# Activityoneseed Modeling System for Travel Demand Forecasting 

## Seplember 1095



## Travel Model Improvement Program

The Department of Transportation, in cooperation with the Environmental Protection Agency and the Department of Energy, has embarked on a research program to respond to the requirements of the Clean Air Act Amendments of 1990 and the Intermodal Surface Transportation Efficiency Act of 1991. This program addresses the linkage of transportation to air quality, energy, economic growth, land use and the overall quality of life. The program addresses both analytic tools and the integration of these tools into the planning process to better support decision makers. The program has the following objectives:

1. To increase the ability of existing travel forecasting procedures to respond to emerging issues including; environmental concerns, growth management, and lifestyle along with traditional transportation issues,
2. To redesign the travel forecasting process to reflect changes in behavior, to respond to greater information needs placed on the forecasting process and to take advantage of changes in data collection technology, and
3. To integrate the forecasting techniques into the decision making process, providing better understanding of the effects of transportation improvements and allowing decisionmakers in state governments, local governments, transit operators, metropolitan planning organizations and environmental agencies the capability of making improved transportation decisions.

This program was funded through the Travel Model Improvement Program.

Further information about the Travel Model Improvement Program may be obtained by writing to:

Planning Support Branch (HEP-22)
Federal Highway Administration
U.S. Department of Transportation

400 Seventh Street, SW
Washington, D.C. 20590

# Activity-Based Modeling System for Travel Demand Forecasting 

Final Report September 1995

Prepared by
RDC, Inc.
311 California Street, Suite 620
San Francisco CA 94109
Prepared for
Metropolitan Washington
Council of Governments
777 North Capitol Street NE
Washington DC 20002
Sponsored by
US Department of Transportation
400 Seventh Street SW
Washington DC 20590
and
US Environmental Protection Agency
401 M Street SW
Washington DC 20460
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NOTE: This project was jointly sponsored as part of the Travel Model Improvement Program (TMIP), by the U.S. Department of Transportation (USDOT) and U.S. Environmental Protection Agency (USEPA). The sponsors' intent behind the project was to investigate and develop the idea of activity-based forecasting in an applied setting. RDC, Inc. developed the ActivityMobility Simulator, or $A M O S$, as a tool in this regard.

The information contained in this report represents the views of RDC, Inc., and is not necessarily endorsed or recommended by the USDOT or USEPA.
-The project sponsors are interested, however, in articulating their support for continued investigation and assessment of activity-based forecasting techniques, and studying their potential for: (1) applications in transportation, and (2) any improvements to modeling practice. To date, several metropolitan areas have demonstrated an interest in activity modeling, and have started to undertake activity surveys for their regions; among these are Boston, Oahu, Detroit, Dallas/Ft. Worth, Raleigh/Durham, and Portland, OR. As part of TMIP, USDOT and USEPA anticipate continued exploration of the role an activity-based approach can play in travel forecasting.

## ACKNOWLEDGMENTS

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## 1. INTRODUCTION

### 1.1 Background

Over the past couple of decades, the emphasis of transportation planning has shifted from the construction of new infrastructure to the effective management of travel demand. This shift has been brought about by rising social, environmental, and economic concerns coupled with a realization that building one's way out of congestion is only a temporary solution to serving the increasingly complex patterns of travel demand that evolve over time. Federal legislative acts such as the Clean Air Act Amendments, 1990 and the Intermodal Surface Transportation Efficiency Act, 1991, serve as key examples of this shift in transportation planning emphasis.

In this regard, the decade of the 1980s saw an increased interest in the development and implementation of Travel Demand Management (TDM) strategies. These strategies were aimed at effectively managing and distributing travel demand, both in the spatial and temporal dimensions. For example, flexible work hours helped shift commute related peak-period trips to off-peak periods. However, these strategies alone were not able to alleviate air quality, traffic congestion, noise, and safety problems associated with an ever-rising travel demand. As a result, new strategies termed Transportation Control Measures (TCMs) have been embraced by the transportation planning community. These measures are sophisticated and complex in nature, the exact impacts of which are unknown. However, they are not only intended to effectively manage existing travel demand, but also to reduce travel demand through the suppression and selective elimination of trips. Specifically, these measures tend to target peak-period commute trips and single-occupant vehicle (SOV) automobile trips, the two types of trips that contribute most to traffic congestion, fuel consumption, and emissions.

As increasing numbers of urban areas began considering TCMs, it became apparent that traditional travel demand forecasting and planning methods, that are primarily derived from tripbased four-step procedures, are not able to address the complex questions raised by TCM implementation. Relationships among human travel behavior patterns and the attitudes, values, and constraints that determine these patterns are extremely complex in nature, and traditional forecasting methods do not explicitly model these relationships in a theoretically sound framework.

An alternative approach which has the potential of offering effective and practical tools for TDM and TDM analysis is the activity-based approach. It was conceived in the travel behavior research arena in 1970s. Activity-based approaches explicitly recognize that travel demand is derived from the need to pursue activities that are dispersed in time and space. Moreover, these approaches recognize the inter-dependence among decisions for a series of trips made by an individual. They also recognize the interactions among various members of the household, that arise when household members allocate resources (such as household vehicles) to themselves, assign and share tasks, and jointly engage in activities. As such, it has been argued that activity-based approaches provide a theoretically and conceptually stronger framework within which travel demand modeling may be performed.

Because activity-based approaches attempt to treat travel behavior in more rigorous and realistic manners, they tend to focus on details and demand more data. Furthermore, activity-based approaches have been more of a conceptual framework than specific methods that are accompanied with quantitative tools. In fact, applications of activity-based approaches to travel demand forecasting or quantitative policy analysis are practically non-existent. Activity-based approaches are by no means a "proven" concept.

This study is probably the first attempt to develop and implement a full-fledged activity-based policy analysis tool for a metropolitan region and thereby examine whether activity-based approaches can be put to practical use. In particular, the study attempts to determine whether an operational activity-based tool can be developed while utilizing available data, supplemented by a medium-scale survey that can be conducted with modest mounts of monetary and time resources.

Although results of this study indicate that activity-based approaches in fact lead to viable policy tools, the experimental nature of this study must be born in mind by the reader of this report. It is also noted that it is not the intent of the report to assert in any way that activity-based approaches are the only approaches to travel demand forecasting and policy analysis. To the contrary, it is believed that non single approach or model system is suited for all study objectives; activity-based approaches are believed to be effective in the types of analysis contained in this report, while other approaches, including the trip-based, four step model systems, will continue to be useful tools in other types of analysis.

### 1.2 Study Objectives

The Metropolitan Washington Council of Governments (MWCOG) as part of the Travel Model Improvement Program (TMIP), jointly sponsored by the U.S. Department of Transportation (DOT) and the U.S. Environmental Protection Agency (EPA) engaged RDC, Inc. to conduct an applied research study to determine the feasibility of using activity-based methodologies to evaluate selected TDM policies. To perform this study using large-scale regional data, RDC, Inc., implemented a prototype of its Activity-Mobility Simulator (AMOS) which is a dynamic microsimulator that replicates household responses to TDM measures.

To implement and test AMOS in the Washington, D.C. metropolitan area, RDC's approach consisted of the following activities:

- The TDM measures to be tested within the activity-based framework of AMOS were selected in collaboration with MWCOG and Federal sponsors. Of the more than 50 identified individual and combined TDM measures, six were selected for evaluation ranging from targeted premium charges for using personal vehicles (e.g., congestion pricing) to incentives for using alternatives to personal vehicles (e.g., improved pedestrian facilities). Appendix A describes the initial set of TDM measures identified, and the process used in selecting the TDM measures addressed in the study.
- In collaboration with MWCOG, RDC administered an elaborate survey of over 650 commuters in the metropolitan area designed to collect stated-preference responses to the selected TDM measures, revealed by daily time-use (activity) patterns both inside and outside the home, daily travel patterns, detailed commute trip attributes, and demographic and socio-economic data. This AMOS survey was the basis for estimating AMOS model parameters essential in evaluating TDM responses in the Washington, D.C. metropolitan area.
- The AMOS prototype system was configured to maximize the use of existing pertinent data available within the MWCOG jurisdiction. MWCOG's data bases including the MWCOG 1994 Household Travel Survey data (trip diary data) and relevant network data provided baseline travel patterns for the Washington, D.C. metropolitan area.
- The AMOS prototype system was tested and used to assess the selected TCMs in the Washington, D.C. metropolitan area. MWCOG provided the necessary sample data on nearly 100 households located in the study area to evaluate the commuter responsiveness to the selected TCMs.


### 1.3 AMOS Features

Over the past two years, the RDC, Inc., research team has developed and implemented the AMOS prototype intended to serve as a short-term transportation planning and policy analysis tool. AMOS is an activity-based micro-simulator of daily human activity and travel patterns, which focuses on the adaptation and learning process that people exhibit when faced with a change in the transportation environment. AMOS simulates a new activity-travel pattern that a person is likely to adopt in response to a TDM measure. This is accomplished through the implementation of several AMOS modules, namely:

- Baseline Activity-Travel Analyzer. The baseline activity-travel analyzer reads individual trip records, compares them with the network data for logical consistency and missing information, and then generates a coherent baseline activity-travel pattern for each individual. All consistent baseline activity-travel patterns are used by the remaining AMOS system components.
- TDM Response Option Generator. This module creates the "basic" response of an individual to a TDM strategy. It is a neural network model that is trained by using revealed-preference and stated-preference data obtained from AMOS survey. The baseline travel pattern from the Baseline Activity-Travel Analyzer, demographic and socio-economic attributes, and TDM characteristics under investigation serve as inputs to this module. The outputs of this module are the behavioral responses. The TDM measures are characterized by their cost changes, travel time changes, mode attribute changes, and imposition or relaxation of constraints.
- Activity-Travel Pattern Modifier: This module constitutes the activity-trip re-sequencing and re-scheduling algorithm. It provides one or more alternative activity-travel patterns based on the response provided by the TDM Response Option Generator. The inputs of this module include the baseline activity-travel patterns, network data, land-use data, socio-economic and demographic characteristics, and the response options from the TDM Response Option Generator. The output of this module is a modified activity-travel pattern. The feasibility of a modified activity-travel pattern is checked for consistency and logic against a set of rule-based constraints.
- Evaluation Module and Acceptance Routines: This component evaluates the utility associated with a modified activity-travel pattern generated by the Activity-Travel Pattern Modifier. Operationally, its built-in acceptance routines assess whether a modified activity-travel pattern will be accepted or rejected on the basis of a human adaptation and learning model incorporating a set of search termination rules.
- Statistics Accumulator: This module reads all feasible accepted activity-travel patterns provided by the Evaluation Module and generates descriptive and frequency statistics on a daily basis. These descriptive and frequency statistics include vehicle miles traveled, number of trips by mode and by time of day, number of stops by purpose, trip chains, activity duration by purpose, travel times by purpose, vehicle occupancy, cold and hot starts, etc. In conjunction with baseline travel patterns, it can provide measures of change in travel characteristics.

As such, AMOS consists of a series of inter-related components that collectively serve as a comprehensive transportation planning and policy analysis tool. AMOS abandons some of the questionable assumptions in the trip-based four-step procedures, and embraces several new concepts that are theoretically sound and lead to more robust TCM impact predictions.

### 1.4 Study Conclusions

This project represents the first implementation of a full-fledged activity-based model system for transportation planning and policy analysis. Despite the theoretical arguments that warrant their practical applications, activity-based approaches remained within the domain of academia for nearly two decades. The development of AMOS and its implementation in the Washington, D.C., metropolitan area, therefore, represents a significant step forward in transportation planning and policy analysis. The development is especially significant considering the importance of travel demand management in the current planning contexts set forth by the Clean Air Act Amendments and Intermodal Surface Transportation Efficiency Act.

In the project, a micro-simulation model system which is capable of producing travel demand forecasts based on principles of activity-based analysis has been constructed and implemented in the Washington, D.C., metropolitan area, and applied to a selection of TDM measures using a sample of trip diaries from the 1994 MWCOG survey. The achievements of this effort can be summarized as follows.

- The project has demonstrated that the activity-based model system can be implemented in a metropolitan area using data available from a typical metropolitan planning organization (MPO), such as trip diary data, network travel time data, and land-use inventory data (the only additional data needed for AMOS implementation are stated-preference survey results from the area which are used to customize a component of AMOS to the area residents' responsiveness to TDM measures).
- It has been shown that travel demand forecasts can be developed while treating the daily travel pattern in its entirety, without breaking it into individual trips and thereby compromising the interdependencies and continuities that exist across the series of trips made by a traveler.
- This also implies that practical capabilities have been developed to assess TDM impacts more cohesively while accounting for secondary and tertiary changes in a traveler's daily travel pattern that are brought about as results of a primary change in response to a TDM measure (for example, if a SOV (single-occupant vehicle) commuter, who stops on the way to and from work to drop off and pick up a child at day-care, switches to carpooling in response to congestion pricing (primary change), then new, two round-trip SOV trips may be made between the home and day-care to drop off and pick up the child).
- The AMOS survey designed in this project has shown that the stated-preference questions developed in this project have produced credible results (except for the case of a particular synergy combination of two TDM measures), and that the survey can be applied to obtain information vital for the assessment of potential effectiveness of alternative TDM measures.
- The AMOS survey data produced rich statistical results that have revealed the characteristics of responses commuters would show when faced with TDM measures; for example, female commuters who make stops on the way to or from work tend not to change their travel in response to a TDM measure.
- The numerical examples using the sample of MWCOG trip diary data have shown the AMOS prototype is capable of producing aggregate statistics of travel demand at levels that are comparable to the conventional trip-based model systems (except that the current version of AMOS operates with static zone-to-zone travel time matrices rather than internally conducting network assignment).

It is worthy to note that the development of the AMOS prototype incorporates a number of theoretical concepts, such as "adaptation behavior" and "time-space constraints," into a practical model system which fully utilizes the data that are maintained by a typical MPO.

### 1.5 Outline of Report

This report consists of eight more sections. Sections 2 and 3 discuss the trip-based four step process, and the features that can be either augmented or replaced by an activity-based travel demand methodology such as AMOS. Sections 4 and 5 discuss the basic concepts and analytical techniques which are the foundation of AMOS, and its applicability in evaluating TDM policies. Section 6 defines the TDM policies selected for evaluation in the Washington, D.C. metropolitan area, implementation of AMOS with the MWCOG network data, and the application of AMOS to MWCOG household records. Sections 7 and 8 discuss the results of the TDM policy analysis, and implications for future activity-based travel demand modeling.

## 2. A CRITICAL REVIEW OF THE TRIP-BASED, FOUR-STEP PROCEDURE OF URBAN PASSENGER DEMAND FORECASTING

Practically all tools currently available for passenger travel demand forecasting and policy analysis are based on the four-step procedure. The procedure was developed in the 1950s and 1960s during the post-war expansion period, when:

- Urban population was rapidly growing,
- Motorization was progressing, and
- Suburban sprawling was starting.

The emphasis in transportation planning at that time was infrastructure development. The issue at hand was where to build a new freeway and how many lanes were needed. Because of such straightforward planning contexts, coarse forecasting procedures sufficed at that time. In fact, it is not difficult to see that when the population of a metropolitan area doubles, the total number of trips will approximately double and increases in trips can be relatively easily forecast once one can determine in which parts of the metropolitan area increases in residential and work populations will take place.

Planning emphasis has changed substantially since then. In the 1970s Transportation Systems Management (TSM) was promoted, while in the 1980s Travel Demand Management (TDM) was proposed. Currently the transportation planning community embraces a more inclusive concept of Transportation Control Measures (TCM). The measures being considered are extensive and increasingly more sophisticated and are fine-tuned to target specific traveler segments. The tripbased four-step procedure, developed to serve the planning needs of decades ago, is not best suited to address these new transportation measures.

### 2.1 Advantages

The simplification incorporated into the four-step procedure made urban passenger travel demand forecasting practicable using standard survey methods, census and other existing data, and computational capabilities that had been available. The simplifying assumptions adopted in the procedure facilitated quantitative analysis of travel demand, which is a result of complex (to analyze) travel behavior. In particular, the development of a standard analysis package, Urban Transportation Planning System (UTPS), led to the development of PC-based transportation planning packages, which in turn have made the forecasting procedure affordable to practically any MPO.

### 2.2 Internal Inconsistencies

The procedure, however, contains several well acknowledged internal inconsistencies. For example, the area-wide totals of zonal trip productions and attractions normally do not coincide with each other, requiring some adjustment; zone-to-zone travel times used as input to trip
distribution and modal split are not necessarily consistent with travel times that are derived from the network assignment; and trips are assigned to different time periods of the day (e.g., peak vs. off-peak) prior to network assignment, usually using heuristic procedures. For additional issues involved in the application of the four-step procedure, see Table 2.1

Table 2.1

## Sample of Recognized Issues Involved in the Application of the Four-Step Procedure

- Agreement between trip generation and trip production
- Estimation of external-to-internal and internal-to-external traffic
- Estimation of directional traffic flows by time of day (peak vs. off-peak), estimation of peak hour flows
- Conversion of person trips to vehicle trips (estimation of vehicle occupancy by time of day, by purpose)
- Estimation of intra-zonal travel times
- Assignment of intra-zonal trips to the network
- Estimation of access walk time to public transit, access time to freeways or major arterials
- Special trip generators
- Creation of new zones, grouping of existing zones
- Determination of speed-volume relationship
- Temporal stability in model parameters (e.g., K-factors and friction factors; value of time)
- Determination of inter-zonal travel times in pre-modal-split trip distribution
- Consistency in the travel time variables across trip distribution, modal split and network assignment (can be resolved by implementing feedback loops)


### 2.3 Data Inefficiency

When disaggregate choice models were proposed in the 1970s, it was argued that the aggregate four-step procedure was not data-efficient. This is mainly because the procedure was developed when available computational capabilities were very limited and costly and statistical theory for model estimation was not well advanced. As a result, model calibration procedures adopted inefficient data use (especially the aggregation of household survey results into zonal averages) led to an inefficient parameter estimation (e.g., trip distribution models).

### 2.4 Lack of Behavioral Foundation

More problematic are the implicit assumptions in the four-step model components which lack behavioral foundation. For example, consider trip generation models. Implicit in typical linearregression or cross-classification models of trip generation is the assumption that the number of trips generated by a household is a function of the number of its members and the number of vehicles available. This assumption does not reflect the well known behavioral fact that employment status affects travel behavior. Therefore, the number of workers in the household affects trip generation.

### 2.5 Resulting Problems as a Policy Tool

Suppose parking pricing is implemented in the downtown area. This event may cause some travelers to choose suburban destinations. This result, however, is not accounted for by the fourstep procedure because the total number of trips attracted to the downtown area is determined in the trip generation phase, which typically does not incorporate parking cost. The procedure would indicate no change in the number of trips attracted to the downtown area before and after the implementation of parking pricing. Likewise, effects of congestion on travel demand cannot be fully accounted for by the four-step procedure because trip generation models are typically insensitive to travel time (this problem cannot be alleviated by incorporating feedback loops).

Trip-Based: The four-step procedure treats each trip as an independent entity for analysis. This assumption is central to the four-step procedure in the sense that its model structure hinges on it. This dependence, however, leads to a number of serious limitations, especially when its application to TCMs is considered. The problems stem from the fact that trips made by an individual are linked to each other and the decisions underlying the respective trips are all interrelated.

Example of Travel Mode Choice for Multi-Stop Trip Chains: Consider a home-based trip chain (a series of linked trips that starts and ends at the home base) that contains two or more stops. The four-step procedure looks at each trip at a time and determines the best mode for it. Let $h$ be the home base and $i$ and $j$ be the destination zones visited in a trip chain. There are three trips, (h, i), ( $\mathrm{i}, \mathrm{j}$ ), and ( $\mathrm{j}, \mathrm{h}$ ). When a trip-based, post-distribution mode choice model is applied while comparing the alternative modes available between each pair of zones, it is entirely possible that bus is assigned for ( $\mathrm{h}, \mathrm{i}$ ), drive alone for ( $\mathrm{i}, \mathrm{j}$ ), and carpool for ( $\mathrm{j}, \mathrm{h}$ ). This contains two major problems. First, the result violates the modal continuity condition. Mode choice for a trip with non-home origin is regulated by the mode selected for the first home-based trip; if one leaves home by bus, it is normally not possible to choose the drive-alone mode in subsequent trips. On the other hand, once one leaves home by driving alone, all subsequent trips tend to be made by driving alone. Second, the result ignores the behavioral fact that one will most likely plan ahead and choose a mode while considering the entire trip chain, not just each individual trip. One may decide to take the auto even when good bus service is available between $h$ and $i$ and between $j$ and $h$, but because no bus service is available between i and j .

Treating each individual trip in isolation becomes a problem on many occasions. For example, commuters who make trips on the way to or from work (e.g., dropping off/picking up children) are less likely to switch from the drive-alone mode when TDM measures such as congestion pricing are implemented. What is termed "activity re-sequencing" in this study is another example. Suppose a drive-alone commuter stops by at a grocery store on the way home from work. Faced with congestion pricing, this commuter may choose to take the bus to commute, and go shopping by auto at a grocery store near home after returning home by bus. The trip-based four-step procedure is not capable of addressing such secondary and tertiary changes brought about by the primary commute mode change.

Over-Predicted Mode Shift: Because its trip-based structure does not recognize the mode continuity condition, it is logically expected that the procedure over-predicts mode changes. The problem is multiplied by the fact that the modal split phase tends to be most sensitive to changes in the travel environment because it often incorporates disaggregate choice models. As a result, the four-step procedure may grossly over-estimate mode shift, when in fact travel mode may be the last thing travelers wish to change.

No Time Dimension: The fact that the four-step procedure does not incorporate the time-of-day dimension is curious when congestion -- which has been the single most important concern of transportation planning -- occurs with the concentration of demand in the same area at the same time. The absence of the time dimension is behind some of the recognized issues listed in Table 2.1. In addition, it implies that departure time choice cannot be incorporated into the forecasting procedure (without introducing ad hoc assumptions). This in turn implies that the four-step procedure cannot be effective in the analysis of peak spreading in general and congestion pricing in particular.

The time dimension is crucial in air quality analysis. Because air quality is a function of complex meteorological relationships, it is important to be able to predict when within the day pollutants are emitted, not just the total amount of emissions. Determining the split between hot and cold starts in any consistent manner would also require the introduction of the time dimension into the analytical scope. Furthermore, recent interest in Intelligent Transportation Systems (ITS) technologies calls for the ability to predict traffic dynamics on the network.

Vehicle Ownership: An area where very little effort has been directed at the Metropolitan Planning Organization (MPO) level is vehicle ownership modeling. This may not be a problem if the number of vehicles available to the household is the only concern (which in fact was the case at the time when motorization was progressing at fast rates). Recent concerns with air quality and fuel consumption, however, imply that increased importance is assigned to which types of vehicles are chosen by households and how much and where each type of vehicle tends to be used. This calls for the implementation of vehicle type choice models, and development of vehicle allocation models that predict which vehicle will be used for which trip.

Representing Accessibility and Land-Use: The state-of-the-art has not advanced enough to incorporate into the forecasting process:

- Impact of new highway and transit facilities on land-use,
- Impact of travel patterns (materialized demand) on land-use,
- Impact of accessibility (congestion) on trip generation and attraction, and
- Impact of multiple-activity land-use development (e.g., shopping malls) on travel demand


### 2.6 Summary

In summary, the following can be listed as the limitations of the four-step procedure in the current policy contexts:

- Trip-based, sequential structure,
- Lack of the time-of-day dimension,
- Limited sets of explanatory variables,
- Limited behavioral responses,
- Consequently unresponsive to most TDM measures,
- Trip generation unresponsive to congestion and pricing,
- Consequently the trip distribution phase is not fully responsive to system change,
- Inability to address vehicle fleet mix evolution, and
- Totally exogenous land-use, economic and socio-demographic input.

While some of the problems discussed in this section may be resolved for certain situations by introducing new model elements, the problems stemming from its atemporal, trip-based structure are difficult targets for improvement within the framework of the four-step procedure.

Before closing this section, it is emphasized that no single model system is suited for all study objectives. The trip-based, four-step procedure continues to be an effective demand forecasting procedure for certain types of problems. Yet, current policy contexts call for alternative models. The array of transportation planning tools available to policy makers needs to be expanded.

## 3. WHY THE ACTIVITY-BASED APPROACH?

As noted earlier, the activity-based approach explicitly recognizes the fact that the demand for activities produces the demand for travel. In other words the need or desire to engage in an activity at a different location generates a trip. Then once we understand how activities are engaged in the course of a day or a week, a rigorous understanding of travel demand will follow.

The activity-based approach thus aims at the prediction of travel demand based on a thorough understanding of the decision process underlying travel behavior. In this sense the activity-based approach is entirely different from the approach taken for the development of the four-step procedure where statistical associations, rather than behavioral relationships, drove model development. Another important distinction is the following recognition: as the activities engaged in a day are linked to each other, trips made to pursuie them are also linked to each other; they cannot be analyzed separately one by one.

Although the activity-based approach was conceived in the 1970s by a group of researchers at Oxford University, it largely remained within the domain of academic research. The practitioners' community has paid little attention to it until very recently. Kitamura (1988a) attributed this inattention to the fact that the activity-based approach is not suited for the evaluation of capitalintensive large-scale projects, but better suited for refined, often small-scale transportation policy measures, and that small-scale projects can hardly afford elaborate analysis. This is no longer the case, at least in the United States. The importance of refined TDMs are well recognized and efforts are being made to promote their implementation and to assess their potential effectiveness.

Aside from this rather drastic change in transportation planning contexts, several important advances have taken place:

- Accumulation of activity-based research results,
- Advances in survey methods (e.g., stated-preference (SP) and time-use survey methodologies) and statistical estimation methods, and
- Advances in computational capabilities and supporting software (database software, GIS, etc.).

All these changes have created an environment where a model of travel behavior can be developed while adhering to the principles of the activity-based approach. More specifically, these changes have made activity-based micro-simulation of travel behavior a practical tool for transportation planning and policy analysis.

Activity-based studies of travel behavior have led to the following emphases:

- Constraints which govern activity engagement and travel behavior (e.g., store opening hours, vehicle availability),
- Behavioral changes, or behavioral dynamics which are exhibited when an individual is faced with changes in the travel environment (e.g., switching between driving alone and carpooling to work),
- Adaptation as a special case of behavioral dynamics (e.g., a new baby prompting the acquisition of a large-screen TV set by the parents who gave up evening outings),
- The time dimension which is implicit in the emphasis of behavioral changes as changes taking place over time,
- Day-to-day variability in behavior and demand, as another special aspect of behavioral dynamics (e.g., part-time carpooling),
- Scheduling of activities and trips over a span of time; when to engage in what type of activities, and in what sequence,
- Trip chaining: combining stops into a trip chain,
- In-home/out-of-home activity substitution (e.g., going out for a movie vs. watching TV at home), which is directly related to trip generation,
- Inter-personal linkages, which may take on the form of task and resource assignment (e.g., vehicle allocation within a household) and resource sharing (e.g., carpooling by family members), joint activity engagement (a Sunday family outing), and activity generation (e.g., a child's ballet lesson generating the parent's activity of chauffeuring the child to ballet school), and
- Household life-cycle stage, which is strongly associated with the level of inter-personal interaction.

Studies with these emphases have individually and collectively contributed to the revelation of the mechanism of trip making.

The activity-based approach implies an expansion of the analytical scope because its subject is not limited to the trip. This naturally leads to increased levels of difficulty in the analysis because activity engagement is a complex behavior. Conventional trip diary data do not offer sufficient information on activities. Partly because of such data limitations, little effort has been made to explain the behavior over a span of time (say, a day or a week). Difficulties are compounded because modeling time allocation into activity categories by itself is not sufficient; activity engagement episodes need to be modeled for travel demand analysis. In other words, the link between activity engagement and trip making is yet to be established.

Despite these difficulties, the activity-based approach is more than worthy to pursue because it offers advantages that outweigh the cost of increased levels of analytical complexity. In fact some of the problems raised above have been resolved in this AMOS implementation project where micro-simulation is deployed as a tool for demand analysis.

The advantages of the activity-based micro-simulation approach adopted in this project include:

- Time Of Day: predicts travel behavior along a continuous time axis;
- Not Trip-Based: treats a daily activity-travel pattern as a whole, thus avoiding the shortcomings of conventional trip-based methods;
- Realism: incorporates various constraints governing trip making, facilitating realistic prediction and scenario analyses;
- TDM Evaluation: is capable of realistically assessing the impact of TDMs on the entire daily travel demand;
- Versatile: can address various policy scenarios using special-purpose SP surveys;
- Flexible: can be modified for specific study objectives, e.g., to evaluate the effects of daycare facilities at work, extended transit service hours, or transit lines;
- Induced Demand: the activity-based approach is a key to address the issue of induced or suppressed demand; and
- Accuracy Control: using synthetic household samples, can produce results with desired levels of spatial and temporal resolutions.
- Comprehensive Evaluation Tool: activity-based approach simulates the entire daily activities and travel. Therefore, the effect of a transportation policy on the entire daily activity, not just commute trips, can be evaluated, leading to better benefit measures.

The activity-based micro-simulation approach resolves much of the problems in the trip-based, four-step procedure. This will be illustrated using more specific examples in later sections of this report.

## 4. OVERVIEW OF AMOS

AMOS is an activity-based micro-simulator of daily human activity and travel patterns. In a nutshell, AMOS takes an observed ("baseline") daily travel pattern of an individual; generates an adaptation option (e.g., change commute travel mode) that may be adopted by the individual when faced with the TCM under consideration; adjusts the baseline pattern (e.g., re-sequences activities, selects new destinations) to produce a modified activity-travel pattern; evaluates the utility of the modified pattern; based on a satisficing rule, accepts one of the modified patterns so far generated and terminates the search, or continues to search for alternatives.

AMOS consists of a series of inter-related components that collectively serve as a comprehensive transportation policy analysis tool. AMOS departs from the restrictive assumptions in the tripbased four-step procedures and adopts new paradigms that are theoretically sound and practical.

### 4.1 Paradigm Shifts

AMOS is fundamentally different from conventional forecasting model systems in several crucial aspects. In addition, AMOS represents the following paradigm shifts ${ }^{1}$ :

- from trip-based analysis to activity-based analysis,
- from static, cross-sectional analysis to dynamic, longitudinal analysis,
- from deterministic demand equation to stochastic micro-simulation,
- from optimization to satisficing, and
- from capacity- and level-of-service-based capital project evaluation to time-use-based assessment of TDM effectiveness as well as capital project evaluation.

The activity-based approach as described in detail in Section 3 is the central principle of the AMOS development effort. Because of this, the entire daily itinerary, not each individual trip, is the focus of the analysis. Derived from this focus is the rule-based heuristics that are embedded in the AMOS algorithms (see Section 5).

Another critical paradigm shift is from static approach to dynamic approach for both model development and data collection ("static" analysis assumes that the behavioral relation is atemporal and the time dimension is irrelevant, while "dynamic" analysis focuses on behavioral changes over time). This shift is based on critical appraisals of the following well-accepted and well-practiced, yet not validated assumption: Future behavior can be predicted based on the extrapolation of cross-sectional observations of individuals of different characteristics and behaviors, and that future behavior can be predicted without observing behavioral changes for each individual ("cross-sectional" observations or data refer to a set of observations obtained at one point in time from the respective behavioral units such as individuals or households, while "longitudinal" observations comprise repeated observations taken from the same behavioral units).

[^0]Application of a model estimated on a cross-sectional data set taken at one point in time represents the "longitudinal extrapolation of cross-sectional variations" (Kitamura, 1990). In such extrapolations cross-sectional elasticities observed across different individuals are applied as if they represent longitudinal elasticities that capture the change in behavior that follows a change in a contributing factor within each behavioral unit. Unfortunately this approach is valid only under very restrictive conditions (see Goodwin et al., 1990). For example, it requires that behavioral response is immediate without any time lag; that the magnitude of response is invariant regardless of the direction of change; and that behavioral response is independent of the past history of behavior.

The assumption of the equivalence between cross-sectional and longitudinal elasticities has yet to be validated, while empirical evidence is accumulating that these assumptions do not hold (e.g., Kitamura \& van der Hoorn, 1987; Goodwin, 1992). This critical appraisal of cross-sectional analysis and forecasting of travel demand, combined with the emphasis of activity-based analysis on adaptation behavior, leads to dynamic analysis and modeling being emphasized throughout the construction of AMOS.

Another important paradigm shift is the transition from the extrapolation based on deterministic demand equations to forecasting using stochastic micro-simulation. The motivating factor for the adoption of micro-simulation as a central driving force of AMOS is the fact that activity-travel behavior is a process that is governed by layers of constraints and influenced by numerous factors many of which are stochastic. Arranging activities and trips into a daily itinerary itself is a complex operations research problem to which individuals have devised routines to find a (not necessarily optimum) solution. Despite the simplicity of the activity-based approach that arises from its focus on human behavior without introducing artificial constructs, the behavior under investigation is indeed complex to analyze (for example, it has been proven that no analytical solutions exist for even simpler "traveling salesman problems" where an optimum sequence is sought to visit a pre-determined set of locations, a problem by far simpler than an individual's daily activity-travel decision). Given the complexity and stochastic elements inherent in transportation system performance, constraints and motivating factors for activity-travel behavior, and in human decision and behavior themselves, micro-simulation is the only feasible approach that need not embrace over-simplifying assumptions that, unfortunately, reduce the complexity and hence, realism of response and adaptation patterns that are being modeled.

It has been customary to view travel behavior as the outcome of an optimization process in which the most superior travel option is identified and pursued by the individual (e.g., Recker, 1995; Recker et al., 1986a, 1986b). Practically all discrete choice models of travel behavior are based on this premise. Although elegant, the assumption of optimization is unrealistic when applied to everyday behavior of activity engagement and travel by individuals and households. For example, the individual must possess complete information to be able to locate an optimum solution, and must be capable of sorting out an enormous number of possible options and discriminating among them. It also assumes that the individual can perfectly detect minute differences among options. These assumptions presume super-human abilities in ordinary travelers, and therefore are unrealistic as behavioral propositions. On the contrary, the information individuals have is partial and incomplete; the number of items individuals can incorporate into their cognitive system is
limited; their perceptive ability to discriminate between stimuli is limited; the outcome of a decision is usually highly uncertain; and individuals' decisions may not be internally coherent and consistently rational. Moreover, there is evidence that behavioral inertia is prevalent, and that individuals tend to resist behavioral changes. Our travel behavior is most probably not in the state of equilibrium which the paradigm of optimization assumes (Goodwin et al., 1987).

AMOS, on the other hand, emphasizes trial-and-error and learning activities along with the satisficing principle which is viewed to govern the adaptation process. The optimization principle may be applied to observed behavior as an operational (as opposed to behavioral) axiom with the premise that a central tendency exists and embodies the optimization principle, and that deviations of individual observations from that central tendency can be accounted for by error components. This premise, however, is valid only when deviations from the central tendency are purely random. The development of AMOS, on the other hand, reflects the intention to adopt the most realistic modeling framework that best replicates activity-travel behavior. Instead of assuming the presence of cross-sectional equilibrium based on optimization, the behavioral process of adaptation is explicitly modeled in AMOS.

Finally, evaluation of transportation projects has traditionally been based on capacity and level of service. Given the cost, an alternative that delivers the most capacity and highest level of service is considered as the best alternative; or given a minimum capacity or level of service, the least cost alternative is considered as best. This is a trip-based approach to project evaluation. An activitybased project evaluation and policy analysis is adopted in AMOS. Since activity engagement is synonymous as time use, time-use-based policy analysis and project evaluation are proposed here. In short, the new approach aims at evaluating the impact of a transportation policy measure or capital project on urban residents' daily life as represented by time-use patterns, and attempts to derive evaluation measures based on time-use utility. More discussion can be found in Section 5.4 of this report.

### 4.2 Structure of the Model System

Figure 4.1 is a flowchart showing how the five primary modules relate to one another within the overall AMOS framework.

Figure 4.1
AMOS Model Structure


The first module is the Baseline Activity-Travel Analyzer. It reads trip records, checks them against transportation network data, and assembles coherent baseline activity-travel patterns. The next module, TDM Response Option Generator, reads these baseline patterns and provides a basic behavioral response that an individual may exhibit when subjected to a TDM strategy. The third module, Activity-Travel Pattern Modifier, uses the basic response to determine secondary and tertiary changes that may occur in the baseline travel itinerary as a result of the TDM policy. It offers multiple alternative activity-travel patterns that may be considered by an individual. The Evaluation and Search Termination module evaluates these alternative patterns and determines the one that is most likely to be adopted by the individual. Finally, the Statistics Accumulator computes individual and aggregate travel indicators for the adopted modified activity-travel patterns. Section 5 provides detailed discussions on each of the modules comprising AMOS.

Table 4.1 describes the output information provided by each AMOS module. Most of these output variables also constitute input variables of other AMOS modules as shown in Figure 4.1.

## Table 4.1

## Output Variables for AMOS Modules

| AMOS Module | Output Variable |
| :--- | :--- |
| Baseline Activity-Travel Analyzer | Coherent and logically consistent baseline travel pattern and <br> activity engagement profile |
| TDM Response Option Generator | Basic behavioral response of individual to TDM strategy <br> under investigation |
| Activity-Travel Pattern Modifier | Alternative activity-travel patterns that may be considered <br> after introduction of TDM strategy |
| Evaluation and Search Termination | Alternative activity-travel pattern that is most <br> likely to be adopted by individual after introduction of TDM <br> Module |
| Strategy |  |

### 4.3 Data Needs

The AMOS prototype has been developed to fully utilize data bases that are available from typical MPOs while minimizing the need for non-existent data. Despite the paradigm shifts discussed in Section 4.1, in particular the focus on activities rather than trips, shift in data requirements has been kept to a minimum.

Implementing AMOS in a region requires the following data that are typically available from the area MPO:

- traffic analysis zone (TAZ) system,
- TAZ-to-TAZ network travel time by mode and distance,
- land-use inventory by TAZ,
- existing mode choice models and trip distribution models, and
- standard trip diary data of household members with basic trip information such as origin, destination, trip purpose, departure and arrival times, and mode.

Based on these regional data, the AMOS prototype develops regional forecasts using a pivot method (see Section 6.5).

In the near future more rigorous regional forecasting will be made by generating synthetic households for micro-simulation. For this,

- the distributions of household size, vehicle ownership and income by TAZ, and
- the joint distribution of household size, vehicle ownership and income for the region,
will be needed. It is believed that these distributions can be obtained from publicly available census tape.

In addition, if AMOS is being implemented as a policy tool for TDM evaluation, it is required that those TDM strategies that are considered for potential implementation be identified and their characteristics be determined, namely,

- the types and characteristics of TDM strategies under consideration (policy input).

Finally it is desirable that study area residents' responsiveness to the TDM strategies under consideration be accurately reflected when implementing AMOS to the region. This calls for

- individuals' potential responses to TDM strategies, along with their demographic, socioeconomic, and travel characteristics.

The last requirement calls for a survey which involves stated-preference questions to potential TDM strategies. This survey requires only a moderate size of sample (about 500). The results of this survey will be used to customize the response option generator (see Section 5.2) and other AMOS components to the region. The survey conducted in the Washington, D.C. area is described in Section 6.

In sum, most AMOS data requirements can be satisfied with data that are maintained by, and available from, most MPOs. The only exception is TDM response data for which a special survey is required.

Since this project represents the first implementation of an AMOS prototype, the survey described in Section 6 has been designed to collect information for prototype development. In the future as AMOS becomes more complete and refined, inforimation required from the survey is expected to decrease. Exactly how much information needs to be collected in a survey for each installation, and whether a survey needs to be repeated in every installation, need to be determined in the future.

### 4.4 Areas of Application

AMOS is being developed as an extremely versatile transportation policy analysis tool. It may be considered a comprehensive activity-based travel demand forecasting system that is truly behavioral in nature. As such, AMOS is able to serve a host of applications including:

- Travel Demand Forecasting: First and foremost, AMOS is the first operational activitybased travel demand forecasting system. AMOS is a dynamic micro-simulator of individual activity-travel patterns and therefore can be used to predict travel demand under various future scenarios.
- Policy Analysis: AMOS can be used as a comprehensive policy analysis tool. For example, AMOS can predict changes in travel patterns that may result from the introduction of a wide variety of TDM measures.
- Activity Engagement and Time-Use Modeling: The activity-based approach underlying AMOS allows the explicit modeling of individual activity engagement and time-use. The model system can in turn be used in several research areas including transportation, psychology, sociology, and health sciences.
- Air Quality Analysis: The statistics accumulator provides information on cold and hot starts, fuel consumption, and vehicle miles traveled for activity-travel patterns that may be adopted as a result of a TDM strategy. These statistics can be used in conjunction with air quality and energy models to perform emissions analyses and fuel consumption analyses.

AMOS is capable of addressing many of the issues and questions raised by ISTEA, of 1991 and CAAA, of 1990 that have set a new stage for transportation planning and policy analysis. On the other hand, traditional four-step procedures are not able to address these issues. In the next few sections of this report, the components of AMOS are described in detail and its implementation in the Washington, D.C. metropolitan area is discussed.

## 5. AMOS SYSTEM COMPONENTS

AMOS is a system of integrated computer models designed to predict traveler behavior through a micro-simulation of transportation activities and decisions. AMOS will provide, in response to a TDM measure, a modified activity and travel pattern that satisfies a person given his or her socioeconomic and demographic characteristics, and baseline travel pattern. AMOS consists of five main computer models (or components) that collectively and systematically accomplish this objective. The five main components that comprise the AMOS system, shown in Figure 5.1, are described as follows:

- Baseline Activity-Travel Analyzer. The baseline activity-travel analyzer reads individual trip records, compares them with the network data for logical consistency and missing information, and then generates a coherent baseline activity-travel pattern for each individual. Baseline activity-travel patterns (or profiles) of all documented individuals are used by the remaining AMOS system components.
- TDM Response Option Generator. This module creates the "basic" response of an individual to a TDM strategy. It is a neural network model that is trained by using revealed-preference and stated-preference data. The modified baseline travel pattern from the Baseline Activity-Travel Analyzer, demographic and socio-economic attributes, and TDM characteristics under investigation serve as inputs to this module. The outputs of this module are the behavioral responses. The TDM measures are characterized by their cost changes, travel time changes, mode attribute changes, and imposition or relaxation of constraints.
- Activity-Travel Pattern Modifier: This module constitutes the activity-trip re-sequencing and re-scheduling algorithm. It provides one or more modified but feasible alternative activity-travel patterns based on the responses provided by the TDM Response Option Generator. The inputs of this module include the baseline activity-travel patterns, network data, land-use data, socio-economic and demographic characteristics, and the response options from the TDM Response Option Generator. The output of this module is a modified activity-travel pattern. The feasibility of a modified activity-travel pattern is checked for consistency and logic against a set of rule-based constraints.
- Evaluation Module and Acceptance Routines: This component evaluates the utility associated with a modified activity-travel pattern generated by the Activity-Travel Pattern Modifier. Operationally, its built-in acceptance routines assess whether a modified activity-travel pattern will be accepted or rejected on the basis of a human adaptation and learning model incorporating a set of search termination rules.

Figure 5.1: Activity-Mobility Simulator (AMOS)


- Statistics Accumulator: This module reads all feasible accepted activity-travel patterns provided by the Evaluation Module and generates descriptive and frequency statistics on a daily basis. These descriptive and frequency statistics include vehicle miles traveled, number of trips by mode and by time of day, number of stops by purpose, trip chains, activity duration by purpose, travel times by purpose, vehicle occupancy, cold and hot starts, etc. In conjunction with baseline travel patterns, it can provide measures of change in travel characteristics.


### 5.1 Baseline Activity - Travel Analyzer

The Baseline Activity-Travel Analyzer is the first module of the AMOS model system. Its flow structure is shown in the Figure 5.2. The module reads individual trip records from the MWCOG Household Travel Diary Survey Data and compares them with network data for logical consistency on the basis of certain criteria. These criteria include spatial continuity, temporal continuity, and modal continuity. Spatial continuity states that the origin of a trip should match the destination of the previous trip. Temporal continuity guarantees that the beginning time of a trip should be always greater than or equal to the ending time of the previous trip. Finally, modal continuity states that the mode of a trip is dependent upon the mode used in the previous trip. Any logical inconsistency against these criteria will be corrected by the analyzer and missing information will be supplemented.

Following the logical consistency checks, the analyzer will identify certain activity-travel characteristics that are key parameters in subsequent components of the AMOS model system. For example, the analyzer will determine whether stops are made on the way to or from work and whether auto trips are made while the individual is at the work place. Identification of these parameters helps define the constraints under which the TDM Response Option Generator and the Activity-Travel Pattern Modifier must search for feasible behavioral responses.

