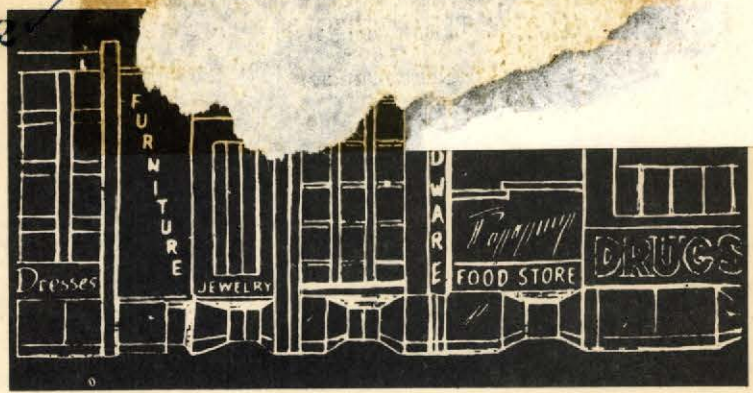


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CENTRAL BUSINESS DISTRICT STATISTICS

Los Angeles-
Long Beach,
Calif., Area

1958 Census of Business

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PLANS FOR 1958 CENSUS OF BUSINESS VOLUMES

Volume I. RETAIL TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as sales-size of establishments, single units and multiunits, employment-size of establishments, and legal form of organization. This volume will incorporate the subject report series BC58-RS.

Volume II. RETAIL TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business, for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of retail establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-RA.

Volume III. WHOLESALE TRADE, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as size of wholesale establishments, receivables and bad debt losses, sales by class of customer, commodity line sales, legal form of organization, and petroleum bulk stations. This volume will incorporate the subject report series BC58-WS.

Volume IV. WHOLESALE TRADE, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics will be presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of wholesale establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-WA.

Volume V. SELECTED SERVICE TRADES, SUMMARY STATISTICS—A United States summary chapter and separate chapters, presenting statistics by kind of business and geographic areas, for such subjects as receipts-size of establishments, employment-size of establishments, legal form of organization, single units and multiunits, laundries and cleaning plants, motion pictures, and hotels and motels. This volume will incorporate the subject report series BC58-SS.

Volume VI. SELECTED SERVICE TRADES, AREA STATISTICS—A United States summary chapter and separate chapters for each State, the District of Columbia, Alaska, Guam, Hawaii, and the Virgin Islands. Statistics are presented by kind of business for counties, cities, and standard metropolitan statistical areas. The amount of kind-of-business detail will vary in accordance with the number of service establishments in the area. Data for selected towns and townships in New England, New Jersey, and Pennsylvania will also be included. This volume will incorporate the area report series BC58-SA.

SUGGESTED IDENTIFICATION

U. S. Bureau of the Census. *U. S. Census of Business: 1958*

Vol. VII, Central Business District Report,
Los Angeles-Long Beach, Calif., Area—BC58-CBD43
Washington, D. C. - 1961

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PREFACE

AUTHORITY AND SCOPE

The 1958 Census of Business along with the 1958 Censuses of Manufactures and Mineral Industries was required by law under 13 U.S.C., sections 131 and 224. These censuses covered businesses operated in the continental United States, Alaska, Hawaii, Guam, and the Virgin Islands. A separate Census of Business and Manufactures for 1958 was also conducted in Puerto Rico jointly with the Commonwealth Government.

The 1958 Census of Business covered retail trade, wholesale trade, selected services, and public warehousing. This report provides findings for retail stores in selected central business districts and in major retail centers; and for hotels and motion picture theaters in the selected central business districts.

AREAS COVERED

Each of the reports in this series covers a separate standard metropolitan statistical area and includes data for the central business district (or central business districts) in the specified standard metropolitan statistical area, as well as for each Census-delineated major retail center (MRC) located in the same standard metropolitan statistical area (SMSA). The number of MRC's for which data are shown in a single SMSA vary from none to about two dozen. The entire series of reports covers 97 SMSA's, and provides data for 109 CBD's and some 500 MRC's.

DELINEATION OF THE CENTRAL BUSINESS DISTRICT (CBD)

Because many large cities had no officially defined area representing their "Central Business District," it was necessary for the Bureau of the Census prior to the 1954 Census of Business to arrange for the delineation of such districts before a program to tabulate Census data for them could be implemented. The delineation of central business districts was accomplished with the cooperation of the Census Tract Committees in the large cities included in the central business district (CBD) program. In their work on the CBD's the Census Tract Committees obtained the representation of a variety of local interests, such as business firms and associations, newspapers, planning agencies, welfare organizations, local governmental bodies, etc. Central business districts have been delineated only in those cities of 100,000 or more inhabitants (according to the 1950 Census of Population or a subsequent special census prior to 1959) in which there was a local Census Tract Committee recommendation for such an area in response to an inquiry from the Census Bureau.

The objective of the CBD program was stated, as follows, in a letter from the Director of the Census Bureau to the Census Tract Committees:

"The primary objective of this operation is to provide a basis for comparing changes in business activity in the Central Business District with those in the remainder of the metropolitan area or of the central city."

Because there are no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau did not provide rigid specifications for defining the CBD but (1) provided a general characterization of the CBD, describing it as "an area of very high land valuation, an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses, and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow

existing tract lines, i.e., to consist of one or more whole Census tracts. The emphasis put on tracts was based on the anticipation that other Census statistics than those derived from the Census of Business might conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of some land area not properly within a strictly defined CBD or to the exclusion of a small portion of what should be in the CBD. It was believed that this limitation generally would not prove to be serious as the difference in area probably would not significantly alter the magnitudes being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant, in order to maximize the value of comparisons over time. Although it was recognized that the CBD strictly defined would tend to change over time, it was felt that the inexactitude resulting from the use of fixed boundaries would not prove to be serious.

In some cities where there had been a previously established central business district or similar area which substantially corresponded to the Census Bureau's requirements for central business districts, such areas were accepted for use in the Bureau's CBD program.

Data for a total of 95 CBD's were provided in the 1954 Census of Business. Since that time, central business districts have been delineated for 14 additional cities, bringing the total to 109 CBD's located in 97 standard metropolitan statistical areas. A number of cities have made minor changes in the boundaries of their CBD's due mainly to revisions in tract boundaries. In only one city, Minneapolis, has a previously defined CBD been significantly changed.

DELINEATION OF THE MAJOR RETAIL CENTERS (MRC's)

Major retail centers have been delineated by the Bureau of the Census, and data from them have been tabulated, as part of the 1958 Census of Business program. The major retail centers (MRC's) were defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas in which the CBD cities are located but outside of the CBD's themselves) which include a major general merchandise store—usually a department store. MRC's were not delineated if the publication of data for them would result in violation of Census rules prohibiting disclosure of information for individual firms.

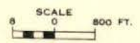
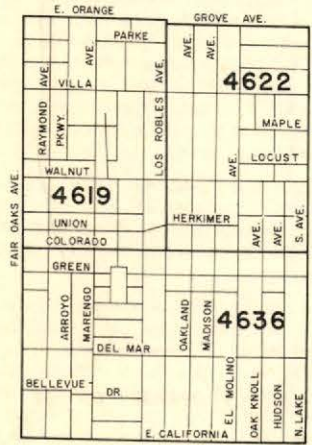
MRC's include not only the planned suburban shopping center but also the older string street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved include all of the center.

In those cities within the standard metropolitan statistical areas (SMSA's) covered by this series of reports which were not of sufficient size to qualify for the delineation of a central business district, no MRC's were delineated unless at least two such centers could be defined.

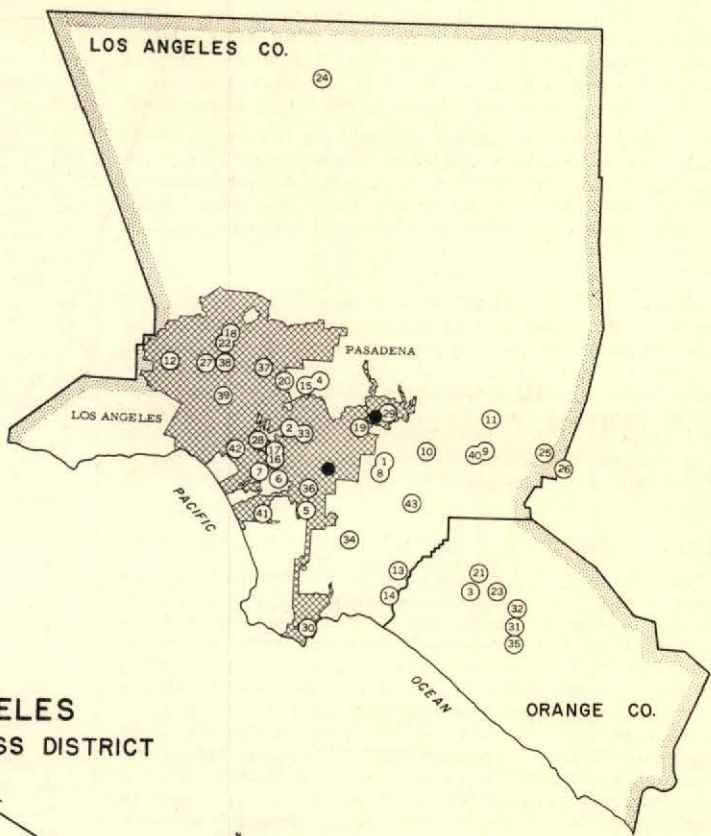
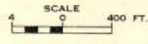
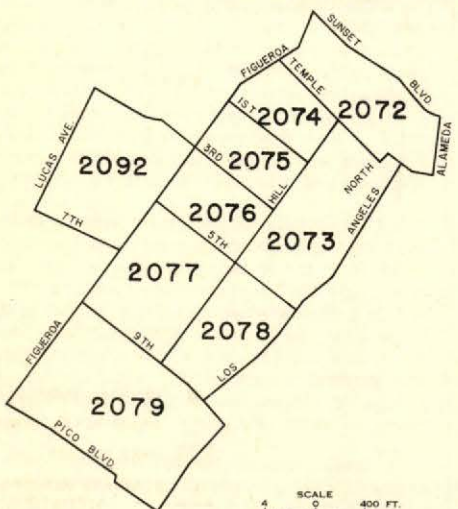
For explanation of procedures and definitions, see Appendix.

LOS ANGELES - LONG BEACH, CALIF. STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICTS

PASADENA CENTRAL BUSINESS DISTRICT



LOS ANGELES CENTRAL BUSINESS DISTRICT

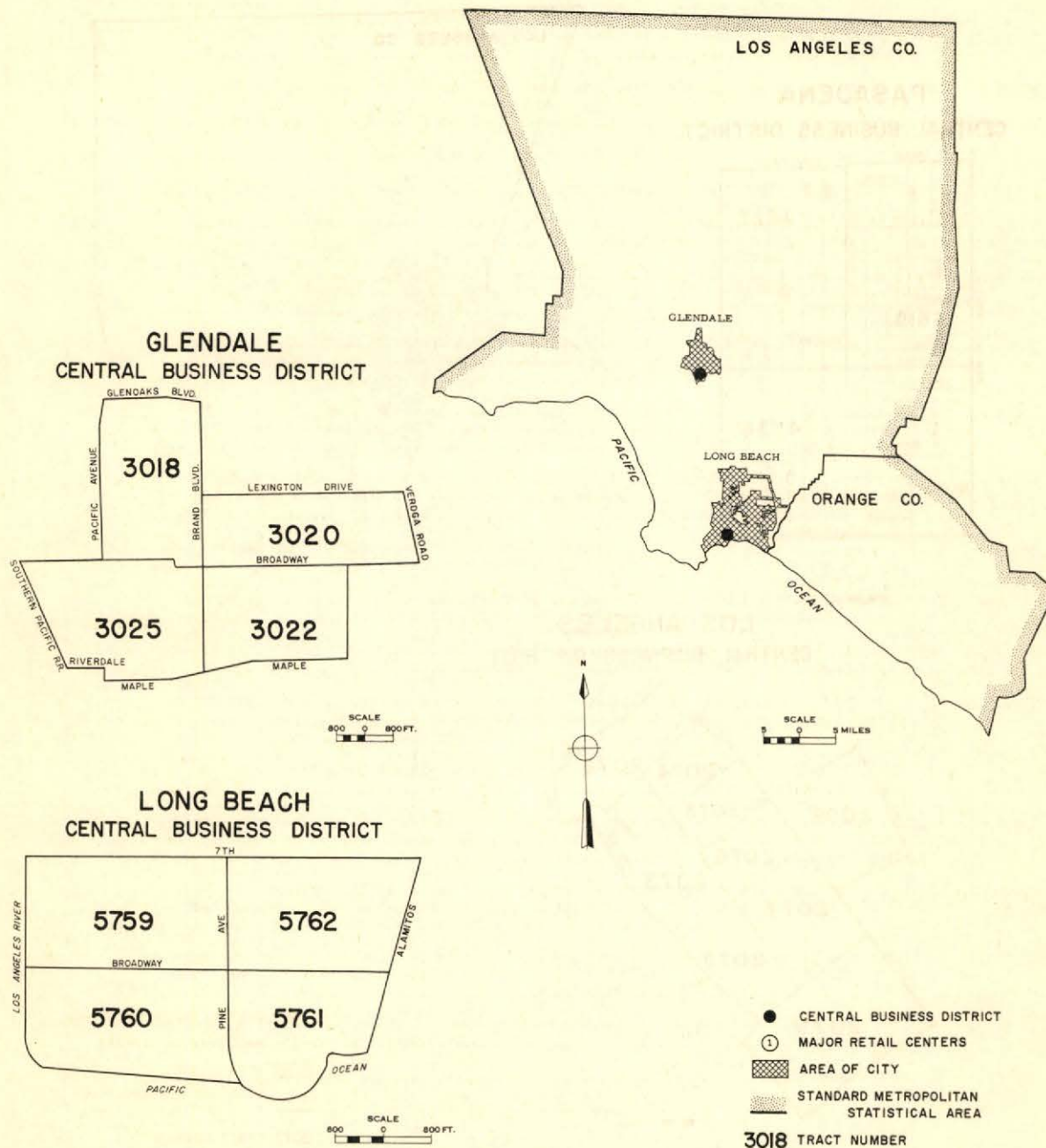


- CENTRAL BUSINESS DISTRICT
- ① MAJOR RETAIL CENTERS
- ▨ AREA OF CITY
- ▨ STANDARD METROPOLITAN STATISTICAL AREA
- 2072 TRACT NUMBER

DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR

LOS ANGELES - LONG BEACH, CALIF.

STANDARD METROPOLITAN STATISTICAL AREA AND CENTRAL BUSINESS DISTRICTS



DATA IN THIS REPORT ARE BASED UPON THE LEGAL BOUNDARIES AT THE END OF THE CENSUS YEAR.

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LOS ANGELES-LONG BEACH, CALIF., AREA

7

Table 1A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954
CENTRAL BUSINESS DISTRICT OF LOS ANGELES

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

| SIC code | Kind of business | 1958 ¹ | | | | | 1954 ¹ | | |
|----------------------|---|-------------------------------|--------------------|----------------------|--|---------------|-------------------------------|--------------------|----------------------|
| | | Estab-lish-ments ² | Sales ² | Payroll, entire year | Paid employees, workweek ended nearest Nov. 15 | | Estab-lish-ments ² | Sales ² | Payroll, entire year |
| | | | | | Total | Full workweek | | | |
| | | (number) | (\$1,000) | (\$1,000) | (number) | (number) | (number) | (\$1,000) | (\$1,000) |
| RETAIL STORES | | | | | | | | | |
| | Retail stores, total ³ | 1,460 | 365,345 | 67,364 | 20,859 | 18,100 | 1,588 | 385,895 | 68,798 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 11 | 3,927 | 512 | 84 | 83 | 16 | 3,841 | 462 |
| 5251 | Hardware stores..... | 5 | 629 | 66 | 14 | 14 | 9 | 778 | 77 |
| 52 ex. 5251 | Other..... | 6 | 3,298 | 446 | 70 | 69 | 7 | 3,063 | 385 |
| 53 part ³ | General merchandise group stores ³ | 42 | 141,062 | 26,119 | 8,525 | 7,266 | 34 | 159,306 | 28,066 |
| 531 | Department stores..... | 4 | 125,830 | 23,580 | 7,452 | 6,492 | 5 | 144,211 | 25,521 |
| 533 | Limited price variety stores..... | 8 | 11,677 | 2,093 | 902 | 610 | 8 | 11,886 | 2,240 |
| 539 | Other general merchandise stores..... | 30 | 3,555 | 446 | 171 | 164 | 21 | 3,209 | 305 |
| 54 | Food stores..... | 130 | 19,342 | 2,232 | 712 | 608 | 142 | 18,799 | 2,266 |
| 55 ex. 554 | Automotive dealers..... | 8 | 1,181 | 165 | 26 | 24 | 10 | 12,862 | 1,322 |
| 554 | Gasoline service stations..... | 26 | 4,138 | 515 | 183 | 160 | 31 | 2,725 | 475 |
| 56 | Apparel, accessory stores..... | 268 | 64,798 | 10,232 | 3,176 | 2,621 | 311 | 60,318 | 10,237 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 97 | 19,135 | 3,275 | 891 | 730 | 67 | 15,443 | 2,441 |
| 562, 563, 568 | Women's clothing, specialty stores..... | 89 | 30,814 | 4,544 | 1,618 | 1,340 | 96 | 24,014 | 3,784 |
| 562 | Ready-to-wear stores ⁵ | 49 | 22,477 | 3,414 | 1,199 | 993 | 43 | 20,742 | 3,294 |
| 565 | Family clothing stores ⁵ | 8 | 2,189 | 315 | 146 | 111 | 11 | 5,391 | 959 |
| 566 | Shoe stores..... | 65 | 12,113 | 2,009 | 482 | 404 | 68 | 11,397 | 1,971 |
| 564, 569 | Other apparel stores..... | 7 | 531 | 89 | 39 | 36 | 61 | 3,991 | 1,082 |
| 57 | Furniture, home furnishings, equipment stores..... | 70 | 33,275 | 7,571 | 1,552 | 1,485 | 76 | 34,408 | 5,796 |
| 5712 | Furniture stores ⁴ | 8 | (D) | (D) | (D) | (D) | 10 | 22,316 | 4,126 |
| 5713-15, 19 | Other home furnishings stores ⁴ | 15 | (D) | (D) | (D) | (D) | 10 | 2,856 | 479 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 47 | 7,020 | 1,005 | 283 | 248 | 48 | 9,178 | 1,191 |
| 58 | Eating, drinking places..... | 390 | 39,793 | 10,985 | 4,191 | 3,678 | 443 | 38,748 | 11,299 |
| 5812 | Eating places..... | 308 | 33,208 | 9,790 | 3,673 | 3,251 | 325 | 31,631 | 9,372 |
| 5813 | Drinking places..... | 82 | 6,585 | 1,195 | 518 | 427 | 118 | 7,117 | 1,927 |
| 591 | Drug stores, proprietary stores..... | 40 | 13,049 | 2,371 | 600 | 504 | 49 | 13,567 | 2,418 |
| 59 ex. 591 | Other retail stores ⁶ | 475 | 44,780 | 6,662 | 1,810 | 1,671 | 476 | 41,321 | 6,457 |
| 592 | Liquor stores..... | 32 | 4,084 | 197 | 77 | 65 | 35 | 6,435 | 608 |
| 594 | Book, stationery stores..... | 47 | 4,124 | 660 | 205 | 185 | 47 | 2,992 | 418 |
| 595 | Sporting goods, bicycle stores..... | 10 | 2,572 | 401 | 89 | 80 | 8 | 1,272 | 249 |
| 597 | Jewelry stores..... | 105 | 17,409 | 3,254 | 799 | 773 | 138 | 16,709 | 3,046 |
| 5992 | Florists..... | 17 | 1,198 | 275 | 75 | 59 | 16 | 1,346 | 390 |
| 5996 | Camera, photographic supply stores..... | 11 | 3,332 | 411 | 75 | 72 | 11 | 2,641 | 232 |
| SELECTED SERVICES | | | | | | | | | |
| 7011, 7012 | Hotels..... | 122 | 29,376 | 10,482 | 3,615 | 3,418 | 159 | 28,296 | 10,139 |
| 783 | Motion picture theaters..... | 30 | 5,811 | 1,610 | 497 | 424 | 36 | 7,901 | 1,814 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

¹Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$4,909,000, of which \$1,351,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

²All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴1954 data limited to "employer" establishments.

⁵Both 1954 and 1958 data limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex.591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 1B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954
CENTRAL BUSINESS DISTRICT OF LONG BEACH

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

| SIC code | Kind of business | 1958 ¹ | | | | | 1954 ¹ | | |
|----------------------|--|---------------------------------------|--------------------|----------------------------|--|------------------|---------------------------------------|--------------------|----------------------------|
| | | Estab- lish- ments ² | Sales ² | Payroll, entire year | Paid employees, workweek ended nearest Nov. 15 | | Estab- lish- ments ² | Sales ² | Payroll, entire year |
| | | | | | Total | Full workweek | | | |
| | | (number) | (\$1,000) | (\$1,000) | (number) | (number) | (number) | (\$1,000) | (\$1,000) |
| RETAIL STORES | | | | | | | | | |
| | Retail stores, total ³ | 598 | 120,519 | 19,186 | 6,107 | 5,054 | 654 | 118,792 | 19,152 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 3 | (D) | (D) | (D) | (D) | 10 | 1,517 | 224 |
| 5251 | Hardware stores..... | 1 | (D) | (D) | (D) | (D) | 4 | 964 | 149 |
| 52 ex. 5251 | Other..... | 2 | (D) | (D) | (D) | (D) | 6 | 553 | 75 |
| 53 part ³ | General merchandise group stores ³ | 17 | 41,722 | 6,611 | 2,260 | 1,787 | 17 | 40,967 | 6,570 |
| 531 | Department stores..... | 4 | 37,909 | 5,852 | 1,876 | 1,535 | 5 | (D) | (D) |
| 533 | Limited price variety stores..... | 4 | 3,169 | 693 | 355 | 229 | 4 | 3,558 | 653 |
| 539 | Other general merchandise stores..... | 9 | 644 | 66 | 29 | 23 | 8 | (D) | (D) |
| 54 | Food stores..... | 56 | 5,629 | 534 | 161 | 117 | 75 | 7,266 | 634 |
| 55 ex. 554 | Automotive dealers..... | 10 | 13,199 | 1,633 | 318 | 309 | 10 | 10,146 | 1,347 |
| 554 | Gasoline service stations..... | 22 | 1,723 | 227 | 78 | 67 | 23 | 2,183 | 346 |
| 56 | Apparel, accessory stores..... | 128 | 17,748 | 2,860 | 897 | 722 | 143 | 20,941 | 3,069 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 31 | 3,313 | 572 | 167 | 145 | 25 | 5,637 | 772 |
| 562, 563, 568 | Women's clothing, specialty stores.... | 57 | 6,875 | 1,003 | 360 | 280 | 61 | 8,689 | 1,143 |
| 562 | Ready-to-wear stores ⁵ | 39 | 5,486 | 784 | 282 | 218 | 39 | 7,268 | 964 |
| 565 | Family clothing stores ⁵ | 6 | 3,615 | 736 | 219 | 182 | 5 | 2,087 | 413 |
| 566 | Shoe stores..... | 27 | 3,757 | 539 | 147 | 112 | 32 | 3,903 | 565 |
| 564, 569 | Other apparel stores..... | 3 | 152 | 10 | 4 | 3 | 16 | 551 | 176 |
| 57 | Furniture, home furnishings, equipment stores..... | 34 | 7,250 | 1,066 | 245 | 232 | 44 | 8,032 | 1,082 |
| 5712 | Furniture stores ⁴ | 13 | 3,305 | 411 | 94 | 91 | 12 | 3,446 | 433 |
| 5713-15, 19 | Other home furnishings stores ⁴ | 6 | 351 | 36 | 14 | 12 | 9 | 1,064 | 121 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 15 | 3,594 | 619 | 137 | 129 | 19 | 3,498 | 528 |
| 58 | Eating, drinking places..... | 183 | 14,557 | 3,869 | 1,530 | 1,274 | 193 | 12,958 | 3,819 |
| 5812 | Eating places..... | 124 | 10,237 | 3,125 | 1,171 | 973 | 122 | 7,954 | 2,456 |
| 5813 | Drinking places..... | 59 | 4,320 | 744 | 359 | 301 | 71 | 5,004 | 1,363 |
| 591 | Drug stores, proprietary stores..... | 6 | 5,757 | 734 | 161 | 134 | 12 | 4,773 | 588 |
| 59 ex. 591 | Other retail stores ⁶ | 139 | (D) | (D) | (D) | (D) | 127 | 10,009 | 1,473 |
| 592 | Liquor stores..... | 18 | 1,937 | 119 | 40 | 31 | 14 | 1,292 | 88 |
| 594 | Book, stationery stores..... | 9 | 987 | 182 | 53 | 50 | 11 | 1,080 | 207 |
| 595 | Sporting goods, bicycle stores..... | 6 | 352 | 26 | 11 | 9 | 5 | 420 | 34 |
| 597 | Jewelry stores..... | 28 | 5,919 | 841 | 186 | 269 | 38 | 4,393 | 634 |
| 5992 | Florists..... | 9 | 138 | 14 | 8 | 6 | 8 | 163 | 16 |
| 5996 | Camera, photographic supply stores.... | 2 | (D) | (D) | (D) | (D) | 3 | 571 | 83 |
| SELECTED SERVICES | | | | | | | | | |
| 7011, 7012 | Hotels..... | 40 | 3,713 | 1,387 | 448 | 392 | 44 | 3,386 | 1,204 |
| 783 | Motion picture theaters..... | 9 | 2,470 | 543 | 248 | 211 | 9 | 2,403 | 444 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

¹Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$1,680,000, of which \$885,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

²All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴1954 data limited to "employer" establishments.

⁵Both 1954 and 1958 data limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex.591) not covered in any of the lines below.

