODEL

FOR HOME TO WORK TRIPS

| ONE WAY MILES | PERCENT OF TRIPS |
|---------------|------------------|
| 1 TO 3 | 18.80% |
| 4 TO 5 | 18.00% |
| 6 TO 10 | 27.37% |
| 11 TO 15 | 13.63% |
| 16 TO 20 | 7.91% |
| 21 OR MORE | 14.31% |

PERCENT INCREASE (DECREASE) IN MODE SPLIT BETWEEN YEAR 1 AND 3 BASED ON REGULATION XV DATA

| MODE | PERCENT |
|------------------|---------|
| DRIVE ALONE MODE | -10.40% |
| MOTORCYCLE | -0.21% |
| 2-PERSON CARPOOL | 6.56% |
| 3-PERSON CARPOOL | 1.93% |
| VANPOOL | 1.32% |
| BUSPOOL | NA NA |
| TRANSIT | 1.26% |
| WALK | -0.37% |
| BICYCLE | 0.17% |
| TELECOMMUTING | 0.09% |
| 4/40 CWWS | 4.67% |
| 9/80 CWWS | 0.35% |

THE MAJORITY OF EMPLOYER SPONSORED VANPOOL PROGRAMS SERVE LESS THAN 5% OF THE COMPANY WORKFORCE, TYPICALLY 1% TO 2%.THE ONE WAY COMMUTE LENGTH WILL BE ASSUMED TO EQUAL OR EXCEED 11 MILES. 35% OF HOME-TO-WORK COMMUTE TRIPS ARE 11 MILES OR MORE. VANPOOLING PROGRAMS IS MORE SUCCESSFUL AT LARGER SITES. 52% OF EMPLOYEES WORK AT ESTABLISHMENTS OVER 50 EMPLOYEES.

I) RIDESHARING OPERATION

TCM # 1 TRIP REDUCTION PROGRAM FOR EMPLOYERS WITH 25-99 EMPLOYEES

DESCRIPTION OF MEASURE

FORMAL TRIP REDUCTION PROGRAM FOR SMALL EMPLOYERS INCLUDING MARKETING AND PROMOTIONAL INCENTIVES FOR COMMUTERS WORKING FOR EMPLOYERS WITH 25-99 EMPLOYEES

ASSUMPTIONS

| 1.19 |
|--------|
| 1.22 |
| 1.25 |
| 2.52% |
| 5.04% |
| 20,00% |
| 70.00% |
| |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED IS A FUNCTION OF:

TOTAL BASELINE COMMUTE VEHICLE TRIPS (TBCVT);
BASELINE AVERAGE VEHICLE RIDERSHIP (BAVR)
EXPECTED AVERAGE VEHICLE RIDERSHIP (EAVR)
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR)
PERCENT OF TRIPS REDUCED AFTER PARK—AND RIDE TRAVEL (PTRAPNRT) AND
PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (TBCVT) X [{((PEA) / (BAVR)) - ((PEA) / (EAVR))} X (PNR) X (PTRAPNRT)]

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TPVTR)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TOPVTR)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF;

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|---------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 17,044 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 33,270 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 10,653 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 20,794 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 6,392 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 12,476 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 145,729 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 284,462 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 87,437 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 170,677 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 233,166 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 455,140 |

TCM #2 EMPLOYER BASED ALTERNATIVE WORK SCHEDULES

DESCRIPTION OF MEASURE

WITH A COMPRESSED WORK WEEK, AN EMPLOYEE WORKS MORE HOURS PER DAY AND FEWER DAYS PER WEEK AS COMPARED TO A NORMAL WORK SCHEDULE. THE MOST COMMON FORMS OF COMPRESSED WORK WEEK ARE THE 4/40 CWW AND THE 9/80 CWW.

ASSUMPTIONS

| EMPLOYEE PARTICIPATION RATE (STANDARD) | 0.02 |
|---|--------|
| EMPLOYEE PARTICIPATION RATE (HIGH) | 0.04 |
| NUMBER OF DAYS PER WEEK EMPLOYEES PARTICIPATE | 0.8 |
| TRIPS PER DAY CONVERSION FACTOR | 0.16 |
| PERCENT OF TRIPS REDUCED AFTER NON-COMMUTE TRIPS INCREASE | 0.9 |
| PERCENT OF EMPLOYEES AFFECTED | 20.00% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF;
TOTAL BASELINE COMMUTE VEHICLE TRIPS (TBCVT)
EMPLOYEE PARTICIPATION RATE (EPR);
PERCENT OF EMPLOYEES AFFECTED (PEA);
PERCENT OF DAYS PER WEEK PARTICIPANTS DO NOT COMMUTE (PODPWPDC);
PERCENT OF TRIPS REDUCED AFTER NON—COMMUTE TRIPS INCREASE (PTRANCTI)
TRIPS PER DAY CONVERSION FACTOR (TPDCF)

TVTR = (TBCVT) X (EPR) X (PEA) X X (PODPWPDC) X (PTRANCTI) X (TPDCF)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER NON-COMMUTE TRIPS VEHICLE MILES INCREASE;
PERCENT OF TRIPS ATTRIBUTED TO NON-COMMUTE TRIPS INCREASE (PTATNCTI)
AVERAGE TRIP LENGTH TO BE CREDITED AFTER NON-COMMUTE TRIP INCREASE

TPVMTR = (TPVTR) X (ACTL) + + ((PTATNCTI) X (ATLTBCANCTI)) X (TPVTR)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER NON-COMMUTE TRIPS VEHICLE MILES INCREASE;
PERCENT OF TRIPS ATTRIBUTED TO NON-COMMUTE TRIPS INCREASE (PTATNCTI)
AVERAGE TRIP LENGTH AFTER SATELLITE WORK CENTER TRAVEL (ATLASWCT)

TOPVMTR = (TOPVTR) X (ACTL) + + ((PTATNCTI) X (ATLASWCT)) X (TOPVTR)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | A A SA |
|---|--------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 3,067 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 6,134 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 1,917 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 3,834 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 1,150 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 2,300 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 21,852 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 43,704 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 13,111 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 26,222 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 34,963 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 69,926 |

TCM #3 EMPLOYER-BASED TELECOMMUTING PROGRAM

DESCRIPTION OF MEASURE

EMPLOYEES WHO TELECOMMUTE PERFORM THEIR WORK DUTIES FOR PART OR ALL OF THE WEEK AT HOME OR AT A SATELLITE WORK CENTER. THROUGH TELECOMMUTING, THE COMMUTE TRIP IS ELIMINATED OR DRASTICALLY REDUCED IN LENGTH, LEADING TO BOTH CONGESTION AND AIR QUALITY BENEFITS.

ASSUMPTIONS

| EMPLOYEE PARTICIPATION RATE (STANDARD) | 1.00% |
|---|--------|
| EMPLOYEE PARTICIPATION RATE (HIGH) | 2.00% |
| PERCENT OF EMPLOYEES AFFECTED | 20.00% |
| PERCENT REDUCTION DUE TO NON-COMMUTE TRIP INCREASES | 90.00% |
| DAYS PER WEEK PARTICIPANTS TELECOMMUTED | 1.00 |
| CONVERSION TO TRIPS PER DAY FACTOR | 20.00% |
| VMT REDUCTIONS AFTER VMT GENERATED WHILE COMMUTING TO SWO | 75.00% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF;
TOTAL BASELINE COMMUTE VEHICL TRIPS (TBCVT)
EMPLOYEE PARTICIPATION RATE (EPR);
PERCENT OF EMPLOYEES AFFECTED (PEA);
PERCENT OF DAYS PER WEEK PARTICIPANTS TELECOMMUTED
PERCENT OF TRIPS REDUCED AFTER NON—COMMUTE TRIPS INCREASE (PTRANCTI)
TRIPS PER DAY CONVERSION FACTOR (TPDCF)

TVTR = (TBCVT) X (EPR) X (PEA) X (PODPWPT) X (PTRANCTI) X (TPDCF)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER NON-COMMUTE TRIPS VEHICLE MILES INCREASE;
PERCENT OF TRIPS INCREASED DUE TO NON-COMMUTE TRIPS GENERATED (PTIDTNCTG)
AVERAGE TRIP LENGTH TO BE CREDITED AFTER NON-COMMUTE TRIPS INCREASE (ATLTCANCTI)

TPVMTR = (TPVTR) X (ACTL) + + ((PTIDTNCTG) X (ATLTCANCTI)) X (TPVTR)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);

AVERAGE COMMUTE TRIP LENGTH (ACTL);

VEHICLE MILES REDUCED AFTER NON-COMMUTE TRIPS VEHICLE MILES INCREASE;

PERCENT OF TRIPS INCREASED DUE TO NON-COMMUTE TRIPS GENERATED (PTIDTNCTG)

AVERAGE TRIP LENGTH TO BE CREDITED AFTER NON-COMMUTE TRIPS INCREASE (ATLTCANCTI)

TOPVMTR = (TOPVTR) X (ACTL) + + ((PTIDTNCTG) X (ATLTCANCTI)) X (TOPVTR)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|--------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 1,778 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 3,556 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 1,111 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 2,222 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 667 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 1,333 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 9,500 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 19,001 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 5,700 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 11,401 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 15,201 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 30,402 |

TCM#4 EMPLOYER-BASED STAGGERED AND FLEXIBLE WORK HOURS

DESCRIPTION OF MEASURE

EMPLOYEES ARE ASSIGNED OR SELECT ARRIVAL AND DEPARTURE TIMES AT WORK, OUTSIDE THE PEAK PERIODS THIS STRATEGY DOES NOT AFFECT THE TOTAL TRIPS OR TOTAL VMT.
INSTEAD, IT SHIFTS THE TRIPS FROM PEAK TO OFF—PEAK PERIOD
EFFECTING THE SPEED WHICH IN TURN AFFECTS POSITIVELY CONGESTION AND AIR QUALITY

ASSUMPTIONS

| THIS TCM DOES NOT AFFECT TOTAL TRIPS OR TOTAL VMT | |
|--|--------|
| THIS TCM AFFECTS PEAK-PERIOD COMMUTE SPEED | |
| PERCENT OF EMPLOYEES AFFECTED | 60,00% |
| PARTICIPATION RATE (STANDARD) | 3.00% |
| PARTICIPATION RATE (HIGH) | 5.00% |
| ELASTICITY OF PEAK PERIOD SPEED WITH RESPECT TO VOLUME | 0.7 |
| ELASTICITY OF OFF-PEAK PERIOD SPEED WITH RESPECT TO VOLUME | 0.2 |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED IS EQUAL TO ZERO

TOTAL VEHICLE TRIPS SHIFTED FROM PEAK (TVTSFP)
IS A FUNCTION OF:
TOTAL BASELINE COMMUTE VEHICLE TRIPS (TBCVT);
PERCENT OF COMMUTE TRIPS IN PEAK PERIOD (PCPT);
PERCENT OF EMPLOYEES AFFECTED (PEA) AND
PARTICIPATION RATE (PR)

TVTSFP = (TBCVT) X (PCPT) X (PEA) X (PR)

TOTAL VEHICLE TRIPS SHIFTED TO OFF-PEAK PERIOD (TVTSTOP)
IS EQUAL TO VEHICLE TRIPS SHIFTED FROM PEAK PERIOD

TVTSTOP = TVTSFP

TOTAL VEHICLE MILES TRAVELED SHIFTED FROM PEAK PERIOD (TVMTSFP) IS A FUNCTION OF:
TOTAL VEHICLE TRIPS SHIFTED FROM PEAK (TVTSFP)AND
AVERAGE COMMUTE TRIP LENGTH (ACTL)

TVMTSFP = (TVTSFP) X (ACTL)

IS EQUAL TO TOTAL VEHICLE MILES TRAVELED SHIFTED FROM PEAK (TVMTSFP)

TVMTSTOP = TVMTSFP

TOTAL VEHICLE MILES TRAVELED REDUCED IS ZERO
PERCENT CHANGE IN PEAK SPEEDS (PCIPS) IS A FUNCTION OF:
TOTAL PEAK VEHICLE MILES TRAVELED SHIFTED (TPVMTS);
TOTAL BASELINE PEAK VEHICLE MILES TRAVELED (TPBVMT) AND
ELASTICITY OF PEAK SPEED WITH RESPECT TO VOLUME (EOPSWRTV)

PCIPS = (TPVMTS) / (TPBVMT) X (EOPSWRTV)

PERCENT CHANGE IN OFF-PEAK SPEEDS (PCIOPS) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE MILES TRAVELED SHIFTED (TPVMTR);
TOTAL BASLINE OFF-PEAK VEHICLE MILES TRAVELED (TBOPVMT) AND
ELASTICITY OF OFF-PEAK SPEED WITH RESPECT TO VOLUME (EOOPSWRTV)

PCIOPS = (TOPVMTR) / (TOPBVMT) X (EOOPSWRTV)

| TRIP REDUCTIONS | |
|--|-------------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 0 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 0 |
| TOTAL PEAK VEHICLE TRIPS SHIFTED (STANDARD) | 74,876 |
| TOTAL PEAK VEHICLE TRIPS SHIFTED (HIGH) | 124,794 |
| TOTAL OFF-PEAK VEHICLE TRIPS SHIFTED (STANDARD) | 74,876 |
| TOTAL OFF-PEAK VEHICLE TRIPS SHIFTED (HIGH) | 124,794 |
| TOTAL PEAK VEHICLE MILES SHIFTED (STANDARD) | 853,591 |
| TOTAL PEAK VEHICLE MILES TRAVELED SHIFTED (HIGH) | 1,422,652 |
| TOTAL OFF-PEAK VEHICLE MILES SHIFTED (STANDARD) | (853,591) |
| TOTAL OFF-PEAK VEHICLE MILES SHIFTED (HIGH) | (1,422,652) |
| VMT REDUCTIONS | |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 0 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 0 |
| PERCENT CHANGE IN PEAK SPEEDS (STANDARD) | 0.86% |
| PERCENT CHANGE IN PEAK SPEEDS (HIGH) | 1.43% |
| PERCENT CHANGE IN OFF-PEAK SPEEDS (STANDARD) | -0.17% |
| PERCENT CHANGE IN OFF-PEAK SPEEDS (HIGH) | -0.29% |