Figure 5.2: Baseline Activity-Travel Analyzer


LEGEND


The Baseline Activity-Travel Analyzer then generates a screened baseline daily activity-travel pattern. All corrected and supplementary information is flagged appropriately as a note of change introduced by the program. The analyzer determines whether the activity-travel records fall within the purview of the TDM options and provides these records as input to the TDM Response Option Generator and the Activity-Travel Pattern Modifier.

### 5.2 TDM Response Option Generator

The flow structure of the TDM Response Option Generator is shown in Figure 5.3. Inputs to the generator include the modified baseline activity-travel characteristics, TDM characteristics provided by user, and the socio-economic characteristics of both household and individual. Characteristics of the TDM can be easily modified via a windows-based graphical user-interface. This property facilitates convenient and expeditious analysis of different TDM scenarios and levels.

The TDM Response Option Generator employs a neural network being trained with inputs of both revealed-preference and stated-preference data. A neural network is an assembly of artificial neurons that are usually arranged in layers. Input variables, for example, socio-economic characteristics and the modified baseline activity-travel pattern etc., serve as input neurons. A weighted set of these inputs is then transmitted to the next layer, and the process is continued until the output layer is obtained. Output neurons indicate which outcome -- in this case a TDM response option -- is likely. Training the neural network involves the estimation of weights such that the neural network will provide an appropriate output in response to a certain set of inputs.

The neural network developed for the AMOS model system is based on the theory of Connectionism. Theory of Connectionism postulates that humans process information by breaking it down into smaller inter-connected elements. The strengths of these connections are defined by the weights, estimated during the training of the neural network.

Various response options are being considered in this version of AMOS. These include:

- No change in travel behavior
- Change departure time for work trip
- Switch work trip mode to transit
- Switch work trip mode to car/van pool
- Switch work trip mode to bicycle
- Switch work trip mode to walk
- Work at home

Figure 5.3: TDM Response Option Generator

*The response options considered in the prototype include: No change, change work trip departure time; switch to transit; switch to car/vanpool; switch to bicycle; switch to walk; and work at home.

LEGEND

= Extemat data

= AMOS Component Under Consideration

$\square$ = internal Inputhoutpu $\square=$ AMOS Components

An individual may respond in any one of these seven ways, given changes being brought by the introduction of a TDM option. Given the input variables, training the neural network will yield probabilities that the individual would choose each of these response options. Based on these probabilities, a particular response option is chosen via a Monte Carlo simulation. The chosen response option serves as a key input to the Activity-Travel Pattern Modifier.

### 5.3 Activity-Travel Pattern Modifier

The Activity-Travel Pattern Modifier generates feasible alternative activity-travel patterns that an individual may adopt as a consequence of the response option chosen in the TDM Response Option Generator. The modifier consists of a complex algorithm that can re-sequence and reschedule activities, break and make trip chains, and change travel modes and activity locations. The structure of the modifier is shown in Figure 5.4 and its various aspects are discussed in the following sections.

### 5.3.1 Approach

Figure 5.4 illustrates the basic approach followed by The Activity-Travel Pattern Modifier. Its inputs include the baseline activity-travel pattern and socio-economic characteristics of the individual, his or her behavioral response to a TDM option, and secondary data bases including network data and land-use information.

The Activity-Travel Pattern Modifier inspects the baseline activity-travel pattern and determines whether any modifications are needed. For example, if an individual is found to travel by auto only during off-peak periods and the implemented TDM measure is peak-hour congestion pricing, then modifications to the baseline activity-travel pattern are not necessary. On the other hand, if modifications are deemed necessary, then the modifier will re-sequence and re-schedule activities, adjust travel modes and destinations, and establish new trip chains as appropriate.

Figure 5.4: Activity-Travel Pattern Modifier


These modifications will result in the formation of an alternative activity-travel pattern. The pattern is then sent through a series of logical consistency and feasibility checks against a set of rule-based constraints. If the alternative pattern does not pass the feasibility check, the pattern is rejected and the modifier will search for a new pattern. If an alternative pattern passes the feasibility check, it will be sent to the next AMOS component for evaluation.

### 5.3.2 Activity-Trip Re-sequencing Algorithm

The activity-trip re-sequencing algorithm generates alternative activity-travel patterns using a set of heuristic rules and constraints within which travelers make decisions. The modifier implements a different algorithm for each possible behavioral response to a TDM measure. Due to the complex nature of activity-travel behavior and its $\tau$.-derlying relationships, simplifying assumptions have been adopted in the development of the first versions of these algorithms. These assumptions are described as follows:

- Activity and task allocation among household members is not considered. Only the activity-travel pattern of one individual in a household is analyzed, independent of activitytravel behavior exhibited by other household members.
- Out-of-home activity durations for various purposes are kept a constant before and after the introduction of the TDM measures. However, in-home activity duration and travel times may vary.
- The frequency with which various out-of-home activities are pursued is also kept a constant before and after the introduction of the TDM measures. However, trip frequencies may vary as trip linking patterns may be modified.
- The activity-trip re-sequencing algorithms do not consider multi-day activity-trip engagement. Only one-day activity-travel itineraries are adjusted, independent of activitytravel itineraries on any other day.
- The algorithms deal only with activity-travel pattern modifications for commuters.

As such, the algorithms currently operate on a one-day baseline activity-travel pattern of one commuter in a household, while holding the frequency and duration of out-of-home activities fixed. However, the algorithms do allow for the modification of several activity-travel attributes including:

- Travel mode
- Trip destinations (activity locations)
- Trip timing (activity scheduling)
- Trip chaining (activity sequencing)

There may be many possible ways in which these attributes may be modified. However, the search for alternative feasible patterns is made efficient in AMOS through the introduction of a series of logical rule-based conditions. The following is a listing of the main rules and constraints to which all modifications must adhere:

## Spatio-Temporal Constraints

- Activity Duration: Activity duration for purpose $m, \mathrm{~A}_{\mathrm{m}} \geq 0$, for all $\mathrm{m}=1, \ldots$, p .
- Trip Duration: Trip duration for a specific-purpose activity $m, T_{m} \geq \varepsilon_{m}$, for all $m=1, \ldots$, p , where $\varepsilon$ is the lower bound for trip duration. Also, $\varepsilon_{\mathbf{m}}=\mathrm{f}(\mathbf{m}, \mathbf{c})$ where $\mathbf{m}$ is a vector of modal attributes and $\mathbf{c}$ is a vector of network attributes for the trip.
- Temporal Continuity: $\mathrm{BT}_{(\mathrm{n}+1)}=\mathrm{ET}_{\mathrm{n}}+\mathrm{A}_{\mathrm{n}}$, where $\mathrm{BT}_{(\mathrm{n}+1)}$ represents the beginning time of $\operatorname{trip}(n+1) . \mathrm{ET}_{\mathrm{n}}$ represents the ending time of trip $\mathrm{n}_{\mathrm{n}}$, and $\mathrm{A}_{\mathrm{n}}$ must be equal or greater than zero.
- Spatial Continuity: The destination place of trip ( n ) becomes the origin place of trip $(\mathrm{n}+1)$. That is, $\mathrm{D}_{(\mathrm{n})} \rightarrow \mathrm{O}_{(\mathrm{n}+1)}$.


## Physiological Constraints

- Total time spent in-home (or its equivalent), $A_{h} \geq \delta$, where $\delta$ is the lower bound (minimum) of the time needed for a person to fulfill physiological needs including sleep, preparing and/or eating meals, personal and household care, etc. This lower bound will differ from individual to individual; i.e., $\delta=f(z, \mathbf{x})$ where $\mathbf{z}$ is a vector of employment characteristics and $\mathbf{x}$ is a vector of household characteristics.
- In addition, certain specific activities related to satisfying the biological needs of the human body may have lower bounds. Activities mentioned above, namely, sleep, eating meal, and personal care are likely to have lower bounds. This may not apply to everyone under all circumstances. In general, $\mathrm{A}_{\mathrm{i}} \geq \delta_{\mathrm{i}}$, where i represents a subsistence activity.

Assumptions regarding subsistence activities are expressed as follows:

- A set of personal care and hygiene activities should precede the journey to work.
- Eating meal activities generally occur during the day.
- Sleeping usually occurs at night under a roof.

As an initial effort in the AMOS implementation, scheduling these basic subsistence activities in any modified patterns is being kept as similar to the baseline patterns as possible.

## Coupling Constraints

## Institutional: Work Related

- Spatial Fixity of Travel and Activities: Work place is predetermined for those who always work at the same place or fixed in real time for construction workers, on-site service personnel, etc.
- Temporal Fixity of Travel: The beginning and end-times of a commute trip should fall within certain time bands. For example, $\mathrm{ET}_{(w, \min )} \leq \mathrm{ET}_{(w)} \leq \mathrm{ET}_{(w, \max )}$ where $\mathrm{ET}_{(w)}$ represents
the ending time of a trip to work. $\mathrm{ET}_{(\mathrm{wmin})}$ and $\mathrm{ET}_{(\mathbf{w m a x})}$ are the minimum and maximum ending time of a trip. Then, the time interval within which the work trip begin time $\mathrm{BT}_{(\mathrm{w})}$ must satisfy $B T_{(w, \text { min })} \leq B T_{(w)} \leq B T_{(w, \text { max })}$, where $B T_{(w, \text { min })}$ and $B T_{(w, \text { max })}$ refer to the minimum and maximum trip begin time. In addition, $\mathrm{BT}_{(w, \min )}=\mathrm{ET}_{(\mathrm{w}, \min )}-\mathrm{T}_{(\mathrm{w}, \max )}$ and $B T_{(w, \max )}=E T_{(w, \max )}-\mathrm{T}_{(w, \min )} . \mathrm{T}_{(w)}$ represents travel time to work. $\mathrm{T}_{(w, \min )}$ and $\mathrm{T}_{(w, \max )}$ are the minimum and maximum travel time to work. $\mathrm{T}_{(\mathrm{w})}$ is a function of modal attributes, network attributes, and the individual's travel pattern. A stop on the way to work can well increase the value of $\mathrm{T}_{(\mathrm{w})}$.
- Both of the above apply to work-related activities and trips.
- Temporal fixity of activities: Work and work-related activities must be accomplished within certain time intervals. The degree of their flexibility is a function of employment, personal, and household characteristics. So, $\mathrm{BA}_{(w, \min )} \leq \mathrm{BA}_{(w)} \leq \mathrm{BA}_{(w, \max )}$ where $\mathrm{BA}_{(w)}$ represents the beginning time of work activity. $\mathrm{BA}_{(w, \min )}$ and $\mathrm{BA}_{(w, \max )}$ are the minimum and maximum beginning time of the work-related activities. Similarly $\mathrm{EA}_{(w, \min )} \leq \mathrm{EA}_{(w)} \leq$ $\mathrm{EA}_{(w, \max )}$ must be held also. $\mathrm{EA}_{(w)}$ represents the ending time of work activity. $\mathrm{EA}_{(w, \min )}$ and $E A_{(w, \max )}$ are the minimum and maximum beginning time of the work-related activities. These constraints apply for each piece of work activity. It is important to note that temporal fixity of travel is closely related to the temporal fixity of activities. For example, $\mathrm{BT}_{(\mathrm{w}, \max )}=\mathrm{BA}_{(\mathrm{w}, \max )}-\mathrm{T}_{(\mathrm{w}, \min )}$.
- Non-work activities can be performed before work, after work, or within small time windows during work (e.g., lunch breaks) subject to certain institutional constraints. These constraints are defined below.


## Institutional: Non-Work Related

- There are many operational formulas that may apply here. A few examples include:
- OPENT $_{n w} \leq$ BA $_{n w} \leq$ CLOSET $_{n w}$. The beginning time of an out-of-home and non-work activity $\mathrm{BA}_{\mathrm{nw}}$ is usually governed by the opening and closing times of the store, business and gym expressed as OPENT ${ }_{\mathrm{nw}}$ and CLOSET $_{\mathrm{nw}}$.
- $\mathrm{EA}_{n w}<\mathrm{BA}_{(w, \max )}$ or $\mathrm{BA}_{n w}>\mathrm{EA}_{(w, \min )}$ A non-work activity must end before the latest required work start time. Or alternatively, a non-work activity can begin only after the earliest possible work end time. These formulas can be further enhanced by including travel times in the relationships. These relationships hold for any intermediate time window available for non work activities during work hours.
- Both personal business and shopping trip destinations and time of the day may change subject to satisfying interrelated spatial and temporal constraints.
- All school trips and child serve-passenger trips are constrained like work trips. They have fixed destinations and fixed time intervals within which arrival and departure must occur. Most of the formulas applicable to work and non-work activities apply to these trips.


## Household Role-Based Constraints

- A person may be constrained to arrive at home by a certain time to take care of household duties. The existence and nature of this constraint is a function of household and personal demographic and socio-economic characteristics. Generally, $\mathrm{ET}_{(\mathrm{h}, \max )} \leq \mathrm{BA}_{(\mathrm{h}, \max )}$, where $\mathrm{ET}_{(\mathrm{h}, \mathrm{max})}$ represents the latest allowable ending time of a trip to home and $\mathrm{BA}_{(h, \max )}$ represents the latest allowable beginning time of in-home activity. $\mathrm{BA}_{(\mathrm{h}, \mathrm{max})}=\mathrm{f}(\mathbf{z}, \mathbf{x})$, where $\mathbf{z}$ is a vector of employment characteristics and $\mathbf{x}$ is a vector of household characteristics.
- Household members may prefer to pursue certain activities jointly, eating meals in the evening. This certainly places constraints on household members' arrival time at home in the evening and consequently the departure time from work.


## Modal Constraints

- A vehicle must be available for an auto driver trip. Then, HHCARS $>0$ where HHCARS represents household car ownership. Also, a vehicle must be available at the time and location where the trip originates.
- Modal continuity must be maintained. The mode of trip $(n+1)$ is the same as mode for trip $(\mathrm{n})$ unless the purpose of trip $(\mathrm{n})$ is home, change mode, or serve-passenger. Use of a company car is permitted during work hours.
- No intermediate stops are only allowed for carpool commute trips except for dropping off and picking up carpool members.
- Transit trips are constrained by transit operating hours, schedules, and routes.
- Walking and bicycle trips or access are constrained by bicycle availability, safety considerations, and distance.


## Activity Constraints

- Activity duration will have both lower bounds and upper bounds. Then, $\mathrm{A}_{(\mathrm{i}, \mathrm{min})} \leq \mathrm{A}_{\mathrm{i}} \leq$ $\mathrm{A}_{(i, \max )}$ where $\mathrm{A}_{\mathrm{i}}$ represents the activity duration for activity type i. $\mathrm{A}_{(\mathrm{i}, \mathrm{min})}$ and $\mathrm{A}_{(\mathrm{i}, \text { max })}$ are the minimum and maximum duration time for activity type $i$, respectively.
- The sum of all activity durations and any individual activity durations must be less than or equal to 24 hour. This rule can be expressed as: $A_{(i, \max )} \leq 24$ hours and $\Sigma A_{i}=24$ hours.
- Mandatory activities including going to work and attending classes are pursued first. Flexible activities such as personal business and subsistence shopping are performed afterwards. Discretionary activities including convenience shopping, recreation, and entertainment are pursued at last. Trade-offs among time spent at various activities are reflected in the modified activity/travel patterns.
- Certain preferences may govern the time-of-day during which certain activities are pursued. For example, leisure activities such dining and going out to a movie usually occur in the evening.


## Value of Time

- Marginal utilities of travel vary across modes, people, and environmental scenarios.
- Route choice preferences vary across individuals with different socio-economic characteristics and different perceptions.

The activity-trip re-sequencing algorithm uses these rules and constraints in generating alternative activity-travel patterns.

### 5.3.3 Simulation of Trip Timing and Mode

Attributes of trips in the new activity-travel patterns generated by the activity-trip re-sequencing algorithm are determined by using a series of models. Discrete choice models have been incorporated to determine modes used for various trips. Interdependency among trips, for example, the mode used for trip $n-l$ must also be used for trip $n$, is explicitly accounted for in the rule-based constraints. Trip departure times are also determined within the rule-based constraints while recognizing the need for temporal continuity and temporal fixity, for example, work trips may be fixed with respect to their ending times. If a trip departure time is flexible, for example, departure time of a trip after a home sojourn, probabilistic rules are applied to logically infer the likely departure time. This determination can be made using travel time from the network file given information on the trip origin, destination, and mode.

In addition, there may be situations where the trip destination may be chosen. For example, if a person switches from SOV to transit, it is likely that any activities done on the way to work could now be undertaken at alternate locations. A location/destination choice model has not yet been incorporated into the activity-trip sequencing to account for this possibility. At this time, destination locations are kept fixed when generating alternative activity-travel patterns. However, future enhancements of the AMOS model system will incorporate a location/destination choice model that uses elaborate land-use data to develop attractiveness and accessibility measures of various destination opportunities.

### 5.3.4 Feasibility and Consistency Check

The alternative activity-travel pattern generated by the activity trip re-sequencing algorithm is finally checked for its feasibility and logical consistency. Many of the rules and constraints defined previously in Section 5.3.2 are used to perform this check. If a pattern is found to violate a rule, The Activity-Travel Pattern Modifier discards the pattern and loops back to the activity trip re-sequencing algorithm to generate another pattern. If no other feasible pattern can be generated, then another TDM response option is generated and activity-travel pattern modification is attempted again.

If an alternative activity-travel pattern passes the feasibility check, then it is sent for further processing. The modified activity-travel pattern is assembled and sent to the next component of AMOS, namely, the Evaluation Module and Acceptance Routine.

### 5.4 Evaluation Module and Acceptance Routines

This component evaluates the utility associated with alternative activity-travel patterns generated by the Activity-Travel Pattern Modifier. It assesses whether a certain alternative activity-travel pattern is acceptable and whether the search for a new pattern should be continued.

### 5.5 Statistics Accumulator

The Statistics Accumulator constitutes the final output and reporting device of the AMOS model system. Its structure is shown in Figure 5.5. An accepted activity-travel pattern from the previous component serves as input to the statistics accumulator. The accumulator examines the activity-travel pattern and interfaces with a statistical routine to compute various descriptive and frequency summaries for an individual's daily travel pattern. These measures include the type of activity, trip frequencies by purpose, trip frequencies by mode, activity and trip frequencies by time of day, vehicle miles traveled, travel times, number of hot and cold starts, time-use utility, and selected demographic and socio-economic characteristics.

The Statistics Accumulator first records an individual data base that contains records of all feasible activity-travel patterns generated for that individual. This component is accessed at several locations in the AMOS model system and therefore must keep a record of all feasible activity-travel patterns generated for an individual. After the analysis of an individual is completed, only the final adopted activity-travel pattern is retained in the permanent database. Then the Statistics Accumulator accumulates various statistics of the adopted activity-travel patterns of the entire sample into a permanent database. This database lends itself further to regional forecasting and policy analysis.

Figure 5.5: Statistics Accumulator*

*This routine is accessed at several locations in AMOS.
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## 6. APPLICATION TO WASHINGTON, D.C. AREA

As probably the first implementation of an activity-based policy analysis tool in the world, AMOS is applied to the Washington, D.C. area for the Metropolitan Washington Council of Governments (MWCOG), the MPO for that area. The application involved an elaborate survey effort (which shall be referred to as the AMOS Survey) involving the collection of both revealed-preference and stated-preference data. This survey provided the necessary information for training the neural network in the TDM Response Option Generator module of AMOS. Once the neural network training was completed, MWCOG's household travel survey data (trip diary data) provided the baseline travel patterns to which AMOS could be applied. This section describes the AMOS survey in elaborate detail, presents the results of neural network training and sensitivity analysis, then provides sample results of the application of AMOS to MWCOG's household travel survey data.

### 6.1 AMOS Survey

The objective of the AMOS survey was to develop a data set that can be used to model individual and household responses to various TDM measures. The survey introduces two innovative approaches to examine individuals' and households' travel behavior in response to changes in the travel environment -- a time-use (or activity-based) travel survey and a stated-preference (SP) approach.

### 6.1.1 Approach

The AMOS survey is a time-use (or activity-based) travel survey that explicitly posits travel behavior as a demand derived from individuals' demand to conduct various activities (and hence, to use time) at different times and locations. Hence, a complete activity-travel diary was collected for the respondent. The second innovative feature of the survey was the stated-preference approach that was employed to gather data on the response to the introduction of TDM measures. Stated-preference approaches involve asking respondents to express their preferences or responses to hypothetical scenarios that have been characterized in terms of attributes (in this case, changes in the travel environment). In this survey, respondents were asked to identify how they would respond to a change in the travel environment created by specific TDM measures. Obviously, stated-preferences are relied upon where there is no pre-existing data. As such, the SP approach is subject to the limitations of an imagined response as opposed to actual revealedpreference (RP) data. In order to control for these types of limitations every means is employed in this effort to increase the realism of the hypothetical situation to which the respondent is exposed. This was accomplished primarily by: (1) explicitly exploring the impacts of the proposed TDM measure on the respondent's own activity-travel pattern recorded on and reported for the prior day (e.g., in terms of its impact on trip attributes -- time, costs, mode, etc.), (2) checking their response against the potential constraints of their activity-travel pattern (e.g., a parent's obligations to drop off a child at day care and arrive at work by a certain hour), and (3) customizing TDM parameters to best represent the respondents commute situation.

Together these approaches provide the basis for exploring trade-offs people may make between in-home and out-of-home activities (e.g., rather than eating breakfast at home, a commuter may leave home early and eat on the road or at work to avoid peak period), re-scheduling (e.g., combining or deferring) activities throughout the day, and the occurrence of constraints that bind an individual to a particular activity-travel pattern (e.g., child care). If an activity-based survey was conducted for an entire household over the course of a week, the basis for exploring tradeoffs in activities between family members and over time could be examined. However, this was not possible due to resource limitations.

Based on these objectives, the survey acquired the following information for a sample of households:

- general household socioeconomic characteristics (number of persons, car ownership, etc.);
- characteristics of household occupants (age, sex, employment status, work location, etc.);
- for a single selected individual in the household, information on his/her time-use and travel was collected both in-home and out-of-home and included an activity-trip diary on a particular weekday;
- for the same selected individual, a set of stated-preference responses to a selected set of hypothetical TDM policies were gathered.


### 6.1.2 Sample Design

The target population consisted of adults who commuted regularly ( 3 times per week or more) to school or work in the MWCOG jurisdiction. While it was recognized that a significant proportion of the market response to TDM measures would also come from non-commuters, higher probabilities are placed on commuters.

The sampling frame for this survey was three dimensional: households were selected at random, persons to be interviewed were selected at random from the commuters in the household, and activity/travel days were selected at random for persons in the sample. Travel days were assigned throughout the survey so that an approximately equal number of activity/travel days were assigned for each weekday (Monday through Friday excluding holidays). The representative sample of numbers was secured for both listed and unlisted telephone numbers in the MWCOG region.

Because the respondent universe was likely to be very diverse in behavior and attitudes and because hypothetical TDM scenarios had to be customized for each individual's activity and travel pattern, complex skipping patterns were required in the survey questionnaire to collect the desired information in an effective manner. Hence, an on-line computer aided telephone interviewing (CATI) approach was selected which was able to automatically control all skipping patterns with complete reliability and no time delays.

### 6.1.3 TDM Measures Considered in AMOS Survey

Following are the TDM measures that were selected in conjunction with a working group consisting of representatives from MWCOG, FHWA and EPA for the AMOS survey. The selection of these TDM measures was a function both of those proposed in the MWCOG region, as well as those that provided a number of analytical challenges.

- TDM \#1: Parking Pricing:
incremental parking surcharge at work place
-- $\$ 1$ to $\$ 3$ per day in suburbs
-- $\$ 3$ to $\$ 8$ per day in DC and downtowns
walking time trade-offs: 10 . ninutes, 15 minutes and 20 minutes
- TDM \#2: Improved Bicycle/Pedestrian Facilities: well-marked and well-lighted bicycle paths and a secure place to park a bike wherever a person went
- TDM \#3: TDM \#1 \& TDM \#2
- TDM \#4: Parking Pricing \& Employer-Supplied Commuter Voucher
-- $\$ 40$ to $\$ 80$ per month for both
- TDM \#5: Congestion Pricing
$-10 \%$ to $30 \%$ time savings and $\$ .15$ to $\$ .50$ charge per mile


## - TDM \#6: TDM \#4 \& TDM \#5

TDM \#1, the parking charge, was complicated by two factors. First, parking charges vary over the MWCOG region. Second, there is a considerable amount of free parking even in the central business districts as well as the outer suburbs. Considering these, the level of parking pricing is expressed in terms of surcharges. For the customization of SP questions, MWCOG provided a detailed map of average daily parking costs by area. Rather than trying to get too specific about the location of the respondent's workplace, the survey obtained the city where the person worked. According to MWCOG, average daily parking costs range roughly between $\$ 1$ and $\$ 3$ in the suburbs (i.e., inside the "Beltway"), and between $\$ 4$ and $\$ 7.50$ in the central areas. For each respondent, a level of parking pricing was chosen at random from the appropriate range.

TDM \#2, improved bicycle/pedestrian facilities, is described as continuous, well-marked and welllighted network of bicycle and pedestrian paths and a secure place to park a bike wherever a person went.

TDM \#1, and TDM \#2, were combined as a separate TDM scenario to explore the potential for synergistic rather than merely additive effects.

TDM \#4 provided an employer-supplied commuter voucher and a supplementary parking charge over and above what the commuter currently paid at the time of the survey. The MWCOG region has considered a combination of $\$ 60$ monthly benefit and $\$ 60$ supplementary monthly parking charge, which would result in a zero net cost to single-occupant vehicle (SOV) users. MWCOG's proposed charges were used as guidelines for those combinations developed for the AMOS survey.

TDM \#5 was a congestion pricing measure. MWCOG reported their congested hours (facilities operating at level of service $E$ or $F$ ) had been from about 6:00 am to $9: 30$ am and about 4:00 pm to $7: 30 \mathrm{pm}$. The AMOS survey simplified this by making the congestion applicable from 6:00 am to $9: 00$ am and from $4: 00 \mathrm{pm}$ to $7: 00 \mathrm{pm}$. Any driver whose trip fell wholly or partly within these periods was charged the full congestion price.

Potential time savings have been speculated at $10 \%$ to $30 \%$ for congestion pricing of $\$ 0.15$ to $\$ 0.35$ per mile by MWCOG. The AMOS survey used an upper limit of $\$ 0.50$ per mile. The congestion price was applied to the entire trip distance, not just the portion on the freeways. The scenario thus represents an area-wide pricing scheme. In the survey time savings of $10 \%$ to $30 \%$ of total travel times were applied to respondents' actual commute times while avoiding combinations of high congestion pricing and low time savings, or low congestion prices with high time savings.

Once again, TDM \#4 and TDM \#5 were combined into a new scenario in TDM \#6 to explore the potential for synergistic effects when TDM measures are combined.

### 6.1.4 Survey Design

The following topics were covered in the survey questionnaire:

- Commute characteristics including use of alternative travel modes
- Work schedules (last week)
- Stops made on the way to/from work (last week)
- Trips made while at work (last week)
- One-day time use and travel data for the assigned activity travel day
- Parking cost and walking distance trade-offs
- Responses to SP questions for hypothetical TDM scenarios:
- "What would you do if (a description of one TDM was provided that included the impacts on the trip attributes for the commuters' activity travel pattern from the previous day)?"
- The respondent was not prompted with a list of possible changes unless necessary.

The eight responses that were pre-coded included:

1. Changed departure time to work/school
2. Walk to work/school
3. Bicycle to work/school
4. Carpool to work/school
5. Transit to work/school
6. Work at home
7. Do nothing different
8. Other (not specified)

- If relevant, the respondent was asked a series of questions that were tied to his initial response, such as:
- for change to transit: "how would you perform chauffeuring and other stops on the way to/from work?"
- for change in departure time: "when would you have left for work?"
- for many responses: would this have changed any other activities that you did?
- Household and person demographics and socio-economics.

A complete copy of the survey instrument is included in appendix $B$.

### 6.1.5 Survey Administration

The AMOS survey was a multi-phase CATI survey with mail-out instruments conducted, as follows:

- Phase 1 --initial CATI: screening, commute characteristics, work schedules, demographics, assign travel dates, etc.
- Phase 2 -- mail-out: memory joggers to record travel itinerary
- Phase 3 -- second CATI: time-use and travel survey, stated-preference TDM questions customized to each individual's commute situation

The initial contact with the household was used to gather household occupant information, to recruit a selected individual as the commuter to provide follow-on response in Phases 2 and 3 of the survey, and to assign a day for recording his/her activities and travel diary. In the second phase, a "memory jogger" was mailed to the selected individual for him/her to record their activities and trips on the assigned day. In the third phase, the activity travel information was retrieved and the stated-preference portion of the survey was administered, on the day following the assigned travel day.

The AMOS survey employed a number of techniques to insure that unbiased data was collected and to optimize the response rates, as follows:

- A combined random digit dialing and reverse directory were used to efficiently obtain a sample of both listed and unlisted households;
- Introductory letters describing the survey were sent prior to the initial household telephone contact on the survey contractor's letterhead to listed households;
- The sample was based on the proportion of population from counties within MWCOG's modeled region including the District of Columbia, Virginia and Maryland;
- The initial CATIs were conducted from 11/19/94 to 12/31/94 with travel dates assigned from $11 / 28 / 94$ to $12 / 16 / 94$.

The final sample consisted of 656 fully completed survey instruments (i.e., completed through the CATI-2). The activity travel diaries for the completed CATI-2 surveys were evenly distributed across the five day work week.

Table 6.1 shows the response rates obtained in the conduct of this survey. Of the final 656 completed responses, 112 of them, or $17 \%$, were from unlisted numbers. This ratio of listed to unlisted completed CATI-2 surveys is comparable to the actual proportion of listed to unlisted phones numbers in the MWCOG region. The low response rate for the unlisted phone numbers may make this an unrepresentative sample of that population. The response rates for the listed phone number were significantly higher, i.e., $34 \%$ of all live calls to listed phone numbers completed the entire survey compared to a completion rate of $10 \%$ for unlisted numbers. This difference is likely due to a number of factors including that people who don't list their phone numbers use this as a means to screen out certain t'pes of interactions such as surveys, as well as the potential increase in credibility that the introductory letter provided that was sent to listed phone numbers whose addresses were available.

## Table 6.1

AMOS Survey Completion Rates

|  | Listed with Letters | Unlisted | Total Sample |
| :--- | :---: | :---: | :---: |
| Total Attempted Numbers | 2,972 | 2,970 | 5,942 |
| Live/Answered Calls | 1,583 | 1,081 | 2,664 |
| No. Completed CATI-1 | $949(60 \%)$ | $334(31 \%)$ | $1283(48 \%)$ |
| No. Qualified and Agreed | 748 | 255 | 1,003 |
| No. Completed CATI-2 | 544 | 112 | 656 |
| $\quad$ as \% of Qualified | $72 \%$ | $44 \%$ | $65 \%$ |
| as \% of Live Calls | $34 \%$ | $10 \%$ | $25 \%$ |

### 6.2 AMOS Survey Sample Profile

Table 6.2 shows average household characteristics for the respondent sample of 656 households. The average household size is 2.7 , while the average number of commuters per household is 1.7 . On average, there are 2 vehicles and 1.4 bicycles per household. $90 \%$ of the households have at least one vehicle per commuter. A little over one-half of the households may be considered to fall within the middle income class. About one-fifth of the households have at least one child less than five years of age.

## Table 6.2

## Average Household Characteristics

( $\mathrm{N}=656$ households)

| Characteristic | Average Value |
| :--- | :---: |
| Household Size | 2.7 |
| No. of Commuters | 1.7 |
| No. of Vehicles | 2.0 |
| No. of Bicycles | 1.4 |
| \% \#Vehicles $\geq$ Commuters | $90 \%$ |
| \% Income $\$ 30 \mathrm{~K}-\$ 75 \mathrm{~K}$ | $53 \%$ |
| $\%$ Child $<5$ years | $20 \%$ |

Table 6.3 provides descriptive statistics on the survey respondents who provided detailed revealed and stated-preference activity-travel data.

## Table 6.3

## Respondent Characteristics

> (N=656 Respondents)

| Characteristic | Average <br> Value |
| :--- | :---: |
| \% 30-49 years age |  |
| \% Drivers License | $60 \%$ |
| \% Male | $98 \%$ |
| \% Employed (outside home) | $58 \%$ |
| Modal Shares: Work Trip | $99 \%$ |
| \% Drive Alone (SOV) | $70 \%$ |
| \% Car/Van Pool | $16 \%$ |
| \% Transit (Bus + Rail) | $10 \%$ |
| \% Bike + Walk | $3 \%$ |
| Commute Distance (miles) | 15.2 |
| \%<5 miles | $22 \%$ |
| \% 5-25 miles | $61 \%$ |
| Home-Work Travel Time (min.) | 31.7 |
| \%<l0 min. | $12 \%$ |
| \% 10-30 min. | $48 \%$ |
| Trip Chaining Patterns (1+ days) |  |
| Home-Work: Serve Child | $13 \%$ |
| Home-Work: Other Activity | $28 \%$ |
| Work-Home: Serve Child | $14 \%$ |
| Work-Home: Other Activity | $49 \%$ |
| At Work: All Activities | $40 \%$ |

Almost all of the respondents are licensed and employed. Nearly $58 \%$ of the respondents are males. About $70 \%$ of the respondents indicated driving alone (SOV) as their usual mode of transport to work (used 3 or more days per week). Average commute distance for the sample is 15.2 miles while the average commute time (measured as direct home-to-work travel time) is found to be 31.7 minutes. Quite a few of the respondents indicated that they trip chained at least one day in the previous week (either during the journey to work or from work). About $13 \%$ of
the respondents stopped on the way to or from work to serve/pick up a child on at least one day. Nearly one-half of the respondents indicated that they stopped on the way home from work for an activity other than serving a child. As such, it is possible that the implementation of TDM strategies may entail rescheduling of trips and the formation or breaking up of trip chains.

### 6.3 Analysis of Stated Responses to TDM Strategies

As mentioned in Section 6.1, the respondents were presented with six hypothetical customized TDM scenarios and asked how they would respond to them. Their responses were coded into 8 possible categories. Table 6.4 shows the distribution of responses for the various TDM strategies.

### 6.3.1 Distributions of Stated Responses

An examination of the response distributions indicates that about $60-80 \%$ of the sample would not change their baseline activity-travel pattern even after the introduction of a TDM strategy. Interestingly, combinations of TDM strategies do not seem to provide cumulative impacts. Congestion pricing yields the largest percent change (nearly $40 \%$ ). In general, the indications provided by the table are as anticipated. Parking pricing strategies have little impact on departure time, but substantial impact on mode switching. Congestion pricing appears to have a substantial effect on both departure time and mode to work. Improved bicycle and pedestrian facilities (TDM\#2) was met with $11 \%$ of the sample indicating a switch to bicycle. Interesting results were obtained when these response distributions were cross-tabulated against various sociodemographic and commute characteristics. Sections 6.3.2 and 6.3.3 provide a sample of such cross-tabulations in an effort to explore factors that contribute to variations in stated choices. across different population segments.

Table 6.4
TDM Strategy Response Distributions
( $\mathrm{N}=656$ Respondents)

| Response | TDM \#1 | TDM \#2 | TDM \#3 | TDM \#4 | TDM \#5 | TDM \#6 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| No Change | $70 \%$ | $82 \%$ | $75 \%$ | $71 \%$ | $61 \%$ | $62 \%$ |
| Change Departure <br> Time to Work | $1 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $20 \%$ | $12 \%$ |
| Switch to Transit | $11 \%$ | $3 \%$ | $5 \%$ | $10 \%$ | $8 \%$ | $10 \%$ |
| Switch to | $10 \%$ | $3 \%$ | $5 \%$ | $9 \%$ | $4 \%$ | $6 \%$ |
| Car/Vanpool | $1 \%$ | $11 \%$ | $12 \%$ | $6 \%$ | $4 \%$ | $5 \%$ |
| Switch to Bicycle | $2 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |
| Switch to Walk | $2 \%$ | $0 \%$ | $1 \%$ | $1 \%$ | $1 \%$ | $1 \%$ |
| Work at Home |  |  |  |  |  |  |
| Other | $1 \%$ | $1 \%$ | $2 \%$ | $2 \%$ | $3 \%$ |  |

TDM \#1: Parking Pricing; TDM\#2: Bike/Ped Improvements; TDM\#3: TDM\#1 + TDM\#2
TDM\#4: Parking Pricing+Empl Voucher, TDM\#5: Congestion Pricing; TDM\#6: TDM\#4 + TDM\#5

Statistical tests were performed to examine the null hypothesis of equality of response distributions across the TDM measures. The response distribution to TDM\#1 was found to be significantly different (at the 0.05 level) from that to TDM\#2. The $\chi^{2}$ test statistic was found to be 22.8 with 7 degrees of freedom. Similarly, the response distribution to TDM\#1 was found to be different from that to TDM\#3, the combination TDM strategy. The response distribution to TDM\#l was found to be significantly different from that of TDM\#5, but not significantly different from that of TDM\#4. This seems to indicate that the effect of the employer benefit/voucher program was not significant. It was also found that, when compared against the combined TDM strategy TDM\#6, both TDM\#4 and TDM\#5 response distributions were not statistically different.
Table 6.5 provides selected $\chi^{2}$ test statistics comparing various response distributions.
As shown above, the response distribution to TDM \#3 is significantly different from that to TDM \#1. There appear to be synergy effects produced by combining parking pricing and bike/pedesitrian facility improvement. A further inspection of the distributions (Table 6.4), however, indicates that this is not the case. In response to parking pricing alone (TDM \#1), 70\%
of the respondents indicated they would make no change while $30 \%$ indicated some adjustments. When presented with the synergy scenario of parking pricing combined with bike/pedestrian facility improvement (TDM \#3), the fraction of the respondents indicating behavioral changes decreased to $25 \%$. Since the latter synergy scenario represents a larger magnitude of change in the travel environment than does the former, it should have produced a larger fraction of respondents indicating behavioral changes.

This inconsistent result is due to a total of 76 respondents ( $12.0 \%$ ) who responded to TDM \#1 with behavioral changes while indicating "no change" to TDM \#3. Although this inconsistency is much less frequent between the responses to TDM \#2 and TDM \#3 (19 respondents, or 3.0\%), the results cast serious doubt on the validity of the response to the portion of the SP survey that concerns TDM \#3. It is possible that this particular synergy combination was not presented to respondents in a well understandable manner. It is however unlikely that respondent fatigue or the length of the interview was the problem because the second synergy combination, TDM \#6, yielded consistent results. In any event, the responses to TDM \#3 are not used in the analyses presented in the rest of this report due to the inconsistencies in the data.

Table 6.5

## Statistical Tests of Similarity of Response Distributions

| TDM Distributions <br> Compared | $\chi^{2}$ Test - <br> Statistic | Degrees of <br> Freedom | Significance <br> Level ( $p$ value) |
| :--- | :---: | :---: | :---: |
| TDM \#l vs. TDM \#2 | 22.8 | 7 | 0.0019 |
| TDM \#l vs. TDM \#3 | 16.86 | 7 | 0.0183 |
| TDM \#2 vs. TDM \#3 | 2.35 | 6 | 0.8848 |
| TDM \#1 vs. TDM \#4 | 5.01 | 7 | 0.6585 |
| TDM \#1 vs. TDM \#5 | 24.0 | 7 | 0.0011 |
| TDM \#4 vs. TDM \#5 | 20.5 | 7 | 0.0046 |
| TDM \#4 vs. TDM \#6 | 10.80 | 7 | 0.1474 |
| TDM \#5 vs. TDM \#6 | 2.94 | 7 | 0.8908 |

### 6.3.2 Responses to Congestion Pricing (TDM \#5)

As shown in Table 6.4, there are six TDM response distributions. Cross-classifying these response distributions against a host of socio-demographic variables would potentially yield 30 to 40 tables. As such, for purposes of brevity, only cross-classification tables for the response distribution of TDM \#5, Congestion Pricing and TDM \#2, Bike/Pedestrian Facility Improvement, are presented in this section and in Section 6.3.3. Many of the findings from this analysis are also found to be applicable to response distributions for other TDM strategies as well.

Table 6.6 shows the response distribution for congestion pricing by usual work mode. The usual work mode is defined as that mode used 3 or more days per week. The transit category includes both bus and metro users. From the table, it can be seen that the TDM strategy has the largest impact on SOV commuters; this result is as anticipated.

Table 6.6

## Congestion Pricing Response Distribution by Work Mode

| TDM Response Option | SOV <br> $(\mathrm{N}=460)$ | Car/Vanpool <br> $(\mathrm{N}=103)$ | Transit <br> $(\mathrm{N}=66)$ |
| :--- | :---: | :---: | :---: |
| No Change | $57 \%$ | $74 \%$ | $83 \%$ |
| Change Departure Time to Work | $24 \%$ | $11 \%$ | $7 \%$ |
| Switch to Transit | $7 \%$ | $6 \%$ | $\mathrm{n} / \mathrm{a}$ |
| Switch to Car/Van Pool | $4 \%$ | $\mathrm{n} / \mathrm{a}$ | $2 \%$ |
| Switch to Bicycle | $4 \%$ | $4 \%$ | $6 \%$ |
| Switch to Walk | $0 \%$ | $2 \%$ | $2 \%$ |
| Work at Home | $1 \%$ | $2 \%$ | $0 \%$ |
| Other | $2 \%$ | $2 \%$ | $0 \%$ |

$\chi^{2}$ test-statistic $=35.515 ;$ d.f. $=14 ; p=0.0012$

Approximately one-quarter of SOV users would change their departure time to avoid congestion pricing. About $15 \%$ would change their commute mode. In other words, SOV users appear to be more amenable to changing their departure time rather than their mode of travel. As car/van pool users would share the costs of congestion pricing, the $11 \%$ change in departure time and $12 \%$ mode switch is understandable. However, nearly three-quarters do not see the need to change their behavior. As far as transit commuters are concerned, $17 \%$ are found to indicate that they would change their behavior. Further investigations into the characteristics of this subsample showed that they were those who used SOV as their transit access mode. As their access trip would be subject to congestion pricing, they presumably felt the need to change their behavior. The $\chi^{2}$ test shows that the response distributions differ significantly across mode groups at the $95 \%$ confidence level.

The next table shows the response distribution by commute distance.

## Table 6.7

# Congestion Pricing Response Distribution by Commute Distance 

| Commute <br> Distance | Change <br> Mode | Change Departure <br> Time |
| :--- | :---: | :---: |
|  | $18 \%$ | $11 \%$ |
| $<5$ miles $(\mathrm{N}=142)$ | $18 \%$ | $23 \%$ |
| $5-15$ miles $(\mathrm{N}=266)$ | $15 \%$ | $26 \%$ |
| $15-25$ miles $(\mathrm{N}=120)$ | $17 \%$ | $19 \%$ |
| $25-50$ miles $(\mathrm{N}=97)$ | $0 \%$ | $13 \%$ |
| 50 miles $(\mathrm{N}=8)$ |  |  |

$\overline{\chi^{2}}$ test-statistic $=15.102 ;$ d.f. $=4 ; p=0.004 \mathrm{~s}$

Except for the very short distance commuters ( $<5$ miles), all others seem to indicate a greater willingness to change departure time than mode to work. Very short distance commuters may be able to switch modes relatively easily when compared with longer distance commuters. Commuters whose distance to work lies between 5 and 25 miles appear more inclined to change departure time than mode. As the commute distance increases beyond 25 miles, the willingness to change departure time reduces. Nobody with a commute distance greater than 50 miles was willing to change mode; possibly very long commutes are not flexible with respect to mode shifts. In general, commute distance is found to significantly affect individual's response options; the $\chi^{2}$ test-statistic is found to be significant at the 0.05 level.

Table 6.8 shows the variation in response distribution by the need for trip chaining on the way from home-to-work. Of the 656 respondents, 226 indicated that they had stopped on at least one day the previous week on the way from home-to-work. These commuters are found to be more resistant to changing their mode when compared with those who did not stop at all the previous week. However, they are almost equally inclined to change their departure time. It appears that trip chaining acts as a deterrent to mode switching, but not to departure time shifts. Approximately one-fifth of the sample responded with a change in departure time whether or not they trip chained at least one day the previous week. However, with regard to mode shifts, $20 \%$ of those who did not trip chain at all indicated a willingness to change mode. The corresponding percentage for those who trip chained at least one day the previous week is $11 \%$. Trip chaining is found to be significantly related to the response distribution at a $p$-value of 0.0628 . If SOV commuters are isolated in the case of Table 6.8, then the percent of those with no change becomes $53 \%$ and those who change departure time increases slightly to $24 \%$, while all other commuter categories show little change, consistent with the above discussion.