LOS ANGELES-LONG BEACH, CALIF., AREA

Table 10.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954
CENTRAL BUSINESS DISTRICT OF GLENDALE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

| SIC code | Kind of business | 1958 ¹ | | | | | 1954 ¹ | | |
|----------------------|---|-------------------------------|--------------------|----------------------|--|---------------|-------------------------------|--------------------|----------------------|
| | | Estab-lish-ments ² | Sales ² | Payroll, entire year | Paid employees, workweek ended nearest Nov. 15 | | Estab-lish-ments ² | Sales ² | Payroll, entire year |
| | | | | | Total | Full workweek | | | |
| | | (number) | (\$1,000) | (\$1,000) | (number) | (number) | (number) | (\$1,000) | (\$1,000) |
| RETAIL STORES | | | | | | | | | |
| | Retail stores, total ³ | 495 | 99,619 | 13,588 | 3,972 | 3,173 | 515 | 90,858 | 12,299 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 17 | 2,524 | 443 | 86 | 72 | 19 | 3,108 | 501 |
| 5251 | Hardware stores..... | 3 | 533 | 79 | 21 | 14 | 6 | 1,062 | 173 |
| 52 ex. 5251 | Other..... | 14 | 1,991 | 364 | 65 | 58 | 13 | 2,046 | 328 |
| 53 part ³ | General merchandise group stores ³ | 20 | 2,4325 | 3,578 | 1,219 | 862 | 13 | 20,732 | 2,976 |
| 531 | Department stores..... | 3 | (D) | (D) | (D) | (D) | 2 | (D) | (D) |
| 533 | Limited price variety stores..... | 6 | 1,969 | 368 | 204 | 110 | 6 | 2,024 | 389 |
| 539 | Other general merchandise stores..... | 11 | (D) | (D) | (D) | (D) | 5 | (D) | (D) |
| 54 | Food stores..... | 41 | 15,967 | 1,606 | 416 | 350 | 66 | 16,562 | 1,780 |
| 55 ex. 554 | Automotive dealers..... | 25 | 19,291 | 2,283 | 385 | 366 | 21 | 15,748 | 1,814 |
| 554 | Gasoline service stations..... | 49 | 4,165 | 406 | 148 | 116 | 35 | 2,876 | 341 |
| 56 | Apparel, accessory stores..... | 89 | 11,517 | 1,626 | 560 | 407 | 104 | 11,168 | 1,415 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 14 | 3,078 | 491 | 145 | 102 | 14 | 2,430 | 296 |
| 562, 563, 568 | Women's clothing, specialty stores.... | 45 | 4,927 | 625 | 262 | 190 | 48 | 4,649 | 563 |
| 562 | Ready-to-wear stores ⁵ | 36 | 4,395 | 566 | 224 | 172 | 29 | 3,898 | 463 |
| 565 | Family clothing stores ⁵ | 2 | (D) | (D) | (D) | (D) | 3 | 831 | 114 |
| 566 | Shoe stores..... | 24 | 2,799 | 432 | 127 | 98 | 23 | (D) | 357 |
| 564, 569 | Other apparel stores..... | 4 | (D) | (D) | (D) | (D) | 16 | (D) | 85 |
| 57 | Furniture, home furnishings, equipment stores..... | 56 | 7,242 | 1,024 | 265 | 251 | 65 | 7,430 | 1,059 |
| 5712 | Furniture stores ⁴ | 14 | 2,565 | 358 | 86 | 83 | 13 | 2,773 | 373 |
| 5713-15, 19 | Other home furnishings stores ⁴ | 13 | 1,332 | 215 | 64 | 62 | 14 | 1,370 | 230 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 29 | 3,345 | 451 | 115 | 106 | 34 | 3,259 | 456 |
| 58 | Eating, drinking places..... | 74 | 5,810 | 1,470 | 546 | 485 | 72 | 5,051 | 1,390 |
| 5812 | Eating places..... | 63 | 4,935 | 1,304 | 483 | 430 | 58 | 3,756 | 976 |
| 5813 | Drinking places..... | 11 | 865 | 66 | 63 | 55 | 14 | 1,295 | 414 |
| 591 | Drug stores, proprietary stores..... | 19 | 3,591 | 488 | 138 | 99 | 17 | 3,161 | 478 |
| 59 ex. 591 | Other retail stores ⁶ | 105 | 5,187 | 664 | 209 | 165 | 103 | 5,022 | 545 |
| 592 | Liquor stores..... | 11 | 771 | 48 | 16 | 12 | 9 | 942 | 49 |
| 594 | Book, stationery stores..... | 11 | 553 | 70 | 27 | 22 | 12 | 570 | 91 |
| 595 | Sporting goods, bicycle stores..... | 4 | 97 | 2 | 1 | 1 | 5 | 124 | 11 |
| 597 | Jewelry stores..... | 12 | 996 | 190 | 45 | 36 | 19 | 881 | 122 |
| 5992 | Florists..... | 7 | 222 | 26 | 7 | 7 | 6 | 180 | 11 |
| 5996 | Camera, photographic supply stores.... | 5 | 507 | 49 | 12 | 12 | 2 | (D) | (D) |
| SELECTED SERVICES | | | | | | | | | |
| 7011, 7012 | Hotels..... | 5 | 196 | 59 | 29 | 26 | 7 | 230 | 56 |
| 783 | Motion picture theaters..... | 5 | 843 | 192 | 81 | 61 | 6 | 847 | 161 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

¹Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$805,000, of which \$187,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

²All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴1954 data limited to "employer" establishments.

⁵Both 1954 and 1958 data limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex.591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 1D.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954
CENTRAL BUSINESS DISTRICT OF PASADENA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

| SIC code | Kind of business | 1958 ¹ | | | | | 1954 ¹ | | |
|----------------------|--|---------------------------------------|--------------------|----------------------------|--|------------------|---------------------------------------|--------------------|----------------------------|
| | | Estab- lish- ments ² | Sales ² | Payroll, entire year | Paid employees, workweek ended nearest Nov. 15 | | Estab- lish- ments ² | Sales ² | Payroll, entire year |
| | | | | | Total | Full workweek | | | |
| | | (number) | (\$1,000) | (\$1,000) | (number) | (number) | (number) | (\$1,000) | (\$1,000) |
| RETAIL STORES | | | | | | | | | |
| | Retail stores, total ³ | 390 | 107,175 | 16,835 | 5,357 | 4,457 | 402 | 100,462 | 15,739 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 11 | 957 | 122 | 28 | 25 | 17 | 2,025 | 205 |
| 5251 | Hardware stores..... | 1 | (D) | (D) | (D) | (D) | 2 | (D) | (D) |
| 52 ex. 5251 | Other..... | 10 | (D) | (D) | (D) | (D) | 15 | (D) | (D) |
| 53 part ³ | General merchandise group stores ³ | 20 | 44,752 | 7,623 | 2,687 | 2,231 | 19 | 39,316 | 7,114 |
| 531 | Department stores..... | 4 | 34,510 | 6,072 | 2,019 | 1,732 | 4 | (D) | (D) |
| 533 | Limited price variety stores..... | 4 | 1,809 | 345 | 160 | 103 | 5 | 2,278 | 445 |
| 539 | Other general merchandise stores..... | 12 | 8,433 | 1,206 | 508 | 396 | 10 | (D) | (D) |
| 54 | Food stores..... | 22 | 13,773 | 1,288 | 363 | 275 | 31 | 12,286 | 1,255 |
| 55 ex. 554 | Automotive dealers..... | 9 | 5,155 | 679 | 106 | 101 | 10 | 9,157 | 1,131 |
| 554 | Gasoline service stations..... | 36 | 4,252 | 427 | 126 | 98 | 35 | 3,107 | 352 |
| 56 | Apparel, accessory stores..... | 74 | 12,837 | 2,059 | 667 | 547 | 91 | 13,394 | 1,919 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 14 | 1,736 | 288 | 92 | 79 | 10 | 1,610 | 227 |
| 562, 563, 568 | Women's clothing, specialty stores.... | 30 | 6,867 | 1,022 | 352 | 290 | 41 | 7,744 | 1,132 |
| 562 | Ready-to-wear stores ⁵ | 25 | 6,530 | 979 | 336 | 277 | 28 | 7,061 | 1,011 |
| 565 | Family clothing stores ⁵ | 4 | (D) | (D) | (D) | (D) | 3 | 625 | 87 |
| 566 | Shoe stores..... | 24 | 3,004 | 527 | 138 | 107 | 25 | 3,113 | 449 |
| 564, 569 | Other apparel stores..... | 2 | (D) | (D) | (D) | (D) | 7 | 219 | 24 |
| 57 | Furniture, home furnishings, equipment stores..... | 40 | 8,583 | 1,246 | 267 | 236 | 41 | 6,786 | 1,092 |
| 5712 | Furniture stores ⁴ | 11 | 4,706 | 793 | 145 | 126 | 8 | 3,021 | 672 |
| 5713-15, 19 | Other home furnishings stores ⁴ | 10 | 601 | 93 | 34 | 28 | 13 | 694 | 105 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 19 | 3,276 | 360 | 88 | 82 | 16 | 3,031 | 315 |
| 58 | Eating, drinking places..... | 65 | 4,596 | 1,323 | 557 | 475 | 56 | 3,685 | 965 |
| 5812 | Eating places..... | 58 | 4,316 | 1,270 | 521 | 448 | 51 | 3,411 | 920 |
| 5813 | Drinking places..... | 7 | 280 | 53 | 36 | 27 | 5 | 274 | 45 |
| 591 | Drug stores, proprietary stores..... | 12 | 3,774 | 640 | 152 | 115 | 12 | 3,458 | 605 |
| 59 ex. 591 | Other retail stores ⁶ | 101 | 8,496 | 1,428 | 404 | 354 | 90 | 7,248 | 1,101 |
| 592 | Liquor stores..... | 3 | 511 | 47 | 7 | 7 | 9 | 448 | 11 |
| 594 | Book, stationery stores..... | 10 | 1,553 | 210 | 78 | 63 | 4 | 1,343 | 193 |
| 595 | Sporting goods, bicycle stores..... | 2 | (D) | (D) | (D) | (D) | 3 | 413 | 49 |
| 597 | Jewelry stores..... | 13 | 1,903 | 401 | 109 | 97 | 12 | 1,283 | 312 |
| 5992 | Florists..... | 5 | 308 | 68 | 18 | 16 | 5 | 252 | 45 |
| 5996 | Camera, photographic supply stores.... | 3 | 301 | 31 | 9 | 9 | 5 | 346 | 26 |
| SELECTED SERVICES | | | | | | | | | |
| 7011, 7012 | Hotels..... | 8 | (D) | (D) | (D) | (D) | 15 | 1,027 | 399 |
| 783 | Motion picture theaters..... | 3 | 768 | 150 | 57 | 35 | 5 | 902 | 191 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

¹Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). The 1954 sales of leased departments located in general merchandise stores but elsewhere classified were \$2,228,000, of which \$982,000 was included with apparel, accessory stores. This does not affect "hotels" or "motion picture theaters."

²All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴1954 data limited to "employer" establishments.

⁵Both 1954 and 1958 data limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex.591) not covered in any of the lines below.

LOS ANGELES-LONG BEACH, CALIF., AREA

Table 2A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954
CITY OF LOS ANGELES

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

| SIC code | Kind of business | 1958 ¹ | | | | | 1954 ¹ | | |
|----------------------|---|-------------------------------|--------------------|----------------------|--|---------------|-------------------------------|--------------------|----------------------|
| | | Estab-lish-ments ² | Sales ² | Payroll, entire year | Paid employees, workweek ended nearest Nov. 15 | | Estab-lish-ments ² | Sales ² | Payroll, entire year |
| | | | | | Total | Full workweek | | | |
| | | (number) | (\$1,000) | (\$1,000) | (number) | (number) | (number) | (\$1,000) | (\$1,000) |
| | RETAIL STORES | | | | | | | | |
| | Retail stores, total ³ | 24,149 | 3,725,651 | 328,228 | 142,851 | 119,706 | 20,276 | 2,916,507 | 366,936 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 874 | 174,363 | 21,588 | 4,524 | 4,059 | 692 | 133,761 | 14,046 |
| 5251 | Hardware stores..... | 268 | 39,598 | 5,546 | 1,333 | 1,067 | 246 | 24,136 | 2,760 |
| 52 ex. 5251 | Other..... | 606 | 134,765 | 16,042 | 3,191 | 2,992 | 442 | 109,559 | 11,286 |
| 53 part ³ | General merchandise group stores ³ | 704 | 455,685 | 68,858 | 24,278 | 19,245 | 594 | 384,959 | 60,042 |
| 531 | Department stores..... | 31 | 328,237 | 50,506 | 16,621 | 13,655 | 25 | 310,781 | 49,120 |
| 533 | Limited price variety stores..... | 258 | 47,454 | 7,921 | 3,953 | 2,445 | 265 | 36,723 | 6,194 |
| 539 | Other general merchandise stores..... | 289 | 77,926 | 431 | 3,704 | 3,145 | 304 | 37,427 | 4,728 |
| 54 | Food stores..... | 3,727 | 916,037 | 76,908 | 20,703 | 16,173 | 3,637 | 666,196 | 57,946 |
| 55 ex. 554 | Automotive dealers..... | 956 | 531,517 | 54,984 | 10,519 | 10,213 | 772 | 449,373 | 48,431 |
| 554 | Gasoline service stations..... | 2,961 | 281,211 | 27,797 | 9,123 | 7,589 | 2,366 | 185,668 | 18,957 |
| 56 | Apparel, accessory stores..... | 2,139 | 246,280 | 35,653 | 11,789 | 9,236 | 1,762 | 210,820 | 31,523 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 514 | 61,843 | 9,690 | 2,763 | 2,198 | 264 | 47,170 | 7,043 |
| 562, 563, 568 | Women's clothing, specialty stores..... | 842 | 105,044 | 15,244 | 5,480 | 4,317 | 645 | 82,716 | 13,063 |
| 562 | Ready-to-wear stores ⁵ | 473 | 84,013 | 12,897 | 4,547 | 3,563 | 395 | 73,557 | 12,109 |
| 565 | Family clothing stores ⁵ | 105 | 22,649 | 3,302 | 1,335 | 1,025 | 80 | 31,245 | 4,185 |
| 566 | Shoe stores..... | 432 | 45,474 | 6,470 | 1,785 | 1,364 | 332 | 32,650 | 4,727 |
| 564, 569 | Other apparel stores..... | 174 | 10,070 | 156 | 58 | 51 | 331 | 14,979 | 2,505 |
| 57 | Furniture, home furnishings, equipment stores..... | 2,111 | 286,550 | 42,420 | 10,415 | 9,558 | 1,699 | 228,266 | 29,686 |
| 5712 | Furniture stores ⁴ | 727 | 129,167 | 20,599 | 4,549 | 4,288 | 413 | 102,503 | 14,027 |
| 5713-15, 19 | Other home furnishings stores ⁴ | 544 | 47,161 | 7,678 | 1,743 | 1,580 | 315 | 37,835 | 6,506 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 840 | 110,222 | 14,143 | 4,123 | 3,690 | 701 | 80,962 | 9,153 |
| 58 | Eating, drinking places..... | 5,551 | 362,608 | 87,475 | 35,816 | 30,794 | 4,448 | 263,001 | 66,775 |
| 5812 | Eating places..... | 4,328 | 297,101 | 76,718 | 31,034 | 26,754 | 3,342 | 209,054 | 53,884 |
| 5813 | Drinking places..... | 1,223 | 65,507 | 10,757 | 4,782 | 4,040 | 1,102 | 53,901 | 12,891 |
| 591 | Drug stores, proprietary stores..... | 715 | 154,492 | 22,145 | 6,034 | 4,617 | 648 | 102,699 | 14,743 |
| 59 ex. 591 | Other retail stores ⁶ | 4,411 | 316,908 | 31,886 | 9,650 | 8,222 | 3,658 | 241,764 | 24,787 |
| 592 | Liquor stores..... | 1,052 | 127,995 | 7,580 | 2,399 | 1,882 | 947 | 88,010 | 4,994 |
| 594 | Book, stationery stores..... | 244 | 20,687 | 3,273 | 1,034 | 847 | 204 | 25,076 | 4,423 |
| 595 | Sporting goods, bicycle stores..... | 178 | 13,725 | 1,366 | 449 | 402 | 144 | 7,472 | 704 |
| 597 | Jewelry stores..... | 421 | 33,488 | 5,392 | 1,385 | 1,309 | 390 | 29,125 | 4,644 |
| 5992 | Florists..... | 297 | 10,918 | 1,727 | 558 | 479 | 235 | 7,802 | 1,301 |
| 5996 | Camera, photographic supply stores..... | 141 | 16,395 | 1,674 | 405 | 377 | 109 | 13,466 | 1,234 |
| | SELECTED SERVICES | | | | | | | | |
| 7011, 7012 | Hotels..... | 641 | 65,972 | 23,101 | 8,108 | 7,416 | 628 | 56,402 | 18,974 |
| 783 | Motion picture theaters..... | 177 | 32,706 | 6,804 | 2,928 | 2,422 | 161 | 29,788 | 5,877 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

¹Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

²All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴1954 data limited to "employer" establishments.

⁵Both 1954 and 1958 data limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 2B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954
CITY OF LONG BEACH

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

| SIC code | Kind of business | 1958 ¹ | | | | | 1954 ¹ | | |
|----------------------|--|---------------------------------------|--------------------|----------------------------|--|------------------|---------------------------------------|--------------------|----------------------------|
| | | Estab- lish- ments ² | Sales ² | Payroll, entire year | Paid employees, workweek ended nearest Nov. 15 | | Estab- lish- ments ² | Sales ² | Payroll, entire year |
| | | | | | Total | Full workweek | | | |
| (number) | (\$1,000) | (\$1,000) | (number) | (number) | (number) | (\$1,000) | (\$1,000) | | |
| RETAIL STORES | | | | | | | | | |
| | Retail stores, total ³ | 2,921 | 511,562 | 63,636 | 20,174 | 16,726 | 3,055 | 475,470 | 58,941 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 112 | 22,554 | 2,665 | 624 | 552 | 115 | 31,397 | 3,329 |
| 5251 | Hardware stores..... | 38 | 6,585 | 780 | 236 | 186 | 35 | 5,198 | 673 |
| 52 ex. 5251 | Other..... | 74 | 15,969 | 1,885 | 388 | 366 | 80 | 26,199 | 2,656 |
| 53 part ³ | General merchandise group stores ³ | 85 | 80,501 | 11,157 | 4,363 | 3,444 | 90 | 66,825 | 10,076 |
| 531 | Department stores..... | 7 | 66,011 | 8,888 | 3,274 | 2,661 | 7 | 56,434 | 8,522 |
| 533 | Limited price variety stores..... | 40 | 7,415 | 1,359 | 687 | 460 | 47 | 7,605 | 1,273 |
| 539 | Other general merchandise stores..... | 26 | (D) | 910 | 402 | 323 | 34 | 2,746 | 281 |
| 54 | Food stores..... | 395 | 107,602 | 8,734 | 2,400 | 1,861 | 483 | 103,582 | 8,794 |
| 55 ex. 554 | Automotive dealers..... | 188 | 92,839 | 9,570 | 1,890 | 1,829 | 175 | 91,515 | 9,272 |
| 554 | Gasoline service stations..... | 341 | 35,727 | 3,546 | 1,198 | 957 | 332 | 33,148 | 3,683 |
| 56 | Apparel, accessory stores..... | 265 | 27,841 | 4,022 | 1,337 | 1,069 | 284 | 30,764 | 4,191 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 56 | 4,711 | 727 | 211 | 184 | 41 | (D) | 819 |
| 562, 563, 568 | Women's clothing, specialty stores..... | 116 | 11,074 | 1,532 | 561 | 438 | 120 | 13,188 | 1,701 |
| 562 | Ready-to-wear stores ⁵ | 74 | 8,435 | 1,170 | 432 | 335 | 82 | 11,350 | 1,488 |
| 565 | Family clothing stores ⁵ | 10 | 4,767 | 856 | 265 | 213 | 11 | 2,720 | 501 |
| 566 | Shoe stores..... | 60 | 6,470 | 849 | 268 | 208 | 55 | 6,236 | 864 |
| 564, 569 | Other apparel stores..... | 17 | 741 | 58 | 32 | 26 | 39 | (D) | 306 |
| 57 | Furniture, home furnishings, equipment stores..... | 248 | 35,114 | 4,988 | 1,118 | 1,021 | 261 | 32,696 | 4,107 |
| 5712 | Furniture stores ⁴ | 83 | 20,243 | 2,756 | 567 | 515 | 66 | 17,823 | 2,052 |
| 5713-15, 19 | Other home furnishings stores ⁴ | 56 | 3,229 | 553 | 137 | 125 | 46 | 3,237 | 478 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 109 | 11,642 | 1,679 | 414 | 381 | 121 | 10,844 | 1,577 |
| 58 | Eating, drinking places..... | 656 | 45,932 | 11,500 | 4,983 | 4,233 | 697 | 39,864 | 10,528 |
| 5812 | Eating places..... | 461 | 35,200 | 9,563 | 4,165 | 3,521 | 476 | 28,327 | 7,767 |
| 5813 | Drinking places..... | 195 | 10,732 | 1,937 | 818 | 712 | 221 | 11,537 | 2,761 |
| 591 | Drug stores, proprietary stores..... | 91 | 21,784 | 3,020 | 750 | 543 | 74 | 13,568 | 1,693 |
| 59 ex. 591 | Other retail stores ⁶ | 540 | 41,668 | 4,434 | 1,511 | 1,217 | 544 | 32,111 | 3,268 |
| 592 | Liquor stores..... | 146 | 15,741 | 7 ³ | 312 | 210 | 154 | 12,848 | 586 |
| 594 | Book, stationery stores..... | 28 | 3,124 | 555 | 218 | 171 | 24 | 2,136 | 389 |
| 595 | Sporting goods, bicycle stores..... | 28 | 1,719 | 173 | 52 | 42 | 25 | 1,523 | 182 |
| 597 | Jewelry stores..... | 54 | 7,696 | 1,067 | 254 | 242 | 72 | 5,907 | 820 |
| 5992 | Florists..... | 44 | 2,048 | 400 | 158 | 132 | 35 | 805 | 87 |
| 5996 | Camera, photographic supply stores..... | 15 | 2,227 | 320 | 83 | 62 | 10 | 1,224 | 148 |
| SELECTED SERVICES | | | | | | | | | |
| 7011, 7012 | Hotels..... | 67 | 4,188 | 1,487 | 472 | 414 | 65 | 4,582 | 1,492 |
| 783 | Motion picture theaters..... | 25 | (D) | (D) | (D) | (D) | 17 | 3,923 | 703 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

¹Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."²All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.⁴1954 data limited to "employer" establishments.⁵Both 1954 and 1958 data limited to "employer" establishments.⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 20.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954
CITY OF GLENDALE

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

| SIC code | Kind of business | 1958 ¹ | | | | | 1954 ¹ | | |
|----------------------|--|---------------------------------------|--------------------|----------------------------|--|------------------|---------------------------------------|--------------------|----------------------------|
| | | Estab- lish- ments ² | Sales ² | Payroll, entire year | Paid employees, workweek ended nearest Nov. 15 | | Estab- lish- ments ² | Sales ² | Payroll, entire year |
| | | | | | Total | Full workweek | | | |
| | | (number) | (\$1,000) | (\$1,000) | (number) | (number) | (number) | (\$1,000) | (\$1,000) |
| RETAIL STORES | | | | | | | | | |
| | Retail stores, total ³ | 1,184 | 214,841 | 25,493 | 7,265 | 5,948 | 1,133 | 192,452 | 21,923 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 56 | 7,130 | 860 | 178 | 153 | 56 | 7,488 | 962 |
| 5251 | Hardware stores..... | 22 | 1,194 | 129 | 40 | 28 | 16 | 1,433 | 202 |
| 52 ex. 5251 | Other..... | 34 | 5,936 | 731 | 138 | 125 | 40 | 6,055 | 760 |
| 53 part ³ | General merchandise group stores ³ | 41 | 25,841 | 3,724 | 1,284 | 915 | 30 | 21,162 | 3,005 |
| 531 | Department stores..... | 3 | (D) | (D) | (D) | (D) | 2 | (D) | (D) |
| 533 | Limited price variety stores..... | 19 | 2,463 | 414 | 227 | 129 | 16 | 2,280 | 408 |
| 539 | Other general merchandise stores..... | 19 | (D) | (D) | (D) | (D) | 12 | (D) | (D) |
| 54 | Food stores..... | 144 | 46,167 | 4,242 | 1,063 | 842 | 169 | 54,348 | 4,478 |
| 55 ex. 554 | Automotive dealers..... | 88 | 61,058 | 6,104 | 1,107 | 1,060 | 82 | 48,519 | 4,934 |
| 554 | Gasoline service stations..... | 159 | 13,996 | 1,261 | 462 | 352 | 128 | 10,043 | 978 |
| 56 | Apparel, accessory stores..... | 129 | 14,757 | 1,978 | 696 | 507 | 128 | 11,894 | 1,473 |
| 561, 567 | Men's, boys' apparel stores, custom tailors'..... | 22 | 4,006 | 578 | 176 | 124 | 17 | 2,508 | 303 |
| 562, 563, 568 | Women's clothing, specialty stores.... | 63 | 6,064 | 752 | 314 | 227 | 58 | 5,022 | 596 |
| 562 | Ready-to-wear stores ⁵ | 45 | 5,182 | 664 | 266 | 202 | 33 | 4,099 | 483 |
| 565 | Family clothing stores ⁵ | 3 | 597 | 81 | 25 | 16 | 3 | 831 | 114 |
| 566 | Shoe stores..... | 32 | 3,320 | 495 | 143 | 113 | 25 | 2,381 | 357 |
| 564, 569 | Other apparel stores..... | 9 | 770 | 72 | 38 | 27 | 23 | 1,122 | 103 |
| 57 | Furniture, home furnishings, equipment stores..... | 122 | 13,572 | 1,786 | 461 | 433 | 116 | 12,607 | 1,629 |
| 5712 | Furniture stores ⁴ | 34 | 5,719 | 797 | 193 | 185 | 22 | 5,203 | 646 |
| 5713-15, 19 | Other home furnishings stores ⁴ | 27 | 1,679 | 268 | 86 | 79 | 23 | 2,279 | 419 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 61 | 6,174 | 721 | 182 | 169 | 55 | 4,835 | 564 |
| 58 | Eating, drinking places..... | 177 | 13,052 | 3,333 | 1,309 | 1,129 | 161 | 10,416 | 2,874 |
| 5812 | Eating places..... | 155 | 11,600 | 3,069 | 1,206 | 1,044 | 135 | 8,614 | 2,363 |
| 5813 | Drinking places..... | 22 | 1,452 | 264 | 103 | 85 | 26 | 1,802 | 511 |
| 591 | Drug stores, proprietary stores..... | 36 | 6,847 | 942 | 250 | 195 | 44 | 5,824 | 768 |
| 59 ex. 591 | Other retail stores ⁶ | 232 | 12,421 | 1,263 | 455 | 362 | 219 | 10,151 | 822 |
| 592 | Liquor stores..... | 36 | 3,944 | 200 | 75 | 56 | 42 | 3,916 | 142 |
| 594 | Book, stationery stores..... | 16 | 680 | 77 | 32 | 25 | 16 | 780 | 105 |
| 595 | Sporting goods, bicycle stores..... | 12 | 669 | 53 | 24 | 18 | 8 | 293 | 32 |
| 597 | Jewelry stores..... | 18 | 1,153 | 204 | 49 | 39 | 22 | 1,025 | 156 |
| 5992 | Florists..... | 19 | 797 | 132 | 46 | 38 | 16 | 344 | 48 |
| 5996 | Camera, photographic supply stores.... | 10 | 786 | 74 | 19 | 18 | 4 | 321 | 21 |
| SELECTED SERVICES | | | | | | | | | |
| 7011, 7012 | Hotels..... | 15 | 279 | 75 | 36 | 33 | 14 | 359 | 86 |
| 783 | Motion picture theaters..... | 6 | (D) | (D) | (D) | (D) | 9 | 952 | (D) |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

