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CONTACT: GARY WOSK/MARC LITTMAN MTA MEDIA RELATIONS (213) 922-2712/922-2700 FOR IMMEDIATE RELEASE

MEDIA ADVISORY/PHOTO OPPORTUNITY

SUBWAY EXTENSION TO TINSELTOWN BRINGS OUT STARS STUDIO CHIEF, FILM LEGENDS, INCLUDING RED BUTTONS TO DEDICATE VINTAGE 35MM PROJECTORS AT HOLLYWOOD/VINE

- WHAT: Standing tall, two 1930s-era, 35mm movie projectors situated on the mezzanine level of the new Hollywood/Vine Metro Rail subway station, set to open June 12, will be unveiled fully-restored for the first time as Bing Crosby music plays in the background. Paramount Pictures, which donated these magnificent projectors, will be honored with a plaque as well as several members of a local union representing motion picture and video projectionists, who will receive Long Time Running awards. One of the recipients has worked for the Mann's Chinese Theater for over 35 years. Following the program at this, one of the most beautiful subway stations in the world, the media can take a train ride.
- WHEN: Tomorrow, 2 p.m., Wednesday, May 12, 1999
- WHERE: Hollywood/Vine Metro Rail subway station (across the street from the Pantages Theater, park in subway parking lot off Argyle)
- WHO: Earl Lestz, President Paramount Pictures Studio Group Johnny Grant, Honorary Mayor of Hollywood Red Buttons (won Oscar in 1958 for Sayonara) Favard Nicholas, (The Big Broadcast of 1936 and others) Betty Lasky, daughter of Jesse Lasky, a founder of Paramount A.C. Lyles, Paramount Pictures Producer Allan Lipsky, MTA Deputy CEO
- VISUALS: Includes unveiling of plaque and projectors, large posters of some of Paramount's earliest films, thousands of recycled film reels suspended from ceilings, floor pavings resembling Follow the Yellow Brick Road from The Wizard of Oz, mezzanine level banister with musical notes from song Hooray for Hollywood, and much, much more. ###

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Metropolitan Transportation Authority • One Gateway Plaza • Suite 1900 • Los Angeles • CA • 90012-2932 • 213 • 922-2700 CM577EH1096