Finally Table 6.9 explores the influence of gender and household role on TDM response distributions. The gender role is defined by the gender (male or female) of the respondent coupled with the presence or absence of at least one stop to serve a child the previous week.

Table 6.8

## Congestion Pricing Response Distribution by Trip Chaining

| TDM Response Option | Stops on 0 Days <br> $(\mathrm{N}=430)$ | Stops on 1+ Days <br> $(\mathrm{N}=226)$ |
| :--- | :---: | :---: |
| No Change | $57 \%$ | $67 \%$ |
| Change Departure Time to Work | $19 \%$ | $20 \%$ |
| Switch to Transit | $9 \%$ | $5 \%$ |
| Switch to Car/Van Pool | $5 \%$ | $3 \%$ |
| Switch to Bicycle | $5 \%$ | $2 \%$ |
| Switch to Walk | $1 \%$ | $1 \%$ |
| Work at Home | $1 \%$ | $0 \%$ |
| Other | $2 \%$ | $1 \%$ |
| $\chi^{2}$ test-statistic $=13.406 ;$ d.f. $=7 ; \mathrm{p}=0.0628$ |  |  |

Table 6.9

## Congestion Pricing Response Distribution by Gender Role

| TDM Response Option | Change Mode | Change Departure Time |
| :--- | :---: | :---: |
| MALE | $18 \%$ | $22 \%$ |
| Serve-Child Stop (N=35) | $6 \%$ | $29 \%$ |
| No Stop (N=347) | $19 \%$ | $21 \%$ |
| FEMALE | $15 \%$ | $16 \%$ |
| Serve-Child Stop (N=47) |  |  |
| No Stop (N=227) | $9 \%$ | $13 \%$ |

In general, a larger percentage of males are willing to change their behavior. Forty percent of males would change either their mode or departure time, while the corresponding percentage for females is only $31 \%$. Also, the presence of a stop to serve a child appears to reduce the flexibility of changing behavior for both males and females. Only $35 \%$ of males with a serve-child stop are willing to change their behavior, while $40 \%$ of those with no stop are willing to change. Similarly, for females, the corresponding percentages are $22 \%$ and $34 \%$. Interestingly, both of these percentages are lower for females indicating their possibly greater household roles, and consequent reduced flexibility.

The analysis presented here is quite preliminary in nature and emphasizes bivariate relationships. In order to model the stated responses more accurately, it would be necessary to conduct a rigorous multivariate analysis using appropriate discrete choice modeling methods. Such models are currently under development and will be available for dissemination in the near future. However, the tabulations in this section provide some preliminary insights into the types of variables that influence TDM response distributions. Notably, it is found that trip chaining deters mode change, but not departure time changes. Also, females with a serve-child stop show the lowest propensity to change their commute behavior. Broadly, these findings point to the need for including household role and life-cycle variables as well as trip chaining characteristics in discrete choice modeling efforts.

### 6.3.3 Responses to Bike/Pedestrian Facility Improvement (TDM \#2)

Responses to TDM \#2, Bike/Pedestrian Facility Improvement, are analyzed in this section. As one may expect, the distribution of responses is strongly associated with commute distance (Table 6.10). Quite notably over a quarter of respondents whose commute distances were 1.5 miles or less indicated that they would switch to cycling or walking to work if TDM \#2 were implemented. This percentage drops rapidly when commute distance exceeds 10 miles and declines to $3 \%$.

Table 6.10

## Bike/Pedestrian Facility Improvement Response Distribution by Commute Distance



As expected, younger commuters are more likely to respond to TDM \#2 by switching to cycling or walking to commute (Table 6.11). It can be also seen that male commuters are more likely to take advantage of improved bike/pedestrian facilities (Table 6.12). Although these tendencies are clear in the tables, they are not statistically significant, presumably because the tables are dominated by respondents in the "no change" category.

Table 6.11

## Bike/Pedestrian Facility Improvement Response Distribution by Age

| Age | Switch to <br> Bike/Walk <br> $(\mathrm{N}=69)$ | Other <br> Changes <br> $(\mathrm{N}=46)$ | No <br> Change <br> $(\mathrm{N}=518)$ | Total <br> $(\mathrm{N}=633)$ |
| :--- | :---: | :---: | :---: | :---: |
| $19-29(\mathrm{~N}=94)$ | $12.8 \%$ | $10.6 \%$ | $76.6 \%$ | $100 \%$ |
| $30-39(\mathrm{~N}=210)$ | $13.3 \%$ | $6.2 \%$ | $80.5 \%$ | $100 \%$ |
| $40-49(\mathrm{~N}=176)$ | $9.1 \%$ | $9.7 \%$ | $81.2 \%$ | $100 \%$ |
| $50-59(\mathrm{~N}=118)$ | $9.3 \%$ | $3.4 \%$ | $87.3 \%$ | $100 \%$ |
| $\geq 60(\mathrm{~N}=35)$ | $5.7 \%$ | $5.7 \%$ | $88.6 \%$ | $100 \%$ |
| Total | $10.9 \%$ | $7.3 \%$ | $81,8 \%$ | $100 \%$ |

[^1]Table 6.12

## Bike/Pedestrian Facility Improvement Response Distribution by Sex

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Sex | Switch to | Other | No | Total |
|  | Bike/Walk | Changes | Change | $(\mathrm{N}=635)$ |
|  | $(\mathrm{N}=69)$ | $\mathrm{N}=46)$ | $(\mathrm{N}=520)$ |  |
| Male $(\mathrm{N}=372)$ | $12.1 \%$ | $7.5 \%$ | $80.4 \%$ | $100 \%$ |
| Female $(\mathrm{N}=263)$ | $9.1 \%$ | $6.8 \%$ | $84.0 \%$ | $100 \%$ |
| Total | $10.9 \%$ | $7.2 \%$ | $81.9 \%$ | $100 \%$ |

$\chi^{2}$ test statistic $=1.602 ;$ d.f. $=2, p=0.449$

Responses to TDM \#2 is only weakly associated with the presence of stops made during commute trips. Table 6.13 shows the distribution of responses by the presence of stops on the way to or from work to drop off or pick up a child. Only $2.5 \%$ of the respondents who made such stops at all during the last week indicated they would make some behavioral adjustments other than switching to cycling or walking to work, while $87.5 \%$ of them indicated "no change." With respect to the switch to the bicycle or walk mode, however, practically the same fraction (10.0\%) of these respondents chose to switch as those who did not stop to pick up or drop off children ( $11.0 \%$ ). The association, however, is not statistically significant at the $10 \%$ level.

Table 6.13

## Bike/Pedestrian Facility Improvement Response Distribution by Number of Serve-Child Stops During Commute Trips

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Serve-Child Stops | Switch to | Other | No | Total |
|  | Bike/Walk | Changes | Change | $(\mathrm{N}=635)$ |
|  | $(\mathrm{N}=69)$ | $(\mathrm{N}=46)$ | $(\mathrm{N}=520)$ |  |
|  | $11.0 \%$ | $7.9 \%$ | $81.1 \%$ | $100 \%$ |
| None $(\mathrm{N}=555)$ | $10.0 \%$ | $2.5 \%$ | $87.5 \%$ | $100 \%$ |
| On $1^{+}$Day $(\mathrm{N}=80)$ | $10.9 \%$ | $7.2 \%$ | $81.9 \%$ | $100 \%$ |
| Total |  |  |  |  |

$\chi^{2}$ test statistic $=3.26 ;$ d.f. $=2, p=0.1961$

Contrary to this result, those respondents who made stops during their commute trips for purposes other than dropping off or picking up children are more likely to switch to the bicycle or walk mode than those who did not make such stops (Table 6.14). The fraction of respondents who indicated "no change" is very similar between the two groups, while those making such stops tended not to make other changes. The association, however is statistically not significant.

Table 6.14

## Bike/Pedestrian Facility Improvement Response Distribution by Number of Other Stops During Commute Trips

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Stops Other than to | Switch to | Other | No | Total |
| Serve Child | Bike/Walk | Changes | Change | $(\mathrm{N}=635)$ |
|  | $(\mathrm{N}=69)$ | $(\mathrm{N}=46)$ | $(\mathrm{N}=520)$ |  |
| None $(\mathrm{N}=459)$ | $10.0 \%$ | $8.3 \%$ | $81.7 \%$ | $100 \%$ |
| On ${ }^{+}$Day $(\mathrm{N}=176)$ | $13.1 \%$ | $4.5 \%$ | $82.4 \%$ | $100 \%$ |
| Total | $10.9 \%$ | $7.2 \%$ | $81.9 \%$ | $100 \%$ |

$\chi^{2}$ test statistic $=3.54 ;$ d.f. $=2, p=0.1702$

The analysis here indicates that commute distance is the primary factor that affects commuters responses to bike/pedestrian facility improvement as a TDM strategy. Age and sex are also associated with the intention to switch to the bicycle or walk mode. Overall, however, statistical indications are weak. The dominance of commute distance as a factor contributing to commuters intended reaction to this TDM strategy implies that this measure must be carefully implemented while considering the distribution of residence and work locations and targeting those neighborhoods where residence-job proximity exists.

### 6.4 Implementation of TDM Response Option Generator

The AMOS survey data described in the previous sections was used to develop and implement the TDM response option generator. This section describes the neural network methodology, neural network "training" procedures, and provides results of a sensitivity analysis performed on the AMOS survey sample.

### 6.4.1 Development of Neural Networks

The TDM response option generator consists of a neural network that is trained, using results of the AMOS survey, to recognize a pattern of inputs and provide an appropriate output. In this application inputs consist of baseline travel patterns, land-use and socio-economic data, travel supply data, and TDM characteristics. The output comprises a set of behavioral responses of an individual to the TDM under investigation. This section is aimed at providing a brief overview of neural networks followed by a discussion of the neural network currently being implemented in AMOS.

A neural network may be considered a general-purpose function estimator or pattern recognizer. A neural network is an assembly of artificial neurons that is intended to mimic the learning behavior of the human mind. These neurons are usually arranged in several layers, namely an input layer, an output layer, and quite often, one or more intermediate hidden layers. Neurons in the input layer accept inputs and re-transmit them to each neuron in the next layer. If one or more hidden layers is included, each neuron in a hidden layer accepts a weighted set of inputs from the previous layer and transmits a signal to all neurons in the next layer. Finally, neurons in the output layer accept inputs from the last hidden layer and produce the output of the neural network.

A neuron is the basic building block of the neural network. Each neuron receives an activation, from which it produces an output defined by its activation function. The activation of a neuron is simply a weighted sum of its inputs. The output signal of a neuron is determined as follows:

$$
S_{n}{ }^{i}=f_{n}{ }^{i}\left(x_{n}{ }^{i}\right)
$$

where $S_{n}{ }^{i}, f_{n}{ }^{i}$, and $x_{n}{ }^{i}$ are the output signal, the activation function, and the activation of the $i$-th neuron in layer $n$. The activation, $\mathrm{x}_{\mathrm{n}}{ }^{\mathrm{i}}$, is given by,

$$
x_{n}^{i}=\sum_{j} w_{n-1}^{i j} S_{n-1}^{j}
$$

where $S_{n-1}^{j}$ is the output signal of the $j$-th neuron in layer $n-I$ and $w_{n-1}^{i j}$ is the weight applied to the signal from the $j$-th neuron in layer $n-1$. The weights are the quantities that determine the performance of a neural network. Training a neural network consists of adjusting the weights so that the desired outputs, associated with different patterns of inputs, are achieved.

Neural networks present certain key advantages that make their adoption in AMOS appealing. Neural networks are general purpose function estimators that have been demonstrated to be able to replicate a wide variety of functions with rather small numbers of neurons (say, 50 to 100 ). Thus neural networks could be used to implement general purpose choice functions for individuals responses to transportation policies. The neural network could represent non-linear relationships that are not easily embodied in current choice models. Conceivably, neural networks could also be trained to generate a sequence of activities (rather than just a basic behavioral response) given a set of input data. In addition, neural networks could be used as pattern recognizers to classify various sequences of activities. More recent advances in neural network applications have seen the combining of neural networks with fuzzy set theory and fuzzy logic to develop neural networks that embody relationships difficult to quantify or establish deterministically.

### 6.4.2 Results of Neural Network Training Using AMOS Survey Data

The trained neural network is applied to trip diary data and other information available in the 1994 MWCOG Household Travel Survey (described later in Section 6.5). This calls for the judicious selection of input and output nodes for defining the neural network, as the neural network must be trained using a set of variables that is available in both the AMOS survey database and the MWCOG survey database.

The two databases were compared and variables common to both were identified. This exercise yielded various alternative neural network structures. At this time, the neural network that utilizes the most information available in the databases and provides the best results (in terms of predictive accuracy) is found to be one that uses 36 input nodes and 8 output nodes. The 36 input nodes are:

- Parking pricing level for TDM \#1
- Employer benefit for TDM \#4
- Parking charge (per month) for TDM \#4
- Congestion pricing for TDM \#5
- Travel time reduction for TDM \#5
- Respondent age $5-15$ years; Dummy $=1$ if yes, $=0$ otherwise
- Respondent age $>15$ years; Dummy $=1$ if yes, $=0$ otherwise
- Respondent age unknown; Dummy $=1$ if yes, $=0$ otherwise
- Sex of respondent; $=1$ if male,$=0$ otherwise
- Midpoint of household income category in the range $\$ 0$ to $\$ 150,000$
- Household income $>\$ 150,000$ ? $=1$ if yes, $=0$ otherwise
- Household income unknown? $=1$ if yes, $=0$ otherwise
- Number of vehicles owned by household in the range 0 to 8
- Number of vehicles in household $>8$ ? $=1$ if yes, $=0$ otherwise
- Number of vehicles in household unknown? $=1$ if yes, $=0$ otherwise
- Number of persons in household who commute regularly; range 0 to 8
- Number of commuters in household $>8$ ? $=1$ if yes, $=0$ otherwise
- Number of persons in household more than 5 years of age; range 0 to 14
- Number of persons more than 5 years $>14$ ? $=1$ if yes, $=0$ otherwise
- Number of persons more than 5 years unknown? $=1$ if yes, $=0$ otherwise
- Number of persons 5 years of age or less; range 0 to maximum value
- Residence is a single family unit? $=1$ if yes, $=0$ otherwise
- Residence is a multi-family unit? $=1$ if yes, $=0$ otherwise
- Residence is of other type? $=1$ if yes, $=0$ otherwise
- Commute distance in miles; range 0 to 240 miles
- Commute distance unknown? $=1$ if yes, $=0$ otherwise
- Work mode on travel day is SOV? $=1$ if yes, $=0$ otherwise
- Work mode on travel day is car/vanpool? $=1$ if yes, $=0$ otherwise
- Work mode on travel day is bicycle or walk? $=1$ if yes, $=0$ otherwise
- Work mode on travel day is bus, rail, train? $=1$ if yes, $=0$ otherwise
- Worked at home on travel day? $=1$ if yes, $=0$ otherwise
- Number of stops to serve child on way from home to work
- Number of stops for any other purpose on way from home to work
- Number of stops to serve child on way from work to home
- Number of stops for any other purpose on way from work to home
- Number of car trips while at work

Each variable above constitutes one input node. It can be seen that the inputs to the neural network include socio-economic characteristics, demographic characteristics, commute characteristics, work mode information, and trip chaining (stop) patterns.

As noted earlier in Section 6.3.1, survey responses to TDM \#3, the synergy combination of parking pricing and bicycle/pedestrian facility improvement, are not consistent with those to TDM \#1, parking pricing. Furthermore, TDM \#2, bicycle/pedestrian facility improvement, is qualitatively quite different from the rest of the TDM strategies considered in the study. Consequently, it was decided to develop a separate model for TDM \#2 (see Section 6.4.3). The neural network with the above input nodes thus addresses TDM \#1, \#4, \#5 and \#6. The above set of input nodes reflects this.

The method of backpropogation is used to adjust the weights associated with the links in the network so that the predictive accuracy of the network is maximized. The predictive accuracy is measured in terms of the percentage of cases whose output nodes are correctly classified when compared against their stated response. The neural network consists of 8 output nodes, one output node for each response option. When the training is complete, a certain output node (corresponding to one behavioral response option) is activated for each respondent. If this activation coincides with their stated response (in the survey), then the case is deemed correctly classified.

Three alternative neural network configurations have been trained and their predictive accuracy compared. The first neural network structure has one hidden layer with 29 hidden nodes. The second structure has two hidden layers with one layer having 29 nodes and the other having 28 hidden nodes. A third structure has three hidden nodes having 12,10 , and 8 hidden nodes respectively. Although the three networks offered similar predictive accuracies, the network with two hidden layers is chosen for further analysis considering complexity and predictive sensitivity.

### 6.4.3 Conversion of Activation Levels to Probability Measures

The output signals at the eight output neurons of the neural network indicate the "activation levels" of the respective neurons. In the context of this study, the activation level of an output neuron is associated with the likelihood that the TDM response option corresponding to the output neuron will be chosen by an individual. Activation levels are, however, not probabilities, despite the fact that they lie in the range between 0 and 1 . The response option generator of AMOS requires the probability associated with each response option be determined for each individual and for each TDM measure such that response options can be properly generated in the
micro-simulation. This calls for the conversion of activation levels to proper probability measures.

A new approach is developed in this project to meet the requirement of converting neuron activation levels to probability measures. The approach is based on the principle of maximum likelihood, and statistically estimates a conversion function such that the neural network best replicates the observed responses in the training data set.

Let $S^{j}$ be the activation level of the $j$-th output neuron, which represents the $j$-th response option; and let $P^{j}$ be the probability that the $j$-th response option will be chosen. Let the conversion function for the $j$-th option be $G^{j}$. Then, for the eight response options described in Section 6.3,

$$
P^{j}=G^{j}\left(S^{1}, S^{2}, \ldots . ., S^{8}\right), j=1,2, \ldots ., 8
$$

where $G^{j}$ is at this point an unknown function. The objective here is to determine $G^{j}$ such that resulting $\mathrm{P}^{\text {''s }}$ will best agree with observed response options in the training data set (in this case the options selected by the survey respondents).

The following two alternative functional forms are examined in the study:

$$
\mathrm{P}^{\mathrm{j}}=\left(\mathrm{S}^{\mathrm{j}}\right)^{\alpha} / \sum_{\mathrm{k}=1}^{8}\left(\mathrm{~S}^{\mathrm{k}}\right)^{\alpha}, \mathrm{j}=1,2, \ldots ., 8
$$

and

$$
\mathrm{p}^{\mathrm{j}}=\mathrm{e}^{\alpha S^{j}} / \sum_{\mathrm{k}=1}^{8} \mathrm{e}^{\alpha \mathrm{s}^{\mathrm{k}}}, \quad \mathrm{j}=1,2, \ldots \ldots, 8
$$

where $\alpha$ is a parameter whose value is to be determined. By evaluating the performance of these two alternative functional forms using the training data set, it was determined that the latter function produces better likelihood function values (a likelihood function value is computed as the product of the predicted choice probabilities ( $\mathrm{P}^{\mathrm{j}}$ 's) for those response options that were selected by the respondents in the survey). The optimum value of $\alpha$ was statistically determined to be 3.135. This value is used in the sensitivity analysis presented later in this section, and also in the micro-simulations for the policy analysis of Section 7.

### 6.4.4 Model for TDM \#2

As noted earlier TDM \#2, bike/pedestrian facility improvement, is qualitatively different from the other TDM strategies considered in this study. The survey responses indicate that this measure is effective for a smaller fraction of commuters for whom riding a bicycle or walking is a realistic commuting mode. For these reasons, responses to TDM \#2 are modeled separately.

As the distribution of responses indicates (Table 6.4), responses to this scenario are concentrated on a fewer response options. The input-output relationship is simpler here because the modeling effort here is concerned with only one TDM strategy. Considering these factors, decision was
made to model responses to TDM \#2 using the multinomial logit model, which requires far less time for model development.

Based on the analysis presented in Section 6.3.3, a range of explanatory variables were examined. The final model selected is presented in Table 6.15. Responses are grouped into three categories' no change; switch to bicycle or walk; and others. The model's explanatory power is, unfortunately, limited. Although the overall chi-square statistic of $610.4(\mathrm{df}=9)$ is highly significant, this is largely due to the uneven distribution of responses. Once the alternativespecific constant terms account for this unevenness, the remaining variations in responses that are explained by the model are small. In fact the chi-square statistic associated with the variations explained by the explanatory variables is $23.3(\mathrm{df}=7)$.

Table 6.15

## Multinomial Logit Model of Response to TDM \#2

|  | No Change |  | Bike/Walk |  | Others |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Coef. | t | Coef. | t | Coef. | t |
| Household Income (in \$10,000) | 0.388 | 1.18 |  |  |  |  |
| Female \& picks up child during | 0.147 | 0.36 |  |  |  |  |
| commute |  |  |  |  |  |  |
| Makes stops during commute | 0.134 | 0.61 |  |  |  |  |
| Constant | 1.478 | 3.64 |  |  |  |  |
| Commute distance (10 mi.) |  |  | -0.547 | -3.53 |  |  |
| Age between 19 and 29 |  |  | 0.306 | 0.77 |  |  |
| Age between 30 and 39 |  |  | 0.510 | 1.72 |  |  |
| Male |  | 0.465 | 1.56 |  |  |  |
| Constant |  | 476 |  |  | -0.636 | -1.81 |
| N |  |  |  |  |  | 65 |

$L(0)=-640.5, L(C)=-347.0, L(\beta)=-335.3$

### 6.4.5 Sensitivity Analysis

The sensitivity of behavioral responses to TDM measures is examined in this section by conducting a sensitivity analysis. The neural network is applied to the sample respondents of the survey. In the sensitivity analysis, a parameter characterizing a TDM measure is incrementally changed. The analysis is performed as follows: the 36 input variables (see Section 6.4.2) are prepared to represent the characteristics of the respondent, his/her household and travel pattern, as well as the TDM measure; output neuron activation levels are evaluated by the neural network and converted to probabilities; sample-wide averages of response probabilities are computed; and behavioral sensitivity to the TDM measure is assessed in terms of the sample-wide average probabilities of the respective response options, in particular, "No Change."

## Parking Pricing (TDM \#1)

The level of parking surcharge is varied from $\$ 0$ (no charge) to $\$ 8$ per day (the differential pricing between downtown areas and suburbs is not applied in this sensitivity analysis). Figure 6.1 shows averages of response option choice probabilities as calculated by the neural network and the conversion function described above. All respondents, including non-SOV commuters, are included in this analysis as the neural network is specified to include all types of commuters.

At the pricing level of $\$ 0$, the neural network indicates that on average $68.1 \%$ of individuals will make "no change." The probability decreases by $16.6 \%$ to 0.568 with a parking charge of $\$ 8$. Theoretically, one may argue that the probability of "no change" with no parking charge should be 1 as no charge implies no TDM. On the other hand, one may argue that behavioral responses are always probabilistic and cannot have a $100 \%$ probability associated with them, and that the neural network is providing probabilities that are associated with the randomness in responses even at the pricing level of $\$ 0$.

Changing commute mode is the second most frequent response next to "no change." The neural network indicates the probability of this option at no parking change to be 0.185 (again, one may take on the view that this probability at no TDM should be 0 ). This increases by $34.5 \%$ to 0.249 at $\$ 8$. With the charge increasing from $\$ 0$ to $\$ 1$, the probability increases from 0.185 to 0.196 , a marginal increase of $5.56 \%$ in relative terms. The choice probability continues to increase while the relative rate of increase declines as the parking charge increases. The relative increase is $3.28 \%$ with the parking change increase from $\$ 7$ to $\$ 8$.

Other response options, "change departure time," "work at home," and "other," have similar initial and final probabilities. Their initial probabilities at $\$ 0$ are $0.0434,0.0448$ and 0.0453 , and the final probabilities at $\$ 8$ are $0.0606,0.0617$ and 0.0601 , respectively. The relative increases in choice probabilities that correspond to a charge increase from $\$ 0$ to $\$ 1$ are $9.63 \%, 8.15 \%$ and $4.17 \%$ for these three response options, respectively (Figure 6.2). Corresponding values for a charge increase from $\$ 1$ to $\$ 2$ are $3.76 \%, 3.75 \%$ and $3.75 \%$ for the three options respectively. The relative increase become uniform rapidly across the response options. For a change increase from $\$ 7$ and $\$ 8$, the relative increase is $3.29 \%$ for the three response options.

Figure 6.1

## Sensitivity of Neural-Network-Based TDM Response Probabilities to Parking Charge Level



Figure 6.2
Relative Change in TDM Response Probabilities


Comparing the above neural network results and tabulations of survey responses presented earlier (e.g., Table 6.4) reveals that the results obtained from the neural network runs do not necessarily agree with the distributions obtained from the survey. This is in part due to the fact that different levels of TDM parameters are applied to different respondents in the survey, while in the sensitivity analysis one single parameter value is applied to all respondents at a time. Yet there are cases where critical discrepancies exist. For example, the average probability for "no change" obtained by the neural network with a parking charge of $\$ 0$ (no TDM), 0.681 , is less than the relative frequency of $70 \%$, obtained from the survey for parking charge (TDM \#1) with randomized levels of parking charges ranging from $\$ 1$ to $\$ 8$. Because the neural network uses for its computation the very sample of respondents which came from the survey, theoretically speaking the neural network result with no charge should not exceed that from the survey for this option of "no change." Likewise, the neural-network-based probabilities of the response options, "change departure time" and "work at home" at a parking charge of \$0, both exceed those obtained from the survey ( $0.0434 \mathrm{vs} .1 \%$ for the former option and $0.0448 \mathrm{vs} .2 \%$ for the latter). This of course should not happen from theoretical points of view. These inconsistencies presumably stem from the fact that the neural network used here is formulated for multiple TDM measures (TDM \#1, \#4, \#5 and \#6). It is anticipated that this problem will be resolved by developing a neural network which is dedicated for each TDM measure.

### 6.5 Implementation of AMOS with MWCOG Databases

This section discusses the implementation of AMOS for the MWCOG. First, a brief overview of how various MWCOG databases are used within AMOS is provided. This is followed by a description of the MWCOG survey sub-sample extracted for AMOS implementation.

### 6.5.1 MWCOG Data File Access

AMOS is being implemented in the MWCOG study area using the MWCOG traffic analysis zone (TAZ) system and zone-to-zone network skim tree travel time matrices by travel mode. AMOS therefore has the level of geographical resolution that equals that of the MWCOG's TAZ system. Network skim data are available for: drive alone or low-occupancy vehicles (SOV), highoccupancy vehicles, public transit with walk access, and public transit with auto access. The travel times for bicycle and walk modes were not contained in the original MWCOG network file; therefore, travel times for these modes were derived based on assumed average travel speeds by these modes. The implementation effort thus utilizes as much spatial and modal information as available from the MWCOG data base. The spatial and temporal resolution of micro-simulation results can be refined in the future by adopting the entire data base available from the 1994 MWCOG survey, and further by generating synthetic households distributed over the study area.

The limited size of the sample of households at 158 and related commute trips at 98 has not allowed a rigorous evaluation of TCMs as anticipated. When combined with the fact that limited resources constrained the scope of the AMOS survey to the collection of data essential in
determining the necessary commuter attributes and basic TDM responsiveness, several AMOS research issues remain unresolved. Despite efforts to proceed with the originally intended analyses to fully validate the usefulness of AMOS as a practical tool for public policy analysts and transportation planners, the results have proven to be deficient in some instances. For instance, limited AMOS survey scope and MWCOG sample trip data has:

- Not allowed meaningful measurement of distributive effects across travel market segments and socioeconomic groups.
- Prevented implementation of meaningful analyses of air emissions from personal vehicles.

Four MWCOG data files are used in the implementation. Figure 6.3 indicates the files, their contents, and where in the AMOS prototype the data are used.

Figure 6.3: MWCOG Data Flow


These files are accessed in the Baseline Activity-Travel Pattern Analyzer, TDM Response Option Generator, and Activity-Travel Pattern Modifier.

File Access in Baseline Activity-Travel Pattern Analyzer: Daily trip records from the 1994 MWCOG survey are read person by person in this module. As noted earlier, the Analyzer checks the consistency and completeness of the trip records and determines whether or not the person falls in the target group of analysis. The network file is accessed to supplement, when possible, missing travel time information.

File Access in TDM Response Option Generator: The person and household files are accessed in Generator to prepare the set of input variables that feed into the neural network. Along with this, the Generator accesses the file prepared by the Analyzer that contains indicators of activitytravel pattern characteristics.

File Access in Activity-Travel Pattern Modifier: The trip file and network file are accessed by the Modifier. Travel time information from the network file is used when a mode change takes place, or trips with new origin and destination emerge due to re-sequencing and re-linking of activities ("re-linking" refers to the re-grouping of trips into home-based trip chains while retaining the same sequence of out-of-home activities. Re-sequencing, on the other hand, implies changing the sequence of out-of-home activities). For example, consider the sequence of stops, $h$ $-\mathrm{i}-\mathrm{h}-\mathrm{j}-\mathrm{h}$, where h denotes the home base and i and j are non-home destinations. In this case, destinations $i$ and $j$ are visited in two separate trip chains each containing one stop. Suppose this is re-linked as $\mathrm{h}-\mathrm{i}-\mathrm{j}-\mathrm{h}$. Namely, i and j are now visited in one trip chain which contains two stops. In this case, the trip between $i$ and $j$ is a trip with a new combination of origin and destination.

The modifier goes through the trip records for each sample person and changes their attributes as necessary. With re-sequencing and re-linking, the number of trips itself may change. In any case, the same set of information as in the original MWCOG trip file is available in the modified trip records produced by the modifier as its output.

### 6.5.2 Initial AMOS Assumptions

In addition to the above procedures, there are many assumptions introduced into the prototype, especially in the Modifier. Many of them are initial simplifying assumptions which will be eventually eliminated as AMOS becomes more complete. Some arise from the fact that AMOS is at this stage conceived as a short-term policy analysis tool. Yet others represent theoretical relationships that are believed to exist in activity-travel behavior. These assumptions are summarized in Table 6.16. In addition, the various constraints summarized in Section 5 are also incorporated into the prototype.

Table 6.16

## List of Initial Assumptions in the AMOS Prototype

## Initial Assumptions

- The activity-travel pattern of one person can be analyzed at a time while ignoring inter-personal interaction.
- The activity-travel pattern over one day can be analyzed at a time while ignoring activity scheduling over a longer time span.
- Out-of-home activity durations are fixed.
- The number of out-of-home stops is fixed (no new activities, or foregone activities).
- No intermediate stops along commuter trips can be made when a person rideshares to commutes.
- When out-of-home activities engaged before (after) work are re-sequenced, they will be placed before (after) work.
- Destination locations are fixed.
- HOV travel time equals SOV travel time unless otherwise specified by TDM scenarios.


## Coupling Constraints

- Work starting and ending times are fixed.
- Store houses are 10:00 AM to 9:00 PM for comparison shopping and all day for grocery shopping.
- Business hours for offices and businesses are 9:00 AM to 5:00 PM.


## Short-Term Policy Analysis

- Home and work locations are fixed.
- Household vehicle ownership is fixed.
- No change in work schedule policies.


### 6.5.3 Overview of MWCOG Survey Sample

MWCOG provided the RDC, Inc. research team with a small sample of 89 households from the 1994 MWCOG Household Travel Survey. For these 89 households, trip information is geocoded by TAZ (transportation analysis zone). In addition, information is available for 191 persons and 686 trips reported by the respondents in the trip diaries.

Detailed household, person, travel, and commute characteristics are provided for this sample in RDC, Inc. (1995b). It was found that 158 persons (of the 191) reported at least one trip on the travel diary day. Of these 158 persons, 98 reported at least one work trip. The sub-sample of 98 commuters was extracted for conducting a TDM response analysis. This is because the current AMOS prototype is applicable only to commuters. As such, a data set for these 98 commuters consisting of 36 variables (each one corresponding to an input node of the neural network) was prepared.

A few person-based descriptive statistics are provided below for the 36 variables used in the neural network analysis. The age distribution of the sample is shown in Figure 6.4.

Figure 6.4
Age Distribution in Sample


Age Range in years

Only one person is less than 15 years of age. Five cases had missing age information. As this sample consists of only commuters, the age distribution is as expected. Almost $90 \%$ of the sample is drawn from the 16 to 65 year age groups. The average age for the sample is found to be about 38 years. As far as the sex ratio is concerned, the 98 commuters were distributed as 56 males and 42 females.

Figure 6.5 shows the distribution of household vehicle ownership for the 98 commuters. More than $50 \%$ of the sample resides in households with 2 vehicles. Only two persons reside in a household that owns no vehicle. An almost equal number of persons reside in households with one and three vehicles. However, it should be noted that there are more households that own one vehicle than those that own three vehicles.

Figure 6.5
Distribution of Vehicle Ownership


Figure 6.6 shows the distribution of the sample by income category.

Figure 6.6
Income Distribution in Sample


As expected the income variable had a substantial amount of missing information. Eighteen persons reside in households that refused to provide income data. The figure below represents the distribution for the remaining 80 commuters. Only one household (having two persons) reports an income over $\$ 150,000$.

An examination of the distribution of the number of commuters in the household shows that they are predominantly one- or two-worker households (Figure 6.7). On the other hand, the household size distribution is found to be more uniform signifying the potential presence of young non-commuters in the households.

Figure 6.7
Distribution by No. of Commuters and Household Size


The distribution by type of residence is shown in Figure 6.8.

Figure 6.8
Distribution by Type of Residence


Of the 98 commuters, 80 live in Single Family dwelling units while 16 reside in apartments or condominiums.

Figure 6.9 shows the distribution of commute times for the 98 commuters. The commute time is measured here by the time taken to reach the work destination. As such, time spent at stops on the way to work may be included for those who trip chain on the journey to work. The mean commute time for the sample is found to be about 30 minutes with the distribution slightly skewed in favor of travel times below the mean value.

Figure 6.9
Distribution of Commute Travel Times


The next figure (Figure 6.10) shows the distribution of the sample by work mode.

Figure 6.10
Distribution by Mode to Work


About $60 \%$ of the sample commutes by SOV, while about $15 \%$ commutes by car or van pool modes. Interestingly, the percentage of commuters using walk mode at $17 \%$ is second only to SOV. In this commuter sample, only $2 \%$ of the sample uses any form of transit.

Finally, Figure 6.11 provides an indication of the level of trip chaining that is undertaken as part of the journey to or from work.

Figure 6.11
Distribution by Stops in Work Journey


The number of persons making stops on the way to work and the number making stops on the way back from work are shown in the figure. The distributions are rather similar; noteworthy is the fact that about $45 \%$ of the sample makes at least one stop either on the way to or from work.

This section is intended to provide information regarding the sample of commuters being used to predict TDM response distributions in the MWCOG region. As the MWCOG survey sample size is too small to develop weights, sample-based results will be pivoted off of regional control totals to obtain first-cut region wide estimates of TDM response distributions and TDM impacts.

### 6.6 Examples of AMOS Application to Commuters in MWCOG Sample

The TDM response option generator provides a first level basic response that an individual may exhibit when a TDM is introduced. However, this response, by itself, does not provide the necessary information for computing changes in travel characteristics such as trip frequencies by mode and purpose, cold and hot starts, travel durations, vehicle miles traveled, etc. In order to obtain such statistics, the basic response option must be used further to deduce secondary and tertiary changes that may be brought about in an individuals' activity-travel pattern.

The activity-travel pattern modifier uses a rule-based algorithm to determine alternative, but feasible activity-travel patterns that an individual may adopt in the new travel environment. In applying AMOS to the MWCOG survey sample, the activity-travel pattern modifier was applied to the 98 commuters' baseline travel patterns to obtain modified activity-travel patterns that may occur as a consequence of the basic response.

This section summarizes results for five representative cases drawn from the sample. For each case, the baseline travel pattern and the basic response option for TDM \#5 (Congestion Pricing with Travel Time Reduction), the modified activity-travel pattern, and the changes in travel indicators are discussed.

### 6.6.1 Baselinc Characteristics and TDM Response Option

The five cases chosen for presentation in this report are all commuters who differ in their socioeconomic characteristics, trip chaining and stop patterns, and commute lengths. This section first describes baseline characteristics and then provides the basic TDM response option that was produced by the TDM response option generator for each of the five cases. For purposes of this analysis, the AM peak period is defined as 7 am to 9 am and the PM peak period as 4 pm to 6 pm .

Case 1: The baseline travel characteristics of the first case are shown in Table 6.17.

Table 6.17

## Baseline Travel Pattern for Case 1

Household ID: 10094324; Person ID: 2

| Trip No. | Origin <br> TAZ | Destn <br> TAZ | Origin <br> Locn | Destn <br> Locn | Depart <br> Time | Arrive <br> Time | Mode | Driver/ <br> Passenger |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | 1236 | 1238 | Home | Work | $8: 45$ | $9: 01$ | Walk | Not Appl |
| 2 | 1238 | 1236 | Work | Home | $9: 45$ | $10: 01$ | Walk | Not Appl |
| 3 | 1236 | 1236 | Home | Recreatn | $10: 15$ | $10: 30$ | Auto | Passenger |
| 4 | 1236 | 1246 | Recreatn | Shop | $13: 00$ | $13: 15$ | Auto | Passenger |
| 5 | 1246 | 1236 | Shop | Home | $14: 15$ | $14: 30$ | Auto | Passenger |
| 6 | 1236 | 1236 | Home | Work | $17: 00$ | $17: 10$ | Walk | Not Appl |
| 7 | 1236 | 1236 | Work | Home | $18: 15$ | $18: 25$ | Walk | Not Appl |

## Summary Characteristics

| Age: 79 | Auto Psgr Trips: 3 | Work Trips: 2 | Peak Trips: 2 |
| :--- | :--- | :--- | :--- |
| Sex: Male | Walk Trips: | 4 | Home Trips: 3 |

Commute Mode: Walk

Case 1 is a 79 year old male who walks 16 minutes (one-way) to work. He also makes three trips as an auto passenger. Even though some of his trips are in the peak period, he is not affected by the congestion pricing as he does not use the automobile during those periods.

Case 2: The baseline travel characteristics of the second case are shown in Table 6.18. The person is a 33 year old female who uses the bus and walk modes to get to work. She makes four trips during the peak periods, three by walk and one by bus. Congestion pricing does not affect this person also, as she does not commute by automobile.

## Table 6.18

## Baseline Travel Pattern for Case 2

Household ID: 10168870; Person ID: 1

| Trip No. | Origin <br> TAZ | Destn <br> TAZ | Origin <br> Locn | Destn <br> Locn | Depart <br> Time | Arrive <br> Time | Mode | Driver/ <br> Passenger |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 |  |  |  |  |  |  |  |  |
| 2 | 651 | 652 | Home | ChngMod $6: 45$ | $6: 55$ | Bus | Not Appl |  |
| 3 | 652 | 24 | Chng Mod | Work | $7: 25$ | $7: 35$ | Walk | Not Appl |
| 4 | 24 | 24 | Work | Chng Mod $15: 55$ | $16: 05$ | Walk | Not Appl |  |
| 5 | 24 | 164 | Chng Mod | Chng Mod $16: 15$ | $16: 20$ | Walk | Not Appl |  |
|  | 164 | 651 | Chng Mod | Home | 16:20 | $16: 55$ | Bus | Not Appl |

## Summary Characteristics

Age: $33 \quad$ Auto Psgr Trips: 0
Sex: Female Walk Trips: 3
Commute Mode: Bus/Walk

Work Trips: $1 \quad$ Peak Trip Legs: 4
Home Trips: 1 Total Trip Legs: 5
$\qquad$

Case 3: The baseline travel characteristics of the third case are shown in Table 6.19.

Table 6.19

## Baseline Travel Pattern for Case 3

Household ID: 10004125; Person ID: 2

| Trip No. | Origin <br> TAZ | Destn <br> TAZ | Origin <br> Locn | Destn <br> Locn | Depart <br> Time | Arrive <br> Time | Mode | Driver/ <br> Passenger |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | 1193 | 1219 | Home | Work | $7: 00$ | $7: 20$ | Auto | Driver |
| 2 | 1219 | 1193 | Work | Home | $15: 42$ | $16: 08$ | Auto | Driver |

Summary Characteristics
Age: 51 Auto Drvr Trips: $2 \quad$ Work Trips: $1 \quad$ Peak Trips: 2
Sex: Female Commute Mode: Auto Driver Home Trips: $1 \quad$ Total Trips: 2

Case 3 is a 51 year old female who makes a total of two trips. The morning trip occurs during the AM peak period. The person commutes by driving alone to work and is therefore affected by the congestion pricing.

Case 4: The baseline travel characteristics of the fourth case are shown in Table 6.20. Case 4 is a 38 year old male who also commutes by driving alone to work during the peak periods. He makes three trips as the driver and another three trips as a passenger.

Table 6.20
Baseline Travel Pattern for Case 4
Household ID: 10196665; Person ID: 2

| Trip No. | Origin <br> TAZ | Destn <br> TAZ | Origin <br> Locn | Destn <br> Locn | Depart <br> Time | Arrive <br> Time | Mode | Driver/ <br> Passenger |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 |  |  |  |  |  |  |  |  |
| 2 | 217 | 7 | Home | Work | $8: 18$ | $8: 38$ | Auto | Driver |
| 3 | 7 | 217 | Work | Home | $17: 30$ | $17: 50$ | Auto | Driver |
| 4 | 217 | 209 | Home | Social | $18: 50$ | $19: 00$ | Auto | Passenger |
| 5 | 209 | 217 | Social | Home | $21: 45$ | $21: 55$ | Auto | Passenger |
| 6 | 217 | 110 | Home | ChldCare | $22: 00$ | $22: 12$ | Auto | Passenger |
|  | 110 | 217 | ChldCare | Home | $22: 13$ | $22: 25$ | Auto | Driver |

Summary Characteristics

| Age: 38 | Auto Psgr Trips: 3 | Work Trips: 1 | Peak Trips: 2 |
| :--- | :--- | :--- | :--- |
| Sex: Male | Auto Drvr Trips: 3 | Home Trips: 3 | Total Trips: 6 |

Commute Mode: Auto Driver

Case 5: The baseline travel characteristics of the fifth case are shown in Table 6.21. Finally, case 5 pertains to that of a 70 year old male who makes only two trips. This person does not work full time; he commutes by automobile, but during off-peak periods only. As such, this person is not affected by the congestion pricing.

## Table 6.21

## Baseline Travel Pattern for Case 5

Household ID: 10007300; Person ID: 2

| Trip No. | Origin <br> TAZ | Destn <br> TAZ | Origin <br> Locn | Destn <br> Locn | Depart <br> Time | Arrive <br> Time | Mode | Driver/ <br> Passenger |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | 338 | 11 | Home | Work | $10: 00$ | $10: 25$ | Auto | Passenger |
| 2 | 11 | 338 | Work | Home | $13: 15$ | $13: 45$ | Auto | Driver |

Summary Characteristics
Age: $70 \quad$ Auto Drve Trips: $1 \quad$ Work Trips: $1 \quad$ Peak Trips: 0

Sex: Male Auto Psgr Trips: $1 \quad$ Home Trips: $1 \quad$ Total Trips: 2
Commute Mode: Auto Driver

Given these baseline travel characteristics and other input nodes, the TDM response option generator predicted the TDM response option that would be chosen by each of these cases. The results are presented in Table 6.22.

Table 6.22
Predicted TDM Response Option for Five Cases

| Case No. | Household ID | Person ID | TDM Response | Remarks |
| :---: | :---: | :---: | :--- | :--- |
| 1 | 10094324 | 2 | No Change | Commute mode is walk. |
| 2 | 10168870 | 1 | No Change | Commute mode is bus/walk. |
| 3 | 10004125 | 2 | Change Dep Time | Commute mode is auto driver <br> with work trip in peak period |
| 4 | 10196665 | 2 | Change Dep Time | Commute mode is auto driver <br> with work trip in peak period. |
| 5 | 10007300 | 2 | No Change | Commute mode is auto driver <br> but no trip is in peak period. |

Among the five cases, two respond with a change in their travel behavior. Cases 3 and 4 commute by automobile as a driver during the peak period. As congestion pricing is levied during that time, the predicted response of change departure time is consistent with the TDM under investigation. Cases 1 and 2 commute by walk and bus (alternative modes) and are therefore not affected by congestion pricing; similarly case 5 , though commuting by automobile, does so during the off-peak period. As such, cases 1,2 , and 5 are predicted to exhibit no change in their travel choices.

