



## MEDIA ADVISORY - SAVE THE DATE

(EARLY MORNING "LIVE-SHOTS" AVAILABLE)

NORTH HOLLWYOOD EXTENSION OF THE METRO RED LINE SUBWAY
OFFICIALLY DEDICATED

WHAT:

MTA will join federal, state and local elected officials in a dedication ceremony marking the completion of the new 6.3-mile North Hollywood extension of the Metro Red Line subway system linking downtown Los Angeles and Hollywood with the San Fernando Valley. Hundreds of invited dignitaries and guests will be on hand for the celebration. Following the ceremony, dignitaries and the media will take an inaugural train ride from the North Hollywood Station to the new Universal City Station were dignitaries will be entertained by various characters from Universal Studios. Service to the public starts Saturday, June 24.

WHEN:

Friday, June 23, 2000

10 a.m. \*\* (Media should be in place by 9:45 a.m.)

\*\* Editors Note: Live interviews and photo opportunities can be arranged between 6 a.m. and 9 a.m. at the North Hollywood Metro Red Line station. Interviews with top MTA construction and operation staff and surprise guests—Great photo opportunity for morning shows.

WHERE:

Metro Red Line North Hollywood Station

Lankershim & Chandler Boulevards

North Hollywood

\*\* Those wishing to do "Live-Shots" from inside the North Hollywood Station between 6 a.m. and 9 a.m. before the dedication ceremony will need to park their mobile units on Lankershim Blvd. in front of the station and use the emergency exit located on the sidewalk to feed their cable into the station, approximately 80 feet. Please call to confirm your "Live-Shot" needs. Media covering the dedication ceremony can park inside the parking lot located at Lakershim and Cumpston, entering off of Cumpston.

More ...

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WHO:

Actress Vicki Lawrence, Mistress of Ceremonies U.S. Transportation Secretary Rodney Slater

MTA CEO Julian Burke

Supervisor and MTA Chairwoman Yvonne Brathwaite Burke

Mayor Richard Riordan

FTA Administrator Nuria Fernandez Congressman Howard Berman Assembly Speaker Bob Hertzberg

Senator Richard Alarcon

Assembly Member Tony Cardenas

Supervisor Zev Yaroslavsky LA City Councilman Joel Wachs

Jim Chabin, President of the Academy of Television Arts &

Sciences

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