¹Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."²All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.⁴1954 data limited to "employer" establishments.⁵Both 1954 and 1958 data limited to "employer" establishments.⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 2D.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954
CITY OF PASADENA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

| SIC code | Kind of business | 1958 ¹ | | | | | 1954 ¹ | | |
|----------------------|--|---------------------------------------|--------------------|----------------------------|--|------------------|---------------------------------------|--------------------|----------------------------|
| | | Estab- lish- ments ² | Sales ² | Payroll, entire year | Paid employees, workweek ended nearest Nov. 15 | | Estab- lish- ments ² | Sales ² | Payroll, entire year |
| | | | | | Total | Full workweek | | | |
| | | (number) | (\$1,000) | (\$1,000) | (number) | (number) | (number) | (\$1,000) | (\$1,000) |
| RETAIL STORES | | | | | | | | | |
| | Retail stores, total ³ | 1,263 | 274,024 | 36,219 | 10,745 | 9,044 | 1,348 | 237,946 | 32,248 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 50 | 6,959 | 963 | 218 | 204 | 66 | 8,912 | 1,140 |
| 5251 | Hardware stores..... | 19 | (D) | (D) | (D) | (D) | 24 | (D) | (D) |
| 52 ex. 5251 | Other..... | 31 | (D) | (D) | (D) | (D) | 42 | (D) | (D) |
| 53 part ³ | General merchandise group stores ³ | 38 | 48,532 | 8,200 | 2,929 | 2,397 | 37 | 51,897 | 8,922 |
| 531 | Department stores..... | 4 | 34,510 | 6,072 | 2,019 | 1,732 | 5 | 44,833 | 7,741 |
| 533 | Limited price variety stores..... | 13 | 2,989 | 561 | 253 | 151 | 15 | 2,723 | 524 |
| 539 | Other general merchandise stores..... | 21 | 11,033 | 1,567 | 657 | 514 | 17 | 4,341 | 657 |
| 54 | Food stores..... | 131 | 53,011 | 4,740 | 1,200 | 952 | 182 | 42,359 | 4,299 |
| 55 ex. 554 | Automotive dealers..... | 89 | 58,679 | 6,075 | 1,216 | 1,187 | 73 | 50,944 | 5,186 |
| 554 | Gasoline service stations..... | 159 | 15,486 | 1,503 | 501 | 413 | 164 | 13,566 | 1,492 |
| 56 | Apparel, accessory stores..... | 137 | 22,801 | 3,528 | 1,105 | 919 | 153 | 17,997 | 2,527 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 26 | 2,985 | 413 | 132 | 115 | 14 | 2,629 | 397 |
| 562, 563, 568 | Women's clothing, specialty stores.... | 58 | 12,900 | 1,938 | 639 | 550 | 61 | 9,244 | 1,306 |
| 562 | Ready-to-wear stores ⁵ | 43 | 11,909 | 1,782 | 587 | 504 | 40 | 8,363 | 1,159 |
| 565 | Family clothing stores ⁵ | 8 | 1,419 | 292 | 97 | 69 | 7 | 993 | 142 |
| 566 | Shoe stores..... | 39 | 4,798 | 778 | 200 | 154 | 51 | 4,418 | 635 |
| 564, 569 | Other apparel stores..... | 6 | 699 | 107 | 37 | 31 | 12 | 515 | 47 |
| 57 | Furniture, home furnishings, equipment stores..... | 136 | 23,157 | 3,912 | 705 | 633 | 142 | 16,903 | 2,576 |
| 5712 | Furniture stores ⁴ | 41 | 9,329 | 1,318 | 289 | 260 | 28 | 7,435 | 1,344 |
| 5713-15, 19 | Other home furnishings stores ⁴ | 48 | 5,281 | 810 | 190 | 169 | 37 | 2,871 | 446 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 47 | 8,547 | 1,064 | 226 | 204 | 55 | 6,253 | 786 |
| 58 | Eating, drinking places..... | 210 | 14,032 | 3,658 | 1,532 | 1,253 | 219 | 11,754 | 3,032 |
| 5812 | Eating places..... | 185 | 12,946 | 3,465 | 1,432 | 1,171 | 186 | 9,911 | 2,553 |
| 5813 | Drinking places..... | 25 | 1,086 | 193 | 100 | 82 | 33 | 1,843 | 479 |
| 591 | Drug stores, proprietary stores..... | 36 | 11,853 | 1,874 | 605 | 456 | 38 | 6,477 | 994 |
| 59 ex. 591 | Other retail stores ⁶ | 277 | 19,514 | 2,486 | 734 | 630 | 274 | 17,137 | 2,080 |
| 592 | Liquor stores..... | 39 | 4,356 | 232 | 70 | 59 | 38 | 3,481 | 152 |
| 594 | Book, stationery stores..... | 21 | 2,187 | 321 | 106 | 83 | 19 | 2,255 | 275 |
| 595 | Sporting goods, bicycle stores..... | 10 | 1,462 | 228 | 65 | 55 | 13 | 1,200 | 133 |
| 597 | Jewelry stores..... | 20 | 2,559 | 566 | 145 | 133 | 21 | 1,772 | 346 |
| 5992 | Florists..... | 20 | 819 | 154 | 47 | 41 | 25 | 687 | 81 |
| 5996 | Camera, photographic supply stores.... | 9 | 907 | 89 | 28 | 26 | 10 | 669 | 54 |
| SELECTED SERVICES | | | | | | | | | |
| 7011, 7012 | Hotels..... | 17 | 5,154 | 2,244 | 960 | 793 | 22 | 2,770 | 1,180 |
| 783 | Motion picture theaters..... | 11 | (D) | (D) | (D) | (D) | 11 | 1,815 | 369 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

¹Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."²All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.⁴1954 data limited to "employer" establishments.⁵Both 1954 and 1958 data limited to "employer" establishments.⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 3.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS: 1958 AND 1954
LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

Establishments, Sales, Annual Payroll, and Employees, by Kind of Business

| SIC code | Kind of business | 1958 ¹ | | | | | 1954 ¹ | | |
|----------------------|---|-------------------------------|--------------------|----------------------|--|---------------|-------------------------------|--------------------|----------------------|
| | | Estab-lish-ments ² | Sales ² | Payroll, entire year | Paid employees, workweek ended nearest Nov. 15 | | Estab-lish-ments ² | Sales ² | Payroll, entire year |
| | | | | | Total | Full workweek | | | |
| | | (number) | (\$1,000) | (\$1,000) | (number) | (number) | (number) | (\$1,000) | (\$1,000) |
| RETAIL STORES | | | | | | | | | |
| | Retail stores, total ³ | 54,044 | 8,772,306 | 1,061,606 | 326,195 | 269,162 | 48,459 | 6,901,478 | 817,574 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 2,514 | 449,044 | 51,471 | 11,333 | 10,129 | 2,160 | 396,422 | 42,277 |
| 5251 | Hardware stores..... | 754 | 92,399 | 11,980 | 3,270 | 2,650 | 678 | 65,439 | 7,770 |
| 52 ex. 5251 | Other..... | 1,760 | 356,645 | 39,491 | 8,063 | 7,479 | 1,476 | 330,899 | 34,507 |
| 53 part ³ | General merchandise group stores ³ | 1,648 | 978,908 | 142,452 | 52,083 | 39,666 | 1,448 | 728,895 | 105,761 |
| 531 | Department stores..... | 98 | 675,001 | 98,968 | 33,582 | 26,426 | 70 | 533,245 | 78,194 |
| 533 | Limited price variety stores..... | 643 | 121,270 | 20,063 | 9,895 | 6,231 | 667 | 91,584 | 14,758 |
| 539 | Other general merchandise stores..... | 693 | 178,635 | 23,421 | 8,606 | 7,009 | 705 | 103,920 | 12,809 |
| 54 | Food stores..... | 7,468 | 2,216,472 | 184,408 | 50,415 | 38,757 | 8,041 | 1,722,540 | 146,706 |
| 55 ex. 554 | Automotive dealers..... | 2,909 | 1,497,426 | 156,018 | 30,576 | 29,603 | 2,409 | 1,294,704 | 126,727 |
| 554 | Gasoline service stations..... | 6,824 | 673,103 | 65,343 | 22,144 | 17,972 | 5,893 | 486,824 | 46,597 |
| 56 | Apparel, accessory stores..... | 4,842 | 550,761 | 77,417 | 26,551 | 20,292 | 4,304 | 459,640 | 66,067 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 1,019 | 117,853 | 17,738 | 5,009 | 3,963 | 592 | 91,272 | 12,610 |
| 562,563,568 | Women's clothing, specialty stores.... | 1,995 | 232,842 | 33,018 | 12,502 | 9,540 | 1,695 | 185,079 | 28,839 |
| 562 | Ready-to-wear stores ⁵ | 1,278 | 194,541 | 28,463 | 10,766 | 8,145 | 1,113 | 162,616 | 26,331 |
| 565 | Family clothing stores ⁵ | 238 | 64,659 | 9,300 | 3,597 | 2,735 | 195 | 62,466 | 8,500 |
| 566 | Shoe stores..... | 1,072 | 109,928 | 15,117 | 4,375 | 3,228 | 900 | 82,196 | 11,126 |
| 564, 569 | Other apparel stores..... | 410 | 23,821 | 2,244 | 1,068 | 826 | 706 | 34,133 | 4,992 |
| 57 | Furniture, home furnishings, equipment stores..... | 4,778 | 581,873 | 80,764 | 20,111 | 18,319 | 4,120 | 479,334 | 60,180 |
| 5712 | Furniture stores ⁴ | 1,667 | 274,441 | 38,496 | 8,963 | 8,274 | 1,026 | 223,805 | 28,105 |
| 5713-15, 19 | Other home furnishings stores ⁴ | 1,130 | 88,374 | 14,287 | 3,423 | 3,097 | 773 | 75,620 | 12,831 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 1,981 | 219,058 | 27,981 | 7,725 | 6,948 | 1,739 | 165,607 | 19,244 |
| 58 | Eating, drinking places..... | 11,785 | 763,721 | 185,399 | 77,566 | 65,900 | 10,038 | 561,414 | 140,093 |
| 5812 | Eating places..... | 9,296 | 633,080 | 163,267 | 67,988 | 57,809 | 7,668 | 441,506 | 112,316 |
| 5813 | Drinking places..... | 2,489 | 130,641 | 22,132 | 9,578 | 8,091 | 2,356 | 119,698 | 27,777 |
| 591 | Drug stores, proprietary stores..... | 1,540 | 358,816 | 50,519 | 13,943 | 10,612 | 1,415 | 233,367 | 32,667 |
| 59 ex. 591 | Other retail stores ⁶ | 9,736 | 702,182 | 67,815 | 21,473 | 17,912 | 8,631 | 538,338 | 50,499 |
| 592 | Liquor stores..... | 2,229 | 270,921 | 15,307 | 5,105 | 3,943 | 2,055 | 191,577 | 10,043 |
| 594 | Book, stationery stores..... | 508 | 40,016 | 6,283 | 2,132 | 1,691 | 438 | 40,287 | 6,495 |
| 595 | Sporting goods, bicycle stores..... | 497 | 33,872 | 3,369 | 1,096 | 932 | 391 | 21,685 | 2,120 |
| 597 | Jewelry stores..... | 946 | 74,490 | 11,425 | 2,939 | 2,751 | 951 | 62,074 | 9,285 |
| 5992 | Florists..... | 667 | 23,844 | 3,870 | 1,367 | 1,116 | 531 | 15,622 | 2,302 |
| 5996 | Camera, photographic supply stores.... | 293 | 31,404 | 3,253 | 872 | 781 | 226 | 22,512 | 2,050 |
| SELECTED SERVICES | | | | | | | | | |
| 7011, 7012 | Hotels..... | 1,006 | 103,240 | 35,760 | 12,733 | 11,309 | 927 | 80,239 | 26,469 |
| 783 | Motion picture theaters..... | 355 | 63,609 | 12,834 | 5,577 | 4,592 | 330 | 56,237 | 10,435 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

¹Sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

²All 1954 group totals (i.e., SIC 2 digit) and 1958 group totals for SIC 53 and 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kinds of business.

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴1954 data limited to "employer" establishments.

⁵Both 1954 and 1958 data limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 4A.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958
CENTRAL BUSINESS DISTRICT OF LOS ANGELES, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

| SIC code | Kind of business | Percent change ¹ | | | | |
|----------------------|---|-----------------------------|-------------|---|---|---|
| | | Central business district | Entire city | City less its central business district | Entire standard metropolitan statistical area | Standard metropolitan statistical area less central business district |
| | RETAIL STORES | | | | | |
| | Retail stores, total ³ | -5.3 | 27.7 | 32.8 | 27.1 | 29.0 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 2.2 | 30.4 | 31.2 | 13.3 | 13.4 |
| 5251 | Hardware stores..... | -19.2 | 64.1 | 66.8 | 41.2 | 41.9 |
| 52 ex. 5251 | Other..... | 7.7 | 23.0 | 23.4 | 7.8 | 7.8 |
| 53 part ³ | General merchandise group stores ³ | -11.5 | 18.4 | 39.4 | 34.3 | 47.1 |
| 531 | Department stores..... | -12.8 | 5.6 | 21.5 | 26.6 | 41.2 |
| 533 | Limited price variety stores..... | -1.8 | 29.2 | 44.0 | 32.4 | 37.5 |
| 539 | Other general merchandise stores..... | 10.8 | 108.2 | 117.3 | 71.9 | 73.8 |
| 54 | Food stores..... | 2.9 | 37.5 | 38.5 | 28.7 | 29.0 |
| 55 ex. 554 | Automotive dealers..... | -90.8 | 6.4 | 9.0 | 15.7 | 16.7 |
| 554 | Gasoline service stations..... | -51.9 | 51.5 | 51.5 | 38.3 | 38.2 |
| 56 | Apparel, accessory stores..... | 7.4 | 16.8 | 20.6 | 19.8 | 21.7 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 23.9 | 31.1 | 34.6 | 29.1 | 30.2 |
| 562, 563, 568 | Women's clothing, specialty stores..... | 28.3 | 27.0 | 26.5 | 25.8 | 25.4 |
| 562 | Ready-to-wear stores ⁵ | 8.4 | 14.2 | 16.5 | 19.6 | 21.3 |
| 565 | Family clothing stores ⁵ | -59.4 | -27.5 | -20.9 | 3.5 | 9.5 |
| 566 | Shoe stores..... | 6.3 | 39.3 | 57.0 | 33.7 | 38.2 |
| 564, 569 | Other apparel stores..... | -86.7 | -32.8 | -13.2 | -30.2 | -22.7 |
| 57 | Furniture, home furnishings, equipment stores..... | -3.3 | 25.5 | 30.6 | 21.4 | 23.3 |
| 57L2 | Furniture stores ⁴ | (D) | 26.0 | (D) | 22.6 | (D) |
| 57L3-15, 19 | Other home furnishings stores ⁴ | (D) | 24.6 | (D) | 16.9 | (D) |
| 572, 573 | Household appliance, radio, TV, music stores..... | -23.5 | 36.1 | 43.8 | 32.3 | 35.5 |
| 58 | Eating, drinking places..... | 2.7 | 37.9 | 44.0 | 36.0 | 38.5 |
| 58L2 | Eating places..... | 5.0 | 42.1 | 48.7 | 50.2 | 46.4 |
| 58L3 | Drinking places..... | -7.5 | 21.5 | 25.9 | 9.1 | 10.2 |
| 591 | Drug stores, proprietary stores..... | -3.8 | 50.4 | 57.8 | 53.8 | 57.3 |
| 59 ex. 591 | Other retail stores ⁶ | 8.4 | 31.1 | 35.8 | 30.4 | 32.3 |
| 592 | Liquor stores..... | -36.5 | 45.4 | 51.9 | 41.4 | 44.1 |
| 594 | Book, stationery stores..... | 37.8 | -17.5 | -25.0 | -0.7 | -3.8 |
| 595 | Sporting goods, bicycle stores..... | 102.2 | 83.7 | 79.9 | 56.2 | 53.3 |
| 597 | Jewelry stores..... | 4.2 | 15.0 | 29.5 | 20.0 | 25.8 |
| 5992 | Florists..... | -11.0 | 39.9 | 50.6 | 52.6 | 58.6 |
| 5996 | Camera, photographic supply stores..... | 26.2 | 21.8 | 20.7 | 39.5 | 41.3 |
| | SELECTED SERVICES | | | | | |
| 7011, 7012 | Hotels..... | 3.8 | 17.0 | 30.2 | 28.7 | 42.2 |
| 783 | Motion picture theaters..... | -26.5 | 9.8 | 22.9 | 13.1 | 19.6 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

¹In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴1954 data limited to "employer" establishments in computing percent change.

⁵In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

LOS ANGELES-LONG BEACH, CALIF., AREA

Table 4B.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958
CENTRAL BUSINESS DISTRICT OF LONG BEACH, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

| SIC code | Kind of business | Percent change ¹ | | | | |
|----------------------|---|-----------------------------|-------------|---|---|---|
| | | Central business district | Entire city | City less its central business district | Entire standard metropolitan statistical area | Standard metropolitan statistical area less central business district |
| RETAIL STORES | | | | | | |
| | Retail stores, total ³ | 1.5 | 7.6 | 9.7 | 27.1 | 27.6 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | (D) | -28.2 | (D) | 13.3 | (D) |
| 5251 | Hardware stores..... | (D) | 26.7 | (D) | 41.2 | (D) |
| 52 ex. 5251 | Other..... | (D) | -39.0 | (D) | 7.8 | (D) |
| 53 part ³ | General merchandise group stores ³ | 1.8 | 20.5 | 50.0 | 34.3 | 36.2 |
| 531 | Department stores..... | (D) | 17.0 | (D) | 26.7 | (D) |
| 533 | Limited price variety stores..... | -10.1 | -2.5 | 4.9 | 32.4 | 34.2 |
| 539 | Other general merchandise stores..... | (D) | (D) | (D) | 71.9 | (D) |
| 54 | Food stores..... | -22.5 | 3.9 | 5.9 | 28.7 | 28.9 |
| 55 ex. 554 | Automotive dealers..... | 30.1 | 1.4 | -2.1 | 15.7 | 15.5 |
| 554 | Gasoline service stations..... | -21.1 | 7.8 | -89.0 | 38.3 | 38.5 |
| 56 | Apparel, accessory stores..... | -15.2 | -9.5 | 2.7 | 19.8 | 21.5 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | -41.2 | (D) | (D) | 29.1 | 33.8 |
| 562, 563, 568 | Women's clothing, specialty stores..... | -20.9 | -16.0 | -6.7 | 25.8 | 28.1 |
| 562 | Ready-to-wear stores ⁵ | -24.5 | -25.7 | -27.8 | 19.6 | 21.7 |
| 565 | Family clothing stores ⁵ | 73.2 | 75.3 | 82.0 | 3.5 | 1.1 |
| 566 | Shoe stores..... | -3.7 | 3.8 | 16.3 | 33.7 | 30.6 |
| 564, 569 | Other apparel stores..... | -72.4 | (D) | (D) | -30.2 | -29.5 |
| 57 | Furniture, home furnishings, equipment stores..... | -9.7 | 7.4 | 13.0 | 21.4 | 21.9 |
| 5712 | Furniture stores ⁴ | -4.1 | 13.6 | 17.8 | 22.6 | 23.0 |
| 5713-15, 19 | Other home furnishings stores ⁴ | -67.0 | -0.2 | 32.4 | 16.9 | 18.1 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 2.7 | 7.5 | 9.6 | 32.3 | 32.9 |
| 58 | Eating, drinking places..... | 12.3 | 15.2 | 16.6 | 36.0 | 36.6 |
| 5812 | Eating places..... | 28.7 | 24.3 | 22.5 | 50.2 | 40.4 |
| 5813 | Drinking places..... | -13.7 | -7.0 | -1.9 | 9.1 | 10.1 |
| 591 | Drug stores, proprietary stores..... | 20.6 | 60.6 | 82.2 | 53.8 | 54.4 |
| 59 ex. 591 | Other retail stores ⁶ | (D) | 30.0 | (D) | 30.4 | (D) |
| 592 | Liquor stores..... | 50.1 | 22.5 | 19.5 | 41.4 | 41.4 |
| 594 | Book, stationery stores..... | -8.6 | 46.3 | 102.4 | -0.7 | -0.5 |
| 595 | Sporting goods, bicycle stores..... | -16.2 | 12.9 | 23.9 | 56.2 | 57.6 |
| 597 | Jewelry stores..... | 34.7 | 30.3 | 17.4 | 20.0 | 18.9 |
| 5992 | Florists..... | -15.3 | 154.4 | 197.5 | 52.6 | 53.3 |
| 5996 | Camera, photographic supply stores..... | (D) | 81.9 | (D) | 39.5 | (D) |
| SELECTED SERVICES | | | | | | |
| 7011, 7012 | Hotels..... | 9.7 | -8.6 | -60.3 | 28.7 | 29.5 |
| 783 | Motion picture theaters..... | 2.8 | (D) | (D) | 13.1 | 13.6 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.
¹In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."

²Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴1954 data limited to "employer" establishments in computing percent change.

⁵In computing percent change, both 1954 and 1958 data limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 4C.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958
CENTRAL BUSINESS DISTRICT OF GLENDALE, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

| SIC code | Kind of business | Percent change ¹ | | | | |
|----------------------|---|-----------------------------|-------------|---|---|---|
| | | Central business district | Entire city | City less its central business district | Entire standard metropolitan statistical area | Standard metropolitan statistical area less central business district |
| RETAIL STORES | | | | | | |
| | Retail stores, total ³ | 9.6 | 11.6 | 13.4 | 27.1 | 27.3 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | -18.8 | -4.8 | 5.2 | 13.3 | 13.5 |
| 5251 | Hardware stores..... | -49.8 | -16.7 | 78.2 | 41.2 | 42.7 |
| 52 ex. 5251 | Other..... | -2.7 | -2.0 | -1.6 | 7.8 | 7.8 |
| 53 part ³ | General merchandise group stores ³ | 17.3 | 22.1 | 252.6 | 34.3 | 34.8 |
| 531 | Department stores..... | (D) | (D) | (D) | 26.6 | (D) |
| 533 | Limited price variety stores..... | -2.7 | 8.0 | 93.0 | 32.4 | 33.2 |
| 539 | Other general merchandise stores..... | (D) | (D) | (D) | 71.9 | (D) |
| 54 | Food stores..... | -3.6 | -15.1 | -20.1 | 28.7 | 29.0 |
| 55 ex. 554 | Automotive dealers..... | 22.5 | 25.8 | 27.5 | 15.7 | 15.6 |
| 554 | Gasoline service stations..... | 44.8 | 39.4 | 37.2 | 38.3 | 38.2 |
| 56 | Apparel, accessory stores..... | 3.2 | 24.1 | 346.3 | 19.8 | 20.2 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 26.7 | 59.7 | 1,089.7 | 29.1 | 29.2 |
| 562, 563, 568 | Women's clothing, specialty stores..... | 6.0 | 20.7 | 204.8 | 25.8 | 26.3 |
| 562 | Ready-to-wear stores ⁵ | 12.8 | 26.4 | 291.5 | 19.6 | 19.8 |
| 565 | Family clothing stores ⁵ | (D) | -28.2 | (D) | 3.5 | (D) |
| 566 | Shoe stores..... | (D) | 39.4 | (D) | 33.7 | (D) |
| 564, 569 | Other apparel stores..... | (D) | -31.4 | (D) | -30.2 | (D) |
| 57 | Furniture, home furnishings, equipment stores..... | -2.5 | 7.7 | 22.3 | 21.4 | 21.8 |
| 5712 | Furniture stores ⁴ | -7.5 | 9.9 | 29.8 | 22.6 | 23.0 |
| 5713-15, 19 | Other home furnishings stores ⁴ | -2.8 | -26.3 | -61.8 | 16.9 | 17.2 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 2.6 | -7.7 | 79.5 | 32.3 | 32.9 |
| 58 | Eating, drinking places..... | 15.0 | 25.3 | 35.0 | 36.0 | 36.2 |
| 5812 | Eating places..... | 31.4 | 34.7 | 37.2 | 50.2 | 43.5 |
| 5813 | Drinking places..... | -33.2 | -19.4 | 15.8 | 9.1 | 9.6 |
| 591 | Drug stores, proprietary stores..... | 13.6 | 17.6 | 22.3 | 53.8 | 54.3 |
| 59 ex. 591 | Other retail stores ⁶ | 3.3 | 22.4 | 41.0 | 30.4 | 30.7 |
| 592 | Liquor stores..... | -18.2 | 0.7 | 6.7 | 41.4 | 41.7 |
| 594 | Book, stationery stores..... | -3.0 | -12.8 | -39.5 | -0.7 | -0.6 |
| 595 | Sporting goods, bicycle stores..... | -21.8 | 12.5 | 9.0 | 56.2 | 20.1 |
| 597 | Jewelry stores..... | 13.1 | 128.3 | 238.5 | 20.0 | 56.6 |
| 5992 | Florists..... | 23.3 | 131.7 | 250.6 | 52.6 | 53.0 |
| 5996 | Camera, photographic supply stores..... | (D) | 144.9 | (D) | 39.5 | (D) |
| SELECTED SERVICES | | | | | | |
| 7011, 7012 | Hotels..... | -14.8 | -22.3 | -35.7 | 28.7 | 28.8 |
| 783 | Motion picture theaters..... | -0.5 | (D) | (D) | 13.1 | 13.3 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

¹In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."²Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.⁴1954 data limited to "employer" establishments in computing percent change.⁵In computing percent change, both 1954 and 1958 data limited to "employer" establishments.⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 4D.—RETAIL STORES AND SELECTED SERVICE ESTABLISHMENTS—PERCENT CHANGE IN SALES, 1954 TO 1958
CENTRAL BUSINESS DISTRICT OF PASADENA, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

| SIC code | Kind of business | Percent change ¹ | | | | |
|----------------------|---|-----------------------------|-------------|---|---|---|
| | | Central business district | Entire city | City less its central business district | Entire standard metropolitan statistical area | Standard metropolitan statistical area less central business district |
| RETAIL STORES | | | | | | |
| | Retail stores, total ³ | 6.7 | 15.2 | 21.4 | 27.1 | 27.4 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | -52.8 | -21.9 | -12.9 | 13.3 | 13.6 |
| 5251 | Hardware stores..... | (D) | (D) | (D) | 41.2 | (D) |
| 52 ex. 5251 | Other..... | (D) | (D) | (D) | 7.8 | (D) |
| 53 part ³ | General merchandise group stores ³ | 13.8 | -6.5 | -70.0 | 34.3 | 35.5 |
| 531 | Department stores..... | (D) | -23.0 | (D) | 26.6 | (D) |
| 533 | Limited price variety stores..... | -20.6 | 9.8 | 165.2 | 32.4 | 33.8 |
| 539 | Other general merchandise stores..... | (D) | 154.2 | (D) | 71.9 | (D) |
| 54 | Food stores..... | 12.1 | 25.1 | 30.5 | 28.7 | 38.8 |
| 55 ex. 554 | Automotive dealers..... | 243.7 | 15.2 | 28.1 | 15.7 | 16.1 |
| 554 | Gasoline service stations..... | 36.9 | 14.2 | 7.4 | 38.3 | 38.3 |
| 56 | Apparel, accessory stores..... | -4.2 | 26.7 | 116.5 | 19.8 | 20.5 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 7.8 | 13.5 | 22.6 | 29.1 | 29.5 |
| 562, 563, 568 | Women's clothing, specialty stores..... | -11.3 | 39.5 | 302.2 | 25.8 | 27.4 |
| 562 | Ready-to-wear stores ⁵ | -7.5 | 42.4 | 313.1 | 19.6 | 20.9 |
| 565 | Family clothing stores ⁵ | (D) | 42.9 | (D) | 3.5 | (D) |
| 566 | Shoe stores..... | -3.5 | 8.6 | 37.5 | 33.7 | 35.2 |
| 564, 569 | Other apparel stores..... | (D) | 35.7 | (D) | -30.2 | (D) |
| 57 | Furniture, home furnishings, equipment stores..... | 26.5 | 37.0 | 44.1 | 21.4 | 21.3 |
| 5712 | Furniture stores ⁴ | 55.8 | 25.5 | 4.7 | 22.6 | 22.2 |
| 5713-15, 19 | Other home furnishings stores ⁴ | -13.4 | 83.9 | 115.0 | 16.9 | 17.1 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 8.1 | 36.7 | 63.6 | 32.3 | 32.7 |
| 58 | Eating, drinking places..... | 24.7 | 19.4 | 16.9 | 36.0 | 36.1 |
| 5812 | Eating places..... | 26.5 | 30.6 | 32.8 | 50.2 | 45.5 |
| 5813 | Drinking places..... | 2.2 | -41.1 | -48.6 | 9.1 | 9.2 |
| 591 | Drug stores, proprietary stores..... | 9.1 | 83.0 | 167.6 | 53.8 | 54.4 |
| 59 ex. 591 | Other retail stores ⁶ | 17.2 | 13.9 | 11.4 | 30.4 | 30.6 |
| 592 | Liquor stores..... | 14.1 | 25.1 | 26.8 | 41.4 | 154.4 |
| 594 | Book, stationery stores..... | 15.6 | -3.0 | -30.5 | -0.7 | -1.2 |
| 595 | Sporting goods, bicycle stores..... | (D) | 21.8 | (D) | 56.2 | (D) |
| 597 | Jewelry stores..... | 48.3 | 44.4 | 34.2 | 20.0 | 19.4 |
| 5992 | Florists..... | 22.2 | 19.2 | 17.5 | 52.6 | 53.1 |
| 5996 | Camera, photographic supply stores..... | -13.0 | 35.6 | 87.6 | 39.5 | 40.3 |
| SELECTED SERVICES | | | | | | |
| 7011, 7012 | Hotels..... | (D) | 86.1 | (D) | 28.7 | (D) |
| 783 | Motion picture theaters..... | -14.9 | (D) | (D) | 13.1 | 13.6 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.
¹In computing percent change, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56). This does not affect "hotels" or "motion picture theaters."
²Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
³1954 data limited to "employer" establishments in computing percent change.
⁴In computing percent change, both 1954 and 1958 data limited to "employer" establishments.
⁵Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 5A.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF LOS ANGELES AND OF LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

| SIC code | Kind of business | Percent of city sales in central business district ¹ | | Percent of standard metropolitan statistical area sales in central business district ¹ | |
|----------------------|---|---|------|---|------|
| | | 1958 | 1954 | 1958 | 1954 |
| RETAIL STORES | | | | | |
| | Retail stores, total ³ | 9.8 | 13.2 | 4.2 | 5.6 |
| 52 | Lumber, building materials, hardware, farm equipment dealers... | 2.3 | 2.9 | 0.9 | 1.0 |
| 5251 | Hardware stores..... | 1.6 | 3.2 | 0.7 | 1.2 |
| 52 ex. 5251 | Other..... | 2.4 | 2.8 | 0.9 | 0.9 |
| 53 part ³ | General merchandise group stores ³ | 31.0 | 41.4 | 14.4 | 21.9 |
| 531 | Department stores..... | 38.3 | 46.4 | 18.6 | 27.0 |
| 533 | Limited price variety stores..... | 24.6 | 32.4 | 9.6 | 13.0 |
| 539 | Other general merchandise stores..... | 4.6 | 8.6 | 2.0 | 3.1 |
| 54 | Food stores..... | 2.1 | 2.8 | 0.9 | 1.1 |
| 55 ex. 554 | Automotive dealers..... | 0.2 | 2.6 | 0.1 | 1.0 |
| 554 | Gasoline service stations..... | 1.5 | 1.5 | 0.6 | 0.6 |
| 56 | Apparel, accessory stores..... | 26.3 | 28.6 | 11.8 | 13.1 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 30.9 | 32.7 | 16.2 | 16.9 |
| 562, 563, 568 | Women's clothing, specialty stores..... | 29.3 | 29.0 | 13.2 | 8.6 |
| 562 | Ready-to-wear stores ⁵ | 26.8 | 28.2 | 11.6 | 13.0 |
| 565 | Family clothing stores ⁵ | 9.7 | 17.3 | 3.4 | 12.8 |
| 566 | Shoe stores..... | 26.6 | 34.9 | 11.0 | 13.9 |
| 564, 569 | Other apparel stores..... | 5.3 | 26.6 | 2.2 | 11.7 |
| 57 | Furniture, home furnishings, equipment stores..... | 11.6 | 15.1 | 5.7 | 7.2 |
| 5712 | Furniture stores ⁴ | (D) | 21.8 | (D) | 10.0 |
| 5713-15, 19 | Other home furnishings stores ⁴ | (D) | 7.5 | (D) | 3.8 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 6.4 | 11.3 | 3.2 | 5.5 |
| 58 | Eating, drinking places..... | 11.0 | 14.7 | 5.2 | 6.9 |
| 5812 | Eating places..... | 11.2 | 15.1 | 5.2 | 7.2 |
| 5813 | Drinking places..... | 10.1 | 13.2 | 5.0 | 5.9 |
| 591 | Drug stores, proprietary stores..... | 8.4 | 13.2 | 3.6 | 5.8 |
| 59 ex. 591 | Other retail stores ⁶ | 14.1 | 17.1 | 6.4 | 7.7 |
| 592 | Liquor stores..... | 3.2 | 7.3 | 1.5 | 3.4 |
| 594 | Book, stationery stores..... | 19.9 | 11.9 | 10.3 | 7.4 |
| 595 | Sporting goods, bicycle stores..... | 18.7 | 17.0 | 7.6 | 5.9 |
| 597 | Jewelry stores..... | 52.0 | 57.4 | 23.4 | 26.9 |
| 5992 | Florists..... | 11.0 | 17.3 | 5.0 | 8.6 |
| 5996 | Camera, photographic supply stores..... | 20.3 | 19.6 | 10.6 | 11.7 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

¹In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴1954 data limited to "employer" establishments in computing percent.