### 6.6.2 Modified Activity-Travel Patterns

After obtaining the basic TDM response, a modified activity-travel pattern that incorporates possible secondary and tertiary changes can be generated. This is done by the activity-travel pattern modifier; the modified patterns are then evaluated using a time-use utility measure to identify the alternative pattern that is most likely to be adopted by the traveler. This section provides a description of the modified travel patterns.

Case 1: The modified travel pattern for the first case is shown in Table 6.23.

Table 6.23

## Modified Travel Pattern for Case 1

Household ID: 10094324; Person ID: 2

| Trip No. | Origin <br> TAZ | Destn <br> TAZ | Origin <br> Locn | Destn <br> Locn | Depart <br> Time | Arrive <br> Time | Mode | Driver/ <br> Passenger |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
|  |  |  |  |  |  |  |  |  |
| 2 | 1236 | 1238 | Home | Work | $8: 45$ | $9: 01$ | Walk | Not Appl |
| 3 | 1238 | 1236 | Work | Home | $9: 45$ | $10: 01$ | Walk | Not Appl |
| 4 | 1236 | 1236 | Home | Recreatn | $10: 15$ | $10: 30$ | Auto | Passenger |
| 5 | 1236 | 1246 | Recreatn | Shop | $13: 00$ | $13: 15$ | Auto | Passenger |
| 6 | 1246 | 1236 | Shop | Home | $14: 15$ | $14: 30$ | Auto | Passenger |
| 7 | 1236 | 1236 | Home | Work | $17: 00$ | $17: 10$ | Walk | Not Appl |
|  | 1236 | 1236 | Work | Home | $18: 15$ | $18: 25$ | Walk | Not Appl |

## Summary Characteristics

Age: $79 \quad$ Auto Psgr Trips: 3
Sex: Male Walk Trips: 4
Commute Mode: Walk

Work Trips: $2 \quad$ Peak Trips: 2
Home Trips: $3 \quad$ Total Trips: 7

The modified pattern is consistent with the TDM response option generated for this person. This person shows no change in travel behavior even after the introduction of congestion pricing. This is because he is not affected by the congestion pricing as his commute mode is walk.

Case 2: The modified travel characteristics of the second case are shown in Table 6.24.
Congestion pricing does not affect this person also, as she does not commute by automobile. As such, the modified travel pattern provided by the activity-travel pattern modifier is the same as the baseline pattern.

Table 6.24
Modified Travel Pattern for Case 2
Household ID: 10168870; Person ID: 1

| Trip No. | Origin <br> TAZ | Destn <br> TAZ | Origin <br> Locn | Destn <br> Locn | Depart <br> Time | Arrive <br> Time | Mode | Driver/ <br> Passenger |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 |  |  |  |  |  |  |  |  |
| 2 | 651 | 652 | Home | ChngMod | $6: 45$ | $6: 55$ | Bus | Not Appl |
| 3 | 652 | 24 | Chng Mod | Wu k | $7: 25$ | $7: 35$ | Walk | Not Appl |
| 4 | 24 | 24 | Work | Chng Mod $15: 55$ | $16: 05$ | Walk | Not Appl |  |
| 5 | 24 | 164 | Chng Mod | Chng Mod $16: 15$ | $16: 20$ | Walk | Not Appl |  |
|  | 164 | 651 | Chng Mod | Home | $16: 20$ | $16: 55$ | Bus | Not Appl |

Summary Characteristics
Age: 33 Auto Psgr Trips: $0 \quad$ Work Trips: $1 \quad$ Peak Trips: 4
Sex: Female Walk Trips: 3 Home Trips: 1 Total Trips: 5
Commute Mode: Bus/Walk

Case 3: The modified travel characteristics of the third case are shown in Table 6.25. In this case, the person is affected by the TDM. As the person travels during the peak periods, the person is subject to congestion pricing. As a result, the activity-travel pattern modifier provided an alternative pattern where the person reaches the work place before the onset of the peak period (7-9 am). As the person now reaches work 20 minutes earlier than in the baseline pattern, the person also leaves work 20 minutes earlier and arrives home 20 minutes earlier. As such, the total in-home time is not changed. Moreover, the PM peak period is also avoided. For this person, while total trip generation remains constant, the peak period trip generation drops from 2 to 0 .

Table 6.25

## Modified Travel Pattern for Case 3

Household ID: 10004125; Person ID: 2

| Trip No. | Origin <br> TAZ | Destn <br> TAZ | Origin <br> Locn | Destn <br> Locn | Depart <br> Time | Arrive <br> Time | Mode | Driver/ <br> Passenger |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 |  |  |  |  |  |  |  |  |
| 2 | 1193 | 1219 | Home | Work | $6: 40$ | $7: 00$ | Auto | Driver |
|  | 1219 | 1193 | Work | Home | $15: 22$ | $15: 48$ | Auto | Driver |

Summary Characteristics

| Age: 51 | Auto Drve Trips: 2 | Work Trips: 1 | Peak Trips: 0 |
| :--- | :--- | :--- | :--- |
| Sex: Female | Commute Mode: Auto Driver | Home Trips: 1 | Total Trips: 2 |

Case 4: The modified travel characteristics of the fourth case are shown in Table 6.26.

Table 6.26

## Modified Travel Pattern for Case 4

Household ID: 10196665; Person ID: 2

| Trip No. | Origin <br> TAZ | Destn <br> TAZ | Origin <br> Locn | Destn <br> Locn | Depart <br> Time | Arrive <br> Time | Mode | Driver/ <br> Passenger |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | 217 | 7 | Home | Work | $9: 00$ | $9: 20$ | Auto | Driver |
| 2 | 7 | 217 | Work | Home | $18: 12$ | $18: 32$ | Auto | Driver |
| 3 | 217 | 209 | Home | Social | $19: 32$ | $19: 42$ | Auto | Passenger |
| 4 | 209 | 217 | Social | Home | $22: 27$ | $22: 37$ | Auto | Passenger |
| 5 | 217 | 110 | Home | ChldCare | $22: 42$ | $22: 54$ | Auto | Passenger |
| 6 | 110 | 217 | ChldCare | Home | $22: 55$ | $23: 07$ | Auto | Driver |

## Summary Characteristics

Age: $38 \quad$ Auto Psgr Trips: 3
Sex: Male Auto Drvr Trips: 3
Commute Mode: Auto Driver
Work Trips: $1 \quad$ Peak Trips: 0

In this case, the person made two peak period trips in the baseline travel pattern. The person was subject to congestion pricing both during the AM and PM peak periods. The activity-travel pattern modifier shifted both of these trips to avoid the peak periods. The trip to work in the morning now commences at 9:00 am instead of 8:18 am; and the trip from work commences at 6:12 pm instead of 5:30 pm. Here again, peak period trip generation is completely eliminated as a result of the TDM.

Case 5: The modified travel characteristics of the fifth case are shown in Table 6.27. As this person commutes only during off-peak periods, he is not affected by the congestion pricing. The TDM response option generator predicted that he would not change his behavior; accordingly, the activity-travel pattern modifier provided a modified travel pattern that is the same as the baseline pattern.

Table 6.27

## Modified Travel Pattern for Case 5

Household ID: 10007300; Person ID: 2

| Trip No. | Origin <br> TAZ | Destn <br> TAZ | Origin <br> Locn | Destn <br> Locn | Depart <br> Time | Arrive <br> Time | Mode | Driver/ <br> Passenger |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | 338 | 11 | Home | Work | $10: 00$ | $10: 25$ | Auto | Passenger |
| 2 | 11 | 338 | Work | Home | $13: 15$ | $13: 45$ | Auto | Driver |

## Summary Characteristics

| Age: 70 | Auto Drvr Trips: 1 | Work Trips: 1 | Peak Trips: 0 |
| :--- | :--- | :--- | :--- |
| Sex: Male | Auto Psgr Trips: 1 | Home Trips: | T |
| Commute Mode: Auto Driver |  | Total Trips: 2 |  |

This section has provided an illustration of how the activity-travel pattern modifier, in conjunction with the TDM response option generator, provides alternative activity-travel patterns that will be adopted as a result of a change in the travel environment. The modified patterns can be compared against the baseline patterns to obtain measures of changes in travel characteristics. The next section briefly describes such a comparison.

### 6.6.3 Changes in Travel Characteristics

Finally, the adopted modified activity-travel patterns together with the baseline travel patterns can be used to compute changes in travel indicators as a result of the introduction of a certain TDM. In this section, changes in travel characteristics exhibited by each of the five cases as a result of the modification in travel patterns are computed and presented. The statistics provided in this section may be regarded as one among the primary outputs of AMOS, namely, impacts of TDM measures on travel demand.

For the sample cases considered here, Table 6.28 shows the changes in peak period trip generation by time of day and the aggregate change over all five cases.

Table 6.28

## Changes in Travel Characteristics for Five Cases

| Case <br> No. | Baseline <br> AM Peak <br> Trips | Modified <br> AM Peak <br> Trips | Baseline <br> PM Peak <br> Trips | Modified <br> PM Peak <br> Trips | Total <br> Baseline <br> Peak Trips | Total <br> Modified <br> Peak Trips | Change <br> in Total <br> Peak Trips |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1 | 1 | 1 | 1 | 2 | 2 | 0 |
| 2 | 1 | 1 | 3 | 3 | 4 | 4 | 0 |
| 3 | 1 | 0 | 1 | 0 | 2 | 0 | -2 |
| 4 | 1 | 0 | 1 | 0 | 2 | 0 | -2 |
| 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| TOTAL | 4 | 2 | 6 | 4 | 10 | 6 | -4 |

From the table, it can be seen that AMOS provides both a disaggregate and aggregate level output of TDM impacts. While the baseline patterns included a total of 10 peak period trips for all five cases, the modified patterns included only 6 thus reflecting a $40 \%$ reduction in peak period trip generation as a result of congestion pricing. The negative sign in the last column (depicting change) signifies the realization of a decrease in the travel indicator.

Similarly, AMOS can also provide disaggregate and aggregate measures of changes in other travel indicators, such as trip frequencies by purpose, trip frequencies by mode, and vehicle miles traveled, that are brought about by a TDM strategy or TDM.

This section illustrates how AMOS may be applied to individual trip records to predict changes in travel demand that may occur as a result of a TDM strategy. As a first attempt at performing a TDM policy analysis, AMOS was applied to commuters in the 1994 MWCOG household survey sub-sample and estimates of TDM impacts on sample-wide travel demand indicators were obtained. The next section describes the methodology and results obtained from the policy analysis which was aimed at evaluating the potential effectiveness of TDM strategies in the Washington, D.C., metropolitan area.

## 7. POLICY ANALYSIS

As an application example of the AMOS prototype described in Section 6, impacts of alternative TDM measures on commuters' daily travel patterns are evaluated in this section. The data base of this analysis comprises commuters from a set of sample households available from a home interview survey conducted by the MWCOG in 1994 and the MWCOG network travel time data files. As noted in Section 6.5, trip diaries are available for this exercise from only a very small number of households from the MWCOG survey data. Furthermore, only a subset of the available diaries can be used in the analysis because the prototype is specified only for commuters and because of missing information (e.g., household income). Consequently the number of commuter diaries in the data file is extremely limited. Considering potential magnitudes of sampling errors associated with such a small sample, it is decided not to produce any estimates of regional impacts of alternative TDM measures. For the same reason, the results presented in this report should not be considered to represent an assessment of the relative merits of the respective TDM measures. Rather, the results presented in this section should be taken as numerical examples which illustrate how the activity-based policy tool applies to various TDM measures and how it evaluates the impact of each TDM measure on daily travel patterns in their entirety. For the same reason of the limited sample size, no analysis is performed by commuter segments at this stage.

### 7.1 Evaluation Measures

The examples in Section 6.6 showed in detail how a commuter's daily itinerary is reconstructed based on the TDM response option predicted to be adopted by the commuter. Changes in daily travel patterns are aggregated and sample-wide mean values are obtained for the following:

- total number of trips per day, by mode and by purpose,
- total travel time by mode,
- overall modal split,
- number of peak trips by mode and by purpose,
- peak-period travel time,
- peak-period modal split,
- average number of trips per person,
- fraction of hot starts by time of day, and
- time utility of in-home activities.


### 7.2. Micro-Simulation Procedure

The AMOS prototype is applied to the subsample of commuters from the MWCOG survey data to illustrate how AMOS can be applied to various TDM measures. The first step of microsimulation is to specify the parameters that characterize the TDM strategy being analyzed. For TDM \#1, \#4, \#5 and \#6, they are:

- surcharge for parking per day (in \$, TDM \#1)
- parking charge per month, and amount of monthly transportation voucher (in \$, TDM \#4 and \#6)
- congestion charge per mile (in \$), and peak travel time reduction (in \%, TDM \#5 and \#6).

Given the values of relevant parameters, the neural network is run, using also a data file that contains variables that define the sample commuters' demographic, socio-economic, and travel characteristics. This neural network run results in a set of activation levels at the output neurons for each sample commuter. These are then converted to probabilistic measures using the method described in Section 6.4.2.

A uniformly distributed random number is then generated to produce a response option for each sample commuter. A random number refers to a number whose values cannot be predetermined, and which assumes a certain value according to a prespecified statistical distribution. A uniformly distributed random number lies between 0 and 1 , and assumes any value between 0 and 1 with the same probability. For example, it may take on a value of 0.154 or 0.673 with exactly the same probability. Therefore if you draw uniform random numbers 100 times, then their values will be greater than 0.5 on average $50 \%$ of the time. In this application a uniform random number is drawn and a response option is selected as follows.

Suppose the neural network run indicates that a commuter's choice probabilities are as shown in the left column of numbers below. These probabilities are converted to cumulative probabilities as shown on the right column.

| no change | 0.71 | 0.71 |
| :--- | :--- | :--- |
| change departure time | 0.11 | 0.82 |
| switch to transit | 0.06 | 0.88 |
| switch to car/vanpool | 0.04 | 0.92 |
| switch to bicycle | 0.05 | 0.97 |
| switch to walk | 0.02 | 0.99 |
| work at home | 0.01 | 1.00 |

In this illustration, a uniform random number is then drawn and that response option, whose cumulative probability value is larger than, and closest to, the value of the random number. For example, suppose the random number drawn is 0.76 . Then "change departure time" will be selected. Likewise a random number value of 0.95 would produce "switch to bicycle" and 0.45 "no change." This procedure will generate response options according to the choice probabilities determined by the neural network.

Given a response option thus selected, the sample commuter's daily itinerary will be adjusted by the modifier.

In this simulation experiment, the evaluation routine comprises a simple rule that when the total travel time increases more than 60 minutes then the modified travel pattern is regarded as infeasible. This is largely to focus the effort on developing more realistic modifier routines.

The simulation is repeated for the same TDM strategy by generating different sets of random numbers, which will probabilistically generate different sets of response options from the sample of commuters. Summary statistics are generated by the reporting routine, and presented in the next section.

### 7.3 Results of AMOS Prototype Simulation Runs

The TDM strategies and parameter values examined here are summarized as follows:

- TDM \# 1, parking pricing: parking surcharge of $\$ 8.00$ per day,
- TDM \#4, parking pricing with employer-paid voucher: parking charge of $\$ 80$ per month and a commuter voucher of $\$ 60$,
- TDM \#5, congestion pricing: congestion charge of $\$ 0.50$ per mile, travel time reduction by $30 \%$, and
- TDM \#6, a synergy combination of TDM \#4 and TDM \#5: parking charge of $\$ 80$ per month, commuter voucher of $\$ 60$, and congestion charge of $\$ 0.50$ per mile.

In the rest of this section, the baseline case is first examined, then simulation results are reviewed for each of these TDM strategies. A total of 20 simulation runs were performed for each TDM measure.

### 7.3.1 Baseline Case

The distribution of trip purposes (work vs. non-work), travel mode (auto-driver, auto-passenger, other), mean trip duration by mode, percent of hot starts, average number of trips per person, and in-home time utility are summarized in Table 7.1 for AM peak, PM peak and off-peak periods. Slightly over $60 \%$ of the trips are work trips (including trips from work to home), with higher fractions during the morning and afternoon peaks. Overall over three-quarters of the trips are made by auto. The large fraction of trips by "other" mode in the afternoon peak period represents walk trips made in this period by this sample of commuters.

## Table 7.1

## Baseline Travel Characteristics

|  | Total | AM Peak | PM Peak | Off-Peak |
| :--- | :--- | :--- | :--- | :--- |
| TRIP PURPOSE |  |  |  |  |
| $\quad$ Work | $60.4 \%$ | $75.7 \%$ | $68.6 \%$ | $49.0 \%$ |
| $\quad$ Non-Work | $39.6 \%$ | $24.3 \%$ | $31.4 \%$ | $51.0 \%$ |
|  |  |  |  |  |
| TRAVEL MODE | $59.6 \%$ | $76.8 \%$ | $54.0 \%$ | $57.1 \%$ |
| $\quad$ Auto - Driver | $17.9 \%$ | $12.2 \%$ | $19.6 \%$ | $21.1 \%$ |
| Auto - Passenger | $22.5 \%$ | $11.0 \%$ | $27.5 \%$ | $21.8 \%$ |
| $\quad$ Other |  |  |  |  |
| TRIP DURATION (min.) | 23.7 | 32.5 | 27.3 | 17.1 |
| $\quad$ Total | 23.8 | 30.8 | 29.7 | 30.0 |
| Auto-Driver | 29.1 | 44.5 | 47.8 | 18.3 |
| $\quad$ Auto-Passenger | 19.2 | 31.0 | 30.8 | 18.6 |
| Other |  |  |  |  |
|  | $14.3 \%$ | $12.5 \%$ | $1 . \%$ | $21.6 \%$ |
| HOT STARTS (\%) | $29.3 \%$ | $21.8 \%$ | $48.9 \%$ |  |
| PERCENT OF TRIPS | $100 \%$ |  |  |  |
| TRIPS PER PERSON | 3.33 |  |  |  |
| IN-HOME TIME UTILITY | 2.59 |  |  |  |

### 7.3.2 Parking Pricing (TDM \#1)

Results of simulation runs with TDM \#1, parking pricing with a surcharge of $\$ 8$ a day, are summarized in Table 7.2. The most notable change is in modal split. The fraction of auto driver trips decreased from $59.6 \%$ in the baseline case to $55.2 \%$, while auto passenger trips increased from $17.9 \%$ to $20.5 \%$. Similar shifts can be observed for both peak and off-peak periods.

The overall average trip duration (in min.) shows virtually no changes between the two cases. Importantly, the mean driver trip duration increased from 23.8 min . to 26.4 min . This suggests that long-distance commuters tended to remain solo drivers while shorter distance travelers adopted other options. Mean passenger trip durations, on the other hand, decreased with the TDM. The differences are more noticeable for both morning and afternoon peak periods; the mean morning peak duration decreased from 44.5 min . to 36.4 min ., and the afternoon peak duration from 47.8 min . to 39.4 min . It appears that long distance commuters who shared ride tended to switch to other options with the parking pricing.

The distribution of trips across morning peak, afternoon peak and off-peak shows only minor changes. The fraction of morning peak trips decreased slightly from $29.3 \%$ to $28.0 \%$, while that of afternoon peak trips increased from $21.8 \%$ to $22.3 \%$.

The fraction of total hot starts shows a decrease. This is due to a decrease in the off-peak period. There are slightly more hot starts during the morning and afternoon peak periods, presumably reflecting more frequent linked trips in these periods with the implementation of the TDM measure.

The average number of trips per person increased slightly from 3.33 to 3.43. This reflects activitybased re-linking following a commute mode choice, a measure of the impact of the TDM measure on the quality of life of affected individuals, shows an increase from 2.59 to 2.73. This is probably due to stops at home that were introduced after the above re-linking of activities. This may overrepresent the impact of the TDM measure on time utility, and constitutes an area where the current prototype needs improvement.

Table 7.2

## AMOS Simulation Results: Parking Pricing (TDM \#1)

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Total | AM Peak | PM Peak | Off-Peak |
| TRIP PURPOSE |  |  |  |  |
| $\quad$ Work | $61.2 \%$ | $73.1 \%$ | $66.2 \%$ | $52.3 \%$ |
| Non-Work | $38.8 \%$ | $26.9 \%$ | $33.8 \%$ | $47.7 \%$ |
| TRAVEL MODE |  |  |  |  |
| $\quad$ Auto - Driver | $55.2 \%$ | $68.8 \%$ | $47.3 \%$ | $51.1 \%$ |
| Auto - Passenger | $20.5 \%$ | $17.2 \%$ | $16.9 \%$ | $24.0 \%$ |
| $\quad$ Other | $24.3 \%$ | $14.0 \%$ | $35.8 \%$ | $24.9 \%$ |
|  |  |  |  |  |
| TRIP DURATION (min.) |  |  |  |  |
| $\quad$ Total | 24.0 | 33.0 | 26.4 | 17.9 |
| $\quad$ Auto-Driver | 26.4 | 34.9 | 30.8 | 18.1 |
| Auto-Passenger | 26.1 | 36.4 | 39.4 | 17.7 |
| Other | 16.8 | 19.2 | 14.5 | 17.6 |
| HOT STARTS (\%) | $11.1 \%$ | $13.3 \%$ | $2.0 \%$ | $13.9 \%$ |
| PERCENT OF TRIPS | $100 \%$ | $28.0 \%$ | $22.3 \%$ | $49.7 \%$ |
| TRIPS PER PERSON | 3.43 |  |  |  |
| IN-HOME TIME UTILITY | 2.73 |  |  |  |

### 7.3.3 Parking Pricing and Commuter Voucher (TDM \#4)

The results with parking pricing (\$80 a month) with employer-supplied commuter voucher (worth also $\$ 80$ a month) are very similar to those of TDM \#2, parking pricing with a surcharge of $\$ 8$ per day (Table 7.3). The fraction of driver trips is slightly lower ( $47.3 \%$ vs. $45.8 \%$ ), and that of other trips lower ( $35.8 \%$ vs. $37.5 \%$ ) during the afternoon peak with TDM \#4. Whether these differences are due to the commuter voucher is difficult to determine. Also noticeable is the slight shift in trip timing; the fraction of trips during off-peak periods increased from $49.6 \%$ with TDM \#1 to $50.6 \%$ with TDM \#4, and those during morning and afternoon peaks decreased slightly.

Table 7.3

## AMOS Simulation Results: Parking Pricing with Employer-Supplied Commuter Voucher (TDM \#4)

|  | Total | AM Peak | PM Peak | Off-Peak |
| :--- | :--- | :--- | :--- | :--- |
| TRIP PURPOSE |  |  |  |  |
| $\quad$ Work | $60.7 \%$ | $74.0 \%$ | $65.0 \%$ | $51.6 \%$ |
| $\quad$ Non-Work | $39.3 \%$ | $26.0 \%$ | $35.0 \%$ | $48.4 \%$ |
|  |  |  |  |  |
| TRAVEL MODE |  |  |  |  |
| $\quad$ Auto - Driver | $55.3 \%$ | $68.8 \%$ | $45.8 \%$ | $51.6 \%$ |
| $\quad$ Auto - Passenger | $20.0 \%$ | $16.2 \%$ | $16.7 \%$ | $23.5 \%$ |
| $\quad$ Other | $24.7 \%$ | $14.9 \%$ | $37.5 \%$ | $24.6 \%$ |
| TRIP DURATION (min.) |  |  |  |  |
| $\quad$ Total | 24.1 | 33.2 | 26.8 | 17.9 |
| $\quad$ Auto-Driver | 26.3 | 34.9 | 31.2 | 18.3 |
| $\quad$ Auto-Passenger | 26.5 | 38.0 | 41.5 | 17.6 |
| $\quad$ Other | 17.0 | 19.8 | 14.9 | 17.5 |
|  |  |  |  |  |
| HOT STARTS (\%) | $10.6 \%$ | $12.9 \%$ | $0.8 \%$ | $13.5 \%$ |
| PERCENT OF TRIPS | $100 \%$ | $27.7 \%$ | $21.6 \%$ | $50.7 \%$ |
| TRIPS PER PERSON | 3.46 |  |  |  |
| IN-HOME TIME UTILITY | 2.78 |  |  |  |

### 7.3.4 Congestion Pricing (TDM \#5) and Synergy Combination (TDM \#6)

The results with congestion pricing at a level of $\$ 0.50$ per mile with $30 \%$ reduction in travel time, are again similar to those of the previous two TDM scenarios (Table 7.4). The fraction of auto trips is the highest with this TDM, but no discernible differences exist for the morning peak period. During the afternoon peak period, TDM \#6 has the largest fraction of other trips. These differences, however, are probably due to the randomness associated with Monte Carlo simulation, and are unlikely to represent differential effects of these TDM scenarios. The synergy combination (TDM \#6), produced virtually the same results as TDM \#5, and very similar results as TDM \#4.

Table 7.4

## AMOS Simulation Results: Congestion Pricing (TDM \#5)

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Total | AM Peak | PM Peak | Off-Peak |
| TRIP PURPOSE |  |  |  |  |
| $\quad$ Work | $60.8 \%$ | $74.0 \%$ | $66.1 \%$ | $51.2 \%$ |
| $\quad$ Non-Work | $39.2 \%$ | $26.0 \%$ | $33.9 \%$ | $48.8 \%$ |
|  |  |  |  |  |
| TRAVEL MODE | $55.8 \%$ | $68.8 \%$ | $46.3 \%$ | $52.7 \%$ |
| $\quad$ Auto - Driver | $19.8 \%$ | $16.9 \%$ | $15.7 \%$ | $23.1 \%$ |
| $\quad$ Auto - Passenger | $24.4 \%$ | $14.3 \%$ | $38.0 \%$ | $24.2 \%$ |
| $\quad$ Other |  |  |  |  |
| TRIP DURATION (min.) | 23.9 | 32.8 | 26.7 | 17.8 |
| $\quad$ Total | 25.8 | 34.4 | 31.0 | 17.7 |
| $\quad$ Auto-Driver | 26.7 | 37.3 | 43.2 | 17.7 |
| $\quad$ Auto-Passenger | 17.0 | 19.6 | 14.7 | 17.8 |
| Other |  |  |  |  |
|  | $10.8 \%$ | $13.0 \%$ | $1.7 \%$ | $13.5 \%$ |
| HOT STARTS (\%) | $27.7 \%$ | $21.8 \%$ | $50.5 \%$ |  |
| PERCENT OF TRIPS | $100 \%$ |  |  |  |
| TRIPS PER PERSON | 3.47 |  |  |  |
| IN-HOME TIME UTILITY | 2.77 |  |  |  |

Table 7.5

## AMOS Simulation Results: Synergy Combination of Parking Pricing and Congestion Pricing (TDM \#6)

|  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Total | AM Peak | PM Peak | Off-Peak |
| TRIP PURPOSE |  |  |  |  |
| Work | $60.8 \%$ | $74.0 \%$ | $65.0 \%$ | $51.8 \%$ |
| Non-Work | $39.2 \%$ | $26.0 \%$ | $35.0 \%$ | $48.2 \%$ |
| TRAVEL MODE |  |  |  |  |
| $\quad$ Auto - Driver | $54.7 \%$ | $67.5 \%$ | $45.0 \%$ | $51.8 \%$ |
| Auto - Passenger | $20.1 \%$ | $16.9 \%$ | $16.7 \%$ | $23.4 \%$ |
| Other | $25.2 \%$ | $15.6 \%$ | $38.3 \%$ | $24.8 \%$ |
|  |  |  |  |  |
| TRIP DURATION (min.) | 24.1 | 33.2 | 26.6 | 18.1 |
| $\quad$ Total | 26.7 | 35.8 | 31.3 | 18.7 |
| Auto-Driver | 26.4 | 37.3 | 41.5 | 17.6 |
| Auto-Passenger | 16.6 | 18.0 | 14.7 | 17.3 |
| Other |  |  |  |  |
| HOT STARTS (\%) | $10.8 \%$ | $13.0 \%$ | $1.7 \%$ | $13.5 \%$ |
| PERCENT OF TRIPS | $100 \%$ | $27.7 \%$ | $21.6 \%$ | $50.7 \%$ |
| TRIPS PER PERSON | 3.47 |  |  |  |
| IN-HOME TIME UTILITY | 2.77 |  |  |  |

### 7.3.5 Discussion

The exercise here has shown that AMOS is capable of practically producing travel forecasts while simulating daily travel patterns. It has also demonstrated that the TDM measures considered here do have certain impacts on travel demand. From model development viewpoints, results are very encouraging as they show that activity-based models can be implemented in a metropolitan region and can produce forecasts for policy analysis.

From transportation policy viewpoints the results, however, may seem less encouraging because the effects of the TDM scenarios examined here are small, and because there are no discernible differences among the impacts of the respective TDM scenarios. These results may be simply due to the small sample used in the exercise; the sample to contain a set of commuters in similar travel environments who tended to behave in similar ways. In fact the small fraction of auto trips during the afternoon peak period in the sample is suggestive of such sampling error.

It is also conceivable that the commuters in the sample had very limited alternative commute options and were able to respond within very narrow ranges to whatever TDM scenarios were being implemented. Whether this observation can be generalized or not needs to be determined in the future by the analysis of a full data set.

Another possibility is that the Response Option Generator has not been fine-tuned enough to be able to detect possibly minute differences in commuters' responses to different TDM measures. In particular, the results suggest that a neural network be developed for each TDM measure separately (in the current prototype, the neural network is designed to be able to handle all TDM scenarios examined here). This is another area where the current AMOS prototype can be improved.

The invariance in simulation results across the TDM scenarios may also be due to the fact that destination choice has not been implemented in the current AMOS prototype. In addition, the simplistic evaluation and acceptance rules adopted in the prototype may have resulted in premature search termination for each commuter, possibly leading to the acceptance of the baseline patterns with a higher probability than it should receive.

As noted earlier, this exercise has been made for illustrative purposes and the size of the sample used here, and some of the simplifying assumptions existent in the prototype, warrant neither generalization of the results obtained here nor general assessment of the relative effectiveness of the TDM scenarios examined here.

## 8. CONCLUSIONS AND RECOMMENDATIONS

This project represents the first implementation of a full-fledged activity-based model system for transportation planning and policy analysis. Despite the theoretical arguments that warrant their practical applications, activity-based approaches remained within the domain of academia for nearly two decades. The development of AMOS and its implementation in the Washington, D.C., metropolitan area, therefore, represent a significant step forward in transportation planning and policy analysis. The development is especially significant considering the importance of travel demand management in the current planning contexts set forth by the Clean Air Act Amendments and Intermodal Surface Transportation Efficiency Act.

In the project, a micro-simulation model system which produces travel demand forecasts based on principles of activity-based analysis has been constructed and applied to selected set of TDM measures using a sample of trip diaries from the 1994 MWCOG survey. Because of the simplifying assumptions adopted in the current prototype and the small sample used in the TDM evaluation exercise, the results obtained in the study are unfortunately difficult to validate or generalize. Despite these limitations, the study is nonetheless believed to have contributed significantly to the field of transportation planning by demonstrating that activity-based approaches are potential methods for demand forecasting and policy analysis. The achievements of this effort can be summarized as follows.

- The project has demonstrated that the activity-based model system can be implemented in a metropolitan area using data available from a typical MPO, such as trip diary data, network travel time data, and land-use inventory data (the only additional data needed for AMOS implementation are small to medium-scale stated-preference survey results from the area which are used to customize a component of AMOS to the area residents' responsiveness to TDM measures).
- The TDM evaluation exercise has offered evidence that travel demand forecasts can be developed while treating the daily travel pattern in its entirety, without breaking it into individual trips and thereby compromising the interdependencies and continuities that exist across the series of trips made by a traveler.
- This also implies that practical capabilities have been developed to assess TDM impacts more cohesively while accounting for secondary and tertiary changes in a traveler's daily travel pattern that are brought about as results of a primary change in response to a TDM measure (for example, if an SOV commuter, who stops on the way to and from work to drop off and pick up a child at day-care, switches to carpooling in response to congestion pricing (primary change), then new, two round-trip SOV trips may be made between the home and day-care to drop off and pick up the child).
- The AMOS survey designed in this project has shown that the stated-preference questions developed in this project have produced credible results (except for the case of a particular synergy combination of two TDM measures), and that the survey can be applied to obtain
information vital for the assessment of potential effectiveness of alternative TDM measures.
- The AMOS survey data produced rich statistical results that have revealed the characteristics of responses commuters would show when faced with TDM measures; for example, female commuters who make stops on the way to or from work tend not change their travel in response to a TDM measure.
- The numerical examples using the sample of MWCOG trip diary data have shown the AMOS prototype is capable of producing aggregate statistics of travel demand at levels that are comparable to the conventional trip-based model systems (except that the current version of AMOS operate with static zone-to-zone travel time matrices rather than internally conducting network assignment).

It is worthy to note that the development of the AMOS prototype incorporates a number of theoretical concepts, such as "adaptation behavior" and "time-space constraints," into a practical model system which fully utilizes the data that are maintained by a typical MPO.

It is also worthy to note that the survey conducted in this project collected a wide range of information that was needed to develop the prototype. In the future when AMOS is more fully developed, then the contents of the survey can be substantially reduced. Therefore,

- In the future, AMOS can be implemented in a metropolitan area using the data bases maintained by the area MPO and a low-cost, small-sample survey that can be readily administered. Furthermore, this survey is not required if customizing a component of AMOS to the area to reflect its residents' TDM responsiveness, is not desired.

It is noted that fully developing AMOS, however, will require a significant amount of data. This is further discussed below as one of the recommendations.

It is believed that AMOS will be in the near future a useful short-term policy analysis tool for MPOs that seek the most effective set of transportation policy measures. At this point, however, the AMOS prototype contains several areas that need improvement. For example, as noted in Section 7, a component, the Response Option Generator, may not have been fine-tuned enough to be able to detect possible differences in commuters' responses to different TDM measures, and the search termination rule adopted is overly simplistic Considerations of the needs for new transportation policy tools and the current state of development of AMOS have led to the following recommendations.

The recommendations following suggest possible courses of action to support the expeditious transfer of AMOS to MPOs and other interested parties, recognize the continuing programmatic obligations imposed on MPOs as defined by federal law and implementing regulations, and ensure that AMOS becomes a valuable tool for a large number of diverse MPOs and other stakeholder organizations:

- Enhance AMOS Performance. This category is defined to comprise all actions which enhance the productivity of the existing version of AMOS:
- Quality and Accuracy -- Focus on refinement and replacement of current analytical techniques used in AMOS including, but not limited to re-training neural networks, incorporating destination choice components, and enhancing the realism of each model development. These actions are short-term, since they are improvements in current methodology relying for the part on current data.
- Cost Reduction and Control Measures -- The value to achieving acceptability of AMOS by MPOs is enormous in an era of either limited or declining budgets. One large cost element in implementing AMOS is the activity-based survey data that it requires. It is believed that there are approaches which require investigation including, but not limited to, regional transfers of existing survey data, and synthetic households.
- Data Collection -- Cost reduction at MPO levels can be achieved by developing a robust model system that can be implemented to any locale with minimum modifications and therefore with less implementation costs. The AMOS survey in the MWCOG survey area contained a substantial amount of questions that probed into commuters' activity scheduling, work schedules, and various types of constraints governing their travel behavior. Development of a generalized model system calls for staging an extensive data collection effort in multiple urban areas. Furthermore, the AMOS survey in the MWCOG area was limited to commuters; no information is obtained about the travel behavior and TDM adaptation behavior by non-commuters. It is believed that such data collection efforts will be most effective when they are tied to the implementation of TDM measures and take on a form of before-and-after panel study.
- Increase AMOS Applicability. This category is defined to comprise all actions which increase the applicability (or scope) of AMOS, and could easily necessitate the creation of a new version. One clear way to expedite the transfer of AMOS to interested parties is to modify AMOS so that it is applicable to a greater variety of MPO situations, thereby increasing the number of MPOs who would find it to be a useful tool:
- Case Studies -- This report marks the completion of the testing of the AMOS prototype for the metropolitan Washington, D.C., area. It is recognized that the extent of AMOS "acceptability" depends in part on the number and character of demonstrations. It is recommended that three or more case studies be conducted in metropolitan areas that are widely different in geographical location and other attributes.
- Adaptability -- It is suggested that efforts be made to increase the scope of AMOS to address a greater number of policy issues including more TDM measures, and a more rigorous treatment of land-use, air quality, energy use, advanced transportation
technologies, and alternative transportation fuels. In this manner AMOS becomes more adaptable to a wide variety of MPO situations.
- Improve AMOS Usability. This category is defined to comprise all actions which enhance the usability of the existing version of AMOS. The following represent areas for improving the usability of AMOS:
- User Interface Enhancements -- For the immediate future, it is suggested that substantive value could be achieved in ensuring AMOS is user-friendly, including development of: Enhanced Graphic User Interface (GUI), and computer files comprising a "User's Manual" and a "User's Tutorial." Field research is important to determine what is needed by and helpful to MPO and other key end-users.
- Technical Support -- Opportunities exist to provide on-going AMOS technical support and related information to MPOs and other parties-of-interest through Internet. These services would provide immediate answers to questions like 'What is AMOS?', 'Who can use it?', 'How is it accessed?' and other basic information. The technical support to AMOS users should be provided to quickly respond and help solve situational and generic problems in its use.
- Disseminate AMOS Information. This category is defined to comprise all actions which disseminate information on AMOS to MPO and other potential users.
- MPO Dissemination -- There are several kinds of activities which would support the objective of familiarizing representatives of MPO and other organizations (e.g., environmental groups) with AMOS including, but not limited to, regional short courses, individual briefings, and Internet access.
- General Communications -- There are activities essential to making the transportation stakeholders aware of AMOS. These activities include, but are not limited to, preparation of selected publications such as AMOS pamphlets, manuals, conference papers, and targeted presentations and briefings.


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## APPENDIX A

SELECTION OF TCMs

## A. 1 Overview

A key step in the study was the selection of the Transportation Control Measures (TCMs) that were used in the implementation of AMOS for the MWCOG regions. The specific TCMs selected dictated the data requirements for the AMOS survey (See Section 6) and some design elements of the AMOS prototype. The effectiveness of the TCM selection process was crucial, since it had to address factors that influence travel behavior; ensure reasonable inclusion of these factors in the selection of candidate TCMs; ensure that the AMOS survey strategy collected data essential in an acceptable testing of the selected TCMs, and allowed reasonable specification of the evaluation measures for the TCMs.

Twenty eight TCMs were selected for detailed evaluation in this research project by representatives of FHWA, the U.S. EPA, and MWCOG's Travel Forecasting and Traffic Mitigation Subcommittees. Based on a ranking of the 28 TCM candidates, six TCMs each were then selected for inclusion in this AMOS research project.

TCM Set 1 :
Regional voucher program
Congestion pricing
Combination of regional voucher program and congestion pricing
TCM Set 2:
Bicycle/pedestrian measures
Employee parking space tax
Combination of bicycle/pedestrian measures and parking space tax.
The research objective of this project is to prototype and demonstrate the effectiveness of an activity-based approach to travel demand modeling in a real-world context. Hence, the TCMs to be evaluated in this research project were selected to meet either of the following criteria:

1. The measures can be analyzed with both four-step and activity-based modeling approaches, but the activity-based approach performs significantly better.
2. The measures can be analyzed poorly or not at all with the four-step approach, but can be analyzed well with the activity-based approach.

Exhibit 1 compares and contrasts the analysis capabilities of the four-step and activity-based approaches for the TCMs that we propose to analyze. The table reflects the following practice in the four-step process, which is typical of that used in the U.S. ${ }^{1}$ Trip generation depends on population and land-use activity only, and is insensitive to price. Trip distribution depends on

[^2]estimated trip generation and highway travel times only. Mode choice can include characteristics of the traveler in addition to modal costs and levels of service. Trip timing is simulated by estimating the time distribution of trips by trip type, either from national or regional averages, or from a regional household travel survey. Non-motorized modes are usually ignored entirely, although some agencies have models that do a "pre-mode split" to separate out bicycle and pedestrian trips prior to trip distribution and mode choice; these pre-mode split models typically depend only on socioeconomic characteristics of the traveler, and are insensitive to modal attributes.

The following factors were considered critical during the comparison between the four-step and activity-based approaches:

- Travel costs enter the four-step process only through the mode choice model. The activity-based model can estimate the effects of travel costs on all aspects of travel, including trip generation, trip distribution, and trip timing.
- Bicycle and pedestrian modes are usually ignored within the four-step process. Four-step approaches that include these modes are insensitive either to level of service characteristics of these modes or cannot reflect attributes such as safety and security associated with separated bikeways and secure bike parking facilities.
- The four-step process assumes an additive effect of combined measures. The activitybased approach can account for interaction effects.


## Exhibit 1: Comparison of Analysis Capabilities: Four-Step and Activity-Based Approaches

## TCM Measure

1. Set 1
1.1 Regional voucher program
1.2 Congestion pricing
1.3 Combination of regional voucher and congestion pricing
2. Set 2
2.1 Bicycle/pedestrian measures
2.2 Employee parking space tax
2.3 Bicycle/pedestrian measures and employee parking space tax

Four-Step

Modeled through effects on mode choice as addition to auto travel cost. Ignores effects on trip generation, distribution, timing.
Same as 1.1.

Same as 1.1. Assumes policies are additive; cannot estimate interaction effects.

Bicycle and pedestrian modes typically ignored by most fourstep modeling approaches. Modeled through effects on mode choice as addition to auto travel cost. Ignores effects on trip generation, distribution, timing.
Can only look at effects of parking space tax; ignores effects of bicycle/pedestrian measures. Cannot capture interaction effects.

## Activity-Based

Captures effects on trip generation, trip timing, distribution, mode choice.

Same as 1.1.

Same as 1.1. Can capture interaction effects between policies.

Same as 1.1 .

Same as 1.1

Same as 1.3 .

## A. 2 Discussion of the Individual TCM Options

The selection of the 6 TCMs was made based on an assessment of the 28 candidate TCMs as related to implementation feasibility using a stated-preference survey and consistency with objectives of this research project. The 28 candidate TCMs fall into 6 basic categories which are discussed in the following sections. Exhibit 2 summarizes the 28 candidate TCMs their respective ranking.

## A.2.1 VMT or Gas Tax

The gas tax measure has a short-term versus a long-term response consisting of reducing VMT via shorter trips and changing modes in the former case, while individuals may switch to more fuel efficient vehicles in the latter case. A vehicle choice model is required to address the vehicle switching issues, however this is beyond the scope of the current project.

While neither measure targets specific uses of the vehicle, which are issues that we hope to explore in AMOS' development, both measures are feasible to assess within the current survey effort given the limitation described above for gas taxes. Should these measures be selected, setting the fees to recover local general funds spent on road construction (i.e., shortfalls of revenues from local gas taxes and user fees) is complicated by the fact that local property taxes are transferred to state and federal road projects. This suggests that a more complete analysis would be required to determine the net subsidy of all road construction funded by local government. Instead of entering into this more complex analysis at this point, we suggest that a range of fee values is selected for exploring the sensitivity of vehicle use to the cost per mile.

## A.2.2 Parking Pricing

This topic covers a combination of policies that include cash-out subsidy, regional voucher programs, and employee parking space taxes.

## Cash-out Policy

A cash-out policy requires an employer to calculate the subsidy given to employees who park at the work place for free or at reduced rates. The employer must subsidize transit or HOV users at the same rate. This policy presents several problems for analysis. It is difficult to estimate out-ofpocket costs that an employer subsidizes based on the full cost of a parking space at the place of employment, less the amount that the employer pays. This subsidy can be estimated only on an aggregate basis irrespective of the type of parking structure and other anomalies that affect parking prices in any given locale. From the point of view of the survey, it is not possible to determine the amount of the parking subsidy prior to the time of the survey. Hence, we will not test a cash-out policy.

## Regional Voucher Program

A regional voucher program requires that employers give employees a fixed travel allowance (e.g., $\$ 60$ per month); SOV users who park at the work place are charged an amount equal to the travel allowance. SOV users would see no net change in their benefits; HOV users would gain in an amount that depended on vehicle occupancy, assuming that parking costs were shared; others would receive the full travel allowance.

This policy is much easier to collect information on because it is not necessary to estimate the amount of the current effective subsidy. Hence, it is the most likely candidate TCM measure for inclusion in the project.

This policy has the disadvantage that it may not appear sensible to those who currently park at the work place: the employer is simultaneously giving them a travel allowance and taking it away. A possible variation on this policy is to charge an amount for parking that is higher than the travel allowance, requiring those who park to pay something. The amount to be charged would depend on the area within the region (e.g., Washington CBD, outer suburbs, etc.). For areas where there is currently no parking charge, the required payment would be in the form of a parking space tax.

This variation is conceptually as straightforward to include in the model as is the regular regional voucher program. It would, however, require some extra effort in survey design because the amount of the subsidy, and the amount charged for parking, would have to depend on the location of the work place.