TCM # 5 TRANSPORTATION MANAGEMENT ASSOCIATIONS

DESCRIPTION OF MEASURE

FORM NEW TMAS OR EXPAND THE REPRESENTATIONS OF THE PRESENT TMAS

ASSUMPTIONS

| MAJOR EMPLOYERS NOT SERVED BY A TMA | 1,500 |
|---------------------------------------|---------|
| NUMBER OF EMPLOYEES TO BE SERVED | 300,000 |
| EXPECTED PARTICIPATION RATE | 60.00% |
| PERCENT OF NEW RIDESHARERS (STANDARD) | 5.00% |
| PERCENT OF NEW RIDESHARERS (HIGH) | 8.00% |
| TRIPS REDUCED AFTER CIRCULATION | 75.00% |
| DRIVE ALONE MODE SHARE | 74.20% |
| PERCENT OF EMPLOYEES AFFECTED | 6.50% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:
AN ESTIMATED INCREASE IN RIDER SHIP (ERI);
TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK—AND RIDE TRAVEL (PTRAPNRT);
PERCENT OF EMPLOYEES AFFECTED (PEA) AND
EXPECTED PARTICIPATION RATE (EPR)

TVTR = (ERI) X (TCBVT) X (PNR) X (PTRAPNRT) X X (PEA) X (EPR)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + (TPVTR) X ((PTLAPNRT) X (ATLSAPNRT))

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + (TPVTR) X ((PTLAPNRT) X (ATLSAPNRT))

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|---------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 15,104 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 24,166 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 9,440 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 15,104 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 5,664 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 9,062 |
| TRIP REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 125,371 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 200,594 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 75,223 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 120,356 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 200,594 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 320,950 |

TCM # 6 COUNTY WIDE VANPOOL PROGRAM

DESCRIPTION OF MEASURE

VANPOOL PROGRAM PROMOTING AND PROVIDING MATCHLIST FOR COMMUTERS TO VANPOOL

ASSUMPTIONS

PERCENT INCREASE IN THE NON-DRIVE ALONE MODE WITH PROMOTING AND PROVIDING A MATCHLIST FOR COMMUTERS TO VANPOOL IS ASSUMED TO BE 1% (STANDARD) AND 3% (HIGH). THE HIGH END REFLECTS IMPLEMENTATION OF OTHER MEASURES IN CONCERT WITH THIS MEASURE INCLUDING: AN AGRESSIVE MARKETING STRATEGY, PARK-AND-RIDE LOTS TO ACCOMODATE COMMUTERS AND A PARKING PRICING MECHANISM.

THE FOLLOWING TABLE GIVES A DISTRIBUTION OF EMPLOYERS BY SIZE. THE SOURCE OF THIS DATA IS FROM A LIST WHICH HAS MATCHED DUN & BRADSTREET, AND AMERICAN BUSINESS LISTS COMPANY FILES

| EMPLOYER SIZE | TOTAL EMPLOYEES (PERCENT) |
|---|---------------------------|
| LESS THAN 25 | 1,623,093 |
| | 38.20% |
| 25-49 | 410,945 |
| | 9.70% |
| 50 TO 74 | 273,975 |
| | 6.40% |
| 75 TO 99 | 147,355 |
| | 3.50% |
| 100 OR MORE | 1,796,006 |
| | 42.20% |
| TOTAL EMPLOYEES IN LA COUNTY | 4,651,120 |
| to the second section and the second | 100.00% |

THE FOLLOWING TABLE GIVES A DISTRIBUTION OF COMMUTE TRIPS BY DISTANCE. THIS DATA WAS MANIPULATED BASED ON CMP MODEL

FOR HOME TO WORK TRIPS

| ONE WAY MILES | PERCENT OF TRIPS |
|---------------|------------------|
| 1 TO 3 | 18.80% |
| 4 TO 5 | 18.00% |
| 6 TO 10 | 27.37% |
| 11 TO 15 | 13.63% |
| 16 TO 20 | 7.91% |
| 21 OR MORE | 14.31% |

PERCENT INCREASE (DECREASE) IN MODE SPLIT BETWEEN YEAR 1 AND 3 BASED ON REGULATION XV DATA

| MODE | PERCENT |
|------------------|---------|
| DRIVE ALONE MODE | -10.40% |
| MOTORCYCLE | -0.21% |
| 2-PERSON CARPOOL | 6.56% |
| 3-PERSON CARPOOL | 1.93% |
| VANPOOL | 1.32% |
| BUSPOOL | NA NA |
| TRANSIT | 1.26% |
| WALK | -0.37% |
| BICYCLE | 0.17% |
| TELECOMMUTING | 0.09% |
| 4/40 CWWS | 4.67% |
| 9/80 CWWS | 0.35% |

THE MAJORITY OF EMPLOYER SPONSORED VANPOOL PROGRAMS SERVE LESS THAN 5% OF THE COMPANY WORKFORCE, TYPICALLY 1 TO 2%. THE ONE WAY COMMUTE LENGTH WILL BE ASSUMED TO EQUAL OR EXCEED 11 MILES. 35% OF HOME—TO—WORK COMMUTE TRIPS ARE 11 MILES OR MORE. VANPOOLING PROGRAMS IS MORE SUCCESSFUL AT LARGER SITES. 52% OF EMPLOYEES WORK AT ESTABLISHMENTS OVER 50 EMPLOYEES.

ASSUMPTIONS

| PERCENT INCREASE IN NON-DRIVE ALONE MODE (STANDARD) | 1.000% |
|---|--------|
| PERCENT INCREASE IN NON-DRIVE ALONE MODE (HIGH) | 3.000% |
| PERCENT OF EMPLOYEES AFFECTED | 18.20% |
| PERCENT OF TRIPS REDUCED AFTER PARK-AND-RIDE TRAVEL | 60.00% |
| PERCENT OF VANPOOL RIDERS THAT ARE SOV USERS | 72.00% |
| AVERAGE TRIP LENGTH FOR VANPOOLS | 28 |
| THIS TCM AFFECTS COMMUTE TRIPS ONLY | |
| ELASTICITY OF PEAK SPEED WITH RESPECT TO VOLUME | 0.70 |
| ELASTICITY OF OFF-PEAK SPEED WITH RESPECT TO VOLUME | 0.20 |
| | |

METHODOLOGY

TOTAL PERSON TRIPS REDUCED (TPTR) IS A FUNCTION OF;
TOTAL BASELINE COMMUTE PERSON TRIPS (TBCPT);
PERCENT INCREASE IN NON-DRIVE ALONE MODE (PIINDAM);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR)
PERCENT OF TRIPS REDUCED AFTER PARK-AND RIDE TRAVEL (PTRAPNRT) AND
PERCENT OF EMPLOYEES AFFECTED (PEA)

TPTR = (PIINDAM) X (TBCPT) X (PNR) X (PTRAPNRT) X (PEA)

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:

TOTAL COMMUTE PERSON TRIPS REDUCED (TCPTR) AND BASELINE AVERAGE VEHICLE RIDERSHIP FOR RIDESHARERS (BAVR)

TVTR = (TCPTR) / (BAVR)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TPVTR)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TOPVTR)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|---------|
| TOTAL COMMUTE PERSON TRIPS REDUCED (STANDARD) | 6,243 |
| TOTAL COMMUTE PERSON TRIPS REDUCED (HIGH) | 18,729 |
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 5,233 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 15,699 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 3,271 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 9,812 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 1,962 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 5,887 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 115,997 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 347,992 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 69,598 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 208,795 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 185,596 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 556,787 |

TCM #7 INFORMAL RIDESHARING PROGRAM-CARPOOL AND VANPOOL ONLY

DESCRIPTION OF MEASURE

RIDESHARING INVOLVES PROGRAMS THAT PROMOTE AND PROVIDE INCENTIVES FOR COMMUTERS TO SHARE RIDES IN CARPOOLS, VANPOOLS, AND SUBSCRIPTION BUS SERVICES. THIS TCM AFFECTS WORK COMMUTE TRIPS. THE HIGH END CORRESPONDS TO HAVING PARKING MANAGEMENT STRATEGIES, AN INCREASE IN BUS SERVICES AND A FORM OF SUBSIDY TO RIDESHARERS

ASSUMPTIONS

| PERCENT INCREASE IN THE NON-DRIVE ALONE MODE (STANDARD) | 2.00% |
|---|--------|
| PERCENT INCREASE IN THE NON-DRIVE ALONE MODE (HIGH) | 4.00% |
| PERCENT OF TRIPS REDUCED AFTER PARK-AND-RIDE TRAVEL | 70.00% |
| PERCENT OF NEW RIDESHARERS THAT ARE SOV USERS | 74.20% |
| PERCENT OF EMPLOYEES AFFECTED | 20.00% |
| AVERAGE SIZE OF CARPOOL | 2.37 |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:

AN ESTIMATED INCREASE IN RIDERSHIP (ERI);
TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK-AND RIDE TRAVEL (PTRAPNRT) AND
PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (ERI) X (TCBVT) X (PNR) X (PTRAPNRT) X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + (TPVTR) X (PTLAPNRT) X (ATLSAPNRT)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + (TPVTR) X ((PTLAPNRT) X (ATLSAPNRT))

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|---------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 13,828 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 27,656 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 8,642 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 17,285 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 5,185 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 10,371 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 111,383 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 222,767 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 66,830 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 133,660 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 178,213 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 356,426 |

II) RIDESHARING FACILITIES

TCM# 8 RIDESHARING PASSENGER LOADING AREA

DESCRIPTIONS OF MEASURE

PROVIDE RIDESHARING LOADING AREA CLOSE TO THE BUILDING ENTRANCE
TO PROVIDE SAFE AND CONVENIENT LOADING AND UNLOADING FOR RIDESHARERS

ASSUMPTIONS

| PERCENT OF OVERALL PERSON TRIPS IN RIDESHERING MODES | 22.40% |
|--|--------|
| PERCENT INCREASE IN NON-DRIVE ALONE MODE (STANDARD) | 0.40% |
| PERCENT INCREASE IN NON-DRIVE ALONE MODE (HIGH) | 0.80% |
| PERCENT OF TRIPS REDUCED AFTER CIRCULATION | 75.00% |
| PERCENT OF DRIVE ALONE SHARE | 74.20% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:
AN ESTIMATED INCREASE IN RIDER SHIP (ERI);
TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK—AND RIDE TRAVEL (PTRAPNRT);
PERCENT OF PERSON TRIPS AFFECTED (PPTA)
EXPECTED PARTICIPATION RATE (EPR)

TVTR = (ERI) X (TCBVT) X (PNR) X (PTRAPNRT) X (PPTA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + (TPVTR) X ((PTLAPNRT) X (ATLSAPNRT))

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + (TPVTR) X ((PTLAPNRT) X (ATLSAPNRT))

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|--------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 3,319 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 6,637 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 2,074 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 4,148 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 1,245 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 2,489 |
| TRIP REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 27,547 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 55,094 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 16,528 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 33,057 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 44,075 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 88,151 |

TCM#9 CHILDECARE CENTERS

DESCRIPTION OF MEASURE

PROVIDE CHILDCARE CENTERS AT MULTIMODAL TRANSIT FACILITIES AND PARK-AND-RIDE LOTS

ASSUMPTIONS

| NUMBER OF EXISTING PARK-AND-RIDE SPACES | 11763 |
|---|---------|
| NUMBER OF PROPOSED PARK-AND-RIDE SPACES | 19875 |
| TOTAL PARK-AND-RIDE SPACE | 31638 |
| COMMUTERS TO BE ACCOMODATED | 7910 |
| UTILIZATION RATE (STANDARD) | 75.00% |
| UTILIZATION RATE (HIGH) | 100.00% |
| THIS TCM AFFECTS COMMUTE TRIPS ONLY | |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS EQUAL TO ZERO TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS EQUAL TO ZERO TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS EQUAL TO ZERO

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL COMMUTERS ACCOMODATED (TCA);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TCA) X (ATLSAPNRT) X (PCPT)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL COMMUTERS ACCOMODATED (TCA);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK—AND RIDE TRAVEL (PNRVMTR);
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH AND
PERCENT OF COMMUTE TRIPS IN OFF—PEAK (PCOPT)

TOPVMTR = (TCA) X (ATLSAPNRT) X (PCOPT)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|--------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 0 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 0 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 0 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 0 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 0 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 0 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 27,896 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 37,194 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 16,737 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 22,317 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 44,633 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 59,511 |

TCM#10 BICYCLE IMPROVEMENTS

DESCRIPTION OF MEASURE

PROVIDE BICYCLE AND PEDESTRIAN IMPROVEMENTS SUCH AS LOCKERS, BIKE LANES AND SHOWER FACILITIES TO ENCOURAGE MORE PEOPLE TO USE WALKING AND BICYCLING AS THEIR MODE OF TRAVEL

ASSUMPTIONS

| PERCENT OF EMPLOYEES AFFECTED | 8.80% |
|--|-------|
| PERCENT INCREASE IN BICYCLISTS(STANDARD) | 1.00% |
| PERCENT INCREASE IN BICYCLISTS(HIGH) | 2.00% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:

AN ESTIMATED INCREASE IN RIDER SHIP (ERI); TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT); PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR); PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (ERI) X (TCBVT) X (PNR) X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR);
PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR); AVERAGE COMMUTE TRIP LENGTH (ACTL);

TPVMTR = (TPVTR) X (ACTL)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR); AVERAGE COMMUTE TRIP LENGTH (ACTL);

TOPVMTR = (TOPVTR) X (ACTL)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| | STANDARD | HIGH |
|--------------------------------|----------|--------|
| TOTAL VEHICLE TRIPS REDUCED | 4,346 | 8,692 |
| PEAK VEHICLE TRIPS REDUCED | 1,738 | 3,477 |
| OFF-PEAK VEHICLE TRIPS REDUCED | 2,608 | 5,215 |
| PEAK VMT | 5,215 | 10,430 |
| OFF-PEAK VMT | 7,823 | 15,645 |
| TOTAL VMT | 13,038 | 26,075 |

III) RIDESHARING INCENTIVES

TCM # 11 EMPLOYEE TRANSIT SUBSIDY

DESCRIPTION OF MEASURE

SUBSIDIES FOR TRANSIT PASSES GIVEN BY AN EMPLOYER TO THEIR EMPLOYEES TO ENCOURAGE THE USE OF PUBLIC TRANSPORTATION.