⁵In computing percent, both 1954 and 1958 data limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 5B.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF LONG BEACH AND OF LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

| SIC code | Kind of business | Percent of city sales in central business district ¹ | | Percent of standard metropolitan statistical area sales in central business district ¹ | |
|----------------------|---|---|------|---|------|
| | | 1958 | 1954 | 1958 | 1954 |
| RETAIL STORES | | | | | |
| | Retail stores, total ³ | 23.6 | 25.0 | 1.4 | 1.7 |
| | Lumber, building materials, hardware, farm equipment dealers... | (D) | 4.8 | (D) | 0.4 |
| 52 | Hardware stores..... | (D) | 18.5 | (D) | 1.5 |
| 52 ex. 5251 | Other..... | (D) | 2.1 | (D) | 0.2 |
| | General merchandise group stores ³ | 51.8 | 61.3 | 4.3 | 5.6 |
| 53 part ³ | Department stores..... | 57.4 | (D) | 5.6 | (D) |
| 533 | Limited price variety stores..... | 40.7 | 46.8 | 2.6 | 3.9 |
| 539 | Other general merchandise stores..... | (D) | (D) | 0.4 | (D) |
| 54 | Food stores..... | 5.2 | 7.0 | 0.3 | 0.4 |
| 55 ex. 554 | Automotive dealers..... | 14.2 | 11.1 | 0.9 | 0.8 |
| 554 | Gasoline service stations..... | 4.8 | 6.6 | 0.3 | 0.4 |
| 56 | Apparel, accessory stores..... | 63.7 | 68.1 | 3.2 | 4.6 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 70.3 | (D) | 2.8 | 6.2 |
| 562, 563, 568 | Women's clothing, specialty stores..... | 62.1 | 65.9 | 3.0 | 4.7 |
| 562 | Ready-to-wear stores ⁵ | 65.0 | 64.0 | 2.8 | 4.5 |
| 565 | Family clothing stores ⁵ | 75.8 | 76.7 | 5.6 | 3.3 |
| 566 | Shoe stores..... | 58.1 | 62.6 | 3.4 | 4.7 |
| 564, 569 | Other apparel stores..... | 20.5 | (D) | 0.6 | 1.6 |
| 57 | Furniture, home furnishings, equipment stores..... | 20.6 | 24.6 | 1.2 | 1.7 |
| 5712 | Furniture stores ⁴ | 16.3 | 19.3 | 1.2 | 1.5 |
| 5713-15, 19 | Other home furnishings stores ⁴ | 10.9 | 32.9 | 0.4 | 1.4 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 30.9 | 32.3 | 1.6 | 2.1 |
| 58 | Eating, drinking places..... | 31.7 | 32.5 | 1.9 | 2.3 |
| 5812 | Eating places..... | 29.1 | 28.1 | 1.6 | 1.8 |
| 5813 | Drinking places..... | 40.3 | 43.4 | 3.3 | 4.2 |
| 591 | Drug stores, proprietary stores..... | 26.4 | 35.2 | 1.6 | 2.0 |
| 59 ex. 591 | Other retail stores ⁶ | (D) | 31.1 | (D) | 1.9 |
| 592 | Liquor stores..... | 12.3 | 10.1 | 0.7 | 0.7 |
| 594 | Book, stationery stores..... | 31.6 | 50.6 | 2.5 | 2.7 |
| 595 | Sporting goods, bicycle stores..... | 20.5 | 27.6 | 1.0 | 1.9 |
| 597 | Jewelry stores..... | 76.9 | 74.4 | 7.9 | 7.1 |
| 5992 | Florists..... | 6.7 | 20.2 | 0.6 | 1.0 |
| 5996 | Camera, photographic supply stores..... | (D) | 46.7 | (D) | 2.5 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

¹In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴1954 data limited to "employer" establishments in computing percent.

⁵In computing percent, both 1954 and 1958 data limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 5C.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF GLENDALE AND OF LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

| SIC code | Kind of business | Percent of city sales in central business district ¹ | | Percent of standard metropolitan statistical area sales in central business district ¹ | |
|----------------------|---|---|------|---|------|
| | | 1958 | 1954 | 1958 | 1954 |
| RETAIL STORES | | | | | |
| | Retail stores, total ³ | 46.4 | 47.2 | 1.1 | 1.3 |
| 52 | Lumber, building materials, hardware, farm equipment dealers... | 35.4 | 41.5 | 0.6 | 0.8 |
| 5251 | Hardware stores..... | 44.6 | 74.1 | 0.6 | 1.6 |
| 52 ex. 5251 | Other..... | 33.5 | 33.8 | 0.6 | 0.6 |
| 53 part ³ | General merchandise group stores ³ | 94.1 | 98.0 | 2.5 | 2.8 |
| 531 | Department stores..... | (D) | (D) | (D) | (D) |
| 533 | Limited price variety stores..... | 79.9 | 88.8 | 1.6 | 2.2 |
| 539 | Other general merchandise stores..... | (D) | (D) | (D) | (D) |
| 54 | Food stores..... | 34.6 | 30.5 | 0.7 | 1.0 |
| 55 ex. 554 | Automotive dealers..... | 31.6 | 32.5 | 1.3 | 1.2 |
| 554 | Gasoline service stations..... | 29.8 | 28.6 | 0.6 | 0.6 |
| 56 | Apparel, accessory stores..... | 78.0 | 93.9 | 2.1 | 2.4 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 76.8 | 96.9 | 2.6 | 2.7 |
| 562, 563, 568 | Women's clothing, specialty stores..... | 81.3 | 92.6 | 2.1 | 2.5 |
| 562 | Ready-to-wear stores ⁵ | 84.8 | 95.1 | 2.3 | 2.4 |
| 565 | Family clothing stores ⁵ | (D) | ... | (D) | 1.3 |
| 566 | Shoe stores..... | 84.3 | (D) | 2.5 | (D) |
| 564, 569 | Other apparel stores..... | (D) | (D) | (D) | (D) |
| 57 | Furniture, home furnishings, equipment stores..... | 53.4 | 58.9 | 1.2 | 1.6 |
| 5712 | Furniture stores ⁴ | 44.9 | 53.3 | 0.9 | 1.2 |
| 5713-15, 19 | Other home furnishings stores ⁴ | 79.3 | 60.1 | 1.5 | 1.8 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 54.2 | 67.4 | 1.5 | 2.0 |
| 58 | Eating, drinking places..... | 44.5 | 48.5 | 0.8 | 0.9 |
| 5812 | Eating places..... | 42.5 | 43.6 | 0.8 | 0.9 |
| 5813 | Drinking places..... | 59.6 | 71.9 | 0.7 | 1.1 |
| 591 | Drug stores, proprietary stores..... | 52.4 | 54.3 | 1.0 | 1.4 |
| 59 ex. 591 | Other retail stores ⁶ | 41.8 | 49.5 | 0.7 | 0.9 |
| 592 | Liquor stores..... | 19.5 | 24.1 | 0.3 | 0.5 |
| 594 | Book, stationery stores..... | 81.3 | 73.1 | 1.4 | 1.4 |
| 595 | Sporting goods, bicycle stores..... | 14.5 | 42.3 | 0.3 | 0.6 |
| 597 | Jewelry stores..... | 86.4 | 86.0 | 1.3 | 1.4 |
| 5992 | Florists..... | 27.9 | 52.3 | 0.9 | 1.2 |
| 5996 | Camera, photographic supply stores..... | 64.5 | (D) | 1.6 | (D) |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

¹In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴1954 data limited to "employer" establishments in computing percent.

⁵In computing percent, both 1954 and 1958 data limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 5D.—RETAIL STORES: 1958 AND 1954 CENTRAL BUSINESS DISTRICT SALES AS PERCENT OF PASADENA AND OF LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

| SIC code | Kind of business | Percent of city sales in central business district ¹ | | Percent of standard metropolitan statistical area sales in central business district ¹ | |
|----------------------|---|---|------|---|------|
| | | 1958 | 1954 | 1958 | 1954 |
| | RETAIL STORES | | | | |
| | Retail stores, total ³ | 39.1 | 42.2 | 1.2 | 1.5 |
| 52 | Lumber, building materials, hardware, farm equipment dealers... | 13.8 | 22.7 | 0.2 | 0.5 |
| 5251 | Hardware stores..... | (D) | (D) | (D) | (D) |
| 52 ex. 5251 | Other..... | (D) | (D) | (D) | (D) |
| 53 part ³ | General merchandise group stores ³ | 92.2 | 75.8 | 4.6 | 5.4 |
| 531 | Department stores..... | 100.0 | (D) | 5.1 | (D) |
| 533 | Limited price variety stores..... | 60.5 | 83.7 | 1.5 | 2.5 |
| 539 | Other general merchandise stores..... | 76.4 | (D) | 4.7 | (D) |
| 54 | Food stores..... | 26.0 | 29.0 | 0.6 | 0.7 |
| 55 ex. 554 | Automotive dealers..... | 8.8 | 18.0 | 0.3 | 0.7 |
| 554 | Gasoline service stations..... | 27.5 | 22.9 | 0.6 | 0.6 |
| 56 | Apparel, accessory stores..... | 56.3 | 74.4 | 2.3 | 2.9 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 58.2 | 61.2 | 1.5 | 1.8 |
| 562, 563, 568 | Women's clothing, specialty stores..... | 53.2 | 83.8 | 2.9 | 4.2 |
| 562 | Ready-to-wear stores ⁵ | 54.8 | 84.4 | 3.4 | 4.3 |
| 565 | Family clothing stores ⁵ | (D) | 63.0 | (D) | 1.0 |
| 566 | Shoe stores..... | 62.6 | 70.5 | 2.7 | 3.8 |
| 564, 569 | Other apparel stores..... | (D) | 42.5 | (D) | 0.6 |
| 57 | Furniture, home furnishings, equipment stores..... | 37.1 | 40.1 | 1.5 | 1.4 |
| 5712 | Furniture stores ⁴ | 50.4 | 40.6 | 1.7 | 1.3 |
| 5713-15, 19 | Other home furnishings stores ⁴ | 11.4 | 24.2 | 0.7 | 0.9 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 38.3 | 48.5 | 1.5 | 1.8 |
| 58 | Eating, drinking places..... | 32.8 | 31.4 | 0.6 | 0.7 |
| 5812 | Eating places..... | 33.3 | 34.4 | 0.7 | 0.8 |
| 5813 | Drinking places..... | 25.8 | 14.9 | 0.2 | 0.2 |
| 591 | Drug stores, proprietary stores..... | 31.8 | 53.4 | 1.1 | 1.5 |
| 59 ex. 591 | Other retail stores ⁶ | 43.5 | 42.3 | 1.2 | 1.3 |
| 592 | Liquor stores..... | 11.7 | 12.9 | 0.2 | 0.2 |
| 594 | Book, stationery stores..... | 71.0 | 59.6 | 3.9 | 3.3 |
| 595 | Sporting goods, bicycle stores..... | (D) | 34.4 | (D) | 1.9 |
| 597 | Jewelry stores..... | 74.4 | 72.4 | 2.6 | 2.1 |
| 5992 | Florists..... | 37.6 | 36.7 | 1.3 | 1.6 |
| 5996 | Camera, photographic supply stores..... | 33.2 | 51.7 | 1.0 | 1.5 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

¹In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

²Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

³1954 data limited to "employer" establishments in computing percent.

⁴In computing percent, both 1954 and 1958 data limited to "employer" establishments.

⁵Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 6A.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS
CENTRAL BUSINESS DISTRICT OF LOS ANGELES, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

| SIC code | Kind of business | Central business district ¹ | | Entire city ¹ | | Standard metropolitan statistical area ¹ | |
|----------------------|---|--|-------|--------------------------|-------|---|-------|
| | | 1958 | 1954 | 1958 | 1954 | 1958 | 1954 |
| | RETAIL STORES | | | | | | |
| | Retail stores, total ³ | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 1.1 | 1.0 | 4.7 | 4.6 | 5.1 | 5.7 |
| 5251 | Hardware stores..... | 0.2 | 0.2 | 1.1 | 0.8 | 1.1 | 0.9 |
| 52 ex. 5251 | Other..... | 0.9 | 0.8 | 3.6 | 3.8 | 4.1 | 4.8 |
| 53 part ³ | General merchandise group stores ³ | 38.6 | 41.3 | 12.2 | 13.2 | 11.1 | 10.5 |
| 531 | Department stores..... | 34.4 | 37.4 | 8.8 | 10.7 | 7.7 | 7.7 |
| 533 | Limited price variety stores..... | 3.2 | 3.1 | 1.3 | 1.3 | 1.4 | 1.3 |
| 539 | Other general merchandise stores..... | 1.0 | 0.8 | 2.1 | 1.2 | 2.0 | 1.5 |
| 54 | Food stores..... | 5.3 | 4.9 | 24.6 | 22.8 | 25.3 | 25.0 |
| 55 ex. 554 | Automotive dealers..... | 0.3 | 3.3 | 14.3 | 17.2 | 17.1 | 18.8 |
| 554 | Gasoline service stations..... | 1.1 | 0.7 | 7.6 | 6.4 | 7.7 | 7.1 |
| 56 | Apparel, accessory stores..... | 17.7 | 15.7 | 6.6 | 7.2 | 6.3 | 6.7 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 5.2 | 4.0 | 1.7 | 1.6 | 1.3 | 1.3 |
| 562, 563, 568 | Women's clothing, specialty stores.... | 8.4 | 6.2 | 2.8 | 2.8 | 2.7 | 0.9 |
| 562 | Ready-to-wear stores ⁵ | 6.2 | 5.4 | 2.3 | 2.5 | 2.2 | 2.7 |
| 565 | Family clothing stores ⁵ | 0.6 | 1.4 | 0.6 | 1.1 | 0.7 | 2.4 |
| 566 | Shoe stores..... | 3.3 | 3.0 | 1.2 | 1.1 | 1.3 | 1.2 |
| 564, 569 | Other apparel stores..... | 0.1 | 1.0 | 0.3 | 0.5 | 0.3 | 0.5 |
| 57 | Furniture, home furnishings, equipment stores..... | 9.1 | 8.9 | 7.7 | 7.8 | 6.6 | 6.9 |
| 5712 | Furniture stores ⁶ | (D) | 5.8 | 3.5 | 3.5 | 3.1 | 3.2 |
| 5713-15, 19 | Other home furnishings stores ⁶ | (D) | 0.7 | 1.3 | 1.3 | 1.0 | 1.1 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 1.9 | 2.4 | 3.0 | 2.8 | 2.5 | 2.4 |
| 58 | Eating, drinking places..... | 10.9 | 10.0 | 9.7 | 9.0 | 8.7 | 8.1 |
| 5812 | Eating places..... | 9.1 | 8.2 | 8.0 | 7.2 | 7.2 | 6.4 |
| 5813 | Drinking places..... | 1.8 | 1.8 | 1.7 | 1.8 | 1.5 | 1.7 |
| 591 | Drug stores, proprietary stores..... | 3.6 | 3.5 | 4.1 | 3.5 | 4.1 | 3.4 |
| 59 ex. 591 | Other retail stores ⁶ | 12.3 | 10.7 | 8.5 | 8.3 | 8.0 | 7.8 |
| 592 | Liquor stores..... | 1.1 | 1.7 | 3.4 | 3.0 | 3.1 | 2.8 |
| 594 | Book, stationery stores..... | 1.1 | 0.8 | 0.6 | 0.9 | 0.5 | 0.6 |
| 595 | Sporting goods, bicycle stores..... | 0.7 | 0.3 | 0.4 | 1.0 | 0.4 | 0.3 |
| 597 | Jewelry stores..... | 4.8 | 4.3 | 0.9 | 0.3 | 0.8 | 0.9 |
| 5992 | Florists..... | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.2 |
| 5996 | Camera, photographic supply stores.... | 0.9 | 0.7 | 0.4 | 0.5 | 0.4 | 0.3 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

¹In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴1954 data limited to "employer" establishments in computing percent.

⁵In computing percent, both 1954 and 1958 data limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

LOS ANGELES-LONG BEACH, CALIF., AREA

Table 6B.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS
CENTRAL BUSINESS DISTRICT OF LONG BEACH, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

| SIC code | Kind of business | Central business district ¹ | | Entire city ¹ | | Standard metropolitan statistical area ¹ | |
|----------------------|---|--|-------|--------------------------|-------|---|-------|
| | | 1958 | 1954 | 1958 | 1954 | 1958 | 1954 |
| | RETAIL STORES | | | | | | |
| | Retail stores, total ³ | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | (D) | 1.3 | 4.4 | 6.6 | 5.1 | 5.7 |
| 5251 | Hardware stores..... | (D) | 0.8 | 1.3 | 1.1 | 1.1 | 0.9 |
| 52 ex. 5251 | Other..... | (D) | 0.5 | 3.1 | 5.5 | 4.1 | 4.8 |
| 53 part ³ | General merchandise group stores ³ | 34.6 | 4.1 | 15.7 | 14.1 | 11.1 | 10.5 |
| 531 | Department stores..... | 31.5 | (D) | 12.9 | 11.9 | 7.7 | 7.7 |
| 533 | Limited price variety stores..... | 2.6 | 3.6 | 1.4 | 1.6 | 1.4 | 1.3 |
| 539 | Other general merchandise stores..... | 0.5 | (D) | (D) | 0.6 | 2.0 | 1.5 |
| 54 | Food stores..... | 4.7 | 0.7 | 21.0 | 21.8 | 25.3 | 25.0 |
| 55 ex. 554 | Automotive dealers..... | 11.0 | 8.5 | 18.1 | 19.2 | 17.1 | 18.8 |
| 554 | Gasoline service stations..... | 1.4 | 1.8 | 7.0 | 7.0 | 7.7 | 7.1 |
| 56 | Apparel, accessory stores..... | 14.7 | 17.6 | 5.4 | 6.5 | 6.3 | 6.7 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 2.7 | 4.7 | 0.9 | (D) | 1.3 | 1.3 |
| 562, 563, 568 | Women's clothing, specialty stores..... | 5.7 | 7.3 | 2.2 | 2.8 | 2.7 | 0.9 |
| 562 | Ready-to-wear stores ⁵ | 4.6 | 6.1 | 1.6 | 2.4 | 2.2 | 2.7 |
| 565 | Family clothing stores ⁵ | 3.0 | 1.8 | 0.9 | 0.6 | 0.7 | 2.4 |
| 566 | Shoe stores..... | 3.1 | 3.3 | 1.3 | 1.3 | 1.3 | 1.2 |
| 564, 569 | Other apparel stores..... | 0.2 | 0.5 | 0.1 | (D) | 0.3 | 0.5 |
| 57 | Furniture, home furnishings, equipment stores..... | 6.0 | 6.8 | 6.9 | 6.9 | 6.6 | 6.9 |
| 5712 | Furniture stores ⁴ | 2.7 | 2.9 | 4.0 | 3.7 | 3.1 | 3.2 |
| 5713-15, 19 | Other home furnishings stores ⁴ | 0.3 | 0.9 | 0.6 | 0.8 | 1.0 | 1.1 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 3.0 | 3.9 | 2.3 | 2.4 | 2.5 | 2.4 |
| 58 | Eating, drinking places..... | 12.1 | 10.9 | 9.0 | 8.4 | 8.7 | 8.1 |
| 5812 | Eating places..... | 8.5 | 6.7 | 6.9 | 6.0 | 7.2 | 6.4 |
| 5813 | Drinking places..... | 3.6 | 4.2 | 2.1 | 2.4 | 1.5 | 1.7 |
| 591 | Drug stores, proprietary stores..... | 4.9 | 4.0 | 4.3 | 2.9 | 4.1 | 3.4 |
| 59 ex. 591 | Other retail stores ⁶ | (D) | 8.4 | 8.1 | 6.8 | 8.0 | 7.8 |
| 592 | Liquor stores..... | 1.6 | 1.1 | 3.1 | 2.7 | 3.1 | 2.8 |
| 594 | Book, stationery stores..... | 0.8 | 0.9 | 0.6 | 0.4 | 0.5 | 0.6 |
| 595 | Sporting goods, bicycle stores..... | 0.3 | 0.4 | 0.3 | 0.3 | 0.4 | 0.3 |
| 597 | Jewelry stores..... | 4.9 | 3.7 | 1.5 | 1.2 | 0.8 | 0.9 |
| 5992 | Florists..... | 0.1 | 0.1 | 0.4 | 0.2 | 0.3 | 0.2 |
| 5996 | Camera, photographic supply stores.... | (D) | 0.5 | 0.4 | 2.6 | 0.4 | 0.3 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.
¹In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).
²Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
³1954 data limited to "employer" establishments in computing percent.
⁴In computing percent, both 1954 and 1958 data limited to "employer" establishments.
⁵Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 6C.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS
CENTRAL BUSINESS DISTRICT OF GLENDALE, THE ENTIRE CITY, AND LOS ANGELES—LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

| SIC code | Kind of business | Central business district ¹ | | Entire city ¹ | | Standard metropolitan statistical area ¹ | |
|----------------------|---|--|-------|--------------------------|-------|---|-------|
| | | 1958 | 1954 | 1958 | 1954 | 1958 | 1954 |
| | RETAIL STORES | | | | | | |
| | Retail stores, total ³ | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 2.5 | 3.4 | 3.3 | 3.9 | 5.1 | 5.7 |
| 5251 | Hardware stores..... | 0.5 | 1.2 | 0.6 | 0.7 | 1.1 | 0.9 |
| 52 ex. 5251 | Other..... | 2.0 | 2.2 | 2.7 | 3.1 | 4.1 | 4.8 |
| 53 part ³ | General merchandise group stores ³ | 24.4 | 22.8 | 12.0 | 11.0 | 11.1 | 10.5 |
| 531 | Department stores..... | (D) | (D) | (D) | (D) | 7.7 | 7.7 |
| 533 | Limited price variety stores..... | 2.0 | 2.2 | 1.1 | 1.2 | 1.4 | 1.3 |
| 539 | Other general merchandise stores..... | (D) | (D) | (D) | (D) | 2.0 | 1.5 |
| 54 | Food stores..... | 16.0 | 18.2 | 21.5 | 28.2 | 25.3 | 25.0 |
| 55 ex. 554 | Automotive dealers..... | 19.4 | 17.3 | 28.4 | 25.2 | 17.1 | 18.8 |
| 554 | Gasoline service stations..... | 4.2 | 3.2 | 6.5 | 5.2 | 7.7 | 7.1 |
| 56 | Apparel, accessory stores..... | 11.6 | 12.3 | 6.9 | 6.2 | 6.3 | 6.7 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 3.1 | 2.7 | 1.9 | 1.3 | 1.3 | 1.3 |
| 562, 563, 568 | Women's clothing, specialty stores..... | 4.9 | 5.1 | 2.8 | 2.6 | 2.7 | 0.9 |
| 562 | Ready-to-wear stores ⁵ | 4.4 | 4.3 | 2.4 | 2.1 | 2.2 | 2.7 |
| 565 | Family clothing stores ⁵ | (D) | 0.9 | 0.3 | 0.4 | 0.7 | 2.4 |
| 566 | Shoe stores..... | 2.8 | (D) | 1.5 | 1.2 | 1.3 | 1.2 |
| 564, 569 | Other apparel stores..... | (D) | (D) | 0.4 | 0.6 | 0.3 | 0.5 |
| 57 | Furniture, home furnishings, equipment stores..... | 7.3 | 8.2 | 6.3 | 6.6 | 6.6 | 6.9 |
| 57L2 | Furniture stores ⁴ | 2.6 | 3.1 | 2.7 | 2.7 | 3.1 | 3.2 |
| 57L3-15, 19 | Other home furnishings stores ⁴ | 1.3 | 1.5 | 0.8 | 1.2 | 1.0 | 1.1 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 3.4 | 3.6 | 2.9 | 2.5 | 2.5 | 2.4 |
| 58 | Eating, drinking places..... | 5.8 | 5.6 | 6.1 | 5.4 | 8.7 | 8.1 |
| 58L2 | Eating places..... | 5.0 | 4.1 | 5.4 | 4.5 | 7.2 | 6.4 |
| 58L3 | Drinking places..... | 0.8 | 1.4 | 0.7 | 0.9 | 1.5 | 1.7 |
| 591 | Drug stores, proprietary stores..... | 3.6 | 3.5 | 3.2 | 3.0 | 4.1 | 3.4 |
| 59 ex. 591 | Other retail stores ⁶ | 5.2 | 5.5 | 5.8 | 5.3 | 8.0 | 7.8 |
| 592 | Liquor stores..... | 0.8 | 1.0 | 1.8 | 2.0 | 3.1 | 2.8 |
| 594 | Book, stationery stores..... | 0.6 | 0.6 | 0.3 | 0.4 | 0.5 | 0.6 |
| 595 | Sporting goods, bicycle stores..... | 0.1 | 0.1 | 0.3 | 0.2 | 0.4 | 0.3 |
| 597 | Jewelry stores..... | 1.0 | 1.0 | 0.5 | 0.5 | 0.8 | 0.9 |
| 5992 | Florists..... | 0.2 | 0.2 | 0.4 | 0.2 | 0.3 | 0.2 |
| 5996 | Camera, photographic supply stores..... | 0.5 | (D) | 0.4 | 0.2 | 0.4 | 0.3 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

¹In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴1954 data limited to "employer" establishments in computing percent.