## Employee Parking Space Tox

If the Employee Parking Space Tax is framed as a pass-through fee to employees, then it represents another variation on the cash-out subsidy or regional voucher program, except that it would appear as a disincentive; as discussed above. As such, there is no reason that it cannot be addressed in the SP survey.

## A.2.3 Congestion Pricing

This measure provides the opportunity to develop a central feature that the activity-time framework offers, and is feasible within the current scope of work. Traveler response to peak period pricing that can be captured include changing departure times, changing sequence of activities and trips, changing activities and trips, and changing modes. We believe that for simplicity of analysis (and to conform with economic rationality), congestion pricing should be assumed to apply to all roadways, not just limited-access facilities. This is within the scope of current technology; for example, the DRIVE program in Europe includes a demonstration of technology for collecting road user charges.

## A.2.4 Region-Wide HOV Network

As currently proposed by the Washington COG, this measure would entail building a system of HOV lanes throughout the region. Analyzing this measure would require that we estimate for each traveler the portion of each trip that is currently on a highway that would be included in the HOV network. While it is possible to develop a method that provides travel times by origindestination pairs matched for the HOV network, this would require a commitment of an estimated two to three person weeks on the part of COG staff or an alternate to develop. It would also be necessary to determine whether a traveler who currently does not use these highways would be diverted to use the HOV facilities, which is at the frontier of current research in route choice and beyond the current state of practice in network modeling. Hence, this measure would be conceptually difficult to collect stated-preference data on and model. We do not propose to include it in the list of TCMs for implementation.

## A.2.5 Bicycle/Pedestrian Measures

Bicycle/Pedestrian Measures can be framed at two levels, only one of which is feasible to analyze within the current scope of effort. A number of key factors can contribute to a bicycle/pedestrian strategy including: (1) a safe and continuous network of bicycle and pedestrian pathways; (2) safe parking at transit and metro stations, as well as park and ride lots; (3) amenities to facilitate the use of these modes such as showers at the place of work; and (4) urban redesign factors (e.g., high density development, retail center development, traffic calming). The first three factors can be combined into a "bicycle/pedestrian" scenario that can be credibly explored using statedpreference (SP) questions within the current scope of effort. The development of a "bicycle/pedestrian" capability into the current research effort would capitalize on the capabilities of AMOS that are largely unmet by other modeling approaches.

It seems to us that whether cycling is a practical thing to do is rather easy for people to judge and there will not be too many people in the gray zone. The SP approach would consist of describing the scenario to the interviewee and asking questions like, "Would you consider riding to the rail station, then taking the rail to work?" But we want to add that practically nobody used the bicycle as a feeder mode to rail 20 years ago in Japan; now there are more bicycles around every rail station than there are parking spaces. Who knows whether the same change won't take place in the US before too long?

Extending the bicycle/pedestrian scenario to include urban redesign implies a departure from current conditions that strains the validity of the SP approach. It constitutes an additional "urban redesign" scenario that requires a complete evaluation in and of itself. Presenting a land-use scenario in a stated-preference (SP) format pushes the edge of making the questions as "real" as possible to the interviewee. The SP method depends on the customization of questions to realworld conditions (i.e., the "realness") for the validity of its results. There are tow different approaches to achieving this. The first consists of designing detailed pair-wise trade-offs between key site design criteria and presenting these choices in graphical form to the interviewee.
Unfortunately, the cost of this type of customized graphics approach is prohibitive within the
scope of the current survey budget. The second approach to modeling a complex land-use scenario would be to build AMOS using actual micro-level land-use data. While Montgomery County does have this type of data, the project would be required to implement AMOS at two different levels of aggregation, i.e., one for Montgomery County and another for the MWCOG regions in their entirety. Again, the scope of the existing budget cannot bear this expense.

Exhibit 2: Detailed Assessment of MWCOG Proposed TCMs

| TCMs |  | Source | 4 Step | Amos | Data Sources | Segment | Synergies | Rank |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A Pricing Measures |  |  |  |  |  |  |  |  |
| 1 | Gas Tax Increase: $\$ .25 / \mathrm{gal}$ for 10 years (M-10), auto insurance | COG 12 | 1 | 4 | HH survey | 4 | $\begin{gathered} \mathrm{A}-5, \mathrm{~B}, \mathrm{C}, \& \\ \mathrm{D} \end{gathered}$ | 4 |
| 2 | VMT Tax: $\$ .05 / \mathrm{mi}$ for $>10,000$ mi/credit LEVs (M-15) | $\begin{array}{\|l\|} \hline \text { COG } 14 \\ \text { VDRPT } 1 \end{array}$ | 1 | 4 | HH survey | 4 | $\begin{gathered} \mathrm{A}-5, \mathrm{~B}, \mathrm{C}, \& \\ \mathrm{D} \end{gathered}$ | 4 |
| 3 | Pollution Fee: \$500/yr/gas vehicle (M-9) | VDRPT 1 | 0 | 4 | HH survey | 4 | $\begin{gathered} \mathrm{A}-5, \mathrm{~B}, \mathrm{C}, \& \\ \mathrm{D} \end{gathered}$ | 4 |
| 4 | Regional Voucher Program: $\$ 60 / \mathrm{mo}$ to all employees \& $\$ 60 / \mathrm{mo}$ parking charge (M-42) | VDRPT 2 | 0 | 4 | HH survey | 3 | A-5, C, D | 5 |
| 5 | Transit Incentives: $\$ 1 /$ trip or $1 / 2$ fare Metro feeders (M-8,14) | VDRPT 5 | 3 | 5 | HH survey mode choice data | 3 | A, B, C, D | 3 |
| 6 | Congestion Pricing on LOV: $\$ .20 / \mathrm{mi}<3$ occupants (M-11) | FED | 1* | 5* | HH survey | 4 | D, esp D-2 | 5 |

Exhibit 2: Detailed Assessment of MWCOG Proposed TCMs (Continued)

| B. Parking Measures |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Build Park-n-Ride Lots (M-39) | COG I VDRPT 6 | 0 | 3 | HH survey | 4 | A-5 | 2 |
| 2 | Cash-out Subsidy for Transit/HOV: match subsidy for employer parking benefits to $\mathrm{HOV} /$ transit users (M-7) | EPA/COG | 2 | 5 | HH survey | 3 | A, C, D | 5 |
| 3 | Employee Parking Space Tax: suburb-\$14/mo,\$25/mo-metro (M-12,13) | EPA | 2 | 5 | HH survey | 3 | C, D | 4 |
| C. Bike/Ped Scenario |  |  |  |  |  |  |  |  |
| 1 | Bicycle Element of Long Range Plan (M-37): to be specified | COG 6 VDRPT 4 |  |  | HH survey |  |  |  |
| 1 | Bicycle Racks \& Lockers at All Transit Stations (M-29) | COG 7 | 0 | 3 | HH survey | 2 | A, B, D \& E | 5 |
| 1 | Pedestrian Facilities Near Rail Stations: within 1 mile (M-28) | COG 8 | 0 | 3 | HH survey | 2 | A, B, D \& E | 5 |
| 1 | Bike Incentives: cash-out or subsidy for bike-related fees | COG 23/ <br> WABA | 0 | 3 | HH survey | 1 | A, B, D \& E | 2 |
| 1 | Bike Employee Trip Reduction Programs | COG 24/ <br> WABA | 1 | 3 | HH survey | 2 | A, B, D \& E | 4 |
| 1 | Bike Parking at Public Facilities | COG 26/ WABA | 0 | 3 | HH survey | 1 | A, B, D \& E | 5 |

Exhibit 2: Detailed Assessment of MWCOG Proposed TCMs (Continued)

| 2 | Scenario Background: maps \& traffic engineering for bikes |  <br> 28/WABA | 0 | 1 | HH survey | 3 | A, B, D \& E | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3 | Scenario Background: site planning \& land-use measures | $\begin{aligned} & \hline \text { EDF/ } \\ & \text { WABA } \end{aligned}$ | 0 | 3 | HH survey | 4 | A, B, D \& E | 1 |
| D. ETR/ECO/Telecommute | ETR/ECO/Telecommute |  |  |  |  |  |  |  |
| 1 | Trip Reduction Incentives Program (ETR) | COG 4 VDRPT 3 | 0 | 5 | HH survey | 4 | A \& B |  |
| 2 | Revised Employee Commute Options (ECO): support alternatives to SOV, alternative work schedules, incentives | COG 5 <br> VDRPT 3 | 0 | 5 | HH survey | 4 | A \& B | 4 |
| 3 | Integrated Ridesharing (M-47): <br> - ride finders <br> - guaranteed ride home | COG 11 | $\begin{aligned} & 1 \\ & 1 \end{aligned}$ |  | HH survey | 4 | A \& B |  |
| 4 | Financial Incentives for Telecommuting Program: for employer programs (M-46) | COG 19 VDRPT 7 | 0 | 5 | HH survey | 3 | A \& B | 3 |
| 5 | Telecommuting Centers in Outlying Areas (M-58) | $\operatorname{COG} 20$ <br> VDRPT 7 | 0 | 5 | HH survey | 3 | A \& B | 2 |
| E. Land-Use Measures |  |  |  |  |  |  |  |  |
|  | to be specified |  |  | 3 | HH survey Landuse data | 5 | A, B, C, D | 0 |

Exhibit 2: Detailed Assessment of MWCOG Proposed TCMs (Continued)


Notes: (1) SCALE: 1 to 5 indicates lowest to highest, as follows:
(a) 4 step and AMOS: ability to evaluate the impacts of the TCM within either model,
(b) Segment: preliminary estimate of the relative size of the market segment impacted by the TCM,
(c) Synergies: cross-references the TCMs in the matrix that this TCM has potential synergies with,
(d) Rank: overall assessment of the value of evaluating this TCM within the current scope of work.
(2) Sources refer to documents provided by Virginia Department of Rail and Public Transit (VDRPT) on behalf of the Washington COG, the

Washington Area Bicycling Association (WABA), the Environmental Defense Fund (EDF), and the Washington COG (COG).
(3) An asterisk, *, indicates that a complete analysis depends relatively more predominantly on network assignment.

## APPENDIX B

## AMOS SURVEY INSTRUMENT

November 11, 1994

## Dear

The regional, state, and federal transportation planning agencies in the Washington area would like to better understand your travel needs so that future transportation policies and projects will be more helpful to you. Ways to reduce congestion, improve air quality, and increase the number of travel options for your family and community are being examined. We are asking for a little of your time now which could help make travel more pleasant and efficient in the future.

We are conducting a travel survey of Washington area residents. Your household has been randomly selected to be interviewed about the travel that you do. Your responses will be combined with those from other households to develop an understanding of travel patterns in the Washington Area. All responses will remain strictly confidential.

You will be receiving a telephone call in the next few days from SCR, the research firm helping with this project. The caller will ask for your help in completing the survey, explain how you can participate, and answer any questions you may have about this study.

The success of this survey depends on receiving good information from the people who participate. Your responses will have a direct influence on future transportation planning in the Washington area. We greatly appreciate your help with this important project.

Sincerely,


David Washburn
Research Director

November 1, 1994
Dear «FNAME» «LNAME»,
Thanks again for your time on «CMPDATE», and for agreeing to help us with the rest of the survey!

Your participation in this survey is very important and greatly appreciated. The information will help with the planning of future transportation improvements in the Washington area.

The success of our research depends on receiving good information from the people who participate. All of the information you provide will remain strictly confidential. It will be combined with responses from other Washington area households to create a picture of regional travel needs.

These cards are provided for you to carry with you during the course of the day and write down the activities you do and the trips you take. Please write down all the activities you do and the trips you make on «TRAVDATE»: the activities you did (e.g., eating, personal care, work, shopping), the times you started and finished each activity, and how you traveled between activities. The column headed "other information" is provided for you to record other information about your activities and trips; for example, parking cost, bus fares, how many other people were with you in the car, and any other notes to help you remember your activities and the trips you made. An interviewer from SCR will call you the day after [activity/travel date] to ask you about what you did and the trips you made.

We would also like to ask you about some possible transportation policies and how these might affect what you do and how you travel. Your responses to these questions will give us a better understanding of how useful these policies might be in improving transportation in the Washington region.

Thank you for your valuable help!
Sincerely,

## RECORDING YOUR ACTIVITIES AND TRIPS

These memory jogger cards are provided to you to help you remember what you did and the trips you made on «TRAVDATE». You can then refer to these cards when we call you the day after «TRAVDATE».

Please record the following on «TRAVDATE»:

- The approximate amount of time you spent on each activity at home
- All activities you did outside the home (e.g., eating, working, shopping)
- The time you started and ended each activity
- All trips you made
- The time you started and ended each trip
- Other information about your activities or trips, such as whether you carried passengers in your car, what you paid for parking, transit fare, etc.

When you are traveling, please make a new entry every time you stop for some purpose, even if it is just to transfer between different means of travel. For example, walking to the bus, taking the bus to Metro, riding Metro, and walking from Metro to work would be recorded as four separate trips.

The two sample cards on the following pages show the first few activites and trips of Mary Doe and John Smith.

The first sample memory jogger shows Mary Doe's first few activities:

- got up at 6:30 a.m.
- got ready for the day
- ate breakfast with her child
- drove to work and took her child with her
- stopped at 14 th and $M$ to drop off her child at day care on the way to work
- drove on to work at 2000 New York Ave. and parked her car (she has a monthly parking permit)
- began working
- walked to 1900 New York Ave. to eat lunch
- then went back to her workplace, where she worked until 5:00
- drove back home (husband picked up child at day care)


## MEMORY JOGGER

Activities and trips for: Mary Doe
Page: 1

| ACTIVITY | LOCATION | TIME |  | OTHER INFO |
| :--- | :--- | :--- | :--- | :--- |
| Sersonal Care | Home | $6: 30$ | $7: 00$ |  |
| Eat meal | Same | 7 | $7: 30$ |  |
| Take Kathy to day <br> care | 14 th and M | $7: 30$ | $7: 45$ | Paid $\$ 0.30$ to park |
| Drive to work | 2000 NY Ave | $7: 45$ | $8: 10$ | Monthly parking permit |
| Work | Same | $8: 30$ | $12: 30$ |  |

## MEMORY JOGGER

Activities and trips for: Mary Doe
Page: 2

| ACTIVITY | LOCATION | TIME |  | OTD |
| :--- | :--- | :--- | :--- | :--- |
| START | OTHER INFO |  |  |  |
| Walk to lunch | 1900 NY Ave | $12: 30$ | $12: 40$ |  |
| Eat lunch | Same | $12: 40$ | $1: 20$ |  |
| Walk to work | 2000 NY Ave | $1: 20$ | $1: 30$ |  |
| Work | Same | $1: 30$ | $5: 00$ |  |
| Drive home | Home | $5: 00$ | $5: 40$ |  |

The second sample memory jogger shows John Smith's first few activities:

- got up at 7:00 a.m.
- ate breakfast
- he walked to the Metro at Woodley Park Station, which he rode to McPherson Square
- walked to work from Metro
- had lunch at his office
- worked through the aftemoon
- walked back to Metro
- took Metro back to Woodley Park Station
- walked to a restaurant to eat a meal
- walked home, watched TV, read, and went to sleep

MEMORY JOGGER
Activities and trips for: John Smith
Page: 1

| ACTIVITY | LOCATION | TIME |  | OTHER INFO |
| :--- | :--- | :--- | :--- | :--- |
| START | OND |  |  |  |
| Walk to Metro | Woodley Park <br> Station | $8: 00$ | $8: 10$ |  |
| Metro to work | McPherson Square | $8: 10$ | $8: 40$ | $\$ 1$ fare |
| Walk to work | Same | $8: 40$ | $8: 50$ |  |
| Work | Same | $9: 00$ | $12: 30$ |  |
| Eat lunch | Same | $12: 30$ | $1: 00$ | Had lunch in office |

## MEMORY JOGGER

Activities and trips for: John Smith
Page: 2

| ACTIVITY | LOCATION |  | TIME |  |
| :--- | :--- | :--- | :--- | :--- |
| Work | Same | $1: 30$ | $5: 00$ |  |
| Walk to Metro | McPherson Sq | $5: 00$ | $5: 10$ |  |
| Metro to home | Woodley Park <br> Station | $5: 10$ | $5: 40$ |  |
| Walk to restaurant | Calvert/Connecticut | $5: 40$ | $5: 45$ |  |
| Eat meal | Same | $5: 45$ | $6: 30$ |  |

$\qquad$

| ACTIVITY | LOCATION | TIME |  | OTHER INFO |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

תEMORY JOGGER
totivities and trips for:
Page:

| ACTIVITY | LOCATION | TIME |  | OTHER INFO |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| START | OND |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |

nEMORY JOGGER
sctivities and trips for: $\qquad$ Page: $\qquad$

| ACTIVITY | LOCATION | TIME |  | OTHER INFO |
| :---: | :---: | :---: | :---: | :---: |
|  |  | START | END |  |
|  |  |  |  |  |
|  |  |  |  |  |

## QUESTIONNAIRE = AMOS

 VERSION : FINAL

HELIO, MY NAME IS
WITH SCR, AN INDEPENDENT RESEARCH FIRM. I'M CALLING FOR REGIONAL, STATE AND FEDERAL TRANSPORTATION PLANNING AGENCIES IN THE WASHINGTON AREA.
*** DON'T READ IF RDD (RANDOM DIGIT DIALING)
DID YOU RECEIVE THE INTRODUCTORY IETTER EXPLAINING THE TRANSPORTATION SURVEY? (IF CONTACT HAS NOT RECEIVED LETTER, CHECK NAME, ADDRESS AND GIVE TO SUPERVISOR TO RE-MAIL IF NECESSARY)

WE ARE DOING A STUDY OF PEOPLE IN THE WASHINGTON METROPOLITAN AREA WHO COMMUTE REGULARLY TO WORK OR SCHOOL. YOUR PARTICIPATION IN THIS SURVEY IS VERY IMPORTANT, AS THE RESULTS WIII BE USED TO MAKE PLANNING DECISIONS IN THE WASHINGTON AREA.

DO YOU HAVE A FEW MINUTES NOW?
ARE YOU 18 YEARS OF AGE OR OLDER? (IF NO, ASK FOR SOMEONE IN THE HOUSEHOLD WHO IS)

1. IS THIS PHONE FOR . . .
2. HOME USE
3. HOME AND BUSINESS USE, OR FOR
4. BUSINESS USE ONLY (THANK YOU VERY MUCH, BUT WE ARE ONLY INTERVIEWING PEOPLE IN PRIVATE RESIDENCES.)
(READ PRE-CODED RESPONSES-EXCEPT FOR 'DON'T KNOW','REFUSED',ETC)
SKIP AFTER Q1 IF Q<1> EQ "3" THEN GO END
5. DOES ANYONE IN YOUR HOUSEHOID COMMUTE TO WORK?
6. YES
7. NO
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q2 IF Q<2> EQ "2" THEN GO 11
8. HOW MANY PEOPLE IN YOUR HOUSEHOLD COMMUTE TO WORK AT LEAST ONCE PER WEEK:

| 1.1 | 6. 6 |
| :--- | :--- |
| 2.2 | 7.9 |
| 3.3 | 8. |
| 4. 4 | $9.9+$ |

5. 5
6. 0

SKIP AFTER Q3 IF Q<3> EQ "I" THEN GO 5
SKIP AFTER Q3 IF Q<3> EQ "10" THEN GO 11
SKIP AFTER Q3 GO 8
5. ARE YOU THE PERSON WHO COMMUTES REGULARLY TO WORK?

1. YES
2. NO

SKIP AFTER Q5 IF Q<5> EQ "1" THEN GO 11
6. IS THE PERSON THAT COMMUTES REGULARLY TO WORK AVAILABLE NOW?

1. YES (ASK FOR PERSON AND REINTRODUCE SURVEY)
2. NO

SKIP AFTER Q6 IF Q<6> EQ "l" THEN GO 11

7. WHEN COULD I CALL THAT PERSON? (GET FULL NAME, TIME \& DATE TO CALL BACK)
[FORMAT: FULL NAME, CALLBACK TIME, DATE]
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q7 GO END

8. I WOULD LIKE TO TALK WITH ONE OF THE PEOPLE IN YOUR HOUSEHOLD WHO

REGULARLY COMMUTES TO WORK. THAT WOULD BE THE PERSON WITH
THE NEXT BIRTHDAY WHO IS AT LEAST 18 YEARS OLD.
ARE YOU THAT PERSON?

1. YES
2. NO

SKIP AFTER Q8 IF Q<8> EQ "I" THEN GO 11

9. IS THAT PERSON AVAILABLE NOW?

1. YES (ASK FOR PERSON AND REINTRODUCE SURVEY)
2. NO
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q9 IF Q<9> EQ "1" THEN GO 11

3. WHEN COULD I CALL THAT PERSON?
[FORMAT: FULL NAME, CALLBACK TIME, DATE]
SKIP AFTER Q10 GO END
4. HOW MANY TELEPHONE NUMBERS ARE THERE AT THIS PLACE THAT ARE FOR HOME USE?
5. 1
6. 2
7. 3
8. 4
9. $5+$

信
12. HOW MANY OF THESE TELEPHONE NUMBERS ARE DEDICATED TO A FAX MACHINE OR COMPUTER MODEM?

1. 1
2. 2
3. 3
4. $4+$
5. NONE
6. DON'T KNOW

7. IS THIS TELEPHONE SHARED WITH ANOTHER HOUSEHOLD?
8. YES
9. NO

SKIP AFTER Q13 IF Q<13> EQ "2" THEN GO 15

14. WITH HOW MANY OTHER HOUSEHOLDS DO YOU SHARE THIS TELEPHONE?

1. 1
2. 2
3. $3+$
4. DO YOU LIVE IN A:
5. SINGLE FAMILY DETACHED HOUSE
6. SINGLE FAMILY ATTACHED HOUSE (E.G., ROW HOUSE OR DUPLEX)
7. APARTMENT OR CONDOMINIUM
8. MOBILE HOME
9. HOTEL OR MOTEL UNIT
10. GROUP QUARTERS UNIT
11. OTHER (OTHER LINE $=144$ )
(READ PRE-CODED RESPONSES-EXCEPT FOR 'DON'T KNOW', 'REFUSED',ETC)

12. HOW MANY YEARS HAVE YOU LIVED AT THIS PRESENT ADDRESS?
13. DON'T KNOW
14. REFUSED
(PROMPT ONLY IF NO ANSWER)

15. IS YOUR RESIDENCE OWNED OR RENTED BY YOU OR SOMEONE IN YOUR HOUSEHOLD?
16. OWNED
17. RENTED
18. DON'T KNOW
19. REFUSED

20. HOW MANY PEOPLE LIVE IN YOUR HOUSEHOLD, INCLUDING YOURSELF?
21. 1
22. 2
23. 3
24. 4
25. 5
26. 6
27. 7
28. 8
29. 9
30. 10
31. 11
32. 12
33. 13
34. 14
35. $15+$
36. DON'T KNOW
37. REFUSED
(PROMPT ONLY IF NO ANSWER)

SKIP AFTER Q18 IF Q<1B> EQ "1" THEN GO 20

19. HOW MANY ARE FIVE YEARS OF AGE OR OLDER?

1. 1
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. 9
10. 10
11. 11
12. 12
13. 13
14. 14
15. $15+$
16. DON'T KNOW
17. REFUSED
(PROMPT ONLY IF NO ANSWER)

18. STARTING WITH YOURSELF, WHAT ARE THE NAMES OF YOUR FAMILY MEMBERS THAT ARE FIVE YEARS OF AGE OR OLDER ?
( Enter 1 name at a time, then press <return> )
SKIP BEFORE Q20 IF Q<2> EQ "2" THEN GO 21

19. HOW MANY VEHICLES ARE OWNED, LEASED, OR USED REGULARLY BY PEOPLE WHO LIVE HERE, EXCLUDING MOTORCYCLES, BICYCLES, AND OFF-ROAD VEHICLES?
20. 1
21. 2
22. 3
23. 4
24. 5
25. 6
26. 7
27. 8
28. $9+$
29. 0
30. DON'T KNOW
31. REFUSED
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q21 IF Q<21> EQ "IO" THEN GO 24

32. HOW MANY OF THESE ARE CARS, PICKUPS, VANS, SPORT UTILITY VEHICLES, OR RECREATIONAL VEHICLES?
33. 1
34. 2
35. 3
36. 4
37. 5
38. 6
39. 7
40. 8
41. $9+$
42. 0
43. DON'T KNOW
44. REFUSED
(PROMPT ONLY IF NO ANSWER)

45. HOW MANY VEHICLES ARE TRUCKS OTHER THAN PICKUPS OR RECREATIONAL VEHICLES?
46. 1
47. 2
48. 3
49. 4
50. 5
51. 6
52. 7
53. 8
54. $9+$
55. 0
56. DON'T KNOW
57. REFUSED
(PROMPT ONLY IF NO ANSWER)
58. HOW MANY MOTORCYCLES ARE OWNED BY PEOPLE WHO LIVE HERE?

| 1. 1 | 7. 7 |
| :--- | ---: | :--- |
| 2. 2 | 8.8 |
| 3. 3 | $9.9+$ |
| 4. 4 | 10. 0 |
| 5. 5 | 11. DON'T KNOW |
| 6. 6 | 12. REFUSED |

(PROMPT ONLY IF NO ANSWER)

25. AND HOW MANY MOPEDS?

1. 1
2. 7
3. 2
4. 8
5. 3
6. $9+$
7. 4
8. 0
9. 5
10. DON'T KNOW
11. 6
12. REFUSED
(PROMPT ONLY IF NO ANSWER)

13. HOW MANY BICYCLES IN WORKING ORDER ARE OWNED BY PEOPLE WHO LIVE HERE?
14. 1
15. 2
16. 3
17. 4
18. 5
19. 6
20. 7
21. 8
22. $9+$
23. 0
24. DON'T KNOW
25. REFUSED
(PROMPT ONLY IF NO ANSWER)

26. HOW FAR IS IT FROM YOUR HOME TO THE NEAREST SUPERMARKET?
[ENTER NUMBER ONLY]
27. DON'T KNOW
28. REFUSED
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q27 IF Q<27> EQ "97" THEN GO 29
SKIP AFTER Q27 IF Q<27> EQ "98" THEN GO 29
29. MILES/BLOCKS:
30. MILES
31. BLOCKS
(PROMPT ONLY IF NO ANSWER)

32. HOW FAR IS IT FROM YOUR HOME TO THE NEAREST BUS STOP?
[ENTER NUMBER ONLY]
33. DON'T KNOW
34. REFUSED
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q29 IF Q<29> EQ "97" THEN GO 31
SKIP AFTER Q29 IF Q<29> EQ "98" THEN GO 31
35. MILES/BLOCKS:
36. MILES
37. BLOCKS
(PROMPT ONLY IF NO ANSWER)
 31. HOW FAR IS IT FROM YOUR HOME TO THE NEAREST METRO RAIL STOP?
[ENTER NUMBER ONLY]
38. DON'T KNOW
39. REFUSED
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q31 IF Q<31> EQ "97" THEN GO 33
SKIP AFTER Q31 IF Q<31> EQ "98" THEN GO 33
 32. MILES/BLOCKS:
40. MILES
41. BLOCKS
(PROMPT ONLY IF NO ANSWER)
 33. HOW FAR IS IT FROM YOUR HOME TO THE NEAREST PARK?
[ENTER NUMBER ONLY]
42. DON'T KNOW
43. REFUSED
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q33 IF Q<33> EQ "97" THEN GO 35
SKIP AFTER Q33 IF Q<33> EQ "98" THEN GO 35

44. MILES/BLOCKS:
45. MILES
46. BLOCKS
(PROMPT ONLY IF NO ANSWER)

47. ARE THERE SIDEWALKS NEAR YOUR HOME?
48. YES
49. NO
50. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)

51. ARE THERE BIKE PATHS NEAR YOUR HOME?
52. YES
53. NO
54. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)
55. WAS THE TOTAL ANNUAL INCOME OF YOUR HOUSEHOLD LAST YEAR . . .
56. LESS THAN $\$ 5,000$
57. $\$ 5,000-10,000$
58. \$10,001 - 20,000
59. \$20,001-30,000
60. $\$ 30,001-50,000$
61. $\$ 50,001-75,000$
62. $\$ 75,001-100,000$
63. \$100,001 - 125,000
64. \$125,001 - 150,000
65. OVER $\$ 150,000$
66. DON'T KNOW
67. REFUSED
(READ PRE-CODED RESPONSES-EXCEPT FOR 'DON'T KNOW','REFUSED',ETC)
SKIP AFTER Q37 IF Q<2> EQ "2" THEN GO END
SKIP AFTER Q37 IF Q<3> EQ "10" THEN GO END
68. ARE YOU / IS
69. 5-10 YEARS OLD
70. 11-15
71. 16-18
72. 19-29
73. 30-39
74. 40-49
75. 50-59
76. 60+
77. DON'T KNOW
78. REFUSED

* Questions $38-48$ repeated for each household member over 4 years old *
(PROMPT ONLY IF NO ANSWER)

39. GENDER: / IS $\qquad$ A. . .
40. MALE OR A
41. FEMALE
(DON'T READ UNLESS NOT OBVIOUS WHEN TALKING TO RESPONDENT!)
(PROMPT ONLY IF NO ANSWER)

42. IS $\qquad$ -••
43. HUSBAND/SIGNIFICANT OTHER
44. WIFE/SIGNIFICANT OTHER
45. SON
46. DAUGHTER
47. MOTHER
48. FATHER
49. BROTHER
50. SISTER
51. COUSIN
52. OTHER (OTHER LINE $=160$ )
(PROMPT ONLY IF NO ANSWER)
53. DO YOU / DOES DRIVE ?
54. YES
55. NO
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q41 IF Q<38> LT "3" THEN GO 42
56. ARE YOU / IS
57. EMPLOYED FULL-TIME (+30 PLUS HOURS)
58. EMPLOYED PART-TIME ( $<30$ PLUS HOURS)
59. STUDENT ONLY
60. STUDENT \& WORK PART-TIME
61. STUDENT \& WORK FULL-TIME
62. SEEKING WORK
63. RETIRED
64. HOMEMAKER
65. DISABLED
66. VOLUNTEER
67. OTHER (OTHER LINE = 145)
(READ PRE-CODED RESPONSES-EXCEPT F`R 'DON'T KNOW','REFUSED',ETC)
SKIP AFTER Q42 IF Q<42> LT "3" THEN GO 44
SKIP AFTER Q42 IF Q<42> GT "5" THEN GO 49
68. WHAT IS THE ADDRESS WHERE YOU GO / __ GOES TO SCHOOL ?

SURVEYOR NOTE: PLEASE GET FULL \& EXACT ADDRESS OR INTERSECTING STREETS, INCLUDING CITY; OR GET WELL-KNOWN PLACE NAME SUCH AS "GEORGETOWN"

IF EXACT ADDRESS IS NOT KNOWN, GET NAME OF SCHOOL, NEAREST CROSS STREETS, AND/OR THE CITY

44. DO YOU / DOES $\qquad$ WORK MAINLY AT HOME OR AT ANOTHER PLACE ?

1. AT HOME
2. AT ANOTHER PLACE
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q44 IF Q<42> EQ "3" THEN GO 49
SKIP AFTER Q44 IF Q<44> EQ "l" THEN GO 46
3. WHAT IS THE ADDRESS WHERE YOU WORK / WORKS ?

SURVEYOR NOTE: PLEASE GET FULL \& EXACT ADDRESS OR INTERSECTING STREETS, INCLUDING CITY; OR GET WELL-KNOWN PLACE NAME SUCH AS "RAYBURN OFFICE BUILDING"
IF EXACT ADDRESS IS NOT KNOWN, GET THE NEAREST CROSS-STREETS, AND/OR THE CITY.
PLEASE FOLLOW THE ADDRESS FORMAT AS INSTRUCTED TO YOU!

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

OR: $1234==\mathrm{MAIN}=\mathrm{ST}===\mathrm{DOVER}=\mathrm{MD}=21444$
$\begin{array}{ccccc}1 & 2 & 3 & 4 & 5 \\ 5 \mathrm{~T} H=A V E=M A T N=S T=W A S H T N G T O N=D C\end{array}$
132
RAYBURN BUILDING=WASHINGTON=DC
46. DO YOU / DOES $\qquad$ HAVE A SECOND JOB ?

1. YES
2. NO
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q46 IF Q<46> EQ "2" THEN GO 49
3. IS THIS SECOND JOB MAINLY AT HOME OR AT ANOTHER PLACE ?
4. AT HOME
5. AT ANOTHER PLACE
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q47 IF Q<47> EQ "I" THEN GO 49
6. WHAT IS THE ADDRESS OF THIS JOB?

SURVEYOR NOTE: PLEASE GET FULL \& EXACT ADDRESS OR INTERSECTING STREETS, INCLUDING CITY; OR GET WELL-KNOWN PLACE NAME SUCH AS "RAYBURN OFFICE BUILDING"
IF EXACT ADDRESS IS NOT KNOWN, GET NEAREST CROSS-STREETS AND/OR CITY.
PLEASE FOLLOW THE ADDRESS FORMAT AS INSTRUCTED TO YOU!

49. IN ORDER TO BETTER UNDERSTAND HOW PEOPLE'S TRAVEL NEEDS ARE RELATED TO WHAT THEY DO, WE WOULD LIKE TO SEND YOU A DIARY TO KEEP TRACK OF YOUR ACTIVITIES AND TRAVEL FOR JUST ONE DAY. WE WILL THEN CALL YOU BACK TO COLLECT THE INFORMATION YOU RECORDED. THE INFORMATION YOU PROVIDE WILL BE STRICTLY CONFIDENTIAL, AND WILL BE USED FOR STATISTICAL PURPOSES ONLY

WE WANT TO BE SURE THAT THE REGIONAL, STATE, AND FEDERAL TRANSPORTATION PLANNING AGENCIES IN THE WASHINGTON AREA CONSIDER YOUR TRAVEL NEEDS. CAN YOU HELP WITH THIS IMPORTANT STUDY BY RECORDING YOUR ACTIVITIES AND TRAVEL FOR $\qquad$ (activity travel day \& date) ?

1. YES
2. ACTIVITY DAY NOT OKAY
3. UNSURE ABOUT PARTICIPATION
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q49 IF Q<49> EQ "3" THEN GO 51
SKIP AFTER Q49 IF Q<49> EQ "I" THEN GO 52

4. WOULD YOU PREFER
(next activity travel day \& date) ?
5. YES
6. NO (TERMINATE)
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q50 IF Q<50> EQ "2" THEN GO END
SKIP AFTER Q50 IF Q<50> EQ "1" THEN GO 52

7. WE WANT TO ENSURE YOUR HOUSEHOLD IS PROPERLY REPRESENTED IN THIS SURVEY. YOU WILL REPRESENT HUNDREDS OF OTHER HOUSEHOLDS IN YOUR AREA. PERHAPS YOU WOULD LIKE SOME MORE INFORMATION ABOUT THIS SURVEY?
[USE LIST OF "COMMONLY ASKED QUESTIONS" TO ANSWER THE RESPONDENT'S QUESTIONS OR CONCERNS.]
8. WILLING TO PARTICIPATE
9. REFUSES TO PARTICIPATE (TERMINATE)
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q51 IF Q<5l> EQ "2" THEN GO END

10. THANK YOU FOR YOUR WILLINGNESS TO PARTICIPATE IN THIS IMPORTANT STUDY. IN ORDER FOR US TO MAIL YOU YOUR DIARY AND OTHER INFORMATION, COULD I PLEASE GET YOUR NAME AND ADDRESS?

ENTER FIRST AND LAST NAME:
53. COMPLETE ADDRESS :

PLEASE FOLLOW THE ADDRESS FORMAT AS INSTRUCTED TO YOU!

$1234==\mathrm{MAIN}=\mathrm{ST}===\mathrm{DOVER}=\mathrm{MD}=21444$
IF RURAL ROUTE (RR) OR PO BOX, PUT ALI IN FIRST FIELD E.G.
"PO BOX 310=======RUSTON=VA=21133"
YOU CAN'T USE CROSS STREETS OR LANDMARKS FOR THIS ADDRESS!
(PROMPT ONLY IF NO ANSWER)
57. PHONE NUMBER:
[FORMAT: XXX-XXX-XXXX]

58. FIRST, WE WOULD LIKE TO FIND OUT SOME GENERAL INFORMATION ABOUT YOUR COMMUTE TO WORK.

ABOUT HOW MANY MILES OR BLOCKS DO YOU TRAVEL FROM YOUR HOME TO WORK?
[ENTER NUMBER ONLY]
97. DON'T KNOW
98. REFUSED
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q58 IF Q<42> EQ "7" THEN GO END
SKIP AFTER Q58 IF Q<58> EQ "97" THEN GO 60
SKIP AFTER Q58 IF Q<58> EQ "98" THEN GO 60
59. MILES/BLOCKS:

1. MILES
2. BLOCKS
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q59 GO 161

3. AND DO YOU TRAVEL THE SAME DISTANCE FROM WORK BACK TO HOME?
4. YES
5. NO
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q60 IF Q<60> EQ "1" THEN GO 63
*********************************************************************
6. HOW MANY MILES OR BLOCKS DO YOU TRAVEL FROM WORK BACK TO HOME?
[ENTER NUMBER ONLY]
7. DON'T KNOW
8. REFUSED
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q61 IF Q<6I> EQ "97" THEN GO 63
SKIP AFTER Q61 IF Q<61> EQ "98" THEN GO 63
9. MILES/BLOCKS:
10. MILES
11. BIOCKS
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q62 GO 162
**********************************************************************
12. NOW I'M GOING TO READ YOU A LIST OF WAYS YOU MIGHT COMMUTE TO WORK. PLEASE TELL ME FOR EACH ONE IF YOU USED THIS AS YOUR PRIMARY FORM OF TRANSPORTATION AT LEAST ONE DAY LAST WEEK.
13. CAR, DRIVING ALONE
14. CAR, DRIVING WITH ONE OR MORE PASSENGERS
15. CAR, RIDING WITH SOMEONE ELSE
16. BUS, NO RAIL
17. METRO RAIL
18. TRAIN: AMTRAK/MARC
19. MOTORCYCLE/MOPED
20. BICYCLE ONLY
21. WALK ONLY
22. WORKED AT HOME
23. DON'T KNOW
24. REFUSED
25. OTHER (SURVEYORS: REMEMBER WHAT OTHER IS FOR FOLLOW UP QUESTION!)
(Multiple Response)
(READ PRE-CODED RESPONSES-EXCEPT FOR 'DON'T KNOW','REFUSED',ETC)
26. HOW MANY DAYS LAST WEEK DID YOU GET TO WORK BY CAR, DRIVING ALONE ?
27. 1 5. 5
28. 2 6. 6
29. 3 7.7
30. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q64 IF Q<63> NE "1" THEN GO 65

31. HOW MANY DAYS LAST WEEK DID YOU GET TO WORK BY CAR, DRIVING WITH ONE OR MORE PASSENGERS ?
32. 1
33. 5
34. 2
35. 6
36. 3
37. 7
38. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q65 IF Q<63> NE "2" THEN GO 67

39. WERE THE PEOPLE IN THE VEHICLE HOUSEHOLD MEMBERS?
40. YES
41. NO
42. SOME
43. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)
 67. HOW MANY DAYS LAST WEEK DID YOU GET TO WORK BY CAR, RIDING WITH SOMEONE ELSE ?
44. 1
45. 2
46. 3
47. 4
48. 5
49. 6
50. 7
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q67 IF Q<63> NE "3" THEN GO 69
 68. WERE THE PEOPLE IN THE VEHICLE HOUSEHOLD MEMBERS?
51. YES
52. NO
53. SOME
54. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)

55. HOW MANY DAYS LAST WEEK DID YOU GET TO WORK BY BUS, NO RAIL ?
56. 1
57. 5
58. 2
59. 6
60. 3
61. 7
62. 4
(PROMPT ONLY IF NO ANSWER)

SKIP BEFORE Q69 IF Q<63> NE "4" THEN GO 70
 70. HOW MANY DAYS LAST WEEK DID YOU GET TO WORK BY METRO RAIL ?

