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FOR IMMEDIATE RELEASE

# MTA PLANS WEEKLONG CELEBRATION FOR "TRY TRANSIT WEEK" MAY 12 - 16

MTA will kick off a weeklong celebration to honor all who use transit during "Try Transit Week", May 12 - 16.

"We encourage people to take part in the weeklong celebration and to use public transportation during the week to get to and from work," said MTA Chairman Larry Zarian.

The weeklong celebration is designed to promote the use of various modes of transportation options that are available as well as highlight transportation achievements and honor those who provide transportation services.

### MONDAY, MAY 12 - BIKE DAY

 People are encouraged to ride their bikes to the Long Beach Bike Station, located at the end the Metro Blue Line in Long Beach. They will be permitted to park their bikes for free and will receive a free Metro Discount Token, a Long Beach Press Telegram newspaper and a cup of Starbucks coffee. Participants also can enter a drawing for a chance to win a Dahon folding bike valued at \$599.

# TUESDAY, MAY 13 - TRANSIT DAY

Try the Metro system! Bring a canned food item to a designated food drive center and receive a free Metro Discount Token, good for one-way travel on any Metro bus or train. The food drive centers are located at the Metro Green Line Norwalk Station, the Imperial Station on the Metro Blue Line, the 7<sup>th</sup> Street Metro Station or the Wilshire/Western Station on the Metro Red Line from 6 - 9 a.m. Canned food items also may be dropped off at any Metro Customer Center from 10 a.m. to 12 noon.

More...

### WEDNESDAY, MAY 14 - HONOR DAY

 MTA honors riders using public transportation by giving out free Metro pencils to Metro riders throughout the system. MTA also will honor Metro Employees of the Year.

#### THURSDAY, MAY 15 - CARPOOL DAY

MTA encourages people to carpool and use public transportation. Various
activities include a live radio remote at the Norwalk Station of the Metro Green
Line. Passengers will receive a free Los Angeles Times newspaper at the
Norwalk Station and at the Harbor Freeway park and ride lots.

# FRIDAY, MAY 16 - RIDE CLEAN DAY

 The public can check out new technology for cleaner air and better ways to commute. A Transit Fair will be held from 11 a.m. to 2 p.m. at Macy's Plaza in downtown Los Angeles. The fair will feature transportation exhibits and displays.

"We hope the public enjoys the various activities planned during Try Transit Week and encourage those who have not tried public transit to join the more than 1 million boarding passengers who use the Metro system each weekday," said MTA interim CEO Linda Bohlinger.

For specific route and schedule information call 1-800-COMMUTE.