⁵In computing percent, both 1954 and 1958 data limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

LOS ANGELES-LONG BEACH, CALIF., AREA

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Table 6D.—RETAIL STORES: 1958 AND 1954—PERCENTAGE DISTRIBUTION OF SALES, BY KIND OF BUSINESS
CENTRAL BUSINESS DISTRICT OF PASADENA, THE ENTIRE CITY, AND LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

(Percentages are based on total Retail Store Sales which exclude sales of nonstore retailers—mail order, direct selling, merchandise vending machine operators)

| SIC code | Kind of business | Central business district ¹ | | Entire city ¹ | | Standard metropolitan statistical area ¹ | |
|----------------------|---|--|-------|--------------------------|-------|---|-------|
| | | 1958 | 1954 | 1958 | 1954 | 1958 | 1954 |
| | RETAIL STORES | | | | | | |
| | Retail stores, total ³ | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 | 100.0 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 0.9 | 2.0 | 2.5 | 3.7 | 5.1 | 5.7 |
| 5251 | Hardware stores..... | (D) | (D) | (D) | (D) | 1.1 | 0.9 |
| 52 ex. 5251 | Other..... | (D) | (D) | (D) | (D) | 4.1 | 4.8 |
| 53 part ³ | General merchandise group stores ³ | 41.8 | 39.1 | 17.7 | 21.8 | 11.1 | 10.5 |
| 531 | Department stores..... | 32.2 | (D) | 12.6 | 18.8 | 7.7 | 7.7 |
| 533 | Limited price variety stores..... | 1.7 | 2.3 | 1.1 | 1.1 | 1.4 | 1.3 |
| 539 | Other general merchandise stores..... | 7.9 | (D) | 4.0 | 1.8 | 2.0 | 1.5 |
| 54 | Food stores..... | 12.9 | 12.2 | 19.3 | 17.8 | 25.3 | 25.0 |
| 55 ex. 554 | Automotive dealers..... | 4.8 | 9.2 | 21.4 | 21.4 | 17.1 | 18.8 |
| 554 | Gasoline service stations..... | 3.9 | 3.1 | 5.7 | 5.7 | 7.7 | 7.1 |
| 56 | Apparel, accessory stores..... | 12.0 | 13.3 | 8.3 | 7.6 | 6.3 | 6.7 |
| 561, 567 | Men's, boys' apparel stores, custom tailors ⁴ | 1.6 | 1.6 | 1.1 | 1.1 | 1.3 | 1.3 |
| 562, 563, 568 | Women's clothing, specialty stores.... | 6.4 | 7.7 | 4.7 | 3.9 | 2.7 | 0.9 |
| 562 | Ready-to-wear stores ⁵ | 6.1 | 7.0 | 4.3 | 3.5 | 2.2 | 2.7 |
| 565 | Family clothing stores ⁵ | (D) | 0.6 | 0.5 | 0.4 | 0.7 | 2.4 |
| 566 | Shoe stores..... | 2.8 | 3.1 | 1.8 | 1.9 | 1.3 | 1.2 |
| 564, 569 | Other apparel stores..... | (D) | 0.2 | 0.3 | 0.2 | 0.3 | 0.5 |
| 57 | Furniture, home furnishings, equipment stores..... | 8.0 | 6.8 | 8.5 | 7.1 | 6.6 | 6.9 |
| 5712 | Furniture stores ⁴ | 4.4 | 3.0 | 3.4 | 3.1 | 3.1 | 3.2 |
| 5713-15, 19 | Other home furnishings stores ⁴ | 0.6 | 0.7 | 1.9 | 1.2 | 1.0 | 1.1 |
| 572, 573 | Household appliance, radio, TV, music stores..... | 3.0 | 3.0 | 3.1 | 2.6 | 2.5 | 2.4 |
| 58 | Eating, drinking places..... | 4.3 | 3.7 | 5.1 | 5.0 | 8.7 | 8.1 |
| 5812 | Eating places..... | 4.0 | 3.4 | 4.7 | 4.2 | 7.2 | 6.4 |
| 5813 | Drinking places..... | 0.3 | 0.3 | 0.4 | 0.8 | 1.5 | 1.7 |
| 591 | Drug stores, proprietary stores..... | 3.5 | 3.4 | 4.3 | 2.7 | 4.1 | 3.4 |
| 59 ex. 591 | Other retail stores ⁶ | 7.9 | 7.2 | 7.2 | 7.2 | 8.0 | 7.8 |
| 592 | Liquor stores..... | 0.5 | 0.4 | 1.5 | 1.5 | 3.1 | 2.8 |
| 594 | Book, stationery stores..... | 1.8 | 1.3 | 0.9 | 0.9 | 0.5 | 0.6 |
| 595 | Sporting goods, bicycle stores..... | (D) | 0.4 | 0.5 | 0.5 | 0.4 | 0.3 |
| 597 | Jewelry stores..... | 1.4 | 1.3 | 0.8 | 0.7 | 0.8 | 0.9 |
| 5992 | Florists..... | 0.3 | 0.3 | 0.3 | 0.3 | 0.3 | 0.2 |
| 5996 | Camera, photographic supply stores.... | 0.3 | 0.3 | 0.3 | 0.3 | 0.4 | 0.3 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero. (Z) Less than 0.05 percent.

¹In computing percent, sales of leased departments are incorporated with main store sales in 1958. In 1954 each leased department was separately counted and separately classified in accordance with its own kind of business. The effect on comparability is greatest for general merchandise stores (SIC 53, pt.) and apparel, accessory stores (SIC 56).

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴1954 data limited to "employer" establishments in computing percent.

⁵In computing percent, both 1954 and 1958 data limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA

MRC No. 1.—Includes the planned center known as "Atlantic Square" bounded by Floral Dr., Bradshaw Ave., Hammel St., Gerhart Ave., Riggan St., and Atlantic Blvd. (Monterey Park)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|--------------------------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | ... |
| | Number..... | 16 | | Gasoline service stations..... | ... |
| | Sales.....(\$1,000)... | 10,597 | 554 | Apparel, accessory stores ² | 6 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 1 |
| | Number..... | 4 | | Women's clothing, specialty stores..... | 2 |
| | Sales.....(\$1,000)... | (D) | 562-3, 568 | Ready-to-wear stores ³ | 2 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 562 | Family clothing stores ³ | ... |
| | Number..... | 10 | 565 | Shoe stores..... | 2 |
| | Sales.....(\$1,000)... | 3,312 | 566 | Other apparel stores..... | 1 |
| 52, 55, 59 ex. 591 | All other stores: | | 564, 569 | Furniture, home furnishings, equipment stores..... | 1 |
| | Number..... | 2 | 57 | Furniture stores..... | ... |
| | Sales.....(\$1,000)... | (D) | | Other home furnishings stores..... | ... |
| | | Number of establishments | 5712 | Household appliance, radio, TV, music stores..... | 1 |
| | Retail stores, total ³ | 16 | 5713-15, 19 | Eating, drinking places..... | 1 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | ... | 5812 | Eating places..... | 1 |
| 5251 | Hardware stores..... | ... | 5813 | Drinking places..... | ... |
| 52 ex. 5251 | Other..... | ... | 591 | Drug stores, proprietary stores..... | 1 |
| 53 part ³ 531 | General merchandise group stores ^{2 3} | 3 | 59 ex. 591 | Other retail stores ⁶ | 2 |
| 533 | Department stores..... | 1 | 592 | Liquor stores..... | ... |
| 539 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | ... |
| | Other general merchandise stores..... | 1 | 595 | Sporting goods, bicycle stores..... | ... |
| 54 | Food stores..... | 2 | 597 | Jewelry stores..... | ... |
| | | | 5992 | Florists..... | 1 |
| | | | 5996 | Camera, photographic supply stores..... | ... |

MRC No. 2.—Includes the area known as Hollywood and Vine bounded by Franklin Ave., Franklin Pl., Las Palmas Ave., Yucca St., Argyle Ave., Selma Ave., Vine St., Sunset Blvd., Las Palmas Ave., Selma Ave., Highland Ave., Hawthorne Ave., and Sycamore Ave. (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|--------------------------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 7 |
| | Number..... | 371 | | Gasoline service stations..... | 11 |
| | Sales.....(\$1,000)... | 59,761 | 554 | Apparel, accessory stores ² | 92 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 31 |
| | Number..... | 123 | | Women's clothing, specialty stores..... | 32 |
| | Sales.....(\$1,000)... | 20,028 | 562-3, 568 | Ready-to-wear stores ³ | 25 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 562 | Family clothing stores ³ | 2 |
| | Number..... | 117 | 565 | Shoe stores..... | 23 |
| | Sales.....(\$1,000)... | 28,504 | 566 | Other apparel stores..... | 4 |
| 52, 55, 59 ex. 591 | All other stores: | | 564, 569 | Furniture, home furnishings, equipment stores..... | 16 |
| | Number..... | 131 | 57 | Furniture stores..... | 2 |
| | Sales.....(\$1,000)... | 11,229 | | Other home furnishings stores..... | 1 |
| | | Number of establishments | 5712 | Household appliance, radio, TV, music stores..... | 13 |
| | Retail stores, total ³ | 371 | 5713-15, 19 | Eating, drinking places..... | 93 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 2 | 5812 | Eating places..... | 72 |
| 5251 | Hardware stores..... | 2 | 5813 | Drinking places..... | 21 |
| 52 ex. 5251 | Other..... | ... | 591 | Drug stores, proprietary stores..... | 12 |
| 53 part ³ 531 | General merchandise group stores ^{2 3} | 9 | 59 ex. 591 | Other retail stores ⁶ | 111 |
| 533 | Department stores..... | 1 | 592 | Liquor stores..... | 7 |
| 539 | Limited price variety stores..... | 5 | 594 | Book, stationery stores..... | 12 |
| | Other general merchandise stores..... | 3 | 595 | Sporting goods, bicycle stores..... | 3 |
| 54 | Food stores..... | 18 | 597 | Jewelry stores..... | 19 |
| | | | 5992 | Florists..... | 2 |
| | | | 5996 | Camera, photographic supply stores..... | 8 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.³Limited to "employer" establishments.⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

LOS ANGELES-LONG BEACH, CALIF., AREA

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 3.—Includes the planned center known as "Broadway Center" bounded by Santa Ana Freeway, North Loara St., Flood Control Canal, North Euclid Ave. (Anaheim, Orange County)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | ... |
| | Number..... | 27 | | | |
| | Sales.....(\$1,000)... | 21,571 | 554 | Gasoline service stations..... | 1 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 13 |
| | Number..... | 5 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 2 |
| | Sales.....(\$1,000)... | (D) | 562-3, 568 | Women's clothing, specialty stores.... | 3 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 3 |
| 56, 57 | Number..... | 17 | 565 | Family clothing stores ⁵ | 1 |
| | Sales.....(\$1,000)... | 16,249 | 566 | Shoe stores..... | 6 |
| | | | 564, 569 | Other apparel stores..... | 1 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 1 |
| 59 ex. 591 | Number..... | 5 | 5712 | Furniture stores..... | 1 |
| | Sales.....(\$1,000)... | (D) | 5713-15,19 | Other home furnishings stores..... | ... |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | ... |
| | Retail stores, total ³ | 27 | 58 | Eating, drinking places..... | 2 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | ... | 5812 | Eating places..... | 2 |
| 5251 | Hardware stores..... | ... | 5813 | Drinking places..... | ... |
| 52 ex. 5251 | Other..... | ... | 591 | Drug stores, proprietary stores..... | 1 |
| 53 part ³ | General merchandise group stores ^{2 3} | 3 | 59 ex. 591 | Other retail stores ⁶ | 4 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | ... |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | 1 |
| 539 | Other general merchandise stores..... | 1 | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | 1 |
| 54 | Food stores..... | 2 | 5992 | Florists..... | ... |
| | | | 5996 | Camera, photographic supply stores.... | ... |

MRC No. 4.—Includes the area bounded by San Jose Ave., Glen Oaks Blvd., Cypress Ave., Sixth Magnolia Blvd., Glen Oaks Blvd., Orange Grove Ave., Third, Verdugo Ave., First, Magnolia Blvd., Outer Hwy. (Burbank)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 3 |
| | Number..... | 146 | | | |
| | Sales.....(\$1,000)... | 24,742 | 554 | Gasoline service stations..... | 6 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 39 |
| | Number..... | 32 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 8 |
| | Sales.....(\$1,000)... | 9,543 | 562-3, 568 | Women's clothing, specialty stores.... | 15 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 11 |
| 56, 57 | Number..... | 67 | 565 | Family clothing stores ⁵ | 2 |
| | Sales.....(\$1,000)... | 11,414 | 566 | Shoe stores..... | 12 |
| | | | 564, 569 | Other apparel stores..... | 2 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 23 |
| 59 ex. 591 | Number..... | 47 | 5712 | Furniture stores..... | 6 |
| | Sales.....(\$1,000)... | 3,785 | 5713-15,19 | Other home furnishings stores..... | 5 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 12 |
| | Retail stores, total ³ | 146 | 58 | Eating, drinking places..... | 19 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 6 | 5812 | Eating places..... | 15 |
| 5251 | Hardware stores..... | 2 | 5813 | Drinking places..... | 4 |
| 52 ex. 5251 | Other..... | 4 | 591 | Drug stores, proprietary stores..... | 6 |
| 53 part ³ | General merchandise group stores ^{2 3} | 5 | 59 ex. 591 | Other retail stores ⁶ | 32 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 3 |
| 533 | Limited price variety stores..... | 2 | 594 | Book, stationery stores..... | 2 |
| 539 | Other general merchandise stores..... | 2 | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | 9 |
| 54 | Food stores..... | 7 | 5992 | Florists..... | 2 |
| | | | 5996 | Camera, photographic supply stores.... | 2 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.
³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
⁴Limited to "employer" establishments.
⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES—LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 5.—Includes the stores on South Vermont Ave. from 84th St. to 88th St. (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 1 |
| | Number..... | 70 | 554 | Gasoline service stations..... | ... |
| | Sales.....(\$1,000)... | 10,034 | 56 | Apparel, accessory stores ² | 26 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 6 |
| | Number..... | 15 | 562-3, 568 | Women's clothing, specialty stores..... | 7 |
| | Sales.....(\$1,000)... | 2,048 | 562 | Ready-to-wear stores ³ | 6 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 565 | Family clothing stores ⁵ | 3 |
| | Number..... | 41 | 566 | Shoe stores..... | 8 |
| | Sales.....(\$1,000)... | 6,942 | 564, 569 | Other apparel stores..... | 2 |
| 52, 55, 59 ex. 591 | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 10 |
| | Number..... | 14 | 5712 | Furniture stores..... | 2 |
| | Sales.....(\$1,000)... | 1,044 | 5713-15,19 | Other home furnishings stores..... | 2 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 6 |
| | Retail stores, total ³ | ... | 58 | Eating, drinking places..... | 9 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 2 | 5812 | Eating places..... | 6 |
| 5251 | Hardware stores..... | 1 | 5813 | Drinking places..... | 3 |
| 52 ex. 5251 | Other..... | 1 | 591 | Drug stores, proprietary stores..... | 3 |
| 53 part ³ | General merchandise group stores ^{2 3} | 5 | 59 ex. 591 | Other retail stores ⁶ | 11 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | ... |
| 533 | Limited price variety stores..... | 2 | 594 | Book, stationery stores..... | 3 |
| 539 | Other general merchandise stores..... | 2 | 595 | Sporting goods, bicycle stores..... | 1 |
| | | | 597 | Jewelry stores..... | 4 |
| 54 | Food stores..... | 3 | 5992 | Florists..... | 1 |
| | | | 5996 | Camera, photographic supply stores..... | 1 |

MRC No. 6.—Includes the area known as "Crenshaw Center" bounded by Exposition Blvd., Bronson Ave., Rodeo Rd., Norton Ave., 39th, McClung Dr., alley north of 43rd, Edgemoor Dr., 43rd, 11th Ave., alley south of Vernon, rear property line of lots facing Crenshaw Blvd., 48th, alley west of Crenshaw Blvd., Stocker, Don Felipe Dr., Marlton Ave., Santa Rosalia Dr., Buckingham Rd., Santa Barbara Ave., Victoria Ave. (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 16 |
| | Number..... | 171 | 554 | Gasoline service stations..... | 13 |
| | Sales.....(\$1,000)... | 99,722 | 56 | Apparel, accessory stores ² | 31 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 7 |
| | Number..... | 54 | 562-3, 568 | Women's clothing, specialty stores..... | 13 |
| | Sales.....(\$1,000)... | 32,586 | 562 | Ready-to-wear stores ³ | 11 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 565 | Family clothing stores ⁵ | 3 |
| | Number..... | 52 | 566 | Shoe stores..... | 5 |
| | Sales.....(\$1,000)... | 45,360 | 564, 569 | Other apparel stores..... | 3 |
| 52, 55, 59 ex. 591 | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 16 |
| | Number..... | 65 | 5712 | Furniture stores..... | 3 |
| | Sales.....(\$1,000)... | 21,776 | 5713-15,19 | Other home furnishings stores..... | 7 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 6 |
| | Retail stores, total ³ | 171 | 58 | Eating, drinking places..... | 25 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 7 | 5812 | Eating places..... | 23 |
| 5251 | Hardware stores..... | 3 | 5813 | Drinking places..... | 2 |
| 52 ex. 5251 | Other..... | 4 | 591 | Drug stores, proprietary stores..... | 6 |
| 53 part ³ | General merchandise group stores ^{2 3} | 5 | 59 ex. 591 | Other retail stores ⁶ | 29 |
| 531 | Department stores..... | 2 | 592 | Liquor stores..... | 2 |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | 2 |
| 539 | Other general merchandise stores..... | 2 | 595 | Sporting goods, bicycle stores..... | 2 |
| | | | 597 | Jewelry stores..... | 4 |
| 54 | Food stores..... | 23 | 5992 | Florists..... | 2 |
| | | | 5996 | Camera, photographic supply stores..... | 1 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴Limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 7.—Includes the area known as "Culver Center" bounded by Venice Blvd., Keystone Ave., Washington Blvd., Overland Ave., Montana Ave., Midway Ave., Arizona Ave., Elenda St., Washington Blvd., Girard Ave. (Culver City)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 3 |
| | Number..... | 44 | | Gasoline service stations..... | 2 |
| | Sales.....(\$1,000)... | 14,420 | 554 | Apparel, accessory stores ² | 15 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Men's, boys' apparel stores, custom tailors..... | 3 |
| | Number..... | 9 | 561, 567 | Women's clothing, specialty stores..... | 7 |
| | Sales.....(\$1,000)... | 5,118 | 562-3, 568 | Ready-to-wear stores ³ | 6 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Family clothing stores ⁵ | 4 |
| 56, 57 | Number..... | 22 | 565 | Shoe stores..... | 1 |
| | Sales.....(\$1,000)... | 7,430 | 566 | | |
| | | | 564, 569 | | |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 4 |
| 59 ex. 591 | Number..... | 13 | 5712 | Furniture stores..... | 1 |
| | Sales.....(\$1,000)... | 1,872 | 5713-15, 19 | Other home furnishings stores..... | 1 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 2 |
| | Retail stores, total ³ | 44 | 58 | Eating, drinking places..... | 4 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | ... | 5812 | Eating places..... | 4 |
| 5251 | Hardware stores..... | 1 | 5813 | Drinking places..... | ... |
| 52 ex. 5251 | Other..... | ... | 591 | Drug stores, proprietary stores..... | 1 |
| 53 part ³ | General merchandise group stores ^{2 3} | 3 | 59 ex. 591 | Other retail stores ⁶ | 7 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | ... |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | 1 |
| 539 | Other general merchandise stores..... | 1 | 595 | Sporting goods, bicycle stores..... | 1 |
| | | | 597 | Jewelry stores..... | 2 |
| 54 | Food stores..... | 4 | 5992 | Florists..... | 1 |
| | | | 5996 | Camera, photographic supply stores..... | ... |

MRC No. 8.—Includes the stores in the area bounded by alley north of Whittier Blvd., alley west of South Atlantic Blvd., Hubbard Ave., alley east of South Atlantic Blvd., alley north of Whittier Blvd., Amalia Ave., alley south of Whittier Blvd., alley east of South Atlantic Blvd., Verona Ave., alley west of South Atlantic Blvd., Louis Pl., Woods Ave., alley south of Whittier Blvd., South Ford Ave. (Los Angeles County)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 8 |
| | Number..... | 100 | | Gasoline service stations..... | ... |
| | Sales.....(\$1,000)... | 19,656 | 554 | Apparel, accessory stores ² | 41 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Men's, boys' apparel stores, custom tailors..... | 7 |
| | Number..... | 23 | 561, 567 | Women's clothing, specialty stores..... | 14 |
| | Sales.....(\$1,000)... | 4,516 | 562-3, 568 | Ready-to-wear stores ³ | 12 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Family clothing stores ⁵ | 4 |
| 56, 57 | Number..... | 54 | 565 | Shoe stores..... | 12 |
| | Sales.....(\$1,000)... | 8,515 | 566 | Other apparel stores..... | 4 |
| | | | 564, 569 | | |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 6 |
| 59 ex. 591 | Number..... | 23 | 5712 | Furniture stores..... | 3 |
| | Sales.....(\$1,000)... | 6,625 | 5713-15, 19 | Other home furnishings stores..... | ... |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 3 |
| | Retail stores, total ³ | 100 | 58 | Eating, drinking places..... | 11 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 4 | 5812 | Eating places..... | 9 |
| 5251 | Hardware stores..... | 2 | 5813 | Drinking places..... | 2 |
| 52 ex. 5251 | Other..... | 2 | 591 | Drug stores, proprietary stores..... | 2 |
| 53 part ³ | General merchandise group stores ^{2 3} | 7 | 59 ex. 591 | Other retail stores ⁶ | 11 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | 3 | 594 | Book, stationery stores..... | ... |
| 539 | Other general merchandise stores..... | 3 | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | 4 |
| 54 | Food stores..... | 10 | 5992 | Florists..... | ... |
| | | | 5996 | Camera, photographic supply stores..... | 2 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.
³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
⁴Limited to "employer" establishments.
⁵Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 9.—Includes the planned center known as "Eastland" and stores in the area bounded by the Freeway, Barranca Ave., Rowland St., Fennimore St., Workman St., Hollenbeck Ave.

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 4 |
| | Number..... | 103 | 554 | Gasoline service stations..... | 8 |
| | Sales.....(\$1,000)..... | 35,637 | 56 | Apparel, accessory stores ² | 30 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 6 |
| | Number..... | 24 | 562-3, 568 | Women's clothing, specialty stores..... | 11 |
| | Sales.....(\$1,000)..... | 9,987 | 562 | Ready-to-wear stores ³ | 9 |
| 53 part, ³ | Shopping goods stores: ³ | | 565 | Family clothing stores ⁵ | 1 |
| 56, 57 | Number..... | 49 | 566 | Shoe stores..... | 9 |
| | Sales.....(\$1,000)..... | 22,129 | 564, 569 | Other apparel stores..... | 3 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 6 |
| 59 ex. 591 | Number..... | 30 | 5712 | Furniture stores..... | 1 |
| | Sales.....(\$1,000)..... | 3,521 | 5713-15,19 | Other home furnishings stores..... | 3 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 2 |
| | Retail stores, total ³ | 103 | 58 | Eating, drinking places..... | 8 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 3 | 5812 | Eating places..... | 7 |
| 5251 | Hardware stores..... | 1 | 5813 | Drinking places..... | 1 |
| 52 ex. 5251 | Other..... | 2 | 591 | Drug stores, proprietary stores..... | 8 |
| 53 part ³ | General merchandise group stores ^{2 3} | 13 | 59 ex. 591 | Other retail stores ⁶ | 15 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | 7 | 594 | Book, stationery stores..... | 1 |
| 539 | Other general merchandise stores..... | 5 | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | 5 |
| 54 | Food stores..... | 8 | 5992 | Florists..... | 1 |
| | | | 5996 | Camera, photographic supply stores..... | 3 |

MRC No. 10.—Includes the stores in the area bounded by the RR. tracks, Hoyt Ave., Monte Vista St. (El Monte)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 6 |
| | Number..... | 90 | 554 | Gasoline service stations..... | 2 |
| | Sales.....(\$1,000)..... | 16,134 | 56 | Apparel, accessory stores ² | 29 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 6 |
| | Number..... | 19 | 562-3, 568 | Women's clothing, specialty stores..... | 12 |
| | Sales.....(\$1,000)..... | 4,189 | 562 | Ready-to-wear stores ³ | 12 |
| 53 part, ³ | Shopping goods stores: ³ | | 565 | Family clothing stores ⁵ | 1 |
| 56, 57 | Number..... | 47 | 566 | Shoe stores..... | 9 |
| | Sales.....(\$1,000)..... | 8,957 | 564, 569 | Other apparel stores..... | 1 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 10 |
| 59 ex. 591 | Number..... | 24 | 5712 | Furniture stores..... | 4 |
| | Sales.....(\$1,000)..... | 2,988 | 5713-15,19 | Other home furnishings stores..... | 1 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 5 |
| | Retail stores, total ³ | 90 | 58 | Eating, drinking places..... | 12 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 3 | 5812 | Eating places..... | 10 |
| 5251 | Hardware stores..... | 2 | 5813 | Drinking places..... | 2 |
| 52 ex. 5251 | Other..... | 1 | 591 | Drug stores, proprietary stores..... | 3 |
| 53 part ³ | General merchandise group stores ^{2 3} | 8 | 59 ex. 591 | Other retail stores ⁶ | 13 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | 4 | 594 | Book, stationery stores..... | ... |
| 539 | Other general merchandise stores..... | 3 | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | 7 |
| 54 | Food stores..... | 4 | 5992 | Florists..... | ... |
| | | | 5996 | Camera, photographic supply stores..... | 1 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.⁵Limited to "employer" establishments.⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 11.—Includes the planned center known as "Foothill" bounded by Alosta Ave., Citrus Ave., Haltern extended, Haltern, Fenimore Ave., Fenimore Ave., extended (Azusa)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------------------------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 1 |
| | Number..... | 21 | | | |
| | Sales.....(\$1,000)... | 6,077 | 554 | Gasoline service stations..... | ... |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 8 |
| | Number..... | 5 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 1 |
| | Sales.....(\$1,000)... | (D) | 562-3, 568 | Women's clothing, specialty stores..... | 3 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 3 |
| 56, 57 | Number..... | 12 | 565 | Family clothing stores ⁵ | ... |
| | Sales.....(\$1,000)... | 3,100 | 566 | Shoe stores..... | 3 |
| | | | 564, 569 | Other apparel stores..... | 1 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 2 |
| 59 ex. 591 | Number..... | 4 | | Furniture stores..... | 2 |
| | Sales.....(\$1,000)... | (D) | 5712 | Other home furnishings stores..... | ... |
| | | | 5713-15, 19 | Household appliance, radio, TV, music stores..... | ... |
| | | Number of establishments | 572, 5732 | | |
| | Retail stores, total ³ | 21 | 58 | Eating, drinking places..... | 1 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | ... | 5812 | Eating places..... | 1 |
| 5251 | Hardware stores..... | ... | 5813 | Drinking places..... | ... |
| 52 ex. 5251 | Other..... | ... | 591 | Drug stores, proprietary stores..... | 1 |
| 53 part ³ | General merchandise group stores ^{2 3} | 2 | 59 ex. 591 | Other retail stores ⁶ | 3 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | ... |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | 1 |
| 539 | Other general merchandise stores..... | ... | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | 1 |
| | | | 5992 | Florists..... | 1 |
| 54 | Food stores..... | 3 | 5996 | Camera, photographic supply stores..... | ... |