ASSUMPTIONS

| PERCENT OF COST OF A MONTHLY PASS SUBSIDIZED | 50.00% |
|---|--------|
| PERCENT OF EMPLOYEES AFFECTED | 10.00% |
| PERCENT OF RIDERS WHO ARE SOV USERS | 60.00% |
| PERCENT OF TRIPS REDUCED AFTER PARK-AND-RIDE TRAVEL | 70.00% |
| ELASTICITY OF TRANSIT WITH RESPECT TO COST (STANDARD) | 0.3 |
| ELASTICITY OF TRANSIT WITH RESPECT TO COST (HIGH) | 0.45 |

THIS TOM WILL BE IMPLEMENTED IN SELECTED AREAS

IN THE COUNTY. SOME OF THE CRITERION USED WILL BE:

- 1) PRESENT TRANSIT ACCECIBILITY
- 2) PARKING AVAILABILITY
- 3) MODE SPLIT
- 4) INCOME LEVEL
- 5) ETHNICITY
- 6) EMPLOYMENT AND POPULATION DENSITY

THIS TCM ONLY AFFECTS COMMUTE TRIPS

BASED ON CASE STUDIES, THE ELASTICITY OF TRANSIT WITH RESPECT TO COST RANGES FROM .15 TO .45.

FOR LOS ANGELES COUNTY THE ELASTICITY WITH RESPECT TO COST FOR 50% TRANSIT BUS PASS SUBSIDY IS ASSUMED TO BE .3 (STANDARD) AND .45 (HIGH).

THE HIGH END ASSUMES THAT IN ADDITION TO PROVIDING

PASS SUBSIDY, AN INCREASE IN TRANSIT SERVICES, A PARKING PRICING

POLICY AND A RESTRICTION ON AUTO USE MEASURES ARE IMPLEMENTED. THIS

ELASTICITY WAS ALSO VALIDATED BY USING THE MULTINOMINAL LOGIT MODEL

PRESENTED ABOVE BY HOLDING SOME VARIABLE CONSTANT AND CHANGING COST,

SERVICE AND PARKING COST FOR AUTO USERS.

PERCENT OF RIDERSHIP INCREASE (STANDARD)
PERCENT OF RIDERSHIP INCREASE (HIGH)

15.00% 22.50%

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:

AN ESTIMATED INCREASE IN RIDERSHIP (ERI);
TOTAL COMMUTE BASELINE PERSON TRIPS (TCBPT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK-AND RIDE TRAVEL (PTRAPNRT) AND
PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (ERI) X (TCBPT) X (PNR) X (PTRAPNRT) X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR);
PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED DUE TO PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TPVTR)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PAR-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TOPVTR)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|-----------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 50,023 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 75,035 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 31,265 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 46,897 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 18,759 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 28,138 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 427,700 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 641,550 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 256,620 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 384,930 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 684,320 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 1,026,480 |

TCM#12 VANPOOL SUBSIDEY

DESCRIPTION OF MEASURE

A \$1 DAILY SUBSIDY FOR VANPOOLERS PER COMMUTE

ASSUMPTIONS

| SUBSIDY PER RIDER PER TRIP | \$1.00 |
|--|--------|
| COST PER TRIP PER VEHICLE | \$5.00 |
| ELASTICITY (STANDARD) | 0.3 |
| ELASTICITY (HIGH) | 0.45 |
| PERCENT CHANGE IN COST | 20.00% |
| PERCENT INCREASE IN RIDERSHIP(STANDARD) | 6.00% |
| PERCENT INCREASE IN RIDERSHIP (HIGH) | 9.00% |
| PERCENT OF EMPLOYEES AFFECTED | 18.20% |
| TRIPS REDUCED AFTER PARK-AND-RIDE TRAVEL | 60.00% |
| PERCENT SHIFTING FROM DRIVE ALONE MODE | 72.00% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:
AN ESTIMATED INCREASE IN RIDERSHIP (ERI);
TOTAL COMMUTE BASELINE PERSON TRIPS (TCBPT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK—AND RIDE TRAVEL (PTRAPNRT) AND
PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (ERI) X (TCBPT) X (PNR) X (PTRAPNRT) X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TPVTR)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);

AVERAGE COMMUTE TRIP LENGTH (ACTL);

VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);

PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)

WHICH IS (1-PTRAPNRT) AND

AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)

WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TOPVTR)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| | STANDARD | HIGH |
|------------------------|-----------|-----------|
| TOTAL TRIPS REDUCED | 32,357 | 48,536 |
| PEAK TRIPS REDUCED | .20,223 | 30,335 |
| OFF-PEAK TRIPS REDUCED | 12,134 | 18,201 |
| PEAK VMT REDUCED | 752,304 | 1,128,456 |
| OFF-PEAK VMT REDUCED | 451,382 | 677,073 |
| TOTAL VMT | 1,203,686 | 1,805,529 |

TCM#13 CARPOOL SUBSIDY

DESCRIPTION OF MEASURE

A \$1 PER COMMUTE TRIP PER DAY SUBSIDY FOR CARPOOLERS

ASSUMPTIONS

| SUBSIDY PER PERSON PER TRIP | \$1.00 |
|---|--------|
| OUT-OF-POCKET COST PER COMMUTE TRIP | \$5.00 |
| PERCENT CHANGE | 20.00% |
| ELASTICITY (STANDARD) | 0.3 |
| ELASTICITY (HIGH) | 0.45 |
| PERCENT OF EMPLOYEES AFFECTED | 20.00% |
| PERCENT OF TRIPS REDUCED AFTER PARK-N-RIDE TRAVEL | 75.00% |
| DRIVE ALONE SHARE | 74.20% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:
AN ESTIMATED INCREASE IN RIDERSHIP (ERI);
TOTAL COMMUTE BASELINE PERSON TRIPS (TCBPT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK—AND RIDE TRAVEL (PTRAPNRT) AND
PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (ERI) X (TCBPT) X (PNR) X (PTRAPNRT) X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);

AVERAGE COMMUTE TRIP LENGTH (ACTL);

VEHICLE MILES REDUCED DUE TO PARK-AND RIDE TRAVEL (PNRVMTR);

PERCENT OF TRIPS LOST DUE TO PARK-AND-RIDE TRAVEL (PTLAPNRT)

WHICH IS (1-PTRAPNRT) AND

AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)

WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TPVTR)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TOPVTR)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| | STANDARD | HIGH |
|--------------------------------|----------|---------|
| TOTAL VEHICLE TRIPS REDUCED | 44,447 | 66,670 |
| PEAK VEHICLE TRIPS REDUCED | 27,779 | 41,669 |
| OFF-PEAK VEHICLE TRIPS REDUCED | 16,667 | 25,001 |
| PEAK VMT | 361,129 | 541,693 |
| OFF-PEAK VMT | 216,677 | 325,016 |
| TOTAL VMT | 577,806 | 866,709 |

TCM#14 BICYCLE SUBSIDY

DESCRIPTION OF MEASURE

A \$1 SUBSIDY FOR BICYCLISTS PER DAILY COMMUTE TRIP

ASSUMPTIONS

| SUBSIDY PER TRIP PER DAY | \$1.00 |
|--|--------|
| OUT-OF-POCKET COST PER TRIP PER DAY | \$5.00 |
| PERCENT CHANGE | 20.00% |
| ELASTICITY (STANDARD) | 0.1 |
| ELASTICITY(HIGH) | 0.2 |
| PERCENT INCREASE IN RIDERSHIP (STANDARD) | 2.00% |
| PERCENT INCREASE IN RIDERSHIP (HIGH) | 4.00% |
| PERCENT OF EMPLOYEES AFFECTED | 8.80% |

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:

AN ESTIMATED INCREASE IN RIDER SHIP (ERI); TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT); PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR); PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (ERI) X (TCBVT) X (PNR) X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR);
PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT))

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR); AVERAGE COMMUTE TRIP LENGTH (ACTL);

TPVMTR = (TPVTR) X (ACTL)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR); AVERAGE COMMUTE TRIP LENGTH (ACTL);

TOPVMTR = (TOPVTR) X (ACTL)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| STANDARD | HIGH |
|----------|--|
| 8,692 | 17,384 |
| 5,432 | 10,865 |
| 3,259 | 6,519 |
| 16,297 | 32,594 |
| 9,778 | 19,557 |
| 26,075 | 52,151 |
| | 8,692 5,432 3,259 16,297 9,778 |

TCM#15 WALKING SUBSIDY

DESCRIPTION OF MEASURE

A \$1 SUBSIDY FOR WALKERS PER DAILY COMMUTE TRIP

ASSUMPTIONS

| SUBSIDY PER TRIP PER COMMUTE TRIP PER DAY | \$1.00 |
|--|--------|
| OUT-OF-POCKET COST PER TRIP PER DAY | \$5.00 |
| PERCENT CHANGE | 20.00% |
| ELASTICITY (STANDARD) | 0.1 |
| ELASTICITY (HIGH) | 0.2 |
| PERCENT INCREASE IN NON-DRIVE ALONE SHARE (STANDARD) | 2.00% |
| PERCENT INCREASE IN NON-DRIVE ALONE MODE (HIGH) | 4.00% |
| PERCENT OF EMPLOYEES AFFECTED | 8.80% |

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:

AN ESTIMATED INCREASE IN RIDER SHIP (ERI); TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT); PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR); PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (ERI) X (TCBVT) X (PNR) X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR); AVERAGE COMMUTE TRIP LENGTH (ACTL);

TPVMTR = (TPVTR) X (ACTL)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR); AVERAGE COMMUTE TRIP LENGTH (ACTL);

TOPVMTR = (TOPVTR) X (ACTL)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| | STANDARD | HIGH |
|------------------------|----------|--------|
| TOTAL TRIPS REDUCED | 8,692 | 17,384 |
| PEAK TRIPS REDUCED | 5,432 | 10,865 |
| OFF-PEAK TRIPS REDUCED | 3,259 | 6,519 |
| PEAK VMT | 10,865 | 21,729 |
| OFF-PEAK VMT | 6,519 | 13,038 |
| TOTAL VMT | 17,384 | 34,767 |

TCM#16 BUSPOOL SUBSIDY

DESCRIPTION OF MEASURE

PROVIDE A DAILY SUBSIDY OF \$1 PER TRIP FOR BUSPOOLERS

ASSUMPTIONS

| SUBSIDY PER RIDER PER TRIP PER DAY | \$1.00 |
|---|--------|
| OUT-OF-POCKET COST PER COMMUTE TRIP | \$5.00 |
| ELASTICITY WITH RESPECT TO COST (STANDARD) | 0.20 |
| ELASTICITY WITH RESPECT TO COST (HIGH) | 0.30 |
| PERCENT CHANGE IN COST | 20.00% |
| PERCENT INCREASE IN RIDERSHIP (STANDARD) | 0.04 |
| PERCENT INCREASE IN RIDERSHIP (HIGH) | 0.06 |
| PERCENT OF EMPLOYEES AFFECTED | 15.00% |
| PERCENT OF TRIPS REDUCED AFTER PARK-AND-RIDE TRAVEL | 0.75 |
| PERCENT OF FORMER SOV USERS | 0.7 |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:

AN ESTIMATED INCREASE IN RIDERSHIP (ERI);
TOTAL COMMUTE BASELINE PERSON TRIPS (TCBPT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK—AND RIDE TRAVEL (PTRAPNRT) AND
PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (ERI) X (TCBPT) X (PNR) X (PTRAPNRT) X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);

AVERAGE COMMUTE TRIP LENGTH (ACTL);

VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);

PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)

WHICH IS (1—PTRAPNRT) AND

AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)

WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TPVTR)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);

AVERAGE COMMUTE TRIP LENGTH (ACTL);

VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);

PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)

WHICH IS (1-PTRAPNRT) AND

AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)

WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TOPVTR)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|---------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 20,965 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 31,448 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 13,103 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 19,655 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 7,862 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 11,793 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 305,309 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 457,963 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 183,185 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 274,778 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 488,494 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 732,741 |

IV) TRANSIT IMPROVEMENTS

TCM #17- TRANSIT SERVICE INCREASE

DESCRIPTION OF MEASURE

Improvements to the transit systems in terms of an increase in route miles or decrease headways. Changes in route miles can be implemented individually or in combination.

