

MEDIA ADVISORY

April 3, 1996

MTA VIRTUALLY WIPES OUT EXTERIOR BUS GRAFFITI: CALIFORNIA STATE ASSEMBLY COMMENDS ANTI-GRAFFITI EFFORT THURSDAY, APRIL 4, 1996, 2 p.m.

WHAT: Ceremony to commemorate third anniversary of Zero Tolerance

> Program, and to acknowledge the effort of MTA employees who worked to resolve graffiti problem. State Assemblyman Antonio Villaraigosa will present State of California Assembly Resolution

commending effort.

WHEN: Thursday, April 4, 1996, 2 p.m.

1130 East 6th Street, MTA Division 1, in the vard area near WHERE:

Central St. entrance.

WHO: Speakers include State Assemblyman Antonio Villaraigosa,

> L.A. County Supervisor and MTA Board Director Michael Antonovich, MTA Board Chairman Larry Zarian, MTA CEO

Joseph Drew.

Children from the 28th Street Elementary School, who have VISUALS:

> taken part in the MTA prevention education program to teach children about the destructiveness of graffiti, will take the

"Take Pride + Stop Tag" pledge.

WHY: The Zero Tolerance Program has virtually reached the Zero

target for cleaning up exterior graffiti. Focus is now on bus interiors, where conditions have improved more than 30 percent. The MTA will present recognition awards to

employees who have done most of the cleanup work.

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