MRC No. 12.—Includes the stores in the area bounded by Wyandotte St., Canoga Ave., Gault St., Topanga Canyon Blvd. (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------------------------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 2 |
| | Number..... | 74 | | | |
| | Sales.....(\$1,000)... | 13,607 | 554 | Gasoline service stations..... | 3 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 15 |
| | Number..... | 16 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 3 |
| | Sales.....(\$1,000)... | 5,613 | 562-3, 568 | Women's clothing, specialty stores..... | 6 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 6 |
| 56, 57 | Number..... | 33 | 565 | Family clothing stores ⁵ | 2 |
| | Sales.....(\$1,000)... | 3,209 | 566 | Shoe stores..... | 2 |
| | | | 564, 569 | Other apparel stores..... | 2 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 13 |
| 59 ex. 591 | Number..... | 25 | | Furniture stores..... | 4 |
| | Sales.....(\$1,000)... | 4,785 | 5712 | Other home furnishings stores..... | 3 |
| | | Number of establishments | 5713-15, 19 | Household appliance, radio, TV, music stores..... | 6 |
| | | | 572, 5732 | | |
| | Retail stores, total ³ | 74 | 58 | Eating, drinking places..... | 7 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 5 | 5812 | Eating places..... | 6 |
| 5251 | Hardware stores..... | 3 | 5813 | Drinking places..... | 1 |
| 52 ex. 5251 | Other..... | 2 | 591 | Drug stores, proprietary stores..... | 3 |
| 53 part ³ | General merchandise group stores ^{2 3} | 5 | 59 ex. 591 | Other retail stores ⁶ | 15 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | 2 | 594 | Book, stationery stores..... | 3 |
| 539 | Other general merchandise stores..... | 2 | 595 | Sporting goods, bicycle stores..... | 1 |
| | | | 597 | Jewelry stores..... | 2 |
| | | | 5992 | Florists..... | 1 |
| 54 | Food stores..... | 6 | 5996 | Camera, photographic supply stores..... | 2 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.
³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
⁵Limited to "employer" establishments.
⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES—LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC NO. 13.—Includes the planned center known as "Lakewood" and stores in the area bounded by Camerino St., North Clark Blvd., East Del Arno Blvd., North Hayter St. (Lakewood)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 2 |
| | Number..... | 66 | 554 | Gasoline service stations..... | 4 |
| | Sales.....(\$1,000)... | 59,008 | | | |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 21 |
| | Number..... | 18 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 2 |
| | Sales.....(\$1,000)... | 13,831 | 562-3, 568 | Women's clothing, specialty stores..... | 8 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 8 |
| 56, 57 | Number..... | 32 | 565 | Family clothing stores ⁵ | 2 |
| | Sales.....(\$1,000)... | 36,158 | 566 | Shoe stores..... | 8 |
| | | | 564, 569 | Other apparel stores..... | 1 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 6 |
| 59 ex. 591 | Number..... | 16 | 5712 | Furniture stores..... | 2 |
| | Sales.....(\$1,000)... | 9,019 | 5713-15,19 | Other home furnishings stores..... | 1 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 3 |
| | Retail stores, total ³ | 66 | 58 | Eating, drinking places..... | 5 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 2 | 5812 | Eating places..... | 5 |
| 5251 | Hardware stores..... | ... | 5813 | Drinking places..... | ... |
| 52 ex. 5251 | Other..... | 2 | 591 | Drug stores, proprietary stores..... | 1 |
| 53 part ³ | General merchandise group stores ^{2 3} | 5 | 59 ex. 591 | Other retail stores ⁶ | 8 |
| 531 | Department stores..... | 3 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | 2 | 594 | Book, stationery stores..... | 1 |
| 539 | Other general merchandise stores..... | ... | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | 3 |
| 54 | Food stores..... | 12 | 5992 | Florists..... | ... |
| | | | 5996 | Camera, photographic supply stores..... | 1 |

MRC No. 14.—Includes the planned center known as "Los Altos" and stores in the area bounded by Stearns St., San Anseline St., Britton Dr., Abbleyfield St., Montair Ave. (Long Beach)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 2 |
| | Number..... | 31 | 554 | Gasoline service stations..... | 1 |
| | Sales.....(\$1,000)... | 17,280 | | | |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 8 |
| | Number..... | 8 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 1 |
| | Sales.....(\$1,000)... | 6,134 | 562-3, 568 | Women's clothing, specialty stores..... | 2 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 2 |
| 56, 57 | Number..... | 14 | 565 | Family clothing stores ⁵ | ... |
| | Sales.....(\$1,000)... | 9,375 | 566 | Shoe stores..... | 5 |
| | | | 564, 569 | Other apparel stores..... | ... |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 2 |
| 59 ex. 591 | Number..... | 9 | 5712 | Furniture stores..... | ... |
| | Sales.....(\$1,000)... | 1,771 | 5713-15,19 | Other home furnishings stores..... | ... |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 2 |
| | Retail stores, total ³ | 31 | 58 | Eating, drinking places..... | 2 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 1 | 5812 | Eating places..... | 2 |
| 5251 | Hardware stores..... | 1 | 5813 | Drinking places..... | ... |
| 52 ex. 5251 | Other..... | ... | 591 | Drug stores, proprietary stores..... | 2 |
| 53 part ³ | General merchandise group stores ^{2 3} | 4 | 59 ex. 591 | Other retail stores ⁶ | 5 |
| 531 | Department stores..... | 2 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | ... |
| 539 | Other general merchandise stores..... | 1 | 595 | Sporting goods, bicycle stores..... | 1 |
| | | | 597 | Jewelry stores..... | 1 |
| 54 | Food stores..... | 4 | 5992 | Florists..... | ... |
| | | | 5996 | Camera, photographic supply stores..... | 1 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.⁴Limited to "employer" establishments.⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 15.—Includes the stores on West Verdugo Ave. from Virginia Ave. to Parish Pl., and on West Olive St. from Virginia Ave. to Keystone Ave. (Burbank)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|-------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | ... |
| | Number..... | 26 | 554 | Gasoline service stations..... | 3 |
| | Sales.....(\$1,000)... | 6,991 | 56 | Apparel, accessory stores ² | 1 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | ... |
| | Number..... | 13 | 562-3, 568 | Women's clothing, specialty stores..... | 1 |
| | Sales.....(\$1,000)... | 5,476 | 562 | Ready-to-wear stores ² | 1 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 565 | Family clothing stores ² | ... |
| | Number..... | 6 | 566 | Shoe stores..... | ... |
| | Sales.....(\$1,000)... | 1,257 | 564, 569 | Other apparel stores..... | ... |
| 52, 55, 59 ex. 591 | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 2 |
| | Number..... | 7 | 5712 | Furniture stores..... | ... |
| | Sales.....(\$1,000)... | 258 | 5713-15,19 | Other home furnishings stores..... | ... |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 2 |
| | Retail stores, total ³ | ... | 58 | Eating, drinking places..... | 5 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 1 | 5812 | Eating places..... | 5 |
| 5251 | Hardware stores..... | ... | 5813 | Drinking places..... | ... |
| 52 ex. 5251 | Other..... | 1 | 591 | Drug stores, proprietary stores..... | 1 |
| 53 part ³ | General merchandise group stores ^{2 3} | 3 | 59 ex. 591 | Other retail stores ⁶ | 3 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | ... |
| 533 | Limited price variety stores..... | ... | 594 | Book, stationery stores..... | ... |
| 539 | Other general merchandise stores..... | 2 | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | ... |
| 54 | Food stores..... | 7 | 5992 | Florists..... | ... |
| | | | 5996 | Camera, photographic supply stores..... | ... |

MRC No. 16.—Includes the stores on West Pico Blvd. from Victoria Ave. to South La Brea Ave. (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 2 |
| | Number..... | 38 | 554 | Gasoline service stations..... | 5 |
| | Sales.....(\$1,000)... | 18,321 | 56 | Apparel, accessory stores ² | 1 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | ... |
| | Number..... | 18 | 562-3, 568 | Women's clothing, specialty stores..... | ... |
| | Sales.....(\$1,000)... | 1,565 | 562 | Ready-to-wear stores ² | ... |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 565 | Family clothing stores ² | ... |
| | Number..... | 8 | 566 | Shoe stores..... | ... |
| | Sales.....(\$1,000)... | (D) | 564, 569 | Other apparel stores..... | 1 |
| 52, 55, 59 ex. 591 | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 6 |
| | Number..... | 12 | 5712 | Furniture stores..... | 1 |
| | Sales.....(\$1,000)... | (D) | 5713-15,19 | Other home furnishings stores..... | 1 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 4 |
| | Retail stores, total ³ | 38 | 58 | Eating, drinking places..... | 7 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 3 | 5812 | Eating places..... | 5 |
| 5251 | Hardware stores..... | ... | 5813 | Drinking places..... | 2 |
| 52 ex. 5251 | Other..... | 3 | 591 | Drug stores, proprietary stores..... | 1 |
| 53 part ³ | General merchandise group stores ^{2 3} | 1 | 59 ex. 591 | Other retail stores ⁶ | 2 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | ... | 594 | Book, stationery stores..... | ... |
| 539 | Other general merchandise stores..... | ... | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | ... |
| 54 | Food stores..... | 10 | 5992 | Florists..... | 1 |
| | | | 5996 | Camera, photographic supply stores..... | ... |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.
³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
⁴Limited to "employer" establishments.
⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.--RETAIL STORES: 1958--MAJOR RETAIL CENTERS IN THE LOS ANGELES--LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA--Continued

MRC No. 17.—Includes the area known as "Miracle Mile" and stores in the area bounded by Orange, Crescent Heights Blvd., Sixth, Sycamore Ave., Eighth, Fairfax Ave., Warner Dr., La Jolla Ave., San Vicente Blvd., Sweetzer Ave. (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 4 |
| | Number..... | 152 | 554 | Gasoline service stations..... | 8 |
| | Sales.....(\$1,000)... | 67,145 | | | |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 48 |
| | Number..... | 51 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 13 |
| | Sales.....(\$1,000)... | 11,721 | 562-3, 568 | Women's clothing, specialty stores..... | 17 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 12 |
| 56, 57 | Number..... | 59 | 565 | Family clothing stores ⁵ | 3 |
| | Sales.....(\$1,000)... | 48,198 | 566 | Shoe stores..... | 11 |
| | | | 564, 569 | Other apparel stores..... | 4 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 7 |
| 59 ex. 591 | Number..... | 42 | 5712 | Furniture stores..... | 3 |
| | Sales.....(\$1,000)... | 7,226 | 5713-15,19 | Other home furnishings stores..... | 1 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 3 |
| | Retail stores, total ³ | 152 | 58 | Eating, drinking places..... | 19 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 1 | 5812 | Eating places..... | 17 |
| 5251 | Hardware stores..... | 1 | 5813 | Drinking places..... | 2 |
| 52 ex. 5251 | Other..... | ... | 591 | Drug stores, proprietary stores..... | 16 |
| 53 part ³ | General merchandise group stores ^{2 3} | 4 | 59 ex. 591 | Other retail stores ⁶ | 29 |
| 531 | Department stores..... | 2 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | 4 |
| 539 | Other general merchandise stores..... | 1 | 595 | Sporting goods, bicycle stores..... | 1 |
| | | | 597 | Jewelry stores..... | 4 |
| 54 | Food stores..... | 16 | 5992 | Florists..... | 3 |
| | | | 5996 | Camera, photographic supply stores..... | 6 |

MRC No. 18.—Includes the stores in the area bounded by Nordhoff, Osborne, Costello (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|-------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 2 |
| | Number..... | 17 | 554 | Gasoline service stations..... | 1 |
| | Sales.....(\$1,000)... | 9,391 | | | |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 5 |
| | Number..... | 5 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 2 |
| | Sales.....(\$1,000)... | (D) | 562-3, 568 | Women's clothing, specialty stores..... | 2 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 2 |
| 56, 57 | Number..... | 7 | 565 | Family clothing stores ⁵ | ... |
| | Sales.....(\$1,000)... | (D) | 566 | Shoe stores..... | ... |
| | | | 564, 569 | Other apparel stores..... | 1 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | ... |
| 59 ex. 591 | Number..... | 5 | 5712 | Furniture stores..... | ... |
| | Sales.....(\$1,000)... | (D) | 5713-15,19 | Other home furnishings stores..... | ... |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | ... |
| | Retail stores, total ³ | 17 | 58 | Eating, drinking places..... | 2 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | ... | 5812 | Eating places..... | 2 |
| 5251 | Hardware stores..... | ... | 5813 | Drinking places..... | ... |
| 52 ex. 5251 | Other..... | ... | 591 | Drug stores, proprietary stores..... | 1 |
| 53 part ³ | General merchandise group stores ^{2 3} | 2 | 59 ex. 591 | Other retail stores ⁶ | 2 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | ... |
| 533 | Limited price variety stores..... | ... | 594 | Book, stationery stores..... | ... |
| 539 | Other general merchandise stores..... | 1 | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | ... |
| 54 | Food stores..... | 2 | 5992 | Florists..... | 2 |
| | | | 5996 | Camera, photographic supply stores..... | ... |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.⁴Limited to "employer" establishments.⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 19.—Includes the stores on North Figueroa from Avenue 55 to York Blvd. (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 4 |
| | Number..... | 77 | | | |
| | Sales.....(\$1,000)... | 15,904 | 554 | Gasoline service stations..... | ... |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 14 |
| | Number..... | 23 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 4 |
| | Sales.....(\$1,000)... | 4,913 | 562-3, 568 | Women's clothing, specialty stores..... | 4 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 3 |
| 56, 57 | Number..... | 30 | 565 | Family clothing stores ⁵ | 1 |
| | Sales.....(\$1,000)... | 5,963 | 566 | Shoe stores..... | 1 |
| | | | 564, 569 | Other apparel stores..... | 4 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 10 |
| 59 ex. 591 | Number..... | 24 | | Furniture stores..... | 3 |
| | Sales.....(\$1,000)... | 5,028 | 5712 | Other home furnishings stores..... | 2 |
| | | | 5713-15,19 | Household appliance, radio, TV, music stores..... | 5 |
| | | | 572, 5732 | | |
| | Retail stores, total ³ | 77 | 58 | Eating, drinking places..... | 15 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 6 | 5812 | Eating places..... | 9 |
| 5251 | Hardware stores..... | 2 | 5813 | Drinking places..... | 6 |
| 52 ex. 5251 | Other..... | 4 | 591 | Drug stores, proprietary stores..... | 2 |
| 53 part ³ | General merchandise group stores ^{2 3} | 6 | 59 ex. 591 | Other retail stores ⁶ | 14 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 4 |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | 3 |
| 539 | Other general merchandise stores..... | 4 | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | 3 |
| | | | 5992 | Florists..... | 1 |
| 54 | Food stores..... | 6 | 5996 | Camera, photographic supply stores..... | 1 |

MRC No. 20.—Includes the area known as "North Hollywood" bounded by Chandler Blvd., Vineland Ave., Morrison St., Lankershim Blvd., Hesley St., Fair Ave., Otsego St., Tujunga Ave. (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 4 |
| | Number..... | 96 | | | |
| | Sales.....(\$1,000)... | 13,042 | 554 | Gasoline service stations..... | 7 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 23 |
| | Number..... | 22 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 3 |
| | Sales.....(\$1,000)... | 2,203 | 562-3, 568 | Women's clothing, specialty stores..... | 10 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 7 |
| 56, 57 | Number..... | 45 | 565 | Family clothing stores ⁵ | 1 |
| | Sales.....(\$1,000)... | 7,548 | 566 | Shoe stores..... | 7 |
| | | | 564, 569 | Other apparel stores..... | 2 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 15 |
| 59 ex. 591 | Number..... | 29 | | Furniture stores..... | 6 |
| | Sales.....(\$1,000)... | 3,291 | 5712 | Other home furnishings stores..... | 3 |
| | | | 5713-15,19 | Household appliance, radio, TV, music stores..... | 6 |
| | | | 572, 5732 | | |
| | Retail stores, total ³ | 96 | 58 | Eating, drinking places..... | 14 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 2 | 5812 | Eating places..... | 12 |
| 5251 | Hardware stores..... | 1 | 5813 | Drinking places..... | 2 |
| 52 ex. 5251 | Other..... | 1 | 591 | Drug stores, proprietary stores..... | 4 |
| 53 part ³ | General merchandise group stores ^{2 3} | 7 | 59 ex. 591 | Other retail stores ⁶ | 16 |
| 531 | Department stores..... | 2 | 592 | Liquor stores..... | ... |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | 1 |
| 539 | Other general merchandise stores..... | 4 | 595 | Sporting goods, bicycle stores..... | 1 |
| | | | 597 | Jewelry stores..... | 2 |
| | | | 5992 | Florists..... | 2 |
| 54 | Food stores..... | 4 | 5996 | Camera, photographic supply stores..... | 1 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.
³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
⁴Limited to "employer" establishments.
⁵Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 21.—Includes the planned center known as "Orange Fair" bounded by East Orangethorpe Ave., South Harvard Ave., East Orange-fair Ave., South Spadra Rd. (Fullerton)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|-------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | ... |
| | Number..... | 22 | | | |
| | Sales.....(\$1,000)... | 7,116 | 554 | Gasoline service stations..... | 1 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 8 |
| | Number..... | 5 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 1 |
| | Sales.....(\$1,000)... | 3,864 | 562-3, 568 | Women's clothing, specialty stores..... | 4 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 4 |
| | Number..... | 13 | 565 | Family clothing stores ⁵ | ... |
| | Sales.....(\$1,000)... | 2,950 | 566 | Shoe stores..... | 3 |
| | | | 564, 569 | Other apparel stores..... | ... |
| 52, 55, 59 ex. 591 | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 2 |
| | Number..... | 4 | | | |
| | Sales.....(\$1,000)... | 302 | 5712 | Furniture stores..... | ... |
| | | | 5713-15, 19 | Other home furnishings stores..... | 2 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | ... |
| | Retail stores, total ³ | 20 | 58 | Eating, drinking places..... | 1 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | ... | 5812 | Eating places..... | 1 |
| 5251 | Hardware stores..... | ... | 5813 | Drinking places..... | ... |
| 52 ex. 5251 | Other..... | ... | 591 | Drug stores, proprietary stores..... | 1 |
| 53 part ³ | General merchandise group stores ^{2 3} | 3 | 59 ex. 591 | Other retail stores ⁶ | 3 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | ... |
| 533 | Limited price variety stores..... | 2 | 594 | Book, stationery stores..... | ... |
| 539 | Other general merchandise stores..... | ... | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | 2 |
| | | | 5992 | Florists..... | ... |
| 54 | Food stores..... | 3 | 5996 | Camera, photographic supply stores..... | ... |

MRC No. 22.—Includes the planned center known as "Panorama City" bounded by Rayen, Van Nuys Blvd., Parthenia, Tilden Ave., Chase, Lennox Ave., Burton, Tilden Ave., Lanark, Cedros Ave., Titus, Willis Ave. (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|--------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 2 |
| | Number..... | 65 | | | |
| | Sales.....(\$1,000)... | 39,050 | 554 | Gasoline service stations..... | 3 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 19 |
| | Number..... | 16 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 3 |
| | Sales.....(\$1,000)... | 12,864 | 562-3, 568 | Women's clothing, specialty stores..... | 8 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 7 |
| | Number..... | 27 | 565 | Family clothing stores ⁵ | 1 |
| | Sales.....(\$1,000)... | 23,472 | 566 | Shoe stores..... | 5 |
| | | | 564, 569 | Other apparel stores..... | 2 |
| 52, 55, 59 ex. 591 | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 3 |
| | Number..... | 22 | | | |
| | Sales.....(\$1,000)... | 2,714 | 5712 | Furniture stores..... | 2 |
| | | | 5713-15, 19 | Other home furnishings stores..... | ... |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 1 |
| | Retail stores, total ³ | 65 | 58 | Eating, drinking places..... | 10 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 4 | 5812 | Eating places..... | 9 |
| 5251 | Hardware stores..... | 1 | 5813 | Drinking places..... | 1 |
| 52 ex. 5251 | Other..... | 3 | 591 | Drug stores, proprietary stores..... | 1 |
| 53 part ³ | General merchandise group stores ^{2 3} | 5 | 59 ex. 591 | Other retail stores ⁶ | 13 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 2 |
| 533 | Limited price variety stores..... | 3 | 594 | Book, stationery stores..... | 1 |
| 539 | Other general merchandise stores..... | 1 | 595 | Sporting goods, bicycle stores..... | 2 |
| | | | 597 | Jewelry stores..... | 2 |
| | | | 5992 | Florists..... | ... |
| 54 | Food stores..... | 5 | 5996 | Camera, photographic supply stores..... | 2 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁵Limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

LOS ANGELES-LONG BEACH, CALIF., AREA

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 23.—Includes the stores in the area bounded by Chartres, A.T. & S.F. RR., Broadway, Citron (Anaheim, Orange County)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 8 |
| | Number..... | 139 | 554 | Gasoline service stations..... | 9 |
| | Sales.....(\$1,000)... | 18,861 | 56 | Apparel, accessory stores ² | 22 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 3 |
| | Number..... | 36 | 562-3, 568 | Women's clothing, specialty stores..... | 10 |
| | Sales.....(\$1,000)... | 3,642 | 562 | Ready-to-wear stores ³ | 9 |
| 53 part, ³ | Shopping goods stores: ³ | | 565 | Family clothing stores ⁵ | 1 |
| 56, 57 | Number..... | 51 | 566 | Shoe stores..... | 7 |
| | Sales.....(\$1,000)... | 8,738 | 564, 569 | Other apparel stores..... | 1 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 22 |
| 59 ex. 591 | Number..... | 52 | 5712 | Furniture stores..... | 10 |
| | Sales.....(\$1,000)... | 6,481 | 5713-15, 19 | Other home furnishings stores..... | 4 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 8 |
| | Retail stores, total ³ | 139 | 58 | Eating, drinking places..... | 19 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 8 | 5812 | Eating places..... | 10 |
| 5251 | Hardware stores..... | 3 | 5813 | Drinking places..... | 9 |
| 52 ex. 5251 | Other..... | 5 | 591 | Drug stores, proprietary stores..... | 5 |
| 53 part ³ | General merchandise group stores ^{2 3} | 7 | 59 ex. 591 | Other retail stores ⁶ | 27 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 2 |
| 533 | Limited price variety stores..... | 2 | 594 | Book, stationery stores..... | 2 |
| 539 | Other general merchandise stores..... | 4 | 595 | Sporting goods, bicycle stores..... | 3 |
| | | | 597 | Jewelry stores..... | 5 |
| 54 | Food stores..... | 12 | 5992 | Florists..... | 3 |
| | | | 5996 | Camera, photographic supply stores..... | 1 |

MRC No. 24.—Includes the area known as Lancaster, bounded by West Jackman, Fig Ave., Kettering, S.P. RR., West Newgrove, 10th St., West Lancaster Blvd., 11th St. West

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 4 |
| | Number..... | 105 | 554 | Gasoline service stations..... | 5 |
| | Sales.....(\$1,000)... | 22,292 | 56 | Apparel, accessory stores ² | 21 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 2 |
| | Number..... | 22 | 562-3, 568 | Women's clothing, specialty stores..... | 10 |
| | Sales.....(\$1,000)... | 7,735 | 562 | Ready-to-wear stores ³ | 10 |
| 53 part, ³ | Shopping goods stores: ³ | | 565 | Family clothing stores ⁵ | 1 |
| 56, 57 | Number..... | 40 | 566 | Shoe stores..... | 6 |
| | Sales.....(\$1,000)... | 8,642 | 564, 569 | Other apparel stores..... | 2 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 13 |
| 59 ex. 591 | Number..... | 43 | 5712 | Furniture stores..... | 4 |
| | Sales.....(\$1,000)... | 5,915 | 5713-15, 19 | Other home furnishings stores..... | 1 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 8 |
| | Retail stores, total ³ | 105 | 58 | Eating, drinking places..... | 14 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 4 | 5812 | Eating places..... | 13 |
| 5251 | Hardware stores..... | 2 | 5813 | Drinking places..... | 1 |
| 52 ex. 5251 | Other..... | 2 | 591 | Drug stores, proprietary stores..... | 4 |
| 53 part ³ | General merchandise group stores ^{2 3} | 6 | 59 ex. 591 | Other retail stores ⁶ | 30 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 2 |
| 533 | Limited price variety stores..... | 3 | 594 | Book, stationery stores..... | 2 |
| 539 | Other general merchandise stores..... | 2 | 595 | Sporting goods, bicycle stores..... | 3 |
| | | | 597 | Jewelry stores..... | 8 |
| 54 | Food stores..... | 4 | 5992 | Florists..... | 2 |
| | | | 5996 | Camera, photographic supply stores..... | ... |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.
³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
⁴Limited to "employer" establishments.
⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES—LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 25—Includes the stores in the area bounded by West Holt Ave., North Park Ave., West Pearl, North Main, East Pasadena, South Eleanor, East Sixth, West Sixth, North Rebecca (Pomona)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 17 |
| | Number..... | 226 | 554 | Gasoline service stations..... | 23 |
| | Sales.....(\$1,000)... | 45,434 | 56 | Apparel, accessory stores ² | 37 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 8 |
| | Number..... | 59 | 562-3, 568 | Women's clothing, specialty stores..... | 14 |
| | Sales.....(\$1,000)... | 11,190 | 562 | Ready-to-wear stores ⁵ | 13 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 565 | Family clothing stores ⁵ | 1 |
| | Number..... | 78 | 566 | Shoe stores..... | 1 |
| | Sales.....(\$1,000)... | 15,565 | 564, 569 | Other apparel stores..... | 13 |
| 52, 55, 59 ex. 591 | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 32 |
| | Number..... | 89 | 5712 | Furniture stores..... | 14 |
| | Sales.....(\$1,000)... | 18,679 | 5713-15,19 | Other home furnishings stores..... | 4 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 14 |
| | Retail stores, total ³ | 226 | 58 | Eating, drinking places..... | 35 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 11 | 5812 | Eating places..... | 24 |
| 5251 | Hardware stores..... | 4 | 5813 | Drinking places..... | 11 |
| 52 ex. 5251 | Other..... | 7 | 591 | Drug stores, proprietary stores..... | 6 |
| 53 part ³ | General merchandise group stores ^{2 3} | 9 | 59 ex. 591 | Other retail stores ⁶ | 38 |
| 531 | Department stores..... | 4 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | 2 | 594 | Book, stationery stores..... | 1 |
| 539 | Other general merchandise stores..... | 3 | 595 | Sporting goods, bicycle stores..... | 2 |
| | | | 597 | Jewelry stores..... | 10 |
| 54 | Food stores..... | 18 | 5992 | Florists..... | 3 |
| | | | 5996 | Camera, photographic supply stores..... | 2 |