A TECHNICAL ANALYSIS HAS BEEN PERFORMED AT THREE U.S. CITIES (FRESNO, MIAMI AND BOSTON) TO DETRMINE SHIFTS BETWEEN MODES. SOME OF THE FINDINGS ARE PRESENTED HERE:

| SWITCH TO BUS | PERCENT |
|----------------------------|---------|
| 1) ECONOMY | 33.00% |
| 2) CONVENIENCE | 32.00% |
| 3) OTHER MODES UNAVAILABLE | 27.00% |
| 4) DRIVER STRAIN | 13.00% |
| 5) ECOLOGY | 10.00% |
| 6) GOOD SCHEDULE | 7.00% |
| 7) SAVE TIME | 6.00% |
| 8) BETTER IN RAIN/SNOW | 5.00% |
| 9) SAFETY | 4.00% |

| SWITCH FROM BUS | PERCENT |
|-----------------------------|---------|
| 1) PREFER AUTO MODE | 20.00% |
| 2) CONVENIENCE | 19.00% |
| 3) POOR BUS SERVICE | 12.00% |
| 4) NEED CAR | 5.00% |
| 5) ECONOMY | 5.00% |
| 6) COMFORT | 5.00% |
| 7) SAVE TIME | 14.00% |
| 8) LESS EXPOSURE TO WEATHER | 1.00% |
| 9) SAFETY | 3.00% |

ASSUMPTIONS

THIS TCM WILL BE IMPLEMENTED IN SELECTED AREAS IN THE COUNTY ACCORDING TO THE FOLLOWING CRITERION:

- 1) PRESENT TRANSIT ACCESSIBILITY
- 2) PARKING AVAILABILITY
- 3) MODE SPLIT
- 4) INCOME LEVEL
- 5) ETHNICITY
- 6) EMPLOYMENT AND POPULATION DENSITY

CASE STUDIES

- 1) AVERAGE BIG CITY NET REDUCTION IN DAILY TRIPS FROM BUS SERVICE EXPANSION IS .1% TO .18% (TCMID)
- 2) AVERAGE BIG CITY NET REDUCTION IN DAILY TRIPS FROM BUS AND RAIL EXPANSION IS 2.46% (HARVEY AND DEAKIN)
- 3) CASE STUDIES FROM SAN FRANCISCO SHOW AN ELASTICITY OF .3 .6 FOR BOTH HEADWAY DECREASE AND SERVICE EXPANSION (TRAVEL RESPONSE TO TRANSPORTATION SYSTEM CHANGES BY BARTON ASCHMAN ASSOCIATES, INC.)
- 4) HEADWAY AND SERVICE INCREASE ELASTICITIES RANGING FROM .1 TO .7. FOR DIFFERENT SERVICES IN BOSTON AND OTHER MAJOR U.S. CITIES (TRAVEL RESPONSE TO TRANSPORTATION SYSTEM CHANGES BY BARTON—ASCHMAN ASSOCIATES, INC.)
- 5) BASED ON CASE STUDIES IN SEATTLE, WA; MIAMI,FL; PORTLAND, OR; AND SAN DIEGO, CA THE ELASTICITY OF TRANSIT USE WITH RESPECT TO SERVICE RANGES FROM .3 TO .75

THE STANDARD ELASTICITY FOR LOS ANGELES COUNTY WILL BE ASSUMED TO BE .3. IF TRANSIT IMPROVEMENT WERE TO BE IMPLEMENTED TOGOTHER WITH OTHER TCM STRATEGIES NAMELY; PARKING PRICING, FARE REDUCTION AND AGGRESSIVE MARKETING, THE ELASTICITIES WITH RESPECT TO SERVICE WILL BE ASSUMED TO BE .6

| ELASTICITY OF TRANSIT USE WITH RESPECT TO SERVICE (STANDARD) | 0.30 |
|--|--------|
| ELASTICITY OF TRANSIT USE WITH RESPECT TO SERVICE (HIGH) | 0.60 |
| ELASTICITY OF SPEED WITH RESPECT TO VOLUME (PEAK) | 0.70 |
| ELASTICITY OF SPEED WITH RESPECT TO VOLUME (OFF-PEAK) | 0.20 |
| PERCENT INCREASE IN SERVICE/HEADWAYS | 10.00% |
| PERCENT INCREASE IN RIDERSHIP (STANDARD) | 3.00% |
| PERCENT INCREASE IN RIDERSHIP (HIGH) | 6.00% |
| PERCENT OF EMPLOYEES AFFECTED | 30.00% |

SOURCE OF NEW RIDERSHIP

BASED ON EXPERIENCE WITH MAJOR U.S. CITIES THE FOLLOWING SUMMARIZES THE SOURCES OF NEW RIDERSHIP:

| DRIVE ALONE | 50.00% |
|-----------------|--------|
| CARPOOL/VANPOOL | 20.00% |
| TRANSIT | 12.00% |
| TAXI | 2.00% |
| WALKING | 9.00% |
| BICYCLING | 7.00% |

| PERCENT OF RIDERSHIP INCREASE (STANDARD | 3.00% |
|--|--------|
| PERCENT OF RIDERSHIP INCREASE (HIGH) | 6.00% |
| PERCENT OF NEW RIDERSHIP | 60.00% |
| PERCENT OF TRIPS REDUCED AFTER THE EFFECT OF PARK/RIDE | 70.00% |

THE HIGH END OF ELASTICITIES IN ALL CASES WERE VALIDATED THEORETICALLY USING MULTINOMIAL LOGIT MODELS. IN THIS MODEL, IT IS ASSUMED THAT EACH ALTERNATIVE PRESENTED TO AN INDIVIDUAL CAN BE REPRESENTED BY A SINGLE NUMBER Ui(s) WHERE THE SUBSCRIPT I IS A LABEL IDENTIFYING THE ALTERNATIVE, AND THE S INDICATES THAT THE VALUE UI MAY VARY FROM INDIVIDUAL TO INDIVIDUAL. THE UI ARE FURTHER ASSUMED TO BE LINEAR FUNCTIONS OF THE DESCRIPTOR OF THE ALTERNATIVES. THE PROBABILITY THAT ALTERNATIVE I WILL BE CHOSEN IS GIVEN BY

Pm = EXP(Um)/SUM(EXP(Ui))

WHERE (Pm) IS THE PROBABILITY OF CHOOSING MODE (m) (Um) IS THE TRAVELLER'S UTILITY OF MODE (m) (1) REPRESENT THE SET OF AVAILABLE MODES; (i) = (a) FOR DRIVE ALONE

(s) SHARED RIDE

(t) TRANSIT

THE MULTINOMIAL LOGIT MODEL DIFFERS BY TRIP PURPOSE i.e. (HOME-BASED WORK MODE CHOICE MODEL, HOME-BASE SHOP, ETC ...) THE UTILITY COFFICIENT USED ARE FOUND IN U.S. DEPARTMENT OF TRANSPORTATION MODE CHOICE MODEL REPORT AND ALSO FROM TRACKING SOUTHERN CALIFORNIA'S AIR POLLUTION AND CONGESTION BY **ENVIRONMENTAL DEFENSE FUND(EDF 1991)**

CHARACTERISTICS OF USAGE OF FRINGE PARKING FACILITIES FOR BUS SERVICE BASED ON ACTUAL DATA FROM MILWAUKEE, SEATTLE, VANCOUVER AND MIAMI

| PRIOR MODE | PERCENT |
|---------------------------------|---------|
| AUTO DRIVER | 42.00% |
| AUTO PASSENGER | 12.00% |
| WALK TO TRANSIT OR TO PARK/RIDE | 44.00% |
| OTHER | 2.00% |
| | |

| ACCESS MODE | PERCENT | |
|------------------------------|---------|--|
| AUTO DRIVER | 30.00% | |
| AUTO PASSENGER AND KISS/RIDE | 42.00% | |
| WALK | 17.00% | |
| TRANSIT/OTHER | 9.00% | |

| ACCESS DISTANCE | PERCENT |
|-----------------------|---------|
| WITHIN 2 MILES | 56.00% |
| WITHIN 5 MILES | 88.00% |
| PARKED AUTO OCCUPANCY | 1.2 |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF: AN ESTIMATED INCREASE IN RIDERSHIP (ERI); TOTAL BASELINE PERSON TRIPS (TBPT); PERCENT OF ALL TRIPS THAT ARE TRANSIT (PTT); PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR); PERCENT OF TRIPS REDUCED AFTER PARK-AND RIDE TRAVEL (PTRAPNRT) AND PERCENT OF EMPLOYEES AFFECTED (PEA)

TTR = (ERI) X (TBPT) X (PTT) X (PNR) X (PTRAPNRT) X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:
TOTAL TRIPS REDUCED (TTR);
TRANSIT COMMUTE TRIPS SHARE (TCTS);
PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);
TRANSIT NON-COMMUTE TRIPS SHARE (TNCTS) AND
PERCENT OF NON-COMMUTE TRIPS IN PEAK (PNCPT)

TPVTR = (TTR) X [((TCTS) X (PCPT)) + ((TNCTS) X (PNCPT))]

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL TRIPS REDUCED (TTR) AND TOTAL PEAK TRIPS REDUCED (PTR)

TOPVTR = (TTR) - (TPTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
PERCENT OF COMMUTE TRIPS IN THE PEAK (PCPT);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
PERCENT OF PEAK TRIPS THAT ARE NON-COMMUTE (PNCPT);
AVERAGE NON-COMMUTE TRIP LENGTH (ANCTL);
VEHICLE MILES REDUCED DUE TO PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X [((PCPT) X (ACTL)) + + ((PNCPT) X (ANCTL)) + + ((PTLAPNRT) X (ATLSAPNRT))]

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);

PERCENT OF OFF-PEAK TRIPS THAT ARE COMMUTE (PCOPT);

AVERAGE COMMUTE TRIP LENGTH (ACTL);

PERCENT OF OFF-PEAK TRIPS THAT ARE NON-COMMUTE TRIPS (PNCOPT);

AVERAGE NON-COMMUTE TRIP LENGTH (ANCTL);

VEHICLE MILES REDUCED DUE TO PARK-AND RIDE TRAVEL (PNRVMTR);

PERCENT OF TRIPS LOST DUE TO PARK-AND-RIDE TRAVEL (PTLAPNRT)

WHICH IS (1-PTRAPNRT) AND

AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)

WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X [((PCOPT) X (ACTL)) + + ((PNCOPT) X (ANCTL)) + + ((PTLAPNRT) X (ATLSAPNRT))]

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|--------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 3,802 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 7,604 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 1,723 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 3,445 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 2,079 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 4,158 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 19,102 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 38,204 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 28,443 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 56,886 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 47,545 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 95,090 |

TCM #18 FEEDER SERVICES TO OR FROM FIXED ROUT!

DESCRIPTION OF MEASURE

IN THE CASE OF LIMITED PARK—AND RIDE LOTS
FEEDER SERVICES TO AND FROM FIXED ROUTE RAIL AND TRANSIT
COULD RESULT IN ELIMINATION OF SHORT TRIPS MADE
BY COMMUTERS TO A PARK—AND—RIDE LOTS

ASSUMPTIONS

| THIS TCM AFFECTS COMMUTE TRIPS ONLY | |
|--|--------|
| PERCENT OF EMPLOYEES AFFECTED | 5.00% |
| AVERAGE TRIP LENGTH | 5 |
| PERCENT INCREASE IN RIDERSHIP | 1.00% |
| PERCENT INCREASE IN RIDERSHIP | 2.00% |
| PERCENT OF NEW RIDERS THAT ARE SOV USERS | 75.00% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:

AN ESTIMATED INCREASE IN RIDER SHIP (ERI); TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT) AND PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR)

TVTR = (ERI) X (TCBVT) X (PNR) X X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) AND AVERAGE COMMUTE TRIP LENGTH (ACTL)

TPVMTR = (TPVTR) X (ACTL)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) AND AVERAGE COMMUTE TRIP LENGTH (ACTL)

TOPVMTR = (TOPVTR) X (ACTL)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|--------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 1,852 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 3,704 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 1,157 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 2,315 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 694 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 1,389 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 5,787 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 11,575 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 3,472 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 6,945 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 9,260 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 18,519 |

TCM#19 SUBSCRIPTION SERVICES FOR LONG COMMUTE

DESCRIPTION OF MEASURE

PROVIDE MATCHLIST AND BUSPOOLS FOR COMMUTERS OF 15 OR MORE MILES OF ONE WAY COMMUTE

ASSUMPTIONS

| PERCENT OF EMPLOYEES AFFECTED | 10.00% |
|--|--------|
| PERCENT INCREASE IN RIDERSHIP (STANDARD) | 1.00% |
| PERCENT INCREASE IN RIDERSHIP (HIGH) | 2.00% |
| PERCENT OF TRIPS REDUCED AFTER CIRCULATION | 75.00% |
| PERSENT OF COMMUTERS THAT ARE FORMER SOV USERS | 70.00% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:
AN ESTIMATED INCREASE IN RIDER SHIP (ERI);
TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK-AND RIDE TRAVEL (PTRAPNRT) AND
PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (ERI) X (TCBVT) X (PNR) X (PTRAPNRT) X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + (TPVTR) X ((PTLAPNRT) X (ATLSAPNRT))

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + (TPVTR) X ((PTLAPNRT) X (ATLSAPNRT))

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|---------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 3,494 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 6,988 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 2,184 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 4,368 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 1,310 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 2,621 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 43,764 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 87,529 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 26,259 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 52,517 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 70,023 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 140,046 |

V) PARKING MANAGEMENT & PRICING

TCM#20 PARK-AND-RIDE LOTS

DESCRIPTION OF MEASURE

PARK-AND-RIDE LOTS TO ACCOMODATE CARPOOLERS, VANPOOLERS, AND TRANSIT RIDERS

ASSUMPTIONS

| CAPACITY | 3000 |
|--|---------|
| UTILIZATION RATE (STANDARD) | 75.00% |
| UTILIZATION RATE (HIGH) | 100.00% |
| PERCENT OF TRIPS REDUCED DUE TO NON-DRIVE ALONE MODE TO P- | 54.00% |
| TOTAL EXISTING PARK-AND-RIDE SPACES | 11,763 |
| TOTAL PROPOSED PARK-AND-RIDE SPACES | 18,975 |
| PERCENT INCREASE IN SPACES | 9.76% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:

CAPACITY (C); UTILIZATION RATE (UR) AND PERCENT OF TRIPS REDUCED AFTER NON-DRIVE ALONE TRAVEL TO PARK-AND-RIDE LOTS (PTRAPNRT)

TVTR = (C) X (UR) X (PTRAPNRT)

TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TPVTR)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);

AVERAGE COMMUTE TRIP LENGTH (ACTL);

VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);

PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)

WHICH IS (1-PTRAPNRT) AND

AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)

WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TOPVTR)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| | STANDARD | HIGH |
|--------------------------------|----------|--------|
| TOTAL VEHICLE TRIPS REDUCED | 1,215 | 1,620 |
| PEAK VEHICLE TRIPS REDUCED | 759 | 1,013 |
| OFF-PEAK VEHICLE TRIPS REDUCED | 456 | 608 |
| PEAK VMT | 16,031 | 21,375 |
| OFF-PEAK VMT | 9,619 | 12,825 |
| TOTAL VMT | 25,650 | 34,200 |

TCM#21 PREFERENTIAL PARKING FOR CARPOOLS AND VANPOOLS

DESCRIPTION OF MEASURE

PROVIDE PREFERENTIAL PARKING SPACES CLOSE TO THE BUILDING ENTRANCE FOR CARPOOLERS AND VANPOOLERS

ASSUMPTIONS

| NUMBER OF SPACES RESERVED AS PREFERENTIAL PARKING | 5.00% |
|---|---------|
| PERCENT OF SPACES UTILIZED (STANDARD) | 75.00% |
| PERCENT OF SPACES UTILIZED (HIGH) | 100.00% |
| PERCENT OF TRIPS REDUCED AFTER PARK-AND-RIDE TRAVEL | 75.00% |
| AVERAGE VEHICLE OCCUPANCY FOR CARPOOLS | 2.36 |
| PERCENT OF ALL PARKING SPACES AFFECTED | 100.00% |
| PERCENT OF TRIPS REDUCED (STANDARD) | 4.00% |
| PERCENT OF TRIPS REDUCED (HIGH) | 8.00% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:

AN ESTIMATED INCREASE IN RIDERSHIP (ERI);
TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF PARKING SPACES AFFECTED (PPSA)
PERCENT OF SPACES UTILIZED(PSU)
AVERAGE VEHICLE OCCUPANCY FOR CARPOOLS (AVO)

TVTR = (ERI) X (TCBVT) X (PNR) X (PPSA) / (AVO)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR);
PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TPVTR)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TOPVTR)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

LIKELY OUTCOMES

X PPSAL/ (AVO)

| TOTAL TRIPE REDUCED | STANDARD | HIGH |
|----------------------|-----------------------|--------|
| TOTAL TRIPS REDUCED | 2,222 | 4,444 |
| PEAK TRIP REDUCTIONS | 0 MO TAM DAR (B. 179) | 2,800 |
| OFF-PEAK TRIPS | 822 | 1,644 |
| PEAK VMT | 15,960 | 31,920 |
| OFF-PEAK VMT | 9,371 | 18,741 |
| TOTAL VMT | 25,331 | 50,662 |

TCM # 23.1 PARKING MANAGEMENT (SCENARIO1)

DESCRIPTION OF MEASURE

PARKING PRICING STRATEGIES TO DISCOURAGE THE USE OF AUTOMOBILE AS A MODE OF TRAVEL FOR COMMUTE TRIPS.

