



MEDIA ADVISORY

EVENT: MTA will announce a new bus line called the "Crenshaw"

Connection", a flexible bus service that allows patrons to board the bus at existing bus stops or flag down a bus at any corner within the service area. Patrons also can be dropped off at any corner served by the new bus line.

WHEN: WEDNESDAY, OCTOBER 30, 1996

10:00 A.M.

WHERE: Crenshaw Baldwin Hills Plaza

3650 Martin Luther King Jr. Blvd.

Los Angeles

NOTE: (Event takes place at the Mall entrance next to SEARS Department Store, off of Stocker Street & Santa

Rosalia Drive)

PARTICIPANTS: Mel Wilson, MTA Board Member and Chairman of

Operations Committee.

Miriam Simmons, representative from Supervisor Yvonne

Brathwaite-Burke's office.

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