1. 1
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q70 IF Q<63> NE "5" THEN GO 71

8. HOW MANY DAYS LAST WEEK DID YOU GET TO WORK BY TRAIN: AMTRAK/MARC?
9. 1
10. 5
11. 2
12. 6
13. 3
14. 7
15. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q71 IF Q<63> NE "6" THEN GO 72
 72. HOW MANY DAYS LAST WEEK DID YOU GET TO WORK BY MOTORCYCLE/MOPED ?
16. 1
17. 5
18. 2
19. 6
20. 3
21. 7
22. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q72 IF Q<63> NE "7" THEN GO 73

23. HOW MANY DAYS LAST WEEK DID YOU GET TO WORK BY BICYCLE ONLY ?
24. 1
25. 5
26. 2
27. 6
28. 3
29. 7
30. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q73 IF Q<63> NE "8" THEN GO 74
31. HOW MANY DAYS LAST WEEK DID YOU GET TO WORK BY WALKING ONLY ?
32. 1
33. 2
34. 3
35. 4
36. 5
37. 6
38. 7
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q74 IF Q<63> NE "9" THEN GO 167
SKIP AFTER Q74 GO 167

39. HOW MANY DAYS LAST WEEK DID YOU GET TO WORK BY OTHER MEANS ?
40. 1
41. 2
42. 5
43. 6
44. 3
45. 7
46. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q75 IF Q<63> NE "13" THEN GO 76

47. BY CAR, DRIVING ALONE?
48. YES
49. NO
50. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q76 IF Q<63> EQ "1" THEN GO 77
51. BY CAR, DRIVING WITH ONE OR MORE PASSENGERS?
52. YES
53. NO
54. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q77 IF Q<63> EQ "2" THEN GO 79
SKIP AFTER Q77 IF Q<77> EQ "2" THEN GO 79
55. WOULD THE PASSENGER BE A HOUSEHOLD MEMBER?
56. YES
57. NO
58. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)

59. BY CAR, RIDING WITH SOMEONE ELSE?
60. YES
61. NO
62. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q79 IF Q<63> EQ "3" THEN GO 81
SKIP AFTER Q79 IF Q<79> EQ "2" THEN GO 81
63. WOULD THE DRIVER BE A HOUSEHOLD MEMBER?
64. YES
65. NO
66. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)

67. BY BUS, NO RAIL?
68. YES
69. NO
70. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)

SKIP BEFORE Q81 IF Q<63> EQ "4" THEN GO 82

82. BY METRO RAIL?

1. YES
2. NO
3. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q82 IF Q<63> EQ "5" THEN GO 83
4. BY TRAIN: AMTRAK/MARC?
5. YES
6. NO
7. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q83 IF Q<63> EQ "6" THEN GO 84

8. BY MOTORCYCLE OR MOPED?
9. YES
10. NO
11. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q84 IF Q<63> EQ "7" THEN GO 85
12. BY BICYCLE ONLY?
13. YES
14. NO
15. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q85 IF Q<63> EQ "8" THEN GO 86

16. BY WALKING ONLY?
17. YES
18. NO
19. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q86 IF Q<63> EQ "9" THEN GO 87
SKIP BEFORE Q86 IF Q<58> GT "3" AND Q<59> EQ "I" THEN GO 87
20. BY OTHER MEANS?
21. YES
22. NO
23. DON'T KNOW
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q87 IF Q<63> EQ "I3" THEN GO 88
24. HOW MUCH PER MONTH DO YOU CURRENTLY PAY FOR PARKING AT WORK?
[INDICATE AMOUNT AND BASIS, IF NOTHING ENTER O]
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q88 IF Q<63> NE "1" AND $Q<63>$ NE "2" AND Q<63> NE "3" THEN GO 91
SKIP AFTER Q88 IF Q<88> EQ "O" THEN GO 90

25. INDICATE BASIS:
26. PER MONTH
27. PER DAY
28. PER WEEK
29. PER QUARTER
30. PER SEMESTER
31. PER <OTHER> (OTHER LINE = 147)
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q89 GO 91
信
32. DOES THIS MEAN THAT IT'S FREE TO PARK WHERE YOU WORK, OR DOES YOUR EMPLOYER PAY FOR YOUR PARKING?
33. FREE TO PARK AT WORKPLACE
34. EMPLOYER PAYS FOR PARKING
(PROMPT ONLY IF NO ANSWER)
35. HOW DO YOU GET FROM YOUR HOME TO TRANSIT?
36. WALK ONLY
37. DRIVE ALONE
38. DRIVE WITH OTHERS
39. GET RIDE FROM SOMEBODY
40. BICYCLE
41. OTHER (OTHER LINE = 148)
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q91 IF Q<63> NE "4" AND Q<63> NE "5" AND Q<63> NE "6" THEN GO 93
42. HOW DO YOU GET FROM TRANSIT TO YOUR WORKPLACE?
43. WALK ONLY
44. DRIVE ALONE
45. DRIVE WITH OTHERS
46. GET RIDE FROM SOMEBODY
47. BICYCLE
48. OTHER (OTHER LINE = 149)
(PROMPT ONLY IF NO ANSWER)

49. WHAT TIME DO YOU USUALLY ARRIVE AT WORK:
[FORMAT: 1:00, 2:30]
50. DON'T KNOW
51. REFUSED
52. ANY HOUR

SKIP AFTER Q93 IF Q<93> EQ "97" THEN GO 95
SKIP AFTER Q93 IF Q<93> EQ "98" THEN GO 95

94. AM/PM:

1. $A M$
2. PM
(PROMPT ONLY IF NO ANSWER)

3. DO YOU HAVE TO BE AT WORK AT THIS TIME, OR CAN YOU VARY THE TIME YOU GET TO WORK?
4. CAN VARY TIME
5. MUST ARRIVE AT FIXED TIME
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q95 IF Q<95> EQ "2" THEN GO 98

6. HOW MUCH EARLIER THAN USUAL CAN YOU GET TO WORK?
[ENTER MINUTES]
7. DON'T KNOW
8. REFUSED
9. ANY HOUR
(PROMPT ONLY IF NO ANSWER)

10. HOW MUCH LATER THAN USUAL CAN YOU GET TO WORK?
[ENTER MINUTES]
11. DON'T KNOW
12. REFUSED
13. ANY HOUR
(PROMPT ONLY IF NO ANSWER)

14. WHEN DO YOU USUALLY LEAVE WORK?
[FORMAT: $1: 00,2: 45]$
15. DON'T KNOW
16. REFUSED
17. ANY HOUR
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q98 IF Q<98> EQ "98" THEN GO 100

18. AM/PM:
19. AM
20. PM
(PROMPT ONLY IF NO ANSWER)
21. DO YOU STAY AT WORK UNTIL A FIXED TIME, OR CAN YOU VARY THE TIME YOU LEAVE WORK?
22. CAN VARY TIME
23. MUST STAY UNTIL FIXED TIME
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q100 IF Q<100> EQ "2" THEN GO 103

101: HOW MUCH EARLIER THAN USUAL CAN YOU LEAVE FROM WORK?
[ENTER MINUTES]
24. DON'T KNOW
25. REFUSED
26. ANY HOUR
27. HOW MUCH LATER THAN USUAL CAN YOU , ¿EAVE FROM WORK?
[ENTER MINUTES]
28. DON'T KNOW
29. REFUSED
30. ANY HOUR
31. NOW I'M GOING TO ASK SOME QUESTIONS ABOUT YOUR TRIP FROM HOME TO WORK LAST WEEK, DID YOU MAKE A STOP TO PICK UP OR DROP OFF A CHILD ON YOUR WAY FROM HOME TO WORK?
32. YES
33. NO
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q103 IF Q<103> EQ "2" THEN GO 105

34. HOW MANY DAYS LAST WEEK DID YOU DROP OFF A CHILD AT SCHOOL OR DAY CARE ON YOUR WAY FROM HOME TO WORK?

| 1. 1 | 5. 5 |
| :--- | :--- |
| 2. 2 | 6. 6 |
| 3.3 | 7.7 |
| 4. 4 |  |


105. HOW MANY DAYS LAST WEEK, DID YOU MAKE A STOP ON YOUR WAY FROM HOME TO WORK, OTHER THAN TO PICK UP OR DROP OFF A CHILD?

| 1. | 1 |
| :--- | :--- |
| 2. 2 | 5. |

(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q105 IF Q<105> EQ "8" THEN GO 116

106. WHY DID YOU MAKE A STOP ON YOUR WAY FROM HOME TO WORK?

1. WORK RELATED
2. GROCERY SHOPPING
3. OTHER SHOPPING
4. PERSONAL BUSINESS
```
5. EAT MEAL
6. SOCIAL/RECREATION (E.G., HEALTH CLUB)
7. SERVE PASSENGER (OTHER THAN CHILD)
8. SERVE CHILD OTHER THAN SCHOOL OR DAY CARE
9. FOR GAS
10. OTHER (SURVEYORS: REMEMBER WHAT OTHER IS FOR FOLLOW UP QUESTION!)
(Multiple Response)
(PROMPT ONLY IF NO ANSWER)
```



```
107. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM HOME TO WORK FOR SOMETHING WORK RELATED?
```

1. 1
2. 5
3. 2
4. 6
5. 3
6. 7
7. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q107 IF Q<106> NE "I" THEN GO 108

8. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM HOME TO WORK FOR GROCERIES?
9. 1 5. 5
10. 2
11. 6
12. 3
13. 7
14. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q108 IF Q<106> NE "2" THEN GO 109

15. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM HOME TO WORK FOR SHOPPING OTHER THAN FOR GROCERIES?
16. 1
17. 5
18. 2
19. 6
20. 3
21. 7
22. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q109 IF Q<106> NE "3" THEN GO 110

23. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM HOME TO WORK FOR PERSONAL BUSINESS?
24. 1
25. 5
26. 2
27. 6
28. 3
29. 7
30. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q110 IF Q<106> NE "4" THEN GO 111
 111. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM HOME TO WORK TO EAT?
31. 1
32. 5
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q111 IF Q<106> NE "5" THEN GO 112

33. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM HOME TO WORK TO SOCIALIZE OR FOR RECREATIONAL PURPOSES (E.G., HEALTH CLUB)?
34. 1
35. 5
36. 2
37. 6
38. 3
39. 7
40. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q112 IF Q<106> NE "6" THEN GO 113
41. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM HOME TO WORK TO SERVE A PASSENGER (OTHER THAN CHILD)?
42. 1
43. 5
44. 2
45. 6
46. 3
47. 7
48. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q113 IF Q<106> NE "7" THEN GO 114
SKIP AFTER Q113 GO 164
49. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM HOME TO WORK FOR GAS?

| 1. 1 | 5.5 |
| :--- | :--- |
| 2.2 | 6.6 |
| 3.3 | 7. |

(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q114 IF Q<106> NE "9" THEN GO 115

115. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM HOME TO WORK FOR OTHER REASONS?

| 1. 1 | 5.5 |
| :--- | :--- |
| 2. 2 | 6.5 |
| 3.3 | 7.7 |
| 4. 4 |  |

(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q115 IF Q<106> NE "10" THEN GO 116
116. NOW I'M GOING TO ASK SOME QUESTIONS ABOUT YOUR TRIP FROM WORK BACK TO HOME. LAST WEEK, DID YOU MAKE A STOP TO PICK UP A CHILD AT SCHOOL OR DAY CARE ON YOUR WAY FROM WORK TO HOME?

1. YES
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q116 IF Q<116> EQ "2" THEN GO 118
2. HOW MANY DAYS LAST WEEK DID YOU PICK UP OR DROP OFF A CHILD AT SCHOOL DAY CARE ON YOUR WAY FROM WORK TO HOME?

| 1. 1 | $5 \cdot 5$ |
| :--- | :--- |
| $2 \cdot 2$ | $6 \cdot 6$ |
| 3.3 | 7.7 |
| 4.4 |  |

(PROMPT ONLY IF NO ANSWER)
118. HOW MANY DAYS LAST WEEK, DID YOU MAKE A STOP ON YOUR WAY FROM WORK TO HOME, OTHER THAN TO PICK UP OR DROP OFF A CHILD?

1. 1
2. 5
3. 2 6. 6
4. 3 7. 7
5. 4 8. 0
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q118 IF Q<118> EQ "8" THEN GO 129
6. WHY DID YOU MAKE A STOP ON YOUR WAY FROM WORK TO HOME?
7. WORK RELATED
8. GROCERY SHOPPING
9. OTHER SHOPPING
10. PERSONAL BUSINESS
11. EAT MEAL
12. SOCIAL/RECREATION (E.G., HEALTH CLUB)
13. SERVE PASSENGER (OTHER THAN CHILD)
14. SERVE CHILD OTHER THAN SCHOOL OR DAY CARE
15. FOR GAS
16. OTHER (SURVEYORS: REMEMBER WHAT OTHER IS FOR FOLLOW UP QUESTION!)
(Multiple Response)
(PROMPT ONLY IF NO ANSWER)
17. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM WORK TO HOME FOR SOMETHING WORK RELATED?
18. 1
19. 5
20. 2
21. 6
22. 3
23. 7
24. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q120 IF Q<II9> NE "1" THEN GO 121

25. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM WORK TO HOME FOR GROCERIES?

| 1. 1 | 5.5 |
| :--- | :--- |
| 2.2 | 6.6 |
| 3.3 | 7.7 |

4. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q121 IF Q<119> NE "2" THEN GO 122
5. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM WORK TO HOME FOR SHOPPING OTHER THAN FOR GROCERIES?

| 1. 1 | 5.5 |
| :--- | :--- |
| 2.2 | 6.6 |
| 3.3 | 7.7 |
| 4. 4 |  |

(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q122 IF Q<l19> NE "3" THEN GO 123

123. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM WORK TO HOME FOR PERSONAL BUSINESS?

| 1. 1 | 5.5 |
| :--- | :--- |
| 2.2 | $6 \cdot 6$ |
| 3.3 | 7.7 |
| 4. 4 |  |

(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q123 IF Q<119> NE "4" THEN GO 124
124. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM WORK TO HOME TO EAT?

| 1. 1 | 5.5 |
| :--- | :--- |
| 2.2 | $6 \cdot 6$ |
| 3.3 | 7.7 |
| 4. 4 |  |

(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q124 IF Q<119> NE "5" THEN GO 125

125. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM WORK TO HOME TO SOCIALIZE OR FOR RECREATIONAL PURPOSES (E.G., HEALTH CLUB)?

1. 1
2. 5
3. 2
4. 6
5. 3
6. 7
7. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q125 IF Q<l19> NE "6" THEN GO 126

8. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM WORK TO HOME TO SERVE A PASSENGER (OTHER THAN CHILD)?
9. 1
10. 5
11. 2
12. 6
13. 3
14. 7
15. 4
(PROMPT ONLY IF NO ANSWER)

# SKIP BEFORE Q126 IF Q<119> NE "7" THEN GO 127 

SKIP AFTER Q126 GO 165
127. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM WORK TO HOME TO GET GAS?

| 1. 1 | 5. 5 |
| :--- | :--- |
| 2. 2 | 6.6 |
| 3.3 | 7.7 |
| 4. 4 |  |

(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q127 IF Q<119> NE "9" THEN GO 128
128. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM WORK TO HOME FOR OTHER REASONS?

| 1. | 1 |
| :--- | :--- |
| 2. | 5.5 |
| 3. | 6.5 |
| 4.4 | 7. |

(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q128 IF Q<119> NE "1O" THEN GO 129

129. WHILE YOU WERE AT WORK LAST WEEK, DID YOU USE A CAR TO MAKE A TRIP, AND THEN GO BACK TO WORK?

1. YES
2. NO
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q129 IF Q<129> EQ "2" THEN GO 140

3. FOR WHAT PURPOSE DID YOU MAKE THESE TRIPS?
4. WORK RELATED
5. GROCERY SHOPPING
6. OTHER SHOPPING
7. PERSONAL BUSINESS
8. EAT MEAL
9. SOCIAL/RECREATIONAL
10. SERVE FASSENGER
11. SERVE CHILD OTHER THAN SCHOOL OR DAY CARE
12. FOR GAS
13. OTHER (SURVEYORS: REMEMBER WHAT 'OTHER' IS FOR FOLLOW UP QUESTION!)
(Multiple Response)
(PROMPT ONLY IF NO ANSWER)
14. HOW MANY DAYS LAST WEEK DID YOU MAKE A TRIP WHILE YOU WERE AT WORK FOR SOMETHING WORK RELATED?
15. 1
16. 2
17. 3
18. 4
19. 5
20. 6
21. 7

SKIP BEFORE Q131 IF Q<130> NE "1" THEN GO 132
 132. HOW MANY DAYS LAST WEEK DID YOU MAKE A TRIP WHILE YOU WERE AT WORK FOR GROCERIES?

| 1. 1 | 5. 5 |
| :--- | :--- |
| 2. 2 | 6.5 |
| 3. 3 | 7.7 |
| 4. 4 |  |

4. 4
(PROMPT ONLY IF NO ANSWER)

SKIP BEFORE Q132 IF Q<130> NE "2" THEN GO 133

133. HOW MANY DAYS LAST WEEK DID YOU MAKE A TRIP WHILE YOU WERE AT WORK FOR SHOPPING OTHER THAN FOR GROCERIES?

| 1. 1 | 5.5 |
| :--- | :--- |
| 2.2 | 6.6 |
| 3. | 7.7 |
| 4. 4 |  |

(PROMPT ONLY IF NO ANSWER)

SKIP BEFORE Q133 IF Q<130> NE "?" THEN GO 134

134. HOW MANY DAYS LAST WEEK DID YOU MAKE A TRIP WHILE YOU WERE AT WORK FOR PERSONAL BUSINESS?

| 1. 1 | 5. 5 |
| :--- | :--- |
| 2.2 | 6.6 |
| 3.3 | 7.7 |
| 4. 4 |  |

(PROMPT ONLY IF NO ANSWER)

SKIP BEFORE Q134 IF Q<130> NE "4" THEN GO 135

135. HOW MANY DAYS LAST WEEK DID YOU MAKE A TRIP WHILE YOU WERE AT WORK TO EAT A MEAL?

1. 1
2. 5
3. 2
4. 6
5. 7
6. 3
7. 4
(PROMPT ONLY IF NO ANSWER)

SKIP BEFORE Q135 IF Q<130> NE "5" THEN GO 136

136. HOW MANY DAYS LAST WEEK DID YOU MAKE A TRIP WHILE YOU WERE AT WORK TO SOCIALIZE OR FOR RECREATIONAL ACTIVITIES?

1. 1
2. 2
3. 3

5
6. 6
7. 7
4. 4
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q136 IF Q<130> NE "6" THEN GO 137
******************************* 137. HOW MANY DAYS LAST WEEK DID YOU MAKE A TRIP WHILE YOU WERE AT WORK TO SERVE A PASSENGER? (OTHER THAN CHILD)

1. 1
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q137 IF Q<130> NE "7" THEN GO 166
SKIP AFTER Q137 GO 166
8. HOW MANY DAYS LAST WEEK DID YOU MAKE A TRIP WHILE YOU WERE AT WORK TO GET GAS?

| 1. 1 | 5. 5 |
| :--- | :--- |
| 2.2 | 6.6 |
| 3.3 | 7.7 |
| 4. 4 |  |

(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q138 IF Q<130> NE "9" THEN GO 139
139. HOW MANY DAYS LAST WEEK DID YOU MAKE A TRIP WHILE YOU WERE AT WORK TO DO OTHER ACTIVITIES?

| 1. 1 | 5.5 |
| :--- | :--- |
| $2 \cdot 2$ | $6 \cdot 6$ |
| 3.3 | 7.7 |
| 4.4 |  |

(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q139 IF Q<130> NE "IO" THEN GO 140
 140. DOES YOUR COMPANY PROVIDE YOU WITH A CAR?

1. YES
2. NO
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q140 IF Q<140> EQ "2" THEN GO END
 141. CAN YOU USE THIS CAR TO GO FROM HOME TO WORK, OR ONLY WHILE YOU ARE AT WORK?
3. AT WORK ONLY
4. CAN ALSO USE TO GO FROM HOME TO WORK
5. OTHER (OTHER LINE = 153)
(PROMPT ONLY IF NO ANSWER)
59-2 / 161 .
Q59. 2
HOW LONG DOES IT TAKE YOU TO TRAVEL FROM HOME TO WORK (MINUTES)
[ENTER ONLY WHOLE NUMBER - DON'T TYPE 'MINUTES' OR DECIMALS]

SKIP AFTER Q59-2 / 161 GO 60
$\star \star \star \star *$
$62-2 / 162$.
Q62. 2
HOW LONG DOES IT TAKE YOU TO TRAVEL FROM WORK TO HOME (MINUTES) ? [ENTER ONLY WHOLE NUMBER - DON'T TYPE 'MINUTES' OR DECIMALS]

SKIP AFTER Q62-2 / 162 GO 63

129-2 / 163.
Q129. 2
HOW MANY DAYS DID YOU DO THAT ?

| 1. 1 | 5. |
| :--- | :--- |
| 2. 2 | $6 . \quad 6$ |
| 3. | 7. |
| 4. 4 | 8. |

(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q129-2 / 163 GO 130

113-2 / 164. HOW MANY DAYS IAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM HOM WORK TO SERVE A CHILD OTHER THAN SCHOOL OR DAYCARE ?

| 1. 1 | 5. |
| :--- | :--- |
| 2. 2 | 6 |
| 3. 3 | 7. |
| 4. 4 |  |

(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q113-2 / 164 IF Q<106> NE "8" THEN GO 114
SKIP AFTER Q113-2 / 164 GO 114
126-2 / 165. HOW MANY DAYS LAST WEEK DID YOU MAKE A STOP ON YOUR WAY FROM WOR TO HOME TO SERVE A CHILD OTHER THAN SCHOOL OR DAYCARE ?

1. 1
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q126-2 / 165 IF Q<119> NE "8" THEN GO 127
SKIP AFTER Q126-2 / 165 GO 127
137-2 / 166. HOW MANY DAYS LAST WEEK DID YOU MAKE A TRIP WHILE YOU WERE AT WO TO SERVE A CHILD OTHER THAN SCHOOL OR DAYCARE ?

| 1. 1 | 5.5 |
| :--- | :--- |
| 2. 2 | 6.5 |
| 3. 3 | 7.7 |
| 4. 4 |  |

(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q137-2 / 166 IF Q<130> NE "8" THEN GO 138
SKIP AFTER Q137-2 / 166 GO 138

| 1. 1 | 5. 5 |
| :--- | :--- |
| 2.2 | 6.6 |
| 3.3 | 7.7 |
| 4. 4 |  |

(PROMPT ONLY IF NO ANSWER)
SKIP BEFORE Q74-2 / 167 IF Q<63> NE "10" THEN GO 75
SKIP AFTER Q74-2 / 167 GO 75

THANK YOU. THAT'S ALL FOR NOW. WE WOULD LIKE TO CALL YOU ONE DAY AFTER THE DAY ON WHICH YOU KEEP TRACK OF YOUR ACTIVITIES AND TRAVEL TO COLLECT THE INFORMATION THAT YOU RECORD. AT THAT TIME, WE WOULD ALSO LIKE TO ASK YOU SOME ADDITIONAL QUESTIONS ABOUT TRANSPORTATION IN THE WASHINGTON AREA.

YOU'LL BE RECEIVENG YOUR MAIL DIARY WITHIN THE NEXT COUPLE OF DAYS AND THEN WE'LL BE CALLING YOU FOR THE FOLLOW-UP INTERVIEW.
*** READ THE FOLLOWING IF RESPONDENT DID NOT COMPLETE THE FULL SURVEY.
THANK YOU FOR TAKING THE TIME TO COMPLETE THIS SURVEY!

# QUESTIONNAIRE WITH LOGIC \& SKIP PATTERNS <br> (16:33:32 16 Aug 1995) 

QUESTIONNAIRE = AMOSII VERSION : FINAL


HELLO, MY NAME IS $\qquad$ - I'M CALLING FOR THE STUDY THAT IS BEING CONDUCTED FOR REGIONAL, STATE AND FEDERAL TRANSPORTATION PLANNING AGENCIES IN THE WASHINGTON AREA. COULD I PLEASE SPEAK TO [SELECTED RESPONDENT'S NAME FROM INITIAL INTERVIEW].
*IF PERSON IS NOT AVAILABLE, ASK WHEN YOU COULD CALL TO REACH THIS PERSON*
I WOULD LIKE TO ASK YOU ABOUT YOUR MAIN ACTIVITIES AND TRAVEL ON [ACTIVITY/TRAVEL DATE FROM INITIAL INTERVIEW]. BY "ACTIVITY", I MEAN ANYTHING THAT YOU DID ON [ACTIVITY/TRAVEL DATE FROM INITIAL INTERVIEW] SUCH AS WORKING, EATING, SHOPPING, AND SO ON. DO YOU HAVE YOUR DIARY AVAILABLE?
*IF PERSON DOES NOT HAVE ACTIVITY/TRAVEL DIARY AVAILABLE WAIT FOR HIM/HER TO GET IT. IF PERSON DID NOT USE DIARY OR CANNOT FIND IT, CONTINUE WITH INTERVIEW.

1. WHAT TIME DID YOU GET UP ON
(activity travel day) ?

2. AM/PM:
3. AM
4. PM
(PROMPT ONLY IF NO ANSWER)
5. WERE YOU AT:
6. YOUR OWN HOME
7. ANOTHER PRIVATE RESIDENCE
8. A HOTEL
9. OTHER (OTHER LINE = 73)
(READ PRE-CODED RESPONSES-EXCEPT FOR 'DON'T KNOW','REFUSED',ETC)
SKIP AFTER Q3 IF Q<3> EQ "I" THEN GO 5
10. WHERE IS THIS PLACE LOCATED?
** SURVEYOR INSTRUCTION ** GET FULL \& EXACT ADDRESS OR INTERSECTING STREETS INCLUDING CITY. OTHERWISE, GET WELL-KNOWN PLACE SUCH AS "GEORGETOWN". IF EXACT ADDRESS UNKNOWN, GET NAME OR SCHOOL, NEAREST CROSS STREETS, AND/OR THE CITY.

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

```
--- --------------
1234=NORTH=MAIN=ST=NE=APT 12=WASHINGTON=DC=21002
1234==MAIN=ST===DOVER=MD=21444
    1 2 3 4 4 % 5 l
5TH=AVE=MAIN=ST=WASHINGTON=DC
    1 2 3
```

RAYBURN BUILDING=WASHINGTON=DC
5. WHAT WAS YOUR (activity \#) ACTIVITY ?

1. WORK, WORK RELATED
2. MEAL PREP., EATING ETC.
3. SOCIAL
4. TV VIEWING
5. OTHER ENTERTAINMENT-INDIVIDUAL (RADIO, READING)
6. CATALOG OR OTHER IN-HOME SHOPPING
7. STUDYING
8. TELEPHONE (PERSONAL)
9. EXERCISE
10. PERSONAL CARE
11. HOME MAINTENANCE
12. REST, SLEEP
13. OTHER
14. RETIRED FOR EVENING / WENT TO BED
15. CHILD CARE
** LOOP OF Q'S 5-8 FOR MULTIPLE ACTIVITIES ** (OTHER LINE = 74)
(PROMPT ONLY IF NO ANSWER)

16. WHAT TIME DID YOU FINISH THAT ACTIVITY?
(PROMPT ONLY IF NO ANSWER)
17. $A M / P M$ :
18. AM
19. PM
(READ PRE-CODED RESPONSES-EXCEPT FOR 'DON'T KNOW','REFUSED',ETC)

## 

8. WAS YOUR NEXT ACTIVITY AT THE SAME LOCATION?
9. YES
10. NO

SKIP AFTER Q8 IF Q<8> EQ "I" THEN GO 5

9. WHERE DID YOU GO NEXT INCLUDING STOPS TO CHANGE METHODS OF TRAVEL?
(PROMPT FIRST FEW TIMES: DID YOU STOP ANYWHERE IN-BETWEEN)

1. HOME
2. PRIVATE RESIDENCE (OTHER THAN RESPONDENT'S HOME)
3. WORK SITE 4. WORK RELATED BUSINESS SITE
4. SCHOOL (I.E. RESPONDENT'S)
5. SCHOOL OR DAY CARE TO DROP OFF OR PICK UP A CHILD
6. SERVE CHILD OTHER (DROP OFF OR PICK UP)
7. SERVE PASSENGER OTHER THAN CHILD (DROP OFF OR PICK UP)
8. PLACE OF BUSINESS (OTHER THAN RESPONDENT'S JOB, E.G. DRY CLEANER, GAS STATION, RESTAURANT, GROCERY STORE, ANY SHOPPING, OR ERRAND)

## 10. RECREATIONAL/ENTERTAINMENT

11. DON'T KNOW 12. REFUSED 13. OTHER
12. CHANGE METHOD OF TRAVEL (BUS STOP/TRAIN STATION/PARK-N-RIDE LOT/ETC)
>SKIP AFTER Q9 IF Q9 = 14 THEN GO 13
>SKIP AFTER Q9 IF SAME LOCATION AS EARLIER RESPONSE THEN GO 11 ** LOOP OF Q'S 9-36 FOR ACTIVITY TRAVELS ** (OTHER LINE = 84)

SKIP AFTER Q9 IF Q<9> EQ "1" THEN GO 11
10. WHERE IS THIS PLACE LOCATED?
** SURVEYOR INSTRUCTION ** GET FULL \& EXACT ADDRESS OR INTERSECTING STREETS INCLUDING CITY. OTHERWISE, GET WELL-KNOWN PLACE SUCH AS "GEORGETOWN". IF EXACT ADDRESS UNKNOWN, GET NAME OR SCHOOL, NEAREST CROSS STREETS, AND/OR THE CITY.

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $1234=$ NORTH $=$ MAIN $=$ ST $=$ NE=APT $12=$ WASHINGTON $=\mathrm{DC}=21002$ |  |  |  |  |  |  |  |
| $1234==$ MAIN $=$ ST $===$ DOVER $=$ MD $=21444$ |  |  |  |  |  |  |  |
| 1 | 2 |  |  |  |  |  |  |
| $5 \mathrm{TH}=\mathrm{AVE}=\mathrm{MAIN}=\mathrm{ST}=$ WASHINGTON=DC |  |  |  |  |  |  |  |
|  | 1 |  |  |  |  |  |  |

RAYBURN BUILDING=WASHINGTON=DC
IF HOME ADDRESS THEN ENTER: "99=="

11. WHAT TIME DID YOU GET THERE?
$* * * * * * * * * *$
12. AM/PM:

1. AM
2. PM
3. WHAT FORMS OF TRANSPORTATION DID YOU USE TO GET TO
(location)
PLEASE TELL ME IN THE ORDER THAT YOU USED THEM ?
4. AUTO/PICKUP/RV/VAN 12. LIGHT RAIL/TRAM/STREETCAR
5. HEAVY-DUTY TRUCK (1 TON OR MORE)
6. MOTORCYCLE
7. TAXI/LIMO 14. MOPED/MOTORIZED BIKE
8. BUS: LOCAL PUBLIC (METRO BUS)
9. BICYCLE
10. BUS: INTERCITY (GREYHOUND) 16. MOTORIZED WHEELCHAIR
11. BUS: COMMUTER/CHARTER 17. AIRPLANE
12. BUS: SHUTTLE
13. FERRY
14. BUS: SCHOOL 19. WALKING/SKATING ONLY
15. BUS: DIAL-A-RIDE/OTHER PARATRANSIT 20. DON'T KNOW
16. TRAIN: AMTRAK/MARC 11. TRAIN: SUBWAY/METRO 21. REFUSED 22. OTHER
>IF Q13=3 GO 21 / IF Q13 GE 4 \& LE 12 GO 22 / IF Q13=13 OR =14 GO 17
>SKIP AFTER Q13 IF Q<13> GE "15" AND
IF Q9=1 GO $25 / \mathrm{IF} Q 9=2$ GO $26 / I F Q 9=3$ GO $27 / I F Q 9=4$ GO 27
IF Q9=5 GO 28 / IF $Q 9=6,7$ OR 8 GO 9 / IF $Q 9=9$ GO 29/IF Q9=10 GO 30
IF $\mathrm{Q} 9=11,12,13$ GO $31 /$ IF $Q 9=14$ GO $9 \quad$ (OTHER LINE $=85$ )
17. WERE YOU THE DRIVER OR A PASSENGER?
18. DRIVER
19. PASSENGER
20. DON'T KNOW
21. REFUSED
22. HOW MANY PEOPLE, INCLUDING YOURSELF, WERE IN THE VEHICLE?
23. 1
24. 4
25. 2
26. 3
27. 5
28. $6+$

SKIP AFTER Q15 IF Q<15> EQ "I" THEN GO 17

16. INCLUDING YOURSELF, HOW MANY OF THESE PEOPLE ARE MEMBERS OF YOUR HOUSEHOLD ?

| 1. 1 | 4. 4 |
| :--- | :--- |
| 2. 2 | 5. 5 |
| 3. 3 | 6. $6+$ |


17. WAS THE PARKING FREE OR DID YOU HAVE TO PAY (INCLUDES VALIDATED PARKING)?

1. PAID 2. FREE 3. DON'T KNOW 4. REFUSED 5. DIDN'T PARK
>SKIP AFTER Q17 IF Q<17> GT "I" AND IF Q<9> EQ "I" THEN GO 25 SKIP AFTER Q17 IF Q<17> GT "1" AND IF Q<9> EQ "2" THEN GO 26 SKIP AFTER Q17 IF Q<17> GT "1" AND IF Q<9> EQ "3" THEN GO 27 SKIP AFTER Q17 IF Q<17> GT "I" AND IF Q<9> EQ "4" THEN GO 27 SKIP AFTER Q17 IF Q<17> GT "1" AND IF Q<9> EQ "5" THEN GO 28 SKIP AFTER Q17 IF Q<17> GT "I" AND IF Q<9> EQ "6" THEN GO 9 SKIP AFTER Q17 IF Q<17> GT "I" AND IF Q<9> EQ "7" THEN GO 9 SKIP AFTER Q17 IF Q<17> GT "1" AND IF Q<9> EQ "14" THEN GO 9 SKIP AFTER Q17 IF Q<17> GT "1" AND IF Q<9> EQ "8" THEN GO 9 SKIP AFTER Q17 IF Q<17> GT "1" AND IF Q<9> EQ "g" THEN GO 29 SKIP AFTER Q17 IF Q<17> GT "I" AND IF Q<9> EQ "10" THEN GO 30 SKIP AFTER Q17 IF Q<17> GT "1" AND IF Q<9> EQ "11" THEN GO 31 SKIP AFTER Q17 IF Q<17> GT "I" AND IF Q<9> EQ "12" THEN GO 31 SKIP AFTER Q17 IF Q17 GT 1 AND IF Q9=13 THEN GO 31
2. WHO PAID OR WAS RESPONSIBLE FOR PAYING THE PARKING FEE?
3. DRIVER
4. ONE OR MORE PASSENGERS
5. DRIVER AND ONE OR MORE PASSENGERS
6. EMPLOYER
7. STORE/RESTAURANT/OTHER
8. DON'T KNOW
9. REFUSED

10. HOW MUCH WAS THE PARKING FEE?
(PROMPT ONLY IF NO ANSWER)
11. DID YOU PAY BY THE:

| 1. HOUR | 2. DAY | 3. WEEK |
| :--- | :--- | :--- |
| 4. MONTH | 5. SEMESTER/QUARTER | 6. YEAR |


| >SKIP | AFTER | Q20 | IF | Q<9> | EQ | "1" | N | GO | 25 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SKIP | AFTER | Q20 | IF | Q<9> | EQ | "2" | THEN | GO | 26 |
| SKIP | AFTER | Q20 | IF | Q<9> | EQ | "3" | THEN | GO | 27 |
| SKIP | AFTER | Q20 | IF | Q<9> | EQ | "4" | THEN | GO | 27 |
| SKIP | AFTER | Q20 | IF | Q<9> | EQ | "5" | THEN | GO | 28 |
| SKIP | AFTER | Q20 | IF | Q<9> | EQ | "6" | THEN | GO | 9 |
| SKIP | AFTER | Q20 | IF | Q<9> | EQ | "7" | THEN | GO | 9 |
| SKIP | AFTER | Q20 | IF | Q<9> | EQ | "8" | THEN | GO | 9 |
| SKIP | AFTER | Q20 | IF | Q<9> | EQ | "14" | THEN | G | 9 |
| SKIP | AFTER | Q20 | IF | Q<9> | EQ | "9" | THEN | GO | 29 |
| SKIP | AFTER | Q20 | IF | Q<9> | EQ | "10" | THEN | N GO | 30 |
| SKIP | AFTER | Q20 | IF | Q<9> | EQ | "11" | THEN | N GO |  |
| SKIP | AFTER | Q20 | IF | Q<9> | EQ | "12" | THEN | N GO |  |

SKIP AFTER Q20 IF Q9=13 THEN GO 31
(OTHER LINE = 75)
(READ PRE-CODED RESPONSES-EXCEPT FOR 'DON'T KNOW','REFUSED',ETC)
21. HOW MUCH WAS THE TAXI FARE?

| P | AFTER | Q21 IF | Q<9> EQ | 1" | EN | GO | 25 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SKIP | AFTER | Q21 IF | Q<9> EQ | "2" | THEN | GO | 26 |
| SKIP | AFTER | Q21 IF | Q<9> EQ | "3" | THEN | GO | 27 |
| SKIP | AFTER | Q21 IF | Q<9> EQ | "4" | THEN | GO | 27 |
| SKIP | AFTER | Q21 IF | Q<9> EQ | "5" | THEN | GO | 28 |
| SKIP | AFTER | Q21 IF | Q<9> EQ | "6" | THEN | GO | 9 |
| SKIP | AFTER | Q21 IF | Q<9> EQ | "7" | THEN | GO | 9 |
| SKIP | AFTER | Q21 IF | Q<9> EQ | "8" | THEN | GO | 9 |
| SKIP | AFTER | Q21 IF | Q<9> EQ | '14" | THEN | GO |  |
| SKIP | AFTER | Q21 IF | Q<9> EQ | "9" | THEN |  | 29 |
| SKIP | AFTER | Q21 IF | Q<9> EQ | "10" | THEN |  | 0 |
| SKIP | AFTER | Q21 IF | Q<9> EQ | "11" | THEN | GO |  |
| SKIP | AFTER | Q21 IF | Q<9> EQ | "12" | THEN |  |  |
| SKIP | AFTER | Q21 IF |  | N GO | 3 |  |  |

22. HOW MUCH WAS THE FARE?
(PROMPT ONLY IF NO ANSWER)
23. HOW DID YOU PAY YOUR FARE?
24. CASH ONLY
25. PASS
26. TRANSFER ONLY
27. CASH AND TRANSFER
28. TICKET/TOKEN
29. METRO FARECARD
30. METRO CHECK
31. DRIVER, NO FARE
32. DON'T KNOW
33. REFUSED
34. OTHER MEANS
35. FREE, THERE WAS NO FARE
>SKIP AFTER Q23 IF Q<23> LT "8" THEN GO 24
>SKIP AFTER Q23 IF Q9=1 GO $25 /$ IF Q9=2 GO $26 /$ IF Q9=3 GO 27 IF Q9=4 GO 27 / IF Q9=5 GO 27/IF Q9=6 GO 9 / IF Q9=7 GO 9 IF Q9=8 GO 9 / IF Q9=14 GO 9/ IF Q9=9 GO 29 / IF Q9=10 GO 30 IF Q9=11 GO $31 / \mathrm{IF}$ Q9=12 GO $31 / \mathrm{IF} Q 9=13 \mathrm{GO} 31$ (OTHER LINE = 76)
(PROMPT ONLY IF NO ANSWER)

36. WAS YOUR FAFE DISCOUNTED OR PARTLY PAID BY YOUR EMPLOYER?
37. DISCOUNTED
38. PARTIAL EMPLOYER PAYMENT
39. NO DISCOUNT OR PARTIAL PAYMENT
40. DON'T KNOW
41. REFUSED

|  |  |  | IF |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SKIP | AFTER | Q24 | IF | Q<9 | EQ | "3" | THE | GO | 27 |
| KIP | AFTER | Q24 | IF | Q<9 | EQ | " 4 | THE | GO |  |
| IP | AFTER | Q24 | IF | Q<9 | EQ | "5" | THEN | Go |  |
| IP | AFTER | Q24 | IF | Q<9> | EQ | "6" | THE | GO |  |
| SKIP | AF | Q24 | IF | Q<9> |  | "7" | THEN | GO |  |
| KI | AFT | Q24 | IF | Q< | EQ | "8" | H |  |  |

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SKIP AFTER Q24 IF Q<9> EQ "14" THEN GO 9
SKIP AFTER Q24 IF Q<9> EQ "g" THEN GO 29
SKIP AFTER Q24 IF Q9=10 GO 30 / IF Q9=1l GO 31
SKIP AFTER Q24 IF Q9=12 GO 31 / IF Q9=13 GO 31
```

(PROMPT ONLY IF NO ANSWER)
25. WHEN YOU GOT HOME AT (time), WHAT DID YOU DO ?

1. WORK, WORK RELATED
2. MEAL PREP., EATING ETC.
3. SOCIAL ACTIVITIES WITH
4. TV VIEWING
5. OTHER ENTERTAINMENT-INDIVIDUAL (RADIO, READING)
6. CATALOG OR OTHER IN-HOME SHOPPING
7. EXERCISE
8. STUDY
9. TELEPHONE (PERSONAL)
10. PERSONAL CARE
11. HOME MAINTENANCE
12. REST OR SLEEP
13. RETIRED FOR EVENING / WENT TO BED
14. OTHER
15. CHILD CARE
** LOOP OF Q'S 25-36 FOR ACTIVITIES
AT SAME LOCATION ** (OTHER LINE $=86$ )
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q25 GO 32
16. WHEN YOU GOT THERE, WHAT DID YOU DO?
17. WORK, WORK RELATED
18. MEAL PREP., EATING ETC.
19. SOCIAL ACTIVITIES WITH
20. TV VIEWING
21. OTHER ENTERTAINMENT-INDIVIDUAL (RADIO, READING)
22. CATALOG OR OTHER IN-HOME SHOPPING
23. EXERCISE
24. PERSONAL CARE, HOME MAINTENANCE, REST, ETC.
25. STUDYING
26. TELEPHONE (PERSONAL)
27. OTHER (OTHER LINE = 87)
(PFOMPT ONLY IF NO ANSWER)
SKIP AFTER Q26 GO 32
28. WHAT DID YOU DO WHEN YOU GOT THERE?
29. WORK
30. EAT
31. SOCIAL/RECREATIONAL
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q27 GO 32

32. WHAT DID YOU DO WHEN YOU GOT THERE?
33. SCHOOL WORK (ATTEND CLASS, LIBRARY, ETC.)
34. EAT
35. SOCIAL/RECREATIONAL
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q28 GO 32

?9. WHAT DID YOU DO WHEN YOU GOT THERE?
36. SHOPPING: GROCERY/CONVENIENCE
37. SHOPPING: DURABLE GOODS STORE/STORE/MALL OTHER SHOPPING SITE
38. FUEL (GASOLINE, DIESEL)
39. MEDICAL/DENTAL/HEALTH CARE
40. PERSONAL BUSINESS (BANKING, LAWYER, POST OFFICE, ETC.)
41. RESTAURANT
42. OTHER (OTHER LINE = 96)
(DON'T READ PRE-CODED RESPONSES)
SKIP AFTER Q29 GO 32

43. WHAT DID YOU DO WHEN YOU GOT THERE?
44. MOVIES, THEATER
45. SPORTS (SPECTATOR PROFESSIONAL)
46. SPORTS (SPECTATOR LOCAL)
47. SPORTS (PARTICIPANT) EXERCISE (GYM)/GAMES
48. AMUSEMENT PARK
49. CULTURAL (MUSEUMS, ETC.)
50. OTHER (OTHER LINE = 88)
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q30 GO 32
51. WHAT DID YOU DO WHEN YOU GOT THERE?
(PROMPT ONLY IF NO ANSWER)

52. WHAT TIME DID YOU START THIS ACTIVITY?
(PROMPT ONLY IF NO ANSWER)

53. AM/PM:
54. AM
55. DM
(PROMPT ONLY IF NO ANSWER)
 34. WHEN DID YOU FINISH THIS ACTIVITY?
(PROMPT ONLY IF NO ANSWER)
56. AM/PM:
57. AM
58. PM
(PROMPT ONLY IF NO ANSWER)
59. WAS YOUR NEXT ACTIVITY IN THE SAME LOCATION?
60. YES
61. NO
```
>SKIP AFTER Q36 IF Q<36> EQ "I" AND IF Q<9> EQ "I" THEN GO 25
    SKIP AFTER Q36 IF Q<36> EQ "I" AND IF Q<9> EQ "2" THEN GO 26
    SKIP AFTER Q36 IF Q<36> EQ "I" AND IF Q<9> EQ "3" THEN GO 27
    SKIP AFTER Q36 IF Q<36> EQ "1" AND IF Q<9> EQ "4" THEN GO 27
    SKIP AFTER Q36 IF Q<36> EQ "I" AND IF Q<9> EQ "5" THEN GO 28
    SKIP AFTER Q36 IF Q<36> EQ "I" AND IF Q<9> EQ "6" THEN GO 9
    SKIP AFTER Q36 IF Q<36> EQ "I" AND IF Q<9> EQ "7" THEN GO 9
    SKIP AFTER Q36 IF Q<36> EQ "I" AND IF Q<9> EQ "8" THEN GO 9
    SKIP AFTER Q36 IF Q<36> EQ "I" AND IF Q<9> EQ "9" THEN GO 29
    SKIP AFTER Q36 IF Q<36> EQ "I" AND IF Q<9> EQ "IO" THEN GO 30
    SKIP AFTER Q36 IF Q36=1 AND IF Q9=11,12,OR 13 THEN GO 31
    SKIP AFTER Q36 IF Q36=1 AND IF Q9=14 THEN GO }
>SKIP BEFORE Q36 IF Q5=14 THEN GO 32
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SKIP BEFORE Q36 IF Q<25> EQ "13" THEN GO 37
SKIP AFTER Q36 IF Q<36> EQ "2" THEN GO 9
PLANNERS AND PUBLIC OFFICIALS ARE CONSIDERING A NUMBER OF MEASURES TO IMPROVE TRANSPORTATION AND REDUCE AIR POLLUTION. I AM NOW GOING TO ASK YOU SOME QUESTIONS ABOUT HOW YOU MIGHT HAVE CHANGED WHAT YOU DID ON [ACTIVITY/TRAVEL DAY] IF CERTAIN MEASURES WERE ADOPTED. BY "CHANGED WHAT YOU DID," I MEAN ANYTHING: THE ACTIVITIES YOU DID, THE TYPE OF TRAVEL YOU DID, OR YOUR SCHEDULE FOR THAT DAY. PLEASE THINK ABOUT THESE MEASURES IN VIEW OF WHAT YOU DID ON _ (activity travel day).
37. SUPPOSE YOU ARE TAKING YOUR CAR TO WORK AND YOU HAVE THE FOLLOWING OPTIONS FOR PARKING YOUR CAR.

1. PARK WITHIN A 1-MINUTE WALKING DISTANCE AND PAY \$ $\qquad$ (tax)
2. PARK AT NO COST BUT WALK $\qquad$ (time) MINUTES TO GET TO YOUR WORKPLACE

WHICH ONE WOULD YOU CHOOSE?
(READ PRE-CODED RESPONSES-EXCEPT FOR 'DON'T KNOW','REFUSED',ETC)
38. NOW SUPPOSE THE PRICE OF PARKING AND THE NUMBER OF MINUTES IT TOOK TO WALK TO WORK CHANGED. YOU COULD . . .

1. PARK WITHIN A 1-MINUTE WALKING DISTANCE AND PAY \$ $\qquad$ (tax)
2. PARK AT NO COST BUT WALK $\qquad$ (time) MINUTES TO GET TO YOUR WORKPLACE

WHICH ONE WOULD YOU CHOOSE?
(READ PRE-CODED RESPONSES-EXCEPT FOR 'DON'T KNOW','REFUSED',ETC) ******************************************************************************)
39. THINK ABOUT WHAT YOU DID ON
(activity travel date). SUPPOSE THERE WAS A DAILY PARKING TAX OF \$ $\qquad$ (tax). WHAT WOULD YOU DO ?

