



# NEWS

*July 18, 1996*

## ***MEDIA ADVISORY***

### **MTA HOSTS LUNCHTIME CONCERT AT NEWLY OPENED WILSHIRE/VERMONT STATION**

- WHAT:** The MTA is hosting a free lunchtime concert at the Wilshire/Vermont Station of the Metro Red Line. The concert will take place in the open air plaza area of the station. This location is ideally suited for live television remotes.
- WHEN:** FRIDAY, JULY 19, 11 A.M. TO 2 P.M.
- WHERE:** The Wilshire/Vermont Station, at the corner of Wilshire Boulevard and Vermont Avenue.
- WHO:** Featured artists are Blue Rock and the Samurai Home Boys
- WHY:** The MTA is hosting a series of public events to introduce the new Wilshire Corridor of the Metro Red Line, which opened last Saturday. This new segment is expected to increase daily ridership from 22,000 to 40,000.
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