



October 30, 2002

## ***MEDIA ADVISORY — SAVE THE DATE***

### **MTA, L.A. AREA CHAMBER OF COMMERCE GEARING UP FOR REGION'S FIRST-EVER TRANSPORTATION SUMMIT NOV. 18**

**WHAT:** MTA and the Los Angeles Area Chamber of Commerce will co-host the L.A. region's first-ever summit on transportation. In the wake of projections of a near 30 percent growth in the county's population by 2025 and the resulting strain on the region's infrastructure and transportation system, *Mobility 21: LA County Moving Together* is aimed at generating consensus among public and private sector leaders on workable solutions to that growth and fostering a stronger lobbying effort in Sacramento and Washington, D.C., for more transportation funding.

Breakout session topics will include how to move freight more efficiently, moving people out of their automobiles, getting to and from the airports, the role of streets and highways in mobility, integrating land use and transportation, securing more transportation funds for L.A. County, and coalition building.

**WHO:** **Roger Snoble, MTA CEO**  
**Rusty Hammer, President, L.A. Area Chamber of Commerce**  
Elected officials and representatives from the Federal Transit Administration, United Parcel Service, Burlington Northern Santa Fe Railway, California Trucking Association, Surface Transit Project, Caltrans, Air Transport Association, Automobile Club of Southern California, and United Western Grocers Association.

**WHEN:** **Monday Nov. 18, 2002, 8 a.m. - 6 p.m., News Conference 10 a.m.**

**WHERE:** **Wilshire Grand Hotel**  
930 Wilshire Blvd. (at Figueroa St.), Los Angeles  
(213) 688-7777 Thomas Guide 634 E-4

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