1. CHANGED WHEN WENT TO WORK
2. WALK TO WORK
3. BICYCLE TO WORK
4. CARPOOL TO GET TO WORK
5. USE TRANSIT TO GET TO WORK
6. WORK AT HOME
7. NOTHING DIFFERENT
8. OTHER
** LOOP OF Q'S 39-66 FOR DIFFERENT TRANSPORTATION MEASURES ** >SKIP AFTER Q39 IF Q39 = 7 THEN GO 59 (OTHER LINE = 89)
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q39 IF Q<39> EQ "I" THEN GO 41
SKIP AFTER Q39 IF Q<39> GE "2"
AND Q<39> LE "6" THEN GO 43
SKIP AFTER Q39 IF Q<39> EQ "8" THEN GO 41
9. WHEN WOULD YOU HAVE LEFT HOME TO GO TO WORK ?
[ENTER NUMBER ONLY]
10. DON'T KNOW
11. REFUSED

SKIP AFTER Q4I IF Q<41> EQ "97" THEN GO 43
SKIP AFTER Q41 IF Q<41> EQ "98" THEN GO 43
42. AM/PM:

1. $A M$
2. PM
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q42 GO 102
3. YOU TOLD ME THAT ON YOUR WAY TO WORK YOU DROPPED OFE (OR PICKED UP) A CHILD AT SCHOOL OR DAY CARE. HOW WOULD THE CHILD HAVE BEEN DROPPED OFF (OR PICKED UP) ?
4. WOULD HAVE DROPPED OFF CHILD ON WAY TO WORK AT SAME LOCATION
5. WOULD HAVE MADE A SEPARATE TRIP TO DROP OFF CHILD
6. OTHER HOUSEHOLD MEMBER WOULD HAVE DROPPED OFF CHILD
7. CHILD WOULD HAVE GOTTEN RIDE FROM FRIEND/NEIGHBOR
8. WOULD CHANGE WHERE CHILD GOES TO SCHOOL OR DAY CARE
9. OTHER
>SKIP BEFORE Q43 IF Q9 \# "6" THEN GO 44
>SKIP BEFORE Q43 IF "6" DOESN'T COME BEFORE "3" IN Q9 THEN GO 44 (OTHER LINE $=90$ )
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q43 IF Q<43> EQ "2" THEN GO 53
SKIP AFTER Q43 IF Q<43> EQ "5" THEN GO 53
10. YOU TOLD ME THAT YOU STOPPED ON YOUR WAY TO WORK AT (place) ON (activity travel day). WHAT WOULD YOU HAVE DONE ABOUT
THIS STOP?
11. WOULD NOT HAVE MADE THE STOP
12. WOULD HAVE MADE A SEPARATE TRIP FOR THE SAME PURPOSE
13. WOULD HAVE CHANGED LOCATION OF ACTIVITY/STOP
14. OTHER
15. NO CHANGE
>SKIP BEFORE Q44 IF Q9 \# 2,4,5,7,8,9 OR 10 THEN GO 45
>SKIP BEFORE Q44 IF $2,4,5,7,8,9,10$ DON'T COME BEFORE 3 IN Q9 GO 45 (OTHER LINE $=78$ )
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q44 IF Q<44> EQ "2" THEN GO 53
SKIP AFTER Q44 IF Q<44> EQ "3" THEN GO 53
16. YOU TOLD ME THAT ON (activity travel day), WHILE YOU WERE AT WORK, YOU USED A CAR TO MAKE A TRIP TO WHAT WOULD YOU HAVE DONE ABOUT THIS TRIP?
17. USE COMPANY CAR FOR SAME PURPOSE
18. NOT MAKE TRIP
19. MADE TRIP FOR SAME PURPOSE AT SOME OTHER TIME
20. HAVE SOMEBODY ELSE AT HOME MAKE THE TRIP
21. HAVE SOMEBODY ELSE AT WORK MAKE THE TRIP
22. OTHER
>SKIP BEFORE Q45 IF 3 DOES NOT OCCUR MORE THAN ONCE IN Q9 THEN GO 46 (OTHER LINE = 79)
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q45 IF Q<45> EQ "3" THEN GO 53
$* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *$
46 . YOU TOLD ME THAT ON YOUR WAY HOME YOU PICKED UP (OR DROPPED OFF) A CHILD AT SCHOOL OR DAY CARE. HOW WOULD THE CHILD HAVE BEEN PICKED UP (OR DROPPED OFF) ?
23. WOULD HAVE DROPPED OFF CHILD ON WAY HOME AT SAME LOCATION
24. WOULD HAVE MADE SEPARATE TRIP TO DROP OFF CHILD
25. OTHER HOUSEHOLD MEMBER WOULD HAVE DROPPED OFF CHILD
26. CHILD WOULD HAVE GOTTEN RIDE FROM FRIEND/NEIGHBOR
27. WOULD CHANGE WHERE CHILD GOES TO SCHOOL OR DAY CARE
28. OTHER
>SKIP BEFORE Q46 IF Q9 \# "6" THEN GO 47
>SKIP BEFORE Q46 IF "6" DOES NOT APPEAR AFTER "3" THEN GO 47 (OTHER LINE $=80$ )
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q46 IF Q<46> EQ "2" THEN GO 53
SKIP AFTER Q46 IF Q<46> EQ "5" THEN GO 53
29. YOU TOLD ME THAT YOU STOPPED ON YOUR WAY HOME AT

ON (activity travel day). WHAT WOULD YOU HAVE DONE ABOUT THIS STOP ?

1. WOULD NOT HAVE MADE THE STOP
2. WOULD HAVE MADE A SEPARATE TRIP FOR THE SAME PURPOSE
3. WOULD HAVE CHANGED LOCATION OF ACTIVITY OR STOP
4. OTHER
>SKIP BEFORE Q47 IF Q9 \# 2, 4,5,7,8,9,10 THEN GO 48
>SKIP BEFORE Q47 IF 3 IS NOT BEFORE ANY OF 2,4,5,7,8,9,10 IN Q9 GO 48 (OTHER LINE = 81)
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q47 IF Q<47> EQ "2" THEN GO 53
SKIP AFTER Q47 IF Q<47> EQ "3" THEN GO 53
5. WOULD THIS HAVE CHANGED THE SCHEDULE FOR ANY OTHER ACTIVITIES THAT YOU DID ON $\qquad$ (Activity travel day).
6. YES
7. NO
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q48 IF Q<48> EQ "2" THEN GO 50
 49. WHICH OTHER ACTIVITIES WOULD YOU HAVE CHANGED OR DROPPED ALTOGETHER?

8. WOULD YOU HAVE ADDED ANY ACTIVITES?
9. YES
10. NO
>SKIP AFTER Q50 IF Q50 $=2$ THEN GO Q59-66
(PROMPT ONLY IF NO ANSWER)

11. WHAT ACTIVITY OR ACTIVITIES? WHEN AND WHERE WOULD YOU HAVE DONE THEM?

12. AND HOW WOULD YOU HAVE GOTTEN BETWEEN THESE ACTIVITIES ?

13. WHEN WOULD YOU HAVE MADE THIS TRIP?
(THE ONE I JUST ASKED YOU ABOUT E.G. DROP OF CHILD/ENTERTAINMENT/WORK/ETC [ENTER NUMBER ONLY]
14. DON'T KNOW
15. REFUSED

SKIP AFTER Q53 IF Q<53> EQ "97" THEN GO 56
SKIP AFTER Q53 IF Q<53> EQ "98" THEN GO 56
54. AM/PM:

1. AM
2. PM
(PROMPT ONLY IF NO ANSWER)

3. HOW WOULD YOU HAVE MADE THIS TRIP?
4. AUTO DRIVER
5. AUTO PASSENGER
6. TRANSIT - BUS
7. TRANSIT - RAIL
8. WALK ONLY
9. OTHER (OTHER LINE = 82)
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q56 IF Q<56> LE "2" THEN GO 58
SKIP AFTER Q56 IF Q<56> GE "5" THEN GO 58

10. HOW WOULD YOU HAVE GOTTEN TO YOUR TRANSIT STOP?
11. WALK ONLY
12. AUTO - DRIVE
13. AUTO - GET RIDE
14. OTHER (OTHER LINE = 83)
(PROMPT ONLY IF NO ANSWER)
15. WHERE WOULD YOU HAVE MADE THIS STOP?
** SURVEYOR INSTRUCTION ** GET FULL \& EXACT ADDRESS OR INTERSECTING STREETS INCLUDING CITY. OTHERWISE, GET WELL-KNOWN PLACE SUCH AS "GEORGETOWN". IF EXACT ADDRESS UNKNOWN, GET NAME OR SCHOOL, NEAREST CROSS STREETS, AND/OR THE CITY.

(99==) SAME LOCATION (OR ENTER NEW LOCATION ADDRESS)
>SKIP AFTER Q58 GO Q59-66
SUPPOSE THAT FACILITIES FOR BICYCLING HAD BEEN IMPROVED TO MAKE IT SAFE AND SECURE TO BICYCLE TO WORK.
(IF RESPONDENT ASKS, IMPROVEMENTS WOULD BE:)

* THERE WOULD BE A SET OF WELL-MARKED AND WELL-LIGHTED BICYCLE PATHS THAT WOULD BE COMPLETELY SEPARATED FROM CAR TRAFFIC.
* YOU WOULD HAVE A SECURE PLACE TO PARK YOUR BIKE WHEREVER YOU WENT. FOR EXAMPLE, IF YOU DECIDED TO USE A BIKE TO GET TO THE BUS OR METRO, YOU WOULD HAVE A PLACE TO PARK IT WHERE IT WOULD BE SAFE. IF YOU WANTED TO BICYCLE TO WORK OR SCHOOL, YOU COULD PARK IT AT A BIKE PARKING LOT WITH A GUARD ON DUTY.
* THERE WOULD BE SHOWERS AT WORK/SCHOOL FOR BICYCLISTS TO USE.

59. WHAT WOULD YOU DO ON _ (activity travel day) ?
60. CHANGED WHEN WENT TO WORK
61. WALK TO WORK
62. BICYCLE TO WORK
63. CARPOOL TO GET TO WORK
64. USE TRANSIT TO GET TO WORK
65. WORK AT HOME
66. NOTHING DIFFERENT
67. OTHER

(PROMPT ONLY IF NO ANSWER)
NOW SUPPOSE THE TWO MEASURES THAT I JUST TALKED ABOUT HAD BEEN ADOPTED. IF YOU HAD COME TO WORK/SCHOOL BY CAR, YOU WOULD HAVE TO PAY THE TAX OF (P). AT THE SAME TIME, FACILTIES FOR BICYCLING WOULD HAVE BEEN IMPROVED TO MAKE IT EASIER TO BICYCLE TO WORK.
(IF RESPONDENT ASKS, IMPROVEMENTS WOULD INCLUDE THE FOLLOWING:)

* THERE WOULD BE A SET OF WELL-MARKED AND WELL-LIGHTED BICYCLE PATHS THAT WOULD BE COMPLETELY SEPARATED FROM CAR TRAFFIC.
* You would have a secure place to park your bike wherever you went. FOR EXAMPLE, IF YOU DECIDED TO USE A BIKE TO GET TO THE BUS OR METRO, YOU WOULD HAVE A PLACE TO PARK IT WHERE IT WOULD BE SAFE. IF YOU WANTED TO BICYCLE TO WORK OR SCHOOL, YOU COULD PARK IT AT A BIKE PARKING LOT WITH A GUARD ON DUTY.
* THERE WOULD BE SHOWERS AT WORK/SCHOOL FOR BICYCLISTS TO USE.

60. WHAT WOULD YOU DO ON (activity travel day) ?
61. CHANGED WHEN WENT TO WORK
62. WALK TO WORK
63. BICYCLE TO WORK
64. CARPOOL TO GET TO WORK
65. USE TRANSIT TO GET TO WORK
66. WORK AT HOME
67. NOTHING DIFFERENT
68. OTHER
$>$ SKIP AFTER Q60 IF Q60=1 GO $41 / I F Q 60$ GE 2 \& LE 6 GO 43 IF Q60=8 GO 41
(OTHER LINE = 92)
(PROMPT ONLY IF NO ANSWER)
69. SUPPOSE THAT YOUR EMPLOYER GAVE YOU (benefit) PER MONTH FOR YOUR COMMUTE WHICH YOU COULD USE FOR PARKING OR TRANSIT OR YOU COULD KEEP IT IF YOU WENT TO WORK SOME OTHER WAY, BUT YOU WOULD HAVE TO PAY \$ ___ (park) MORE TO PARK.

WHAT WOULD YOU DO ON $\qquad$ (activity travel day) ?

1. CHANGED WHEN WENT TO WORK
2. WALK TO WORK
3. BICYCLE TO WORK
4. CARPOOL TO GET TO WORK
5. USE TRANSIT TO GET TO WORK
6. WORK AT HOME 7. NOTHING DIFFERENT 8. OTHER
>SKIP AFTER Q61 IF Q61=1 GO $41 /$ IF Q61 GE 2 \& LE 6 GO 43 IF Q61=8 GO 41 (OTHER LINE = 93)
(PROMPT ONLY IF NO ANSWER)
7. SUPPOSE THERE WAS A CHARGE OF (charge) PER DAY FOR DRIVING BETWEEN THE PEAK HOURS OF 7:00 AND 9:00 AM AND 4:00 AND 6:00 PM.

HOWEVER, BECAUSE OF REDUCED TRAFFIC YOUR COMMUTE TIME TO AND FROM WORK WILL BE REDUCED BY $\qquad$ (minutes) MINUTES PER DAY.

WHAT WOULD YOU DO ON $\qquad$ (activity travel day) ?

1. CHANGED WHEN WENT TO WORK 2. WALK TO WORK 3. BICYCLE TO WORK
2. CARPOOL TO GET TO WORK 5. USE TRANSIT TO GET TO WORK
3. WORK AT HOME 7. NOTHING DIFFERENT 8. OTHER
>SKIP AFTER Q63 IF Q63=1 GO 41 / IF Q63 GE 2 \& LE 6 GO 43 IF Q63=8 GO $41 \quad$ (OTHER LINE $=95$ )
(PROMPT ONLY IF NO ANSWER)
4. SUPPOSE THAT YOUR EMPLOYER GAVE YOU COMMUTE, AND YOU WOULD HAVE TO PAY
ALSO SUPPOSE THAT THERE WAS A PEAK PERIOD DRIVING CHARGE OF $\qquad$ (charge),

AND BECAUSE OF REDUCED TRAFFIC, YOUR COMMUTE TIME WOULD BE REDUCED BY __ (minutes) MINUTES.

WHAT WOULD YOU DO ON $\qquad$ (activity travel day) ?

1. CHANGED WHEN WENT TO WORK 2. WALK TO WORK 3. BICYCLE TO WORK
2. CARPOOL TO GET TO WORK 5. USE TRANSIT TO GET TO WORK
3. WORK AT HOME 7. NOTHING DIFFERENT 8. OTHER
$>S K I P$ AFTER Q66 IF Q66=1 GO $41 /$ IF Q66 GE 2 \& LE 6 GO 43
IF Q66=8 GO 41 (OTHER LINE $=70$ )
(PROMPT ONLY IF NO ANSWER)

4. /42B. WHEN WOULD YOU HAVE LEFT WORK TO GO HOME ?

5. /42C. AM/PM?
6. AM
7. PM
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q103 GO 43
$* * * * * * * * * * *$
104 . WHEN WOULD YOU HAVE MADE THIS TRIP?
(THE ONE I JUST ASKED YOU ABOUT E.G. DROP OFF CHILD/ENTERTAINMENT/WORK) [ENTER NUMBER ONLY]
8. DON'T KNOW
9. REFUSED

SKIP AFTER Q104 IF Q<104> EQ "97" THEN GO 107
SKIP AFTER Q104 IF Q<104> EQ "98" THEN GO 107
$\star \star \star \star \star \star \star \star * *$
$105 . ~ A M / P M:$

1. $A M$
2. $P M$
(PROMPT ONLY IF NO ANSWER)
$k * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *$
3. HOW WOULD YOU HAVE MADE THIS TRIP?
4. AUTO DRIVER
5. AUTO PASSENGER
6. TRANSIT - BUS
7. TRANSIT - RAIL
8. WALK ONLY
9. OTHER (OTHER LINE = 131)
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q107 IF Q<107> LE "2" THEN GO 109
SKIP AFTER Q107 IF Q<107> GE "5" THEN GO 109
10. HOW WOULD YOU HAVE GOTTEN TO YOUR TRANSIT STOP?
11. WALK ONLY
12. AUTO - DRIVE
13. AUTO - GET RIDE
14. OTHER (OTHER LINE = 132)
(PROMPT ONLY IF NO ANSWER)
15. WHERE WOULD YOU HAVE MADE THIS STOP?
** SURVEYOR INSTRUCTION ** GET FULL \& EXACT ADDRESS OR INTERSECTING STREETS INCLUDING CITY. OTHERWISE, GET WELL-KNOWN PLACE SUCH AS "GEORGETOWN". IF EXACT ADDRESS UNKNOWN, GET NAME OR SCHOOL, NEAREST CROSS STREETS, AND/OR THE CITY.

16. SAME LOCATION (OR ENTER NEW LOCATION ADDRESS) >SKIP AFTER Q58 GO Q59-66
17. WHEN WOULD YOU HAVE MADE THIS TRIP?
(THE ONE I JUST ASKED YOU ABOUT E.G. DROP OFF CHILD/ENTERTAINMENT/WORK)
[ENTER NUMBER ONLY]
18. DON'T KNOW
19. REFUSED

SKIP AFTER Q110 IF Q<110> EQ "97" THEN GO 113
SKIP AFTER Q110 IF Q<110> EQ "98" THEN GO 113
11. $A M / P M$ :

1. AM
2. PM
(PROMPT ONLY IF NO ANSWER)
3. HOW WOULD YOU HAVE MADE THIS TRIP?
4. AUTO DRIVER
5. AUTO PASSENGER
6. TRANSIT - BUS
7. TRANSIT - RAIL
8. WALK ONLY
9. OTHER (OTHER LINE = 133)
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q113 IF Q<113> LE "2" THEN GO 115
SKIP AFTER Q113 IF Q<113> GE "5" THEN GO 115
10. HOW WOULD YOU HAVE GOTTEN TO YOUR TRANSIT STOP?
I. WALK ONLY
11. AUTO - DRIVE
12. AUTO - GET RIDE
13. OTHER (OTHER LINE = 134)
(PROMPT ONLY IF NO ANSWER)
14. WHERE WOULD YOU HAVE MADE THIS STOP?
** SURVEYOR INSTRUCTION ** GET FULL \& EXACT ADDRESS OR INTERSECTING STREETS INCLUDING CITY. OTHERWISE, GET WELL-KNOWN PLACE SUCH AS "GEORGE TOWN". IF EXACT ADDRESS UNKNOWN, GET NAME OR SCHOOL, NEAREST CROSS STREETS, AND/OR THE CITY.

15. SAME LOCATION (OR ENTER NEW LOCATION ADDRESS) >SKIP AFTER Q58 GO Q59-66
 116. WHEN WOULD YOU HAVE MADE THIS TRIP?
(THE ONE I JUST ASKED YOU ABOUT E.G. DROP OFF CHILD/ENTERTAINMENT/WORK) [ENTER NUMBER ONLY]
16. DON'T KNOW
17. REFUSED

SKIP AFTER Q116 IF Q<116> EQ "97" THEN GO 119
SKIP AFTER Q116 IF Q<116> EQ "98" THEN GO 119

117. AM/PM:

1. AM
2. PM
(PROMPT ONLY IF NO ANSWER)

3. HOW WOULD YOU HAVE MADE THIS TRIP?
4. AUTO DRIVER
5. AUTO PASSENGER
6. TRANSIT - BUS
7. TRANSIT - RAIL
8. WALK ONLY
9. OTHER (OTHER LINE = 135)
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q119 IF Q<119> LE "2" THEN GO 121
SKIP AFTER Q119 IF Q<119> GE "5" THEN GO 121
$* * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * * *$
10. HOW WOULD YOU HAVE GOTTEN TO YOUR TRANSIT STOP?
11. WALK ONLY
12. AUTO - DRIVE
13. AUTO - GET RIDE
14. OTHER (OTHER LINE = 136)
(PROMPT ONLY IF NO ANSWER)
15. WHERE WOULD YOU HAVE MADE THIS STOP?
** SURVEYOR INSTRUCTION ** GET FULL \& EXACT ADDRESS OR INTERSECTING STREETS INCLUDING CITY. OTHERWISE, GET WELL-KNOWN PLACE SUCH AS "GEORGETOWN". IF EXACT ADDRESS UNKNOWN, GET NAME OR SCHOOL, NEAREST CROSS STREETS, AND/OR THE CITY.

```
1234=NORTH=MAIN=ST=NE=APT 12=WASHINGTON=DC=21002
1234==MAIN=ST===DOVER=MD=21444
    1 2 3 4 5 6
5TH=AVE=MAIN=ST=WASHINGTON=DC
    1 2 3
RAYBURN BUILDING=WASHINGTON=DC
99. SAME LOCATION (OR ENTER NEW LOCATION ADDRESS)
>SKIP AFTER Q121 GO Q59-66
```

122. WHEN WOULD YOU HAVE MADE THIS TRIP?
(THE ONE I JUST ASKED YOU ABOUT E.G. DROP OFF CHILD/ENTERTAINMENT/WORK) [ENTER NUMBER ONLY]
123. DON'T KNOW
124. REFUSED

SKIP AFTER Q122 IF Q<122> EQ "97" THEN GO 125
SKIP AFTER Q122 IF Q<122> EQ "98" THEN GO 125
123. AM/PM:

1. AM
2. PM
(PROMPT ONLY IF NO ANSWER)
3. HOW WOULD YOU HAVE MADE THIS TRIP?
4. AUTO DRIVER
5. AUTO PASSENGER
6. TRANSIT - BUS
7. TRANSIT - RAIL
8. WALK ONLY
9. OTHER (OTHER LINE $=137$ )
(PROMPT ONLY IF NO ANSWER)
SKIP AFTER Q125 IF Q<125> LE "2" THEN GO 127
SKIP AFTER Q125 IF Q<125> GE "5" THEN GO 127
10. HOW WOULD YOU HAVE GOTTEN TO YOUR TRANSIT STOP?
11. WALK ONLY
12. AUTO - DRIVE
13. AUTO - GET RIDE
14. OTHER (OTHER LINE = 138)
(PROMPT ONLY IF NO ANSWER)
15. WHERE WOULD YOU HAVE MADE THIS STOP?

* SURVEYOR INSTRUCTION ** GET FULI \& EXACT ADDRESS OR INTERSECTING STREETS INCLUDING CITY. OTHERWISE, GET WELL-KNOWN PLACE SUCH AS "GEORGE TOWN". IF EXACT ADDRESS UNKNOWN, GET NAME OR SCHOOL, NEAREST CROSS STREETS, AND/OR THE CITY.


THANK YOU FOR ALL YOUR TIME AND HELP IN MAKING THIS SURVEY A SUCCESS, YOUR ANSWERS AND OPINIONS ARE GREATLY APPRECIATED.

## APPENDIX C

## AMOS SURVEY

## DATABASES

# PART 1: DEMOGRAPHICS AND STATED PREFERENCES <br> FILENAME: AMOSVER1.DAT <br> Number of Cases $=656$ 

This data file contains information on person and household demographics as well as the stated responses of individuals to various TDM scenarios. This file was created by combining the following raw data files provided to RDC, Inc. by Strategic Consulting Research, Inc., the contracting firm that administered the survey and assembled the data bases:

- AMOSI.XLS
- AMOS2.XLS
- AMOS3.XLS
- PARK.XLS
- CODES.XLS
- TCMI.XLS
- TCM2.XLS
- TCM3.XLS
- TCM4.XLS
- TCM5.XLS
- TCM6.XLS

The file format with variable definitions and codes is provided first, followed by general notes and descriptions of derived variables (not saved in the original data bases) if any.

## VARIABLE DESCRIPTIONS

| VARIABLE | VARIABLE | QUESTION IN AMOS |
| :---: | :---: | :---: |
| NO. NAME | DEFINITION | CATI INSTRUMENT |


| 1 HHID | Household ID Code |  |
| :---: | :---: | :---: |
| 2 COMMUTER | No of persons in hhld who commute at least once per week | CATI-1:Q3 |
| 3 RES TYPE | Type of Residence | CATI-1: 215 |
| 4 TENURE | Number of years at current address | CATI-1:016 |
| 5 OWNRENT | Own or rent home? | CATI-1: Q17 |
| 6 HHLDSIZE | Household size | CATI-1:Q18 |
| 7 GT5YRS | No of persons greater than 5 years of age | CATI-1: Q19 |
| 8 NVEHICLE | No of vehicles owned, leased, etc. | CATI-1:Q21 |
| 9 NBICYCLE | No of bicycles in household | CATI-1:Q26 |
| 10 MARKET D | Distance to nearest market | CATI-1:827 |
| 11 MARKET_U | Units of distance to market | CATI-1: Q28 |
| 12 BUSDIST | Distance to nearest bus stop | CATI-1:Q29 |
| 13 BUSUNIT | Units of measurement (miles/blocks) | CATI-1:030 |
| 14 METRDIST | Distance to nearest metrolrail stop | CATI-1:Q31 |
| 15 METRUNIT | Units of measurement (miles/blocks) | CATI-1: Q32 |
| 16 PARKDIST | Distance to nearest park | CATI-1:Q33 |
| 17 PARKUNIT | Units of distance to nearest park | CATI-1:Q34 |
| 18 SIDEWALK | Are there sidewalks near home? | CATI-1: Q35 |
| 19 BIKEPATH | Are there bikepaths near home? | CATI-1:Q36 |
| 20 INCOME | Household Income | CATI-1:Q37 |
| 21 PRKCHRG | Parking cost per month | CATI-1:Q88 |
| 22 EREEPAID | Employer paid or free parking | CATI-1:890 |


| T ACCESS | Transit access mode |
| :---: | :---: |
| 24 T EGRESS | Transit egress mode |
| 25 AGECATEG | Age category of respondent |
| 26 GENDER | Gender of respondent |
| 27 LICENSE | Is respondent licensed to drive? |
| 28 EMPLOY | Employment status of respondent |
| 29 WRKPLACE | Place of work (outside/inside home) |
| 30 JOB2 | Do you have second job? |
| 31 JOB2PLC | Place of second job |
| 32 HMWKDIST | Distance from home to work place |
| 33 HMWKUNIT | Units of measurement (miles/blocks) |
| 34 WKHMDIST | Distance from work to home place |
| 35 WKHMUNIT | Units of measurement (miles/blocks) |
| 36 HMWKTIME | Travel time from home to work (min) |
| 37 NDAYSOV | No of days last week by SOV |
| 38 NDAYDRIV | No of days last week by Drive with Passengers |
| 39 DRIVHHLD | Are passengers hhld members? |
| 40 NDAYRIDE | No of days last week by Riding with Someone |
| 41 RIDEHHLD | Are passengers hhld members? |
| 42 NDAYBUS | No of days last week by Bus/No Rail |
| 43 NDAYMETR | No of days last week by Metro/Rail |
| 44 NDAYTRN | No of days last week by Train |
| 45 NDAYMOP | No of days last week by Motorcycle/Moped |
| 46 NDAYBIKE | No of days last week by bicycle only |
| 47 NDAYWALK | No of days last week by walking only |
| 48 NDAYHOME | No of days last week working at home |
| 49 AVLSOV | Is SOV available? |
| 50 AVLDRIV | Is Drive with passengers available? |
| 51 AVLRIDE | Is Ride with someone available? |
| 52 AVLBUS | Is Bus/No Rail available? |
| 53 AVLMETR | Is Metro/Rail available? |
| 54 AVLTRN | Is Train available? |
| 55 AVLMOP | Is Motorcycle/Moped available? |
| 56 AVLBIKE | Is Bicycle Only available? |
| 57 AVLWALK | Is Walking Only available? |
| 58 WK_AR_HR | Work arrival time (hour) |
| 59 WKAR_MN | Work arrival time (minutes) |
| 60 EARLY AR | Flexibility to arrive early (minutes) |
| 61 LATE_AR | Flexibility to arrive late (minutes) |
| 62 WK_LV_HR | Work leave time (hour) |
| 63 WK_LV_MN | Work leave time (minutes) |
| 64 EARLY_LV | Flexibility to leave work early (minutes) |
| 65 LATE_LV | Flexibility to leave work late (minutes) |
| 66 HW_CHILD | No of days dropped child at daycare/school on way from home to work |
| 67 HW_NOTCH | No of days stopped on way from home to work other than pickup/drop child |
| 68 HW_WKREL | No of days stopped on way from home to work for work related activity |
| 69 HW_SHOP | No of days stopped on way from home to work for grocery or other shopping |
| 70 HW_PNBSN | No of days stopped on way from home to work for personal business |
| 71 HW_SRVPS | No of days stopped on way from home to work to serve passenger other than child |
| 72 HW_RECR | No of days stopped on way from home to work for recreational activity |
| 73 HW OTHER | No of days stopped on way from home to work for eat, gas, other activities |
| 74 WH_CHILD | No of days stopped on way from work to home |

CATI-1:Q91
CATI-1:Q92
CATI-1:Q38
CATI-1: 239
CATI-1:Q41
CATI-1:Q42
CATI-1: 244
CATI-1:Q46
CATI-1:Q47
CATI-1: 258
CATI-1:Q59
CATI-1:Q61
CATI-1:Q62
CATI-1:Q161
CATI-1:Q64
CATI-1:965
CATI-1:Q66
CATI-1:067
CATI-1: 068
CATI-1: Q69
CATI-1:Q70
CATI-1:Q71
CATI-1:Q72
CATI-1: 073
CATI-1:Q74
CATI-1:Q74-2/167
CATI-1:Q76
CATI-1:Q77
CATI-1: Q79
CATI-1:Q81
CATI-1: Q82
CATI-1:Q83
CATI-1:Q84
CATI-1: 285
CATI-1:Q86
CATI-1:Q93
CATI-1: Q93
CATI-1: 096
CATI-1: 297
CATI-1:Q98
CATI-1:Q98
CATI-1:Q101
CATI-1:Q102
CATI-1:Q104
CATI-1:Q105
CATI-1:Q107
CATI-1:Q108+
Q109
CATI-1:Q110
CATI-1: Q113

CATI-1:Q112
CATI-1:Q111+
Q114+0115
CATI-1:Q117

|  | to pickup/drop child at school/daycare |  |
| :---: | :---: | :---: |
| 75 WH_NOTCH | No of days stopped on way from work to home other than pickup/drop child | CATI-1:Q118 |
| 76 WH_WKREL | No of days stopped on way from work to home for work related activity | CATI-1: Q120 |
| 77 WH_SHOP | No of days stopped on way from work to home for grocery and other shopping | $\begin{array}{r} \text { CATI-1: } \mathrm{Q} 121+ \\ \mathrm{Q} 122 \end{array}$ |
| 78 WH_PNBSN | No of days stopped on way from work to home for personal business | CATI-1:Q123 |
| 79 WH_SRVPS | No of days stopped on way from work to home to serve passenger other than child | CATI-1:Q126 |
| 80 WH_RECR | No of days stopped on way from work to home for social recreational activity | CATI-1:Q125 |
| 81 WH_OTHER | No of days stopped on way from work to home for eat, gas, other activities | $\begin{array}{r} \text { CATI-1:Q124+ } \\ \text { Q127+Q128 } \end{array}$ |
| 82 AW_TRIP | No of days made car trip while at work | CATI-1:Q129.2/163 |
| 83 AW_WKREL | No of days made work-related trip while at work | CATI-1:Q131 |
| 84 AW-SHOP | No of days made shopping trip while at work | CATI-1: Q132+Q133 |
| 85 AW_PNBSN | No of days made personal business trip while at work | CATI-1:Q134 |
| 86 AW RECR | No of days made recreational trip while at work | CATI-1:Q136 |
| 87 AW_SRVPS | No of days made serve passenger trip (other than child)while at work | CATI-1:Q137 |
| 88 AW_CHILD | No of days made trip to serve child (other than school/daycare) while at work | CATI-1:Q137.2:8166 |
| 89 AW_EAT | No of days made eat meal trip while at work | CATI-1:Q135 |
| 90 CCAR_USE | Company car available/use? | CATI-1: Q140+Q141 |
| 91 WALKTM1 | Walking time for parking tax scenario(minutes) | CATI-2:837 |
| 92 WALKTM2 | Walking time for parking tax scenario(minutes) | CATI-2:Q38 |
| 93 TAXQ37 | Parking tax for scenario Q37 (\$) | CATI-2:037 |
| 94 TXQ38 | Parking tax for scenario Q38 (\$) | CATI-2:Q38 |
| 95 TXQ39_60 | Parking tax for TCM1 - Q39/60 |  |
| 96 BEN_PARK | Level of Employer Benefit/Parking | CATI-2:Q61/Q66 |
| 97 PAY_TIME | Level of Congestion Pricing/Travel time Reduction | CATI-2:063/66 |
| 98 RUR_CITY | Rural or City? |  |
| 99 PRKRES37 | Response to park/walk tradeoff | CATI-2: 237 |
| 100 PRKRES38 | Response to park/walk tradeoff | CATI-2:Q38 |
| 101 TCMRES 1 | Response to TCM1:Parking tax | CATI-2:Q39 |
| 102 TCMRES2 | Response to TCM2:Improved Bicycle Facilities | CATI-2:Q59 |
| 103 TCMRES 3 | Response to TCM3:TCM1+TCM2 | CATI-2:060 |
| 104 TCMRES4 | Response to TCM4: Employer Benefit+Prking Tax | CATI-2:261 |
| 105 TCMRES5 | Response to TCM5:Congestion Pricing+ Travel Time Benefits | CATI-2:Q63 |
| 106 TCMRES 6 | Response to TCM6:TCM4+TCM5 | CATI-2:066 |

VARIABLE CODES


| 22 EREEPAID | I=Free to park at workplace $2=$ Employer pays for parking |
| :---: | :---: |
| 23 T_ACCESS | ```1=Walk only 2=Drive alone 3=Drive with others 4=Get ride from somebody 5=Bicycle 6=Other``` |
| 24 T_EGRESS | ```l=Walk only 2=Drive alone 3=Drive with others 4=Get ride from somebody 5=Bicycle 6=Other``` |
| 25 AGECATEG | ```1=5-10 years 2=11-15 years 3=16-18 years 4=19-29 years 5=30-39 years 6=40-49 years 7=50-59 years 8=Greater than or equal to 60 years 9=Don't know 10=Refused``` |
| 26 GENDER | $\begin{aligned} & 1=\text { Male } \\ & 2=\text { Female } \end{aligned}$ |
| 27 LICENSE | $\begin{aligned} & 1=\text { Person drives } \\ & 2=\text { Peson does not drive } \\ & 3=\text { Refused } \end{aligned}$ |
| 28 EMPLOY | ```1=Employed full time (30+ hours per week) 2=Employed part time (<30 hours per week) 3=student only 4=Student & work part time 5=Student & work full time 6=Seeking work 7=Retired 8=Homemaker 9=Disabled 10=Volunteer 11=Other``` |
| 29 WRKPLACE | 1=Works mainly at home 2=Works at another place |
| 30 JOB2 | $\begin{aligned} & 1=\text { Has second job } \\ & 2=\text { Does not have second job } \end{aligned}$ |
| 31 JOB2PLC | ```l=Second job is at home 2=Second job is at another place``` |


| 33 | HMWKUNIT | $\begin{aligned} & 1=\text { Miles } \\ & 2=\text { Blocks } \\ & 3=\text { Don't Know } \\ & 4=\text { Refused } \end{aligned}$ |
| :---: | :---: | :---: |
| 35 | WKHMUNIT | $\begin{aligned} & \text { 1=Miles } \\ & 2=\text { Blocks } \\ & 3=\text { Don't Know } \\ & 4=\text { Refused } \end{aligned}$ |
| 39 | DRIVHHLD | ```1=Vehicle occupants are household members 2=Not household members 3=Some are household members 4=Don't know``` |
| 41 | RIDEHHLD | ```l=Vehicle occupants are household members 2=Not household membe:-s 3=Some are household members 4=Don't know``` |
| 49 | AVLSOV | $\begin{aligned} & 1=\text { Yes, it is available } \\ & 2=\text { Not available } \\ & 3=\text { Don't Know } \end{aligned}$ |
| 50 | AVLDRIV | $\begin{aligned} & 1=\text { Yes, it is available } \\ & 2=\text { Not available } \\ & 3=\text { Don't Know } \end{aligned}$ |
| 51 | AVLRIDE | $\begin{aligned} & 1=\text { Yes, it is available } \\ & 2=\text { Not available } \\ & 3=\text { Don't Know } \end{aligned}$ |
| 52 | AVLBUS | ```1=Yes, it is available 2=Not available 3=Don't Know``` |
| 53 | AVLMETR | $\begin{aligned} & 1=\text { Yes, it is available } \\ & 2=\text { Not available } \\ & 3=\text { Don't Know } \end{aligned}$ |
| 54 | AVLTRN | $\begin{aligned} & 1=\text { Yes, it is available } \\ & 2=\text { Not available } \\ & 3=\text { Don't Know } \end{aligned}$ |
| 55 | AVLMOP | $\begin{aligned} & 1=\text { Yes, it is available } \\ & 2=\text { Not available } \\ & 3=\text { Don't Know } \end{aligned}$ |
| 56 | AVLBIKE | $\begin{aligned} & 1=\text { Yes, it is available } \\ & 2=\text { Not available } \\ & 3=\text { Don't Know } \end{aligned}$ |
| 57 | AVLWALK | ```l=Yes, it is available 2=Not available 3=Don't Know``` |
| 58 | WK_AR_HR | $-5=$ Variable (any hour) |
| 59 | WK_AR_MN | -5=Variable (any minute) |


| 60 EARLY_AR | -5 Varable (any number of minutes) |
| :---: | :---: |
| 61 LATE_AR | -5 = Varable (any number of minutes) |
| 62 WK_LV_HR | -5 =Variable (any hour) |
| 63 WK_LV_MN | -5=Variable (any minute) |
| 64 EARLY_LV | -5 Varable (any number of minutes) |
| 65 LATE_LV | -5 Varable (any number of minutes) |
| 90 CCAR_USE | ```0=No company car 1=Company car available for work purposes only 2=Company car available for home-to-work journey 3=Other``` |
| 98 RUR_CITY | $\begin{aligned} & 1=\text { City (urban) } \\ & 2=\text { Rural } \end{aligned}$ |
| 99 PRKRES 37 | $\begin{aligned} & 1=\text { Pay parking tax } \\ & 2=\text { Not pay parking tax, would rather walk } \end{aligned}$ |
| 100 PRKRES 38 | 1=Pay parking tax <br> $2=$ Not pay parking tax, would rather walk |
| 101 TCMRES 1 | 1=Change departure time to work <br> $2=$ Switch work mode to Walk <br> 3=Switch work mode to Bicycle <br> $4=$ Switch work mode to Car/Van Pool <br> 5=Switch work mode to Transit <br> 6=Switch to Working at Home <br> $7=$ No change in behavior <br> 8 =Other <br> 9=Refused |
| 102 TCMRES 2 | 1=Change departure time to work <br> $2=$ Switch work mode to Walk <br> 3=Switch work mode to Bicycle <br> $4=$ Switch work mode to Car/Van Pool <br> 5=Switch work mode to Transit <br> 6=Switch to Working at Home <br> $7=$ No change in behavior <br> 8=Other <br> 9=Refused |
| 103 TCMRES 3 | l=Change departure time to work <br> 2=Switch work mode to Walk <br> 3=Switch work mode to Bicycle <br> $4=$ Switch work mode to Car/Van Pool <br> 5=Switch work mode to Transit <br> 6=Switch to Working at Home <br> $7=$ No change in behavior <br> 8 =Other <br> $9=$ Refused |


| 104 TCMRES 4 | 1 =Change departure time to work <br> $2=$ Switch work mode to Walk <br> 3=Switch work mode to Bicycle <br> 4=Switch work mode to Car/Van Pool <br> 5=Switch work mode to Transit <br> 6=Switch to Working at Home <br> $7=$ No change in behavior <br> 8=Other <br> $9=$ Refused |
| :---: | :---: |
| 105 TCMRES5 | 1=Change departure time to work <br> $2=$ Switch work mode to Walk <br> 3=Switch work mode to Bicycle <br> $4=$ Switch work mode to Car/Van Pool <br> 5=Switch work mode to Transit <br> 6=Switch to Working at Home <br> $7=$ No change in behavior <br> $8=$ Other <br> $9=$ Refused |
| 106 TCMRES6 | 1=Change departure time to work <br> $2=$ Switch work mode to Walk <br> $3=$ Switch work mode to Bicycle <br> $4=$ Switch work mode to Car/Van Pool <br> $5=$ Switch work mode to Transit <br> 6=Switch to Working at Home <br> $7=\mathrm{No}$ change in behavior <br> 8 =Other <br> $9=$ Refused |

NOTE
Negative values for any data field are defined as follows, unless otherwise specified above:
$-1=$ REFUSED
$-2=$ DONT KNOW
-3 = SKIPPED (NOT APPLICABLE)
$-4=$ NOT APPLICABLE
$-5=$ ANY HOUR (OR MINUTE), i.e., flexible hours
$-6=$ VARIES

DATA FILE FORMAT

| VARIABLE R |  | RECORD | COLUMN |  | INPUT | VARIABLE R |  | $\begin{aligned} & \text { RECORD } \\ & \text { NO. } \end{aligned}$ | COLUMN |  | INPUT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NO. | NAME | NO. | BEG | END | FORMAT | NO. | NAME |  | BEG | END | FORMAT |
| 1 | HHID | 1 | 1 | 8 | F8. 2 | 53 | AVLMETR | 6 | 17 | 24 | F8. 2 |
| 2 | COMMUTER | R 1 | 9 | 16 | F8. 2 | 54 | AVLTRN | 6 | 25 | 32 | F8. 2 |
| 3 | RES TYPE | E 1 | 17 | 24 | F8. 2 | 55 | AVLMOP | 6 | 33 | 40 | F8. 2 |
| 4 | TENUTRE | 1 | 25 | 32 | F8. 2 | 56 | AVLBIKE | 6 | 41 | 48 | F8. 2 |
| 5 | OWNRENT | 1 | 33 | 40 | F8. 2 | 57 | AVLWALK | 6 | 49 | 56 | F8. 2 |
| 6 | HHLDSIZE | E 1 | 41 | 48 | F8. 2 | 58 | WK AR HR | R 6 | 57 | 64 | F8. 2 |
| 7 | GT5YRS | 1 | 49 | 56 | F8. 2 |  | $W^{-}{ }^{-} \mathrm{AR}^{-} M \mathrm{~N}$ | N 6 | 65 | 72 | F8. 2 |
| 8 | NVEHICLE | E 1 | 57 | 64 | F8. 2 | 60 | EA $\bar{R} L Y=A R$ | R 6 | 73 | 80 | F8. 2 |
| 9 | NBICYCLE | E 1 | 65 | 72 | F8. 2 |  | LATE $\bar{A} R$ | 7 | 1 | 8 | F8. 2 |
| 10 | MARKET_D | - 1 | 73 | 80 | F8. 2 | 62 | WK_LV_HR | R 7 | 9 | 16 | F8. 2 |


| 11 MARKET U | 2 | 1 | 8 | F8. 2 | 63 | WK_LV_MN | 7 | 17 | 24 | F8. 2 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 12 BUSDIST | 2 | 9 | 16 | F8. 2 | 64 | EARLY ${ }^{-}$ | 7 | 25 | 32 | F8. 2 |
| 13 BUSUNIT | 2 | 17 | 24 | F8. 2 | 65 | LATE_LV | 7 | 33 | 40 | F8. 2 |
| 14 METRDIST | 2 | 25 | 32 | F8. 2 | 66 | HW_CHILD | 7 | 41 | 48 | F8. 2 |
| 15 METRUNIT | 2 | 33 | 40 | F8. 2 | 67 | HW_NOTCH | 7 | 49 | 56 | F8. 2 |
| 16 PARKDIST | 2 | 41 | 48 | F8. 2 | 68 | HW WKREL | 7 | 57 | 64 | F8. 2 |
| 17 PARKUNIT | 2 | 49 | 56 | F8. 2 | 69 | HW-SHOP | 7 | 65 | 72 | F8. 2 |
| 18 SIDEWALK | 2 | 57 | 64 | F8. 2 | 70 | HW-PNBSN | 7 | 73 | 80 | F8. 2 |
| 19 BIKEPATH | 2 | 65 | 72 | F8. 2 | 71 | HW-SRVPS | 8 | 1 | 8 | F8. 2 |
| 20 INCOME | 2 | 73 | 80 | F8. 2 | 72 | HW_RECR | 8 | 9 | 16 | F8. 2 |
| 21 PRKCHRG | 3 | 1 | 8 | F8. 2 | 73 | HW-OTHER | 8 | 17 | 24 | F8. 2 |
| 22 FREEPAID | 3 | 9 | 16 | F8. 2 | 74 | WH_CHILD | 8 | 25 | 32 | F8. 2 |
| 23 T ACCESS | 3 | 17 | 24 | F8. 2 | 75 | WH_NOTCH | 8 | 33 | 40 | F8. 2 |
| 24 T EGRESS | 3 | 25 | 32 | F8. 2 | 76 | WH_WKREL | 8 | 41 | 48 | F8. 2 |
| 25 AGECATEG | 3 | 33 | 40 | F8. 2 | 77 | WH_SHOP | 8 | 49 | 56 | F8. 2 |
| 26 GENDER | 3 | 41 | 48 | F8. 2 | 78 | WH_PNBSN | 8 | 57 | 64 | F8. 2 |
| 27 LICENSE | 3 | 49 | 56 | F8. 2 | 79 | WH_SRVPS | 8 | 65 | 72 | F8. 2 |
| 28 EMPLOY | 3 | 57 | 64 | F8. 2 | 80 | WH_RECR | 8 | 73 | 80 | F8. 2 |
| 29 WRKPLACE | 3 | 65 | 72 | F8. 2 | 81 | WH_OTHER | 9 | 1 | 8 | F8. 2 |
| 30 JOB2 | 3 | 73 | 80 | F8. 2 | 82 | AW_TRIP | 9 | 9 | 16 | F8. 2 |
| 31 JOB2PLC | 4 | 1 | 8 | F8. 2 | 83 | AW_WKREL | 9 | 17 | 24 | F8. 2 |
| 32 HMWKDIST | 4 | 9 | 16 | F8. 2 | 84 | AW_SHOP | 9 | 25 | 32 | F8. 2 |
| 33 HMWKUNIT | 4 | 17 | 24 | F8. 2 | 85 | AW PNBSN | 9 | 33 | 40 | F8. 2 |
| 34 WKHMDIST | 4 | 25 | 32 | F8. 2 | 86 | AW_RECR | 9 | 41 | 48 | F8. 2 |
| 35 WKHMUNIT | 4 | 33 | 40 | F8. 2 | 87 | AW_SRVPS | 9 | 49 | 56 | F8. 2 |
| 36 HMWKTIME | 4 | 41 | 48 | E8. 2 | 88 | AW_CHILD | 9 | 57 | 64 | F8. 2 |
| 37 NDAYSOV | 4 | 49 | 56 | F8. 2 | 89 | AW EAT | 9 | 65 | 72 | F8. 2 |
| 38 NDAYDRIV | 4 | 57 | 64 | E8. 2 | 90 | CCAR USE | 9 | 73 | 80 | F8. 2 |
| 39 DRIVHHLD | 4 | 65 | 72 | F8. 2 | 91 | WALKTM1 | 10 | 1 | 8 | F8. 2 |
| 40 NDAYRIDE | 4 | 73 | 80 | F8. 2 | 92 | WALKTM2 | 10 | 9 | 16 | F8. 2 |
| 41 RIDEHHLD | 5 | 1 | 8 | F8. 2 | 93 | TAXQ37 | 10 | 17 | 24 | F8. 2 |
| 42 NDAYBUS | 5 | 9 | 16 | F8. 2 | 94 | TXQ38 | 10 | 25 | 32 | F8. 2 |
| 43 NDAYMETR | 5 | 17 | 24 | F8. 2 | 95 | TXQ39 60 | 10 | 33 | 40 | F8. 2 |
| 44 NDAYTRN | 5 | 25 | 32 | F8. 2 | 96 | BEN_PĀRK | 10 | 41 | 48 | F8. 2 |
| 45 NDAYMOP | 5 | 33 | 40 | F8. 2 | 97 | PAY_TIME | 10 | 49 | 56 | F8. 2 |
| 46 NDAYBIKE | 5 | 41 | 48 | F8. 2 | 98 | RUR_CITY | 10 | 57 | 64 | F8. 2 |
| 47 NDAYWALK | 5 | 49 | 56 | F8. 2 | 99 | PRKRES 37 | 10 | 65 | 72 | E8. 2 |
| 48 NDAYHOME | 5 | 57 | 64 | F8. 2 | 100 | PRKRES 38 | 10 | 73 | 80 | E8. 2 |
| 49 AVLSOV | 5 | 65 | 72 | F8. 2 | 101 | TCMRES 1 | 11 | 1 | 8 | F8. 2 |
| 50 AVLDRIV | 5 | 73 | 80 | F8. 2 | 102 | TCMRES2 | 11 | 9 | 16 | F8. 2 |
| 51 AVLRIDE | 6 | 1 | 8 | F8. 2 | 103 | TCMRES 3 | 11 | 17 | 24 | F8. 2 |
| 52 AVLBUS | 6 | 9 | 16 | F8. 2 | 104 | TCMRES 4 | 11 | 25 | 32 | F8. 2 |
|  |  |  |  |  | 105 | TCMRES 5 | 11 | 33 | 40 | F8. 2 |
|  |  |  |  |  | 106 | TCMRES 6 | 11 | 41 | 48 | F8. 2 |

## DERIVED VARIABLES

BENEFIT = EMPLOYER BENEFIT MEASURED IN DOLIARS PER MONTH.
PARKEEE $=$ ADDITIONAL PARKING CHARGE IN DOLLARS PER MONTH.
CONG PRC $=$ CONGESTION PRICING MEASURED IN CENTS PER MILE.
$T T$ S $\bar{A} V E=$ TRAVEL TIME SAVINGS MEASURED IN PERCENT, i.e., $10 \%, 20 \%, 30 \%$.
COM_DIST $=$ HOME-TO-WORK COMMUTE DISTANCE

```
DERIVATION
```



ASSUMPTION: ONE MILE $=8$ BLOCKS.
COM DIST=HMWKDIST.
IF (HMWKUNIT EQ 2) THEN COM_DIST=HMWKDIST/8.

