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WILSHIRE STREETSCAPE REVITALIZATION PROJECT UNVEILED

The MTA will unveil a landscaping and beautification program on November 17 at the Wilshire Chamber of Commerce's noon luncheon at the Radisson Wilshire Plaza Hotel.

The program, named Wilshire Streetscape, consists of enhanced crosswalks, sidewalk furniture, trees, flowers and shrubbery. Streetscape is being coordinated by the Wilshire Chamber of Commerce and the MTA, and is designed to restore the image of Wilshire Center. It will upgrade the area in preparation for the opening the Red Line Subway scheduled for 1996.

"We know that subway construction has brought inconvenience and disruptions to the Wilshire community," said MTA Chairman and L.A. County Supervisor Ed Edelman. "Our effort with the Streetscape Program is another way for us to help the community, and it points to the day when the opened subway will lead to a great renewal of the Wilshire corridor."

The MTA has contributed \$1.4 million in funds to place Streetscape improvements at its three Wilshire stations at Western, Normandie and Vermont Avenues. The MTA is working with the Wilshire Chamber and City of Los Angeles to find funding to extend Streetscape from Wilton to Hoover.

Assemblyman Louis Caldera, Supervisor Yvonne Brathwaite Burke, and Councilman Nate Holden are scheduled to speak at the luncheon at the Radisson, located at 3515 Wilshire Boulevard.

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