MRC No. 26.—Includes the planned center known as "Pomona Valley Center" bounded by Holt Ave., Los Angeles County line, S.P. RR., East End Ave. (Pomona)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 1 |
| | Number..... | 30 | 554 | Gasoline service stations..... | 3 |
| | Sales.....(\$1,000)... | 23,935 | 56 | Apparel, accessory stores ² | 10 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 1 |
| | Number..... | 8 | 562-3, 568 | Women's clothing, specialty stores..... | 5 |
| | Sales.....(\$1,000)... | 6,156 | 562 | Ready-to-wear stores ⁵ | 4 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 565 | Family clothing stores ⁵ | ... |
| | Number..... | 15 | 566 | Shoe stores..... | 4 |
| | Sales.....(\$1,000)... | 16,647 | 564, 569 | Other apparel stores..... | 1 |
| 52, 55, 59 ex. 591 | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 2 |
| | Number..... | 7 | 5712 | Furniture stores..... | ... |
| | Sales.....(\$1,000)... | 1,132 | 5713-15,19 | Other home furnishings stores..... | 1 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 1 |
| | Retail stores, total ³ | 30 | 58 | Eating, drinking places..... | 4 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | ... | 5812 | Eating places..... | 3 |
| 5251 | Hardware stores..... | ... | 5813 | Drinking places..... | 1 |
| 52 ex. 5251 | Other..... | ... | 591 | Drug stores, proprietary stores..... | 1 |
| 53 part ³ | General merchandise group stores ^{2 3} | 3 | 59 ex. 591 | Other retail stores ⁶ | 3 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | ... | 594 | Book, stationery stores..... | ... |
| 539 | Other general merchandise stores..... | 2 | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | 1 |
| 54 | Food stores..... | 3 | 5992 | Florists..... | 1 |
| | | | 5996 | Camera, photographic supply stores..... | ... |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.⁵Limited to "employer" establishments.⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 27.—Includes the stores on Reseda Blvd. from Hart to Valerio and along Sherman Way from Lindley Ave. to Amigo Ave. (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------------------------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 5 |
| | Number..... | 131 | | | |
| | Sales.....(\$1,000)... | 29,912 | 554 | Gasoline service stations..... | 3 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 35 |
| | Number..... | 29 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 9 |
| | Sales.....(\$1,000)... | 13,259 | 562-3, 568 | Women's clothing, specialty stores..... | 12 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ² | 12 |
| 56, 57 | Number..... | 70 | 565 | Family clothing stores ² | 1 |
| | Sales.....(\$1,000)... | 11,095 | 566 | Shoe stores..... | 9 |
| 52, 55, | All other stores: | | 564, 569 | Other apparel stores..... | 4 |
| 59 ex. 591 | Number..... | 32 | 57 | Furniture, home furnishings, equipment stores..... | 30 |
| | Sales.....(\$1,000)... | 5,558 | 5712 | Furniture stores..... | 9 |
| | | Number of establishments | 5713-15, 19 | Other home furnishings stores..... | 11 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 10 |
| | Retail stores, total ³ | 131 | 58 | Eating, drinking places..... | 15 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 5 | 5812 | Eating places..... | 14 |
| 5251 | Hardware stores..... | 2 | 5813 | Drinking places..... | 1 |
| 52 ex. 5251 | Other..... | 3 | 591 | Drug stores, proprietary stores..... | 4 |
| 53 part ³ | General merchandise group stores ^{2 3} | 5 | 59 ex. 591 | Other retail stores ⁶ | 13 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | 1 |
| 539 | Other general merchandise stores..... | 3 | 595 | Sporting goods, bicycle stores..... | 3 |
| | | | 597 | Jewelry stores..... | 6 |
| 54 | Food stores..... | 10 | 5992 | Florists..... | 2 |
| | | | 5996 | Camera, photographic supply stores..... | ... |

MRC No. 28.—Includes the stores in the area bounded by Wilshire Blvd., Santa Monica Blvd., Crescent Dr., Charleville Blvd., Reeves Dr., Gregory Way, El Camino Dr., Charleville Blvd., Durant Dr., Moreno Dr., Santa Monica Blvd., Club View Dr., Comstock Ave. (Beverly Hills)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------------------------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 6 |
| | Number..... | 392 | | | |
| | Sales.....(\$1,000)... | 111,370 | 554 | Gasoline service stations..... | 12 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 163 |
| | Number..... | 84 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 54 |
| | Sales.....(\$1,000)... | 25,054 | 562-3, 568 | Women's clothing, specialty stores..... | 77 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ² | 51 |
| 56, 57 | Number..... | 191 | 565 | Family clothing stores ² | 4 |
| | Sales.....(\$1,000)... | 64,292 | 566 | Shoe stores..... | 6 |
| 52, 55, | All other stores: | | 564, 569 | Other apparel stores..... | 22 |
| 59 ex. 591 | Number..... | 117 | 57 | Furniture, home furnishings, equipment stores..... | 19 |
| | Sales.....(\$1,000)... | 22,024 | 5712 | Furniture stores..... | 8 |
| | | Number of establishments | 5713-15, 19 | Other home furnishings stores..... | 6 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 5 |
| | Retail stores, total ³ | 392 | 58 | Eating, drinking places..... | 37 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 4 | 5812 | Eating places..... | 34 |
| 5251 | Hardware stores..... | 2 | 5813 | Drinking places..... | 3 |
| 52 ex. 5251 | Other..... | 2 | 591 | Drug stores, proprietary stores..... | 21 |
| 53 part ³ | General merchandise group stores ^{2 3} | 9 | 59 ex. 591 | Other retail stores ⁶ | 95 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 6 |
| 533 | Limited price variety stores..... | 2 | 594 | Book, stationery stores..... | 12 |
| 539 | Other general merchandise stores..... | 6 | 595 | Sporting goods, bicycle stores..... | 3 |
| | | | 597 | Jewelry stores..... | 22 |
| 54 | Food stores..... | 26 | 5992 | Florists..... | 6 |
| | | | 5996 | Camera, photographic supply stores..... | 3 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁵Limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 29.—Includes the stores in the area bounded by Rosemeade Blvd., Sears Roadway, Michillinda Blvd., Michillinda Ave., Arboleda, Rosemeade Blvd., Foothill Blvd., Halstead (Pasadena, Los Angeles County)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|--------------------------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | ... |
| | Number..... | 30 | | | |
| | Sales.....(\$1,000)... | 20,280 | 554 | Gasoline service stations..... | 1 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | ... |
| | Number..... | 10 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 3 |
| | Sales.....(\$1,000)... | (D) | 562-3, 568 | Women's clothing, specialty stores..... | 1 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 1 |
| | Number..... | 10 | 565 | Family clothing stores ⁵ | ... |
| | Sales.....(\$1,000)... | (D) | 566 | Shoe stores..... | 1 |
| 52, 55, 59 ex. 591 | All other stores: | | 564, 569 | Other apparel stores..... | 1 |
| | Number..... | 10 | 57 | Furniture, home furnishings, equipment stores..... | 5 |
| | Sales.....(\$1,000)... | 847 | 5712 | Furniture stores..... | 3 |
| | | | 5713-15, 19 | Other home furnishings stores..... | 2 |
| | | Number of establishments | 572, 5732 | Household appliance, radio, TV, music stores..... | ... |
| | Retail stores, total ³ | 30 | 58 | Eating, drinking places..... | 6 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 3 | 5812 | Eating places..... | 5 |
| 5251 | Hardware stores..... | 2 | 5813 | Drinking places..... | 1 |
| 52 ex. 5251 | Other..... | 1 | 591 | Drug stores, proprietary stores..... | 1 |
| 53 part ³ | General merchandise group stores ^{2 3} | 2 | 59 ex. 591 | Other retail stores ⁶ | 6 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | ... |
| 539 | Other general merchandise stores..... | ... | 595 | Sporting goods, bicycle stores..... | 2 |
| | | | 597 | Jewelry stores..... | ... |
| | | | 5992 | Florists..... | ... |
| 54 | Food stores..... | 3 | 5996 | Camera, photographic supply stores..... | 1 |

MRC No. 30.—Includes the stores on Pacific Ave. south from 400 to 1799, on Sixth St. from 300 to 599, and on Seventh St. from 300 to 599 (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|--------------------------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 6 |
| | Number..... | 148 | | | |
| | Sales.....(\$1,000)... | 22,011 | 554 | Gasoline service stations..... | 10 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 36 |
| | Number..... | 41 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 9 |
| | Sales.....(\$1,000)... | 4,093 | 562-3, 568 | Women's clothing, specialty stores..... | 10 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 8 |
| | Number..... | 65 | 565 | Family clothing stores ⁵ | 4 |
| | Sales.....(\$1,000)... | 10,836 | 566 | Shoe stores..... | 9 |
| 52, 55, 59 ex. 591 | All other stores: | | 564, 569 | Other apparel stores..... | 4 |
| | Number..... | 42 | 57 | Furniture, home furnishings, equipment stores..... | 21 |
| | Sales.....(\$1,000)... | 7,082 | 5712 | Furniture stores..... | 8 |
| | | Number of establishments | 5713-15, 19 | Other home furnishings stores..... | 1 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 12 |
| | Retail stores, total ³ | 148 | 58 | Eating, drinking places..... | 24 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 6 | 5812 | Eating places..... | 18 |
| 5251 | Hardware stores..... | 2 | 5813 | Drinking places..... | 6 |
| 52 ex. 5251 | Other..... | 4 | 591 | Drug stores, proprietary stores..... | 5 |
| 53 part ³ | General merchandise group stores ^{2 3} | 8 | 59 ex. 591 | Other retail stores ⁶ | 20 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | 2 |
| 539 | Other general merchandise stores..... | 6 | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | 4 |
| | | | 5992 | Florists..... | 3 |
| 54 | Food stores..... | 12 | 5996 | Camera, photographic supply stores..... | 2 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.⁴Limited to "employer" establishments.⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

LOS ANGELES-LONG BEACH, CALIF., AREA

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 31.—Includes the stores in the area bounded by Washington Ave., Bush, Fifth, Mortimer, Fourth, Lacy, First, Parton, Fifth, Birch, Sixth, Broadway (Santa Ana)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------------------------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 16 |
| | Number..... | 260 | | | |
| | Sales.....(\$1,000)... | 54,815 | 554 | Gasoline service stations..... | 14 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 57 |
| | Number..... | 52 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 13 |
| | Sales.....(\$1,000)... | 6,128 | 562-3, 568 | Women's clothing, specialty stores..... | 22 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ² | 17 |
| 56, 57 | Number..... | 105 | 565 | Family clothing stores ² | 2 |
| | Sales.....(\$1,000)... | 28,616 | 566 | Shoe stores..... | 18 |
| 52, 55, | All other stores: | | 564, 569 | Other apparel stores..... | 2 |
| 59 ex. 591 | Number..... | 103 | 57 | Furniture, home furnishings, equipment stores..... | 33 |
| | Sales.....(\$1,000)... | 20,071 | 5712 | Furniture stores..... | 15 |
| | | Number of establishments | 5713-15, 19 | Other home furnishings stores..... | 2 |
| | Retail stores, total ³ | 260 | 572, 5732 | Household appliance, radio, TV, music stores..... | 16 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 8 | 58 | Eating, drinking places..... | 38 |
| 5251 | Hardware stores..... | 2 | 5812 | Eating places..... | 28 |
| 52 ex. 5251 | Other..... | 6 | 5813 | Drinking places..... | 10 |
| 53 part ³ | General merchandise group stores ^{2 3} | 15 | 591 | Drug stores, proprietary stores..... | 4 |
| 531 | Department stores..... | 3 | 59 ex. 591 | Other retail stores ⁶ | 65 |
| 533 | Limited price variety stores..... | 4 | 592 | Liquor stores..... | 3 |
| 539 | Other general merchandise stores..... | 10 | 594 | Book, stationery stores..... | 4 |
| | | | 595 | Sporting goods, bicycle stores..... | 4 |
| | | | 597 | Jewelry stores..... | 15 |
| | | | 5992 | Florists..... | 4 |
| 54 | Food stores..... | 10 | 5996 | Camera, photographic supply stores..... | 2 |

MRC No. 32.—Includes the planned centers known as "Metcalf Plaza and Fashion Square" on North Main from Santa Ana Freeway to Santa Ana city limits (Santa Ana, Orange County)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------------------------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 1 |
| | Number..... | 29 | | | |
| | Sales.....(\$1,000)... | 7,768 | 554 | Gasoline service stations..... | ... |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 14 |
| | Number..... | 6 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 2 |
| | Sales.....(\$1,000)... | 848 | 562-3, 568 | Women's clothing, specialty stores..... | 7 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ² | 7 |
| 56, 57 | Number..... | 19 | 565 | Family clothing stores ² | 1 |
| | Sales.....(\$1,000)... | 6,682 | 566 | Shoe stores..... | 4 |
| 52, 55, | All other stores: | | 564, 569 | Other apparel stores..... | ... |
| 59 ex. 591 | Number..... | 4 | 57 | Furniture, home furnishings, equipment stores..... | 3 |
| | Sales.....(\$1,000)... | 238 | 5712 | Furniture stores..... | 1 |
| | | Number of establishments | 5713-15, 19 | Other home furnishings stores..... | ... |
| | Retail stores, total ³ | 29 | 572, 5732 | Household appliance, radio, TV, music stores..... | 2 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | ... | 58 | Eating, drinking places..... | 4 |
| 5251 | Hardware stores..... | ... | 5812 | Eating places..... | 3 |
| 52 ex. 5251 | Other..... | ... | 5813 | Drinking places..... | 1 |
| 53 part ³ | General merchandise group stores ^{2 3} | 2 | 591 | Drug stores, proprietary stores..... | 1 |
| 531 | Department stores..... | 1 | 59 ex. 591 | Other retail stores ⁶ | 3 |
| 533 | Limited price variety stores..... | 1 | 592 | Liquor stores..... | ... |
| 539 | Other general merchandise stores..... | ... | 594 | Book, stationery stores..... | ... |
| | | | 595 | Sporting goods, bicycle stores..... | 1 |
| | | | 597 | Jewelry stores..... | 1 |
| | | | 5992 | Florists..... | ... |
| 54 | Food stores..... | 1 | 5996 | Camera, photographic supply stores..... | 1 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.
³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
⁴Limited to "employer" establishments.
⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 33.—Includes the stores in the area bounded by Virginia Ave., St. Andrews Pl., Lexington Ave., alley east of Western Ave., Virginia Ave., Hollywood Freeway, Santa Monica Blvd., Oxford Ave., Romaine, Western Ave., Sierra Vista Ave., Wilton Pl. (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------------------------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | ... |
| | Number..... | 66 | | | |
| | Sales.....(\$1,000)... | 15,552 | 554 | Gasoline service stations..... | 2 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 12 |
| | Number..... | 27 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 1 |
| | Sales.....(\$1,000)... | 2,946 | 562-3, 568 | Women's clothing, specialty stores..... | 6 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ² | 6 |
| 56, 57 | Number..... | 22 | 565 | Family clothing stores ² | ... |
| | Sales.....(\$1,000)... | 11,671 | 566 | Shoe stores..... | 4 |
| | | | 564, 569 | Other apparel stores..... | 1 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 7 |
| 59 ex. 591 | Number..... | 17 | | Furniture stores..... | 2 |
| | Sales.....(\$1,000)... | 935 | 5712 | Other home furnishings stores..... | 2 |
| | | | 5713-15,19 | Household appliance, radio, TV, music stores..... | 3 |
| | | Number of establishments | 572, 5732 | | |
| | Retail stores, total ³ | 66 | 58 | Eating, drinking places..... | 15 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 2 | 5812 | Eating places..... | 9 |
| 5251 | Hardware stores..... | 1 | 5813 | Drinking places..... | 6 |
| 52 ex. 5251 | Other..... | 1 | 591 | Drug stores, proprietary stores..... | 4 |
| 53 part ³ | General merchandise group stores ^{2 3} | 3 | 59 ex. 591 | Other retail stores ⁶ | 13 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 2 |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | 1 |
| 539 | Other general merchandise stores..... | 1 | 595 | Sporting goods, bicycle stores..... | 1 |
| | | | 597 | Jewelry stores..... | ... |
| | | | 5992 | Florists..... | 2 |
| 54 | Food stores..... | 8 | 5996 | Camera, photographic supply stores..... | ... |

MRC No. 34.—Includes the stores in the area bounded by Euclid Ave., Bullis Rd., Orchard Ave., Ward Ave., Pine Ave., Bradfield Ave., Rosecrans Ave., Van Ness Ave., Poppy Ave., and Short (Compton-Lynwood, Los Angeles County)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------------------------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 8 |
| | Number..... | 50 | | | |
| | Sales.....(\$1,000)... | 37,584 | 554 | Gasoline service stations..... | 7 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 3 |
| | Number..... | 13 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | ... |
| | Sales.....(\$1,000)... | 7,396 | 562-3, 568 | Women's clothing, specialty stores..... | 1 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ² | ... |
| 56, 57 | Number..... | 14 | 565 | Family clothing stores ² | ... |
| | Sales.....(\$1,000)... | 26,145 | 566 | Shoe stores..... | 2 |
| | | | 564, 569 | Other apparel stores..... | ... |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 10 |
| 59 ex. 591 | Number..... | 23 | | Furniture stores..... | 4 |
| | Sales.....(\$1,000)... | 4,043 | 5712 | Other home furnishings stores..... | ... |
| | | Number of establishments | 5713-15,19 | Household appliance, radio, TV, music stores..... | 6 |
| | | | 572, 5732 | | |
| | Retail stores, total ³ | 50 | 58 | Eating, drinking places..... | 9 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 2 | 5812 | Eating places..... | 8 |
| 5251 | Hardware stores..... | 1 | 5813 | Drinking places..... | 1 |
| 52 ex. 5251 | Other..... | 1 | 591 | Drug stores, proprietary stores..... | 2 |
| 53 part ³ | General merchandise group stores ^{2 3} | 1 | 59 ex. 591 | Other retail stores ⁶ | 6 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | ... | 594 | Book, stationery stores..... | ... |
| 539 | Other general merchandise stores..... | ... | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | ... |
| | | | 5992 | Florists..... | 2 |
| 54 | Food stores..... | 2 | 5996 | Camera, photographic supply stores..... | ... |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁴Limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

LOS ANGELES-LONG BEACH, CALIF., AREA

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 35.—Includes the stores on South Main from Hobart St.—Borchard Ave. to St. Gertrude Pl. and on West Pomona St. from South Main to South Sycamore St. (Santa Ana)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 5 |
| | Number..... | 58 | | | |
| | Sales.....(\$1,000)... | 21,620 | 554 | Gasoline service stations..... | 4 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 6 |
| | Number..... | 14 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 1 |
| | Sales.....(\$1,000)... | 4,152 | 562-3, 568 | Women's clothing, specialty stores..... | 2 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 2 |
| 56, 57 | Number..... | 27 | 565 | Family clothing stores ⁵ | ... |
| | Sales.....(\$1,000)... | 15,531 | 566 | Shoe stores..... | 2 |
| | | | 564, 569 | Other apparel stores..... | 1 |
| 52, 55, 59 ex. 591 | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 17 |
| | Number..... | 17 | 5712 | Furniture stores..... | 6 |
| | Sales.....(\$1,000)... | 1,937 | 5713-15,19 | Other home furnishings stores..... | 4 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 7 |
| | Retail stores, total ³ | 58 | 58 | Eating, drinking places..... | 8 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | ... | 5812 | Eating places..... | 6 |
| 5251 | Hardware stores..... | ... | 5813 | Drinking places..... | 2 |
| 52 ex. 5251 | Other..... | ... | 591 | Drug stores, proprietary stores..... | 2 |
| 53 part ³ | General merchandise group stores ^{2 3} | 4 | 59 ex. 591 | Other retail stores ⁶ | 8 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | 1 |
| 533 | Limited price variety stores..... | ... | 594 | Book, stationery stores..... | 1 |
| 539 | Other general merchandise stores..... | 3 | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | ... |
| | | | 5992 | Florists..... | 1 |
| 54 | Food stores..... | 4 | 5996 | Camera, photographic supply stores..... | ... |

MRC No. 36.—Includes the stores in the area bounded by West Slauson Ave., Menlo Ave., West 60th, South Vermont Ave., north property line of John Muir Jr. H.S., alley west of South Vermont Ave. (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 1 |
| | Number..... | 30 | | | |
| | Sales.....(\$1,000)... | 19,674 | 554 | Gasoline service stations..... | 2 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 8 |
| | Number..... | 10 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 3 |
| | Sales.....(\$1,000)... | 825 | 562-3, 568 | Women's clothing, specialty stores..... | 1 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 1 |
| 56, 57 | Number..... | 15 | 565 | Family clothing stores ⁵ | ... |
| | Sales.....(\$1,000)... | (D) | 566 | Shoe stores..... | 3 |
| | | | 564, 569 | Other apparel stores..... | 1 |
| 52, 55, 59 ex. 591 | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 4 |
| | Number..... | 5 | 5712 | Furniture stores..... | 3 |
| | Sales.....(\$1,000)... | (D) | 5713-15,19 | Other home furnishings stores..... | ... |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 1 |
| | Retail stores, total ³ | 30 | 58 | Eating, drinking places..... | 6 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | ... | 5812 | Eating places..... | 4 |
| 5251 | Hardware stores..... | ... | 5813 | Drinking places..... | 2 |
| 52 ex. 5251 | Other..... | ... | 591 | Drug stores, proprietary stores..... | 1 |
| 53 part ³ | General merchandise group stores ^{2 3} | 3 | 59 ex. 591 | Other retail stores ⁶ | 2 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | ... |
| 533 | Limited price variety stores..... | 2 | 594 | Book, stationery stores..... | ... |
| 539 | Other general merchandise stores..... | ... | 595 | Sporting goods, bicycle stores..... | ... |
| | | | 597 | Jewelry stores..... | 2 |
| | | | 5992 | Florists..... | ... |
| 54 | Food stores..... | 3 | 5996 | Camera, photographic supply stores..... | ... |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.
³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
⁵Limited to "employer" establishments.
⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 37.—Includes the stores in the area bounded by Kittridge, Bellingham Ave., Archwood, Ben Ave., Erwin, Radford Ave., Oxnard, Laurel Canyon Blvd., Calvert, West Park Dr., Erwin, Babcock Ave., Victory Blvd., St. Clair Ave. (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|--------------------------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 2 |
| | Number..... | 69 | | | |
| | Sales.....(\$1,000)... | 44,634 | 554 | Gasoline service stations..... | 4 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 13 |
| | Number..... | 23 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 3 |
| | Sales.....(\$1,000)... | 14,360 | 562-3, 568 | Women's clothing, specialty stores.... | 3 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 3 |
| | Number..... | 28 | 565 | Family clothing stores ⁵ | ... |
| | Sales.....(\$1,000)... | 27,599 | 566 | Shoe stores..... | 6 |
| 52, 55, 59 ex. 591 | All other stores: | | 564, 569 | Other apparel stores..... | 1 |
| | Number..... | 18 | 57 | Furniture, home furnishings, equipment stores..... | 11 |
| | Sales.....(\$1,000)... | 2,675 | 5712 | Furniture stores..... | 3 |
| | | Number of establishments | 5713-15,19 | Other home furnishings stores..... | 6 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 2 |
| | Retail stores, total ³ | 69 | 58 | Eating, drinking places..... | 11 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | ... | 5812 | Eating places..... | 9 |
| 5251 | Hardware stores..... | 1 | 5813 | Drinking places..... | 2 |
| 52 ex. 5251 | Other..... | ... | 591 | Drug stores, proprietary stores..... | 3 |
| 53 part ³ | General merchandise group stores ^{2 3} | 4 | 59 ex. 591 | Other retail stores ⁶ | 11 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | ... |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | 1 |
| 539 | Other general merchandise stores..... | 2 | 595 | Sporting goods, bicycle stores..... | ... |
| 54 | Food stores..... | 9 | 597 | Jewelry stores..... | 2 |
| | | | 5992 | Florists..... | 3 |
| | | | 5996 | Camera, photographic supply stores.... | ... |

MRC No. 38.—Includes the stores in the area bounded by Valerio, Tyrone Ave., Bessemer, Hazeltine Ave., Oxnard, Vesper Ave., Sherman Way, Van Nuys Blvd. (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|--------------------------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 13 |
| | Number..... | 232 | | | |
| | Sales.....(\$1,000)... | 55,108 | 554 | Gasoline service stations..... | 15 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 53 |
| | Number..... | 51 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 11 |
| | Sales.....(\$1,000)... | 14,889 | 562-3, 568 | Women's clothing, specialty stores.... | 18 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ⁵ | 15 |
| | Number..... | 96 | 565 | Family clothing stores ⁵ | 3 |
| | Sales.....(\$1,000)... | 22,019 | 566 | Shoe stores..... | 17 |
| 52, 55, 59 ex. 591 | All other stores: | | 564, 569 | Other apparel stores..... | 4 |
| | Number..... | 85 | 57 | Furniture, home furnishings, equipment stores..... | 33 |
| | Sales.....(\$1,000)... | 18,200 | 5712 | Furniture stores..... | 12 |
| | | Number of establishments | 5713-15,19 | Other home furnishings stores..... | 12 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 9 |
| | Retail stores, total ³ | 232 | 58 | Eating, drinking places..... | 30 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 7 | 5812 | Eating places..... | 25 |
| 5251 | Hardware stores..... | 2 | 5813 | Drinking places..... | 5 |
| 52 ex. 5251 | Other..... | 5 | 591 | Drug stores, proprietary stores..... | 9 |
| 53 part ³ | General merchandise group stores ^{2 3} | 10 | 59 ex. 591 | Other retail stores ⁶ | 50 |
| 531 | Department stores..... | 2 | 592 | Liquor stores..... | 3 |
| 533 | Limited price variety stores..... | 3 | 594 | Book, stationery stores..... | 5 |
| 539 | Other general merchandise stores..... | 5 | 595 | Sporting goods, bicycle stores..... | 2 |
| 54 | Food stores..... | 12 | 597 | Jewelry stores..... | 11 |
| | | | 5992 | Florists..... | 4 |
| | | | 5996 | Camera, photographic supply stores.... | 3 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.
³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
⁴Limited to "employer" establishments.
⁵Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 39.—Includes the stores on Ventura Blvd. from Calhoun Ave. to Willis Ave., and on Van Nuys Blvd. from Ventura to No. 4645 (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|--------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 5 |
| | Number..... | 99 | 554 | Gasoline service stations..... | 8 |
| | Sales.....(\$1,000)... | 20,841 | 56 | Apparel, accessory stores ² | 18 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 2 |
| | Number..... | 26 | 562-3, 568 | Women's clothing, specialty stores..... | 12 |
| | Sales.....(\$1,000)... | 6,851 | 562 | Ready-to-wear stores ⁵ | 9 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 565 | Family clothing stores ⁵ | ... |
| | Number..... | 40 | 566 | Shoe stores..... | 3 |
| | Sales.....(\$1,000)... | 5,409 | 564, 569 | Other apparel stores..... | 1 |
| 52, 55, 59 ex. 591 | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 19 |
| | Number..... | 33 | 5712 | Furniture stores..... | 8 |
| | Sales.....(\$1,000)... | 8,581 | 5713-15, 19 | Other home furnishings stores..... | 8 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 3 |
| | Number of establishments | | 58 | Eating, drinking places..... | 13 |
| | Retail stores, total ³ | 99 | 5812 | Eating places..... | 12 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 3 | 5813 | Drinking places..... | 1 |
| 5251 | Hardware stores..... | 1 | 591 | Drug stores, proprietary stores..... | 1 |
| 52 ex. 5251 | Other..... | 2 | 59 ex. 591 | Other retail stores ⁶ | 17 |
| 53 part ³ | General merchandise group stores ^{2 3} | 3 | 592 | Liquor stores..... | 2 |
| 531 | Department stores..... | 1 | 594 | Book, stationery stores..... | 1 |
| 533 | Limited price variety stores..... | 1 | 595 | Sporting goods, bicycle stores..... | ... |
| 539 | Other general merchandise stores..... | 1 | 597 | Jewelry stores..... | 2 |
| 54 | Food stores..... | 12 | 5992 | Florists..... | 1 |
| | | | 5996 | Camera, photographic supply stores..... | 1 |