UNIVARIATE EREQUENCY DISTRIBUTIONS FOR AMOSVERI.DAT

| VARIABLE | CATEGORY | CATEGORY | TOTAL | NO. OF VALUES MISSING |
| :--- | ---: | ---: | :--- | :--- |
| NO. NAME | NAME | FREQUENCY FREQUENCY | OR OUTSIDE THE RANGE |  |

2 COMMUTER $\quad 656$
4 TENURE
MISSING 1
LTIYR
1-5YR 255
5-10YR
GT10YR
5 OWNRENT
MISSING 2
OWN 506
RENT 147
REEUSE 1
6 HHLDSIZE
ONE
123
TWO 210
THREE
144
FOUR 117
GTFOUR 62
7 GT5YRS
ONE 131
TWO 273
THREE 126
FOUR 94
GT_FOUR 32
8 NVEHICLE
ZERO
ONE
20
TWO 321
THREE 110
FOUR 30
GT FOUR 8
9 NBICYCLE
ZERO 253
ONE 129
TWO 149
THREE 55
FOUR 43
GT_FOUR 27
13 BUSUNIT
MISSING 79
MILES 218
BLOCKS 359
REFUSE 0
15 METRUNIT
MISSING 31
MILES 553
BLOCKS 72
REFUSE 0
18 SIDEWALK
YES 517
NO
139
REFUSE
0

82

172
146
0
656
2

656
0

72

656
0
656
0
656
0
656
0
656
0

$$
9
$$

$$
218
$$

0
31
REFUSE
0

19 BIKEPATH

## YES

NO
REFUSE
20 INCOME
MISSING
LT30K
30-50K
50-75K
75-100K
GT100K
REFUSE
21 PRKCHRG
MISSING
FREE
LT10\$
85

10-20\$ 8
20-40\$ 19
40-75\$ 32
GT75\$ 33
22 EREEPAID
MISSING
FREE
EMP_PAID
REFŪSE 0
23 T_ACCESS
MISSING
WALKONLY
SOV
66
53

DRIVOTHR 4
RIDEOTHR 3
BICYCLE 1
OTHER 4
REFUSE
24 T_EGRESS
MISSING
WALKONLY
566
SOV
77
DRIVOTHR
1
DRIVOTHR 0
RIDEOTHR
1
BICYCLE 0 OTHER REFUSE
-

337
12
656

656
7
84
157
166
112
85
45
656
656

0

0

0

11-15Y
16-18Y
$19-29 Y$
0
30-39Y 216
95

40-49Y
182
50-59Y
125
GT_60Y
36

| 26 | GENDER |  | 656 | 0 |
| :---: | :---: | :---: | :---: | :---: |
|  | MALE | 382 |  |  |
|  | FEMALE | 274 |  |  |
|  | REFUSE | 0 |  |  |
|  | LICENSE |  | 656 | 0 |
|  | LIC | 640 |  |  |
|  | NO LIC | 16 |  |  |
|  | REFUSE | 0 |  |  |
|  | EMPLOY |  | 656 | 0 |
|  | EMP_FT | 603 |  |  |
|  | EMP - PT | 35 |  |  |
|  | STUDENT | 1 |  |  |
|  | STU_PTWK | 3 |  |  |
|  | STU_FTWK | 5 |  |  |
|  | SEEKWORK | 3 |  |  |
|  | RETIRED | 2 |  |  |
|  | HOMEMAKE | 1 |  |  |
|  | DISABLED | 0 |  |  |
|  | VOLUNTEE | 2 |  |  |
|  | OTHER | 1 |  |  |
|  | REFUSE | 0 |  |  |
|  | WRKPLACE |  | 656 | 0 |
|  | MISSING | 11 |  |  |
|  | AT_HOME | 11 |  |  |
|  | OUT HOME | 634 |  |  |
|  | REFUSE | 0 |  |  |
|  | JOB2 |  | 656 | 0 |
|  | MISSING | 11 |  |  |
|  | YES | 52 |  |  |
|  | NO | 593 |  |  |
|  | REFUSE | 0 |  |  |
|  | JOB2 PLC |  | 656 | 0 |
|  | MISSING | 603 |  |  |
|  | AT HOME | 15 |  |  |
|  | OUT HOME | 38 |  |  |
|  | REFUSE | 0 |  |  |
| 33 | HMWKUNIT |  | 656 | 0 |
|  | MISSING | 13 |  |  |
|  | MILES | 628 |  |  |
|  | BLOCKS | 15 |  |  |
|  | REFUSE | 0 |  |  |
| 35 | WKHMUNIT |  | 656 | 0 |
|  | MISSING | 13 |  |  |
|  | MILES | 627 |  |  |
|  | BLOCKS | 16 |  |  |
|  | REFUSE | 0 |  |  |
| 36 | HMWKTIME |  | 656 | 0 |
|  | MISSING | 15 |  |  |
|  | LTIOMIN | 75 |  |  |
|  | 10-30MIN | 308 |  |  |
|  | $30-60 \mathrm{MIN}$ | 220 |  |  |
|  | GT60MIN | 38 |  |  |


| 37 | NDAYSOV |  | 656 | 0 |
| :---: | :---: | :---: | :---: | :---: |
|  | ODAY | 152 |  |  |
|  | 1DAY | 31 |  |  |
|  | 2DAY | 25 |  |  |
|  | 3DAY | 56 |  |  |
|  | GT3DAY | 392 |  |  |
|  | NDAYDRIV |  | 656 | 0 |
|  | ODAY | 538 |  |  |
|  | 1DAY | 28 |  |  |
|  | 2DAY | 11 |  |  |
|  | 3DAY | 12 |  |  |
|  | GT3DAY | 67 |  |  |
| 39 | DRIVHHLD |  | 656 | 0 |
|  | MISSING | 539 |  |  |
|  | YES | 55 |  |  |
|  | NO | 57 |  |  |
|  | SOME | 5 |  |  |
|  | DONTKNOW | 0 |  |  |
|  | REEUSE | 0 |  |  |
| 40 | NDAYRIDE |  | 656 | 0 |
|  | ODAY | 604 |  |  |
|  | 1DAY | 16 |  |  |
|  | 2DAY | 9 |  |  |
|  | 3DAY | 8 |  |  |
|  | GT3DAY | 19 |  |  |
|  | RIDEHHLD |  | 656 | 0 |
|  | MISSING | 604 |  |  |
|  | YES | 14 |  |  |
|  | NO | 36 |  |  |
|  | SOME | 2 |  |  |
|  | DONTKNOW | 0 |  |  |
|  | REFUSE | 0 |  |  |
|  | NDAYBUS |  | 656 | 0 |
|  | ODAY | 623 |  |  |
|  | 1DAY | 8 |  |  |
|  | 2 DAY | 1 |  |  |
|  | 3DAY | 7 |  |  |
|  | GT3DAY | 17 |  |  |
| 43 | NDAYMETR |  | 656 | 0 |
|  | ODAY | 586 |  |  |
|  | 1 DAY | 15 |  |  |
|  | 2 DAY | 9 |  |  |
|  | 3DAY | 7 |  |  |
|  | GT3DAY | 39 |  |  |
| 44 | NDAYTRN |  | 656 | 0 |
|  | ODAY | 646 |  |  |
|  | 1DAY | 0 |  |  |
|  | 2 DAY | 1 |  |  |
|  | 3DAY | 2 |  |  |
|  | GT3DAY | 7 |  |  |


|  | NDAYMOP |  | 656 | 0 |
| :---: | :---: | :---: | :---: | :---: |
|  | ODAY | 655 |  |  |
|  | 1DAY | 1 |  |  |
|  | 2DAY | 0 |  |  |
|  | 3DAY | 0 |  |  |
|  | GT3DAY | 0 |  |  |
| 46 | NDAYBIKE |  | 656 | 0 |
|  | ODAY | 646 |  |  |
|  | 1 DAY | 4 |  |  |
|  | 2DAY | 2 |  |  |
|  | 3DAY | 1 |  |  |
|  | GT3DAY | 3 |  |  |
| 47 | NDAYWALK |  | 656 | 0 |
|  | ODAY | 638 |  |  |
|  | 1DAY | 5 |  |  |
|  | 2 DAY | 0 |  |  |
|  | 3DAY | 0 |  |  |
|  | GT3DAY | 13 |  |  |
| 48 | NDAYHOME |  | 656 | 0 |
|  | ODAY | 647 |  |  |
|  | 1 DAY | 4 |  |  |
|  | 2DAY | 1 |  |  |
|  | 3DAY | 0 |  |  |
|  | GT3DAY | 4 |  |  |
| 49 | AVLSOV |  | 656 | 0 |
|  | YES | 608 |  |  |
|  | NO | 48 |  |  |
|  | REFUSE | 0 |  |  |
| 50 | AVLDRIV |  | 656 | 0 |
|  | MISSING | 4 |  |  |
|  | YES | 375 |  |  |
|  | NO | 277 |  |  |
|  | REFUSE | 0 |  |  |
|  | AVLRIDE |  | 656 | 0 |
|  | MISSING | 5 |  |  |
|  | YES | 316 |  |  |
|  | NO | 335 |  |  |
|  | REFUSE | 0 |  |  |
| 52 | AVLbuS |  | 656 | 0 |
|  | MISSING | 7 |  |  |
|  | YES | 206 |  |  |
|  | NO | 443 |  |  |
|  | REFUSE | 0 |  |  |
| 53 | AVLMETR |  | 656 | 0 |
|  | YES | 195 |  |  |
|  | NO | 461 |  |  |
|  | REFUSE | 0 |  |  |


|  | AVLTRN |  | 656 | 0 |
| :---: | :---: | :---: | :---: | :---: |
|  | MISSING | 2 |  |  |
|  | YES | 68 |  |  |
|  | NO | 586 |  |  |
|  | REFUSE | 0 |  |  |
|  | AVLMOP |  | 656 | 0 |
|  | YES | 112 |  |  |
|  | NO | 544 |  |  |
|  | REFUSE | 0 |  |  |
| 56 | AVLBIKE |  | 656 | 0 |
|  | YES | 104 |  |  |
|  | NO | 552 |  |  |
|  | REFUSE | 0 |  |  |
| 57 | AVLWALK |  | 556 | 0 |
|  | YES | 602 |  |  |
|  | NO | 54 |  |  |
|  | REFUSE | 0 |  |  |
|  | WK_AR_HR |  | 656 | 0 |
|  | LT5AM | 49 |  |  |
|  | 5-7AM | 77 |  |  |
|  | 7-9AM | 405 |  |  |
|  | 9-12NOON | 96 |  |  |
|  | 12N-6PM | 17 |  |  |
|  | GT6PM | 12 |  |  |
|  | EARLY_AR |  | 656 | 0 |
|  | VARIABLE | 0 |  |  |
|  | MISSING | 9 |  |  |
|  | FIXED | 340 |  |  |
|  | LE_30MIN | 86 |  |  |
|  | $30-60 \mathrm{MIN}$ | 63 |  |  |
|  | FLEXIBLE | 158 |  |  |
|  | LATE_AR |  | 656 | 0 |
|  | VARIABLE | 0 |  |  |
|  | MISSING | 11 |  |  |
|  | FIXED | 336 |  |  |
|  | LE_30MIN | 96 |  |  |
|  | $30-60 \mathrm{MIN}$ | 78 |  |  |
|  | FLEXIBLE | 135 |  |  |
|  | WK_LV_HR |  | 656 | 0 |
|  | LT5AM | 41 |  |  |
|  | 5-7AM | 13 |  |  |
|  | 7-9AM | 2 |  |  |
|  | 9AM-4PM | 85 |  |  |
|  | $4 \mathrm{PM}-6 \mathrm{PM}$ | 361 |  |  |
|  | GT6PM | 154 |  |  |
|  | EARLY_LV |  | 656 | 0 |
|  | VARIABLE | 0 |  |  |
|  | MISSING | 18 |  |  |
|  | FIXED | 313 |  |  |
|  | LE_30MIN | 87 |  |  |
|  | $30-60 \mathrm{MIN}$ | 77 |  |  |
|  | FLEXIBLE | 161 |  |  |


|  | LATE LV |  | 656 | 0 |
| :---: | :---: | :---: | :---: | :---: |
|  | VARIABLE | 0 |  |  |
|  | MISSING | 12 |  |  |
|  | FIXED | 274 |  |  |
|  | LE_30MIN | 58 |  |  |
|  | 30-60MIN | 73 |  |  |
|  | FLEXIBLE | 239 |  |  |
|  | HW_CHILD |  | 656 | 0 |
|  | ODAY | 574 |  |  |
|  | 1+DAYS | 82 |  |  |
|  | HW_NOTCH |  | 656 | 0 |
|  | ODAY | 474 |  |  |
|  | 1+DAYS | 182 |  |  |
|  | HW_WKREL |  | 656 | 0 |
|  | ODAY | 637 |  |  |
|  | $1+$ DAYS | 19 |  |  |
|  | HW_SRVPS |  | 656 | 0 |
|  | ODAY | 640 |  |  |
|  | 1+DAYS | 16 |  |  |
|  | WH_CHILD |  | 656 | 0 |
|  | ODAY | 562 |  |  |
|  | $1+$ DAYS | 94 |  |  |
|  | WH_NOTCH |  | 656 | 0 |
|  | ODAY | 336 |  |  |
|  | $1+$ DAYS | 320 |  |  |
|  | WH_WKREL |  | 656 | 0 |
|  | ODAY | 630 |  |  |
|  | 1+DAYS | 26 |  |  |
|  | WH_SRVPS |  | 656 | 0 |
|  | ODAY | 640 |  |  |
|  | $1+$ DAYS | 16 |  |  |
|  | AW_TRIP |  | 656 | 0 |
|  | ODAY | 396 |  |  |
|  | 1+DAYS | 260 |  |  |
|  | AW_CHILD |  | 656 | 0 |
|  | ODAY | 655 |  |  |
|  | $1+$ DAYS | 1 |  |  |
|  | AW_EAT |  | 656 | 0 |
|  | ODAY | 586 |  |  |
|  | 1+DAYS | 70 |  |  |
| 90 | CCAR_USE |  | 656 | 0 |
|  | NO_CCAR | 611 |  |  |
|  | WRK_ONLY | 24 |  |  |
|  | GO_HM_WK | 20 |  |  |
|  | OTHER | 1 |  |  |
|  | REFUSE | 0 |  |  |



|  | PAY_TIME |  | 656 | 0 |
| :---: | :---: | :---: | :---: | :---: |
|  | * 1 | 36 |  |  |
|  | * 2 | 45 |  |  |
|  | * 3 | 44 |  |  |
|  | * 4 | 47 |  |  |
|  | * 5 | 46 |  |  |
|  | * 6 | 45 |  |  |
|  | * 7 | 48 |  |  |
|  | * 8 | 40 |  |  |
|  | *9 | 43 |  |  |
|  | *10 | 49 |  |  |
|  | * 11 | 41 |  |  |
|  | * 12 | 38 |  |  |
|  | *13 | 41 |  |  |
|  | *14 | 42 |  |  |
|  | * 15 | 51 |  |  |
|  | PRKRES 37 |  | 656 | 0 |
|  | MISSING | 2 |  |  |
|  | PAY | 291 |  |  |
|  | NO PAY | 363 |  |  |
|  | REFTUSE | 0 |  |  |
| 100 | PRKRES 38 |  | 656 | 0 |
|  | MISSING | 2 |  |  |
|  | PAY | 290 |  |  |
|  | NO PAY | 364 |  |  |
|  | REFUSE | 0 |  |  |
| 101 | TCMRES 1 |  | 656 | 0 |
|  | CH DEPTM | 4 |  |  |
|  | WALK | 13 |  |  |
|  | BIKE | 7 |  |  |
|  | CARPOOL | 66 |  |  |
|  | TRANSIT | 72 |  |  |
|  | AT_HOME | 11 |  |  |
|  | NOC-HANGE | 457 |  |  |
|  | OTHER | 26 |  |  |
| 102 | TCMRES 2 |  | 656 | 0 |
|  | CH_DEPTM | 2 |  |  |
|  | WALK | 4 |  |  |
|  | BIKE | 70 |  |  |
|  | CARPOOL | 20 |  |  |
|  | TRANSIT | 18 |  |  |
|  | AT HOME | 2 |  |  |
|  | NOC̄HANGE | 535 |  |  |
|  | OTHER | 5 |  |  |
| 103 | TCMRES 3 |  | 656 | 0 |
|  | CH_DEPTM | 2 |  |  |
|  | WALK | 8 |  |  |
|  | BIKE | 76 |  |  |
|  | CARPOOL | 35 |  |  |
|  | TRANSIT | 31 |  |  |
|  | AT_HOME | 3 |  |  |
|  | NOCHANGE | 495 |  |  |
|  | OTHER | 6 |  |  |


| 104 | TCMRES 4 |  | 656 | 0 |
| :---: | :---: | :---: | :---: | :---: |
|  | CH_DEPTM | 3 |  |  |
|  | WALK | 9 |  |  |
|  | BIKE | 38 |  |  |
|  | CARPOOL | 57 |  |  |
|  | TRANSIT | 68 |  |  |
|  | AT_HOME | 4 |  |  |
|  | NO- $H$ HNGE | 466 |  |  |
|  | OTHER | 11 |  |  |
| 105 | TCMRES 5 |  | 656 | 0 |
|  | CH DEPTM | 130 |  |  |
|  | WALK | 5 |  |  |
|  | BIKE | 26 |  |  |
|  | CARPOOL | 29 |  |  |
|  | TRANSIT | 50 |  |  |
|  | AT_HOME | 7 |  |  |
|  | NOCHANGE | 397 |  |  |
|  | OTHER | 12 |  |  |
| 106 | TCMRES 6 |  | 656 | 0 |
|  | CH_DEPTM | 81 |  |  |
|  | WALK | 7 |  |  |
|  | BIKE | 34 |  |  |
|  | CARPOOL | 42 |  |  |
|  | TRANSIT | 65 |  |  |
|  | AT_HOME | 5 |  |  |
|  | NOCHANGE | 405 |  |  |
|  | OTHER | 17 |  |  |
| 107 | BENEFIT |  | 656 | 0 |
|  | $40 \$$ | 224 |  |  |
|  | 50\$ | 174 |  |  |
|  | 60\$ | 116 |  |  |
|  | 70\$ | 99 |  |  |
|  | $80 \$$ | 43 |  |  |
| 108 | PARKFEE |  | 656 | 0 |
|  | 40\$ | 43 |  |  |
|  | 50\$ | 93 |  |  |
|  | 60\$ | 123 |  |  |
|  | 70\$ | 181 |  |  |
|  | $80 \$$ | 216 |  |  |
| 109 | CONG_PRC |  | 656 | 0 |
|  | 15 CENTS | 36 |  |  |
|  | 20CENTS | 45 |  |  |
|  | 25 CENTS | 89 |  |  |
|  | 30CENTS | 136 |  |  |
|  | 35CENTS | 124 |  |  |
|  | 40 CENTS | 84 |  |  |
|  | $45 C E N T S$ | 91 |  |  |
|  | 50CENTS | 51 |  |  |
| 110 | TT_SAVE |  | 656 | 0 |
|  | 10\% | 218 |  |  |
|  | 208 | 225 |  |  |
|  | 30\% | 213 |  |  |

111 COM_DIST
LT5MILE
160 5-15MI 266 15-25MI 125 25-50MI 97 GT50MILE

PART 2: ACTIVITY AND TRIP RECORDS FOR TRAVEL DIARY DAY<br>FILENAME: TIMEUSE1.DAT<br>Number of Cases $=9674$ ( 656 RESPONDENTS)

This data file contains the individual activity and trip records for each of 656 commuters who responded to the survey. The file was created by combining the following raw data files provided to RDC, Inc. by Strategic Consulting Research, Inc., the contracting firm that administered the survey and assembled the data bases:

- ACTE1
- ACTF2

The file format with variable definitions and codes is provided first, followed by general notes and descriptions of derived variables (not saved in the original data bases) if any.

## VARIABLE DESCRIPTIONS

| VARIABLE | VARIABLE | QUESTION IN AMOS |
| :---: | :---: | :---: |
| NO. NAME | DEFINITION | CATI INSTRUMENT |
| 1 HHID | Household/Commuter ID Code |  |
| 2 ACTRPNUM | A sequential counter of trips and activities |  |
| 3 ACTRPELG | A binary flag indicating whether a trip record or an activity record. |  |
| 4 ALOCTDES | Activity Location if Activity Record OR Trip Destination if Trip RecorD | CATI-2: Q3/Q4/Q9 |
| 5 BEGINHR | Activity or Trip beginning time (hour) (provided in military time format) | CATI-2: Q1/Q32 |
| 6 BEGINMN | Activity or Trip beginning time (min) | CATI-2: Q1/Q32 |
| 7 PURPOSE | Activity Type if Activity Record OR Trip Purpose if Trip Record | CATI-2: Q5/Q25-31 |
| 8 ENDHR | Activity or Trip ending time (hour) (provided in military time format) | CATI-2: Q6/Q1l/Q34 |
| 9 ENDMN | Activity or Trip ending time (min) | CATI-2: 06/Q11/Q34 |
| 10 NEXTLOCN | Is next activity at the same location? (not applicable to trip records) | CATI-2: Q8/Q36 |
| \#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\# |  |  |
| THE NEXT SET OF VARIABLES ARE RELEVANT ONLY FOR TRIP RECORDS, i.e., WHEN ACTRPELG=2. |  |  |
| \#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\#\# |  |  |
| 11 MODE | Mode used for trip | CATI-2: Q13 |
| 12 DRVRESGR | If private vehicle, is respondent driver or passenger | CATI-2: Q14 |
| 13 VEHOCC | Vehicle occupancy, including respondent | CATI-2: Q15 |
| 14 HHMEMBER | If VEHOCC>1, how many occupants are household members? | CATI-2: Q16 |
| 15 PRKGCHRG | Parking Charge/Eee | CATI-2: Q17/Q19 |
| 16 PRKGUNIT | Unit of time for parking charge/fee | CATI-2: Q20 |
| 17 PRKGPAID | Who paid the parking charge/fee? | CATI-2: Q18 |
| 18 TRPFARE | Taxi or trip fare | CATI-2: Q21/Q22 |
| 19 FAREPAID | How was trip fare paid | CATI-2: Q23 |
| 20 EMPLDISC | Was fare discounted or partly employer subsidized? | CATI-2: Q24 |


| VARIABLE NO. NAME | CODING SCHEME |
| :---: | :---: |
| 3 ACTRPFLG | $\begin{aligned} & 1=\text { Activity } \\ & 2=\text { Trip } \end{aligned}$ |
| 4 ALOCTDES | ```1=Home 2=Other private residence 3=Work site 4=Work related business site 5=School (respondent's) 6=School or day care to serve child 7=Serve child for other purpose 8=Serve passenger other than child 9=Place of business (gas station, restaurant, etc.) 10=Recreational/Entertainment 11=Don't Know 12=Refused 13=Other 14=Change mode of travel``` |
| 7 PURPOSE | ```WRK_WREL = WORK/WORK RELATED EAT_MEAL = MEAL PREP, EATING SOCLRECN = SOCIAL/RECREATION TV VIEW = TV VIEWING IN HOME HM-ENTRT = OTHER ENTERTAINMENT HM SHOP = IN-HOME SHOPPING HEXERCIS = IN-HOME EXERCISE HSTUDY = IN-HOME STUDY HPHONE = TELEPHONE (PERSONAL) HPRSNCRE = PERSONAL CARE HM_MAINT = HOME MAINTENANCE RE\overline{ST NAP = REST OR SLEEP} SLEE\overline{P}= SLEPT FOR NIGHT HM_OTHR = IN-HOME OTHER ACTIVITY HCH}LDCRE = IN-HOME CHILD CARE GROCSHOP = GROCERY SHOPPING MALLSHOP = DURABLE/MALL SHOPPING FUEL = GASOLINE/DIESEL MEDICAL = MEDICAL/DENTAL/HEALTH PRSNBSNS = PERSONAL BUSINESS MOVIES = MOVIES, THEATER PROSPORT = SPECTATOR PRO SPORTS LOCLSPRT = SPECTATOR LOCAL SPORTS PARTSPRT = PARTICIPANT SPORT/GAME AMUSEPRK = AMUSEMENT PARK CULTURAL = CULTURAL ACTIVITY CHLDSCHL = SERVE CHILD TO SCHOOL CHLDOTHR = SERVE CHILD FOR OTHER OTHRPSGR = SERVE OTHER PASSENGER CHNGMODE = CHANGE MODE HM_XMIS = IN-HOME UNKNOWN ACTIVITY (MISSING)``` |


| 10 NEXTLOCN | ```1=Same location 2=Different location``` |
| :---: | :---: |
| 11 MODE | ```1=Automobile 2=Heavy Truck 3=Taxi/Limousine 4=Local Bus 5=Intercity Bus (e.g., Greyhound) 6=Charter/Commuter Bus 7=Shuttle Bus 8=School Bus 9=Paratransit and dial-a-ride service 10=Train: AMTRAK/MARC 11=Train: Subway/Metro 12=Light Rail/Tram/Streetcar 13=Motorcycle 14=Moped/Motorized Bike 15=Bicycle 16=Motorized Wheelchair 17=Airplane 18=Ferry 19=Walking/Skating 20=Don't know 21=Refused 22=Other``` |
| 12 DRVRPSGR | $\begin{aligned} & 1=\text { Driver } \\ & 2=\text { Passenger } \end{aligned}$ |
| 16 PRKGUNIT | $\begin{aligned} & 1=\text { Hour } \\ & 2=\text { Day } \\ & 3=\text { Week } \\ & 4=\text { Month } \\ & 5=\text { Semester/Quarter } \\ & 6=\text { Year } \\ & 7=\text { Other } \end{aligned}$ |
| 17 PRKGPAID | ```1=Driver 2=One or more passengers 3=Driver and one or more passengers 4=Employer 5=Store/Restaurant/Other 6=Don't Know 7=Refused``` |
| 19 EAREPAID | ```l=Cash only 2=Pass 3=Transfer only 4=Cash and Transfer 5=Ticket/Token 6=Metro farecard 7=Metro check 8=Driver, no fare 9=Don't know 10=Refused 11=Other means of payment 12=Free, there was no fare``` |

```
1=Discounted
2=Partial employer payment
3=No discount or partial payment
4=Don't know
5=Refused
```

NOTE
Negative values for any data field are defined as follows, unless otherwise specified above:
$-1=$ REFUSED
$-2=$ DON'T KNOW
$-3=$ SKIPPED (NOT APPLICABLE)
$-4=$ NOT APPLICABLE

## DATA FILE FORMAT

| VARIABLE |  | RECORD NO. | COLUMN |  | INPUT | VARIABLE R |  | $\begin{gathered} \text { RECORD } \\ \text { NO. } \end{gathered}$ | COLUMN |  | INPUT |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| NO. | NAME |  | BEG | END | FORMAT | No. | NAME |  | BEG | END | FORMAT |
| 1 | HHID | 1 | 1 | 6 | F6.0 | 11 | MODE | 1 | 61 | 66 | F6.0 |
| 2 | ACTRPNUM | 1 | 7 | 12 | F6.0 | 12 | DRVRPSGR | R 1 | 67 | 72 | F6.0 |
| 3 | ACTRPFLG | G 1 | 13 | 18 | F6.0 | 13 | VEHOCC | 1 | 73 | 78 | F6.0 |
| 4 | ALOCTDES | 1 | 19 | 24 | F6.0 | 14 | HHMEMBER | R 2 | 1 | 7 | F7. 2 |
| 5 | BEGINHR | 1 | 25 | 30 | F6.0 | 15 | PRKGCHRG | G 2 | 8 | 14 | F7. 2 |
| 6 | BEGINMN | 1 | 31 | 36 | F6.0 | 16 | PRKGUNIT | T 2 | 15 | 21 | F7. 2 |
| 7 | PURPOSE | 1 | 37 | 42 | F6.0 | 17 | PRKGPAID | D 2 | 22 | 28 | F7. 2 |
| 8 | ENDHR | 1 | 43 | 48 | F6.0 | 18 | TRPFARE | 2 | 29 | 35 | F7. 2 |
| 9 | ENDMN | 1 | 49 | 54 | F6.0 | 19 | FAREPAID | D 2 | 36 | 42 | F7. 2 |
| 10 | NEXTLOCN | , 1 | 55 | 60 | F6.0 | 20 | EMPLDISC | C 2 | 43 | 49 | F7. 2 |

UNIVARIATE FREQUENCY DISTRIBUTIONS FOR TIMEUSEI.DAT

| VARIABLE |  | CATEGORY | CATEGORY | TOTAL | NO. OF VALUES MISSING |
| :---: | :---: | :---: | :---: | :---: | :---: |
| NO. | NAME | NAME | FREQUENCY | FREQUENCY | OR OUTSIDE THE RANGE |
| 3 | ACTRPE |  |  | 9674 | 0 |
|  |  | ACTIVITY | 6636 |  |  |
|  |  | TRIP | 3038 |  |  |
| 4 | ALOCTD |  |  | 9674 | 0 |
|  |  | MISSING | 7 |  |  |
|  |  | HOME | 4686 |  |  |
|  |  | OTH_RES | 177 |  |  |
|  |  | WORKSITE | 2073 |  |  |
|  |  | WRK_REL | 362 |  |  |
|  |  | SCHŌOL | 51 |  |  |
|  |  | CHLDSCHL | 227 |  |  |
|  |  | SRVCHLD | 56 |  |  |
|  |  | SRVPSGR | 155 |  |  |
|  |  | PLCBSNS | 1384 |  |  |
|  |  | RECREATN | 133 |  |  |
|  |  | DONTKNOW | 2 |  |  |


|  | REFUSED | 2 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | OTHER | 97 |  |  |
|  | CHNGMODE | 262 |  |  |
|  | UNKNOWN | 0 |  |  |
| 5 |  |  | 9674 | 0 |
|  | MISSING | 789 |  |  |
|  | $<7 \mathrm{AM}$ | 1305 |  |  |
|  | 7-9AM | 1288 |  |  |
|  | 9-12N | 755 |  |  |
|  | 12N-1PM | 615 |  |  |
|  | 1-5PM | 1453 |  |  |
|  | 5-7PM | 1291 |  |  |
|  | $>7 \mathrm{PM}$ | 2178 |  |  |
| 7 |  |  | 9674 | 0 |
|  | WRK_WREL | 2464 |  |  |
|  | EAT MEAL | 1957 |  |  |
|  | SOCLRECN | 320 |  |  |
|  | TV_VIEW | 599 |  |  |
|  | HM ENTRT | 266 |  |  |
|  | HM_SHOP | 13 |  |  |
|  | HEXERCIS | 72 |  |  |
|  | HSTUDY | 51 |  |  |
|  | HPHONE | 50 |  |  |
|  | HPRSNCRE | 1256 |  |  |
|  | HM MAINT | 87 |  |  |
|  | REST_NAP | 59 |  |  |
|  | SLEE $\bar{P}$ | 753 |  |  |
|  | HM_OTHR | 132 |  |  |
|  | HCHLDCRE | 159 |  |  |
|  | GROCSHOP | 206 |  |  |
|  | MALLSHOP | 363 |  |  |
|  | FUEL | 56 |  |  |
|  | MEDICAL | 42 |  |  |
|  | PRSNBSNS | 212 |  |  |
|  | MOVIES | 17 |  |  |
|  | PROSPORT | 6 |  |  |
|  | LOCLSPRT | 2 |  |  |
|  | PARTSPRT | 57 |  |  |
|  | AMUSEPRK | 0 |  |  |
|  | CULTURAL | 10 |  |  |
|  | CHLDSCHL | 0 |  |  |
|  | CHLDOTHR | 2 |  |  |
|  | OTHRPSGR | 4 |  |  |
|  | CHNGMODE | 5 |  |  |
|  | HM_XMIS | 228 |  |  |
|  | OTHER | 226 |  |  |
|  | UNKNOWN | 0 |  |  |
| 10 |  |  | 9674 | 0 |
|  | NOTAPPL | 3856 |  |  |
|  | SAME | 2705 |  |  |
|  | DIFFERNT | 3113 |  |  |
|  | UNKNOWN | 0 |  |  |


17 PRKGPAID $\quad 1067410$

## APPENDIX D

## EVALUATION MODULE

AND

## ACCEPTANCE ROUTINE

## D. 1 Approach

Figure D-1 depicts the structure of the Evaluation Module and Acceptance Routines. An accepted activity-travel pattern that passes all of the feasibility checks in the previous component of the AMOS model systems constitutes the input to this component. The evaluation routine first measures the amount of time spent on various activities outside the home, the total amount of time spent in-home, and the total amount of time spent traveling to various activities. The utility of each activity episode is computed as a function of the activity duration, activity type, density of opportunities for pursuing that activity, and the travel time expenditure for that activity episode. The utility associated with an entire activity-travel itinerary is then taken as the sum of the utilities derived from individual activity episodes.

Thus, AMOS uses a time-based utility measure to evaluate the welfare or level of satisfaction derived from an activity-travel pattern. The utilities of all feasible alternative patterns and the baseline travel pattern are then compared to assess the probability of finding a pattern with a higher utility by continuing the search. If this probability falls below a certain threshold that is defined by individual attributes and activity needs, then the search is terminated and the pattern with the highest time-use utility is accepted. The acceptance routine performs this assessment and selection process. If no pattern is accepted, then another TDM response option is generated and the process repeated. On the other hand, if a pattern is accepted, it is sent forward to the next component of the AMOS model system.

Figure D-1: Evaluation Module and Acceptance (Search Termination) Routines


## D.2. Time Utility Functions

The utility of a daily activity/travel pattern is viewed primarily as a function of the amounts of time expended for both out-of-home and in-home activities. The other two important dimensions are: monetary expenditures, and the "quality" of time for each activity, which is determined by the location, the co-participants, the amounts of non-monetary resources devoted to the activity, and other contributing factors. An elaborate discussion on the theoretical formulation of activitybased time utility functions may be found in RDC, Inc. (1995). As such, only a brief discussion is provided here.

The utility of an activity episode, $q$, is formulated as

$$
\mathrm{U}_{\mathrm{q}}=\mathrm{B}_{\mathrm{k}(\mathrm{q})} \ln \left(\mathrm{t}_{\mathrm{q}}\right)=\left[\beta_{\mathrm{k}(\mathrm{q})}\left\{\ln \left(\eta r_{\mathrm{k}(\mathrm{q})}\right)+\gamma_{\mathrm{k}(\mathrm{q})} \ln \left(\mathrm{S}_{\mathrm{q}}\right)\right\}+\varepsilon_{\mathrm{q}}\right] \ln \left(\mathrm{t}_{\mathrm{q}}\right), \mathrm{t}_{\mathrm{q}}>0
$$

where

| $\mathrm{t}_{\mathrm{q}}$ | $=$ | activity duration of episode $q$ |
| :--- | :--- | :--- |
| $\mathrm{k}(\mathrm{q})$ | $=$ | activity type of episode $q$ |
| $\beta_{\mathrm{k}(\mathrm{q})}, \gamma_{\mathrm{k}(\mathrm{q})}$ | $=$ | unknown coefficient |
| $\mathrm{r}_{\mathrm{k}(\mathrm{q})}$ | $=$ | density of opportunities for activity $\mathrm{k}(\mathrm{q})$ |
| $\eta$ | $=$ | scaling constant |
| $\mathrm{S}_{\mathrm{q}}$ | $=$ | travel time expenditure for episode $q$, and |
| $\varepsilon_{\mathrm{q}}$ | $=$ | i.i.d. random error term. |

The coefficient, $\mathrm{B}_{\mathrm{k}(\mathrm{q})}(>0)$, may be viewed as the modifier of the basic time utility, $\ln \left(\mathrm{t}_{\mathrm{q}}\right)$. The modifier is assumed to vary by activity type and represents the locational attributes of activity episode $q$ in this formulation.

In this formulation, the term, $\ln \left(\eta r_{k(q)}\right)+\gamma_{k(q)} \ln \left(\mathrm{S}_{\mathrm{q}}\right)$, reflects the consideration that the utility of an opportunity chosen for the activity on average increases with the number of opportunities out of which that opportunity has been chosen. It may be reasonably assumed that an opportunity chosen after traveling $\mathrm{S}_{\mathrm{q}}$ is better than those opportunities closer than $\mathrm{S}_{\mathrm{q}}$; otherwise that distance will not be traveled

In applying the above, appropriate zonal density measures may be selected for $\mathrm{r}_{\mathrm{k}(\mathrm{q})}$ considering the type of activity. Determining $\mathrm{S}_{\mathrm{q}}$ for linked trips is not straightforward. One approach is to use a measure of the deviation of the opportunity location from the line obtained by connecting the previous location and the next location (including the home base), e.g.,

$$
\max \left(\mathrm{t}_{\mathrm{iq}}+\mathrm{t}_{\mathrm{qj}}-\mathrm{t}_{\mathrm{ij}}, 0\right)
$$

where i is the previous opportunity, j is the next opportunity, and $\mathrm{t}_{\mathrm{ij}}$ is a measure of spatial separation between opportunity i and opportunity j .

Assuming that the total utility of the series of activities pursued during a day is the sum of the utilities of the respective activities, we let

$$
\mathrm{U}\left(\mathrm{~T}_{\mathrm{it}}, \mathrm{R}_{\mathrm{it}}\right)=\Sigma \mathrm{U}_{\mathrm{q}}=\Sigma \mathrm{B}_{\mathrm{k}(\mathrm{q})} \ln \left(\mathrm{t}_{\mathrm{q}}\right),
$$

where the summation is for all non-travel activities. This form of the utility function is used to evaluate alternative activity/travel patterns in AMOS. It is noteworthy that the same formulation can be used even if the total utility is considered a product of individual utilities.

This basic utility expression warrants two extensions:

- Incorporation of monetary expenditures
- Incorporation of differential effects of travel modes on the quality of travel time.

Monetary expenditures or the stock of instruments and devices available for activity engagement do affect the quality of time spent for the activity. For example, the same two-hour dinner may yield different levels of utility depending on the quality of the restaurant, which will be reflected in the monetary expenditure there. Unfortunately, such information is usually not available in travel behavior data sets. Because of this, it will be assumed that such differences can be represented by incorporating measured socio-economic attributes of the individual into the utility function, and by its random error term, $\varepsilon_{q}$. This calls for the following modification of $\mathrm{U}_{\mathrm{q}}$ :

$$
\mathrm{U}_{\mathrm{q}}=\left[\beta_{\mathrm{k}(\mathrm{q})}\left\{\ln \left(\eta \mathrm{r}_{\mathrm{k}(\mathrm{q})}\right)+\gamma_{\mathrm{k}(\mathrm{q})} \ln \left(\mathrm{S}_{\mathrm{q}}\right)\right\}+\mathbf{B}_{\mathrm{k}(\mathrm{q})} \mathbf{X}_{\mathrm{i}}+\varepsilon_{\mathrm{q}}\right] \ln \left(\mathrm{t}_{\mathrm{q}}\right), \mathrm{t}_{\mathrm{q}}>0,
$$

where $\mathbf{B}_{k(q)}$ is the vector of coefficients and $\mathbf{X}_{i}$ is the vector of the attributes of individual i .

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[^0]:    1 This section draws from Kitamura, et al. (1993).

[^1]:    $\chi^{2}$ test statistic $=9.84 ;$ d.f. $=8, p=0.276$

[^2]:    1
    Not all four-step model approaches follow these practices. For example, the model system for the San Francisco Bay Area incorporates travel cost into the non-work trip generation model. The new model system for the Sacramento Area Council of Govermments includes a nested trip distribution/mode choice model, in which estimated trip distribution is sensitive to travel cost.