ASSUMPTIONS

| AVERAGE DAILY INCREASE IN PARKING CHARGE | \$0.50 |
|--|---------|
| PERCENT CHANGE IN COST | 5.00% |
| PERCENT OF EMPLOYEES AFFECTED | 100.00% |
| PERCENT OF TRIPS REDUCED AFTER THE EFFECT OF | 70.00% |
| CIRCULATION OR PARK-N-RIDE LOTS | |
| DRIVE ALONE SHARE | 74.20% |
| ELASTICITIES WITH RESPECT TO PARKING COST | |
| RANGES FROM .2 TO .28. SOURCE (THOMAS STERNER, 1990) | |
| THE HIGH END OF ELASTICITIES CORRESPOND TO PROVIDING | |
| NON-DRIVE ALONE MODE INCENTIVES AND TRANSIT SERVICES. | |
| ELASTICITY OF PARKING DEMAND WITH RESPECT TO | |
| COST FOR COMMUTE TRIPS (STANDARD) | 0.10 |
| ELASTICITY OF PARKING DEMAND WITH RESPECT TO | |
| COST FOR COMMUTE TRIPS (HIGH) | 0.15 |
| ELASTICITY OF SPEED WITH RESPECT TO VOLUME FOR PEAK TRIPS | 0.63 |
| ELASTICITY OF SPEED WITH RESPECT TO VOLUME FOR OFF-PEAK TRIP | 0.25 |

METHODOLOGY

PERCENTAGE CHANGE IN COMMUTE COST= INCREASE IN COST/
/AVERAGE DAILY COMMUTE COST
TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:
TOTAL BASELINE COMMUTE VEHICLE TRIPS (TCBVT)
PERCENT CHANGE IN OUT-OF-POCKET COMMUTE TRIP COST (PCIC)
ELASTICITY OF COMMUTING WITH RESPECT TO COST (EWRTC)
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK-AND RIDE TRAVEL (PTRAPNRT) AND
PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (TCBVT) X (PCIC) X (EWRTC) X (PNR) X (PTRAPNRT) X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);

AVERAGE COMMUTE TRIP LENGTH (ACTL);

VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);

PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)

WHICH IS (1—PTRAPNRT) AND

AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)

WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TPVTR)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TOPVTR)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND
TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | white magnification |
|---|---------------------|
| TOTALCOMMUTE VEHICLE TRIPS REDUCED (STANDARD) | 17,285 |
| TOTAL COMMUTE VEHICLE TRIPS REDUCED (HIGH) | 25,927 |
| PEAK COMMUTE VEHICLE TRIPS REDUCED (STANDARD) | 10,803 |
| PEAK COMMUTE VEHICLE TRIPS REDUCED (HIGH) | 16,205 |
| OFF-PEAK COMMUTE TRIP REUCTIONS (STANDARD) | 6,482 |
| OFF-PEAK COMMUTE TRIP REUCTIONS (HIGH) | 9,723 |
| TRIP REDUCTIONS | MOREX (FOR |
| REDUCTION IN PEAK VMT (STANDARD) | 143,475 |
| REDUCTION IN PEAK VMT (HIGH) | 215,212 |
| REDUCTION IN OFF-PEAK VMT (STANDARD) | 86,085 |
| REDUCTION IN OFF-PEAK VMT (HIGH) | 129,127 |
| REDUCTION IN TOTAL VMT (STANDARD) | 229,559 |
| REDUCTION IN TOTAL VMT (HIGH) | 344,339 |
| | |

TCM # 23.3 PARKING MANAGEMENT (SCENARIO 3)

DESCRIPTION OF MEASURE

PARKING PRICING STRATEGIES TO DISCOURAGE THE USE OF AUTOMOBILE AS A MODE OF TRAVEL FOR COMMUTE TRIPS.

ASSUMPTIONS

| AVERAGE DAILY INCREASE IN PARKING CHARGE | \$3.00 |
|--|---------|
| PERCENT CHANGE IN COST | 30.00% |
| PERCENT OF EMPLOYEES AFFECTED | 100.00% |
| PERCENT OF TRIPS REDUCED AFTER PARK-N-RIDE TRAVEL | 70.00% |
| DRIVE ALONE MODE SHARE OF COMMUTE TRIPS | 74.20% |
| ELASTICITIES WITH RESPECT TO PARKING COST | |
| RANGES FROM .2 TO .28. SOURCE (THOMAS STERNER, 1990) | |
| THE HIGH END OF ELASTICITIES CORRESPOND TO PROVIDING | |
| NON-DRIVE ALONE MODE INCENTIVES AND TRANSIT SERVICES. | |
| ELASTICITY OF PARKING DEMAND WITH RESPECT TO COST FOR COMM | 0.20 |
| ELASTICITY OF PARKING DEMAND WITH RESPECT TO COST FOR COMM | 0.28 |
| ELASTICITY OF PEAK SPEED WITH RESPECT TO VOLUME | 0.70 |
| ELASTICITY OF OFF-PEAK SPEED WITH RESPECT TO VOLUME | 0.20 |

METHODOLOGY

PERCENTAGE CHANGE IN COMMUTE COST= INCREASE IN COST/ /AVERAGE DAILY COMMUTE COST

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:
TOTAL BASELINE COMMUTE VEHICLE TRIPS (TCBVT)
PERCENT CHANGE IN OUT-OF-POCKET COMMUTE TRIP COST (PCIC)
ELASTICITY OF COMMUTING WITH RESPECT TO COST (EWRTC)
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK-AND RIDE TRAVEL (PTRAPNRT) AND
PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (TCBVT) X (PCIC) X (EWRTC) X (PNR) X (PTRAPNRT) X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TPVTR)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:
TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + ((PTLAPNRT) X (ATLSAPNRT)) X (TOPVTR)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF: TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|-----------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 207,418 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 290,385 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 129,636 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 181,490 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 77,782 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 108,894 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 1,721,696 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 2,410,374 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 1,033,018 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 1,446,225 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 2,754,714 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 3,856,599 |

VI) MEASURES REQUIRING LEGISLATIVE ACTION— PRESENTED FOR ILLUSTRATIVE PURPOSE ONLY

TCM#24 NO-DRIVE DAYS

DESCRIPTION OF MEASURE

100% OF EMPLOYEMENT ARE NOT PERMITTED TO DRIVE ONCE A WEEK

ASSUMPTIONS

| PERCENT OF TRIPS REDUCED PER WEEK | 100.00% |
|---|---------|
| PERCENT OF TRIPS REDUCED PER DAY | 20.00% |
| TRIPS AFFECTED | 32.40% |
| PERCENT OF TRIPS REDUCED AFTER THE INCREASE IN NON-COMMUT | 70.00% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:
TOTAL BASLINE COMMUTE VEHICLE TRIPS (TBCVT);
PERCENT OF TRIPS REDUCED PER DAY (PTRPD);
PERCENT OF TRIPS REDUCED AFTER
NON-COMMUTE TRIP INCREASE (PTRANCTI) AND
PERCENT OF RIDERS THAT ARE SOV USERS (PNR)

TVTR = (TBCVT) X (PTRPD) X (PTRANCTI) X (PNR)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND PERCENT OF TOTAL TRIPS IN PEAK (PTTIP)

TPVTR = (TVTR) X (POPTT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) AND AVERAGE COMMUTE TRIP LENGTH (ACTL)

TPVMTR = (TPVTR) X (ACTL))

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) AND AVERAGE COMMUTE TRIP LENGTH (ACTL)

TOPVMTR = (TOPVTR) X (ACTL))

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TOTAL VEHICLE TRIPS REDUCED | 691,392 |
|--------------------------------------|-----------|
| TOTAL PEAK VEHICLE TRIPS REDUCED | 432,120 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED | 259,272 |
| PEAK VMT | 5,665,094 |
| OFF-PEAK VMT | 3,399,057 |
| TOTAL VMT | 9,064,151 |

TCM#25 GAS TAX

ASSUMPTIONS

| INCREASE GAS TAX | \$0.50 |
|--|--------|
| ELASTICITY WITH RESPECT TO COST OF GASOLINE (STANDAED) | 0.2 |
| ELASTICITY WITH RESPECT TO COST OF GASOLINE (HIGH) | 0.25 |
| COST PER GALLON | \$1.44 |
| PERCENT CHANGE | 34.72% |
| PERCENT OF EMPLOYEES AFFECTED | 50.00% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:
COST INCREASE PER GALLON (CIPG);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
TOTAL OUT—OF—POCKET COST PER MILE (TOOPCPM);
ELASTICITY OF AUTO USE WITH RESPECT TO COST (EOAUWRTC);
PERCENT OF ALL TRIPS THAT ARE COMMUTE TRIPS (POCT);
TOTAL BASELINE VEHICLE TRIPS (TBVT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
AVERAGE NON—COMMUTE TRIP LENGTH (ANCTL) AND
PERCENT OF ALL TRIPS THAT ARE NON—COMMUTE (PONCVT)

TVTR = {(CIPM) X (ACTL) / (TOOPCPM) X (EOAUWRTC) X X (POCT) X (TBVT) X (PNR)} + + { (CIPM) X (ANCTL) X (TOOPCPM) X (EOAUWRTC) X X (PONCVT) X (TBVT) X (PNR)}

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF TOTAL TRIPS IN PEAK (PTTIP);

TPVTR = (TVTR) X (POPTT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH
AVERAGE NON—COMMUTE TRIPS IN PEAK PERIOD (POCTIP)
PERCENT OF NON—COMMUTE TRIPS IN PEAK PERIOD (PONCTIP)

TPVMTR = (TPVTR) X [((PCPT) X (ACTL)) +

- + ((PTLAPNRT) X (ATLSAPNRT) X (POCTIP)) +
- +{ (PONCTIP) X (ANCTL) } +
- + {((PTLAPNRT) X (ATLSAPNRT)) X (PONCTIP)}] +

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X [((PCOPT) X (ACTL)) +

- + ((PTLAPNRT) X (ATLSAPNRT) X (POCTIOP)) +
- +{ (PONCTIOP) X (ANCTL) } +
- + {((PTLAPNRT) X (ATLSAPNRT)) X (PONCTIOP)}] +

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| | CTANDADD | LIIOLI |
|--|-----------|-----------|
| UTAL YEARS, SAMUEL TRAVERIES REDUCED (TARTE) | STANDARD | HIGH |
| TOTAL VEHICLE TRIPS REDUCED | 529,838 | 662,297 |
| PEAK VEHICLE TRIPS REDUCED | 211,935 | 264,919 |
| OFF-PEAK VEHICLE TRIPS REDUCED | 317,903 | 397,378 |
| PEAK VMT | 1,866,724 | 2,333,404 |
| OFF-PEAK VMT | 2,285,083 | 2,856,354 |
| TOTAL VMT | 4,151,807 | 5,189,758 |

TCM#27 PEAK-HOUR AND OFF-PEAK PRICING

DESCRIPTION OF MEASURE

ON FREEWAYS, CHARGE SINGLE OCCUPANCY VEHICLE \$1 IN THE PEAK AND \$0.5 DURING OFF-PEAK HOURS

ASSUMPTIONS

| PEAK CHARGE | \$1.00 |
|---|---------|
| OFF-PEAK CHARGE | \$0.50 |
| OUT-OF-POCKET COST PER VEHICLE PER PEAK TRIP | \$4.00 |
| PERCENT INCREASE OF PEAK TRIP COST | 25.00% |
| OUT-OF-POCKET COST PER VEHICLE PER NON-COMUTE TRIPS | \$2.00 |
| PERCENT INCREASE OF OFF-PEAK TRIP COST | 25.00% |
| ELASTICITY WITH RESPECT TO COST (STANDARD) | 0.3 |
| ELASTICITY WITH RESPECT TO COST (HIGH) | 0.4 |
| PERCENT OF TRIPS AFFECTED | 100.00% |
| PERCENT OF TRIPS REDUCED AFTER PARK-AND-RIDE TRAVEL | 70.00% |
| | |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:

COST INCREASE PER PEAK TRIP;
COST INCREASE PER OFF-PEAK TRIP;
TOTAL OUT-OF-POCKET COST PER COMMUTE TRIP (TOOPCPCT);
TOTAL OUT-OF-POCKET COST PER NON-COMMUTE TRIP (TOOPCPNCT);
ELASTICITY OF AUTO USE WITH RESPECT TO COST (EOAUWRTC);
PERCENT OF ALL TRIPS THAT ARE COMMUTE TRIPS (POCT);
TOTAL BASELINE VEHICLE TRIPS (TBVT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF ALL TRIPS THAT ARE NON-COMMUTE (PONCVT)
PERCENT OF TRIPS REDUCED AFTER PARK-AND-RIDE TRAVEL (PTRAPNRT)

TVTR = {(CIPCT) / (TOOPCPCT) X (EOAUWRTC) X X (POCT) X (TBVT) X (PNR) X (PTRAPNRT)} + + { (CIPNT) / (TOOPCPM) X (EOAUWRTC) X X (PONCVT) X (TBVT) X (PNR) X (PTRAPNRT)}

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF TOTAL TRIPS IN PEAK (PTTIP);

TPVTR = (TVTR) X (POPTT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:
TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH
AVERAGE NON—COMMUTE TRIPS IN PEAK PERIOD (POCTIP)
PERCENT OF NON—COMMUTE TRIPS IN PEAK PERIOD (PONCTIP)

TPVMTR = (TPVTR) X [((PCPT) X (ACTL)) +
+ ((PTLAPNRT) X (ATLSAPNRT) X (POCTIP)) +
+ { (PONCTIP) X (ANCTL) } +
+ { ((PTLAPNRT) X (ATLSAPNRT)) X (PONCTIP)}] +

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:
TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X [((PCOPT) X (ACTL)) +
+ ((PTLAPNRT) X (ATLSAPNRT) X (POCTIOP)) +
+ { (PONCTIOP) X (ANCTL) } +
+ {((PTLAPNRT) X (ATLSAPNRT)) X (PONCTIOP)}] +

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF: TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| | STANDARD | HIGH |
|--|-----------|-----------|
| TOTAL COMMUTE PEAK TRIPS REDUCED | 48,614 | 64,818 |
| TOTAL NON-COMMUTE PEAK TRIP REDUCTIONS | 60,957 | 81,276 |
| TOTAL OFF-PEAK COMMUTE TRIPS REDUCED | 17,112 | 22,816 |
| TOTAL OFF-PEAK NON-COMMUTE TRIPS REDUCED | 126,791 | 169,055 |
| TOTAL VEHICLE TRIPS REDUCED | 253,474 | 337,965 |
| TOTAL PEAK VEHICLE TRIPS REDUCED | 109,571 | 146,094 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED | 143,903 | 191,871 |
| TOTAL PEAK VMT | 1,169,759 | 1,559,679 |
| TOTAL OFF-PEAK VMT | 1,146,987 | 1,529,317 |
| TOTAL VMT | 2,316,746 | 3,088,995 |

TCM PACKAGES

TCM PACKAGE #1: TRANSIT SERVICE INCREASE, CHILDCARE FACILITIES
AT MAJOR TRANSIT STATIONS, AND FEEDER SERVCES
TO AND FROM MAJOR TRANSIT SERVICES

DESCRIPTION OF MEASURE

Improvements to the transit systems in terms of an increase in route miles combined with childcare facilities at major transit stations and feeder services to and from major stations

ASSUMPTIONS

THIS TCM WILL ; MPLEMENTED IN SELECTED AREAS IN THE COUNTY ACCORDING TO THE FOLLOWING CRITERION:

- 1) PRESENT TRANSIT ACCESSIBILITY
- 2) PARKING AVAILABILITY
- 3) MODE SPLIT
- 4) INCOME LEVEL
- 5) ETHNICITY
- 6) EMPLOYMENT AND POPULATION DENSITY

| 0.60 |
|--------|
| 10.00% |
| 6.00% |
| 30.00% |
| \$3.00 |
| 20.00% |
| 70.00% |
| 74.20% |
| 50.00% |
| 60.00% |
| 70.00% |
| |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:

AN ESTIMATED INCREASE IN RIDER SHIP (ERI);
TOTAL BASELINE PERSON TRIPS (TBPT);
PERCENT OF ALL TRIPS THAT ARE TRANSIT (PTT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK—AND RIDE TRAVEL (PTRAPNRT);
PERCENT OF EMPLOYEES AFFECTED (PEA);

TTR = (ERI) X (TBPT) X (PTT) X (PNR) X (PTRAPNRT) X (PEA) + (ERI) X (TCBVT) X (PNR) X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF

TOTAL TRIPS REDUCED (TTR);
TRANSIT COMMUTE TRIPS SHARE (TCTS);
PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);
TRANSIT NON-COMMUTE TRIPS SHARE (TNCTS) AND
PERCENT OF NON-COMMUTE TRIPS IN PEAK (PNCPT)

TPVTR = (TTR) X [((TCTS) X (PCPT)) + ((TNCTS) X (PNCPT))]

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL TRIPS REDUCED (TTR) AND TOTAL PEAK TRIPS REDUCED (PTR)

TOPVTR = (TTR) - (TPTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
PERCENT OF COMMUTE TRIPS IN THE PEAK (PCPT);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
PERCENT OF PEAK TRIPS THAT ARE NON—COMMUTE (PNCPT);
AVERAGE NON—COMMUTE TRIP LENGTH (ANCTL);
VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X [((PCPT) X (ACTL)) + + ((PNCPT) X (ANCTL)) + + ((PTLAPNRT) X (ATLSAPNRT))]

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)
IS A FUNCTION OF:
TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
PERCENT OF OFF-PEAK TRIPS THAT ARE COMMUTE (PCOPT);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
PERCENT OF OFF-PEAK TRIPS THAT ARE NON-COMMUTE TRIPS (PNCOPT);
AVERAGE NON-COMMUTE TRIP LENGTH (ANCTL);
VEHICLE MILES REDUCED DUE TO PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X [((PCOPT) X (ACTL)) + + ((PNCOPT) X (ANCTL)) +

+ ((PTLAPNRT) X (ATLSAPNRT))]

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|------------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 14,770.88 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 16,001.79 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 9,231.80 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 10,001.12 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 5,539.08 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 6,000.67 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 86,972.61 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 94,220.33 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 86,147.59 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 93,326.56 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 173,120.20 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 187,546.88 |

TCM PACKAGE #2 RIDSHARING FOR SMALL EMPLOYERS,
PREFERENTIAL PARKING FOR CARPOOLERS
AND VANPOOLERS, PASSENGER LOADING AREA
AND GRH PROGRAM

ASSUMPTIONS

| PERCENT INCREASE IN THE NON-DRIVE ALONE MODE | 7.00% |
|--|--------|
| PERCENT INCREASE IN THE NON-DRIVE ALONE SHARE (HIGH) | 9.00% |
| PERCENT OF TRIPS REDUCED AFTER CIRCULATION | 70.00% |
| PERCENT OF DRIVE ALONE MODE | 74.20% |
| PERCENT OF EMPLOYEES AFFECTED | 20.00% |
| AVERAGE SIZE OF CARPOOL | 2.37 |
| PARKING CHARGE FOR CARPOOLS AND VANPOOLS | \$0.00 |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:
AN ESTIMATED INCREASE IN RIDER SHIP (ERI);
TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK—AND RIDE TRAVEL (PTRAPNRT);
PERCENT OF EMPLOYEES AFFECTED (PEA);
PERCENT OF PERSON TRIPS AFFECTED (PPTA)
PERCENT OF PARKING SPACES AFFECTED (PPSA)

TVTR = (ERI) X (TCBVT) X (PNR) X (PTRAPNRT) X (PEA) + (ERI) X (TCBVT) X (PNR) X (PTRAPNRT) X (PPTA) + (ERI) X (TCBVT) X (PNR) X (PPSA) /AVO

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF: TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + (TPVTR) X ((PTLAPNRT) X (ATLSAPNRT))

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + (TPVTR) X ((PTLAPNRT) X (ATLSAPNRT))

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|---------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 6,637 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 8,297 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 4,148 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 5,185 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 2,489 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 3,111 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 205,358 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 256,698 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 338,981 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 423,726 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 544,339 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 680,424 |

TCM PACKAGE #3 BICYCLE AND PEDESTRAIN IMPROVEMENT,
BICYCLING RACKS AND LOCKERS AT PARK-AND-RIDE LOTS AND AT
MAJOR TRANSIT FACILITIES AND AGRESSIVE MARKETING FOR WALKING
AND BICYCLING

ASSUMPTIONS

| PERCENT OF EMPLOYEES AFFECTED | 8.80% |
|---|--------|
| PERCENT INCREASE IN BICYCLISTS AND WALKERS (STANDARD) | 2.50% |
| PERCENT INCREASE IN BICYCLISTS AND WALKERS (HIGH) | 3.80% |
| DRIVE ALONE MODE SHARE | 74.20% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:

AN ESTIMATED INCREASE IN RIDERSHIP (ERI); TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT); PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR); PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (ERI) X (TCBVT) X (PNR) X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR); AVERAGE COMMUTE TRIP LENGTH (ACTL);

TPVMTR = (TPVTR) X (ACTL)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR); AVERAGE COMMUTE TRIP LENGTH (ACTL);

TOPVMTR = (TOPVTR) X (ACTL)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | | |
|---|--------|--|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 10,865 | |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 21,729 | |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 6,790 | |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 13,581 | |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 4,074 | |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 8,149 | |
| TRIP REDUCTIONS | | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 20,371 | |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 40,743 | |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 12,223 | |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 24,446 | |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 32,594 | |
| REDUCTIONS IN TOTAL VMT (HIGH) | 65,188 | |

TCM PACKAGE #4 TRIP REDUCTION ORDINANCE FOR SMALL EMPLOYE PREFERENTIAL PARKING FOR RIDESHARERS, TMA/TMO FEEDER SERVICE TO TRANSIT, AND TRANSPORTATION LOADING AREA

ASSUMPTIONS

| BASE AVERAGE VEHICLE RIDERSHIP | 1.19 |
|---|--------|
| EXPECTED AVERAGE VEHICLE RIDERSHIP (STANDARD) | 1.25 |
| EXPECTED AVERAGE VEHICLE RIDERSHIP (HIGH) | 1.35 |
| PERCENT INCREASE IN NON-DRIVE ALONE MODE (STANDARD) | 5.04% |
| PERCENT INCREASE IN NON-DRIVE ALONE MODE (HIGH) | 13.45% |
| PERCENT OF EMPLOYEES AFFECTED | 20.00% |
| PERCENT OF TRIP REDUCTIONS AFTER CIRCULATION | 70.00% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:
AN ESTIMATED INCREASE IN RIDERSHIP (ERI);
TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK—AND—RIDE TRAVEL (PTRAPNRT);
PERCENT OF EMPLOYEES AFFECTED (PEA) AND
ESTIMATED PARTICIPATION RATE (EPR)

TVTR = (ERI) X (TCBVT) X (PNR) X (PTRAPNRT) X (PEA) +

+ (ERI) X (TCBVT) X (PNR) X (PEA) +

+ (ERI) X (TCBVT) X (PNR) X (PTRAPNRT) X (PPTA) +

+ (ERI) X (TCBVT) X (PNR) X (PTRAPNRT) X X (PEA) X (EPR)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF: TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);

AVERAGE COMMUTE TRIP LENGTH (ACTL);

VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);

PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)

WHICH IS (1—PTRAPNRT) AND

AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)

WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + (TPVTR) X ((PTLAPNRT) X (ATLSAPNRT))

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + (TPVTR) X ((PTLAPNRT) X (ATLSAPNRT))

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | |
|---|-----------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 60,246 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 80,328 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 37,654 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 50,205 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 22,592 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 30,123 |
| VMT REDUCTIONS | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 486,383 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 648,511 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 281,707 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 375,609 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 768,090 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 1,024,120 |

TCM PACAGE #5.1 (SCENARIO #1): TRANSIT SERVICE INCREASE, TRANSIT SUBSIDY AND PARKING MANAGEMENT

DESCRIPTION OF MEASURE

Improvements to the transit system in terms of an increase in route miles combined with fare reductions and parking pricing increase.

ASSUMPTIONS

THIS TCM WILL BE IMPLEMENTED IN SELECTED AREAS IN THE COUNTY ACCORDING TO THE FOLLOWING CRITERION:

- 1) PRESENT TRANSIT ACCESSIBILITY
- 2) PARKING AVAILABILITY
- 3) MODE SPLIT
- 4) INCOME LEVEL
- 5) ETHNICITY
- 6) EMPLOYMENT AND POPULATION DENSITY

| ELASTICITY OF TRANSIT USE WITH RESPECT TO SERVICE | 0.60 |
|---|--------------|
| ELASTICITY OF SPEED WITH RESPECT TO VOLUME (PEAK) | 0.63 0.25 |
| ELASTICITY OF SPEED WITH RESPECT TO VOLUME (OFF-PEAK) | |
| PERCENT INCREASE IN SERVICE/HEADWAYS | 10.00% |
| PERCENT INCREASE IN RIDERSHIP | 6.00% |
| PERCENT OF EMPLOYEES AFFECTED | 30.00% |
| AVERAGE DAILY INCREASE IN PARKING CHARGE | \$0.50 |
| PERCENT CHANGE IN COST | 5.00% |
| PERCENT OF TRIPS REDUCED | |
| AFTER THE EFFECT OF PARK-AND-RIDE TRAVEL | 70.00% |
| DRIVE ALONE SHARE | 74.20% |
| PERCENT OF COST OF A MONTHLY PASS SUBSIDIZED | 50.00% |
| PERCENT OF RIDERS FROM DRIVE ALONE MODE | 60.00% |
| PERCENT OF TRIPS REDUCED AFTER CIRCULATION | 70.00% |
| ELASTICITY WITH RESPECT TO TRANSIT COST (HIGH) | 0.45 |
| ELASTICITY OF PARKING DEMAND | |
| DEMAND WITH RESPECT TO COST FOR COMMUTE TRIPS (HIGH) | 0.28 |

METHODOLOGY

SEE TCM PACKAGE # 5 (SCENARIO3)

| TRIP REDUCTIONS | NO PARKING EFFECT | WITH PARKING EFFECT |
|---|----------------------|------------------------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 59,011 | 64,196 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 88,517 | 96,294 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 36,228 | 39,469 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 54,342 | 59,203 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 22,783 | 24,727 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 34,175 | 37,091 |
| VMT REDUCTIONS | | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 489,844 | 532,886 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 734,766 | 799,329 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 310,888 | 336,713 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 466,332 | 505,070 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 800,732 | 869,599 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 1,201,098 | 1,304,399 |

TCM PACAGE #5.2 (SCENARIO2) - TRANSIT SERVICE INCREASE, TRANSIT SUBSIDY AND PARKING MANAGEMENT

DESCRIPTION OF MEASURE

Improvements to the transit systems in terms of an increase in route miles combined with fare reductions and parking pricing increase.