MRC No. 40.—Includes the planned center known as "West Covina Plaza" bounded by West Garvey Ave., California Ave., Sylvan Ave., rear property line of West Covina Plaza (West Covina)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|---------------------------------|---|--------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 1 |
| | Number..... | 23 | 554 | Gasoline service stations..... | 1 |
| | Sales.....(\$1,000)... | 10,202 | 56 | Apparel, accessory stores ² | 10 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 1 |
| | Number..... | 3 | 562-3, 568 | Women's clothing, specialty stores..... | 4 |
| | Sales.....(\$1,000)... | (D) | 562 | Ready-to-wear stores ⁵ | 4 |
| 53 part, ³ 56, 57 | Shopping goods stores: ³ | | 565 | Family clothing stores ⁵ | ... |
| | Number..... | 14 | 566 | Shoe stores..... | 5 |
| | Sales.....(\$1,000)... | 4,803 | 564, 569 | Other apparel stores..... | ... |
| 52, 55, 59 ex. 591 | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 1 |
| | Number..... | 6 | 5712 | Furniture stores..... | ... |
| | Sales.....(\$1,000)... | (D) | 5713-15, 19 | Other home furnishings stores..... | ... |
| | Number of establishments | | 572, 5732 | Household appliance, radio, TV, music stores..... | 1 |
| | Retail stores, total ³ | 23 | 58 | Eating, drinking places..... | ... |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 2 | 5812 | Eating places..... | ... |
| 5251 | Hardware stores..... | ... | 5813 | Drinking places..... | ... |
| 52 ex. 5251 | Other..... | 2 | 591 | Drug stores, proprietary stores..... | 1 |
| 53 part ³ | General merchandise group stores ^{2 3} | 3 | 59 ex. 591 | Other retail stores ⁶ | 2 |
| 531 | Department stores..... | 1 | 592 | Liquor stores..... | ... |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | ... |
| 539 | Other general merchandise stores..... | 1 | 595 | Sporting goods, bicycle stores..... | ... |
| 54 | Food stores..... | 2 | 597 | Jewelry stores..... | 1 |
| | | | 5992 | Florists..... | ... |
| | | | 5996 | Camera, photographic supply stores..... | ... |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.
²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.
³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
⁴Limited to "employer" establishments.
⁵Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.
⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

CENTRAL BUSINESS DISTRICT STATISTICS

Table 7.—RETAIL TRADE: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 41.—Includes the planned center known as "Westchester" bounded by 84th Pl., Naylor Ave., 85th Pl., Airline Ave., La Tijera Blvd., Manchester Ave., Kittyhawk Ave., Interceptor, Sepulveda Blvd., 92d, Sepulveda Westway

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 5 |
| | Number..... | 138 | | | |
| | Sales.....(\$1,000)... | 46,633 | 554 | Gasoline service stations..... | 11 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 28 |
| | Number..... | 37 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 8 |
| | Sales.....(\$1,000)... | 20,252 | 562-3, 568 | Women's clothing, specialty stores..... | 7 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ² | 7 |
| 56, 57 | Number..... | 53 | 565 | Family clothing stores ⁵ | 1 |
| | Sales.....(\$1,000)... | 19,616 | 566 | Shoe stores..... | 10 |
| | | | 564, 569 | Other apparel stores..... | 2 |
| 52, 55, 59 ex. 591 | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 20 |
| | Number..... | 48 | 5712 | Furniture stores..... | 9 |
| | Sales.....(\$1,000)... | 6,765 | 5713-15,19 | Other home furnishings stores..... | 4 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 7 |
| | Retail stores, total ³ | 138 | 58 | Eating, drinking places..... | 20 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 8 | 5812 | Eating places..... | 19 |
| 5251 | Hardware stores..... | 3 | 5813 | Drinking places..... | 1 |
| 52 ex. 5251 | Other..... | 5 | 591 | Drug stores, proprietary stores..... | 7 |
| 53 part ³ | General merchandise group stores ^{2 3} | 5 | 59 ex. 591 | Other retail stores ⁶ | 24 |
| 531 | Department stores..... | 2 | 592 | Liquor stores..... | 4 |
| 533 | Limited price variety stores..... | 3 | 594 | Book, stationery stores..... | 1 |
| 539 | Other general merchandise stores..... | ... | 595 | Sporting goods, bicycle stores..... | 1 |
| | | | 597 | Jewelry stores..... | 8 |
| 54 | Food stores..... | 10 | 5992 | Florists..... | 2 |
| | | | 5996 | Camera, photographic supply stores..... | 2 |

MRC No. 42.—Includes the stores in the area bounded by Weyburn Ave., Gayley, Le Conte Ave., Tiverton Ave., Weyburn Ave., Hilyard Ave., Lindbrook Dr., alley between Lindbrook Dr. and Glendon Ave., Glendon Ave., Wellworth Ave., alley west of Westwood Blvd., Wilshire Blvd., east property line of U.S. Soldiers Home (Los Angeles)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------|------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 2 |
| | Number..... | 139 | | | |
| | Sales.....(\$1,000)... | 49,984 | 554 | Gasoline service stations..... | 13 |
| 54, 58, 591 | Convenience goods stores: | | 56 | Apparel, accessory stores ² | 42 |
| | Number..... | 38 | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 9 |
| | Sales.....(\$1,000)... | 10,976 | 562-3, 568 | Women's clothing, specialty stores..... | 22 |
| 53 part, ³ | Shopping goods stores: ³ | | 562 | Ready-to-wear stores ² | 19 |
| 56, 57 | Number..... | 56 | 565 | Family clothing stores ⁵ | ... |
| | Sales.....(\$1,000)... | 29,072 | 566 | Shoe stores..... | 8 |
| | | | 564, 569 | Other apparel stores..... | 3 |
| 52, 55, 59 ex. 591 | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 9 |
| | Number..... | 45 | 5712 | Furniture stores..... | 4 |
| | Sales.....(\$1,000)... | 9,936 | 5713-15,19 | Other home furnishings stores..... | 4 |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 1 |
| | Retail stores, total ³ | 139 | 58 | Eating, drinking places..... | 16 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 3 | 5812 | Eating places..... | 15 |
| 5251 | Hardware stores..... | 1 | 5813 | Drinking places..... | 1 |
| 52 ex. 5251 | Other..... | 2 | 591 | Drug stores, proprietary stores..... | 8 |
| 53 part ³ | General merchandise group stores ^{2 3} | 5 | 59 ex. 591 | Other retail stores ⁶ | 27 |
| 531 | Department stores..... | 2 | 592 | Liquor stores..... | ... |
| 533 | Limited price variety stores..... | 1 | 594 | Book, stationery stores..... | 3 |
| 539 | Other general merchandise stores..... | 1 | 595 | Sporting goods, bicycle stores..... | 3 |
| | | | 597 | Jewelry stores..... | 3 |
| 54 | Food stores..... | 14 | 5992 | Florists..... | 2 |
| | | | 5996 | Camera, photographic supply stores..... | 2 |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.

³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

⁵Limited to "employer" establishments.

⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

Table 7.—RETAIL STORES: 1958—MAJOR RETAIL CENTERS IN THE LOS ANGELES-LONG BEACH STANDARD METROPOLITAN STATISTICAL AREA—Continued

MRC No. 43.—Includes the planned center known as "Whittier Downs" and stores on East Washington Blvd. from Norwalk Blvd. to Broadway (Los Angeles County)

| SIC code | Kind of business | Total | SIC code | Kind of business | Number of establishments |
|-----------------------|---|--------------------------|-------------|--|--------------------------|
| | Retail stores, total: ³ | | 55 ex. 554 | Automotive dealers..... | 2 |
| | Number..... | 33 | 554 | Gasoline service stations..... | 2 |
| | Sales.....(\$1,000)... | 14,121 | 56 | Apparel, accessory stores ² | 8 |
| 54, 58, 591 | Convenience goods stores: | | 561, 567 | Men's, boys' apparel stores, custom tailors..... | 1 |
| | Number..... | 12 | 562-3, 568 | Women's clothing, specialty stores..... | 2 |
| | Sales.....(\$1,000)... | 10,268 | 562 | Ready-to-wear stores ³ | 2 |
| 53 part, ³ | Shopping goods stores: ³ | | 565 | Family clothing stores ⁵ | ... |
| 56, 57 | Number..... | 13 | 566 | Shoe stores..... | 4 |
| | Sales.....(\$1,000)... | 3,120 | 564, 569 | Other apparel stores..... | 1 |
| 52, 55, | All other stores: | | 57 | Furniture, home furnishings, equipment stores..... | 2 |
| 59 ex. 591 | Number..... | 8 | 5712 | Furniture stores..... | 1 |
| | Sales.....(\$1,000)... | 733 | 5713-15, 19 | Other home furnishings stores..... | ... |
| | | | 572, 5732 | Household appliance, radio, TV, music stores..... | 1 |
| | | Number of establishments | 58 | Eating, drinking places..... | 3 |
| | Retail stores, total ³ | 33 | 5812 | Eating places..... | 3 |
| 52 | Lumber, building materials, hardware, farm equipment dealers..... | 1 | 5813 | Drinking places..... | ... |
| 5251 | Hardware stores..... | 1 | 591 | Drug stores, proprietary stores..... | 2 |
| 52 ex. 5251 | Other..... | ... | 59 ex. 591 | Other retail stores ⁶ | 3 |
| 53 part ³ | General merchandise group stores ^{2 3} | 3 | 592 | Liquor stores..... | ... |
| 531 | Department stores..... | 1 | 594 | Book, stationery stores..... | 1 |
| 533 | Limited price variety stores..... | 2 | 595 | Sporting goods, bicycle stores..... | ... |
| 539 | Other general merchandise stores..... | ... | 597 | Jewelry stores..... | 2 |
| | | | 5992 | Florists..... | ... |
| 54 | Food stores..... | 7 | 5996 | Camera, photographic supply stores..... | ... |

Standard Notes: (D) Withheld to avoid disclosure. (NA) Not available. ... Represents zero.

²Group totals for SIC 53 and 56 may include "nonemployer" establishments which could not be classified by detailed kinds of business.³Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.⁴Limited to "employer" establishments.⁶Includes data for those kinds of business in SIC 59 (ex. 591) not covered in any of the lines below.

APPENDIX

Procedures and Definitions

CENSUS DISCLOSURE RULES

In accordance with Census law, any data which would disclose the operations of an individual establishment or business organization are not published. The number of establishments in a kind of business is not considered a disclosure by these rules, so that this item is shown in instances where other items of information for the same kind of business or locality are suppressed.

KINDS OF BUSINESS COVERED

This report covers all establishments (except nonstore retailers) included in Retail Trade, defined in accordance with the principles of the Standard Industrial Classification Manual (1957 edition) issued under the auspices of the Bureau of the Budget, Executive Office of the President. This report includes, in addition to retail trade establishments, hotels and motion picture theaters, parts of major groups 70 and 78 of the SIC Manual.

Retail Trade, as defined in the SIC Manual, and as covered in the 1958 Census of Business, includes establishments primarily engaged in selling merchandise directly to personal, household, and farm users. Excluded from Retail Trade are places of business operated by membership clubs and open only to their own members or personnel, such as restaurants and bars operated by country clubs, school cafeterias, cafeterias operated by industrial plants for their employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Data for nonstore retailers—mail order houses, direct selling (house-to-house) organizations, and merchandise vending machine operators—have been excluded from the tabulations in this report, but are contained in other publications of the 1958 Census of Business, such as the Area Report Series.

METHOD OF ENUMERATION

For purposes of coverage in the 1958 Census of Business, retail establishments were divided into two categories—those with some paid employment during 1958, i.e., the "employer" universe, and those with no paid employment during 1958, i.e., the "nonemployer" universe. The method of obtaining census information for these two groups is described below.

Enumeration of "Employers."—Information for establishments in this part of the retail trade field was obtained by means of a mail canvass. Report forms were mailed to all business firms included in the active records of the Internal Revenue Service as subject to payment of Federal Insurance Contributions Act (FICA) taxes (i.e., employers of one or more persons) and which were classified in the records of the Bureau of Old-Age and Survivors Insurance (BOASI) as wholly or partially engaged in retail, wholesale, manufacturing, and mineral industries. Also included were those classified in major groups 70 (except 702 and 704), 72, 73, 75, 76, 78, and 79 of the service industries portion of the SIC Manual, and in public warehousing, SIC major group 42, except 421. In addition, report forms were mailed to all establishments which BOASI had not classified by kind of business prior to mailing of census report forms. Each establishment was mailed a report form appropriate to its BOASI classification (for those cases for which BOASI classification had not yet been established, a general purpose form was used), but its census classification was determined by replies to questions on the census report form.

Enumeration of "Nonemployers."—This group was defined to include retail businesses other than those represented in the active FICA records of the Internal Revenue Service. Information for this group of establishments was derived from the 1958 Federal income tax returns. Information was compiled from only one-half of these cases and census results for this group were established by multiplying such findings by two. The "nonemployer" segment of retail trade, although made up of a large number of establishments, accounted for less than 10 percent of the total retail trade volume.

Included in this segment were only those non-employer establishments which reported a sales volume of \$2,500 or more during 1958. Non-employer establishments reporting a sales volume of less than \$2,500 were not included in these tabulations, regardless of the period of time they were operated during the year.

COMPARISON OF THE 1954 AND 1958 CENSUSES

In all major respects, the 1954 and 1958 Censuses were conducted under similar conditions and procedures. Strict comparability in the data

for the two censuses is limited by the following factors:

1. The physical area of a number of urban places in the 1958 Census is not the same as it was in 1954 because of annexations and other boundary changes which have occurred since the 1954 Census. This factor should be taken into consideration in evaluating changes in census findings from 1954, as in each census the statistics for urban places are in accordance with the boundaries for those places in the census year.

2. Whereas in the 1954 Census, "leased departments" (businesses operated as departments of a retail business, under different ownership) were counted as separate establishments and separately classified by kind of business, in the 1958 Census they have been combined with the retail business in which located. As a result, it is anticipated that the count of establishments will be approximately 25,000 less in the 1958 Census than would have been the case if the 1954 Census procedure had been followed. In addition, there will be some redistribution in the data among the various kinds of business categories (e.g., the figures for a leased shoe department located in a department store which were tabulated in the "shoe store" kind of business in 1954 are included with "department store" figures in the 1958 Census). Leased departments in the 1954 Census reported sales of approximately one billion dollars.

3. Revisions made in the 1957 edition of the SIC Manual have necessitated the following changes in establishment classifications used in the 1954 Census:

a. Musical instrument stores and music and record shops have been shifted to the kind-of-business group "Furniture, Home Furnishings, Equipment Stores" from the group "Other Retail Stores."

b. Antique stores have been shifted to the group "Other Retail Stores" from the group "Furniture, Home Furnishings, Equipment Stores."

4. Both the 1954 and 1958 Censuses excluded those businesses with no paid employment which had sales volume of less than \$2,500 in the census year. To the extent that price increases since 1954 resulted in increases in the dollar volume of sales, the 1958 Census includes stores with a lesser physical volume of business than were included in the 1954 Census. While the exact magnitude of this phenomenon is unknown, the effect on total volume of retail sales undoubtedly is only a fraction of one percent and probably has little effect on the number of stores included in the census.

Both the 1954 and 1958 Censuses include data for some "nonemployer" establishments in the group totals but not in the detailed kinds-of-business totals due to limitation of classification information on the Federal tax returns. In the 1954 data, all major groups (i.e., SIC 2 digit) included some such establishments. In 1958 only two major groups—SIC 53, General Merchandise Group, and SIC 56, Apparel, Accessory Stores—included such establishments. In neither census was it found feasible to classify any "nonemployer" establishments as "Ready-to-wear stores (SIC 562)" or "Family clothing stores (SIC 565)" and, in the 1954 Census, it similarly was not found feasible to change any "nonemployer" establishment as "Men's, boys' apparel stores, custom tailors (SIC 561, 567)"; "Furniture stores (SIC 5712)"; or "Other home furnishings stores (SIC 5713-15, 5719)." Such stores were classified only at the major group level.

EXPLANATION OF TERMS

Establishments.—Census of Business figures represent a summary of reports for individual "establishments" rather than "companies." A separate report was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities, for which different industry classification codes were appropriate, were conducted under the same ownership at a single location, and where conditions prescribed by the SIC Manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the censuses.

In the case of leased departments, i.e., where separately owned businesses are operated as departments of a retail business under another ownership (e.g., a separately owned shoe department store) only a single establishment, combining leased departments with the retail establishment in which they are located, is recognized for 1958 Census purposes.

The "number of establishments" shown in this report is the number in business at the end of the census year.

Sales.—Sales include the total of merchandise sold, and receipts from repairs and from other

services to customers, whether or not payment was received in 1958. Sales are normally recorded net of deductions for refunds and allowances for merchandise returned by customers. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include the amount of local and State sales taxes and Federal excise taxes which are collected by the store directly from customers and paid directly by the store to a local, State, or Federal taxing agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer also are included.

The sales figures, therefore, represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, sales to other retailers, etc.) by establishments primarily engaged in retail trade. Although the count of establishments as tabulated in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Payroll, entire year.—Payroll includes salaries, wages, commissions, bonuses, vacation allowances, and the value of payments in kind (such as free meals, lodgings, etc.) paid during the year to all employees. Gratuities received by employees from patrons are not included. For corporations, it includes amounts paid to officers and executives; it does not include compensation of proprietors or of partners of unincorporated businesses. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc.

Payroll—workweek ended nearest November 15.—This item consists of payroll, as defined above, which was paid to persons on the payroll in the pay period ended nearest November 15, 1958. Establishments whose payroll period was other than a week were requested to adjust the figures to a weekly basis.

Paid employees—workweek ended nearest November 15.—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll for the workweek ended nearest November 15, but not proprietors or partners of unincorporated businesses.

"Full workweek" employees.—"Full workweek" employees includes employees, whether regular or seasonal, who, for the specified pay period, were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment. All other employees paid during that workweek were reported as part-workweek employees.

KIND-OF-BUSINESS CLASSIFICATIONS

Establishments covered by the 1958 Census were assigned a kind-of-business classification in accordance with the provisions of the 1957 edition of the SIC Manual. It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or commodity group which is the primary source of the establishment's receipts or some mixture of different commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

As noted in the section on "Method of Enumeration," the 1958 Census findings are based on reports from two different sources. "Employer" establishments were canvassed by mail and were required to complete report forms especially designed for this census. "Nonemployer" establishments, however, were included in the census on the basis of information supplied on the 1958 Federal income tax report. Because of the nature of the information available on the tax form, the kind-of-business classifications based on that form represent primarily "self-designation." In some cases this information was adequate for classification at the kind-of-business group level but not for detailed kinds of business. (See "Comparisons of the 1954 and 1958 Censuses," above.)

The classifications based on the census forms, on the other hand, reflect the information on the commodity "composition" of the establishment as revealed by the census classification inquiries. The effect of the two different sources on uniformity of classification, as reflected in the measurement of dollar volume of sales is minor. In total, the "nonemployer" establishments account for less than 10 percent of retail sales

and, in most cases, it is likely that the "self-designated" classification would be consistent with that derived from more comprehensive information.

The data in this report for two major SIC groups, 55 and 59, have been subdivided, making it necessary to arrive at SIC major group totals by addition (see description below for these major groups). In addition, data for that part of SIC group 53 which relates to nonstore retailers are not included in this report.

Lumber, Building Materials, Hardware, Farm Equipment Dealers (SIC Major Group 52)

Establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other supplies and equipment for home construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public.

Hardware stores (SIC 5251).—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials. These establishments may also sell farm implements.

General Merchandise Group (SIC Major Group 53, Except For "Nonstore Retailers")

This group includes all establishments within SIC major group 53—"General Merchandise" except for "nonstore" establishments.

The data for establishments in this group in the 1958 Census of Business as compared with the 1954 Census of Business are affected by the treatment in 1958, of leased departments as parts of the establishment within which they operate rather than as separate establishments. The data for department stores are most affected by this change.

Department stores (SIC 531).—Establishments normally employing 25 or more people and engaged in selling some items in each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets
2. A general line of apparel for the family
3. Household linen and dry goods

An establishment with total sales of less than \$5,000,000, in which sales of any one of these groupings is greater than 80% of total sales, is not classified as a department store.

An establishment with total sales of \$5,000,000 or more is classified as a department store even if sales of one of the groups described

above is more than 80% of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Limited price variety stores (SIC 533).—Establishments primarily selling a variety of merchandise in the low and popular price ranges, such as stationery, gift items, women's accessories, toilet articles, light hardware, toys, housewares, confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of all stores in this category is primarily based on self-designation by the store operators. The self-designation was supplemented by the addition to the 1958 Census report form of a question on food sales, the answers to which resulted in removing from this category a significant number of smaller establishments included under this heading in the 1954 tabulations.

Food Stores (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58), and stores primarily engaged in selling packaged beers and liquors are classified separately as "liquor stores."

Automotive Dealers (SIC Major Group 55, Except 554)

NOTE: This group does not include establishments primarily engaged in selling trucks and motorized industrial equipment. Such establishments are included in the Wholesale Trade portion of the Census of Business.

Passenger car dealers, franchised and non-franchised (SIC 551, 552).—Establishments primarily selling new automobiles, or new and used automobiles and trucks. These establishments frequently operate repair shops and used car lots and may carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair shops operated by franchised dealers are not recognized as separate establishments. Data for such operations are consolidated in this category with other data for franchised passenger car dealers. Establishments primarily selling used cars and trucks and not holding a franchise for the sale of new passenger cars are also included.

Tire, battery, accessory dealers (SIC 553).-- Establishments primarily selling new automobile tires, batteries, automobile seat covers, and automobile parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "secondhand stores," (SIC 5933-5939).

Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and other automotive petroleum products. Establishments called garages but deriving the larger part of receipts from gasoline and oil sales are included.

Apparel, Accessory Stores (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are the establishments which meet the criteria for department stores or general merchandise stores (SIC 531 and part of 5392), even though most of their receipts are from the sale of apparel and apparel accessories.

Men's, boys' apparel stores, custom tailors (SIC 561 and 5671).-- Establishments primarily engaged in selling men's and boys' outerwear and furnishings such as shirts, hats, underwear, hosiery, etc. Also included are establishments primarily engaged in the making and selling of outerwear to individual order from stocks of material carried in their inventory.

Women's clothing, specialty stores (SIC 562, 563, 568).-- Establishments primarily selling women's apparel and apparel accessories of all types, including women's ready-to-wear stores, furriers, and the various specialty shops.

Women's ready-to-wear stores (SIC 562).-- Establishments primarily selling women's and girls' apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80% or more of total sales, (2) sales of all women's and girls' apparel are 3 or more times the sales of all men's and boys' apparel, and (3) sales of women's and girls' coats, suits, and dresses are at least one-third of sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as custom tailors (SIC 567).

Family clothing stores (SIC 565).-- Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in

the definition for general merchandise group stores) account for 80% or more of their total sales, (2) sales of all women's and girls' apparel items are not more than 3 times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than 3 times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566).-- Establishments primarily selling shoes. Included are the men's shoe stores; women's shoe stores; family shoe stores; and children's, juveniles' shoe stores.

Furniture, Home Furnishings, Equipment Stores (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops, kinds of business which in the 1954 Census of Business were included in the group "Other Retail Stores." Antique stores, which in the 1954 Census were included in this group are now included with "Other Retail Stores."

Furniture stores (SIC 5712).-- Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, record players, and radio and TV sets, provided the receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.

Other home furnishings stores (SIC 571 except 5712).-- Establishments primarily selling home furnishings other than household furniture, mattresses, springs, and other sleep equipment. Included are stores primarily engaged in selling such lines of home furnishings as floor coverings; drapery, curtains, slip covers, upholstery materials; china, glassware, metalware; lamps and lampshades, blinds and window shades; etc.

Household appliances, radio, TV stores (SIC 572 and 5732).-- Establishments primarily engaged in selling household appliances (such as electric and gas refrigerators, stoves, vacuum cleaners, washing machines and dryers, freezers, electric irons, percolators, hot plates, etc.) and radios, television sets, and record players. The retail establishments (primarily engaged in the sale of electric and gas appliances for household use) operated by public utility firms are included in this category.

Music stores (SIC 5733).-- Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, drums, xylo-

phones, etc. Also those establishments primarily selling phonograph records and albums.

Eating Places (SIC 5812)

Establishments primarily engaged in selling prepared foods and drinks for consumption on their own premises.

Drinking Places (SIC 5813)

Establishments primarily engaged in selling drinks, such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on their own premises.

Drug Stores, Proprietary Stores (SIC 591)

Establishments which sell prescriptions, drugs, or proprietary medicines in combination with lines such as cosmetics, toiletries, tobacco, magazines and books, and novelty merchandise. Those stores which sell prescriptions are classified as drug stores, the remainder as proprietary stores.

Other Retail Stores (SIC Major Group 59, Except SIC 591)

Liquor stores (SIC 592), also government-operated liquor stores (SIC Major Group 92 and 93).-- Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whisky for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included. Stores primarily selling prepared drinks for consumption on the premises are not included in this category but are classified with drinking places (SIC 5813).

Book stores (SIC 5942).-- Establishments primarily selling new books and periodicals.

Stationery stores (SIC 5943).-- Establishments primarily selling stationery items, such as writing

paper, tablets, accounting forms, legal forms, greeting cards, post cards, and school and office supplies.

Sporting goods stores (SIC' 5952).-- Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports, and gymnasium and playground equipment.

Bicycle shops (SIC 5953).-- Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597).-- Establishments primarily selling any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992).-- Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business.

DATA FOR MAJOR RETAIL CENTERS

Due to the relatively small number of establishments in the Major Retail Centers, sales figures are shown only for--

1. Retail stores, total.
2. Convenience goods stores, i.e., Food stores (SIC 54), Eating and drinking places (SIC 58), and Drug, proprietary stores (SIC 591).
3. Shopping goods stores, i.e., General merchandise stores (SIC 53 pt.), Apparel, accessory stores (SIC 56), and Furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 599).

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PUBLICATION PLAN FOR THE 1958 CENSUS OF BUSINESS

The 1958 Census of Business consists of three major trade segments—retail trade, wholesale trade, and selected service trades. The final results of the 1958 Census are published in the form of separate report series for each of these trade segments and a separate report for public warehouses. These report series will supersede the preliminary reports.

The 1958 Business Census report series for retail trade, wholesale trade, and selected services will consist of two parts—(1) Area Reports, and (2) Subject Reports. For retail trade and hotels and motion picture theaters, a third series of reports relating to the Central Business Districts of large metropolitan centers will also be issued.

Subsequent to the issuance of final reports, findings of the 1958 Census will be consolidated and issued as Census volumes. Announcements concerning the report series and the volumes may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

The above report series do not cover Puerto Rico, results for which will be issued separately.

THE RETAIL TRADE REPORT SERIES

Following are brief descriptions of the report series for retail trade:

Area Reports

A separate report for each State, the District of Columbia, Alaska, Hawaii, Virgin Islands, Guam, and continental United States showing, by kind of business, data on number of establishments, sales for the year, payroll for the year, payroll and number of paid employees for the workweek ended nearest November 15, 1958, and number of proprietors. Detailed kind-of-business data are provided for the State, for each standard metropolitan statistical area, for each large county, and for each large city. In addition, data for less detailed kind-of-business groupings are shown for all counties and for each city of 2,500 or more inhabitants. The reports for the New England States will also include data for those towns which in the latest Census had an urban concentration of 2,500 or more inhabitants as well as all those with

a total population of 10,000 or more. The Pennsylvania and New Jersey reports provide data for townships and towns having a population of 10,000 or more at the latest Census. The number of kinds of business for which figures are published will vary according to the number of establishments in the area.

Subject Reports

These reports provide data for such subjects as sales-size of establishment, employment-size of establishment, legal form of organization, and single units and multiunits as well as for a number of special subjects applicable to particular trades or groups of trades. They will include detailed statistics by kind of business for the United States as a whole and for standard metropolitan statistical areas and States, with cross-classification by related subjects.

Trade Reports

This series assembles data for a particular trade or group of related trades. The data for the most part are assembled from the area and subject reports. The trades covered in a specific trade report are not limited to those in a specific industry division, such as retail trade, but may include trades in any of the industry divisions covered by the 1958 Census of Business.

Central Business District Reports

A report will be provided for each of a number of large metropolitan cities, with data presented by kind of business. Includes general statistics (establishments, sales, and annual payroll) by kind of business for the central business district, the central city, the central city exclusive of the central business district, the standard metropolitan statistical area, and the standard metropolitan statistical area exclusive of the central business district. In addition, for a number of the larger metropolitan areas, statistics are published for major business centers outside the central business district. Although these reports are designed primarily to present information for retail trade, they will also include data for two service businesses hotels and motion picture theaters.

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