



MEDIA ADVISORY

WHAT:

MTA will join representatives from the City and County of Los Angeles and the Los Angeles Unified School District in a ribbon cutting ceremony to mark the opening of the 1997 Greater Los Angeles Vendor Fair.

The Vendor Fair – the largest public agency trade fair in California – will provide businesses with important information on how to get contracts with the four agencies, valued at nearly \$7 billion.

Various exhibits and workshops will be featured throughout the day from 8 a.m. to 5 p.m. New transit technologies featured this year will include the L.A. Rail Car, a state-of-the-art compressed natural gas bus and a look at the Advanced Technology Transit Bus.

The LAUSD will offer special workshops for businesses interested in contract opportunities with LAUSD in light of the passage of Proposition BB, the \$2 billion School Bond Initiative.

WHEN:

Wednesday, April 16, 1997

8:15 a.m.

WHERE:

Los Angeles Convention Center

West Hall "B"

Los Angeles (Figueroa Street, north of Olympic)

PARTICIPANTS:

Supervisor Zev Yaroslavsky

Terry Matsumoto, MTA Interim Deputy CEO

Deputy Mayor Rocky Delgaudillo

Barbara Beaudraux, Board Member, LAUSD

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