ASSUMPTIONS

THIS TCM WILL BE IMPLEMENTED IN SELECTED AREAS IN THE COUNTY ACCORDING TO THE FOLLOWING CRITERION:

- 1) PRESENT TRANSIT ACCESSIBILITY
- 2) PARKING AVAILABILITY
- 3) MODE SPLIT
- 4) INCOME LEVEL
- 5) ETHNICITY
- 6) EMPLOYMENT AND POPULATION DENSITY

| ELASTICITY OF TRANSIT USE WITH RESPECT TO SERVICE | 0.60 |
|---|--------|
| ELASTICITY OF SPEED WITH RESPECT TO VOLUME (PEAK) | 0.63 |
| ELASTICITY OF SPEED WITH RESPECT TO VOLUME (OFF-PEAK) | 0.25 |
| PERCENT INCREASE IN SERVICE/HEADWAYS | 10.00% |
| PERCENT INCREASE IN RIDERSHIP | 6.00% |
| PERCENT OF EMPLOYEES AFFECTED | 30.00% |
| AVERAGE DAILY INCREASE IN PARKING CHARGE | \$1.00 |
| PERCENT CHANGE IN COST | 10.00% |
| PERCENT OF TRIPS REDUCED | |
| AFTER THE EFFECT OF PARK-AND-RIDE TRAVEL | 70.00% |
| DRIVE ALONE SHARE | 74.20% |
| PERCENT OF COST OF A MONTHLY PASS SUBSIDIZED | 50.00% |
| PERCENT OF RIDERS FROM DRIVE ALONE MODE | 60.00% |
| PERCENT OF TRIPS REDUCED AFTER CIRCULATION | 70.00% |
| ELASTICITY WITH RESPECT TO TRANSIT COST (HIGH) | 0.45 |
| ELASTICITY OF PARKING DEMAND | |
| WITH RESPECT TO COST FOR COMMUTE TRIPS (HIGH) | 0.28 |

METHODOLOGY

SEE TCM PACKAGE #5 (SCENARIO3)

| TRIP REDUCTIONS | NO PARKING EFFECT | WITH PARKING EFFECT |
|---|----------------------|------------------------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 78,352 | 93,908 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 117,528 | 140,862 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 48,208 | 57,931 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 72,312 | 86,896 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 30,144 | 35,978 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 45,216 | 53,966 |
| VMT REDUCTIONS | | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 650,396 | 779,523 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 975,594 | 1,169,285 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 410,050 | 487,526 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 615,075 | 731,289 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 1,060,446 | 1,267,049 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 1,590,669 | 1,900,574 |

TCM PACKAGE #5.3— TRANSIT SERVICE INCREASE, TRANSIT SUBSIDY AND PARKING MANAGEMENT

DESCRIPTION OF MEASURE

Improvements to the transit system in terms of an increase in route miles combined with fare reductions and parking pricing increase.

ASSUMPTIONS

THIS TCM WILL BE IMPLEMENTED IN SELECTED AREAS IN THE COUNTY ACCORDING TO THE FOLLOWING CRITERION:

- 1) PRESENT TRANSIT ACCESSIBILITY
- 2) PARKING AVAILABILITY
- 3) MODE SPLIT
- 4) INCOME LEVEL
- 5) ETHNICITY
- 6) EMPLOYMENT AND POPULATION DENSITY

| ELASTICITY OF TRANSIT WITH RESPECT TO SERVICE | 0.60 |
|--|--------|
| ELASTICITY OF SPEED WITH RESPECT TO VOLUME (PEAK) | 0.63 |
| ELASTICITY OF SPEED WITH RESPECT TO VOLUME (OFF-PEAK) | 0.25 |
| PERCENT INCREASE IN SERVICE/HEADWAYS | 10.00% |
| PERCENT INCREASE IN RIDERSHIP | 6.00% |
| PERCENT OF EMPLOYEES AFFECTED | 30.00% |
| AVERAGE DAILY INCREASE IN PARKING CHARGE | \$3.00 |
| PERCENT CHANGE IN COST | 20.00% |
| PERCENT OF TRIPS REDUCED AFTER | |
| THE EFFECT OF PARK-AND-RIDE TRAVEL | 70.00% |
| DRIVE ALONE SHARE | 74.20% |
| PERCENT OF COST OF A MONTHLY PASS SUBSIDIZED | 50.00% |
| PERCENT OF RIDERS FROM DRIVE ALONE MODE | 60.00% |
| PERCENT OF TRIPS REDUCED AFTER CIRCULATION | 70.00% |
| ELASTICITY WITH RESPECT TO TRANSIT COST (HIGH) | 0.45 |
| ELASTICITY OF PARKING DEMAND WITH RESPECT TO COST FOR COMMUTE TRIPS (HIGH) | 0.28 |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:
AN ESTIMATED INCREASE IN RIDERSHIP (ERI);
TOTAL BASELINE PERSON TRIPS (TBPT);
PERCENT OF ALL TRIPS THAT ARE TRANSIT (PTT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK—AND RIDE TRAVEL (PTRAPNRT);
PERCENT OF EMPLOYEES AFFECTED (PEA);
PERCENT INCREASE IN PARKING CHARGE AND
SUBSIDY AMOUNT

TTR = (ERI) X (TBPT) X (PTT) X (PNR) X (PTRAPNRT) X (PEA) +
+ (ERI) X (TCBPT) X (PNR) X (PTRAPNRT) X (PEA) +
+ (TCBVT) X (PCIC) X (EWRTC) X (PNR) X (PTRAPNRT) X (PEA) X (0.30)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:
TOTAL TRIPS REDUCED (TTR);
TRANSIT COMMUTE TRIPS SHARE (TCTS);
PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);
TRANSIT NON-COMMUTE TRIPS SHARE (TNCTS) AND
PERCENT OF NON-COMMUTE TRIPS IN PEAK (PNCPT)

TPVTR = (TTR) X [((TCTS) X (PCPT)) + ((TNCTS) X (PNCPT))]

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL TRIPS REDUCED (TTR) AND TOTAL PEAK TRIPS REDUCED (PTR)

TOPVTR = (TTR) - (TPTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
PERCENT OF COMMUTE TRIPS IN THE PEAK (PCPT);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
PERCENT OF PEAK TRIPS THAT ARE NON-COMMUTE (PNCPT);
AVERAGE NON-COMMUTE TRIP LENGTH (ANCTL);
VEHICLE MILES REDUCED DUE TO PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X [((PCPT) X (ACTL)) + + ((PNCPT) X (ANCTL)) + + ((PTLAPNRT) X (ATLSAPNRT))]

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)
IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);

PERCENT OF OFF-PEAK TRIPS THAT ARE COMMUTE (PCOPT);

AVERAGE COMMUTE TRIP LENGTH (ACTL);

PERCENT OF OFF-PEAK TRIPS THAT ARE NON-COMMUTE TRIPS (PNCOPT);

AVERAGE NON-COMMUTE TRIP LENGTH (ANCTL);

VEHICLE MILES REDUCED DUE TO PARK-AND RIDE TRAVEL (PNRVMTR);

PERCENT OF TRIPS LOST DUE TO PARK-AND-RIDE TRAVEL (PTLAPNRT)

WHICH IS (1-PTRAPNRT) AND

AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)

WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X [((PCOPT) X (ACTL)) + + ((PNCOPT) X (ANCTL)) + + ((PTLAPNRT) X (ATLSAPNRT))]

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AN

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | NO PARKING EFFECT | WITH PARKING EFFECT |
|---|----------------------|------------------------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 82,639 | 144,864 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 123,958 | 217,296 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 50,342 | 89,233 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 75,514 | 133,850 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 32,296 | 55,631 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 48,445 | 83,446 |
| VMT REDUCTIONS | | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 679,753 | 1,123,109 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 1,019,630 | 1,684,663 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 441,816 | 707,827 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 662,724 | 1,061,741 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 1,121,570 | 1,830,936 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 1,682,354 | 2,746,404 |

TCM PACKAGE #6.1 (SCENARIO1) RIDSHARING FOR SMALL EMPLOYERS, PREFERENTIAL PARKING FOR CARPOOLERS AND VANPOOLERS, A \$.5 CHARGE FOR SOV USERS AND A \$1 SUBSIDY FOR RIDESHARERS

ASSUMPTIONS

| PERCENT INCREASE IN THE NON-DRIVE ALONE MODE | 5.00% |
|--|--------|
| PERCENT INCREASE IN THE NON-DRIVE ALONE SHARE (HIGH) | 6.00% |
| PERCENT OF TRIPS REDUCED AFTER CIRCULATION | 70.00% |
| PERCENT OF DRIVE ALONE MODE | 74.20% |
| PERCENT OF EMPLOYEES AFFECTED | 20.00% |
| AVERAGE SIZE OF CARPOOL | 2.37 |
| DAILY AVERAGE CHARGE FOR PARKING | \$0.50 |
| PARKING CHARGE FOR CARPOOLS AND VANPOOLS | \$0.00 |
| SUBSIDY FOR RIDESHARERS PER TRIP | \$1.00 |

METHODOLOGY

SEE TCM PACKAGE #6 (SCENARIO3)

| TRIP REDUCTIONS | NO PARKING EFFECT | WITH PARKING EFFECT |
|---|----------------------|------------------------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 44,940 | 55,310 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 49,262 | 57,040 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 28,088 | 34,569 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 30,789 | 35,650 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 16,853 | 20,741 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 18,473 | 21,390 |
| VMT REDUCTIONS | | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 381,162 | 467,246 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 483,220 | 612,347 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 228,992 | 280,642 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 290,287 | 367,763 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 610,154 | 747,889 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 773,507 | 980,110 |

TCM PACKAGE #6.2 (SCENARIO 2) RIDSHARING FOR SMALL EMPLOYERS, PREFERENTIAL PARKING FOR CARPOOLERS AND VANPOOLERS, A \$1 CHARGE FOR SOV USERS AND A \$1 SUBSIDY FOR RIDESHARERS

ASSUMPTIONS

| PERCENT INCREASE IN THE NON-DRIVE ALONE MODE | 6.00% |
|--|--------|
| PERCENT INCREASE IN THE NON-DRIVE ALONE SHARE (HIGH) | 7.00% |
| PERCENT OF TRIPS REDUCED AFTER CIRCULATION | 70.00% |
| PERCENT OF DRIVE ALONE MODE | 74.20% |
| PERCENT OF EMPLOYEES AFFECTED | 20.00% |
| AVERAGE SIZE OF CARPOOL | 2.37 |
| DAILY AVERAGE CHARGE FOR PARKING | \$0.50 |
| PARKING CHARGE FOR CARPOOLS AND VANPOOLS | \$0.00 |
| SUBSIDY FOR RIDESHARERS PER TRIP | \$1.00 |

METHODOLOGY

SEE TCM PACKAGE #6 (SCENARIO3)

| TRIP REDUCTIONS | NO PARKING EFFECT | WITH PARKING EFFECT |
|---|----------------------|------------------------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 72,595 | 103,707 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 89,880 | 131,363 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 45,372 | 64,817 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 56,175 | 82,102 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 27,223 | 38,890 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 33,705 | 49,261 |
| VMT REDUCTIONS | | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 612,347 | 870,601 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 757,447 | 1,101,786 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 367,762 | 522,714 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 454,882 | 661,485 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 980,109 | 1,393,316 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 1,212,329 | 1,763,271 |

PACKAGE #6.3 RIDSHARING FOR SMALL EMPLOYERS,
PREFERENTIAL PARKING FOR CARPOOLERS AND VANPOOLERS,
A \$1 SUBSIDY FOR RIDESHARERS AND A \$3 PARKING CHARGE FOR SOV USERS

ASSUMPTIONS

| PERCENT INCREASE IN THE NON-DRIVE ALONE MODE | 7.00% |
|--|----------|
| PERCENT INCREASE IN THE NON-DRIVE ALONE SHARE (HIGH) | 9.00% |
| PERCENT OF TRIPS REDUCED AFTER CIRCULATION | 70.00% |
| PERCENT OF DRIVE ALONE MODE | 74.20% |
| PERCENT OF EMPLOYEES AFFECTED | 20.00% |
| AVERAGE SIZE OF CARPOOL | 2.37 |
| DAILY AVERAGE CHARGE FOR PARKING | . \$3.00 |
| PARKING CHARGE FOR CARPOOLS AND VANPOOLS | \$0.00 |
| SUBSIDY FOR RIDESHARERS PER TRIP | \$1.00 |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:
AN ESTIMATED INCREASE IN RIDERSHIP (ERI);
TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK—AND RIDE TRAVEL (PTRAPNRT) AND
PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (ERI) X (TCBVT) X (PNR) X (PTRAPNRT) X (PEA) +

- + (ERI) X (TCBVT) X (PNR) X + (PPSA) X (PNR) +
- + (ERI) X (TCBPT) X (PNR) X (PTRAPNRT) X (PEA) +
- + (ERI) X (TCBPT) X (PNR) X (PTRAPNRT) X (PEA) +
- + (TCBVT) X (PCIC) X (EWRTC) X (PNR) X (PTRAPNRT) X (PEA) X (0.60)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + (TPVTR) X (PTLAPNRT) X (ATLSAPNRT)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + (TPVTR) X ((PTLAPNRT) X (ATLSAPNRT))

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| | NO PARKING | WITH PARKING |
|---|------------|----------------|
| TRIP REDUCTIONS | EFFECT | EFFECT |
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 65,226 | 189,676 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 83,862 | 258,092 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 40,766 | 118,547 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 52,413 | 161,307 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 24,460 | 71,128 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 31,448 | 96,784 |
| TRIP REDUCTIONS | | CONTROL OF THE |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 557,680 | 1,444,390 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 717,017 | 1,958,408 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 334,608 | 866,630 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 430,210 | 1,175,045 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 892,287 | 2,311,019 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 1,147,226 | 3,133,453 |

TCM PACKAGE #7.1 (SCENARIO 1) BICYCLE AND PEDESTRIAN IMPROVEMENT, WALKING AND BICYCLING SUBSIDY OF \$1 PER TRIP AND A PARKING CHARGE OF \$.50

ASSUMPTIONS

| PERCENT OF EMPLOYEES AFFECTED | 8.80% |
|---|--------|
| PERCENT INCREASE IN BICYCLISTS AND WALKERS (STANDARD) | 1.00% |
| PERCENT INCREASE IN BICYCLISTS AND WALKERS (HIGH) | 2.00% |
| DRIVE ALONE MODE SHARE | 74.20% |
| PARKING COST INCREASE PER TRIP | \$0.50 |
| WALKING AND BICYCING SUBSIDY PER TRIP | \$1.00 |

METHODOLOGY

SEE TCM PACKAGE #7 (SCENARIO3)

| TRIP REDUCTIONS | NO PARKING EFFECT | WITH PARKING EFFECT |
|---|----------------------|------------------------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 18,383 | 20,111 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 21,009 | 22,984 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 10,478 | 11,558 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 11,975 | 13,209 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 7,905 | 8,553 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 9,034 | 9,775 |
| VMT REDUCTIONS | | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 27,431 | 30,672 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 31,350 | 35,054 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 16,216 | 18,160 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 18,533 | 20,755 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 43,647 | 48,832 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 49,882 | 55,808 |

TCM PACKAGE #7.2 (SCENARIO2) BICYCLE AND PEDESTRIAN IMPROVEMENT, WALKING AND BICYCLING SUBSIDY OF \$1 PER TRIP AND A PARKING CHARGE OF \$1

ASSUMPTIONS

| PERCENT OF EMPLOYEES AFFECTED | 8.80% |
|---|--------|
| PERCENT INCREASE IN BICYCLISTS AND WALKERS (STANDARD) | 2.00% |
| PERCENT INCREASE IN BICYCLISTS AND WALKERS (HIGH) | 3.20% |
| DRIVE ALONE MODE SHARE | 74.20% |
| PARKING COST INCREASE PER TRIP | \$3.00 |
| WALKING AND BICYCING SUBSIDY PER TRIP | \$1.00 |

METHODOLOGY

SEE TCM PACKAGE #7 (SCENARIO3)

| TRIP REDUCTIONS | NO PARKING EFFECT | WITH PARKING EFFECT |
|---|----------------------|------------------------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 24,505 | 29,690 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 28,006 | 33,932 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 14,142 | 17,383 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 16,162 | 19,866 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 10,363 | 12,308 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 11,843 | 14,066 |
| VMT REDUCTIONS | | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 37,783 | 47,506 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 43,181 | 54,292 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 22,388 | 28,222 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 25,586 | 32,253 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 60,171 | 75,727 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 68,767 | 86,545 |

PACKAGE #7.3 BICYCLE AND PEDESTRIAN IMPROVEMENT, WALKING AND BICYCLING SUBSIDY OF \$1 PER TRIP AND A \$3 PARKING CHARGE FOR SOV USERS AND

ASSUMPTIONS

| PERCENT OF EMPLOYEES AFFECTED | 8.80% |
|---|--------|
| PERCENT INCREASE IN BICYCLISTS AND WALKERS (STANDARD) | 2.00% |
| PERCENT INCREASE IN BICYCLISTS AND WALKERS (HIGH) | 4.00% |
| DRIVE ALONE MODE SHARE | 74.20% |
| PARKING COST INCREASE PER TRIP | \$3.00 |
| WALKING AND BICYCING SUBSIDY PER TRIP | \$1.00 |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:

AN ESTIMATED INCREASE IN RIDER SHIP (ERI); TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT); PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR); PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (ERI) X (TCBVT) X (PNR) X (PEA) +

- + (ERI) X (TCBVT) X (PNR) X (PEA) +
- + (ERI) X (TCBVT) X (PNR) X (PEA) +
- + (TCBVT) X (PCIC) X (EWRTC) X (PNR) X X (PTRAPNRT) X (PEA) X (.10)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF:

TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR); AVERAGE COMMUTE TRIP LENGTH (ACTL);

TPVMTR = (TPVTR) X (ACTL)

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR) IS A FUNCTION OF:

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR); AVERAGE COMMUTE TRIP LENGTH (ACTL);

TOPVMTR = (TOPVTR) X (ACTL)

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR) IS A FUNCTION OF:

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| | NO PARKING | WITH PARKING |
|---|------------|--------------|
| TRIP REDUCTIONS | EFFECT | EFFECT |
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 43,459 | 64,201 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 86,918 | 128,401 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 25,206 | 38,170 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 50,412 | 76,340 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 18,253 | 26,031 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 36,506 | 52,062 |
| TRIP REDUCTIONS | | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 64,754 | 103,645 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 129,508 | 207,289 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 48,239 | 71,574 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 96,479 | 143,147 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 112,993 | 175,218 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 225,986 | 350,437 |

TCM PACKAGE #8.1 (SCENARIO1) TRIP REDUCTION ORDINANCE FOR SMALL EMPLOYERS, A \$0.5 CHARGE FOR PARKING AND FREE PREFERENTIAL PARKING FOR RIDESHARERS

ASSUMPTIONS

| BASE AVERAGE VEHICLE RIDERSHIP | 1.19 |
|---|--------|
| EXPECTED AVERAGE VEHICLE RIDERSHIP (STANDARD) | 1.23 |
| EXPECTED AVERAGE VEHICLE RIDERSHIP (HIGH) | 1.26 |
| PERCENT INCREASE IN NON-DRIVE ALONE MODE (STANDARD) | 3.36% |
| PERCENT INCREASE IN NON-DRIVE ALONE MODE (HIGH) | 5.88% |
| INCREASED PARKING COST | \$0.50 |
| COST PER MILE TO DRIVE | \$0.48 |
| COST INCREASE PER COMMUTE TRIP | \$0.57 |
| PERCENT OF EMPLOYEES AFFECTED | 20.00% |
| PERCENT OF TRIP REDUCTIONS AFTER CIRCULATION | 70.00% |

METHODOLOGY

SEE TCM PACKAGE #8 (SCENARIO 3)

| | NO PARKING | WITH PARKING |
|---|------------|--------------|
| | | |
| TRIP REDUCTIONS | EFFECT | EFFECT |
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 48,605 | 65,889 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 80,783 | 106,710 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 30,378 | 41,181 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 50,489 | 66,693 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 18,227 | 24,708 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 30,294 | 40,016 |
| VMT REDUCTIONS | | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 410,821 | 554,295 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 683,069 | 898,281 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 246,760 | 332,844 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 410,310 | 539,437 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 657,581 | 887,140 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 1,093,379 | 1,437,718 |

TCM PACKAGE #8.2 (SCENARIO 2) TRIP REDUCTION ORDINANCE FOR SMALL EMPLOYERS, A \$1 CHARGE FOR PARKING AND FREE PREFERENTIAL PARKING FOR RIDESHARERS

ASSUMPTIONS

| BASE AVERAGE VEHICLE RIDERSHIP | 1.19 |
|---|--------|
| EXPECTED AVERAGE VEHICLE RIDERSHIP (STANDARD) | 1.25 |
| EXPECTED AVERAGE VEHICLE RIDERSHIP (HIGHO | 1.28 |
| PERCENT INCREASE IN NON-DRIVE ALONE MODE (STANDARD) | 5.04% |
| PERCENT INCREASE IN NON-DRIVE ALONE MODE (HIGH) | 7.56% |
| INCREASED PARKING COST | \$1.00 |
| COST PER MILE TO DRIVE | \$0.48 |
| COST INCREASE PER COMMUTE TRIP | \$0.57 |
| PERCENT OF EMPLOYEES AFFECTED | 20.00% |
| PERCENT OF TRIP REDUCTIONS AFTER CIRCULATION | 70.00% |

METHODOLOGY

SEE TCM PACKAGE #8 (SCENARIO3)

| TRIP REDUCTIONS | NO PARKING EFFECT | WITH PARKING EFFECT |
|---|----------------------|------------------------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 98,835 | 150,689 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 139,611 | 208,750 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 61,772 | 94,181 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 87,257 | 130,469 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 37,063 | 56,508 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 52,354 | 78,281 |
| VMT REDUCTIONS | | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 831,444 | 1,261,868 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 1,175,000 | 1,748,898 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 488,268 | 746,522 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 705,860 | 1,050,199 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 1,319,712 | 2,008,390 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 1,880,860 | 2,799,097 |

PACKAGE #8.3 TRIP REDUCTION ORDINANCE FOR SMALL EMPLOYERS \$3 PARKING CHARGE AND PREFERENTIAL FREE PARKING FOR RIDESHERERS

ASSUMPTIONS

| BASE AVERAGE VEHICLE RIDERSHIP | 1.19 |
|---|--------|
| EXPECTED AVERAGE VEHICLE RIDERSHIP (STANDARD) | 1.3 |
| EXPECTED AVERAGE VEHICLE RIDERSHIP (HIGH) | 1.35 |
| PERCENT INCREASE IN NON-DRIVE ALONE MODE (STANDARD) | 9.24% |
| PERCENT INCREASE IN NON-DRIVE ALONE MODE (HIGH) | 13.45% |
| INCREASED PARKING COST | \$3.00 |
| COST INCREASE PER COMMUTE TRIP | \$0.57 |
| PERCENT OF EMPLOYEES AFFECTED | 20.00% |
| PERCENT OF TRIP REDUCTIONS AFTER CIRCULATION | 70.00% |

METHODOLOGY

TOTAL VEHICLE TRIPS REDUCED (TVTR) IS A FUNCTION OF:
AN ESTIMATED INCREASE IN RIDER SHIP (ERI);
TOTAL COMMUTE BASELINE VEHICLE TRIPS (TCBVT);
PERCENT OF NEW RIDERS THAT ARE SOV USERS (PNR);
PERCENT OF TRIPS REDUCED AFTER PARK—AND RIDE TRAVEL (PTRAPNRT) AND
PERCENT OF EMPLOYEES AFFECTED (PEA)

TVTR = (TBCVT) X [{((PEA) / (BAVR)) - ((PEA) / (EAVR))} X (PNR) X (PTRAPNRT)] +
+ (ERI) X (TCBVT) X (PNR) X + (PPSA) X (PNR) +
+ (TCBVT) X (PCIC) X (EWRTC) X (PNR) X (PTRAPNRT)
X (PEA)

TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR); PERCENT OF COMMUTE TRIPS IN PEAK (PCPT);

TPVTR = (TVTR) X (PCPT)

TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR) IS A FUNCTION OF: TOTAL VEHICLE TRIPS REDUCED (TVTR) AND TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR)

TOPVTR = (TVTR) - (TPVTR)

TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE TRIPS REDUCED (TPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED DUE TO PARK—AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST DUE TO PARK—AND—RIDE TRAVEL (PTLAPNRT)
WHICH IS (1—PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK—AND—RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TPVMTR = (TPVTR) X (ACTL) + + (TPVTR) X ((PTLAPNRT) X (ATLSAPNRT))

TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)
IS A FUNCTION OF:
TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (TOPVTR);
AVERAGE COMMUTE TRIP LENGTH (ACTL);
VEHICLE MILES REDUCED AFTER PARK-AND RIDE TRAVEL (PNRVMTR);
PERCENT OF TRIPS LOST AFTER PARK-AND-RIDE TRAVEL (PTLAPNRT)
WHICH IS (1-PTRAPNRT) AND
AVERAGE TRIP LENGTH SAVED AFTER PARK-AND-RIDE TRAVEL (ATLSAPNRT)
WHICH IS 2/3 OF AVERAGE TRIP LENGTH

TOPVMTR = (TOPVTR) X (ACTL) + + (TPVTR) X ((PTLAPNRT) X (ATLSAPNRT))

TOTAL VEHICLE MILES TRAVELED REDUCED (TVMTR)
IS A FUNCTION OF:
TOTAL PEAK VEHICLE MILES TRAVELED REDUCED (TPVMTR) AND
TOTAL OFF-PEAK VEHICLE MILES TRAVELED REDUCED (TOPVMTR)

TVMTTR = (TPVMTR) + (TOPVMTR)

| TRIP REDUCTIONS | NO PARKING EFFECT | WITH PARKING EFFECT |
|---|----------------------|------------------------|
| TOTAL VEHICLE TRIPS REDUCED (STANDARD) | 86,132 | 293,549 |
| TOTAL VEHICLE TRIPS REDUCED (HIGH) | 125,283 | 415,667 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (STANDARD) | 53,833 | 183,469 |
| TOTAL PEAK VEHICLE TRIPS REDUCED (HIGH) | 78,302 | 259,792 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (STANDARD) | 32,300 | 110,081 |
| TOTAL OFF-PEAK VEHICLE TRIPS REDUCED (HIGH) | 46,981 | 155,875 |
| VMT REDUCTIONS | | |
| TOTAL REDUCTIONS IN PEAK VMT (STANDARD) | 736,432 | 2,458,128 |
| TOTAL REDUCTIONS IN PEAK VMT (HIGH) | 1,071,173 | 3,481,547 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (STANDARD) | 441,859 | 1,474,876 |
| TOTAL REDUCTIONS IN OFF-PEAK VMT (HIGH) | 642,704 | 2,088,928 |
| REDUCTIONS IN TOTAL VMT (STANDARD) | 1,178,290 | 3,933,003 |
| REDUCTIONS IN TOTAL VMT (HIGH) | 1,713,877 | 5,570,476 |

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